# Wood Kitchen Cabinet and Counter Top Manufacturing

# 1997

Issued October 1999

EC97M-3371A

### **1997 Economic Census** *Manufacturing* Industry Series

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-- Not applicable for this report.

### Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All employees		Production workers						Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	- lish- 1 ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	cost o materials (\$1,000	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>337110</b> 243400 254110 571205	Wood kitchen cabinet & counter top mfg Wood kitchen cabinets Wood partitions & fixtures (pt) . Furniture stores (pt)	7 875 N N N	<b>7 962</b> 5 095 813 2 054	<b>99 117</b> 79 161 10 065 9 891	<b>2 315 701</b> 1 857 363 259 753 198 585	<b>79 535</b> 63 326 7 423 8 786	<b>151 102</b> 121 845 13 585 15 672	<b>1 640 760</b> 1 325 979 159 224 155 557	<b>5 181 213</b> 4 298 963 539 976 342 274	<b>3 891 437</b> 3 144 384 424 875 322 178	<b>9 071 456</b> 7 443 910 962 130 665 416	<b>243 096</b> 191 689 31 277 20 130

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

#### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337110, WOOD KITCHEN CABINET & COUNTER TOP MFG												
United States	1	7 962	834	99 117	2 315 701	79 535	151 102	1 640 760	5 181 213	3 891 437	9 071 456	243 096
Alabama	2	269	17	3 702	70 844	3 027	4 845	43 384	142 567	93 538	234 585	9 964
Arizona	1	132	24	1 957	44 327	1 529	2 854	28 074	124 267	58 870	183 083	2 490
Arkansas.	2	91	5	687	11 160	583	903	8 516	23 535	16 490	40 243	1 487
California	3	912	72	7 991	198 641	6 083	11 532	127 736	405 488	288 815	695 407	16 170
Colorado	2	152	14	1 278	30 557	989	1 900	20 477	63 947	55 904	119 864	2 909
Connecticut	2	93	8	909	26 593	747	1 421	19 237	53 139	32 289	84 940	3 682
Florida .	4	589	44	4 081	83 574	3 217	5 286	57 104	154 005	118 013	270 958	6 494
Georgia .	1	350	36	3 520	71 116	2 919	5 214	51 624	196 919	141 373	337 971	8 567
Idaho .	3	67	3	359	7 159	299	456	5 301	13 449	9 915	23 372	488
Illinois .	2	323	30	3 656	95 118	2 953	5 624	66 139	201 430	142 691	345 193	7 165
Indiana Iowa Kansas Kentucky Louisiana	- 1 2 2	190 74 82 101 67	49 7 17 16 4	5 674 2 473 2 076 1 297 466	141 234 57 864 43 787 28 027 8 531	4 766 2 119 1 713 1 028 380	9 523 4 044 3 212 1 782 609	107 045 47 625 32 496 18 890 6 599	394 538 119 713 105 108 52 388 16 000	304 176 104 293 70 097 36 727 13 678	698 860 224 499 174 530 89 161 29 678	18 173 5 591 3 506 5 525 878
Maine	3	32	-	126	2 729	94	168	1 923	5 538	3 846	9 410	146
Maryland	2	95	5	749	18 344	559	1 054	11 942	29 919	21 742	51 776	994
Massachusetts	3	111	10	797	23 590	620	1 287	16 643	45 124	34 282	79 782	1 095
Michigan	1	169	11	1 647	40 600	1 334	2 375	29 468	99 429	88 855	188 098	2 884
Minnesota	1	241	24	3 829	90 038	3 134	5 912	67 527	222 382	162 350	384 500	6 946
Mississippi	3	71	8	785	14 729	653	1 007	10 136	29 190	27 853	56 870	1 035
Missouri	1	220	20	2 156	51 692	1 735	3 214	36 855	87 313	67 095	154 509	4 668
Nebraska	1	46	5	495	9 188	419	665	6 563	22 144	20 873	43 052	3 164
Nevada	-	42	8	700	16 858	601	1 199	12 891	46 669	41 018	87 402	1 289
New Jersey	2	186	14	1 286	36 331	1 044	1 888	25 166	62 276	49 319	111 074	3 155
New York North Carolina North Dakota Ohio Oklahoma	3 2 - 4	345 248 30 311 69	27 21 5 26 9	2 534 2 510 562 6 471 674	61 327 59 946 13 234 173 600 13 831	2 014 2 040 360 5 243 558	3 810 4 283 679 11 433 990	44 506 43 446 7 524 125 026 10 584	115 228 106 730 25 134 514 048 25 916	88 578 86 752 21 183 442 305 16 805	203 954 193 611 46 151 956 766 42 950	4 973 5 303 2 152 39 725 1 852
Oregon	1	172	22	2 153	49 826	1 687	3 123	35 257	87 984	81 822	174 330	3 020
Pennsylvania	1	326	53	7 339	183 083	5 745	11 596	135 055	394 122	270 088	665 282	15 241
South Carolina	3	97	6	615	12 956	518	869	9 498	25 192	18 393	43 380	1 193
South Dakota	-	34	7	896	20 193	715	1 371	14 201	57 378	32 612	89 824	2 093
Tennessee	3	230	30	2 151	40 413	1 792	2 996	29 710	78 557	77 281	155 428	3 745
Texas	1	400	63	8 381	174 668	6 702	13 833	123 256	408 206	323 820	731 586	25 250
	1	122	22	1 921	44 368	1 465	2 604	30 866	81 705	51 372	133 135	3 072
	2	212	16	2 964	69 349	2 461	4 799	52 744	224 614	144 618	367 150	4 553
	1	216	28	2 805	67 370	2 236	4 360	45 227	125 841	89 932	215 581	4 549
	2	26	3	267	4 681	218	354	3 608	7 533	5 792	13 103	224
	1	199	32	2 690	70 527	2 056	3 965	47 829	124 223	90 905	214 453	5 278

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
337110, WOOD KITCHEN CABINET & COUNTER TOP MFG		337110, WOOD KITCHEN CABINET & COUNTER TOP MFG-Con.	
Companies <sup>1</sup> number	7 875	Value added\$1,000	5 181 213
All establishmentsnumber Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber.	7 962 7 128 705 129	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	819 672 210 730 208 551 400 391
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll   \$1,000.     Total fringe benefits   \$1,000.	99 117 2 792 799 2 315 701 477 098	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	856 604 213 458 207 017 436 129
Production workers, average for yearnumber Production workers on March 12number	79 535 78 029	Gross book value of total assets at beginning of year	2 216 489 243 096
Production workers on May 12	79 495 80 232 80 384	(new and used)	55 469
Production-worker hours	151 102 1 640 760	Total retirements <sup>2</sup> \$1,000. Gross book value of total assets at end of year\$1,000.	43 030 2 416 555
	0.004.407	Total depreciation during year <sup>2</sup> \$1,000	157 323
Total cost of materials, parts, containers, etc., consumed	3 891 437 3 544 422 189 330 31 261 69 529 56 895	Total rental payments <sup>2</sup> \$1,000   Buildings and other structures rental payments <sup>2</sup> \$1,000   Machinery and equipment rental payments <sup>2</sup> \$1,000   Cost of purchased services for the repair of buildings and other structures <sup>3</sup> \$1,000	198 033 102 088 95 945
Quantity of electricity purchased for heat and power	1 116 604 1 077	Response coverage ratio <sup>4</sup> percent Cost of purchased services for the repair of machinery and	71
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.   State \$1,000.	9 071 456 8 326 371 461 506 283 579 243 754 13 468 26 357	equipment <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1.000.	37 923 71 18 886 71 7 295 71 9 195 71 27 593
Primary products specialization ratio	94 8 547 490 8 326 371	Response coverage ratio <sup>4</sup> percent Cost of purchased software and other data processing	71 6 074
Value of primary products shipments made in other industries	221 119	Response coverage ratio <sup>4</sup>	6 074 71
Coverage ratio percent	97	services <sup>3</sup> \$1,000 Response coverage ratio <sup>4</sup> percent	12 433 71

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

#### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337110, WOOD KITCHEN CABINET & COUNTER TOP MFG												
All establishments	1	7 962	834	99 117	2 315 701	79 535	151 102	1 640 760	5 181 213	3 891 437	9 071 456	243 096
Establishments with 1 to 4 employees	7	4 248	-	8 760	170 095	7 695	11 701	128 662	315 024	257 762	573 675	15 730
employees	4	1 782	-	11 762	252 220	9 462	16 076	190 722	456 237	356 894	814 927	22 498
employees	2	1 098	-	14 757	332 626	11 580	20 715	240 503	630 673	483 580	1 115 532	27 864
employees	2	558	558	16 746	410 559	12 909	24 307	271 978	764 969	534 155	1 298 386	40 474
employees	2	147	147	10 042	258 329	7 748	15 442	167 296	462 174	372 818	831 371	22 022
employees	1	85	85	13 535	319 573	11 033	22 143	221 487	754 947	617 088	1 371 899	33 715
employees	-	30	30	9 754	230 025	8 039	16 788	169 445	866 174	571 771	1 438 303	24 413
employees	-	9	9	6 176	151 551	5 248	11 574	123 464	367 885	288 942	656 541	17 218
Establishments with 1,000 to 2,499 employees Establishments with 2,500 employees	-	5	5	7 585	190 723	5 821	12 356	127 203	563 130	408 427	970 822	39 162
or more	-	-	-									-
Administrative records <sup>2</sup>	9	3 991	-	11 450	204 965	9 695	14 017	151 219	365 210	299 074	665 584	18 317

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown

size classes shown.

#### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

[i oi modining						-1					
NAICS	Industry or primary product class	All	All em	ployees	Pr	oduction work	ers	Value added			Total capital expendi- tures (\$1,000)
product class code		estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	value of shipments (\$1,000)	
337110	Wood kitchen cabinet & counter top mfg	7 962	99 117	2 315 701	79 535	151 102	1 640 760	5 181 213	3 891 437	9 071 456	243 096
3371101	Wood kitchen cabinets and	386	31 318	744 104	25 645	53 247	536 367	2 223 583	1 681 /27	3 902 613	104 105
3371104	Wood kitchen cabinets and cabinetwork custom except sold	500	51 510	744 104	23 043	33 247	330 307	2 223 303	1 001 427	3 302 013	104 103
0074407	directly to customer at retail	1 178	26 441	654 191	20 471	39 709	460 473	1 184 742	792 264	1 975 228	46 343
3371107	cabinetwork	120	3 749	94 224	3 010	6 109	67 034	240 282	184 147	426 493	11 950
337110A	Plastics laminated wood kitchen										
337110E	cabinet tops Plastics laminated fixture tops (including drainboards and tops for sinks, cabinets, counters, and	344	7 141	188 762	5 261	10 151	115 845	409 514	329 999	735 700	25 470
227110	fixtures), except kitchen	59	847	24 172	562	1 051	14 242	49 293	34 090	83 697	1 699
3371100	cabinetwork, custom	754	5 833	123 710	5 057	9 486	95 388	212 995	195 484	409 202	12 254

#### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992			
NAICS		Number of		Product	shipments	Number of		Product	t shipments
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
337110	Wood kitchen cabinets and countertops	N	x	x	8 547 490	N	x	x	N
3371101	Wood kitchen cabinets and cabinetwork, stock line	N	х	x	3 178 070	N	х	x	1 960 717
33711011	Wood kitchen cabinets and cabinetwork,	N	v	×	2 054 477		v		N
3371101111	Wood kitchen cabinets and cabinetwork, stock line, except	N	X	×	3 054 177	N 070	X	X	N
3371101121	Wood kitchen cabinets and cabinetwork, stock line, plastics	349	X	P28 155.5	2 701 468	279	X	P21 357.9	1 6/1 126
		92	X	×	352 709	100	X	×	176 490
3371101Y	Wood kitchen cabinets and cabinetwork, stock line, nsk	N	x	x	123 893	N	х	x	N
3371101YWV	Wood kitchen cabinets and cabinetwork, stock line, nsk	N	x	X	123 893	N	x	x	113 101
3371104	Wood kitchen cabinets and cabinetwork, custom, except sold directly to customer at retail	N	х	x	1 826 917	N	х	x	1 418 315
33711041	Wood kitchen cabinets and cabinetwork, custom, except sold directly to customer								
3371104111	at retail. Wood kitchen cabinets and cabinetwork, custom, except plastics	N	Х	X	1 647 914	N	Х	X	N
3371104121	laminated, except sold directly to customer at retail Wood kitchen cabinets and cabinetwork, custom, plastics	1 043	х	х	1 400 315	1 047	х	х	929 107
	laminated, except sold directly to customer at retail	386	х	x	247 599	448	х	x	303 477
3371104Y	Wood kitchen cabinets and cabinetwork,	N	x	×	179 003	N	x	×	N
3371104YWV	Wood kitchen cabinets and cabinetwork, custom, nsk	N	x	x	179 003	N	x	x	185 731
3371107	Wood vanities and other cabinetwork	N	х	x	840 922	N	х	x	529 988
33711071	Wood vanities and other cabinetwork	N	х	х	797 882	N	х	x	N
3371107111	Wood vanities and other cabinetwork, stock line1,000 units	118	х	P6 883.2	545 375	121	х	93 048.1	269 863
3371107121	Wood vanities and other cabinetwork, custom	462	х	х	252 507	421	х	х	206 884
3371107Y 3371107YWV	Vanities and other cabinetwork, nsk Vanities and other cabinetwork, nsk	N N	X X	X X	43 040 43 040	N N	X X	X X	N 53 241
337110A	Plastics laminated wood kitchen cabinet tops	N	х	x	699 381	N	х	x	N
337110A1	Plastics laminated wood kitchen cabinet	N	x	x	532 405	N	x	×	N
337110A111	Plastics laminated wood kitchen cabinet tops, stock line	114	x	x	296 377	N	x	x	N
337110A121	Plastics laminated wood kitchen cabinet tops, custom	248	X	x	236 028	N	Х	x	N
337110AY	Plastics laminated wood kitchen cabinet	N	v	×	400.070		v		N
337110AYWV	Plastics laminated wood kitchen cabinet tops, nsk	N	×	x	166 976	N	x	x	N
337110E	Plastics laminated fixture tops (including drainboards and tops for sinks, cabinets, counters, and fixtures), except kitchen	N	х	x	131 544	N	х	x	N
337110E1	Plastics laminated wood cabinet tops,								
337110E111	except kitchen Plastics laminated wood cabinet tops,	N	Х	X	131 544	N	Х	X	N
337110E121	except kitchen, stock line Plastics laminated wood cabinet tops,	53	X	X	48 198	N	X	x	N
	except kitchen, custom	137	Х	×	83 346	N	Х	x	N
337110EY	Plastics laminated wood cabinet tops, except kitchen, nsk	N	х	x	-	N	х	x	N
337110EYWV	Plastics laminated wood cabinet tops, except kitchen, nsk	N	х	x	-	N	х	x	N
337110H	Wood kitchen cabinets and cabinetwork (permanent installation), custom, sold directly to customer at retail	N	х	x	394 122	N	х	×	N
337110H1	Wood kitchen cabinets and cabinetwork (permanent installation), custom, sold								
337110H100	directly to customer at retail Wood kitchen cabinets and cabinetwork (permanent installation), custom, sold	N	Х	X	394 122	N	Х	x	N
	directly to customer at retail	667	Х	Х	394 122	N	Х	X	N

See footnotes at end of table.

#### Table 6a. Products Statistics: 1997 and 1992-Con.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992			
NAICS		Number of		Product shipments		Number of		Product shipments	
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
337110	Wood kitchen cabinets and countertops – Con.								
337110W	Wood kitchen cabinet and countertops, nsk, total	N	х	x	1 476 534	N	x	x	N
337110WY	Wood kitchen cabinet and countertop	N	v	×	1 476 534	N	v	×	N
337110WYWW	Wood kitchen cabinet and countertop manufacturing, nsk, for popularisity or peopd		^	^	1 470 554		^	^	N
337110WYWY	establishments	N	Х	x	848 065	N	x	х	Ν
	record establishments	N	Х	Х	628 469	N	Х	x	N

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: P 10 to 19 percent estimated; 9 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of product shipments (\$1,000)				
code		1997	1992			
3371101	WOOD KITCHEN CABINETS AND CABINETWORK, STOCK LINE					
	United States	3 178 070	1 960 717			
	Alabama	112 658 90 302 13 132 83 475 20 141	N 55 986 23 661 80 591 17 330			
	Connecticut	16 734 43 621 144 148 2 155 372 770	9 818 37 776 66 531 N 197 855			
	Kansas Maryland Massachusetts Minnesota Mississippi	80 797 4 292 9 208 147 580 12 700	49 852 3 853 N 161 360 14 590			
	Missouri. New Hampshire New Jersey. New York North Carolina	20 759 2 271 13 141 17 504 61 535	2 146 N 6 615 20 622 77 304			
	Oregon	53 794 247 484 50 939 334 966 45 509	55 320 101 952 49 223 101 475 28 966			
	Virginia	269 188 64 632 21 148	N 58 547 22 076			
3371104	WOOD KITCHEN CABINETS AND CABINETWORK, CUSTOM, EXCEPT SOLD DIRECTLY TO CUSTOMER AT RETAIL					
	United States	1 826 917	1 418 315			
	Alabama Arizona Arkansas California Colorado	26 726 21 512 4 263 162 459 14 413	23 423 15 418 3 298 180 459 6 912			
	Connecticut Florida Georgia Idaho Illinois	34 429 54 091 47 104 6 630 57 095	25 764 59 439 28 499 4 988 31 752			

See footnotes at end of table.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of product shipments (\$1,000)	
code		1997	1992
3371104	WOOD KITCHEN CABINETS AND CABINETWORK, CUSTOM, EXCEPT SOLD DIRECTLY TO CUSTOMER AT RETAIL—Con.		
	Indiana	99 699	81 560
	Kansas	42 157	64 375 19 296
	Kentucky	24 540 6 950	17 003 5 261
	Maryland	8 982	10 844
	Massachusetts	22 319	21 028
	Minnesota	131 941	103 383
	Mississippi	9 650	2 132
	Missouri	41 669	38 116 N
	Nebraska	8 140	6 152
	New Hampshire	3 241	5 091
	New Jersey	32 842	26 030
	New Mexico	3 831 39 952	6 424 43 514
	North Carolina	35 994	21 147
		86 742	51 228
	Oklahoma	15 593	12 354
	Pennsylvania	37 755 224 607	54 715 172 339
	South Carolina	6 318	7 919
	South Dakota	20 052 30 380	N 20 514
	Texas	98 350	60 775
	Vermont	30 062	24 792 N
	Virginia	20 720	22 191
	Washington	63 609 72 942	32 633 45 853
			10 000
33/110/	WOOD VANITIES AND OTHER CABINET WORK		
	United States	840 922	529 988
	Alabama	15 864 8 573	8 802 5 244
	Arkansas	3 928	5 197
	Colorado	9 729	6 905
	Connecticut	4 487	4 489
	Georgia	12 766	16 383 4 820
	Illinois Indiana	45 175 60 715	30 026 66 336
	Kaneae	10,634	3 781
	Kentucky	2 680	2 055
	Massachusetts	2 423	2 512 11 537
	Michigan	15 849	15 987
	Minnesota	31 841 17 532	23 066 14 705
	Nebraska	3 283	2 132
	New Jersey.	4 335	5 373 12 480
	New York	9 140	6 410
	North Carolina	16 258 94 221	14 041 37 944
	Oklahoma	2 762	N 10 120
		10 754	10 120
	Pennsylvania	59 232 11 455	35 722 7 007
	Texas	87 853 14 155	17 457 13 459
	Virginia	16 166	13 240
	Washington	16 277	11 194
	West Virginia	3 076 10 886	N 7 247
3371104	PLASTICS LAMINATED WOOD KITCHEN CABINET TOPS		
		699 381	N
	Alahama	11 026	N
	Arizona	14 484	Ň
	California	39 498   30 226	N N
	Connecticut	2 421	N
	Florida	17 797	N
	Idaho	2 198	Ň
	IIIIII0IS Indiana	27 307	N

See footnotes at end of table.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS	Product class and geographic area	Value of product shipments (\$1,000)					
code		1997	1992				
337110A	PLASTICS LAMINATED WOOD KITCHEN CABINET TOPS-Con.						
	lowa Kansas Kentucky Maryland Massachusetts	18 671 9 832 9 957 10 068 17 731	N N N N N				
	Michigan . Minnesota . Missouri . Nevada . New Hampshire .	13 804 9 174 20 321 4 695 4 932	N N N N N				
	New Jersey. New Mexico New York North Carolina Ohio	11 407 2 205 21 496 4 601 31 475	N N N N N N				
	Oregon	8 668 40 628 23 268 10 814 35 264	N N N N N				
	Utah	4 648 12 289 12 762 40 482	N N N N				
337110E	PLASTICS LAMINATED FIXTURE TOPS (INCLUDING DRAINBOARDS AND TOPS FOR SINKS, CABINETS, COUNTERS, AND FIXTURES), EXCEPT KITCHEN						
	United States	131 544	N				
	Arizona . California . Colorado . Florida . Illinois .	8 243 25 768 4 163 5 705 7 037					
	Indiana Kansas Massachusetts Michigan Minnesota	7 744 3 712 2 214 6 479 4 658					
	New Jersey. New York Ohio Pennsylvania Texas Wisconsin	3 094 5 082 7 664 3 148 6 284 8 500	N N N N N N N N N N N N N				
337110H	WOOD KITCHEN CABINETS AND CABINETWORK (PERMANENT INSTALLATION), CUSTOM, SOLD DIRECTLY TO CUSTOMER AT RETAIL						
	United States	394 122	N				
	Alabama . Alaska . Arizona . Arkansas . California .	11 626 2 872 18 341 7 643 32 209	N N N N N				
	Colorado . Connecticut Florida Georgia Idaho	16 129 5 128 32 023 23 940 2 068	N N N N N N				
	Illinois Indiana Iowa . Kansas Kentucky	11 139 10 342 2 576 3 354 11 483	N N N N N				
	Louisiana Maryland Massachusetts Michigan Minnesota	3 495 2 841 3 281 6 669 13 638	N N N N N N				
	Mississippi Missouri Nebraska Nevada New Jersey.	4 986 15 036 2 248 5 168 4 789	N N N N N N				
	New Mexico . New York . North Carolina . Ohio . Oklahoma .	2 294 18 750 12 012 10 618 3 831	N N N N N N				
	Oregon Pennsylvania South Carolina South Dakota Tennessee	12 469 7 988 7 296 2 394 10 394					

See footnotes at end of table.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class code	Product class and geographic area	Value of product shipments (\$1,000)		
		1997	1992	
337110H	WOOD KITCHEN CABINETS AND CABINETWORK (PERMANENT INSTALLATION), CUSTOM, SOLD DIRECTLY TO CUSTOMER AT RETAIL-Con.			
	Texas. Utah. Virginia. Washington. Wisconsin.	17 700 2 785 7 277 11 808 8 168	N N N N N	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

#### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		1997		1992	
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
337110	WOOD KITCHEN CABINET & COUNTER TOP MFG				
32191203 32121105 32121101 32121201 32121903	Hardwood cut stock and dimension, excluding furniture frames Hardwood veneer Hardwood plywood. Softwood plywood Particleboard (wood)	x x x x x	308 575 60 616 179 232 26 502 362 040	x x x x x	N N N N N
32121909 32121907 32221001 33120083	Hardboard . Medium density fiberboard (MDF) . Paperboard containers, boxes, and corrugated paperboard . All other steel shapes and forms (except castings, forgings, and fabricated model products)	X X X	32 062 46 381 82 711	X X X	N N N
32100025	Hardwood lumber, rough and dressed	Â	388 922	Ŷ	N
32100031 32721101 32552001 33251001	Softwood lumber, rough and dressed Flat glass (plate, float, and sheet) Adhesives and sealants Furniture and builders' hardware. including cabinet hardware. casters.	X X X	23 649 D 38 224	X X X	N N N
32610017	glides, handles, hinges, locks, etc	х	204 373	х	Ν
00970099 00971000	resins). All other materials and components, parts, containers, and supplies	X X X	131 429 373 902 1 274 933	X X X	N N N

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: P 10 to 19 percent estimated; 9 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

#### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

#### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

### Appendix B. NAICS Codes, Titles, and Descriptions

#### 337110 WOOD KITCHEN CABINET AND COUNTERTOP MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing wood or plastics laminated on wood kitchen cabinets, bathroom vanities, and countertops (except freestanding). The cabinets and counters may be made on a stock or custom basis.

The data published with NAICS code 3371110 include the following SIC industries:

2434 Wood kitchen cabinets

- 2541 Wood partitions and fixtures (pt)
- 5712 Furniture stores (pt)

This definition comes from the 1997 NAICS Manual. However, for this industry, the 1997 Economic Census – Manufacturing did not fully implement the conversion to NAICS. Data for NAICS industry 337110 include establishments primarily engaged in manufacturing wood counter tops as part of wood office and store fixtures. The NAICS definitions will be fully implemented with the 2002 Economic Census.

### Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3371101	24341	24341	3371227411	2511533	2511533	3371277	25992	25992
3371101111	2434111	2434111	3371227421	2511541	2511541	3371277111	2599231	2599231
3371101121	2434113	2434113	3371227431	2511561	2511561	3371277121	2599233	2599233
3371101100	2434100	2434100	3371227491	2511598	2511598	33712771/1	2599230	2599230
3371104	24342	24342	55712271000	2011000	2311300	3371277191	2599248	2599248
3371104111	2434212	2434212	337122A	25116	25116	3371277YWV	2599200	2599200
3371104121 3371104YW/V	2434214	2434214 2434200	337122A111	2511621	2511611	337127A nt	25994	25994
	2434200	2434200	337122A131	2511631	2511631	557 127A pt	20004	20004
3371107	24343	24343	337122A141	2511698	2511698	337127A pt	39524 pt	39524 pt
3371107121	2434318	2434318	337122AYWV	2511600	2511600	337127A221	3952411	3952413 pt
3371107YWV	2434300	2434300	337122E	25117	25117	337127A231	3952412	3952413 pt
2271104	25/12 pt	25/12 nt	337122E111	2511725	2511725	337127A241	3952413	3952413 pt
337110A111	25412 pt	2541200 pt	337122E121	2511748	2511748	337127A291	2599497	2599497
337110A121	2541212	2541200 pt	337122E131	2511765	2511765	337127AYWV pt	2099400 3952400 nt	2099400 3952400 nt
337110AYWV	2541200 pt	2541200 pt	337122E151	2511767	2511767	00740714	05040 -4	05040 -4
337110E	25412 pt	25412 pt	337122E161	2511775	2511775	33/12/W pt	25310 pt	25310 pt
337110E111	2541213	2541200 pt	337122E171	2511777	2511779 pt	337127W pt	25990 pt	25990 pt
337110E121	2541214	2541200 pt	337122E101	2511783	2511779 pt	337127W nt	39520 nt	39520 nt
337110EYWV	2541200 pt	2541200 pt	337122EYWV	2511700	2511700	007.127.11 pt.1111	00020 pt 111111	00020 pt
337110H	57121 pt	57120 pt	227122\// pt	25110	25110	33/12/W pt	39990 pt	39990 pt
337110H100	5712141	5712000 pt	337 122 VV pt	23110	23110	337127WYWW pt	2599000 pt	2599000 pt
337110W pt	24340	24340	337122W pt	57120 pt	57120 pt	337127WYWW pt	3952000 pt	3952000 pt
227110\\/ nt	25/10 pt	25/10 pt	337122VVYVVV pt	2511000	2511000 5712000 pt	337127WYWW pt	3999000 pt	3999000 pt
557 110W pt	20410 pt	20410 pt	337122WYWY pt	2511002	2511002	33/12/WYWY pt	2531002 pt	2531002 pt
337110W pt	57120 pt	57120 pt	337122WYWY pt	5712002 pt	5712000 pt	337127WYWY pt	3952002 pt	3952002 pt
337110WYWW pt	2541000	2541000 pt	3371241	25145	25145	337127WYWY pt	3999002 pt	3999002 pt
337110WYWW pt	5712000 pt	5712000 pt	3371241111	2514512	2514512	3371290	25170	25170
337110WYWY pt	2434002	2434002	3371241121	2514513	2514513	3371290111	2517015	2517015
337110WYWY pt	5712002 pt	5712000 pt	3371241131	2514515	2514515	3371290211	2517018	2517018
0074044 -4	05400 -4	05400 -4	3371241151	2514521	2514521	3371290221	2517021	2517021
3371211 pt	25120 pt	25120 pt	3371241161	2514527	2514527	3371290YWY	2517002	2517002
3371211 pt	57121 pt	57120 pt	3371241171 3371241YWV	2514597	2514597	3372111	25212	25210 nt
3371211111	2512012	2512012		251 1000 11111111	251 1000	3372111111	2521211	2521000 pt
3371211311	2512045	2512045	3371244	25146	25140	3372111121	2521213	2521000 pt
3371211411	2512054	2512054	3371244211	2514614	2514614	3372111131	2521214	2521000 pt
3371211511	2512031	2512031	3371244221	2514622	2514622	3372111151	2521217	2521000 pt
3371211521	2512035	2512035	3371244231	2514624	2514624	3372111161	2521221	2521000 pt
3371211531 pt	5712121	5712000 pt	3371244241 3371244YWV	2514698	2514698	3372111YWV	2521200	2521000 pt
3371211YWV pt	2512000 pt	2512000 pt	0074047	054.47	051.17	3372114	25213	25210 pt
33712111 WV pl	57 12100 pt	57 12000 pt	3371247	25147	25147	3372114111	2521311	2521000 pt
3371214	25155	25155	3371247121	2514737	2514737	3372114121	2521313	2521000 pt 2521000 pt
3371214100	2515500	2515500	3371247211	2514775	2514775	00721141000	2021000	2021000 pt
337121W pt	25120 pt	25120 pt	3371247221	2514782	2514782	3372117	25214	25210 pt 2521000 pt
337121W pt	25150 pt	25150 pt	3371247241	2514788	2514788	3372117211	2521413	2521000 pt
337121W nt	57120 nt	57120 nt	3371247291 pt	2514789 pt	2514771	3372117311	2521415	2521000 pt
337121WYWW pt	2512000 pt	2512000 pt	33/124/291 pt	2514789 pt	2514798	33/211/321	2521417	2521000 pt
337121WYWW pt	2515000 pt	2515000 pt	00712471000	2014/00	2014/00	3372117341	2521425	2521000 pt
337121WYWW pt	5712000 pt	5712000 pt 2512002	3371247	25140	25140	3372117351	2521427	2521000 pt
337121WYWY pt	2515002 pt	2515002 pt	337124WYWY	2514002	2514002	3372117361	2521429	2521000 pt
337121WYWY pt	5712002 pt	5712000 pt	3371250	25100	25100	33721171000	2321400	2321000 pt
3371221 pt	25112	25112	3371250111	2519011	2519011	337211A	25217	25210 pt
2271221 pt	57121 pt	57120 pt	3371250211	2519033	2519033	337211A121	2521713	2521000 pt
3371221111	2511241	2511241	3371250221	2519035	2519035	337211A131	2521715	2521000 pt
3371221211	2511219	2511219	3371250311 pt	2519015 pt	2519025	337211A141	2521719	2521000 pt
3371221221	2511251	2511251	3371250321	2519098	2519098	337211ATWV	2521700	252 1000 pt
3371221231	2511271	2511271	3371250YWW	2519000	2519000	337211W	25210	25210 pt
3371221311	2511233	2511233	33712501001	2519002	2519002	337211WYWV	2521000	2521000 pt 2521002
3371221321	2511235	2511235	3371271	25311 pt	25311 pt	00721101101	2021002	2021002
3371221391	2511291	2511291	33/12/1111	2531131	2531131	3372120 pt	25410 pt	25410 pt
3371221395 pt	5712111	5712000 pt	3371271211	2531137	2531137	3372120 pt	25417 pt	25411 pt
3371221YWV pt	2511200	2511200	3371271221	2531192	2531198 pt	3372120 pt	25417 pt	25413 pt
3371221YWV pt	5712100 pt	5712000 pt	33/12/19/00	2531100 pt	2531100 pt	3372120100 pt	2541700 pt	2541111 pt
3371224	25113	25113	3371274 pt	25312 pt	25312 pt	3372120100 pt	2541700 pt	2541121 pt
3371224111	2511311	2511311 2511331	3371274 pt	39999 pt	39999 pt	3372120100 pt	2541700 pt	2541200 pt
3371224311	2511351	2511351	3371274111	2531271	2531271	3372120100 pt	2541700 pt	2541332
3371224321	2511371	2511371	3371274121	2531234	2031234 2531239	3372120100 pt	2541700 pt	2541333
3371224391	2011391 2511399	∠511391 2511399	3371274141	2531241	2531241	3372120100 pt	2541700 pt	2541338 pt
3371224YWV	2511300	2511300	3371274151	2531251	2531251	3372120100 pt	2541700 pt	2541339 pt
3371227	25115	25115	3371274101	2531255	2531255 2531257	3372120100 pt	2541700 pt	2541341 pt
3371227111	2511511	2511511	3371274175	3999912	3999911 pt	3372120100 pt	2541700 pt	2541361 pt
3371227121	2511513	2511513	3371274181	2531259	2531259	3372120100 pt	2541700 pt	2541381 pt
337122/131	∠011010 2511517	∠011015 2511517	3371274191	2031201	2031201 2531297	3372120100 pt	∠541700 pt	∠541397 pt 2541000 pt
3371227211	2511521	2511521	3371274YWV pt	2531200 pt	2531200 pt	3372120YWW pt	2541700 pt	2541100 pt
3371227311	2511535	2511535	3371274YWV pt	3999900 pt	3999900 pt	3372120YWW pt	2541600 pt	2541300 pt
1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
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3372120YWY	2541002 pt	2541002 pt	3372154161	2541625	2541361 pt	337215W pt	34990 pt	34990 pt
0070444	05004	05004	3372154171	2541629	2541381 pt	337215WYWW pt	2426000 pt	2426000 pt
3372141	25221	25221	3372154181	2541631	2541397 pt	337215WYWW pt	2541000 pt	2541000 pt
3372141111	2522111	2522100 pt	3372154YWV	2541600 pt	2541300 pt	337215WYWW pt	2542000	2542000
3372141121	2522113	2522100 pt				337215WYWW pt	3499000 pt	3499000 pt
3372141211	2522114	2522100 pt	3372157	25421	25421	337215WYWY pt	2426002 pt	2426002 pt
3372141221	2522117	2522100 pt	3372157111	2542113	2542113	337215WYWY pt	2541002 pt	2541002 pt
3372141231	2522119	2522100 pt	3372157121	2542117	2542117	337215WYWY pt	2542002	2542002
3372141241	2522121	2522100 pt	3372157131	2542119	2542119	337215WYWY pt	3499002 pt	3499002 pt
3372141YWV	2522100	2522100 pt	3372157YWV	2542100	2542100	0012101111 pt 111	0.00002 pt	0100002 pt
		•	00121011111	2012100111111	20.2100	3379101	25151	25151
3372144	25225	25225	2272454	25422	25422	3379101100	2515100	2515100
3372144111	2522511	2522500 pt	337215A	20422	20422			
3372144121	2522513	2522500 pt	337215A111	2542233	2542233	3379104	25152	25152
3372144YWV	2522500	2522500 pt	337215A211	2542237	2542237	3379104111	2515211	2515211
001211111111111111	2022000	2022000 pt	337215A221	2542241	2542241	3379104121	2515215	2515215
3372147	25226	25226	337215A231	2542251	2542251	3379104131	2515247	2515247
3372147111	2522615	2522600 pt	337215AYWV	2542200	2542200	3379104141	2515265	2515265
3372147211	2522617	2522600 pt				3379104YWV	2515200	2515200
3372147311	2522619	2522600 pt	337215E	25423	25423			
3372147311	2522613	2522600 pt	337215E111	2542341	2542341	3379107	25153	25153
2272147411	2522011	2522000 pt	337215E121	2542343	2542343	3379107111	2515315	2515315
2272147421	2522015	2522000 pt	337215E131	2542345	2542345	3379107121	2515317	2515317
3372147431	2522625	2522600 pt	337215E1/1	2542343	2542343	3379107131	2515319	2515319
3372147441	2522627	2522600 pt	337215E151	2542340	2542340	3379107YWV	2515300	2515300
3372147451	2522629	2522600 pt	227215EV/M/	2542349	2542343			
3372147YVV	2522600	2522600 pt	3372132102100	2542500	2542500	337910A	25156	25156
2272444	25227	25227				337910A111	2515613	2515613
337214A	25227	25227	337215H pt	25424	25424	337910A121	2515619	2515619
337214A111	2522711	2522700 pt				337910AYWV	2515600	2515600
337214A211	2522/13	2522700 pt	337215H pt	34998 pt	34998 pt	00704014	05450	05450
337214A221	2522715	2522700 pt	337215H111 pt	2542461 pt	2542463	337910W	25150 pt	25150 pt
337214A231	2522719	2522700 pt	337215H111 pt	2542461 pt	2542467 pt	337910WYWW	2515000 pt	2515000 pt
337214AYWV	2522700	2522700 pt	337215H211 pt	2542464 pt	2542465	337910WYWY	2515002 pt	2515002 pt
			337215H211 pt	2542464 pt	2542467 pt	2270204	25012	25012
337214W	25220	25220	337215H311	2542469	2542469	3379201	20913	20913
337214WYWW	2522000	2522000	337215H321	2542471	2542471	3379201111	2091311	2591311
337214WYWY	2522002	2522002	337215H331	25/2/00	25/2/00	3379201121	2591313	2591313
			3372154241	2/00806	2400800 pt	3379201131	2591315	2591315
3372151	25414	25411 pt	3372150351	3499090	3400800 pt	3379201YWV	2591300	2591300
3372151111	2541413	2541111 pt	22721EUV/M// pt	2542400	2542400	2270204	25014	25014
3372151121	2541415	2541121 pt	227245UV00/ mt	2342400	2342400	2270204444	20914	20914
3372151131	2541419	2541131 pt	337215HTWV pl	3499600 pt	3499800 pt	3379204111	2591452	2091402
3372151YWV	2541400	2541100 pt				3379204211	2591458	2591458
			337215K	24266	24266	3379204311	2591471	2591471
3372154	25416	25413 pt	337215K111	2426611	2426611	3379204YWV	2591400	2591400
3372154111 pt	2541611 pt	2541335	337215K121	2426613	2426613	3370207	25015	25015
3372154111 pt	2541611 pt	2541338 pt	337215KYWV	2426600	2426600	3370207111	2501511	2501511
3372154121 pt	2541613 pt	2541336				2270207121	2031011	2531511
3372154121 pt	2541613 pt	2541338 pt	337215W pt	24260 pt	24260 pt	2270207/////	2031017	2001500
3372154131 pt	2541615 pt	2541337			= .= 50 pt	33/920/1000	2091000	2091000
3372154131 nt	2541615 pt	2541338 nt	337215W nt	25410 pt	25410 pt	337920W	25910	25910
337215/1/1	25/1621	25/1339 nt	00/210W pt	20410 pt	20410 pt	337920\\/\/\/\/\/	259100	2591000
337215/151	25/1622	2541341 pt	337215W/ pt	25420	25420	33702010/2/0/2	2501000	2501002
5512104101	2041023	2041041 pt	00121010 pt	20420	20420	33/ 320 11 11 1	2331002	2031002

# Upholstered Household Furniture Manufacturing

## 1997

Issued October 1999

EC97M-3371B

### **1997 Economic Census** *Manufacturing* Industry Series



Helping You Make Informed Decisions

U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



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# Upholstered Household Furniture Manufacturing



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#### 1997 Economic Census

Manufacturing Industry Series





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-- Not applicable for this report.

### Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pr	oduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi tures (\$1,000
337121	Upholstered household furniture mfg	1 565	1 706	90 008	2 022 565	77 440	144 227	1 535 379	4 082 196	4 321 726	8 398 652	107 01!
251200 251510	Upholstered household furniture Mattresses & bedsprings (pt)	N N	1 095	85 257 1 601	1 930 167 31 760	73 430 1 259	137 215 2 338	1 466 033 22 145	3 914 321 62 483	4 124 412 96 757	8 034 031 159 199	96 972 4 287
251200 251510 571210	furniture mfg Upholstered household furniture Mattresses & bedsprings (pt) Furniture stores (pt)	1 565 N N N	<b>1 706</b> 1 095 35 576	<b>90 008</b> 85 257 1 601 3 150	<b>2 022 565</b> 1 930 167 31 760 60 638	77 440 73 430 1 259 2 751	<b>144 227</b> 137 215 2 338 4 674	<b>1 535 379</b> 1 466 033 22 145 47 201	<b>4 082 196</b> 3 914 321 62 483 105 392	<b>4 321 726</b> 4 124 412 96 757 100 557	8 398 652 8 034 031 159 199 205 422	

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

#### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All emp	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337121, UPHOLSTERED HOUSEHOLD FURNITURE MFG												
United States	1	1 706	534	90 008	2 022 565	77 440	144 227	1 535 379	4 082 196	4 321 726	8 398 652	107 015
Arizona	3	24	7	334	7 141	293	477	5 337	9 935	13 672	23 853	559
California	1	294	88	8 792	194 154	7 508	14 665	144 771	425 209	452 770	880 622	7 745
Colorado	7	15	1	102	1 647	93	118	1 163	2 895	3 002	5 890	107
Connecticut	5	16	1	122	2 769	106	165	1 977	5 298	4 023	9 104	201
Florida	4	93	8	816	14 594	711	1 236	11 003	30 131	31 655	61 725	710
Georgia	4	25	8	915	14 346	789	1 420	11 079	28 661	42 541	70 838	1 826
Idaho	2	4	2	282	5 250	259	477	3 911	9 759	10 416	20 227	284
Illinois	4	52	7	669	12 000	581	983	9 906	20 854	16 599	37 718	489
Indiana	-	34	13	2 427	61 024	2 095	4 283	44 250	133 400	136 936	269 493	5 543
Iowa	1	12	6	1 651	47 327	1 261	2 444	30 650	72 360	85 177	157 597	1 123
Kentucky Maryland Massachusetts Minnesota Mississippi	4 4 5 -	8 5 25 21 151	3 3 4 91	315 335 303 210 20 008	5 099 8 059 7 039 3 367 454 413	281 269 247 184 17 149	516 503 424 285 30 223	3 854 6 009 5 487 2 598 335 017	9 296 15 421 9 954 5 961 853 125	11 512 18 863 10 874 6 662 1 066 891	21 342 34 315 20 766 12 605 1 909 029	523 264 566 279 18 531
Missouri	-	20	4	2 101	52 395	1 903	3 881	45 832	125 569	89 048	213 726	2 915
Nebraska	1	6	1	146	2 873	128	222	2 310	5 125	6 475	11 600	162
New Jersey	2	28	6	458	12 263	382	771	9 619	24 810	21 688	46 446	537
New Mexico	3	8	1	124	2 046	92	170	1 326	2 884	2 417	5 214	43
New York	4	79	9	657	17 559	555	1 025	12 762	25 765	28 346	53 792	998
North Carolina	-	294	163	28 235	638 195	24 317	44 694	496 615	1 313 986	1 374 768	2 698 861	36 057
Oklahoma	1	10	2	264	5 755	240	417	5 177	11 557	13 025	24 534	270
Oregon	2	30	5	662	14 314	597	1 209	11 415	28 353	27 809	56 173	891
Pennsylvania	3	60	6	1 103	24 387	933	1 560	16 653	43 479	52 210	96 296	1 228
Tennessee	-	61	27	8 993	193 330	8 025	15 093	150 123	403 973	373 706	770 007	13 422
Texas	2	84	20	2 224	43 517	1 841	3 238	30 861	79 697	91 829	172 159	3 746
Utah	-	19	3	1 111	28 525	989	2 274	24 845	62 665	49 299	112 810	689
Virginia	1	29	12	1 735	38 320	1 539	3 240	29 770	84 690	85 677	170 611	2 295
Washington	2	18	1	110	2 503	98	177	1 928	4 474	5 465	9 920	236
Wisconsin	-	24	6	794	17 525	648	1 366	10 530	48 935	24 763	73 913	913

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
337121, UPHOLSTERED HOUSEHOLD FURNITURE MFG		337121, UPHOLSTERED HOUSEHOLD FURNITURE MFG—Con.	
Companies <sup>1</sup> number	1 565	Value added\$1,000	4 082 196
All establishments	1 706 1 172 319 215	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	838 739 171 074 159 839 507 826
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	90 008 2 407 321 2 022 565 384 756	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	846 155 173 200 162 983 509 972
Production workers, average for year	77 440 77 357	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures	1 191 951 107 015
Production workers on May 12number. Production workers on August 12number. Production workers on November 12number.	77 116 76 963 78 324	(new and used)	33 983
Production-worker hours	144 227 1 535 379	Total retirements <sup>2</sup>	23 995 1 274 971
Total cost of materials. \$1,000.   Cost of materials, parts, containers, etc., consumed. \$1,000.   Cost of resales \$1,000.   Cost of fuels \$1,000.   Cost of fuels \$1,000.   Cost of purchased electricity \$1,000.   Cost of contract work \$1,000.	4 321 726 4 145 011 115 021 10 266 39 961 11 467	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other \$1,000.	70 978 74 452 45 699 28 753
Quantity of electricity purchased for heat and power	658 496 D	Response coverage ratio <sup>4</sup>	9 337
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.	8 398 652 8 046 317 172 527 179 808 156 727 2 745 20 336	equipment <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1,000.	23 361 78 9 438 78 5 287 78 3 924 78 3 924 78 49 272
Primary products specialization ratio	97 8 248 369 8 046 317	Response coverage ratio <sup>4</sup> percent. Cost of purchased software and other data processing services <sup>3</sup> \$1,000.	78 6 1 <u>62</u>
Value of primary products shipments made in other industries\$1,000	202 052	Cost of purchased refuse removal (including hazardous waste)	78
Coverage ratio percent	97	services <sup>3</sup> \$1,000 Response coverage ratio <sup>4</sup> percent	3 934 78

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

#### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pi	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337121, UPHOLSTERED HOUSEHOLD FURNITURE MFG												
All establishments	1	1 706	534	90 008	2 022 565	77 440	144 227	1 535 379	4 082 196	4 321 726	8 398 652	107 015
Establishments with 1 to 4 employees	9	666	-	1 356	23 835	1 270	1 941	18 938	23 126	47 088	90 273	2 118
employees	9	288	-	1 905	32 895	1 612	2 572	26 187	58 777	64 681	123 450	2 547
employees Establishments with 20 to 49	6	218	-	2 930	52 089	2 500	3 740	39 571	94 607	104 895	199 083	3 094
employees	3	197	197	6 295	123 778	5 320	8 986	92 874	233 595	276 301	508 721	8 699
employees Establishments with 100 to 249	1	122	122	8 487	171 815	7 032	12 695	124 003	342 561	351 058	692 978	9 206
employees	1	126	126	19 648	430 432	16 519	30 879	321 202	862 031	1 002 325	1 868 851	20 674
employees	-	57	57	20 086	450 680	17 665	33 707	351 967	934 567	1 059 813	1 988 952	18 754
employees Establishments with 1.000 to 2.499	-	24	24	15 514	390 409	13 480	26 454	300 413	802 701	777 711	1 565 071	18 288
employees	-	6	6	D	D	D	D	D	D	D	D	D
or more	-	2	2	D	D	D	D	D	D	D	D	D
Administrative records <sup>2</sup>	9	987	-	4 850	75 785	4 249	6 106	60 189	135 363	156 473	291 935	5 896

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1-10 to 19 percent; 2-20 to 29 percent; 4-40 to 49 percent; 6-50 to 59 percent; 6-60 to 59 percent; 6-80 to 69 perc

size classes shown.

#### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

. 0			•								
NAICS		All	All employees		Production workers			Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
337121	Upholstered household furniture mfg	1 706	90 008	2 022 565	77 440	144 227	1 535 379	4 082 196	4 321 726	8 398 652	107 015
3371211 3371214	Upholstered household furniture Dual-purpose sleep furniture, including convertible sofas, futons shipped with frames, studio	535	79 072	1 835 346	68 003	129 282	1 387 471	3 767 798	3 879 460	7 623 514	92 253
	couches, etc.	23	1 530	30 369	1 205	2 231	21 321	58 207	91 993	150 123	3 573

#### Products Statistics: 1997 and 1992 Table 6a.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992			
NAICS		Number of		Product	shipments	Number of		Product	shipments
product code	Product	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
337121	Upholstered household furniture	N	x	x	8 248 369	N	х	x	N
3371211	Upholstered household furniture, except dual-purpose sleep furniture	N	х	x	7 117 711	N	х	х	N
33712111	Upholstered wood household sofas, davenports, settees, and loveseats, excluding chairs sold as part of suites and sectional sofa pieces, except dual-	N	v	~	0 555 007	N	v	v	Ν
3371211111	Upholstered wood household sofas, davenports, settees, and loveseats, excluding chairs sold as part of suites and sectional sofa pieces, except dual-purpose sleep furniture	324	x	910 609 5	3 555 997	309	x	99, 043, 0	2 609 348
00740440		021	~	10 00010	0 000 00.		~	0 0 10.0	2 000 010
33712112	Upholstered wood household sectional sofa pieces, including pieces seating one person, except dual-purpose sleep furniture	N	x	x	551 081	N	x	x	N
3371211211	Upholstered wood household sectional sofa pieces, including pieces seating one person, except dual-purpose sleep furniture	120	x	P1 623.4	551 081	122	х	₽1 364.2	399 880
33712113	Upholstered wood household rockers.								
3371211311	including swivel rockers Upholstered wood household rockers,	N	х	Х	253 984	Ν	Х	Х	N
	including swivel rockers thousands	54	Х	P1 178.5	253 984	64	Х	1 979.6	342 498
33712114	Upholstered wood household reclining chairs, all types	N	х	х	1 136 301	N	х	х	Ν
3371211411	Upholstered wood household reclining chairs, all typesthousands	70	х	4 661.1	1 136 301	72	х	P3 835.1	772 366
33712115	Upholstered wood household swivel chairs with variable height adjustment and other upholstered wood household chairs and furniture, excent dual-purnose								
3371211511	sleep furniture	N	Х	х	1 324 678	N	Х	Х	N
3371211521	chairs with variable height adjustment thousands Other upholstered wood household	42	х	9420.9	114 413	36	х	S	49 674
3371211531	chairs, except reclining and oual- purpose sleep furniture thousands Other upholstered wood household furniture (ottomans, hassocks,	204	х	P4 872.8	932 769	206	х	<sup>q</sup> 3 630.8	696 737
	benches, etc.), except dual-purpose sleep furniture, and custom-made upholstered wood household furniture	173	x	x	277 496	N	x	x	N
3371211Y	Upholstered wood household furniture,								
3371211YWV	except dual-purpose sleep furniture, nsk	N	х	x	295 670	N	х	х	Ν
00112111111	manufacturing, except dual-purpose sleep furniture, nsk	N	x	x	295 670	N	х	х	N
3371214	Dual-purpose sleep furniture, including convertible sofas, jackknife sofa beds and chair beds, studio couches, and futons shipped with frames.	N	×	x	511 779	N	x	x	508 751
33712141	Dual-purpose sleep furniture, including convertible sofas, jackknife sofa beds and chain beds suit is courbed and		~		011 110		X	~	
3371214100	futons shipped with frames. Dual-purpose sleep furniture, including convertible sofas, studio couches, and	N	х	×	511 779	N	х	x	Ν
	futons shipped with frames	131	х	X	511 779	147	х	х	508 751
337121W	Upholstered household furniture, nsk, total	N	х	X	618 879	N	х	х	N
337121WY	Uphoistered wood household furniture, nsk, total	N	х	x	618 879	N	х	х	N
337 12 1 VV Y VV VV	opnostered nousenou numiture manufacturing, nsk, for nonadministrative-record establishments	N	x	x	340 620	N	х	x	N
337121WYWY	Upholstered household furniture manufacturing, nsk for administrative- record establishments	N	х	x	278 259	N	х	x	N

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS	Product class and geographic area	Value of product shipments (\$1,000)			
code		1997	1992		
3371211	UPHOLSTERED HOUSEHOLD FURNITURE, EXCEPT DUAL-PURPOSE SLEEP FURNITURE				
	United States	7 117 711	N		
	Alabama Arizona Arkansas California Florida	22 015 16 535 87 290 659 320 31 495			
	Georgia Illinois Indiana Iowa Kansas	50 226 20 061 237 449 143 538 3 997	N N N N N N		
	Maryland . Massachusetts . Michigan	22 727 13 988 25 971 1 696 364 27 256			
	New York North Carolina Oregon Pennsylvania Tennessee	46 715 2 381 668 38 239 69 907 678 824			
	Texas Virginia Wisconsin .	123 382 153 403 57 506	N N N		
3371214	DUAL-PURPOSE SLEEP FURNITURE, INCLUDING CONVERTIBLE SOFAS, JACKKNIFE SOFA BEDS AND CHAIR BEDS, STUDIO COUCHES, AND FUTONS SHIPPED WITH FRAMES				
	United States	511 779	508 751		
	California	51 360 97 831 2 324 169 367 17 047	77 366 91 421 N 128 557 8 627		
	Tennessee Texas Wisconsin .	37 973 14 933 10 610	44 374 9 387 N		

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

#### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	1992		
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)	
337121	UPHOLSTERED HOUSEHOLD FURNITURE MFG					
32100025 32100031 32191203 33721500 31321007	Hardwood lumber, rough and dressed Softwood lumber, rough and dressed Hardwood cut stock and dimension, excluding furniture frames Furniture frames, wood Woven cotton upholstery fabrics, excluding ticking	x x x x x	150 294 54 175 96 311 382 126 360 746	x x x x x	N N N N N N N N N N N N N N N N N N N	
31321011 31499901 31332007 33261200 33251001	Other woven upholstery fabrics (rayon, nylon, polyester, etc.), excluding ticking. Paddings, battings, and fillings, except rubber and plastics foam	x x x x x x	505 254 207 131 372 987 110 617 146 790	x x x x x x	N N N N	
33251007 32600001 32615000 00970099 00971000	Constructions (sleeper mechanisms) for dual purpose sleep furniture Foam cores for mattresses, including latex, excluding topper pads Formed and slab stock for pillows, cushions, seating, etc. (urethane) All other materials and components, parts, containers, and supplies Materials, ingredients, containers, and supplies, n.s.k.	x x x x x x	73 168 49 215 444 730 571 498 632 754	x x x x x	Z Z Z Z Z Z Z	

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### MANUFACTURING-INDUSTRY SERIES

### Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

#### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

#### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

### Appendix B. NAICS Codes, Titles, and Descriptions

#### 337121 UPHOLSTERED HOUSEHOLD FURNITURE MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing upholstered household-type furniture. The furniture may be made on a stock or custom basis.

The data published with NAICS code 337121 include the following SIC industries:

2512 Upholstered household furniture

2515 Mattresses and bedsprings (pt)

5712 Furniture stores (pt)

This definition comes from the 1997 NAICS Manual. However, for this industry, the 1997 Economic Census – Manufacturing did not fully implement the conversion to NAICS. Data for NAICS industry 337121 do not include establishments primarily engaged in manufacturing upholstered metal household furniture. The NAICS definitions will be fully implemented with the 2002 Economic Census.

### Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3371101	24341	24341	3371227411	2511533	2511533	3371277	25992	25992
3371101111	2434111	2434111	3371227421	2511541	2511541	3371277111	2599231	2599231
3371101121	2434113	2434113	3371227431	2511561	2511561	3371277121	2599233	2599233
3371101100	2434100	2434100	3371227491	2511598	2511598	33712771/1	2599230	2599230
3371104	24342	24342	55712271000	2011000	2311300	3371277191	2599248	2599248
3371104111	2434212	2434212	337122A	25116	25116	3371277YWV	2599200	2599200
3371104121 3371104YW/V	2434214	2434214 2434200	337122A111	2511611	2511621	337127A nt	25994	25994
	2434200	2434200	337122A131	2511631	2511631	557 127A pt	20004	20004
3371107	24343	24343	337122A141	2511698	2511698	337127A pt	39524 pt	39524 pt
3371107121	2434318	2434318	337122AYWV	2511600	2511600	337127A221	3952411	3952413 pt
3371107YWV	2434300	2434300	337122E	25117	25117	337127A231	3952412	3952413 pt
2271104	25/12 pt	25/12 nt	337122E111	2511725	2511725	337127A241	3952413	3952413 pt
337110A111	25412 pt	2541200 pt	337122E121	2511748	2511748	337127A291	2599497	2599497
337110A121	2541212	2541200 pt	337122E131	2511765	2511765	337127AYWV pt	2099400 3952400 nt	2099400 3952400 nt
337110AYWV	2541200 pt	2541200 pt	337122E151	2511767	2511767	00740714	05040 -4	05040 -4
337110E	25412 pt	25412 pt	337122E161	2511775	2511775	33/12/W pt	25310 pt	25310 pt
337110E111	2541213	2541200 pt	337122E171	2511777	2511779 pt	337127W pt	25990 pt	25990 pt
337110E121	2541214	2541200 pt	337122E101	2511783	2511779 pt	337127W nt	39520 nt	39520 nt
337110EYWV	2541200 pt	2541200 pt	337122EYWV	2511700	2511700	007.127.11 pt.1111	00020 pt 111111	00020 pt
337110H	57121 pt	57120 pt	227122\// pt	25110	25110	33/12/W pt	39990 pt	39990 pt
337110H100	5712141	5712000 pt	337 122 VV pt	23110	23110	337127WYWW pt	2599000 pt	2599000 pt
337110W pt	24340	24340	337122W pt	57120 pt	57120 pt	337127WYWW pt	3952000 pt	3952000 pt
227110\\/ nt	25/10 pt	25/10 pt	337122VVYVVV pt	2511000	2511000 5712000 pt	337127WYWW pt	3999000 pt	3999000 pt
557 110W pt	20410 pt	20410 pt	337122WYWY pt	2511002	2511002	33/12/WYWY pt	2531002 pt	2531002 pt
337110W pt	57120 pt	57120 pt	337122WYWY pt	5712002 pt	5712000 pt	337127WYWY pt	3952002 pt	3952002 pt
337110WYWW pt	2541000	2541000 pt	3371241	25145	25145	337127WYWY pt	3999002 pt	3999002 pt
337110WYWW pt	5712000 pt	5712000 pt	3371241111	2514512	2514512	3371290	25170	25170
337110WYWY pt	2434002	2434002	3371241121	2514513	2514513	3371290111	2517015	2517015
337110WYWY pt	5712002 pt	5712000 pt	3371241131	2514515	2514515	3371290211	2517018	2517018
0074044 -4	05400 -4	05400 -4	3371241151	2514521	2514521	3371290221	2517021	2517021
3371211 pt	25120 pt	25120 pt	3371241161	2514527	2514527	3371290YWY	2517002	2517002
3371211 pt	57121 pt	57120 pt	3371241171 3371241YWV	2514597	2514597	3372111	25212	25210 nt
3371211111	2512012	2512012		20110001111111	251 1000	3372111111	2521211	2521000 pt
3371211311	2512045	2512045	3371244	25140	25140	3372111121	2521213	2521000 pt
3371211411	2512054	2512054	3371244211	2514614	2514614	3372111131	2521214	2521000 pt
3371211511	2512031	2512031	3371244221	2514622	2514622	3372111151	2521217	2521000 pt
3371211521	2512035	2512035	3371244231	2514624	2514624	3372111161	2521221	2521000 pt
3371211531 pt	5712121	5712000 pt	3371244241 3371244YWV	2514698	2514698	3372111YWV	2521200	2521000 pt
3371211YWV pt	2512000 pt	2512000 pt	0074047	054.47	051.17	3372114	25213	25210 pt
33712111 WV pl	57 12100 pt	57 12000 pt	3371247	25147	25147	3372114111	2521311	2521000 pt
3371214	25155	25155	3371247121	2514737	2514737	3372114121	2521313	2521000 pt 2521000 pt
3371214100	2515500	2515500	3371247211	2514775	2514775	00721141000	2021000	2021000 pt
337121W pt	25120 pt	25120 pt	3371247221	2514782	2514782	3372117	25214	25210 pt 2521000 pt
337121W pt	25150 pt	25150 pt	3371247241	2514788	2514788	3372117211	2521413	2521000 pt
337121W nt	57120 nt	57120 nt	3371247291 pt	2514789 pt	2514771	3372117311	2521415	2521000 pt
337121WYWW pt	2512000 pt	2512000 pt	33/124/291 pt	2514789 pt	2514798	33/211/321	2521417	2521000 pt
337121WYWW pt	2515000 pt	2515000 pt	00712471000	2014/00	2014/00	3372117341	2521425	2521000 pt
337121WYWW pt	5712000 pt	5712000 pt 2512002	3371247	25140	25140	3372117351	2521427	2521000 pt
337121WYWY pt	2515002 pt	2515002 pt	337124WYWY	2514002	2514002	3372117361	2521429	2521000 pt
337121WYWY pt	5712002 pt	5712000 pt	3371250	25100	25100	33721171000	2321400	2321000 pt
3371221 pt	25112	25112	3371250111	2519011	2519011	337211A	25217	25210 pt
2271221 pt	57121 pt	57120 pt	3371250211	2519033	2519033	337211A121	2521713	2521000 pt
3371221111	2511241	2511241	3371250221	2519035	2519035	337211A131	2521715	2521000 pt
3371221211	2511219	2511219	3371250311 pt	2519015 pt	2519025	337211A141	2521719	2521000 pt
3371221221	2511251	2511251	3371250321	2519098	2519098	337211ATWV	2521700	252 1000 pt
3371221231	2511271	2511271	3371250YWW	2519000	2519000	337211W	25210	25210 pt
3371221311	2511233	2511233	33712501001	2519002	2519002	337211WYWV	2521000	2521000 pt 2521002
3371221321	2511235	2511235	3371271	25311 pt	25311 pt	00721101101	2021002	2021002
3371221391	2511291	2511291	33/12/1111	2531131	2531131	3372120 pt	25410 pt	25410 pt
3371221395 pt	5712111	5712000 pt	3371271211	2531137	2531137	3372120 pt	25417 pt	25411 pt
3371221YWV pt	2511200	2511200	3371271221	2531192	2531198 pt	3372120 pt	25417 pt	25413 pt
3371221YWV pt	5712100 pt	5712000 pt	33/12/19/00	2531100 pt	2531100 pt	3372120100 pt	2541700 pt	2541111 pt
3371224	25113	25113	3371274 pt	25312 pt	25312 pt	3372120100 pt	2541700 pt	2541121 pt
3371224111	2511311	∠o11311 2511331	3371274 pt	39999 pt	39999 pt	3372120100 pt	2541700 pt	2541200 pt
3371224311	2511351	2511351	3371274111	2531271	2531271	3372120100 pt	2541700 pt	2541332
3371224321	2511371	2511371	3371274121	2531234	2531234	3372120100 pt	2541700 pt	2541333
3371224391	2011391 2511399	∠511391 2511399	3371274141	2531241	2531241	3372120100 pt	2541700 pt	2541338 pt
3371224YWV	2511300	2511300	3371274151	2531251	2531251	3372120100 pt	2541700 pt	2541339 pt
3371227	25115	25115	3371274101	2531255	2531255 2531257	3372120100 pt	2541700 pt	2541341 pt
3371227111	2511511	2511511	3371274175	3999912	3999911 pt	3372120100 pt	2541700 pt	2541361 pt
3371227121	2511513	2511513	3371274181	2531259	2531259	3372120100 pt	2541700 pt	2541381 pt
337122/131	∠011010 2511517	∠011015 2511517	3371274191	2031201	2031201 2531297	3372120100 pt	∠541700 pt	∠541397 pt 2541000 pt
3371227211	2511521	2511521	3371274YWV pt	2531200 pt	2531200 pt	3372120YWW pt	2541700 pt	2541100 pt
3371227311	2511535	2511535	3371274YWV pt	3999900 pt	3999900 pt	3372120YWW pt	2541600 pt	2541300 pt

#### MANUFACTURING-INDUSTRY SERIES

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
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0070444	05004	05004	3372154171	2541629	2541381 pt	337215WYWW pt	2426000 pt	2426000 pt
3372141	25221	25221	3372154181	2541631	2541397 pt	337215WYWW pt	2541000 pt	2541000 pt
3372141111	2522111	2522100 pt	3372154YWV	2541600 pt	2541300 pt	337215WYWW pt	2542000	2542000
3372141121	2522113	2522100 pt				337215WYWW pt	3499000 pt	3499000 pt
3372141211	2522114	2522100 pt	3372157	25421	25421	337215WYWY pt	2426002 pt	2426002 pt
3372141221	2522117	2522100 pt	3372157111	2542113	2542113	337215WYWY pt	2541002 pt	2541002 pt
3372141231	2522119	2522100 pt	3372157121	2542117	2542117	337215WYWY pt	2542002	2542002
3372141241	2522121	2522100 pt	3372157131	2542119	2542119	337215WYWY pt	3499002 pt	3499002 pt
3372141YWV	2522100	2522100 pt	3372157YWV	2542100	2542100	0012101111 pt 111	0.00002 pt	0100002 pt
		•	00121011111	2012100111111	20.2100	3379101	25151	25151
3372144	25225	25225	2272454	25422	25422	3379101100	2515100	2515100
3372144111	2522511	2522500 pt	337215A	20422	20422			
3372144121	2522513	2522500 pt	337215A111	2542233	2542233	3379104	25152	25152
3372144YWV	2522500	2522500 pt	337215A211	2542237	2542237	3379104111	2515211	2515211
001211111111111111	2022000	2022000 pt	337215A221	2542241	2542241	3379104121	2515215	2515215
3372147	25226	25226	337215A231	2542251	2542251	3379104131	2515247	2515247
3372147111	2522615	2522600 pt	337215AYWV	2542200	2542200	3379104141	2515265	2515265
3372147211	2522617	2522600 pt				3379104YWV	2515200	2515200
3372147311	2522619	2522600 pt	337215E	25423	25423			
3372147311	2522613	2522600 pt	337215E111	2542341	2542341	3379107	25153	25153
2272147411	2522011	2522000 pt	337215E121	2542343	2542343	3379107111	2515315	2515315
2272147421	2522015	2522000 pt	337215E131	2542345	2542345	3379107121	2515317	2515317
3372147431	2522625	2522600 pt	337215E1/1	2542343	2542343	3379107131	2515319	2515319
3372147441	2522627	2522600 pt	337215E151	2542340	2542340	3379107YWV	2515300	2515300
3372147451	2522629	2522600 pt	227215EV/M/	2542349	2542343			
3372147YWV	2522600	2522600 pt	3372132102100	2542500	2542500	337910A	25156	25156
0070111	05007	05007				337910A111	2515613	2515613
337214A	25227	25227	337215H pt	25424	25424	337910A121	2515619	2515619
337214A111	2522711	2522700 pt				337910AYWV	2515600	2515600
337214A211	2522713	2522700 pt	337215H pt	34998 pt	34998 pt	00704014	05450	05450
337214A221	2522715	2522700 pt	337215H111 pt	2542461 pt	2542463	337910W	25150 pt	25150 pt
337214A231	2522719	2522700 pt	337215H111 pt	2542461 pt	2542467 pt	337910WYWW	2515000 pt	2515000 pt
337214AYWV	2522700	2522700 pt	337215H211 pt	2542464 pt	2542465	337910WYWY	2515002 pt	2515002 pt
			337215H211 pt	2542464 pt	2542467 pt	2270204	25012	25012
337214W	25220	25220	337215H311	2542469	2542469	3379201	20913	20913
337214WYWW	2522000	2522000	337215H321	2542471	2542471	3379201111	2091311	2591311
337214WYWY	2522002	2522002	337215H331	25/2/00	25/2/00	3379201121	2591313	2591313
			3372154241	2/00806	2400800 pt	3379201131	2591315	2591315
3372151	25414	25411 pt	3372150351	3499090	3400800 pt	3379201YWV	2591300	2591300
3372151111	2541413	2541111 pt	22721EUV/M// pt	2542400	2542400	2270204	25014	25014
3372151121	2541415	2541121 pt	227245UV00/ mt	2342400	2342400	2270204444	20914	20914
3372151131	2541419	2541131 pt	337215HTWV pl	3499600 pt	3499800 pt	3379204111	2591452	2091402
3372151YWV	2541400	2541100 pt				3379204211	2591458	2591458
			337215K	24266	24266	3379204311	2591471	2591471
3372154	25416	25413 pt	337215K111	2426611	2426611	3379204YWV	2591400	2591400
3372154111 pt	2541611 pt	2541335	337215K121	2426613	2426613	3370207	25015	25015
3372154111 pt	2541611 pt	2541338 pt	337215KYWV	2426600	2426600	3370207111	2501511	2501511
3372154121 pt	2541613 pt	2541336				2270207121	2031011	2531511
3372154121 pt	2541613 pt	2541338 pt	337215W pt	24260 pt	24260 pt	2270207/////	2031017	2001500
3372154131 pt	2541615 pt	2541337			= .= 50 pt	33/920/1000	2091000	2091000
3372154131 nt	2541615 pt	2541338 nt	337215W nt	25410 pt	25410 pt	337920W	25910	25910
337215/1/1	25/1621	25/1339 nt	00/210W pt	20410 pt	20410 pt	337920\\/\/\/\/\/	259100	2591000
337215/151	25/1622	2541341 pt	337215W/ pt	25420	25420	33702010/2/0/2	2501000	2501002
5572104101	2041023	2041041 pt	00121010 pt	20420	20420	33/ 320 11 11 1	2331002	2031002
Nonupholstered Wood Household Furniture Manufacturing

1997

Issued October 1999

EC97M-3371C

### **1997 Economic Census**

*Manufacturing* Industry Series



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The staff of the National Processing Center, **Judith N. Petty,** Chief, performed mailout preparation and receipt operations, clerical and analytical review activities, data keying, and geocoding review.

The Geography Division staff developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Charles P. Pautler Jr.,** Chief, developed and coordinated the computer processing systems. **Martin S. Harahush,** Assistant Chief for Quinquennial Programs, assisted by **Barbara Lambert** and **Christina Arledge** were responsible for design and implementation of the computer systems. **Gary T. Sheridan,** Chief, Manufacturing and Construction Branch, **Lori A. Guido** and **Roy A. Smith**, Section Chiefs, supervised the preparation of the computer programs.

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The staff of the Administrative and Customer Services Division, **Walter C. Odom,** Chief, performed planning, design, composition, editorial review, and printing planning and procurement for publications, Internet products, and report forms. **Cynthia G. Brooks** provided publication coordination and editing.

# Nonupholstered Wood Household Furniture Manufacturing

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### 1997 Economic Census

Manufacturing Industry Series





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-- Not applicable for this report.

## Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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## Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS	Industry		All	All em	oloyees	Pr	roduction work	ers				Total capital
or SIC code		Industry Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>337122</b> 251100 571215	Nonupholstered wood household furniture mfg Wood household furniture Furniture stores (pt)	3 678 N N	<b>3 849</b> 3 034 815	<b>127 665</b> 122 786 4 879	<b>2 677 569</b> 2 582 089 95 480	<b>110 577</b> 106 456 4 121	<b>213 380</b> 206 128 7 252	<b>2 031 748</b> 1 959 274 72 474	<b>5 874 671</b> 5 706 397 168 274	<b>5 377 590</b> 5 222 443 155 147	<b>11 252 749</b> 10 929 348 323 401	<b>297 511</b> 289 929 7 582

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337122, NONUPHOLSTERED WOOD HOUSEHOLD FURNITURE MFG												
United States	1	3 849	743	127 665	2 677 569	110 577	213 380	2 031 748	5 874 671	5 377 590	11 252 749	297 511
Alabama	-	82	26	3 573	59 608	3 133	6 112	45 067	124 540	140 961	274 427	5 857
Arizona	1	87	14	2 835	50 725	2 499	5 011	42 700	100 803	99 530	198 021	6 659
Arkansas.	-	32	10	2 610	46 227	2 278	3 631	35 209	73 690	107 365	180 914	3 313
California	2	511	133	13 716	250 728	11 897	21 303	183 761	499 037	549 379	1 057 302	25 492
Colorado	-	67	6	1 156	21 601	1 083	2 203	19 058	34 254	47 098	78 728	1 776
Connecticut	4	44	3	268	7 308	232	444	5 401	13 038	13 317	26 189	552
Florida .	3	265	16	2 345	44 242	2 082	3 522	34 560	97 562	75 092	174 182	3 897
Georgia	1	97	17	1 892	34 977	1 656	3 080	26 348	89 760	106 614	196 087	3 598
Idaho	5	37	4	266	4 548	244	389	3 762	8 822	7 255	16 185	413
Illinois	3	127	23	1 853	40 963	1 487	2 673	29 016	82 026	108 681	190 139	3 075
Indiana	1	81	28	3 510	84 585	3 063	6 336	63 737	185 789	145 415	326 725	5 763
Iowa	4	30	4	261	3 554	217	346	2 726	5 486	5 668	11 102	225
Kentucky	-	42	8	921	18 885	792	1 661	14 874	38 697	33 193	70 532	1 445
Louisiana	5	25	2	150	2 229	135	217	1 709	3 966	3 625	7 590	261
Maryland	2	54	5	462	11 840	372	688	8 250	18 785	12 721	31 350	1 176
Massachusetts	1	84	16	1 384	34 466	1 083	2 091	23 691	69 255	67 650	136 538	2 298
Michigan	1	101	23	2 184	54 273	1 770	3 355	38 664	118 345	113 378	231 346	5 369
Mississippi	3	41	13	2 728	41 725	2 181	4 281	29 015	131 078	143 223	274 028	6 658
Missouri	2	64	9	2 260	60 099	1 900	3 886	48 200	172 720	190 410	365 179	6 466
New Jersey	4	92	11	775	18 842	658	1 130	14 300	34 276	35 695	70 001	1 876
New Mexico New York North Carolina North Dakota Ohio	5 1 - 1 -	42 245 237 6 141	39 102 1 13	231 6 406 31 997 233 4 020	3 964 161 333 687 307 4 820 117 587	199 5 210 28 283 219 3 344	341 9 582 56 178 440 6 627	2 968 106 892 567 238 4 216 60 017	6 705 397 014 1 547 045 8 874 360 562	6 089 269 865 1 160 653 8 247 344 275	12 766 659 909 2 725 312 17 554 702 805	357 43 075 51 487 615 26 669
Oklahoma	3	27	5	234	4 366	202	360	3 405	8 102	5 654	13 738	344
Oregon	1	72	14	1 311	27 388	1 097	2 242	19 517	57 118	63 733	120 485	3 108
Pennsylvania	3	158	25	2 914	63 070	2 486	4 646	46 667	129 478	105 338	233 784	6 136
Rhode Island	2	11	2	127	2 642	107	229	1 809	4 406	3 107	7 518	242
South Carolina	-	35	8	2 049	35 514	1 898	3 216	30 280	82 626	81 680	167 075	3 199
Tennessee	1	98	33	5 159	100 078	4 484	8 471	79 164	182 879	190 842	374 534	7 236
Texas	3	172	13	1 741	30 817	1 473	2 444	22 093	64 322	43 168	107 134	2 313
Vitah	4	48	4	566	11 500	496	948	8 787	23 053	26 742	48 510	907
Virginia	-	107	37	14 668	289 978	13 295	26 819	238 750	640 746	537 193	1 172 448	37 949
Wast Virginia	3	72	8	587	11 406	526	876	8 793	21 552	21 422	42 932	1 414
West Virginia	1	16	3	318	5 743	266	460	4 179	11 746	12 144	23 929	771
Wisconsin	-	109	25	5 106	125 184	4 126	9 292	74 456	254 379	342 385	583 070	8 836

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
337122, NONUPHOLSTERED WOOD HOUSEHOLD FURNITURE MFG		337122, NONUPHOLSTERED WOOD HOUSEHOLD FURNITURE MFG—Con.	
Companies <sup>1</sup> number	3 678	Value added \$1,000	5 874 671
All establishments	3 849 3 106 486 257	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	2 123 203 1 041 535 408 962 672 706
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	127 665 3 257 948 2 677 569 580 379	Total inventories, end of year \$1,000.   Finished goods inventories, end of year \$1,000.   Work-in-process inventories, end of year \$1,000.   Materials and supplies inventories, end of year \$1,000.	2 149 734 1 027 458 422 551 699 725
Production workers, average for year	110 577 111 451	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures	3 537 846 297 511
Production workers on May 12number. Production workers on August 12number. Production workers on November 12number.	110 572 109 769 110 516	(new and used)	69 717
Production-worker hours	213 380 2 031 748	Total retirements <sup>2</sup> \$1,000. Gross book value of total assets at end of year\$1,000.	53 044 3 782 313
Total cost of materials \$1,000.   Cost of materials, parts, containers, etc., consumed \$1,000.   Cost of resales \$1,000.   Cost of fuels \$1,000.   Cost of fuels \$1,000.   Cost of ourchased electricity \$1,000.	5 377 590 4 634 910 529 214 27 653 139 007	Total depreciation during year <sup>2</sup> \$1,000   Total rental payments <sup>2</sup> \$1,000   Buildings and other structures rental payments <sup>2</sup> \$1,000   Machinery and equipment rental payments <sup>2</sup> \$1,000	263 347 99 827 58 519 41 308
Cost of contract work \$1,000. Quantity of electricity purchased for heat and power	46 806 2 514 468	Cost of purchased services for the repair of buildings and other structures <sup>3</sup>	18 957 79
Quantity of electricity generated less sold for heat and power .1,000 kWh.   Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.	D 11 252 749 9 834 182 666 223 752 344 674 745 20 459 57 090	cost of purchased vertices tor the repair of machinery and equipment <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.	70 971 79 15 134 79 8 987 79 7 871 79 58 195
Primary products specialization ratio percent Value of primary products shipments made in all industries \$1,000 Value of primary products shipments made in this industry \$1,000	93 10 246 583 9 834 182	Response coverage ratio <sup>4</sup>	79 29 386
Value of primary products shipments made in other industries	412 401	Response coverage ratio <sup>4</sup> percent Cost of purchased refuse removal (including hazardous waste)	79
Coverage ratio percent	95	services <sup>3</sup> \$1,000 Response coverage ratio <sup>4</sup> percent	14 682 79

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337122, NONUPHOLSTERED WOOD HOUSEHOLD FURNITURE MFG												
All establishments	1	3 849	743	127 665	2 677 569	110 577	213 380	2 031 748	5 874 671	5 377 590	11 252 749	297 511
Establishments with 1 to 4 employees	8	2 007	-	3 724	67 811	3 566	5 496	54 366	116 445	113 641	230 337	7 668
employees	7	639	-	4 199	75 441	3 518	5 814	58 840	140 827	135 672	277 682	7 096
employees	3	460	-	6 215	118 986	5 187	8 894	88 894	219 617	211 295	430 245	11 310
employees	2	321	321	10 004	196 384	8 362	15 480	147 109	380 389	350 289	725 083	20 702
employees	2	165	165	11 678	232 236	9 938	18 840	169 123	483 104	468 376	953 747	21 812
employees	1	129	129	20 429	412 991	17 505	34 084	313 373	871 921	905 700	1 800 990	58 614
employees	-	80	80	29 086	592 062	26 235	52 386	487 415	1 486 754	1 175 605	2 651 864	49 473
employees	-	36	36	23 785	504 804	21 017	41 447	402 854	1 002 527	896 911	1 894 081	43 325
employees	-	11	11	D	D	D	D	D	D	D	D	D
Establishments with 2,500 employees or more	-	1	1	D	D	D	D	D	D	D	D	D
Administrative records <sup>2</sup>	9	2 050		6 746	106 325	6 044	9 019	85 212	187 154	183 113	370 522	11 149

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS	Industry or primary product class	All	All em	ployees	Production workers			Value added			Total capital
product class code		estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	value of shipments (\$1,000)	expendi- tures (\$1,000)
337122	Nonupholstered wood household furniture mfg .	3 849	127 665	2 677 569	110 577	213 380	2 031 748	5 874 671	5 377 590	11 252 749	297 511
3371221	Wood living room, library, family room, and den furniture,	110	24 537	504 364	21 152	41 003	38/ 710	1 082 070	999 130	2 076 530	58 268
3371224	Wood dining room and kitchen furniture, except kitchen cabinets	166	24 337	498 128	18 430	35 703	357 432	1 060 424	895 550	1 945 336	39 916
3371227 337122A 337122E	Wood bedroom furniture Infants' and children's wood furniture. Wood outdoor furniture, unpainted wood furniture, and ready-to-	261 28	49 054 3 574	990 003 71 320	43 433 3 069	86 893 6 585	801 076 52 707	2 050 406 191 358	1 942 944 153 532	4 023 835 338 939	84 814 6 205
	assemble wood furniture	79	10 460	280 333	8 536	16 520	173 191	896 706	821 336	1 712 525	75 151

### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	97		1992			
NAICS		Number of		Product	shipments	Number of		Product	shipments
product code	Product	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
337122	Nonupholstered wood household furniture	N	x	x	10 246 583	N	x	x	N
3371221	Wood living room, library, family room, and den furniture, nonupholstered	N	х	х	2 262 477	N	x	х	N
33712211	Wood living room, library, family room, and den tables (all types), except card								
3371221111	and telephone tables	N 154	x	X	594 212	N 192	x	X 751.0	403 672
33712212	Wood living room, library, family room,	104	~	14 27 1.0	004 212	102	~	10 101.0	400 012
3371221211	and den cabinets, desks, credenzas, bookcases, bookshelves, and wall units Wood living room, library, family room, and den cabinets, including record, music, sewing, smoking, etc., except sewing machine, radio, phono, and	N	х	х	875 504	Ν	х	х	N
3371221221 3371221231	television cabinets. Wood household desks	60 93	X X	X 9631.7	203 590 180 136	103 76	X X	X 9528.1	182 078 132 756
3371221241	bookshelves, except wall units	85	х	Х	99 870	76	x	х	89 152
33712213	and storage type)	129	Х	P1 231.9	391 908	146	х	91 154.9	280 741
3371221311	and den chairs, except dining room, Wood living room, library, family room, and den chairs and seating, except	N	х	х	738 533	N	х	х	N
3371221321	dining room	60	х	P1 790.4	122 204	60	х	S	67 455
3371221391	and den rockers	32	х	P617.7	64 163	38	x	٩784.5	70 338
3371221395	benches, stools, etc Custom-made wood household furniture, except cabinets,	46	x	X	63 005	57	x	x	51 284
3371221Y	Nonuphoistered Wood living room, library, family room,	221	Х	Х	489 161	N	X	X	N
3371221YWV	and den furniture, nsk Other nonupholstered wood living room furniture, nsk	N N	x x	x x	54 228 54 228	N N	x x	x x	N
3371224	Wood dining room and kitchen furniture, except kitchen cabinets	N	х	х	1 568 290	N	х	х	1 603 463
33712241	Wood dining room tables, 30 x 40 in. or	N	×	×	462 240	N	×	v	N
3371224111	Wood dining room tables, 30 x 40 in. or greater	157	×	91 323.4	463 340	148	×	91 621.0	379 651
33712242	Wood dining room chairs	N 150	X	X 960.0	545 377	N 167	X	X 069 9	N 591 265
33712243	Wood dining room buffets, servers, china and corner cabinets, and other nonupholstered kitchen and dining room	150	^	44 009.9	545 577	107	^	47 908.8	561 505
3371224311	Seating	N 80	X X	X P470.3	466 337 197 402	N 70	X X	X 9359.6	N 142 901
3371224321	Wood dining room china and corner cabinets	92	х	P447.1	206 195	74	х	S	309 415
3371224391	Other nonupholstered wood dining room and kitchen seating	24	х	х	20 050	24	х	х	19 770
001 122 1000	room and kitchen furniture, including junior dining furniture sets	21	х	х	42 690	26	х	х	83 832
3371224Y	Wood dining room and kitchen furniture, except kitchen cabinets, nsk	N	х	х	93 236	N	х	x	N
3371224YWV	Wood dining room and kitchen furniture, except kitchen cabinets, nsk	N	x	x	93 236	N	x	x	86 529
3371227	Wood bedroom furniture	N	х	х	3 328 691	N	х	Х	2 489 221
33712271	Wood bedroom furniture, including beds, headboards, bunk beds, cribs, cradles,		×	×.			v	×	
3371227111	etc. Wood beds, excluding headboards, headboard beds, bunk beds, cribs, cradles, hollywood beds, and youth	N	X	X	955 290	N	X	X	N
3371227121	beds	120	X	91 075.5	355 972	90	Х	S	217 666
3371227131	beds, including padded	122	X	₽3 971.7	504 468	91	X	P2 461.9	299 161
3371227141	and detachable springs	33 16	X X	₽357.6 S	56 710 38 140	36 31	X X	₽529.5 S	50 604 97 351
33712272	Wood bedroom dressers, vanities, and dressing tables	N	x	×	680 518	N	x	x	N
3371227211	Wood bedroom dressers, vanities, and dressing tables	159	x	P3 159.2	680 518	127	x	P2 272.0	487 217
33712273 3371227311	Wood bedroom chests of drawers	N 165	X X	X P3 250.4	597 148 597 148	N 132	x	X 2 376.5	N 391 076

See footnotes at end of table.

#### MANUFACTURING-INDUSTRY SERIES

### Table 6a. Products Statistics: 1997 and 1992-Con.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992			
NAICS		Number of		Product	shipments	Number of		Product	shipments
product code	Product	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
337122	Nonupholstered wood household furniture—Con.								
3371227	Wood bedroom furniture—Con.								
33712274	Wood bedroom wardrobes, chifforobes,								
3371227411	chests, and night tables and stands	N	Х	х	960 707	N	х	х	Ν
3371227421	cabinets	108 14	X X	P801.8 341.8	256 466 50 626	75 11	X X	398.4 188.0	137 251 29 190
3371227431	Wood bedroom night tables and stands	124	х	q2 763.0	370 478	105	х	P2 174.2	250 180
337 1227491	furniture, including commodes, bed rails, chairs, valet stands, etc.	59	х	х	283 137	61	x	х	286 925
3371227Y 3371227YWV	Wood bedroom furniture, nsk	N N	X X	X X	135 028 135 028	N N	x x	X X	N 242 600
337122A	Infants' and children's wood furniture	N	х	х	313 892	N	х	х	316 182
337122A1 337122A111	Infants' and children's wood furniture Infants' and children's wood cribs, inclusing springer cold as ord of the	N	х	х	310 748	N	х	х	Ν
337122A121	crib	13	Х	S	111 976	17	х	S	111 780
337122A131	etc.)	8	х	х	12 557	10	х	Х	11 709
337122A141	beds. Other infants' and children's nonupholstered wood furniture	23 24	x x	x x	152 490 33 725	32 17	x x	x x	123 864 59 253
337122AY	Infants' and children's wood furniture.								
337122AYWV	nsk Infants' and children's wood furniture, nsk	N N	x x	x x	3 144 3 144	N N	x x	X X	N 9 576
337122E	Wood outdoor furniture, unpainted wood furniture, and ready-to-assemble wood furniture	N	х	x	1 670 372	N	х	x	1 089 750
337122E1	Wood outdoor furniture, unpainted wood furniture, and ready-to-assemble wood								
337122E111	furniture	N	Х	X	1 654 207	N	X	х	N
337122E121	Unpainted wood furniture, assembled (furniture-in-the-white), including	38	Х	X	59 625	44	х	X	57 053
337122E131	Vanities, etc	19	Х	х	77 253	30	х	х	74 786
337122E141	kits	8	Х	S	43 969	6	х	9769.4	22 313
337122E151	kits . Ready-to-assemble wood bedroom furniture, unpainted or finished, sold in	11	Х	х	141 548	11	х	х	124 490
337122E161	kits Ready-to-assemble wood home	12	Х	х	82 836	19	х	Х	64 806
0074005474	entertainment centers, unpainted or finished, sold in kits	18	х	s	469 380	17	х	<sup>q</sup> 2 161.0	106 487
337122E171 337122E181	uppainted or finished, sold in kits Ready-to-assemble wood home-office	9	х	х	57 024	N	х	х	Ν
337122E191	finished, sold in kits. Other ready-to-assemble wood furniture, unpainted or finished, sold in kits	14	x x	×	578 672	N	x x	x x	N
337122EY	Wood outdoor furniture, unpainted wood furniture, and ready-to-assemble wood							~	
337122EYWV	furniture, nsk roady is assertion for the function of the func	N	Х	х	16 165	N	х	Х	Ν
337122W	wood furniture, nsk	N	х	X	16 165	N	х	х	35 356
	nsk, total	N	Х	X	1 102 861	N	х	х	N
337122WY 337122WYWW	Wood household furniture manufacturing, nsk, total	N	х	x	1 102 861	N	х	х	N
227122\4/\/\4/\	Turniture manufacturing, nsk, for nonadministrative-record establishments.	N	x	x	746 903	N	x	x	N
JUT 122 VV I VV I	furniture manufacturing, nsk, for administrative-record establishments	N	x	x	355 958	N	x	х	N

See footnotes at end of table.

#### MANUFACTURING-INDUSTRY SERIES

#### Table 6a. Products Statistics: 1997 and 1992-Con.

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of product ship (\$1,000)	ments
code		1997	1992
3371221	WOOD LIVING ROOM, LIBRARY, FAMILY ROOM, AND DEN FURNITURE, NONUPHOLSTERED		
	United States	2 262 477	N
	Alabama	34 025 48 643 282 077 13 335 5 065	
	Florida	12 297 36 351 3 009 18 774 94 845	N N N N N N N
	Kansas	2 816 45 779 9 190 5 342 21 962	N N N N N
	Michigan . Minnesota Mississippi Missouri New Hampshire .	35 071 3 322 122 544 11 462 17 733	N N N N N
	New Jersey New Mexico New York North Carolina Oklahoma	13 941 2 560 71 132 527 461 4 137	N N N N N
	Oregon Pennsylvania South Carolina Tennessee Texas.	8 992 56 540 4 856 89 667 32 591	N N N N N
	Vermont Virginia Washington Wisconsin	23 425 227 794 5 262 117 514	N N N N
3371224	WOOD DINING ROOM AND KITCHEN FURNITURE, EXCEPT KITCHEN CABINETS		
	United States	1 568 290	1 603 463
	Alabama	34 355 2 252 9 568 162 073 6 894	73 516 N 11 316 118 293 N
	Florida	3 152 51 888 85 755 35 274 7 428	N 50 639 57 318 72 347 N
	Kentucky Maine Massachusetts Michigan. Missouri	3 332 4 080 55 943 28 279 3 135	N N 42 254 25 131 N
	New Jersey.   New York   North Carolina   Ohio   Pennsylvania	9 112 69 395 614 297 26 113 45 942	N 50 889 574 613 14 359 53 204
	Tennessee Texas Vermont Virginia	18 050 2 342 24 922 145 334 4 546	29 122 11 258 N 227 433 N

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of produ (\$1,0	ct shipments 00)
code		1997	1992
3371227	WOOD BEDROOM FURNITURE		
	United States	3 328 691	2 489 221
	Alabama	133 305 114 583 42 256 292 441 3 423	102 287 54 596 23 729 217 184 8 867
	Florida Illinois Indiana Kentucky Maine	81 830 4 523 100 842 8 590 11 612	82 270 7 371 61 078 17 757 N
	Massachusetts . Michigan . Mississippi Missouri . New Jersey .	14 797 29 550 73 930 15 212 2 567	11 893 27 994 60 140 13 081 8 784
	New York North Carolina Ohio Oklahoma Oregon	49 403 1 135 913 6 339 3 472 17 969	47 805 782 908 15 598 N 10 496
	Pennsylvania	49 012 128 082 196 462 9 737 60 833	57 574 95 218 188 540 10 913 36 037
	Virginia Washington Wisconsin	451 604 17 071 149 288	364 184 8 708 N
337122A	INFANTS' AND CHILDREN'S WOOD FURNITURE		
	United States	313 892	316 182
	California. Pennsylvania Virginia Wisconsin	4 427 3 893 29 756 60 693	5 159 3 792 N 88 146
337122E	WOOD OUTDOOR FURNITURE, UNPAINTED WOOD FURNITURE, AND READY-TO- ASSEMBLE WOOD FURNITURE		
	United States	1 670 372	1 089 750
	Alabama	8 039 62 802 9 349 4 603 5 193	4 696 34 133 4 830 6 923 7 231
	Ohio. Pennsylvania	546 509 16 650 169 423	N 15 583 96 019

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	1992		
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)	
337122	NONUPHOLSTERED WOOD HOUSEHOLD FURNITURE MFG					
32100025 32100031 32191203 32121201 32121101	Hardwood lumber, rough and dressed Softwood lumber, rough and dressed Hardwood cut stock and dimension, excluding furniture frames Softwood plywood	X X X X X	696 381 179 397 287 869 38 876 133 728	X X X X X	N N N N N	
32121105 32121903 32121907 32121909 33721500	Hardwood veneer	X X X X X	143 456 341 775 136 458 37 568 239 502	X X X X X X	N N N N N N	
32551003 32552001 32521105	Paints, varnishes, lacquers, stains, shellacs, japans, enamels, and allied products Adhesives and sealants Plastics resins consumed in the form of granules, pellets, powders, liquids, etc.	x x x	150 015 31 201 12 253	x x x	N N N	
32610017 32721101	Plastics parts, components, sheets, and other shapes (excluding plastics resins) Flat glass (plate, float, and sheet)	X X	44 735 61 568	x	N N	

See footnotes at end of table.

#### MANUFACTURING-INDUSTRY SERIES

### Table 7. Materials Consumed by Kind: 1997 and 1992-Con.

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS material code	Material consumed	1997		1992	
		Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
337122	NONUPHOLSTERED WOOD HOUSEHOLD FURNITURE MFG Con.				
32721503 31320027 33251001	Mirrors, framed and unframed Fabrics, all types. Furniture and builders' hardware, including cabinet hardware, casters, gildes, handles, hinges, locks, etc.	X X X	58 076 80 043 333 550	X X X	N N N
32221001 00970099 00971000	Paperboard containers, boxes, and corrugated paperboard All other materials and components, parts, containers, and supplies	X X X	245 305 639 744 743 410	X X X	N N N

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

## Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

#### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

#### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

#### 337122 NONUPHOLSTERED WOOD HOUSEHOLD FURNITURE MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing nonupholstered wood household-type furniture and freestanding cabinets (except television, radio, and sewing machine cabinets). The furniture may be made on a stock or custom basis and may be assembled or unassembled (i.e., knockdown).

The data published with NAICS code 337122 include the following SIC industries:

#### 2511 Wood household furniture 5712 Furniture stores (pt)

This definition comes from the 1997 NAICS Manual. However, for this industry, the 1997 Economic Census – Manufacturing did not fully implement the conversion to NAICS. Data for NAICS industry 337122 include establishments primarily engaged in manufacturing wood box spring frames. The NAICS definitions will be fully implemented with the 2002 Economic Census.

## Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

#### MANUFACTURING

census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

## DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

## Appendix E. Metropolitan Areas

Not applicable for this report.

## Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.
## Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3371101	24341	24341	3371227411	2511533	2511533	3371277	25992	25992
3371101111	2434111	2434111	3371227421	2511541	2511541	3371277111	2599231	2599231
3371101121	2434113	2434113	3371227431	2511561	2511561	3371277121	2599233	2599233
3371101100	2434100	2434100	3371227491	2511598	2511598	33712771/1	2599230	2599230
3371104	24342	24342	55712271000	2011000	2311300	3371277191	2599248	2599248
3371104111	2434212	2434212	337122A	25116	25116	3371277YWV	2599200	2599200
3371104121 3371104YW/V	2434214	2434214 2434200	337122A111	2511621	2511621	337127A nt	25994	25994
	2434200	2434200	337122A131	2511631	2511631	557 127A pt	20004	20004
3371107	24343	24343	337122A141	2511698	2511698	337127A pt	39524 pt	39524 pt
3371107121	2434318	2434318	337122AYWV	2511600	2511600	337127A221	3952411	3952413 pt
3371107YWV	2434300	2434300	337122E	25117	25117	337127A231	3952412	3952413 pt
2271104	25/12 pt	25/12 nt	337122E111	2511725	2511725	337127A241	3952413	3952413 pt
337110A111	25412 pt	2541200 pt	337122E121	2511748	2511748	337127A291	2599497	2599497
337110A121	2541212	2541200 pt	337122E131	2511765	2511765	337127AYWV pt	2099400 3952400 nt	2099400 3952400 nt
337110AYWV	2541200 pt	2541200 pt	337122E151	2511767	2511767	00740714	05040 -4	05040 -4
337110E	25412 pt	25412 pt	337122E161	2511775	2511775	33/12/W pt	25310 pt	25310 pt
337110E111	2541213	2541200 pt	337122E171	2511777	2511779 pt	337127W pt	25990 pt	25990 pt
337110E121	2541214	2541200 pt	337122E101	2511783	2511779 pt	337127W nt	39520 nt	39520 nt
337110EYWV	2541200 pt	2541200 pt	337122EYWV	2511700	2511700	007.127.11 pt.1111	00020 pt 111111	00020 pt
337110H	57121 pt	57120 pt	227122\// pt	25110	25110	33/12/W pt	39990 pt	39990 pt
337110H100	5712141	5712000 pt	337 122 VV pt	23110	23110	337127WYWW pt	2599000 pt	2599000 pt
337110W pt	24340	24340	337122W pt	57120 pt	57120 pt	337127WYWW pt	3952000 pt	3952000 pt
227110\\/ nt	25/10 pt	25/10 pt	337122VVYVVV pt	2511000	2511000 5712000 pt	337127WYWW pt	3999000 pt	3999000 pt
557 110W pt	20410 pt	20410 pt	337122WYWY pt	2511002	2511002	33/12/WYWY pt	2531002 pt	2531002 pt
337110W pt	57120 pt	57120 pt	337122WYWY pt	5712002 pt	5712000 pt	337127WYWY pt	3952002 pt	3952002 pt
337110WYWW pt	2541000	2541000 pt	3371241	25145	25145	337127WYWY pt	3999002 pt	3999002 pt
337110WYWW pt	5712000 pt	5712000 pt	3371241111	2514512	2514512	3371290	25170	25170
337110WYWY pt	2434002	2434002	3371241121	2514513	2514513	3371290111	2517015	2517015
337110WYWY pt	5712002 pt	5712000 pt	3371241131	2514515	2514515	3371290211	2517018	2517018
0074044 -4	05400 -4	05400 -4	3371241151	2514521	2514521	3371290221	2517021	2517021
3371211 pt	25120 pt	25120 pt	3371241161	2514527	2514527	3371290YWY	2517002	2517002
3371211 pt	57121 pt	57120 pt	3371241171 3371241YWV	2514597	2514597	3372111	25212	25210 nt
3371211111	2512012	2512012		251 1000 11111111	251 1000	3372111111	2521211	2521000 pt
3371211311	2512045	2512045	3371244	25146	2514612	3372111121	2521213	2521000 pt
3371211411	2512054	2512054	3371244211	2514614	2514614	3372111131	2521214	2521000 pt
3371211511	2512031	2512031	3371244221	2514622	2514622	3372111151	2521217	2521000 pt
3371211521	2512035	2512035	3371244231	2514624	2514624	3372111161	2521221	2521000 pt
3371211531 pt	5712121	5712000 pt	3371244241 3371244YWV	2514698	2514698	3372111YWV	2521200	2521000 pt
3371211YWV pt	2512000 pt	2512000 pt	0074047	054.47	051.17	3372114	25213	25210 pt
33712111 WV pl	57 12100 pt	57 12000 pt	3371247	25147	25147	3372114111	2521311	2521000 pt
3371214	25155	25155	3371247121	2514737	2514737	3372114121	2521313	2521000 pt 2521000 pt
3371214100	2515500	2515500	3371247211	2514775	2514775	00721141000	2021000	2021000 pt
337121W pt	25120 pt	25120 pt	3371247221	2514782	2514782	3372117	25214	25210 pt 2521000 pt
337121W pt	25150 pt	25150 pt	3371247241	2514788	2514788	3372117211	2521413	2521000 pt
337121W nt	57120 nt	57120 nt	3371247291 pt	2514789 pt	2514771	3372117311	2521415	2521000 pt
337121WYWW pt	2512000 pt	2512000 pt	33/124/291 pt	2514789 pt	2514798	33/211/321	2521417	2521000 pt
337121WYWW pt	2515000 pt	2515000 pt	00712471000	2014/00	2014/00	3372117341	2521425	2521000 pt
337121WYWW pt	5712000 pt	5712000 pt 2512002	3371247	25140	25140	3372117351	2521427	2521000 pt
337121WYWY pt	2515002 pt	2515002 pt	337124WYWY	2514002	2514002	3372117361	2521429	2521000 pt
337121WYWY pt	5712002 pt	5712000 pt	3371250	25100	25100	33721171000	2321400	2321000 pt
3371221 pt	25112	25112	3371250111	2519011	2519011	337211A	25217	25210 pt
2271221 pt	57121 pt	57120 pt	3371250211	2519033	2519033	337211A121	2521713	2521000 pt
3371221111	2511241	2511241	3371250221	2519035	2519035	337211A131	2521715	2521000 pt
3371221211	2511219	2511219	3371250311 pt	2519015 pt	2519025	337211A141	2521719	2521000 pt
3371221221	2511251	2511251	3371250321	2519098	2519098	337211ATWV	2521700	252 1000 pt
3371221231	2511271	2511271	3371250YWW	2519000	2519000	337211W	25210	25210 pt
3371221311	2511233	2511233	33712501001	2519002	2519002	337211WYWV	2521000	2521000 pt 2521002
3371221321	2511235	2511235	3371271	25311 pt	25311 pt	00721101101	2021002	2021002
3371221391	2511291	2511291	33/12/1111	2531131	2531131	3372120 pt	25410 pt	25410 pt
3371221395 pt	5712111	5712000 pt	3371271211	2531137	2531137	3372120 pt	25417 pt	25411 pt
3371221YWV pt	2511200	2511200	3371271221	2531192	2531198 pt	3372120 pt	25417 pt	25413 pt
3371221YWV pt	5712100 pt	5712000 pt	33/12/19/00	2531100 pt	2531100 pt	3372120100 pt	2541700 pt	2541111 pt
3371224	25113	25113	3371274 pt	25312 pt	25312 pt	3372120100 pt	2541700 pt	2541121 pt
3371224111	2511311	2511311 2511331	3371274 pt	39999 pt	39999 pt	3372120100 pt	2541700 pt	2541200 pt
3371224311	2511351	2511351	3371274111	2531271	2531271	3372120100 pt	2541700 pt	2541332
3371224321	2511371	2511371	3371274121	2531234	2031234 2531239	3372120100 pt	2541700 pt	2541333
3371224391	2011391 2511399	∠511391 2511399	3371274141	2531241	2531241	3372120100 pt	2541700 pt	2541338 pt
3371224YWV	2511300	2511300	3371274151	2531251	2531251	3372120100 pt	2541700 pt	2541339 pt
3371227	25115	25115	3371274101	2531255	2531255 2531257	3372120100 pt	2541700 pt	2541341 pt
3371227111	2511511	2511511	3371274175	3999912	3999911 pt	3372120100 pt	2541700 pt	2541361 pt
3371227121	2511513	2511513	3371274181	2531259	2531259	3372120100 pt	2541700 pt	2541381 pt
337122/131	2011010 2511517	∠011015 2511517	3371274191	2031201	2031201 2531297	3372120100 pt	∠541700 pt	∠541397 pt 2541000 pt
3371227211	2511521	2511521	3371274YWV pt	2531200 pt	2531200 pt	3372120YWW pt	2541700 pt	2541100 pt
3371227311	2511535	2511535	3371274YWV pt	3999900 pt	3999900 pt	3372120YWW pt	2541600 pt	2541300 pt

#### MANUFACTURING-INDUSTRY SERIES

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
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0070444	05004	05004	3372154171	2541629	2541381 pt	337215WYWW pt	2426000 pt	2426000 pt
3372141	25221	25221	3372154181	2541631	2541397 pt	337215WYWW pt	2541000 pt	2541000 pt
3372141111	2522111	2522100 pt	3372154YWV	2541600 pt	2541300 pt	337215WYWW pt	2542000	2542000
3372141121	2522113	2522100 pt				337215WYWW pt	3499000 pt	3499000 pt
3372141211	2522114	2522100 pt	3372157	25421	25421	337215WYWY pt	2426002 pt	2426002 pt
3372141221	2522117	2522100 pt	3372157111	2542113	2542113	337215WYWY pt	2541002 pt	2541002 pt
3372141231	2522119	2522100 pt	3372157121	2542117	2542117	337215WYWY pt	2542002	2542002
3372141241	2522121	2522100 pt	3372157131	2542119	2542119	337215WYWY pt	3499002 pt	3499002 pt
3372141YWV	2522100	2522100 pt	3372157YWV	2542100	2542100	0012101111 pt 111	0.00002 pt	0100002 pt
		•	00121011111	2012100111111	20.2100	3379101	25151	25151
3372144	25225	25225	2272454	25422	25422	3379101100	2515100	2515100
3372144111	2522511	2522500 pt	337215A	20422	20422			
3372144121	2522513	2522500 pt	337215A111	2542233	2542233	3379104	25152	25152
3372144YWV	2522500	2522500 pt	337215A211	2542237	2542237	3379104111	2515211	2515211
001211111111111111	2022000	2022000 pt	337215A221	2542241	2542241	3379104121	2515215	2515215
3372147	25226	25226	337215A231	2542251	2542251	3379104131	2515247	2515247
3372147111	2522615	2522600 pt	337215AYWV	2542200	2542200	3379104141	2515265	2515265
3372147211	2522617	2522600 pt				3379104YWV	2515200	2515200
3372147311	2522619	2522600 pt	337215E	25423	25423			
3372147311	2522613	2522600 pt	337215E111	2542341	2542341	3379107	25153	25153
2272147411	2522011	2522000 pt	337215E121	2542343	2542343	3379107111	2515315	2515315
2272147421	2522015	2522000 pt	337215E131	2542345	2542345	3379107121	2515317	2515317
3372147431	2522625	2522600 pt	337215E1/1	2542343	2542343	3379107131	2515319	2515319
3372147441	2522627	2522600 pt	337215E151	2542340	2542340	3379107YWV	2515300	2515300
3372147451	2522629	2522600 pt	227215EV/M/	2542349	2542343			
3372147YWV	2522600	2522600 pt	3372132102100	2542500	2542500	337910A	25156	25156
2272444	25227	25227				337910A111	2515613	2515613
337214A	25227	25227	337215H pt	25424	25424	337910A121	2515619	2515619
337214A111	2522711	2522700 pt				337910AYWV	2515600	2515600
337214A211	2522/13	2522700 pt	337215H pt	34998 pt	34998 pt	00704014	05450	05450
337214A221	2522715	2522700 pt	337215H111 pt	2542461 pt	2542463	337910W	25150 pt	25150 pt
337214A231	2522719	2522700 pt	337215H111 pt	2542461 pt	2542467 pt	337910WYWW	2515000 pt	2515000 pt
337214AYWV	2522700	2522700 pt	337215H211 pt	2542464 pt	2542465	337910WYWY	2515002 pt	2515002 pt
			337215H211 pt	2542464 pt	2542467 pt	2270204	25012	25012
337214W	25220	25220	337215H311	2542469	2542469	3379201	20913	20913
337214WYWW	2522000	2522000	337215H321	2542471	2542471	3379201111	2091311	2591311
337214WYWY	2522002	2522002	337215H331	25/2/00	25/2/00	3379201121	2591313	2591313
			3372154241	2/00806	2400800 pt	3379201131	2591315	2591315
3372151	25414	25411 pt	3372150351	3499090	3400800 pt	3379201YWV	2591300	2591300
3372151111	2541413	2541111 pt	22721EUV/M// pt	2542400	2542400	2270204	25014	25014
3372151121	2541415	2541121 pt	227245UV00/ mt	2342400	2342400	2270204444	20914	20914
3372151131	2541419	2541131 pt	337215HTWV pl	3499600 pt	3499800 pt	3379204111	2591452	2091402
3372151YWV	2541400	2541100 pt				3379204211	2591458	2591458
			337215K	24266	24266	3379204311	2591471	2591471
3372154	25416	25413 pt	337215K111	2426611	2426611	3379204YWV	2591400	2591400
3372154111 pt	2541611 pt	2541335	337215K121	2426613	2426613	3370207	25015	25015
3372154111 pt	2541611 pt	2541338 pt	337215KYWV	2426600	2426600	3370207111	2501511	2501511
3372154121 pt	2541613 pt	2541336				2270207121	2031011	2531511
3372154121 pt	2541613 pt	2541338 pt	337215W pt	24260 pt	24260 pt	2270207/////	2031017	2001500
3372154131 pt	2541615 pt	2541337			= .= 50 pt	33/920/1000	2091000	2091000
3372154131 nt	2541615 pt	2541338 nt	337215W nt	25410 pt	25410 pt	337920W	25910	25910
337215/1/1	25/1621	25/1339 nt	00/210W pt	20410 pt	20410 pt	337920\\/\/\/\/\/	259100	2591000
337215/151	25/1622	2541341 pt	337215W/ pt	25420	25420	33702010/2/0/2	2501000	2501002
5512104101	2041023	2041041 pt	00121010 pt	20420	20420	33/ 320 11 11 1	2331002	2031002

EC97M-3371C

# Metal Household Furniture Manufacturing

1997

Issued August 1999

EC97M-3371D

### **1997 Economic Census** *Manufacturing* Industry Series



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Computer Services Division, **Debra Williams**, Chief, performed the computer processing.

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# Metal Household Furniture Manufacturing

1997

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### **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

## Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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## Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS or SIC code	Industry			All em	ployees	Production workers					f Malua at	Total capital
		Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>337124</b> 251400	Metal household furniture mfg . Metal household furniture	388 N	<b>420</b> 420	<b>23 674</b> 23 674	<b>528 034</b> 528 034	<b>19 037</b> 19 037	<b>37 095</b> 37 095	<b>350 529</b> 350 529	<b>1 298 231</b> 1 298 231	<b>1 217 083</b> 1 217 083	<b>2 514 119</b> 2 514 119	<b>87 313</b> 87 313

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337124, METAL HOUSEHOLD FURNITURE MFG												
United States	1	420	142	23 674	528 034	19 037	37 095	350 529	1 298 231	1 217 083	2 514 119	87 313
Arizona Arkansas. California Florida Georgia	4 - 1 -	10 9 95 31 13	2 5 34 8 3	129 634 4 090 1 079 491	2 247 13 219 94 910 22 952 6 454	109 502 3 189 888 402	215 946 6 686 1 493 550	1 524 9 113 60 744 14 864 5 191	5 402 28 512 212 761 70 282 16 614	3 057 24 543 186 824 66 515 20 715	8 211 52 983 392 988 138 471 41 217	216 912 10 978 3 569 1 485
Illinois . Indiana . Michigan . Minnesota . New York .	4 - - 2	12 14 16 5 38	2 8 5 2 11	246 2 056 730 429 871	6 227 43 335 15 807 11 954 23 921	171 1 698 577 333 593	374 3 506 1 116 707 1 215	3 620 29 572 10 422 7 253 13 165	15 351 130 454 48 883 29 478 59 295	20 487 100 819 31 306 16 443 36 603	35 827 224 480 79 436 45 701 96 363	1 031 7 362 930 807 2 471
North Carolina Pennsylvania Tennessee Texas Wisconsin	1 4 - 1 2	31 19 9 19 7	15 9 6 8 1	2 240 1 761 1 693 1 393 129	51 468 40 809 36 833 25 839 2 511	1 738 1 531 1 354 1 157 96	3 942 2 794 2 575 2 175 179	37 601 30 476 26 558 19 700 1 509	109 757 90 390 62 250 52 621 6 724	105 733 86 802 36 168 63 797 9 289	214 652 177 915 97 928 122 966 15 413	5 166 6 038 5 278 4 469 138

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

ltem	Value	Item	Value
337124, METAL HOUSEHOLD FURNITURE MFG		337124, METAL HOUSEHOLD FURNITURE MFG-	
$Companies^1 \ \ldots \ number \ .$	388	Con.	1 208 221
All establishments	420 278 79 63	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	373 262 146 904 56 142 170 216
All employees   number.     Total compensation <sup>2</sup> \$1.000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	23 674 658 837 528 034 130 803	Total inventories, end of year \$1,000.   Finished goods inventories, end of year \$1,000.   Work-in-process inventories, end of year \$1,000.   Materials and supplies inventories, end of year \$1,000.	365 851 140 806 63 435 161 610
Production workers, average for yearnumber Production workers on March 15number Production workers on May 15number	19 037 20 396 19 115	Gross book value of total assets at beginning of year	620 024 87 313
Production workers on August 15 number Production workers on November 15 number	17 647 18 990	(new and used)\$1,000 Capital expenditures for machinery and equipment (new	22 096
Production-worker hours	37 095 350 529	and used)	65 217 11 244 696 093
Total cost of materials   \$1,000     Cost of materials, parts, containers, etc., consumed.   \$1,000     Cost of resales   \$1,000     Cost of fuels   \$1,000     Cost of purchased electricity   \$1,000     Cost of contract work   \$1,000	1 217 083 1 068 286 108 860 9 249 15 368 15 320	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other \$1,000.	51 945 28 974 16 584 12 390
Quantity of electricity purchased for heat and power	236 254	Response coverage ratio <sup>4</sup>	72
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.	2 514 119 2 111 072 262 060 140 987 137 158 1 260 2 569	equipment <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> \$1,000.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> \$1,000.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1.000.	7 964 72 5 559 72 3 578 72 3 578 72 1 647 72 25 206
Primary products specialization ratio percent Value of primary products shipments made in all industries\$1,000 Value of primary products shipments made in this industry\$1,000 Value of primary products shipments made in other	88 2 221 515 2 111 072	Response coverage ratio <sup>4</sup>	72 1 658 72
industries\$1,000.	110 443	Cost of purchased refuse removal (including hazardous waste) services <sup>3</sup>	1 339
Coverage ratio percent	95	Response coverage ratio <sup>4</sup> percent.	72

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337124, METAL HOUSEHOLD FURNITURE MFG												
All establishments	1	420	142	23 674	528 034	19 037	37 095	350 529	1 298 231	1 217 083	2 514 119	87 313
Establishments with 1 to 4 employees . Establishments with 5 to 9 employees . employees	9 8 4	139 69 70		284 467 945	5 512 9 464 19 792	240 382 736	416 671 1 340	4 020 6 490 13 397	11 635 19 556 49 667	12 142 20 720 42 605	23 744 40 208 90 977	885 1 361 2 413
Establishments with 20 to 49 employees Establishments with 50 to 99	1	48	48	1 584	34 673	1 167	2 168	21 531	97 628	81 587	179 063	2 410
employees Establishments with 100 to 249 employees Establishments with 250 to 499	2	31 38	31 38	2 193 5 963	54 224 132 585	1 734 4 607	3 370 8 885	35 410 87 649	121 269 317 707	113 770 314 883	233 186 642 636	5 814 16 189
employees Establishments with 500 to 999 employees	-	14 10	14 10	4 420 D	96 952 D	3 400 D	6 537 D	65 381 D	229 986 D	241 705 D	466 630 D	11 941 D
Establishments with 1,000 to 2,499 employees Establishments with 2,500 employees	-	1	1	D	D	D	D	D	D	D	D	D
or more Administrative records <sup>2</sup>	9	- 196		1 011	- 18 614	813	1 395	- 13 518	39 683	42 389	- 81 999	2 902

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All employees		Production workers			Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
337124	Metal household furniture mfg	420	23 674	528 034	19 037	37 095	350 529	1 298 231	1 217 083	2 514 119	87 313
3371241	Household dining room and kitchen		4 004	02 007	2 059	c 000	CO 475	045 040	402.075	205 070	C 005
3371244	Porch, lawn, outdoor, and casual	41	4 004	93 007	3 058	6 092	63 475	215 218	182 875	395 970	0 000
3371247	Other household furniture, metal	59 63	8 774 8 288	189 407	6 726	14 239	129 876	412 894 557 878	311 627 595 678	1 149 763	28 408 45 031

### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS	Product	Number of companies		Product	shipments	Number of companies		Product	shipments	
code		with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
337124	Metal household furniture	N	х	х	2 221 515	N	х	x	1 791 730	
3371241	Household dining room and kitchen furniture, metal	N	х	х	365 034	N	х	x	372 483	
33712411	Household dining room and kitchen	N	x	x	340 974	N	x	×	N	
3371241111	Tubular dining, dinette, and breakfast set tables metal thousands	16	x	9651.3	71 617	20	x	9832.5	77 172	
3371241121	Tubular dining, dinette, and breakfast set chairs metal	12	x	2 288 8	97 297	17	x	2 485 9	97 383	
3371241131	Tubular dining, dinette, and breakfast tables (not sold with a set) metal thousands	15	x	2 200.0 S	25 993	18	x	P565.5	31 535	
3371241141	Tubular dining, dinette, and breakfast chairs (not sold with a set) metal thousands	12	x	1 951 4	74 851	17	x	P2 404 6	81 044	
3371241151	Kitchen cabinets, such as base, top and base, wall, utility, etc. metal	11	x	s	13 697	20	X	S	22 397	
3371241161	Kitchen stools, padded and plain, metal	12	X	1 026.2	34 183	13	X	818.8	24 212	
3371241171	Other dining room and kitchen furniture, including hostess carts, metal	17	х	Х	23 336	18	х	x	22 497	
3371241Y	Household dining room and kitchen		V	V	04.000		v	v		
3371241YWV	Household dining room and kitchen furniture, metal, nsk	N	x	x	24 060 24 060	N	x	x	16 243	
3371244	Porch, lawn, outdoor, and casual furniture, metal	N	х	х	699 808	N	х	х	553 402	
33712441 3371244111	and casual chairs, rockers, benches, chaise lounges, and settees	N	х	x	233 913	N	х	x	N	
33712442	Chaise lounges, and settees	21	х	х	233 913	19	х	х	201 512	
3371244211	wrought iron porch, lawn, outdoor, and casual furniture Other tubular aluminum porch, lawn,	N	х	х	405 673	N	х	х	N	
3371244221	outdoor, and casual furniture, including gliders, swings, hammocks, and tables	17	х	х	93 503	22	х	x	71 385	
33712//231	outdoor, and casual chairs, rockers, benches, chaise lounges, and settees	11	x	x	82 279	13	x	x	83 751	
337 1244231	lawn, outdoor, and casual furniture, including gliders, hammocks, and tables	11	x	x	n	13	x	x	49 887	
3371244241	Other porch, lawn, outdoor, and casual furniture, including picnic tables, metal.	21	x	x	D	14	x	x	74 316	
3371244Y	Porch, lawn, outdoor, and casual									
3371244YWV	furniture, metal, nsk Porch, lawn, outdoor, and casual	N	X	X	60 222	N	X		N	
3371247	turniture, metal, nsk	N	X	X	946 162	N N	X	x	685 357	
33712471	Household folding, rollable, army, and									
	other cots, other beds and household bed frames, metal	N	х	х	268 761	N	х	х	N	
3371247111 3371247121	Household tolding cots, rollable cots, army cots, and other beds, metalthousands Household bed frames (complete bed	12	х	<sup>q</sup> 1 362.9	47 692	20	х	S	59 449	
00740470	frames sold separately, with or without a headboard), metal thousands	62	Х	S	221 069	56	х	S	171 742	
33712472	Other metal household turniture, including medicine cabinets, infants' high chairs and car seats, and card tables and choice	N	v	v	661 144	N	v	v	N	
3371247211	Household medicine cabinets, including	N 0	~ ~	×	60 474	N O	~ ~		IN 97 104	
3371247221 3371247231 3371247241	Infants' high chairs, metal or plastics thousands Infants' car seats, metal or plastics thousands Other infants' and children's furniture.	5 8	x x	\$ 4 682.7	29 499 164 866	9 6 7	x x	1 350.5 3 292.8	28 345 109 797	
3371247291	including chairs, tables, playpens, play yards, and portable cribs, metal Other metal household furniture,	10	х	х	272 088	10	х	x	83 182	
00740 ·=· /	including upholstered furniture, folding trays, etc.,	30	Х	х	125 217	Ν	Х	x	N	
3371247Y 3371247YWV	Other household furniture, metal, nsk Other household furniture, metal, nsk	N N	X X	X X	16 257 16 257	N N	X X		N D	
337124W	Household furniture, metal, nsk, total	N	Х	х	210 511	N	Х	x	180 488	
337124WY	Household furniture manufacturing, metal, nsk, total	N	х	х	210 511	N	х	x	N	
337124WYWW	Household furniture manufacturing, metal, nsk, for nonadministrative- record establishments	N	x	x	136 084	N	x	x	177 626	
337124WYWY	Household furniture manufacturing, metal, nsk, for administrative-record establishments	N	х	х	74 427	N	х	x	2 862	

See footnotes at end of table.

### Table 6a. Products Statistics: 1997 and 1992-Con.

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of proc (\$1	luct shipments 000)
code		1997	1992
3371241	HOUSEHOLD DINING ROOM AND KITCHEN FURNITURE, METAL		
	United States	365 034	372 483
	California Indiana Michigan New York North Carolina Pennsylvania Texas,	112 732 30 226 18 618 7 466 51 971 26 047 37 093	90 225 24 872 8 447 8 447 31 893 N N
3371244	PORCH, LAWN, OUTDOOR, AND CASUAL FURNITURE, METAL		
	United States	699 808	553 402
	Arizona Arkansas California Florida Illinois	7 937 43 302 89 015 54 682 5 176	N N 39 232 32 237 N
	New York . North Carolina . Tennessee . Texas.	45 036 53 693 27 038 43 237	48 193 33 703 N N
3371247	OTHER HOUSEHOLD FURNITURE, METAL		
	United States	946 162	685 357
	California Illinois Massachusetts. New York . North Carolina	68 116 22 498 6 205 22 55 64 119	125 349 56 337 N 8 376 44 020
	Ohio	261 765 125 685 27 241	85 719 102 835 34 481

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	19	92
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
337124	METAL HOUSEHOLD FURNITURE MFG				
332000AC 332000AA 33120017 33120083	Metal stampings . Other fabricated metal products, except forgings Steel sheet and strip, including tin plate	× × ×	8 493 71 747 38 199	× × ×	8 379 52 859 42 244
33131501	metal products) Aluminum and aluminum-base alloy sheet, plate, foil, and welded tubing	X X	93 703 48 390	×××	83 619 39 276
33100055 32610017	All other aluminum and aluminum-base alloy shapes and forms (except castings, forgings, and fabricated metal products)	х	47 952	х	21 252
00190097 32121903 32721101	resins). Hardwood dimension and parts, including wood furniture frames Particleboard (wood) Flat glass (plate, float, and sheet)	X X X X	54 703 44 882 23 119 19 377	X X X X	49 219 40 077 13 242 18 071
31332007 32551003	Coated or laminated fabrics, including vinyl coated Paints, varnishes, lacquers, stains, shellacs, japans, enamels, and allied	Х	52 023	х	50 055
33251001	products . Furniture and builders' hardware, including cabinet hardware, casters,	x	21 645	X	18 762
32221001 00970099 00971000	glides, nandles, ninges, locks, etc. Paperboard containers, boxes, and corrugated paperboard . All other materials and components, parts, containers, and supplies Materials, ingredients, containers, and supplies, n.s.k.	X X X X	39 505 64 284 260 216 180 048	× × × ×	32 563 44 568 N 116 292

See footnotes at end of table.

#### MANUFACTURING-INDUSTRY SERIES

### Table 7. Materials Consumed by Kind: 1997 and 1992-Con.

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

## Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

#### 337124 METAL HOUSEHOLD FURNITURE MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing metal household-type furniture and freestanding cabinets. The furniture may be made on a stock or custom basis and may be assembled or unassembled (i.e., knockdown).

The data published with NAICS code 337124 include the following SIC industry:

#### 2514 Metal household furniture

This definition comes from the 1997 NAICS Manual. However, for this industry, the 1997 Economic Census – Manufacturing did not fully implement the conversion to NAICS. Data for NAICS industry 337124 include establishments primarily engaged in manufacturing upholstered metal household furniture or metal box spring frames. The NAICS definitions will be fully implemented with the 2002 Economic Census.

## Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

## DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

## Appendix E. Metropolitan Areas

Not applicable for this report.

## Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.
### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3371101	24341	24341	3371227411	2511533	2511533	3371277	25992	25992
3371101111	2434111	2434111	3371227421	2511541	2511541	3371277111	2599231	2599231
3371101121	2434113	2434113	3371227431	2511561	2511561	3371277121	2599233	2599233
3371101100	2434100	2434100	3371227491	2511598	2511598	33712771/1	2599230	2599230
3371104	24342	24342	55712271000	2011000	2311300	3371277191	2599248	2599248
3371104111	2434212	2434212	337122A	25116	25116	3371277YWV	2599200	2599200
3371104121 3371104YW/V	2434214	2434214 2434200	337122A111	2511621	2511621	337127A nt	25994	25994
	2434200	2434200	337122A131	2511631	2511631	557 127A pt	20004	20004
3371107	24343	24343	337122A141	2511698	2511698	337127A pt	39524 pt	39524 pt
3371107121	2434318	2434318	337122AYWV	2511600	2511600	337127A221	3952411	3952413 pt
3371107YWV	2434300	2434300	337122E	25117	25117	337127A231	3952412	3952413 pt
2271104	25/12 pt	25/12 nt	337122E111	2511725	2511725	337127A241	3952413	3952413 pt
337110A111	25412 pt	2541200 pt	337122E121	2511748	2511748	337127A291	2599497	2599497
337110A121	2541212	2541200 pt	337122E131	2511765	2511765	337127AYWV pt	2099400 3952400 nt	2099400 3952400 nt
337110AYWV	2541200 pt	2541200 pt	337122E151	2511767	2511767	00740714	05040 -4	05040 -4
337110E	25412 pt	25412 pt	337122E161	2511775	2511775	33/12/W pt	25310 pt	25310 pt
337110E111	2541213	2541200 pt	337122E171	2511777	2511779 pt	337127W pt	25990 pt	25990 pt
337110E121	2541214	2541200 pt	337122E101	2511783	2511779 pt	337127W nt	39520 nt	39520 nt
337110EYWV	2541200 pt	2541200 pt	337122EYWV	2511700	2511700	007.127.11 pt.1111	00020 pt 111111	00020 pt
337110H	57121 pt	57120 pt	227122\// pt	25110	25110	33/12/W pt	39990 pt	39990 pt
337110H100	5712141	5712000 pt	337 122 VV pt	23110	23110	337127WYWW pt	2599000 pt	2599000 pt
337110W pt	24340	24340	337122W pt	57120 pt	57120 pt	337127WYWW pt	3952000 pt	3952000 pt
227110\\/ nt	25/10 pt	25/10 pt	337122VVYVVV pt	2511000	2511000 5712000 pt	337127WYWW pt	3999000 pt	3999000 pt
557 110W pt	20410 pt	20410 pt	337122WYWY pt	2511002	2511002	33/12/WYWY pt	2531002 pt	2531002 pt
337110W pt	57120 pt	57120 pt	337122WYWY pt	5712002 pt	5712000 pt	337127WYWY pt	3952002 pt	3952002 pt
337110WYWW pt	2541000	2541000 pt	3371241	25145	25145	337127WYWY pt	3999002 pt	3999002 pt
337110WYWW pt	5712000 pt	5712000 pt	3371241111	2514512	2514512	3371290	25170	25170
337110WYWY pt	2434002	2434002	3371241121	2514513	2514513	3371290111	2517015	2517015
337110WYWY pt	5712002 pt	5712000 pt	3371241131	2514515	2514515	3371290211	2517018	2517018
0074044 -4	05400 -4	05400 -4	3371241151	2514521	2514521	3371290221	2517021	2517021
3371211 pt	25120 pt	25120 pt	3371241161	2514527	2514527	3371290YWY	2517002	2517002
3371211 pt	57121 pt	57120 pt	3371241171 3371241YWV	2514597	2514597	3372111	25212	25210 nt
3371211111	2512012	2512012		251 1000 11111111	251 1000	3372111111	2521211	2521000 pt
3371211311	2512045	2512045	3371244	25146	2514612	3372111121	2521213	2521000 pt
3371211411	2512054	2512054	3371244211	2514614	2514614	3372111131	2521214	2521000 pt
3371211511	2512031	2512031	3371244221	2514622	2514622	3372111151	2521217	2521000 pt
3371211521	2512035	2512035	3371244231	2514624	2514624	3372111161	2521221	2521000 pt
3371211531 pt	5712121	5712000 pt	3371244241 3371244YWV	2514698	2514698	3372111YWV	2521200	2521000 pt
3371211YWV pt	2512000 pt	2512000 pt	0074047	054.47	051.17	3372114	25213	25210 pt
33712111 WV pl	57 12100 pt	57 12000 pt	3371247	25147	25147	3372114111	2521311	2521000 pt
3371214	25155	25155	3371247121	2514737	2514737	3372114121	2521313	2521000 pt 2521000 pt
3371214100	2515500	2515500	3371247211	2514775	2514775	00721141000	2021000	2021000 pt
337121W pt	25120 pt	25120 pt	3371247221	2514782	2514782	3372117	25214	25210 pt 2521000 pt
337121W pt	25150 pt	25150 pt	3371247241	2514788	2514788	3372117211	2521413	2521000 pt
337121W nt	57120 nt	57120 nt	3371247291 pt	2514789 pt	2514771	3372117311	2521415	2521000 pt
337121WYWW pt	2512000 pt	2512000 pt	33/124/291 pt	2514789 pt	2514798	33/211/321	2521417	2521000 pt
337121WYWW pt	2515000 pt	2515000 pt	00712471000	2014/00	2014/00	3372117341	2521425	2521000 pt
337121WYWW pt	5712000 pt	5712000 pt 2512002	3371247	25140	25140	3372117351	2521427	2521000 pt
337121WYWY pt	2515002 pt	2515002 pt	337124WYWY	2514002	2514002	3372117361	2521429	2521000 pt
337121WYWY pt	5712002 pt	5712000 pt	3371250	25100	25100	33721171000	2321400	2321000 pt
3371221 pt	25112	25112	3371250111	2519011	2519011	337211A	25217	25210 pt
2271221 pt	57121 pt	57120 pt	3371250211	2519033	2519033	337211A121	2521713	2521000 pt
3371221111	2511241	2511241	3371250221	2519035	2519035	337211A131	2521715	2521000 pt
3371221211	2511219	2511219	3371250311 pt	2519015 pt	2519025	337211A141	2521719	2521000 pt
3371221221	2511251	2511251	3371250321	2519098	2519098	337211ATWV	2521700	252 1000 pt
3371221231	2511271	2511271	3371250YWW	2519000	2519000	337211W	25210	25210 pt
3371221311	2511233	2511233	33712501001	2519002	2519002	337211WYWV	2521000	2521000 pt 2521002
3371221321	2511235	2511235	3371271	25311 pt	25311 pt	00721101101	2021002	2021002
3371221391	2511291	2511291	33/12/1111	2531131	2531131	3372120 pt	25410 pt	25410 pt
3371221395 pt	5712111	5712000 pt	3371271211	2531137	2531137	3372120 pt	25417 pt	25411 pt
3371221YWV pt	2511200	2511200	3371271221	2531192	2531198 pt	3372120 pt	25417 pt	25413 pt
3371221YWV pt	5712100 pt	5712000 pt	33/12/19/00	2531100 pt	2531100 pt	3372120100 pt	2541700 pt	2541111 pt
3371224	25113	25113	3371274 pt	25312 pt	25312 pt	3372120100 pt	2541700 pt	2541121 pt
3371224111	2511311	2511311 2511331	3371274 pt	39999 pt	39999 pt	3372120100 pt	2541700 pt	2541200 pt
3371224311	2511351	2511351	3371274111	2531271	2531271	3372120100 pt	2541700 pt	2541332
3371224321	2511371	2511371	3371274121	2531234	2031234 2531239	3372120100 pt	2541700 pt	2541333
3371224391	2011391 2511399	∠511391 2511399	3371274141	2531241	2531241	3372120100 pt	2541700 pt	2541338 pt
3371224YWV	2511300	2511300	3371274151	2531251	2531251	3372120100 pt	2541700 pt	2541339 pt
3371227	25115	25115	3371274101	2531255	2531255 2531257	3372120100 pt	2541700 pt	2541341 pt
3371227111	2511511	2511511	3371274175	3999912	3999911 pt	3372120100 pt	2541700 pt	2541361 pt
3371227121	2511513	2511513	3371274181	2531259	2531259	3372120100 pt	2541700 pt	2541381 pt
337122/131	∠011010 2511517	∠011015 2511517	3371274191	2031201	2031201 2531297	3372120100 pt	∠541700 pt	∠541397 pt 2541000 pt
3371227211	2511521	2511521	3371274YWV pt	2531200 pt	2531200 pt	3372120YWW pt	2541700 pt	2541100 pt
3371227311	2511535	2511535	3371274YWV pt	3999900 pt	3999900 pt	3372120YWW pt	2541600 pt	2541300 pt

#### MANUFACTURING-INDUSTRY SERIES

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3372120YWY	2541002 pt	2541002 pt	3372154161	2541625	2541361 pt	337215W pt	34990 pt	34990 pt
0070444	05004	05004	3372154171	2541629	2541381 pt	337215WYWW pt	2426000 pt	2426000 pt
3372141	25221	25221	3372154181	2541631	2541397 pt	337215WYWW pt	2541000 pt	2541000 pt
3372141111	2522111	2522100 pt	3372154YWV	2541600 pt	2541300 pt	337215WYWW pt	2542000	2542000
3372141121	2522113	2522100 pt				337215WYWW pt	3499000 pt	3499000 pt
3372141211	2522114	2522100 pt	3372157	25421	25421	337215WYWY pt	2426002 pt	2426002 pt
3372141221	2522117	2522100 pt	3372157111	2542113	2542113	337215WYWY pt	2541002 pt	2541002 pt
3372141231	2522119	2522100 pt	3372157121	2542117	2542117	337215WYWY pt	2542002	2542002
3372141241	2522121	2522100 pt	3372157131	2542119	2542119	337215WYWY pt	3499002 pt	3499002 pt
3372141YWV	2522100	2522100 pt	3372157YWV	2542100	2542100	0012101111 pt 111	0.00002 pt	0100002 pt
		•	00121011111	2012100111111	20.2100	3379101	25151	25151
3372144	25225	25225	2272454	25422	25422	3379101100	2515100	2515100
3372144111	2522511	2522500 pt	337215A	20422	20422			
3372144121	2522513	2522500 pt	337215A111	2542233	2542233	3379104	25152	25152
3372144YWV	2522500	2522500 pt	337215A211	2542237	2542237	3379104111	2515211	2515211
001211111111111111	2022000	2022000 pt	337215A221	2542241	2542241	3379104121	2515215	2515215
3372147	25226	25226	337215A231	2542251	2542251	3379104131	2515247	2515247
3372147111	2522615	2522600 pt	337215AYWV	2542200	2542200	3379104141	2515265	2515265
3372147211	2522617	2522600 pt				3379104YWV	2515200	2515200
3372147311	2522619	2522600 pt	337215E	25423	25423			
3372147311	2522613	2522600 pt	337215E111	2542341	2542341	3379107	25153	25153
2272147411	2522011	2522000 pt	337215E121	2542343	2542343	3379107111	2515315	2515315
2272147421	2522015	2522000 pt	337215E131	2542345	2542345	3379107121	2515317	2515317
3372147431	2522625	2522600 pt	337215E1/1	2542343	2542343	3379107131	2515319	2515319
3372147441	2522627	2522600 pt	337215E151	2542340	2542340	3379107YWV	2515300	2515300
3372147451	2522629	2522600 pt	227215EV/M/	2542349	2542343			
3372147YWV	2522600	2522600 pt	3372132102100	2542500	2542500	337910A	25156	25156
2272444	25227	05007				337910A111	2515613	2515613
337214A	25227	25227	337215H pt	25424	25424	337910A121	2515619	2515619
337214A111	2522711	2522700 pt				337910AYWV	2515600	2515600
337214A211	2522/13	2522700 pt	337215H pt	34998 pt	34998 pt	00704014	05450	05450
337214A221	2522715	2522700 pt	337215H111 pt	2542461 pt	2542463	337910W	25150 pt	25150 pt
337214A231	2522719	2522700 pt	337215H111 pt	2542461 pt	2542467 pt	337910WYWW	2515000 pt	2515000 pt
337214AYWV	2522700	2522700 pt	337215H211 pt	2542464 pt	2542465	337910WYWY	2515002 pt	2515002 pt
			337215H211 pt	2542464 pt	2542467 pt	2270204	25012	25012
337214W	25220	25220	337215H311	2542469	2542469	3379201	20913	20913
337214WYWW	2522000	2522000	337215H321	2542471	2542471	3379201111	2091311	2591311
337214WYWY	2522002	2522002	337215H331	25/2/00	25/2/00	3379201121	2591313	2591313
			3372154241	2/00806	2400800 pt	3379201131	2591315	2591315
3372151	25414	25411 pt	3372150351	3499090	3400800 pt	3379201YWV	2591300	2591300
3372151111	2541413	2541111 pt	22721EUV//// pt	2542400	2542400	2270204	25014	25014
3372151121	2541415	2541121 pt	227245UV00/ mt	2342400	2342400	2270204444	20914	20914
3372151131	2541419	2541131 pt	337215HTWV pl	3499600 pt	3499800 pt	3379204111	2591452	2091402
3372151YWV	2541400	2541100 pt				3379204211	2591458	2591458
			337215K	24266	24266	3379204311	2591471	2591471
3372154	25416	25413 pt	337215K111	2426611	2426611	3379204YWV	2591400	2591400
3372154111 pt	2541611 pt	2541335	337215K121	2426613	2426613	3370207	25015	25015
3372154111 pt	2541611 pt	2541338 pt	337215KYWV	2426600	2426600	3370207111	2501511	2501511
3372154121 pt	2541613 pt	2541336				2270207121	2031011	2531511
3372154121 pt	2541613 pt	2541338 pt	337215W pt	24260 pt	24260 pt	2270207/////	2031017	2001500
3372154131 pt	2541615 pt	2541337			= .= 50 pt	33/920/1000	2091000	2091000
3372154131 nt	2541615 pt	2541338 nt	337215W pt	25410 pt	25410 pt	337920W	25910	25910
337215/1/1	25/1621	25/1339 nt	00/210W pt	20410 pt	20410 pt	337920\\/\/\/\/\/	259100	2591000
337215/151	25/1622	2541341 pt	337215W/ pt	25420	25420	33702010/2/0/2	2501000	2501002
5512104101	2041023	2041041 pt	00121010 pt	20420	20420	33/ 320 11 11 1	2331002	2031002

# Household Furniture (Except Wood and Metal) Manufacturing

1997

Issued August 1999

EC97M-3371E

### **1997 Economic Census** *Manufacturing* Industry Series

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# Household Furniture (Except Wood and Metal) Manufacturing



Issued August 1999

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### **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

## Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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## Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pi	oduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>337125</b> 251900	Household furniture (except wood & metal) mfg Household furniture, n.e.c	<b>212</b> N	<b>216</b> 216	<b>4 597</b> 4 597	<b>107 013</b> 107 013	<b>3 579</b> 3 579	<b>7 070</b> 7 070	<b>75 185</b> 75 185	<b>259 662</b> 259 662	<b>273 828</b> 273 828	<b>529 508</b> 529 508	<b>12 581</b> 12 581

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337125, HOUSEHOLD FURNITURE (EXCEPT WOOD & METAL) MFG												
United States	-	216	48	4 597	107 013	3 579	7 070	75 185	259 662	273 828	529 508	12 581
California	1 4 3	39 44 11	8 5 2	819 344 129	20 718 6 648 2 294	601 293 86	1 236 540 156	12 946 4 959 1 646	45 774 13 746 4 187	46 852 18 325 4 684	92 425 32 505 8 828	1 621 880 243

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

ltem	Value	Item	Value
337125, HOUSEHOLD FURNITURE (EXCEPT WOOD & METAL) MFG		337125, HOUSEHOLD FURNITURE (EXCEPT WOOD & METAL) MFG—Con.	
Companies <sup>1</sup> number	212	Value added\$1,000	259 662
All establishments number Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber.	216 168 34 14	Total inventories, beginning of year \$1,000   Finished goods inventories, beginning of year \$1,000   Work-in-process inventories, beginning of year \$1,000   Materials and supplies inventories, beginning of year \$1,000	67 820 30 801 6 981 30 038
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	4 597 133 189 107 013 26 176	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	74 359 35 586 6 178 32 595
Production workers, average for yearnumber Production workers on March 15number	3 579 3 659	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures	133 203 12 581
Production workers on May 15	3 530 3 532 3 595	(new and used)	1 516
Production-worker hours	7 070 75 185	Total retirements <sup>2</sup>	3 371 142 413
Tatel cost of materials	272 020	Total depreciation during year <sup>2</sup> \$1,000	10 911
Cost of materials, parts, containers, etc., consumed	238 808 13 793 1 029 9 254 10 944	Total rental payments <sup>2</sup> \$1,000   Buildings and other structures rental payments <sup>2</sup> \$1,000   Machinery and equipment rental payments <sup>2</sup> \$1,000   Cost of purchased services for the repair of buildings and other structures <sup>3</sup> \$1,000.	11 249 6 814 4 435
Quantity of electricity purchased for heat and power	162 092 D	Response coverage ratio <sup>4</sup> percent Cost of purchased services for the repair of machinery and	81
Total value of shipments   \$1,000.     Primary products value of shipments   \$1,000.     Secondary products value of shipments   \$1,000.     Total miscellaneous receipts   \$1,000.     Value of resales   \$1,000.     Contract receipts   \$1,000.     Other miscellaneous receipts   \$1,000.	529 508 444 204 62 728 22 576 19 461 D	equipment <sup>5</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased counting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased divertising services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1,000.	5 483 81 731 81 773 81 775 81 755 81 2 152
Primary products specialization ratio	87 585 571 444 204	Response coverage ratio <sup>4</sup> percent. Cost of purchased software and other data processing	81
Value of primary products shipments made in other industries\$1,000	141 367	Response coverage ratio <sup>4</sup>	81
Coverage ratio percent	75	services <sup>3</sup> \$1,000 Response coverage ratio <sup>4</sup> percent.	449 81

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		A establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337125, HOUSEHOLD FURNITURE (EXCEPT WOOD & METAL) MFG												
All establishments	-	216	48	4 597	107 013	3 579	7 070	75 185	259 662	273 828	529 508	12 581
Establishments with 1 to 4 employees	9	121	-	209	4 086	181	297	2 984	7 298	10 982	18 752	609
employees	5	25	-	184	4 096	142	262	2 894	7 592	10 525	18 322	516
employees Establishments with 20 to 49	2	22	-	304	7 207	227	435	4 700	12 592	12 920	25 808	888
employees	1	27	27	830	16 717	654	1 208	11 334	32 785	39 130	70 312	1 794
employees Establishments with 100 to 249	-	7	7	486	8 803	359	717	5 574	20 061	22 801	43 309	699
employees	-	11	11	1 467	37 501	983	2 051	23 244	94 003	111 634	200 843	6 238
employees Establishments with 500 to 999	-	3	3	1 117	28 603	1 033	2 100	24 455	85 331	65 836	152 162	1 837
employees Establishments with 1,000 to 2,499	-	-	-	-	-	-	-	-	-	-	-	-
employees Establishments with 2,500 employees	-	-	-	-	-	-	-	-	-	-	-	_
	- 0	110	_		6 306	280	450	4 640	11 902	17 073	30.320	1 010

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown

size classes shown.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All employees Production workers			Value added			Total capital		
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
337125	Household furniture (except wood & metal) mfg	216	4 597	107 013	3 579	7 070	75 185	259 662	273 828	529 508	12 581

### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997			1	992	
NAICS	Product	Number of companies		Product	shipments	Number of companies		Product	shipments
code	Fidula	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
337125	Household furniture, except wood and metal	N	x	x	585 571	N	x	x	483 307
3371250	Household furniture, except wood and metal	N	x	x	585 571	N	x	x	483 307
33712501	Plastics and fibrous glass household cabinets, including radio, phonograph, television, stereo, and combinations								
3371250111	thereof Plastics and fibrous glass household cabinets, including radio, phonograph, television, stereo, and combinations	N	x	X	261 745	N	X	х	N
	thereof	31	x	х	261 745	20	х	х	252 780
33712502	Reed and rattan household seating, including willow, wicker, and cane, and other reed and rattan household								
3371250211	furniture Reed and rattan household seating,	N	X	x	97 554	N	X	х	N
3371250221	including willow, wicker, and cane Other reed and rattan household furniture	11	x x	x	68 714 28 840	14	x	x x	52 878 41 681
33712503	Plastics and fibrous glass household seating and furniture, and other household furniture (except wood and								
3371250311	metal), nec Other plastics and fibrous glass	N	x	x	166 052	N	х	х	N
3371250321	household furniture, including seating Other household furniture (except wood	21	X	X	116 892	N	X	X	N
	and metal), nec	28	×	^	49 160	18		~	20 848
3371250Y	Household furniture (except wood and metal), nsk	N	x	x	60 220	N	х	х	N
3371250YWW	Household furniture (except wood and metal), nsk, for nonadministrative-								
3371250YWY	record establishments Household furniture (except wood and metal), nsk, for administrative-record establishments		x	X	29 164		X	X	61 442
	outubilitini fillo		^	^	23 104		^	^	12 344

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Not applicable for this report]

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	19	92
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
337125	HOUSEHOLD FURNITURE (EXCEPT WOOD & METAL) MFG				
32100025 32100031 32191203 32121201 32121101	Hardwood lumber, rough and dressed Softwood lumber, rough and dressed Hardwood cut stock and dimension, excluding furniture frames Softwood plywood	x x x x x	1 669 D 95 681	x x x x x	444 D D 200 240
32121105 32121903 32121907 32121909 33721500	Hardwood veneer	x x x x x x	D 721 D 8 456	x x x x x	D 145 361 57 D
32551003 32552001 32521105	Paints, varnishes, lacquers, stains, shellacs, japans, enamels, and allied products Adhesives and sealants Plastics resins consumed in the form of granules, pellets, powders, liquids,	X X	4 391 D	x x	5 514 328
32610017 32721101	etc Plastics parts, components, sheets, and other shapes (excluding plastics resins). Flat glass (plate, float, and sheet) .	X X X	112 443 8 268 795	××××	102 950 5 217 914
32721503 31320027 33251001	Mirrors, framed and unframed Fabrics, all types Furniture and builders' hardware, including cabinet hardware, casters,	X X	D 4 368	X X	54 2 258
32221001 00970099 00971000	glides, handles, hinges, locks, etc. Paperboard containers, boxes, and corrugated paperboard All other materials and components, parts, containers, and supplies. Materials, ingredients, containers, and supplies, n.s.k.	X X X X	4 929 9 887 31 050 44 760	X X X X	645 15 201 41 287 48 115

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

## Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

#### 337125 HOUSEHOLD FURNITURE (EXCEPT WOOD AND METAL) MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing household-type furniture of materials other than wood or metal, such as plastics, reed, rattan, wicker, and fiberglass. The furniture may be made on a stock or custom basis and may be assembled or unassembled (i.e., knockdown).

The data published with NAICS code 337125 include the following SIC industry:

2519 Household furniture, n.e.c.

## Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3371101	24341	24341	3371227411	2511533	2511533	3371277	25992	25992
3371101111	2434111	2434111	3371227421	2511541	2511541	3371277111	2599231	2599231
3371101121	2434113	2434113	3371227431	2511561	2511561	3371277121	2599233	2599233
3371101100	2434100	2434100	3371227491	2511598	2511598	33712771/1	2599230	2599230
3371104	24342	24342	55712271000	2011000	2311300	3371277191	2599248	2599248
3371104111	2434212	2434212	337122A	25116	25116	3371277YWV	2599200	2599200
3371104121 3371104YW/V	2434214	2434214 2434200	337122A111	2511611	2511621	337127A nt	25994	25994
	2434200	2434200	337122A131	2511631	2511631	557 127A pt	20004	20004
3371107	24343	24343	337122A141	2511698	2511698	337127A pt	39524 pt	39524 pt
3371107121	2434318	2434318	337122AYWV	2511600	2511600	337127A221	3952411	3952413 pt
3371107YWV	2434300	2434300	337122E	25117	25117	337127A231	3952412	3952413 pt
2271104	25/12 pt	25/12 nt	337122E111	2511725	2511725	337127A241	3952413	3952413 pt
337110A111	25412 pt	2541200 pt	337122E121	2511748	2511748	337127A291	2599497	2599497
337110A121	2541212	2541200 pt	337122E131	2511765	2511765	337127AYWV pt	2099400 3952400 nt	2099400 3952400 nt
337110AYWV	2541200 pt	2541200 pt	337122E151	2511767	2511767	00740714	05040 -4	05040 -4
337110E	25412 pt	25412 pt	337122E161	2511775	2511775	33/12/W pt	25310 pt	25310 pt
337110E111	2541213	2541200 pt	337122E171	2511777	2511779 pt	337127W pt	25990 pt	25990 pt
337110E121	2541214	2541200 pt	337122E101	2511783	2511779 pt	337127W nt	39520 nt	39520 nt
337110EYWV	2541200 pt	2541200 pt	337122EYWV	2511700	2511700	007.127.11 pt.1111	00020 pt 111111	00020 pt
337110H	57121 pt	57120 pt	227122\// pt	25110	25110	33/12/W pt	39990 pt	39990 pt
337110H100	5712141	5712000 pt	337 122 VV pt	23110	23110	337127WYWW pt	2599000 pt	2599000 pt
337110W pt	24340	24340	337122W pt	57120 pt	57120 pt	337127WYWW pt	3952000 pt	3952000 pt
227110\\/ nt	25/10 pt	25/10 pt	337122VVYVVV pt	2511000	2511000 5712000 pt	337127WYWW pt	3999000 pt	3999000 pt
557 110W pt	20410 pt	20410 pt	337122WYWY pt	2511002	2511002	33/12/WYWY pt	2531002 pt	2531002 pt
337110W pt	57120 pt	57120 pt	337122WYWY pt	5712002 pt	5712000 pt	337127WYWY pt	3952002 pt	3952002 pt
337110WYWW pt	2541000	2541000 pt	3371241	25145	25145	337127WYWY pt	3999002 pt	3999002 pt
337110WYWW pt	5712000 pt	5712000 pt	3371241111	2514512	2514512	3371290	25170	25170
337110WYWY pt	2434002	2434002	3371241121	2514513	2514513	3371290111	2517015	2517015
337110WYWY pt	5712002 pt	5712000 pt	3371241131	2514515	2514515	3371290211	2517018	2517018
0074044 -4	05400 -4	05400 -4	3371241151	2514521	2514521	3371290221	2517021	2517021
3371211 pt	25120 pt	25120 pt	3371241161	2514527	2514527	3371290YWY	2517002	2517002
3371211 pt	57121 pt	57120 pt	3371241171 3371241YWV	2514597	2514597	3372111	25212	25210 nt
3371211111	2512012	2512012		20110001111111	251 1000	3372111111	2521211	2521000 pt
3371211311	2512045	2512045	3371244	25140	25140	3372111121	2521213	2521000 pt
3371211411	2512054	2512054	3371244211	2514614	2514614	3372111131	2521214	2521000 pt
3371211511	2512031	2512031	3371244221	2514622	2514622	3372111151	2521217	2521000 pt
3371211521	2512035	2512035	3371244231	2514624	2514624	3372111161	2521221	2521000 pt
3371211531 pt	5712121	5712000 pt	3371244241 3371244YWV	2514698	2514698	3372111YWV	2521200	2521000 pt
3371211YWV pt	2512000 pt	2512000 pt	0074047	054.47	051.17	3372114	25213	25210 pt
33712111 WV pl	57 12100 pt	57 12000 pt	3371247	25147	25147	3372114111	2521311	2521000 pt
3371214	25155	25155	3371247121	2514737	2514737	3372114121	2521313	2521000 pt 2521000 pt
3371214100	2515500	2515500	3371247211	2514775	2514775	00721141000	2021000	2021000 pt
337121W pt	25120 pt	25120 pt	3371247221	2514782	2514782	3372117	25214	25210 pt 2521000 pt
337121W pt	25150 pt	25150 pt	3371247241	2514788	2514788	3372117211	2521413	2521000 pt
337121W nt	57120 nt	57120 nt	3371247291 pt	2514789 pt	2514771	3372117311	2521415	2521000 pt
337121WYWW pt	2512000 pt	2512000 pt	33/124/291 pt	2514789 pt	2514798	33/211/321	2521417	2521000 pt
337121WYWW pt	2515000 pt	2515000 pt	00712471000	2014/00	2014/00	3372117341	2521425	2521000 pt
337121WYWW pt	5712000 pt	5712000 pt 2512002	3371247	25140	25140	3372117351	2521427	2521000 pt
337121WYWY pt	2515002 pt	2515002 pt	337124WYWY	2514002	2514002	3372117361	2521429	2521000 pt
337121WYWY pt	5712002 pt	5712000 pt	3371250	25100	25100	33721171000	2321400	2321000 pt
3371221 pt	25112	25112	3371250111	2519011	2519011	337211A	25217	25210 pt
2271221 pt	57121 pt	57120 pt	3371250211	2519033	2519033	337211A121	2521713	2521000 pt
3371221111	2511241	2511241	3371250221	2519035	2519035	337211A131	2521715	2521000 pt
3371221211	2511219	2511219	3371250311 pt	2519015 pt	2519025	337211A141	2521719	2521000 pt
3371221221	2511251	2511251	3371250321	2519098	2519098	337211ATWV	2521700	252 1000 pt
3371221231	2511271	2511271	3371250YWW	2519000	2519000	337211W	25210	25210 pt
3371221311	2511233	2511233	33712501001	2519002	2519002	337211WYWV	2521000	2521000 pt 2521002
3371221321	2511235	2511235	3371271	25311 pt	25311 pt	00721101101	2021002	2021002
3371221391	2511291	2511291	33/12/1111	2531131	2531131	3372120 pt	25410 pt	25410 pt
3371221395 pt	5712111	5712000 pt	3371271211	2531137	2531137	3372120 pt	25417 pt	25411 pt
3371221YWV pt	2511200	2511200	3371271221	2531192	2531198 pt	3372120 pt	25417 pt	25413 pt
3371221YWV pt	5712100 pt	5712000 pt	33/12/19/00	2531100 pt	2531100 pt	3372120100 pt	2541700 pt	2541111 pt
3371224	25113	25113	3371274 pt	25312 pt	25312 pt	3372120100 pt	2541700 pt	2541121 pt
3371224111	2511311	∠o11311 2511331	3371274 pt	39999 pt	39999 pt	3372120100 pt	2541700 pt	2541200 pt
3371224311	2511351	2511351	3371274111	2531271	2531271	3372120100 pt	2541700 pt	2541332
3371224321	2511371	2511371	3371274121	2531234	2031234 2531239	3372120100 pt	2541700 pt	2541333
3371224391	2011091 2511399	∠511391 2511399	3371274141	2531241	2531241	3372120100 pt	2541700 pt	2541338 pt
3371224YWV	2511300	2511300	3371274151	2531251	2531251	3372120100 pt	2541700 pt	2541339 pt
3371227	25115	25115	3371274101	2531255	2531255 2531257	3372120100 pt	2541700 pt	2541341 pt
3371227111	2511511	2511511	3371274175	3999912	3999911 pt	3372120100 pt	2541700 pt	2541361 pt
3371227121	2511513	2511513	3371274181	2531259	2531259	3372120100 pt	2541700 pt	2541381 pt
337122/131	∠011010 2511517	∠011015 2511517	3371274191	2031201	2031201 2531297	3372120100 pt	∠541700 pt	∠541397 pt 2541000 pt
3371227211	2511521	2511521	3371274YWV pt	2531200 pt	2531200 pt	3372120YWW pt	2541700 pt	2541100 pt
3371227311	2511535	2511535	3371274YWV pt	3999900 pt	3999900 pt	3372120YWW pt	2541600 pt	2541300 pt

#### MANUFACTURING-INDUSTRY SERIES
1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3372120YWY	2541002 pt	2541002 pt	3372154161	2541625	2541361 pt	337215W pt	34990 pt	34990 pt
0070444	05004	05004	3372154171	2541629	2541381 pt	337215WYWW pt	2426000 pt	2426000 pt
3372141	25221	25221	3372154181	2541631	2541397 pt	337215WYWW pt	2541000 pt	2541000 pt
3372141111	2522111	2522100 pt	3372154YWV	2541600 pt	2541300 pt	337215WYWW pt	2542000	2542000
3372141121	2522113	2522100 pt				337215WYWW pt	3499000 pt	3499000 pt
3372141211	2522114	2522100 pt	3372157	25421	25421	337215WYWY pt	2426002 pt	2426002 pt
3372141221	2522117	2522100 pt	3372157111	2542113	2542113	337215WYWY pt	2541002 pt	2541002 pt
3372141231	2522119	2522100 pt	3372157121	2542117	2542117	337215WYWY pt	2542002	2542002
3372141241	2522121	2522100 pt	3372157131	2542119	2542119	337215WYWY pt	3499002 pt	3499002 pt
3372141YWV	2522100	2522100 pt	3372157YWV	2542100	2542100	0012101111 pt 111	0.00002 pt	0100002 pt
		•	00121011111	2012100111111	20.2100	3379101	25151	25151
3372144	25225	25225	2272454	25422	25422	3379101100	2515100	2515100
3372144111	2522511	2522500 pt	337215A	20422	20422			
3372144121	2522513	2522500 pt	337215A111	2542233	2542233	3379104	25152	25152
3372144YWV	2522500	2522500 pt	337215A211	2542237	2542237	3379104111	2515211	2515211
001211111111111111	2022000	2022000 pt	337215A221	2542241	2542241	3379104121	2515215	2515215
3372147	25226	25226	337215A231	2542251	2542251	3379104131	2515247	2515247
3372147111	2522615	2522600 pt	337215AYWV	2542200	2542200	3379104141	2515265	2515265
3372147211	2522617	2522600 pt				3379104YWV	2515200	2515200
3372147311	2522619	2522600 pt	337215E	25423	25423			
3372147311	2522613	2522600 pt	337215E111	2542341	2542341	3379107	25153	25153
2272147411	2522011	2522000 pt	337215E121	2542343	2542343	3379107111	2515315	2515315
2272147421	2522015	2522000 pt	337215E131	2542345	2542345	3379107121	2515317	2515317
3372147431	2522625	2522600 pt	337215E1/1	2542343	2542343	3379107131	2515319	2515319
3372147441	2522627	2522600 pt	337215E151	2542340	2542340	3379107YWV	2515300	2515300
3372147451	2522629	2522600 pt	227215EV/M/	2542349	2542343			
3372147YWV	2522600	2522600 pt	3372132102100	2542500	2542500	337910A	25156	25156
2272444	25227	25227				337910A111	2515613	2515613
337214A	25227	25227	337215H pt	25424	25424	337910A121	2515619	2515619
337214A111	2522711	2522700 pt				337910AYWV	2515600	2515600
337214A211	2522713	2522700 pt	337215H pt	34998 pt	34998 pt	00704014	05450	05450
337214A221	2522715	2522700 pt	337215H111 pt	2542461 pt	2542463	337910W	25150 pt	25150 pt
337214A231	2522719	2522700 pt	337215H111 pt	2542461 pt	2542467 pt	337910WYWW	2515000 pt	2515000 pt
337214AYWV	2522700	2522700 pt	337215H211 pt	2542464 pt	2542465	337910WYWY	2515002 pt	2515002 pt
			337215H211 pt	2542464 pt	2542467 pt	2270204	25012	25012
337214W	25220	25220	337215H311	2542469	2542469	3379201	20913	20913
337214WYWW	2522000	2522000	337215H321	2542471	2542471	3379201111	2091311	2591311
337214WYWY	2522002	2522002	337215H331	25/2/00	25/2/00	3379201121	2591313	2591313
			3372154241	2/00806	2400800 pt	3379201131	2591315	2591315
3372151	25414	25411 pt	3372150351	3499090	3400800 pt	3379201YWV	2591300	2591300
3372151111	2541413	2541111 pt	22721EUV//// pt	2542400	2542400	2270204	25014	25014
3372151121	2541415	2541121 pt	227245UV00/ mt	2342400	2342400	2270204444	20914	20914
3372151131	2541419	2541131 pt	337215HTWV pl	3499600 pt	3499800 pt	3379204111	2591452	2091402
3372151YWV	2541400	2541100 pt				3379204211	2591458	2591458
			337215K	24266	24266	3379204311	2591471	2591471
3372154	25416	25413 pt	337215K111	2426611	2426611	3379204YWV	2591400	2591400
3372154111 pt	2541611 pt	2541335	337215K121	2426613	2426613	3370207	25015	25015
3372154111 pt	2541611 pt	2541338 pt	337215KYWV	2426600	2426600	3370207111	2501511	2501511
3372154121 pt	2541613 pt	2541336				2270207121	2031011	2531511
3372154121 pt	2541613 pt	2541338 pt	337215W pt	24260 pt	24260 pt	2270207/////	2031017	2001500
3372154131 pt	2541615 pt	2541337			= .= 50 pt	33/920/1000	2091000	2091000
3372154131 nt	2541615 pt	2541338 nt	337215W nt	25410 pt	25410 pt	337920W	25910	25910
337215/1/1	25/1621	25/1330 pt	00/210W pt	20410 pt	20410 pt	337920\\/\/\/\/\/	259100	2591000
337215/151	25/1622	2541341 pt	337215W/ pt	25420	25420	33702010/2/0/2	2501000	2501002
5572104101	2041023	2041041 pt	00121010 pt	20420	20420	33/ 320 11 11 1	2331002	2031002

# Institutional Furniture Manufacturing

## 1997

Issued August 1999

EC97M-3371F

### **1997 Economic Census** *Manufacturing* Industry Series



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Computer Services Division, **Debra Williams**, Chief, performed the computer processing.

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# Institutional Furniture Manufacturing

1997

Issued August 1999

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### **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

### Introduction to the Economic Census

### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

### AVAILABILITY OF ADDITIONAL DATA

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pi	roduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>337127</b> 253120	Institutional furniture mfg Public building & related	965	997	36 898	974 559	27 485	50 883	597 084	2 077 107	1 839 648	3 917 934	108 354
259910 395220	furniture (pt) Furniture & fixtures, n.e.c. (pt) . Lead pencils & art goods (pt)	N N N	257 726 9	14 035 22 347 187	356 860 603 615 5 901	10 582 16 474 141	18 716 31 286 234	228 287 360 104 2 443	814 736 1 236 614 9 048	769 854 1 049 998 8 111	1 579 497 2 293 392 16 749	49 722 57 668 244
399975	Manufacturing industries, n.e.c. (pt)	N	5	329	8 183	288	647	6 250	16 709	11 685	28 296	720

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337127, INSTITUTIONAL FURNITURE MFG												
United States	1	997	366	36 898	974 559	27 485	50 883	597 084	2 077 107	1 839 648	3 917 934	108 354
Alabama Arizona Arkansas. California Colorado	- 3 - 1 -	21 11 22 123 18	11 3 11 43 8	581 231 2 569 4 451 872	13 969 6 959 55 757 121 117 25 929	458 177 2 121 3 339 665	817 369 3 077 6 365 1 184	9 222 4 312 43 352 72 680 14 244	30 231 17 363 130 788 257 542 36 614	35 759 6 241 137 761 182 327 47 334	66 519 23 165 264 603 435 327 84 221	2 757 2 140 5 582 6 433 2 832
Florida Idaho . Illinois . Indiana Iowa	1 - 2 - 1	64 6 58 27 11	15 3 19 8 5	1 765 111 1 647 852 259	49 876 2 172 44 754 20 534 5 273	1 197 90 1 262 656 203	2 247 144 2 393 1 233 387	26 322 1 384 25 935 13 683 3 476	93 823 3 702 105 061 50 535 10 893	102 139 2 303 81 936 30 844 10 217	194 851 6 023 186 912 80 650 20 896	7 620 83 3 885 1 566 538
Kansas	1 1 5 -	16 5 10 20 48	8 2 5 10 19	540 224 247 1 110 2 534	17 985 3 070 6 513 34 804 83 482	397 171 190 781 1 898	928 176 349 1 491 3 737	10 919 1 924 3 729 20 416 51 906	38 515 5 821 13 281 73 416 203 947	25 580 4 935 7 942 47 844 144 254	64 311 10 758 21 024 121 059 347 010	2 583 357 519 4 847 8 217
Minnesota Missouri Nebraska New Jersey New York	- 1 3	20 20 4 34 61	12 18 2 14 15	1 547 1 449 156 785 1 065	50 778 39 210 3 657 23 229 24 677	1 051 1 050 141 623 816	1 950 2 063 325 1 239 1 496	27 961 23 042 3 329 14 007 15 560	105 286 92 942 3 960 45 626 53 661	68 251 80 500 8 543 31 370 38 630	172 538 172 935 12 453 77 381 92 035	7 167 5 328 191 1 244 1 732
North Carolina Oklahoma Oregon Pennsylvania South Carolina	1 1 4 -	42 7 11 43 12	13 1 3 19 4	1 009 137 190 1 927 497	21 285 3 318 5 040 61 620 12 434	741 104 144 1 248 288	1 311 167 279 2 506 548	13 948 1 324 3 121 32 128 7 112	40 382 5 438 9 742 125 726 30 952	43 824 4 226 5 096 136 743 60 811	84 385 9 679 14 979 263 498 93 219	1 646 87 279 4 509 929
Tennessee Texas Utah	- 1 - 1	36 53 9 15 30 21	16 25 2 4 8 9	2 273 2 403 211 328 744 1 026	44 539 50 363 5 155 9 089 19 703 28 058	1 720 1 837 131 273 576 727	3 363 3 034 237 425 1 053 1 405	29 415 31 440 2 525 6 280 13 485 16 515	100 693 106 846 15 847 15 693 38 764 58 166	116 671 144 437 13 077 11 849 30 834 57 772	218 159 249 642 28 886 27 432 69 177 116 962	5 092 5 140 898 1 118 1 400 2 809

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	ltem	Value
337127, INSTITUTIONAL FURNITURE MFG		337127, INSTITUTIONAL FURNITURE MFG-Con.	
Companies <sup>1</sup> number	965	Value added\$1,000	2 077 107
All establishments number Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber.	997 631 280 86	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	546 324 145 144 133 145 268 035
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	36 898 1 181 428 974 559 206 869	Total inventories, end of year \$1,000.   Finished goods inventories, end of year \$1,000.   Work-in-process inventories, end of year \$1,000.   Materials and supplies inventories, end of year \$1,000.	575 968 130 932 146 178 298 858
Production workers, average for yearnumber Production workers on March 12number Production workers on May 12number Production workers on August 12number Production workers on November 12number	27 485 26 869 27 218 27 908 27 945	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures (new and used)\$1,000 Capital expenditures for machinery and equipment (new and used)\$1,000	890 012 108 354 20 418 87 936
Production-worker hours	50 883 597 084	Total retirements <sup>2</sup> \$1,000   Gross book value of total assets at end of year \$1,000	27 824 970 542
Total cost of materials   \$1,000.     Cost of materials, parts, containers, etc., consumed   \$1,000.     Cost of resales   \$1,000.     Cost of fuels   \$1,000.     Cost of contract work   \$1,000.	1 839 648 1 456 031 272 248 16 209 32 411 62 749	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other \$1,000.	71 310 74 421 30 103 44 318
Quantity of electricity purchased for heat and power	497 157 _	Response coverage ratio <sup>4</sup>	5 963 77 12 204
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.   State \$1,000.   State \$1,000.   State \$1,000.	3 917 934 3 184 011 345 942 387 981 338 164 7 663 42 154	Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.	12 204 77 9 815 77 4 004 77 4 748 77 24 123
Primary products specialization ratio	90 3 541 878 3 184 011 357 867	Response coverage ratio <sup>4</sup> percent.   Cost of purchased software and other data processing services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased refuse removal (including hazardous waste) \$1,000.	5 343 77
Coverage ratio percent	89	services <sup>3</sup> \$1,000. Response coverage ratio <sup>4</sup>	2 555 77

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337127, INSTITUTIONAL FURNITURE MFG												
All establishments	1	997	366	36 898	974 559	27 485	50 883	597 084	2 077 107	1 839 648	3 917 934	108 354
Establishments with 1 to 4 employees Establishments with 5 to 9	8	313	_	663	14 247	534	823	9 142	27 464	25 916	53 469	1 416
employees Establishments with 10 to 19 employees	4	154 164	_	1 033 2 283	22 775 54 980	783 1 731	2 987	14 617 35 703	50 599 107 976	41 538 89 329	91 998 198 134	2 599 4 535
Establishments with 20 to 49 employees Establishments with 50 to 99	2	176	176	5 486	137 216	4 175	7 617	85 004	271 340	214 357	496 999	14 205
employees Establishments with 100 to 249	1	104	104	7 153	174 308	5 427	10 140	108 366	371 272	318 377	686 509	17 309
Establishments with 250 to 499	-	67	67	10 892	307 916	7 965	15 751	183 346	654 680	614 161	1 270 535	39 578
employees Establishments with 500 to 999	-	13	13	4 440	130 475	2 995	5 863	68 027	296 354	269 446	563 188	18 121
employees Establishments with 1.000 to 2.499	-	5	5	D	D	D	D	D	D	D	D	D
employees Establishments with 2,500 employees or more	-	1	1	D	D	D	D	D	D	D	D	D
Administrative records <sup>2</sup>	9	304	_	1 346	24 763	1 072	1 462	16 576	46 339	53 544	100 289	2 947

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All employees		Production workers			Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
337127	Institutional furniture mfg.	997	36 898	974 559	27 485	50 883	597 084	2 077 107	1 839 648	3 917 934	108 354
3371271	School furniture, except stone and concrete, excluding library furniture .	49	6 484	159 725	4 922	8 096	106 216	357 389	354 051	709 018	26 633
3371274 3371277 337127A	School and restaurant furniture, except school and restaurant furniture Furniture and fixtures, nec Other furniture, nec	101 162 132	6 899 11 073 7 667	184 193 310 872 221 962	5 162 8 166 5 607	9 971 16 162 10 795	113 573 187 746 125 099	436 400 660 908 452 102	372 839 627 396 311 884	805 535 1 289 169 757 329	20 869 32 211 18 552

### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS		Number of		Product	shipments	Number of		Product	shipments	
product code	Product	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
337127	Institutional furniture	N	х	х	3 541 878	N	х	х	Ν	
3371271	School furniture, except stone and concrete, excluding library furniture	N	х	x	543 858	N	х	x	N	
33712711	School single-pupil units and chairs,	N	~	~	219 246	N	×	×	N	
3371271111	School single-pupil units, excluding	12	×	^ 6	123 900	17	×	~	116 306	
3371271121	School chairs, all-purpose (nonfolding), excluding library thousands	13	x	94 188.9	94 446	20	x	s	99 541	
33712712	School storage units and furniture except single-pupil units and chairs (excluding									
3371271211	library) School storage cabinets, excluding	N	X	X	323 790	N	X	X	N	
3371271221	Other school furniture (designed specifically for use in schools)	29 56	x	x	97 800 225 990	48 N	x	x	75 751 N	
3371271Y	School furniture, except stone and concrete (excluding library furniture),	N	~	×	1 700	N	×	v	N	
3371271YWV	School furniture, except stone and concrete (excluding library furniture), nsk	N	x	x	1 722	N	x	x	N	
3371274	Public building furniture, except school and restaurant furniture	N	x	x	849 643	N	x	x	N	
33712741	Public building furniture, including church and library furniture, except school and									
3371274111	restaurant furniture Library furniture, all types (including chairs, charging desks, study carrels,	N	Х	х	849 643	N	Х	х	N	
3371274121	reading tables, etc.)	26 20	X X	X	56 963 51 190	21 28	X X	X X	28 346 34 650	
3371274131	alters, lecterns, etc.) Folding tables, including folding banquet tables, except school,	26	х	х	16 884	24	х	х	18 849	
3371274151	restaurant, household, office, or librarythousands Fixed chairs and seats, including theater, auditorium, and institutional	15	х	S	67 808	18	х	S	70 104	
	(except school, restaurant, household, office, or library)thousands	8	х	91 795.7	172 258	9	х	S	53 709	
3371274161	Portable folding chairs, single or ganged, including theater, auditorium, and institutional (except school, restaurant, household, office, or									
3371274171	library)thousands Stacking chairs and seats, including theater, auditorium, and institutional (except school, restaurant, household,	8	Х	P4 555.2	40 616	6	Х	4 328.6	37 946	
3371274175 3371274181	office, or library) thousands Beauty and barber chairs Other chairs and seats, including freestanding, theater, auditorium, and	18 11	X X	<sup>р</sup> 584.6 Х	43 567 25 886	24 N	X X	<sup>р</sup> 1 569.0 Х	79 212 N	
337127/101	institutional (except school, restaurant, household, office, or library)	15	х	х	93 004	17	х	х	52 383	
3371274195	including grandstands Other public building furniture, nec	14 43	x x	X X	147 750 133 717	18 39	X X	X X	130 566 82 413	
3371274Y	Public building furniture, except school									
3371274YWV	and restaurant furniture, nsk Public building furniture, except school and restaurant furniture, nsk	N N	x x	x	-	N N	x	x	N	
3371277	Furniture and fixtures, nec	N	х	х	1 041 534	N	х	х	904 272	
33712771	Chairs, stools, booths, bars, and back									
3371277111	Upholstered chairs and stools for restaurants cafeterias hars and	N	Х	х	873 944	N	Х	х	Ν	
3371277121	bowling centers, wood Nonupholstered chairs and stools for restaurants. cafeterias, bars, and	20	Х	х	148 546	46	Х	х	146 182	
3371277131	bowling centers, wood Metal chairs and stools for restaurants,	12	х	X	36 700	20	Х	Х	28 663	
3371277141	cafeterias, bars, and bowling centers Booths, bars, and back bars for	23	Х	X	89 126	26	х	х	77 745	
0071077404	restaurants, cateterias, bars, and bowling centers	63	х	x	105 687	79	х	х	101 375	
JJ1 12/7 191	bowling center furniture, nec	117	Х	x	493 885	163	Х	х	446 582	
3371277Y	Restaurant, cafeteria, and bar furniture and fixtures, nsk	N	х	x	167 590	N	х	x	N	
3371277YWV	Restaurant, cafeteria, and bar furniture and fixtures, nsk	N	х	x	167 590	N	х	x	103 725	

See footnotes at end of table.

### MANUFACTURING-INDUSTRY SERIES

### Table 6a. Products Statistics: 1997 and 1992-Con.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS		Number of companies		Product	shipments	Number of companies		Product	shipments	
code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
337127	Institutional furniture - Con.									
337127A	Other furniture, nec	N	Х	Х	766 699	N	Х	х	Ν	
337127A2 337127A211 337127A221	Other furniture, nec. Industrial work benches and stools Draffing and drawing tables made of	N 44	X X	X X	740 853 112 904	N 35	X X	X X	N 62 649	
337127A231	metal Drafting and drawing tables made of	2	Х	х	D	N	Х	х	N	
337127A241	wood Drafting and drawing tables made of	3	Х	Х	1 744	N	Х	х	N	
337127A291	other materials Other furniture and fixtures, nec (including other furniture, onsuccement	2	х	x	D	N	x	х	N	
	game cabinets, etc.)	137	Х	х	607 381	134	х	х	292 962	
337127AY 337127AYWV	Other furniture and fixtures, nsk Other furniture and fixtures, nsk	N N	X X	X X	25 846 25 846	N N	X X	X X	N N	
337127W	Institutional furniture manufacturing, nsk, total	N	х	х	340 144	N	х	х	N	
337127WY	Institutional furniture manufacturing, nsk,	N	Y	v	340 144	N	×	v	N	
337127WYWW	Institutional furniture manufacturing,		~	^	340 144		^	^	IN IN	
337127WYWY	establishments	N	х	х	244 818	N	x	х	Ν	
	establishments	N	Х	Х	95 326	N	Х	х	N	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of proc (\$1,	luct shipments 000)
code		1997	1992
3371271	SCHOOL FURNITURE, EXCEPT STONE AND CONCRETE, EXCLUDING LIBRARY FURNITURE		
	United States	543 858	N
	Illinois Indiana Michigan Pennsylvania Texas. Utah. Wisconsin	23 550 6 808 29 735 28 165 76 867 3 489 25 024	
3371274	PUBLIC BUILDING FURNITURE, EXCEPT SCHOOL AND RESTAURANT FURNITURE		
	United States	849 643	N
	Alabama California Illinois Indiana Iowa	24 129 45 492 42 322 72 555 12 834	N N N N N N
	Kentucky	4 017 165 133 27 279 30 618 44 643	N N N N N N
	Pennsylvania Tennessee	23 723 10 239 103 196 2 559 3 633 60 417	N N N N N N

See footnotes at end of table.

### MANUFACTURING-INDUSTRY SERIES

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of product shi (\$1,000)	pments
code		1997	1992
3371277	FURNITURE AND FIXTURES, NEC		
	United States	1 041 534	904 272
	Alabama	7 547 48 424 147 376 26 537 66 695	9 597 36 205 98 292 28 704 41 328
	Georgia Illinois Indiana Kansas Massachusetts	21 634 43 664 19 168 14 923 39 369	28 680 43 762 7 716 30 753 20 911
	Michigan . Minnesota . Missouri . New Jersey . New York .	61 532 52 250 81 130 26 170 19 721	30 405 38 653 85 125 33 463 17 687
	North Carolina Ohio Pennsylvania South Carolina Tennessee	25 332 8 936 32 703 35 735 130 526	39 757 24 803 11 884 21 382 111 989
	Texas Washington Wisconsin	10 409 11 227 41 908	19 927 6 924 38 457
337127A	OTHER FURNITURE, NEC		
	United States	766 699	N
	Alabama	9 527 13 203 124 619 20 790 25 448	N N N N N
	Indiana	55 487 64 034 21 131 14 544 16 073	N N N N N N
	New Jersey. New York North Carolina Ohio Oregon	16 158 17 563 2 931 12 866 8 914	N N N N N N N
	Pennsylvania . Tennessee . Texas . Washington	86 962 21 111 19 179 21 407 21 120	N N N N N N

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		1997		1992	
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
337127	INSTITUTIONAL FURNITURE MFG				
332000AC 33200043 33210001 33100035 33120017	Metal stampings	X X X X X	24 926 18 320 2 206 13 882 138 853	X X X X X	N N N N N
33120083 33131501 33100055 33100077	All other steel shapes and forms (except castings, forgings, and fabricated metal products). Aluminum and aluminum-base alloy sheet, plate, foil, and welded tubing. All other aluminum and aluminum-base alloy shapes and forms (except castings, forgings, and fabricated metal products)	x x x	61 972 18 553 36 780	x x x	N N N
32100025	fabricated metal products)	X X	3 796 117 886	XX	NN
32100031 00190097 32121105 32121101 32121201	Softwood lumber, rough and dressed	X X X X X	7 539 26 054 11 970 34 286 9 635	X X X X X	N N N N N

See footnotes at end of table.

### Table 7. Materials Consumed by Kind: 1997 and 1992-Con.

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		1997		1992	
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
337127	INSTITUTIONAL FURNITURE MFG-Con.				
32121903 32121907 32121909 32613001 32619909	Particleboard (wood) Medium density fiberboard (MDF) . Hardboard Plastics laminated sheets . Plastics furniture parts and components	x x x x x	30 636 8 244 8 019 52 402 67 394	x x x x x	N N N N N
32615000 31332007 31321019 32721101 32552001	Formed and slab stock for pillows, cushions, seating, etc. (urethane) Coated or laminated fabrics, including vinyl coated Uncoated broadwoven fabrics for upholstery Flat glass (plate, float, and sheet) Adhesives and sealants	x x x x x	20 809 22 044 18 820 2 376 8 825	× × × ×	N N N N N
32551003 33251001	Paints, varnishes, lacquers, stains, shellacs, japans, enamels, and allied products Furniture and builders' hardware, including cabinet hardware, casters,	х	26 503	х	Ν
32221001 00970099 00971000	glides, handles, hinges, locks, etc. Paperboard containers, boxes, and corrugated paperboard All other materials and components, parts, containers, and supplies Materials, ingredients, containers, and supplies, n.s.k.	X X X X	92 656 36 654 250 923 283 068	X X X X	N N N N N

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Appendix A. Explanation of Terms

### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

### Appendix B. NAICS Codes, Titles, and Descriptions

### 337127 INSTITUTIONAL FURNITURE MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing institutional-type furniture (e.g., library, school, theater, and church furniture). The furniture may be made on a stock or custom basis and may be assembled or unassembled (i.e., knockdown).

The data published with NAICS code 337127 include the following SIC industries:

2531 Public building and related furniture (pt) 2599 Furniture and fixtures, n.e.c. (pt)

3952 Lead pencils and art goods (pt) 3999 Manufacturing industries, n.e.c. (pt)

This definition comes from the 1997 NAICS Manual. However, for this industry, the 1997 Economic Census – Manufacturing did not fully implement the conversion to NAICS. Data for NAICS industry 337127 do not include establishments primarily engaged in manufacturing wood or nonwood lunchroom tables and chairs. The NAICS definitions will be fully implemented with the 2002 Economic Census.

### Appendix C. Coverage and Methodology

### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

## DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

## DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

## Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.
### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3371101	24341	24341	3371227411	2511533	2511533	3371277	25992	25992
3371101111	2434111	2434111	3371227421	2511541	2511541	3371277111	2599231	2599231
3371101121	2434113	2434113	3371227431	2511561	2511561	3371277121	2599233	2599233
33711011900	2434100	2434100	3371227491	2511598	2511598	3371277131	2599236	2599236
3371104	24342	24342	55712271 00	2011000	2011000	3371277191	2599248	2599248
3371104111	2434212	2434212	337122A	25116	25116	3371277YWV	2599200	2599200
3371104121	2434214	2434214 2434200	337122A111	2511611	2511611	3371274 nt	2500/	2500/
33711041000	2434200	2434200	337122A131	2511631	2511631	557127Apt	23334	23334
3371107	24343	24343	337122A141	2511698	2511698	337127A pt	39524 pt	39524 pt
3371107111	2434310	2434310	337122AYWV	2511600	2511600	3371274211	3952411	2099401 3952413 nt
3371107YWV	2434300	2434300	337122E	25117	25117	337127A231	3952412	3952413 pt
2271104	25/12 nt	25412 pt	337122E111	2511725	2511725	337127A241	3952413	3952413 pt
3371104	25412 pt	25412 pt 2541200 nt	337122E121	2511748	2511748	337127A291	2599497	2599497
337110A121	2541212	2541200 pt	337122E131	2511763	2511763	337127AYWV pt	2599400 3952400 nt	2599400 3952400 pt
337110AYWV	2541200 pt	2541200 pt	337122E151	2511767	2511767	00/12//(I WV pt	0002400 pt	0002400 pt
337110E	25412 pt	25412 pt	337122E161	2511775	2511775	337127W pt	25310 pt	25310 pt
337110E111	2541213	2541200 pt	337122E171	2511777	2511779 pt	337127W pt	25990 pt	25990 pt
337110E121	2541214	2541200 pt	337122E101	2511783	2511779 pt 2511779 pt	337127\// nt	39520 nt	39520 nt
337110EYWV	2541200 pt	2541200 pt	337122EYWV	2511700	2511700	00/12/11 pt	00020 pt	00020 pt
337110H	57121 pt	57120 pt	22742214/ mt	25110	25110	337127W pt	39990 pt	39990 pt
337110H100	5712141	5712000 pt	337 122 vv pt	23110	23110	337127WYWW pt	2599000 pt	2531000 pt
337110W pt	24340	24340	337122W pt	57120 pt	57120 pt	337127WYWW pt	3952000 pt	3952000 pt
227110\\/ pt	25/10 pt	25410 pt	337122VVYVVV pt	2511000	2511000 5712000 pt	337127WYWW pt	3999000 pt	3999000 pt
557 HOW pt	20410 pt	23410 pt	337122WYWY pt	2511002	2511002	337127WYWY pt	2531002 pt	2531002 pt
337110W pt	57120 pt	57120 pt	337122WYWY pt	5712002 pt	5712000 pt	337127WYWY pt	3952002 pt	3952002 pt
337110WYWW pt	2434000 2541000 nt	2434000 2541000 nt	3371241	25145	25145	337127WYWY pt	3999002 pt	3999002 pt
337110WYWW pt	5712000 pt	5712000 pt	3371241111	2514512	2514512	2271200	25170	25170
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3371224321	2511371	2511351	3371274121	2531234	2531234	3372120100 pt	2541700 pt	2541333
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#### MANUFACTURING-INDUSTRY SERIES

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
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3372147211	2522617	2522600 pt				3379104YWV	2515200	2515200
3372147311	2522619	2522600 pt	337215E	25423	25423			
3372147311	2522613	2522600 pt	337215E111	2542341	2542341	3379107	25153	25153
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2272147421	2522015	2522000 pt	337215E131	2542345	2542345	3379107121	2515317	2515317
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			337215H211 pt	2542464 pt	2542467 pt	2270204	25012	25012
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337214WYWY	2522002	2522002	337215H331	25/2/00	25/2/00	3379201121	2591313	2591313
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3372151	25414	25411 pt	3372150351	3499090	3400800 pt	3379201YWV	2591300	2591300
3372151111	2541413	2541111 pt	22721EUV//// pt	2542400	2542400	2270204	25014	25014
3372151121	2541415	2541121 pt	227245UV00/ mt	2342400	2342400	2270204444	20914	20914
3372151131	2541419	2541131 pt	337215HTWV pl	3499600 pt	3499800 pt	3379204111	2591452	2091402
3372151YWV	2541400	2541100 pt				3379204211	2591458	2591458
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3372154	25416	25413 pt	337215K111	2426611	2426611	3379204YWV	2591400	2591400
3372154111 pt	2541611 pt	2541335	337215K121	2426613	2426613	3370207	25015	25015
3372154111 pt	2541611 pt	2541338 pt	337215KYWV	2426600	2426600	3370207111	2501511	2501511
3372154121 pt	2541613 pt	2541336				2270207121	2031011	2531511
3372154121 pt	2541613 pt	2541338 pt	337215W pt	24260 pt	24260 pt	2270207/////	2031017	2001500
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3372154131 nt	2541615 pt	2541338 nt	337215W pt	25410 pt	25410 pt	337920W	25910	25910
337215/1/1	25/1621	25/1339 nt	00/210W pt	20410 pt	20410 pt	337920\\/\/\/\/\/	259100	2591000
337215/151	25/1622	2541341 pt	337215W/ pt	25420	25420	33702010/2/0/2	2501000	2501002
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# Wood Television, Radio, and Sewing Machine Cabinet Manufacturing

1997

Issued July 1999

EC97M-3371G

### **1997 Economic Census** *Manufacturing* Industry Series



Helping You Make Informed Decisions

U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



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The staff of the Manufacturing and Construction Division prepared this report. Judy M. Dodds, Assistant Chief for Census and Related Programs, was responsible for the overall planning, management, and coordination. Kenneth Hansen, Chief, Manufactured Durables Branch, assisted by Mike Brown, Renee Coley, Raphael Corrado, and Milbren Thomas, Section Chiefs, Michael Zampogna, Former Chief, Manufactured Nondurables Branch, assisted by Allen Foreman, Robert Miller, Robert Reinard, and Nat Shelton, Section Chiefs, and Tom Lee, Robert Rosati, and Tom Flood, Special Assistants, performed the planning and implementation. Stephanie Angel, Brian Appert, Stanis Batton, Carol Beasley, Chris Blackburn, Larry Blumberg, Vera Harris-Bourne, Brenda Campbell, Suzanne Conard, Vance Davis, Mary Ellickson, Matt Gaines, Merry Glascoe, Kay Hanks, Karen Harshbarger, Nancy Higgins, James Hinckley, Walter Hunter, Jim Jamski, Evelyn Jordan, Robert Lee, John Linehan, Paul Marck, Keith McKenzie, Philippe Morris, Joanna Nguyen, Betty Pannell, Joyce Pomeroy, Venita Powell, Cynthia Ramsey, Chris Savage, Aronda Stovall, Sue Sundermann, Thanos Theodoropoulos, Dora Thomas, Ann Truffa, Ronanne Vinson, Denneth Wallace, Tempie Whittington, Lissene Witt, and Mike Yamaner provided primary staff assistance.

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# Wood Television, Radio, and Sewing Machine Cabinet Manufacturing

### 1997

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#### **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

### Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All employees		Production workers						Total capital
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>337129</b> 251700	Wood television, radio, & sewing machine cabinet mfg Wood TV & radio cabinets	<b>97</b> N	<b>98</b> 98	<b>3 764</b> 3 764	<b>74 632</b> 74 632	<b>3 244</b> 3 244	<b>6 226</b> 6 226	<b>56 370</b> 56 370	<b>142 913</b> 142 913	<b>150 138</b> 150 138	<b>298 239</b> 298 239	<b>4 818</b> 4 818

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

#### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337129, WOOD TELEVISION, RADIO, & SEWING MACHINE CABINET MFG												
United States	-	98	29	3 764	74 632	3 244	6 226	56 370	142 913	150 138	298 239	4 818
California New York	1 1	19 8	9 3	644 105	12 194 2 242	569 80	1 034 125	8 783 1 312	26 550 6 062	31 136 5 118	58 206 11 185	1 299 125

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
337129, WOOD TELEVISION, RADIO, & SEWING MACHINE CABINET MFG		337129, WOOD TELEVISION, RADIO, & SEWING MACHINE CABINET MFG-Con.	
Companies <sup>1</sup> number	97	Value added\$1,000	142 913
All establishmentsnumber Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber.	98 69 19 10	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	29 425 13 198 5 768 10 459
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	3 764 95 115 74 632 20 483	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	26 876 5 929 7 849 13 098
Production workers, average for yearnumber Production workers on March 15number	3 244 3 367	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures	48 531 4 818
Production workers on May 15	3 338 3 122 3 149	(new and used)	319 4 499
Production-worker hours	6 226 56 370	Total retirements <sup>2</sup>	3 653 49 696
Total cost of materials.   \$1,000.     Cost of materials, parts, containers, etc., consumed.   \$1,000.     Cost of resales   \$1,000.     Cost of fuels   \$1,000.     Cost of contract work   \$1,000.	150 138 142 673 1 398 992 4 021 1 054	Iotal depreciation during year <sup>2</sup> \$1,000   Total rental payments <sup>2</sup> \$1,000   Buildings and other structures rental payments <sup>2</sup> \$1,000   Machinery and equipment rental payments <sup>2</sup> \$1,000   Cost of purchased services for the repair of buildings and other structures <sup>3</sup> \$1,000	3 113 3 483 2 369 1 114 746
Quantity of electricity purchased for heat and power	59 926 _	Response coverage ratio <sup>4</sup>	96
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.	298 239 268 959 26 971 2 309 2 058 D D	equipment <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1,000.	2 644 96 224 96 122 96 101 96 31
Primary products specialization ratio	90 499 772 268 959	Response coverage ratio <sup>4</sup>	96 320
Value of primary products shipments made in other industries\$1,000	230 813	Response coverage ratio <sup>4</sup> percent Cost of purchased refuse removal (including hazardous waste)	96
Coverage ratio percent.	53	services <sup>3</sup> \$1,000. Response coverage ratio <sup>4</sup> percent.	746 96

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

#### Table 4. Industry Statistics by Employment Size: 1997

		A establis	ll hments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337129, WOOD TELEVISION, RADIO, & SEWING MACHINE CABINET MFG												
All establishments	-	98	29	3 764	74 632	3 244	6 226	56 370	142 913	150 138	298 239	4 818
Establishments with 1 to 4 employees Establishments with 5 to 9	9	39	-	93	1 353	50	100	929	3 348	3 449	6 845	165
employees Establishments with 10 to 19	7	18	-	118	2 414	88	181	1 593	5 151	4 896	10 144	212
employees Establishments with 20 to 49	1	12	-	167	3 390	126	234	2 286	6 631	5 933	12 634	306
employees	1	14	14	440	8 581	377	658	5 992	20 733	17 093	37 814	1 387
employees	-	5	5	359	7 837	317	690	5 340	15 829	18 549	34 674	491
employees	-	6	6	912	16 658	797	1 264	13 003	27 580	30 810	62 855	D
employees	-	4	4	1 675	34 399	1 489	3 099	27 227	63 641	69 408	133 273	D
employees	-	-	-	-	-	-	-	-		-	-	-
employees Establishments with 2,500 employees	-	-	-	-	-	-	-	-	-	-	-	-
Administrative records <sup>2</sup>	9	47	_	- 152	2 636	97	193	1 825	6 389	6 587	13 073	318

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All employees Production workers			Value added			Total capital		
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
337129	Wood television, radio, & sewing machine cabinet mfg	98	3 764	74 632	3 244	6 226	56 370	142 913	150 138	298 239	4 818

#### Products Statistics: 1997 and 1992 Table 6a.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997			1	992	
NAICS		Number of		Product	shipments	Number of		Product shipments	
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
337129	Wood television, radio, phonograph, and sewing machine cabinets	N	x	x	499 772	N	x	x	375 816
3371290	Wood television, radio, stereo, and sewing machine cabinets	N	x	x	499 772	N	x	x	375 816
33712901	Wood television cabinets and combinations (television, stereo, and radio)	N	x	x	374 125	N	x	x	N
3371290111	combinations (television, stereo, and radio).	94	x	x	374 125	62	x	х	248 689
33712902 3371290211	Wood audio cabinets, (including radio, stereo, phonograph), speaker cabinets, and wood sewing machine cabinets	N	x	х	104 989	N	x	х	N
3371290221	stereo, phonograph, and speaker cabinets	38 5	X X	X X	98 987 6 002	28 7	X X	X X	73 295 9 675
3371290Y	Wood television, radio, phonograph, and		, v	×	00.050		×	v	
3371290YWW	sewing machine cabinets, nsk Wood television, radio, phonograph, and sewing machine cabinets, nsk, for popadministrativourceced	N	X	×	20 658	N	X	X	N
3371290YWY	Wood television, radio, phonograph, and sewing machine cabinets.nsk. for	N	x	x	3 299	N	x	х	24 329
	administrative-record establishments	N	Х	Х	17 359	N	Х	Х	19 828

# Additional information is available for this item; see Appendix F. @ Additional data are available for this item in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Not applicable for this report]

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	1992		
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)	
337129	WOOD TELEVISION, RADIO, & SEWING MACHINE CABINET MFG					
32100025 32100031 32191203 32121201 32121101	Hardwood lumber, rough and dressed Softwood lumber, rough and dressed Hardwood cut stock and dimension, excluding furniture frames Softwood plywood	x x x x x	11 252 D 5 123 383 2 009	x x x x x	12 264 D D 521 5 979	
32121105 32121903 32121907 32121907 32121909 33721500	Hardwood veneer	× × × × ×	10 591 10 734 16 861 643 D	X X X X X	1 204 16 459 7 874 D D	
32551003 32552001 32521105 32610017	Paints, varnishes, lacquers, stains, shellacs, japans, enamels, and allied products. Adhesives and sealants Plastics resins consumed in the form of granules, pellets, powders, liquids, etc. Plastics parts, components, sheets, and other shapes (excluding plastics resins).	x x x	6 024 1 307 D 3 276	x x x	4 904 1 271 D 4 154	
32721101 32721503 31320027	Hat glass (plate, float, and sneet)	X X X	1 054 9 177	X X X	1 675 D 1 519	
32221001 32221001 00970099 00971000	Paperboard containers, baxes, and corrugated paperboard All other materials and components, parts, containers, and supplies.	X X X X	11 592 13 598 12 102 32 155	X X X X	13 369 13 715 7 138 24 728	

#### MANUFACTURING-INDUSTRY SERIES

### Table 7. Materials Consumed by Kind: 1997 and 1992-Con.

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

#### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

#### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that

**Response Coverage Ratio** 

employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

#### 1997 ECONOMIC CENSUS

product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

### Appendix B. NAICS Codes, Titles, and Descriptions

# 337129 WOOD TELEVISION, RADIO, AND SEWING MACHINE CABINET MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing wood cabinets used as housings by television, stereo, loudspeaker, and sewing machine manufacturers. The data published with NAICS code 337129 include the following SIC industry:

2517 Wood TV and radio cabinets

### Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### ESTABLISHMENT BASIS OF REPORTING

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

#### MANUFACTURING

census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3371101	24341	24341	3371227411	2511533	2511533	3371277	25992	25992
3371101111	2434111	2434111	3371227421	2511541	2511541	3371277111	2599231	2599231
3371101121	2434113	2434113	3371227431	2511561	2511561	3371277121	2599233	2599233
33711011900	2434100	2434100	3371227491	2511598	2511598	3371277131	2599236	2599236
3371104	24342	24342	55712271 000	2011000	2311300	3371277191	2599248	2599248
3371104111	2434212	2434212	337122A	25116	25116	3371277YWV	2599200	2599200
3371104121	2434214	2434214 2434200	337122A111	2511611	2511611	3371274 nt	2500/	2500/
33711041000	2434200	2434200	337122A131	2511631	2511631	557127Apt	23334	23334
3371107	24343	24343	337122A141	2511698	2511698	337127A pt	39524 pt	39524 pt
3371107111	2434310	2434310	337122AYWV	2511600	2511600	3371274211	3952411	2099401 3952413 nt
3371107YWV	2434300	2434300	337122E	25117	25117	337127A231	3952412	3952413 pt
2271104	25/12 nt	25412 pt	337122E111	2511725	2511725	337127A241	3952413	3952413 pt
3371104	25412 pt	25412 pt 2541200 nt	337122E121	2511748	2511748	337127A291	2599497	2599497
337110A121	2541212	2541200 pt	337122E131	2511763	2511763	337127AYWV pt	2599400 3952400 nt	2599400 3952400 pt
337110AYWV	2541200 pt	2541200 pt	337122E151	2511767	2511767	00/12//(I WV pt	0002400 pt	0002400 pt
337110E	25412 pt	25412 pt	337122E161	2511775	2511775	337127W pt	25310 pt	25310 pt
337110E111	2541213	2541200 pt	337122E171	2511777	2511779 pt	337127W pt	25990 pt	25990 pt
337110E121	2541214	2541200 pt	337122E101	2511783	2511779 pt 2511779 pt	337127W nt	39520 nt	39520 nt
337110EYWV	2541200 pt	2541200 pt	337122EYWV	2511700	2511700	00/12/11 pt	00020 pt	00020 pt
337110H	57121 pt	57120 pt	22742214/ mt	25110	25110	337127W pt	39990 pt	39990 pt
337110H100	5712141	5712000 pt	337 122 vv pt	23110	23110	337127WYWW pt	2599000 pt	2531000 pt
337110W pt	24340	24340	337122W pt	57120 pt	57120 pt	337127WYWW pt	3952000 pt	3952000 pt
227110\\/ nt	25/10 pt	25410 pt	337122VVYVVV pt	2511000	2511000 5712000 pt	337127WYWW pt	3999000 pt	3999000 pt
557 HOW pt	20410 pt	23410 pt	337122WYWY pt	2511002	2511002	337127WYWY pt	2531002 pt	2531002 pt
337110W pt	57120 pt	57120 pt	337122WYWY pt	5712002 pt	5712000 pt	337127WYWY pt	3952002 pt	3952002 pt
337110WYWW pt	2434000 2541000 nt	2434000 2541000 nt	3371241	25145	25145	337127WYWY pt	3999002 pt	3999002 pt
337110WYWW pt	5712000 pt	5712000 pt	3371241111	2514512	2514512	2271200	25170	25170
337110WYWY pt	2434002	2434002	3371241121	2514513	2514513	3371290111	2517015	2517015
337110WYWY pt	2541002 pt	2541002 pt	3371241131	2514515	2514515	3371290211	2517018	2517018
557110W1W1 pt	57 12002 pt	57 12000 pt	3371241151	2514521	2514521	3371290221	2517021	2517021
3371211 pt	25120 pt	25120 pt	3371241161	2514527	2514527	3371290YWY	2517000	2517000
3371211 pt	57121 pt	57120 pt		2514597	2514597	0070444	25242	25210 mt
3371211111	2512012	2512012	33712411 00	2314300	2314300	3372111111	25212	25210 pt
3371211311	2512041	2512041	3371244	25146	25146	3372111121	2521213	2521000 pt
3371211411	2512054	2512054	3371244111	2514612	2514612	3372111131	2521214	2521000 pt
3371211511	2512031	2512031	3371244221	2514622	2514622	3372111141	2521217	2521000 pt
3371211521	2512035	2512035	3371244231	2514624	2514624	3372111161	2521221	2521000 pt
3371211531 pt	5712121	5712098 pt		2514698	2514698	3372111YWV	2521200	2521000 pt
3371211YWV pt	2512000 pt	2512000 pt	33712441 00	2314000	2314000	3372114	25213	25210 pt
3371211YWV pt	5712100 pt	5712000 pt	3371247	25147	25147	3372114111	2521311	2521000 pt
3371214	25155	25155	3371247111	2514733	2514733	3372114121	2521313	2521000 pt
3371214100	2515500	2515500	3371247211	2514775	2514775	33721141000	2521300	252 1000 pt
337121W pt	25120 pt	25120 pt	3371247221	2514782	2514782	3372117	25214	25210 pt
337121W nt	25150 nt	25150 nt	3371247231	2514783	2514783 2514788	3372117111	2521411	2521000 pt 2521000 pt
007 12 1 W pt	50100 pt	20100 pt	3371247291 pt	2514789 pt	2514771	3372117311	2521415	2521000 pt
337121W pt	5/120 pt	57120 pt 2512000 pt	3371247291 pt	2514789 pt	2514798	3372117321	2521417	2521000 pt
337121WYWW pt	2515000 pt	2515000 pt	33/124/YWV	2514700	2514700	33/211/331	2521419	2521000 pt
337121WYWW pt	5712000 pt	5712000 pt	337124W	25140	25140	3372117351	2521427	2521000 pt
337121WYWY pt	2512002	2512002 2515002 pt	337124WYWW	2514000	2514000	3372117361	2521429	2521000 pt
337121WYWY pt	5712002 pt	5712000 pt	33/124/01/01	2514002	2314002	3372117YWV	2521400	2521000 pt
0071001 -1	05440	05440	3371250	25190	25190	337211A	25217	25210 pt
557 1221 pt	20112	20112	3371250211	2519011	2519033	337211A111	2521711	2521000 pt
3371221 pt	57121 pt	57120 pt	3371250221	2519035	2519035	337211A121	2521715	2521000 pt
33/1221111	2511241	2511241	3371250311 pt	2519015 pt	2519023	337211A141	2521719	2521000 pt
3371221221	2511251	2511213	3371250311 pt	2519015 pt	2519025	337211AYWV	2521700	2521000 pt
3371221231	2511271	2511271	3371250YWW	2519000	2519000	337211W	25210	25210 pt
3371221241	2511281	2511281	3371250YWY	2519002	2519002	337211WYWW	2521000	2521000 pt
3371221321	2511235	2511235	3371271	25311 pt	25311 nt	337211WYWY	2521002	2521002
3371221391	2511291	2511291	3371271111	2531131	2531131	3372120 pt	25410 pt	25410 pt
3371221395 pt	2511298	2511298	3371271121	2531136	2531136	3372120 pt	25417 pt	25411 pt
3371221395 pt	2511200	5712000 pt 2511200	3371271211	2531137	2531137 2531198 nt			
3371221YWV pt	5712100 pt	5712000 pt	3371271YWV	2531100 pt	2531100 pt	3372120 pt	25417 pt	25413 pt
3371224	25113	25113	3371274 pt	25312 pt	25312 pt	3372120100 pt	2541700 pt	2541121 pt
3371224111	2511311	2511311	0074074	20000 -1	20000 rt	3372120100 pt	2541700 pt	2541131 pt
3371224211	2511331	2511331	3371274 pt	2531271	2531271	3372120100 pt	2541700 pt	2541200 pt
3371224321	2511371	2511351	3371274121	2531234	2531234	3372120100 pt	2541700 pt	2541333
3371224391	2511391	2511391	3371274131	2531239	2531239	3372120100 pt	2541700 pt	2541334
3371224395	2511399	2511399	3371274141	2531241	2531241	3372120100 pt	2541700 pt	2541338 pt
33/1224YWV	2011300	2011300	3371274161	2531255	2531255	3372120100 pt	2541700 pt	2541339 pt
3371227	25115	25115	3371274171	2531257	2531257	0070400400	0544700	0544004
33/122/111	2511511 2511513	2511511 2511513	33/12/41/5	3999912	3999911 pt 2531259	3372120100 pt	2541700 pt 2541700 pt	2541361 pt 2541381 pt
3371227131	2511515	2511515	3371274191	2531261	2531261	3372120100 pt	2541700 pt	2541397 pt
3371227141	2511517	2511517	3371274195	2531297	2531297	3372120YWW pt	2541000 pt	2541000 pt
33/1227211	2511521	2511521	3371274YWV pt	2531200 pt	2531200 pt	3372120YWW pt	2541700 pt	2541100 pt
	2011000	2011000		000000 pl	000000 pt		2071000 pl	207 1000 pt

#### MANUFACTURING-INDUSTRY SERIES
1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3372120YWY	2541002 pt	2541002 pt	3372154161	2541625	2541361 pt	337215W pt	34990 pt	34990 pt
0070444	05004	05004	3372154171	2541629	2541381 pt	337215WYWW pt	2426000 pt	2426000 pt
3372141	25221	25221	3372154181	2541631	2541397 pt	337215WYWW pt	2541000 pt	2541000 pt
3372141111	2522111	2522100 pt	3372154YWV	2541600 pt	2541300 pt	337215WYWW pt	2542000	2542000
3372141121	2522113	2522100 pt				337215WYWW pt	3499000 pt	3499000 pt
3372141211	2522114	2522100 pt	3372157	25421	25421	337215WYWY pt	2426002 pt	2426002 pt
3372141221	2522117	2522100 pt	3372157111	2542113	2542113	337215WYWY pt	2541002 pt	2541002 pt
3372141231	2522119	2522100 pt	3372157121	2542117	2542117	337215WYWY pt	2542002	2542002
3372141241	2522121	2522100 pt	3372157131	2542119	2542119	337215WYWY pt	3499002 pt	3499002 pt
3372141YWV	2522100	2522100 pt	3372157YWV	2542100	2542100	0012101111 pt 111	0.00002 pt	0100002 pt
		•	00121011111	2012100111111	20.2100	3379101	25151	25151
3372144	25225	25225	2272454	25422	25422	3379101100	2515100	2515100
3372144111	2522511	2522500 pt	337215A	20422	20422			
3372144121	2522513	2522500 pt	337215A111	2542233	2542233	3379104	25152	25152
3372144YWV	2522500	2522500 pt	337215A211	2542237	2542237	3379104111	2515211	2515211
001211111111111111	2022000	2022000 pt	337215A221	2542241	2542241	3379104121	2515215	2515215
3372147	25226	25226	337215A231	2542251	2542251	3379104131	2515247	2515247
3372147111	2522615	2522600 pt	337215AYWV	2542200	2542200	3379104141	2515265	2515265
3372147211	2522617	2522600 pt				3379104YWV	2515200	2515200
3372147311	2522619	2522600 pt	337215E	25423	25423			
3372147311	2522613	2522600 pt	337215E111	2542341	2542341	3379107	25153	25153
2272147411	2522011	2522000 pt	337215E121	2542343	2542343	3379107111	2515315	2515315
2272147421	2522015	2522000 pt	337215E131	2542345	2542345	3379107121	2515317	2515317
3372147431	2522625	2522600 pt	337215E1/1	2542343	2542343	3379107131	2515319	2515319
3372147441	2522627	2522600 pt	337215E151	2542340	2542340	3379107YWV	2515300	2515300
3372147451	2522629	2522600 pt	227215EV/M/	2542349	2542343			
3372147YWV	2522600	2522600 pt	3372132102100	2542500	2542500	337910A	25156	25156
2272444	05007	25227				337910A111	2515613	2515613
337214A	25227	25227	337215H pt	25424	25424	337910A121	2515619	2515619
337214A111	2522711	2522700 pt				337910AYWV	2515600	2515600
337214A211	2522713	2522700 pt	337215H pt	34998 pt	34998 pt	00704014	05450	05450
337214A221	2522715	2522700 pt	337215H111 pt	2542461 pt	2542463	337910W	25150 pt	25150 pt
337214A231	2522719	2522700 pt	337215H111 pt	2542461 pt	2542467 pt	337910WYWW	2515000 pt	2515000 pt
337214AYWV	2522700	2522700 pt	337215H211 pt	2542464 pt	2542465	337910WYWY	2515002 pt	2515002 pt
			337215H211 pt	2542464 pt	2542467 pt	2270204	25012	25012
337214W	25220	25220	337215H311	2542469	2542469	3379201	20913	20913
337214WYWW	2522000	2522000	337215H321	2542471	2542471	3379201111	2091311	2591311
337214WYWY	2522002	2522002	337215H331	25/2/00	25/2/00	3379201121	2591313	2591313
			3372154241	2/00806	2400800 pt	3379201131	2591315	2591315
3372151	25414	25411 pt	3372150351	3499090	3400800 pt	3379201YWV	2591300	2591300
3372151111	2541413	2541111 pt	22721EUV/M// pt	2542400	2542400	2270204	25014	25014
3372151121	2541415	2541121 pt	227245UV00/ mt	2342400	2342400	2270204444	20914	20914
3372151131	2541419	2541131 pt	337215HTWV pl	3499600 pt	3499800 pt	3379204111	2591452	2091402
3372151YWV	2541400	2541100 pt				3379204211	2591458	2591458
			337215K	24266	24266	3379204311	2591471	2591471
3372154	25416	25413 pt	337215K111	2426611	2426611	3379204YWV	2591400	2591400
3372154111 pt	2541611 pt	2541335	337215K121	2426613	2426613	3370207	25015	25015
3372154111 pt	2541611 pt	2541338 pt	337215KYWV	2426600	2426600	3370207111	2501511	2501511
3372154121 pt	2541613 pt	2541336				2270207121	2031011	2531511
3372154121 pt	2541613 pt	2541338 pt	337215W pt	24260 pt	24260 pt	2270207/////	2031017	2001500
3372154131 pt	2541615 pt	2541337			= .= 50 pt	33/920/1000	2091000	2091000
3372154131 nt	2541615 pt	2541338 nt	337215W pt	25410 pt	25410 pt	337920W	25910	25910
337215/1/1	25/1621	25/1339 nt	00/210W pt	20410 pt	20410 pt	337920\\/\/\/\/\/	259100	2591000
337215/151	25/1622	2541341 pt	337215W/ pt	25420	25420	33702010/2/0/2	2501000	2501002
5512104101	2041023	2041041 pt	00121010 pt	20420	20420	33/ 320 11 11 1	2331002	2031002

# Wood Office Furniture Manufacturing

### 1997

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Manufacturing Industry Series





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-- Not applicable for this report.

### Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pi	roduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>337211</b> 252100	Wood office furniture mfg Wood office furniture	<b>640</b> N	<b>676</b> 676	<b>30 621</b> 30 621	<b>780 935</b> 780 935	<b>24 583</b> 24 583	<b>50 357</b> 50 357	<b>539 299</b> 539 299	<b>1 774 992</b> 1 774 992	<b>1 323 412</b> 1 323 412	<b>3 109 092</b> 3 109 092	<b>111 016</b> 111 016

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

#### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		A establis	All shments	All em	ployees	ees Production w		Production workers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337211, WOOD OFFICE FURNITURE MFG												
United States	1	676	259	30 621	780 935	24 583	50 357	539 299	1 774 992	1 323 412	3 109 092	111 016
Arizona Arkansas. California Florida Georgia	1 - 2 1 1	12 9 106 44 18	4 3 47 5 6	431 443 3 705 667 802	7 399 7 713 86 813 15 702 22 623	374 374 3 000 514 679	585 698 5 526 1 033 1 480	5 557 6 055 55 876 9 764 15 391	14 992 22 789 173 330 37 814 54 705	15 568 22 506 120 042 28 075 28 539	30 828 44 919 290 778 62 559 82 708	561 1 061 6 932 1 490 2 623
Illinois . Indiana . Kentucky . Maryland . Michigan .	3 - 2 -	25 32 8 13 35	10 22 4 3 16	649 5 113 974 200 1 984	22 684 132 970 24 760 4 979 58 155	495 4 342 846 157 1 528	1 117 9 482 1 893 236 3 217	14 648 102 593 19 399 2 807 40 545	50 960 307 380 64 718 9 990 147 308	37 858 245 193 56 335 6 547 88 941	95 552 551 833 120 668 16 945 237 095	1 482 16 912 2 044 730 7 789
Minnesota	3 2 - 3 2	24 8 7 19 37	9 5 2 7 13	721 331 106 353 1 636	18 616 6 273 2 530 9 552 50 951	543 291 83 284 1 186	1 186 528 133 582 2 631	12 105 5 028 1 460 6 743 28 596	35 249 9 600 4 408 12 722 94 235	37 745 12 069 2 288 9 610 56 738	74 363 22 011 6 778 24 386 152 147	1 890 216 104 1 265 4 282
North Carolina Ohio Pennsylvania Tennessee Washington Wisconsin	- 3 3 2 - 2	51 18 20 15 27 18	32 4 11 4 10 10	5 942 236 1 006 271 925 615	131 835 6 034 29 410 5 924 21 231 16 606	4 738 182 762 230 783 493	9 558 322 1 692 360 1 484 1 004	91 424 3 912 19 503 3 485 14 859 11 221	262 529 12 577 62 050 10 574 44 980 38 045	213 902 9 739 50 433 8 818 26 137 22 597	477 910 22 645 114 697 19 091 72 064 61 029	22 096 792 4 281 358 2 642 1 312

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	ltem	Value
337211, WOOD OFFICE FURNITURE MFG		337211, WOOD OFFICE FURNITURE MFG-Con.	
Companies <sup>1</sup> number	640	Value added\$1,000	1 774 992
All establishments number Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber.	676 417 187 72	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	333 316 77 190 79 456 176 670
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	30 621 957 771 780 935 176 836	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	319 533 71 501 74 457 173 575
Production workers, average for yearnumber Production workers on March 12number Production workers on May 12number Production workers on August 12number Production workers on November 12number	24 583 23 964 24 278 24 834 25 256	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures (new and used)\$1,000 Capital expenditures for machinery and equipment (new and used)\$1,000	974 697 111 016 29 435 81 581
Production-worker hours	50 357 539 299	Total retirements <sup>2</sup> \$1,000   Gross book value of total assets at end of year \$1,000	18 441 1 067 272
Total cost of materials.   \$1,000.     Cost of materials, parts, containers, etc., consumed.   \$1,000.     Cost of resales   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of purchased electricity   \$1,000.     Cost of contract work   \$1,000.	1 323 412 1 219 968 39 208 10 275 31 927 22 034	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other \$1,000.	66 879 53 935 32 938 20 997
Quantity of electricity purchased for heat and power	500 955 -	structures \$1,000. Response coverage ratio <sup>4</sup>	7 094 79 18 216
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales. \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.   State \$1,000.   State \$1,000.   State \$1,000.	3 109 092 2 808 673 233 941 66 478 53 398 4 416 8 664	Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.	79 6 374 79 3 065 79 6 502 79 21 390
Primary products specialization ratio percent.   Value of primary products shipments made in all industries \$1,000.   Value of primary products shipments made in this industry \$1,000.   Value of primary products shipments made in other industries \$1,000.   Value of primary products shipments shipments made in other industries \$1,000.	92 3 145 988 2 808 673 337 315	Response coverage ratio <sup>4</sup>	79 5 574 79
Coverage ratio percent.	89	Response coverage ratio <sup>4</sup>	5 492 79

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

#### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337211, WOOD OFFICE FURNITURE MFG												
All establishments	1	676	259	30 621	780 935	24 583	50 357	539 299	1 774 992	1 323 412	3 109 092	111 016
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19 employees Establishments with 20 to 49 employees Establishments with 50 to 99	8 6 2 2	211 116 90 107	- - - 107	468 771 1 295 3 428	9 153 15 407 28 814 87 558	388 610 1 009 2 692	601 1 001 1 817 5 127	6 604 10 778 19 633 57 660	15 841 25 483 51 434 181 847	13 605 20 766 44 241 129 803	31 236 48 588 97 224 311 569	1 093 1 331 2 689 8 691
employees Establishments with 100 to 249	2	79	79	5 503	137 860	4 322	7 940	86 252	287 407	217 323	509 178	10 296
employees Establishments with 250 to 499 employees Establishments with 500 to 999	1	48 17	48 17	7 679 6 162	197 897 169 326	6 095 5 282	13 172 11 055	135 217 129 084	443 746 470 899	338 735 316 548	785 822 783 585	33 969 35 000
employees Establishments with 1,000 to 2,499 employees Establishments with 2,500 employees	-	8	8	5 315	134 920	4 185	9 644	94 071 -	298 335	242 391 –	541 890 -	17 947
or more Administrative records <sup>2</sup>	9	- 249		927	 16 476	756	- 1 111	- 11 802	26 632	- 24 440		1 716

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

#### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All em	ployees	Pi	oduction work	ers	Value added		Tot	
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
337211	Wood office furniture mfg.	676	30 621	780 935	24 583	50 357	539 299	1 774 992	1 323 412	3 109 092	111 016
3372111	Wood office seating, including upholstered	68	6 185	161 886	5 045	9 636	105 891	385 442	276 818	661 418	23 865
3372114 3372117	Wood office desks and extensions Wood office storage units, files, and	60	7 027	170 287	5 800	11 956	126 326	354 240	298 377	651 807	22 623
337211A	tables	75	5 273	137 123	4 242	9 376	94 755	315 585	196 824	505 739	17 028
	other wood office furniture, nec	61	5 623	160 491	4 341	9 724	109 577	450 120	327 268	778 866	32 982

#### Products Statistics: 1997 and 1992 Table 6a.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992			
NAICS	5.4.4	Number of companies		Product	shipments	Number of companies		Product	shipments
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
337211	Wood office furniture	N	х	x	3 145 988	N	х	х	1 902 029
3372111	Wood office seating, including upholstered	N	Х	х	652 851	N	х	х	Ν
33721111	Wood office seating, including	N	x	x	629 713	N	x	x	N
3372111111	Wood office seating, including	19	x	986.7	29 243	N	x	N	N
3372111121	Wood office seating, including upholstered, general office and desk	50	~	00.1	20 240	N	~	N	N
3372111131	Wood office seating, including	52	~ ~	PT 005.0	330 420	IN N	~	IN N	IN N
3372111141	Wood office seating, including	50	X	4688.8	146 724	N	X	N	N
3372111151	upholstered, lounge seating	38	Х	х	68 994	N	х	х	N
3372111161	upholstered, stacking chairs thousands Wood office seating, including upholstered, all other office-type	13	Х	S	22 292	N	X	N	N
00704441/	seating	18	Х	х	26 034	N	Х	Х	N
33721111	upholstered, nsk	N	Х	х	23 138	N	х	х	Ν
3372111YWV	Wood office seating, including upholstered, nsk	N	х	х	23 138	N	х	х	Ν
3372114	Wood office desks and extensions	N	Х	х	584 623	N	х	х	Ν
33721141 3372114111	Wood office desks and extensions	N 106	X X	91 153 4	580 416 487 364	N	X	X	N
3372114121	Wood office desk extensions	39	X	X	93 052	N	X	X	N
3372114Y 3372114YWV	Wood office desks and extensions, nsk	N	Х	х	4 207	N	х	х	N
	nsk	N	Х	х	4 207	N	х	х	N
3372117	Wood office storage units, files, and tables	N	X	X	627 790	N	X	X	N
337211711	Wood office credenzas thousands	72	Â	م ٩162.0	99 653 99 653	N	â	Ñ	N
33721172	Wood office bookcases and other storage	N	x	x	125 197	N	x	x	N
3372117211	Wood office bookcases and other storage units, except credenzas	80	x	x	125 197	N	x	x	N
33721173	Wood office files, vertical, horizontal, and other, and wood office tables	N	х	x	383 013	N	х	х	N
3372117311	Wood office files, vertical, letter and thousands	32	x	P <b>99</b> 4	51 550	N	x	N	N
3372117321	Wood office files, horizontal-lateral, letter and legal thousands	36	x	300.6	63 968	N	x	N	N
3372117331 3372117341	Wood office files, all other	16	Ŷ	2514.6	22 859	Ň	Ŷ	X	Ň
3372117351 3372117361	Wood office equipment support tables thousands Other wood office tables, except work, conference, and equipment	22	Ŷ	972.6	15 975	Ň	x	Ň	Ň
2272117V	Supporting	41	~	^	42 003	IN	^	^	IN
33721171	tables, nsk	N	Х	х	19 927	N	х	х	Ν
3372117100	tables, nsk	N	х	х	19 927	N	х	х	Ν
337211A	Wood office panel, modular and desking systems furniture, and all other wood office furniture pec.	N	x	x	721 630	N	x	x	Ν
337211A1	Wood panel, modular, and desking								
337211A111 337211A121	systems and accessories	N 41	X X	X X	718 518 306 509	N N	X X	X X	NN
337211A131	accessories	27	Х	х	136 615	N	х	х	Ν
337211A141	accessories	31 43	X	X	146 076 129 318	N N	X X	X X	N
337211AY	Wood office panel, modular, and desking								
337211AYWV	systems furniture and all other wood furniture, nec, nsk Wood office panel, modular, and	N	Х	х	3 112	N	х	х	Ν
	desking systems furniture and all other wood furniture, nec, nsk	N	х	x	3 112	N	х	x	N
337211W	Wood office furniture, nsk, total	N	X	x	559 094	N	x	х	N
337211WY 337211WYWW	Wood office furniture, nsk Wood office furniture, nsk, for	N	х	х	559 094	Ν	х	х	Ν
337211WYWY	nonadministrative-record establishments. Wood office furniture, nsk, for	N	х	x	503 474	N	x	х	Ν
	administrative-record establishments	N	Х	Х	55 620	Ν	Х	Х	51 652

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of product shipments (\$1,000)			
code		1997	1992		
3372111	WOOD OFFICE SEATING, INCLUDING UPHOLSTERED				
	United States	652 851	Ν		
	Arkansas. California. Florida Indiana Michigan	11 734 44 836 8 309 112 242 49 968	N N N N N N		
	New York North Carolina Pennsylvania Texas	27 623 147 768 43 617 79 425	N N N N		
3372114	WOOD OFFICE DESKS AND EXTENSIONS				
	United States	584 623	Ν		
	California Florida Illinois Indiana Michigan	32 717 4 100 36 398 190 907 8 329	N N N N N N		
	New Jersey. New York North Carolina Pennsylvania Texas. Washington	3 564 14 138 103 570 7 564 6 749 16 509			
3372117	WOOD OFFICE STORAGE UNITS, FILES, AND TABLES				
	United States	627 790	Ν		
	Arizona California Florida Georgia Illinois	5 450 57 486 32 685 6 516 14 427	N N N N N N		
	Indiana Michigan Minnesota Missouri. New Jersey.	122 689 59 938 11 097 4 852 3 641	N N N N N N		
	New York North Carolina	27 622 85 039 13 479 22 340 31 828	N N N N N		
337211A	WOOD OFFICE PANEL, MODULAR AND DESKING SYSTEMS FURNITURE, AND ALL OTHER WOOD OFFICE FURNITURE, NEC				
	United States	721 630	Ν		
	California. Georgia Illinois Kentucky. Michigan	68 314 61 712 2 930 9 957 150 625	N N N N N N		
	Minnesota	22 392 26 598 45 211 18 133 18 736 17 960	N N N N N N N		

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	1992		
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)	
337211	WOOD OFFICE FURNITURE MFG					
332000AC 33200043 33210001 33100035 33120017	Metal stampings	× × × ×	7 982 9 918 - 2 213 27 298	X X X X X	4 094 9 864 184 350 4 035	
33120083 33131501 33100055	All other steel shapes and forms (except castings, forgings, and fabricated metal products)	X X	23 684 962	x x	4 983 Z	
33100077	castings, forgings, and fabricated metal products)	Х	D	х	850	
32100025	Tabricated metal products)	X X	D 60 421	X X	D 53 315	
32100031 00190097 32121105 32121101 32121201	Softwood lumber, rough and dressed Hardwood dimension and parts, including wood furniture frames Hardwood veneer	× × × ×	3 705 91 838 36 168 77 312 2 911	X X X X X X	5 263 51 347 33 544 41 240 D	
32121903 32121907 32121909 32613001 32619909	Particleboard (wood)	× × × ×	117 769 24 584 29 223 41 135 32 873	X X X X X	45 845 5 850 8 542 26 566 8 908	
32615000 31332007 31321019 32721101 32552001	Formed and slab stock for pillows, cushions, seating, etc. (urethane) Coated or laminated fabrics, including vinyl coated Uncoated broadwoven fabrics for upholstery Flat glass (plate, float, and sheet) Adhesives and sealants	× × × ×	15 113 31 797 30 429 1 200 7 416	X X X X X	8 674 13 407 22 991 1 233 3 123	
32551003	Paints, varnishes, lacquers, stains, shellacs, japans, enamels, and allied products Furniture and builders' bardware, including cabinet bardware, casters	x	34 070	x	17 163	
32221001 00970099 00971000	glides, handles, hinges, locks, etc	X X X X	101 676 56 883 119 081 228 730	X X X X	60 258 26 930 60 645 174 398	

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: P 10 to 19 percent estimated; 9 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

#### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

#### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

### QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

### Appendix B. NAICS Codes, Titles, and Descriptions

#### 337211 WOOD OFFICE FURNITURE MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing wood office-type furniture. The furniture may be made on a stock or custom basis and may be assembled or unassembled (i.e., knockdown). The data published with NAICS code 337211 include the following SIC industry:

2521 Wood office furniture

### Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

### DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

### Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3371101	24341	24341	3371227411	2511533	2511533	3371277	25992	25992
3371101111	2434111	2434111	3371227421	2511541	2511541	3371277111	2599231	2599231
3371101121	2434113	2434113	3371227431	2511561	2511561	3371277121	2599233	2599233
3371101100	2434100	2434100	3371227491	2511598	2511598	33712771/1	2599230	2599230
3371104	24342	24342	55712271000	2011000	2311300	3371277191	2599248	2599248
3371104111	2434212	2434212	337122A	25116	25116	3371277YWV	2599200	2599200
3371104121 3371104YW/V	2434214	2434214 2434200	337122A111	2511611	2511611	337127A nt	25994	25994
	2434200	2434200	337122A131	2511631	2511631	557 127A pt	20004	20004
3371107	24343	24343	337122A141	2511698	2511698	337127A pt	39524 pt	39524 pt
3371107121	2434318	2434318	337122AYWV	2511600	2511600	337127A221	3952411	3952413 pt
3371107YWV	2434300	2434300	337122E	25117	25117	337127A231	3952412	3952413 pt
2271104	25/12 pt	25/12 nt	337122E111	2511725	2511725	337127A241	3952413	3952413 pt
337110A111	25412 pt	2541200 pt	337122E121	2511748	2511748	337127A291	2599497	2599497
337110A121	2541212	2541200 pt	337122E131	2511765	2511765	337127AYWV pt	2099400 3952400 nt	2099400 3952400 nt
337110AYWV	2541200 pt	2541200 pt	337122E151	2511767	2511767	00740714	05040 -4	05040 -4
337110E	25412 pt	25412 pt	337122E161	2511775	2511775	33/12/W pt	25310 pt	25310 pt
337110E111	2541213	2541200 pt	337122E171	2511777	2511779 pt	337127W pt	25990 pt	25990 pt
337110E121	2541214	2541200 pt	337122E101	2511783	2511779 pt	337127W nt	39520 nt	39520 nt
337110EYWV	2541200 pt	2541200 pt	337122EYWV	2511700	2511700	007.127.11 pt.1111	00020 pt 111111	00020 pt
337110H	57121 pt	57120 pt	227122\// pt	25110	25110	33/12/W pt	39990 pt	39990 pt
337110H100	5712141	5712000 pt	337 122 VV pt	23110	23110	337127WYWW pt	2599000 pt	2599000 pt
337110W pt	24340	24340	337122W pt	57120 pt	57120 pt	337127WYWW pt	3952000 pt	3952000 pt
227110\\/ nt	25/10 pt	25/10 pt	337122VVYVVV pt	2511000	2511000 5712000 pt	337127WYWW pt	3999000 pt	3999000 pt
557 110W pt	20410 pt	20410 pt	337122WYWY pt	2511002	2511002	33/12/WYWY pt	2531002 pt	2531002 pt
337110W pt	57120 pt	57120 pt	337122WYWY pt	5712002 pt	5712000 pt	337127WYWY pt	3952002 pt	3952002 pt
337110WYWW pt	2541000	2541000 pt	3371241	25145	25145	337127WYWY pt	3999002 pt	3999002 pt
337110WYWW pt	5712000 pt	5712000 pt	3371241111	2514512	2514512	3371290	25170	25170
337110WYWY pt	2434002	2434002	3371241121	2514513	2514513	3371290111	2517015	2517015
337110WYWY pt	5712002 pt	5712000 pt	3371241131	2514515	2514515	3371290211	2517018	2517018
0074044 -4	05400 -4	05400 -4	3371241151	2514521	2514521	3371290221	2517021	2517021
3371211 pt	25120 pt	25120 pt	3371241161	2514527	2514527	3371290YWY	2517002	2517002
3371211 pt	57121 pt	57120 pt	3371241171 3371241YWV	2514597	2514597	3372111	25212	25210 nt
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3372154111 pt	2541611 pt	2541338 pt	337215KYWV	2426600	2426600	3370207111	2501511	2501511
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# Custom Architectural Woodwork and Millwork Manufacturing

1997

Issued August 1999

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### **1997 Economic Census** *Manufacturing* Industry Series

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# Custom Architectural Woodwork and Millwork Manufacturing



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### **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

## Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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## Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS				All employees		Pr	Production workers				Mahur of	Total capital
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>337212</b> 254120	Custom architectural woodwork & millwork mfg Wood partitions & fixtures (pt).	1 090 N	<b>1 100</b> 1 100	<b>24 173</b> 24 173	<b>709 383</b> 709 383	<b>17 255</b> 17 255	<b>32 460</b> 32 460	<b>425 117</b> 425 117	<b>1 328 760</b> 1 328 760	<b>838 140</b> 838 140	<b>2 168 814</b> 2 168 814	<b>55 039</b> 55 039

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337212, CUSTOM ARCHITECTURAL WOODWORK & MILLWORK MFG												
United States	1	1 100	368	24 173	709 383	17 255	32 460	425 117	1 328 760	838 140	2 168 814	55 039
Arizona California Colorado Connecticut Florida	1 1 1 - 2	24 117 25 27 43	7 37 11 9 11	506 2 589 488 431 1 178	9 478 77 428 14 191 16 175 28 284	319 1 849 324 313 780	415 3 155 616 585 1 536	5 068 45 920 7 866 9 401 16 789	16 036 140 493 21 480 29 787 50 339	9 207 71 501 15 521 20 771 35 446	25 541 214 050 37 088 50 401 85 239	1 771 3 764 860 1 188 2 876
Georgia Illinois Indiana Kansas Maryland	3 1 - -	30 44 25 11 18	7 9 10 3 6	459 615 653 215 320	11 972 23 087 20 542 5 211 10 974	375 421 497 154 246	706 853 963 260 442	8 088 14 041 12 583 2 675 7 411	22 283 41 355 33 499 10 729 17 940	13 471 27 170 21 760 9 938 9 261	35 918 68 226 55 095 20 850 27 133	650 2 938 1 093 271 1 445
Massachusetts Michigan . Minnesota Mississipi Missouri	1 4 1 - 1	29 33 35 6 25	10 9 15 4 10	623 760 827 117 409	21 526 25 006 25 301 2 527 13 110	437 369 602 87 320	879 712 1 295 188 630	11 875 9 395 16 296 1 805 8 833	37 658 43 646 46 063 4 627 22 379	24 542 30 357 35 803 2 568 12 976	62 545 70 758 81 951 7 251 35 587	915 1 500 2 060 73 682
Nevada New Jersey New York North Carolina Ohio	- 1 1 1 -	13 34 74 30 34	7 10 19 5 14	432 576 1 225 398 637	15 678 23 167 39 405 10 148 18 682	306 416 879 306 453	593 822 1 666 620 923	10 437 14 020 25 129 6 742 11 452	30 914 46 010 69 441 17 550 31 048	16 824 25 574 43 947 13 070 26 529	47 710 73 228 111 198 30 843 58 033	1 240 1 447 2 714 1 153 1 876
Oklahoma	- 1 - 2	10 61 12 24 19	6 20 4 13 7	1 167 1 356 378 629 415	28 818 42 886 10 573 16 357 9 707	787 945 260 451 352	1 481 1 865 386 870 646	19 237 24 475 4 414 10 206 7 215	66 790 83 960 24 498 30 703 17 989	30 672 59 556 11 337 30 304 18 840	95 967 144 124 36 029 61 239 37 277	2 439 3 992 988 925 1 174
Virginia Washington Wisconsin	1 - -	32 29 31	11 12 10	805 496 553	22 533 17 050 16 243	582 386 414	1 088 758 863	13 223 10 176 10 108	49 439 28 888 36 151	24 178 16 444 23 116	74 503 45 324 59 349	1 100 1 064 1 172

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
337212, CUSTOM ARCHITECTURAL WOODWORK & MILLWORK MFG		337212, CUSTOM ARCHITECTURAL WOODWORK & MILLWORK MFG-Con.	
Companies <sup>1</sup> number	1 090	Value added\$1,000	1 328 760
All establishmentsnumber Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber.	1 100 732 329 39	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	199 546 58 180 64 586 76 780
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	24 173 861 619 709 383 152 236	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	204 112 53 929 66 923 83 260
Production workers, average for yearnumber Production workers on March 12number	17 255 16 947	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures	448 337 55 039
Production workers on May 12number Production workers on August 12number Production workers on November 12number.	17 070 17 550 17 453	(new and used)	13 307
Production-worker hours	32 460 425 117	Total retirements <sup>2</sup>	8 949 494 427
	000 440	Total depreciation during year <sup>2</sup> \$1,000	37 237
Total cost of materials, parts, containers, etc., consumed	838 140 654 096 76 471 6 681 14 622 86 270	Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other structures <sup>3</sup> \$1,000.	53 779 28 357 25 422 5 279
Quantity of electricity purchased for heat and power	223 106 D	Response coverage ratio <sup>4</sup> percent Cost of purchased services for the repair of machinery and	76
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.	2 168 814 1 880 207 132 140 156 467 103 963 13 021 39 483	equipment <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1,000.	4 174 76 4 656 76 2 499 76 2 295 76 4 328
Primary products specialization ratio	93 2 045 137 1 880 207	Response coverage ratio <sup>4</sup> percent. Cost of purchased software and other data processing services <sup>3</sup> \$1,000.	76 2 607
Value of primary products shipments made in other industries	164 930	Response coverage ratio <sup>4</sup> percent	76
Coverage ratio	91	services <sup>3</sup>	2 425 76

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		All employees		ployees	Production workers							
Employment size class	E <sup>1</sup>	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337212, CUSTOM ARCHITECTURAL WOODWORK & MILLWORK MFG												
All establishments	1	1 100	368	24 173	709 383	17 255	32 460	425 117	1 328 760	838 140	2 168 814	55 039
Establishments with 1 to 4 employees	6	293	-	593	13 482	492	694	8 393	23 774	18 430	42 404	1 179
Establishments with 5 to 9 employees	2	214	-	1 438	38 239	1 075	1 807	24 341	70 491	53 855	123 361	3 762
employees	1	225	-	3 138	87 613	2 347	4 270	55 687	169 722	97 547	269 718	6 551
employees	-	258	258	7 684	234 955	5 614	10 996	139 717	414 043	282 617	698 901	17 878
employees	1	71	71	4 831	158 582	3 407	6 744	94 423	296 902	177 525	474 605	12 178
employees	-	35	35	4 924	136 780	3 273	5 983	77 514	261 852	165 054	425 211	8 945
employees	-	3	3	D	D	D	D	D	D	D	D	D
employees Establishments with 1.000 to 2.499	-	1	1	D	D	D	D	D	D	D	D	D
employees Establishments with 2,500 employees	-	-	-		-		-	-	-	-	-	-
or more	-	-	-	-	-		-	-		-	-	-
Administrative records <sup>2</sup>	8	267	-	879	18 728	688	931	11 375	38 507	25 072	63 722	1 756

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS industry or product class code	Industry or primary product class	All	All employees Production workers			Value added			Total capital		
		estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
337212	Custom architectural woodwork & millwork mfg	1 100	24 173	709 383	17 255	32 460	425 117	1 328 760	838 140	2 168 814	55 039

#### Products Statistics: 1997 and 1992 Table 6a.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS		Number of		Product	shipments	Number of		Product shipments		
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
337212	Custom architectural woodwork, millwork, and fixtures	N	x	x	2 045 137	N	x	x	N	
3372120	Custom architectural woodwork, millwork, and fixtures	N	x	x	2 045 137	N	x	x	N	
33721201 3372120100	Custom architectural woodwork, millwork, and fixtures	N	x	x	1 895 960	N	х	x	N	
0072120100	millwork, and fixtures	924	X	Х	1 895 960	N	х	Х	N	
3372120Y	Custom architectural woodwork, millwork, and fixtures, nsk	N	x	x	149 177	N	x	x	N	
3372120YWW	Custom architectural woodwork, millwork, and fixtures, nsk, for nonadministrative-record establishments	N	x	x	88 906	N	x	x	N	
3372120YWY	Custom architectural woodwork, millwork, and fixtures, nsk, for administrative-record establishments	N	x	x	60 271	N	х	x	N	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Not applicable for this report]

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	1992		
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)	
337212	CUSTOM ARCHITECTURAL WOODWORK & MILLWORK MFG					
332000AC 33200043 33210001 33100035 33120017	Metal stampings	X X X X X	648 9 184 D 2 135	x x x x x	N N N N N N	
33120083 33131501 33100055	All other steel shapes and forms (except castings, forgings, and fabricated metal products). Aluminum and aluminum-base alloy sheet, plate, foil, and welded tubing All other aluminum and aluminum-base alloy shapes and forms (except	X X	2 219 309	x x	N N	
33100077 32100025	castings, forgings, and fabricated metal products) Other nonferrous shapes and forms (except castings, forgings, and fabricated metal products)	X X X	4 538 662 69 869	x x x	N N N	
32100031 00190097 32121105 32121101 32121201	Softwood lumber, rough and dressed Hardwood dimension and parts, including wood furniture frames Hardwood veneer . Hardwood plywood. Softwood plywood	x x x x x x	7 745 5 912 16 828 42 079 8 368	x x x x x	N N N N N N	
32121903 32121907 32121909 32613001 32619909	Particleboard (wood) Medium density fiberboard (MDF) Hardboard Plastics laminated sheets	X X X X X	43 681 28 866 5 244 35 057 9 125	X X X X X	N N N N N N	
32615000 31332007 31321019 32721101 32552001	Formed and slab stock for pillows, cushions, seating, etc. (urethane) Coated or laminated fabrics, including vinyl coated . Uncoated broadwoven fabrics for upholstery Flat glass (plate, float, and sheet) . Adhesives and sealants	X X X X X	1 004 3 150 2 218 11 965 3 962	X X X X X	N N N N N N	
32551003 33251001	Paints, varnishes, lacquers, stains, shellacs, japans, enamels, and allied products Furniture and builders' hardware, including cabinet hardware, casters,	х	10 821	x	Ν	
32221001 00970099 00971000	glides, handles, hinges, locks, etc. Paperboard containers, boxes, and corrugated paperboard All other materials and components, parts, containers, and supplies Materials, ingredients, containers, and supplies, n.s.k.	X X X X	32 530 5 696 117 324 172 672	X X X X	N N N N	

See footnotes at end of table.

### Table 7. Materials Consumed by Kind: 1997 and 1992-Con.

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

#### 337212 CUSTOM ARCHITECTURAL WOODWORK AND MILLWORK MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing custom designed interiors consisting of architectural woodwork and fixtures utilizing wood, wood products, and plastics laminates. All of the industry output is made to individual order on a job shop basis and requires skilled craftsmen as a labor input. A job might include custom manufacturing of display fixtures, gondolas, wall shelving units, entrance and window architectural detail, sales and reception counters, wall paneling, and matching furniture.

The data published with NAICS code 337212 include the following SIC industry:

2541 Wood partitions and fixtures (pt)

## Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

## DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

## Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3371101	24341	24341	3371227411	2511533	2511533	3371277	25992	25992
3371101111	2434111	2434111	3371227421	2511541	2511541	3371277111	2599231	2599231
3371101121	2434113	2434113	3371227431	2511561	2511561	3371277121	2599233	2599233
3371101100	2434100	2434100	3371227491	2511598	2511598	33712771/1	2599230	2599230
3371104	24342	24342	55712271000	2011000	2311300	3371277191	2599248	2599248
3371104111	2434212	2434212	337122A	25116	25116	3371277YWV	2599200	2599200
3371104121 3371104YW/V	2434214	2434214 2434200	337122A111	2511621	2511621	337127A nt	25994	25994
	2434200	2434200	337122A131	2511631	2511631	557 127A pt	20004	20004
3371107	24343	24343	337122A141	2511698	2511698	337127A pt	39524 pt	39524 pt
3371107121	2434318	2434318	337122AYWV	2511600	2511600	337127A221	3952411	3952413 pt
3371107YWV	2434300	2434300	337122E	25117	25117	337127A231	3952412	3952413 pt
2271104	25/12 pt	25/12 nt	337122E111	2511725	2511725	337127A241	3952413	3952413 pt
337110A111	25412 pt	2541200 pt	337122E121	2511748	2511748	337127A291	2599497	2599497
337110A121	2541212	2541200 pt	337122E131	2511765	2511765	337127AYWV pt	2099400 3952400 nt	2099400 3952400 nt
337110AYWV	2541200 pt	2541200 pt	337122E151	2511767	2511767	00740714	05040 -4	05040 -4
337110E	25412 pt	25412 pt	337122E161	2511775	2511775	33/12/W pt	25310 pt	25310 pt
337110E111	2541213	2541200 pt	337122E171	2511777	2511779 pt	337127W pt	25990 pt	25990 pt
337110E121	2541214	2541200 pt	337122E101	2511783	2511779 pt	337127W nt	39520 nt	39520 nt
337110EYWV	2541200 pt	2541200 pt	337122EYWV	2511700	2511700	007.127.11 pt.1111	00020 pt 111111	00020 pt
337110H	57121 pt	57120 pt	227122\// pt	25110	25110	33/12/W pt	39990 pt	39990 pt
337110H100	5712141	5712000 pt	337 122 VV pt	23110	23110	337127WYWW pt	2599000 pt	2599000 pt
337110W pt	24340	24340	337122W pt	57120 pt	57120 pt	337127WYWW pt	3952000 pt	3952000 pt
227110\\/ nt	25/10 pt	25/10 pt	337122VVYVVV pt	2511000	2511000 5712000 pt	337127WYWW pt	3999000 pt	3999000 pt
557 110W pt	20410 pt	20410 pt	337122WYWY pt	2511002	2511002	33/12/WYWY pt	2531002 pt	2531002 pt
337110W pt	57120 pt	57120 pt	337122WYWY pt	5712002 pt	5712000 pt	337127WYWY pt	3952002 pt	3952002 pt
337110WYWW pt	2541000	2541000 pt	3371241	25145	25145	337127WYWY pt	3999002 pt	3999002 pt
337110WYWW pt	5712000 pt	5712000 pt	3371241111	2514512	2514512	3371290	25170	25170
337110WYWY pt	2434002	2434002	3371241121	2514513	2514513	3371290111	2517015	2517015
337110WYWY pt	5712002 pt	5712000 pt	3371241131	2514515	2514515	3371290211	2517018	2517018
0074044 -4	05400 -4	05400 -4	3371241151	2514521	2514521	3371290221	2517021	2517021
3371211 pt	25120 pt	25120 pt	3371241161	2514527	2514527	3371290YWY	2517002	2517002
3371211 pt	57121 pt	57120 pt	3371241171 3371241YWV	2514597	2514597	3372111	25212	25210 nt
3371211111	2512012	2512012		251 1000 11111111	251 1000	3372111111	2521211	2521000 pt
3371211311	2512045	2512045	3371244	25146	2514612	3372111121	2521213	2521000 pt
3371211411	2512054	2512054	3371244211	2514614	2514614	3372111131	2521214	2521000 pt
3371211511	2512031	2512031	3371244221	2514622	2514622	3372111151	2521217	2521000 pt
3371211521	2512035	2512035	3371244231	2514624	2514624	3372111161	2521221	2521000 pt
3371211531 pt	5712121	5712000 pt	3371244241 3371244YWV	2514698	2514698	3372111YWV	2521200	2521000 pt
3371211YWV pt	2512000 pt	2512000 pt	0074047	054.47	051.17	3372114	25213	25210 pt
33712111 WV pl	57 12100 pt	57 12000 pt	3371247	25147	25147	3372114111	2521311	2521000 pt
3371214	25155	25155	3371247121	2514737	2514737	3372114121	2521313	2521000 pt 2521000 pt
3371214100	2515500	2515500	3371247211	2514775	2514775	00721141000	2021000	2021000 pt
337121W pt	25120 pt	25120 pt	3371247221	2514782	2514782	3372117	25214	25210 pt 2521000 pt
337121W pt	25150 pt	25150 pt	3371247241	2514788	2514788	3372117211	2521413	2521000 pt
337121W nt	57120 nt	57120 nt	3371247291 pt	2514789 pt	2514771	3372117311	2521415	2521000 pt
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337121WYWW pt	2515000 pt	2515000 pt	00712471000	2014/00	2014/00	3372117341	2521425	2521000 pt
337121WYWW pt	5712000 pt	5712000 pt 2512002	3371247	25140	25140	3372117351	2521427	2521000 pt
337121WYWY pt	2515002 pt	2515002 pt	337124WYWY	2514002	2514002	3372117361	2521429	2521000 pt
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3371221 pt	25112	25112	3371250111	2519011	2519011	337211A	25217	25210 pt
2271221 pt	57121 pt	57120 pt	3371250211	2519033	2519033	337211A121	2521713	2521000 pt
3371221111	2511241	2511241	3371250221	2519035	2519035	337211A131	2521715	2521000 pt
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3371221221	2511251	2511251	3371250321	2519098	2519098	337211ATWV	2521700	252 1000 pt
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3371221321	2511235	2511235	3371271	25311 pt	25311 pt	00721101101	2021002	2021002
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3371221YWV pt	2511200	2511200	3371271221	2531192	2531198 pt	3372120 pt	25417 pt	25413 pt
3371221YWV pt	5712100 pt	5712000 pt	33/12/19/00	2531100 pt	2531100 pt	3372120100 pt	2541700 pt	2541111 pt
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3371224111	2511311	2511311 2511331	3371274 pt	39999 pt	39999 pt	3372120100 pt	2541700 pt	2541200 pt
3371224311	2511351	2511351	3371274111	2531271	2531271	3372120100 pt	2541700 pt	2541332
3371224321	2511371	2511371	3371274121	2531234	2031234 2531239	3372120100 pt	2541700 pt	2541333
3371224391	2011391 2511399	∠511391 2511399	3371274141	2531241	2531241	3372120100 pt	2541700 pt	2541338 pt
3371224YWV	2511300	2511300	3371274151	2531251	2531251	3372120100 pt	2541700 pt	2541339 pt
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#### MANUFACTURING-INDUSTRY SERIES

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3372141241	2522121	2522100 pt	3372157131	2542119	2542119	337215WYWY pt	3499002 pt	3499002 pt
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2272147421	2522015	2522000 pt	337215E131	2542345	2542345	3379107121	2515317	2515317
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			337215H211 pt	2542464 pt	2542467 pt	2270204	25012	25012
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337214WYWW	2522000	2522000	337215H321	2542471	2542471	3379201111	2091311	2591311
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3372151121	2541415	2541121 pt	227245UV00/ mt	2342400	2342400	2270204444	20914	20914
3372151131	2541419	2541131 pt	337215HTWV pl	3499600 pt	3499800 pt	3379204111	2591452	2091402
3372151YWV	2541400	2541100 pt				3379204211	2591458	2591458
			337215K	24266	24266	3379204311	2591471	2591471
3372154	25416	25413 pt	337215K111	2426611	2426611	3379204YWV	2591400	2591400
3372154111 pt	2541611 pt	2541335	337215K121	2426613	2426613	3370207	25015	25015
3372154111 pt	2541611 pt	2541338 pt	337215KYWV	2426600	2426600	3370207111	2501511	2501511
3372154121 pt	2541613 pt	2541336				2270207121	2031011	2531511
3372154121 pt	2541613 pt	2541338 pt	337215W pt	24260 pt	24260 pt	2270207/////	2031017	2001500
3372154131 pt	2541615 pt	2541337			= .= 50 pt	33/920/1000	2091000	2091000
3372154131 nt	2541615 pt	2541338 nt	337215W nt	25410 pt	25410 pt	337920W	25910	25910
337215/1/1	25/1621	25/1339 nt	00/210W pt	20410 pt	20410 pt	337920\\/\/\/\/\/	259100	2591000
337215/151	25/1622	2541341 pt	337215W/ pt	25420	25420	33702010/2/0/2	2501000	2501002
5512104101	2041023	2041041 pt	00121010 pt	20420	20420	33/ 320 11 11 1	2331002	2031002
# Office Furniture (Except Wood) Manufacturing

## 1997

Issued September 1999

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### **1997 Economic Census** *Manufacturing* Industry Series



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# Office Furniture (Except Wood) Manufacturing

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### **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

## Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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## Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	oloyees	Pr	oduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>337214</b> 252200	Office furniture (except wood) mfg Office furniture, except wood	<b>301</b> N	<b>358</b> 358	<b>44 218</b> 44 218	<b>1 621 034</b> 1 621 034	<b>32 371</b> 32 371	<b>69 212</b> 69 212	<b>979 176</b> 979 176	<b>4 954 085</b> 4 954 085	<b>3 259 031</b> 3 259 031	<b>8 230 332</b> 8 230 332	<b>321 493</b> 321 493

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		ر establis	All shments	All em	ployees	Production workers						
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337214, OFFICE FURNITURE (EXCEPT WOOD) MFG												
United States	-	358	180	44 218	1 621 034	32 371	69 212	979 176	4 954 085	3 259 031	8 230 332	321 493
Alabama	- 1 3 - 2	7 68 23 12 12	5 37 5 6 7	1 536 4 192 483 1 137 1 210	52 442 121 845 11 030 39 545 44 831	1 204 3 077 365 971 866	2 547 6 637 599 2 376 1 869	39 743 91 014 6 663 34 094 20 967	181 712 443 839 26 166 191 893 105 855	108 619 235 953 22 140 126 888 65 942	292 757 679 966 48 693 319 882 172 499	4 300 12 819 1 233 6 437 5 643
Indiana Michigan Minnesota Mississippi Missouri	3 - 1 -	12 26 10 6 5	8 21 6 4 2	595 18 858 411 1 365 208	14 441 854 314 12 980 34 536 6 750	461 13 221 257 1 218 169	825 28 780 573 3 200 280	9 527 473 205 6 542 30 211 4 955	46 219 2 524 838 30 639 109 962 3 517	34 652 1 457 625 28 723 98 907 13 148	81 150 3 983 253 59 536 208 524 26 432	5 484 192 564 1 279 3 197 105
New Jersey New York North Carolina Ohio Pennsylvania	1 2 - 1	11 25 16 5 17	1 7 2 10	279 814 863 278 2 307	6 743 21 670 18 362 5 978 79 669	211 613 709 224 1 633	356 1 296 1 268 293 3 445	4 470 12 722 11 994 4 234 49 858	18 933 49 624 90 276 13 787 297 305	19 396 39 841 51 401 10 939 193 497	38 504 89 467 140 927 24 906 490 055	1 064 5 605 1 620 706 18 764
Tennessee Texas Washington Wisconsin	1 1 1	14 17 7 10	9 6 3 8	1 892 898 267 2 252	44 447 22 808 8 897 87 148	1 331 644 183 1 377	2 254 1 318 412 3 177	24 356 14 942 4 611 35 072	95 494 73 011 20 541 199 222	141 025 67 514 16 165 146 705	242 100 140 032 36 784 345 030	6 739 5 498 1 428 14 700

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
337214, OFFICE FURNITURE (EXCEPT WOOD) MFG		337214, OFFICE FURNITURE (EXCEPT WOOD) MFG-Con.	
Companies <sup>1</sup> number	301	Value added\$1,000	4 954 085
All establishments number Establishments with 1 to 19 employees	358 178 95 85	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	510 461 107 998 108 440 294 023
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	44 218 2 096 958 1 621 034 475 924	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	492 858 106 083 93 139 293 636
Production workers, average for year	32 371 31 330	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures (new lidings and other structures	3 064 117 321 493
Production workers on May 12	31 568 32 808 33 778	(new and used)	36 317
Production-worker hours	69 212 979 176	Total retirements <sup>2</sup> \$1,000. Gross book value of total assets at end of year \$1,000.	285 176 102 063 3 283 547
	575 175	Total depreciation during year <sup>2</sup> \$1,000	215 398
I otal cost of materials   \$1,000.     Cost of materials, parts, containers, etc., consumed   \$1,000.     Cost of resales   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of purchased electricity   \$1,000.     Cost of contract work   \$1,000.	3 259 031 3 005 303 140 782 21 211 52 361 39 374	Total rental payments <sup>2</sup> \$1,000   Buildings and other structures rental payments <sup>2</sup> \$1,000   Machinery and equipment rental payments <sup>2</sup> \$1,000   Cost of purchased services for the repair of buildings and other structures <sup>3</sup> \$1,000	72 013 32 548 39 465
Quantity of electricity purchased for heat and power	910 673 D	Response coverage ratio <sup>4</sup> percent Cost of purchased services for the repair of machinery and	86
Total value of shipments   \$1,000.     Primary products value of shipments   \$1,000.     Secondary products value of shipments   \$1,000.     Total miscellaneous receipts   \$1,000.     Value of resales   \$1,000.     Contract receipts   \$1,000.     Other miscellaneous receipts   \$1,000.     Solution of the state of t	8 230 332 7 544 785 437 675 247 872 231 827 7 992 8 053	equipment <sup>5</sup> \$1,000. Response coverage ratio <sup>4</sup>	51 226 86 23 217 86 8 956 86 2 367 86 2 367 86 2 2 896
Primary products specialization ratio percent Value of primary products shipments made in all industries\$1,000 Value of primary products shipments made in this industry\$1,000	94 7 959 533 7 544 785	Response coverage ratio <sup>4</sup>	86
value or primary products shipments made in other industries	414 748	Cost of purchased refuse removal (including hazardous waste)	86
Coverage ratio percent	94	services <sup>3</sup> \$1,000. Response coverage ratio <sup>4</sup> percent.	10 587 86

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E <sup>1</sup>	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337214, OFFICE FURNITURE (EXCEPT WOOD) MFG												
All establishments	-	358	180	44 218	1 621 034	32 371	69 212	979 176	4 954 085	3 259 031	8 230 332	321 493
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19	9 7	66 48	-	153 355	4 006 8 613	114 256	182 438	2 443 5 663	10 923 22 618	9 326 18 799	20 493 41 767	686 1 174
employees Establishments with 20 to 49	5	64	-	869	19 657	635	992	12 484	50 945	47 262	98 420	3 408
employees Establishments with 50 to 99 employees	3 2	54 41	54 41	1 665 2 856	43 676 76 425	1 196 2 193	2 314 4 546	24 503 49 100	101 160 225 840	88 465 172 164	192 119 401 656	4 734 13 106
employees Establishments with 250 to 499	1	44	44	6 700	181 887	5 080	10 254	113 887	634 218	454 041	1 094 158	37 987
employees Establishments with 500 to 999	-	23	23	7 463	240 581	5 928	13 443	173 918	819 707	651 069	1 469 069	45 530
employees Establishments with 1,000 to 2,499	-	13	13	8 458	267 911	6 323	13 830	174 521	976 604	630 944	1 614 180	71 171
employees Establishments with 2,500 employees or more	_	3	3	р В	D		р р	D		D		
Administrative records <sup>2</sup>	9	134	_	1 000	20 903	730	1 048	13 611	57 088	51 664	109 442	3 674

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All em	ployees	Pi	oduction work	ers	Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
337214	Office furniture (except wood) mfg	358	44 218	1 621 034	32 371	69 212	979 176	4 954 085	3 259 031	8 230 332	321 493
3372141	Office seating, including upholstered, nonwood	37	6 152	177 408	4 191	8 374	103 588	561 944	512 090	1 089 213	20 071
3372144	Office desks and extensions, nonwood	18	1 541	42 594	1 109	2 243	22 879	98 300	99 430	200 075	5 821
3372147 337214A	Office storage units, files, and tables, nonwood Office panel and modular systems,	68	10 616	307 978	8 555	19 038	217 147	971 009	735 732	1 708 540	65 563
	and all other office furniture, nonwood, nec	71	23 880	1 046 862	16 972	37 073	605 860	3 200 432	1 805 606	5 003 334	222 607

### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS	Product	Number of companies		Product	shipments	Number of companies		Product	shipments	
code		with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
337214	Office furniture, except wood	N	х	х	7 959 533	N	х	х	5 774 184	
3372141	Office seating, including upholstered, nonwood	N	х	х	1 742 671	N	х	x	1 426 470	
33721411	Office seating, including upholstered,									
007044444	nonwood, secretarial and general office and desk chairs	N	х	х	1 384 135	N	х	х	N	
3372141111	Office seating, including upnoistered, nonwood, secretarial chairs	17	х	923.3	212 806	N	х	N	Ν	
5572141121	nonwood, general office and desk chairs	41	x	P6 676 7	1 171 329	N	x	N	N	
33721412	Office seating, including upholstered, nonwood, side and arm chairs, lounge seating, stacking chairs, and other office									
3372141211	seating Office seating, including upholstered,	N	Х	х	255 691	N	Х	х	N	
3372141221	nonwood, side and arm chairs thousands Office seating, including upholstered,	18	Х	P1 154.9	146 232	N	Х	N	N	
3372141231	Office seating, including upholstered,	12	X	X	15 321	N	X	X	N	
3372141241	All other office seating, including	17	X	°938.5 V	54 414 30 724	N	X		N	
3372141Y	Office seating, including upholstered.	9	^	^	59 724	IN	^	^	IN	
3372141YWV	nonwood nskOffice seating, including upholstered,	N	Х	х	102 845	N	Х	х	N	
0070444	nonwood nsk	N	Х	Х	102 845	N	Х	X	N	
3372144	Office decks and extensions, nonwood	N	X	X	413 570	N	X	X	373 602	
337214411 3372144111 3372144121	Office desks, nonwood	36 12	X X	s x	323 797 26 935	N N	X X	N X		
3372144Y	Office desks and extensions, nonwood, nsk	N	х	х	62 838	N	х	x	N	
3372144YWV	Office desks and extensions, nonwood, nsk	N	х	х	62 838	N	х	х	Ν	
3372147	Office storage units, files, and tables, nonwood .	N	х	х	2 048 602	N	х	x	1 511 554	
33721471	Office files, vertical, letter and legal, nonwood	N	х	х	398 740	N	х	x	N	
3372147111	Office files, vertical, letter and legal, nonwood thousands	26	х	6 538.2	398 740	N	х	N	N	
33721472	Office files, horizontal-lateral, letter and		v	v	COE 000	N	v	v	N	
3372147211	Office files, horizontal-lateral, letter and legal, nonwood	27	×	^ q2 181.8	635 022	N	×	N N	N	
33721473	All other office files, except vertical,									
3372147311	Office files, all other, nonwood	N 29	X X	X X	291 837 291 837	N N	X X	X	N N	
33721474	Office storage credenzas, bookcases,	N	×	Y	604 478	N	×	×	N	
3372147411 3372147421	Office storage credenzas, nonwood	10	Â	51.6	10 868	Ň	Â	Ň	N	
3372147431	units, except credenzas, nonwood Office tables, work and conference.	35	Х	Х	263 370	N	Х	х	Ν	
3372147441	nonwood thousands Office tables, equipment supporting,	30	Х	<sup>q</sup> 1 546.1	184 771	N	Х	N	N	
3372147451	nonwood thousands Other office tables, nonwood	16 23	X X	P1 795.8 X	79 941 65 528	N N	X X	N X	N N	
3372147Y	Office storage units, files, and tables,		v	V	440 505		v	v	N	
3372147YWV	Office storage units, files, and tables, nonwood nsk	N	×	×	118 525	N N	×	×	N	
337214A	Office panel and modular systems, and all other office furniture, nonwood, nec	N	x	x	3 486 494	N	x	x	2 326 138	
337214A1	Office panel systems and components,		v	V	0 570 704		v	v		
337214A111	Office panel systems and components,	11 N	×	×	2 572 794	N N	×		IN N	
337214A2	Modular and desking systems and	41	~	^	2 312 194	11	~		IN	
	accessories and all other office furniture, nonwood	N	х	x	812 220	N	х	x	Ν	
337214A211	Office modular systems and accessories, nonwood	25	x	x	148 487	N	x	x	N	
337214A221	Office desking systems and accessories, nonwood	29	х	х	494 438	N	х	x	Ν	
337214A231	All other office turniture, nonwood, nec	29	Х	Х	169 295	N	х	x	N	
337214AY	Office panel and modular systems and all other office furniture, nonwood, nec, nsk	N	х	х	101 480	N	х	x	N	
557 E 177 (1 W V	all other office furniture, nonwood, nec, nsk	N	х	x	101 480	N	х	x	N	

See footnotes at end of table.

### Table 6a. Products Statistics: 1997 and 1992-Con.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS		Number of		Product shipments		Number of		Product shipments		
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
337214	Office furniture, except wood – Con.									
337214W	Office furniture, nonwood, nsk, total	N	х	Х	268 196	N	х	x	136 420	
337214WY 337214WYWW	Office furniture manufacturing, nonwood, nsk, total Office furniture manufacturing,	N	х	х	268 196	N	х	x	Ν	
337214WYWY	nonwood, nsk, for nonadministrative- record establishments	N	х	x	166 338	N	х	x	103 026	
	record establishments	N	Х	х	101 858	N	Х	x	33 394	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: P 10 to 19 percent estimated; 9 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of product shipments (\$1,000)				
code		1997	1992			
3372141	OFFICE SEATING, INCLUDING UPHOLSTERED, NONWOOD					
	United States	1 742 671	1 426 470			
	California	198 147 8 030 6 935 721 515 115 878	150 475 22 009 N 535 425 76 705			
	North Carolina Tennessee Texas	97 102 86 335 42 409	151 354 73 887 77 093			
3372144	OFFICE DESKS AND EXTENSIONS, NONWOOD					
	United States	413 570	373 602			
	California. Indiana Michigan New York Pennsylvania Wisconsin	14 132 6 129 84 237 14 338 23 792 5 500	32 148 4 996 61 697 12 939 15 038 6 119			
3372147	OFFICE STORAGE UNITS, FILES, AND TABLES, NONWOOD					
	United States	2 048 602	1 511 554			
	Alabama California Illinois Indiana Maryland	43 311 185 383 111 041 29 717 2 264	N 147 245 75 546 31 493 N			
	Michigan . Minnesota . New York . North Carolina . Ohio .	707 213 22 466 21 081 7 443 24 314	420 310 13 456 48 249 12 167 N			
	Pennsylvania	87 744 78 039 111 052	86 169 120 669 67 962			
337214A	OFFICE PANEL AND MODULAR SYSTEMS, AND ALL OTHER OFFICE FURNITURE, NONWOOD, NEC					
	United States	3 486 494	2 326 138			
	California	202 423 13 335 33 955 2 281 150 39 389	164 471 N N 1 450 789 N			
	New York Tennessee Wisconsin	29 779 47 283 81 833	20 619 N N			

See footnotes at end of table.

#### MANUFACTURING-INDUSTRY SERIES

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

-[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	1992		
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)	
337214	OFFICE FURNITURE (EXCEPT WOOD) MFG					
332000AC 33200043 33210001 33100035 33120017	Metal stampings . All other fabricated metal products (except castings and forgings) . Forgings Castings (rough and semifinished) Steel sheet and strip, including tin plate.	× × × ×	136 836 116 945 D 24 280 475 183	x x x x x	D 41 228 D 17 388 323 420	
33120083 33131501	All other steel shapes and forms (except castings, forgings, and fabricated metal products)	X X	69 591 15 138	x x	62 987 10 150	
33100055	castings, forgings, and fabricated metal products).	х	44 872	х	31 526	
32100025	fabricated metal products) Hardwood lumber, rough and dressed	X X	D 26 841	X X	D 26 002	
32100031 00190097 32121105 32121101 32121201	Softwood lumber, rough and dressed	x x x x x	1 751 D 36 470 8 792 3 632	X X X X X	3 059 121 205 7 330 8 870 4 354	
32121903 32121907 32121909 32613001 32619909	Particleboard (wood) Medium density fiberboard (MDF) Hardboard Plastics laminated sheets Plastics furniture parts and components	× × × ×	100 677 16 255 17 205 75 314 272 902	X X X X X	23 639 D 10 742 28 196 100 227	
32615000 31332007 31321019 32721101 32552001	Formed and slab stock for pillows, cushions, seating, etc. (urethane) Coated or laminated fabrics, including vinyl coated Uncoated broadwoven fabrics for upholstery Flat glass (plate, float, and sheet) Adhesives and sealants	x x x x x	35 476 121 322 114 891 2 410 19 589	x x x x x	48 371 189 753 209 504 1 533 8 263	
32551003	Paints, varnishes, lacquers, stains, shellacs, japans, enamels, and allied	×	97 032	×	62 075	
33251001	Furniture and builders' hardware, including cabinet hardware, casters,	~	220 242		147 601	
32221001 00970099 00971000	Paperboard containers, boxes, and corrugated paperboard	× × ×	239 212 136 993 352 539 347 813	X X X X	84 958 221 867 277 905	

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

## Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

#### 337214 OFFICE FURNITURE (EXCEPT WOOD) MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing nonwood office-type furniture. The furniture may be made on a stock or custom basis and may be assembled or unassembled (i.e., knockdown). The data published with NAICS code 337214 include the following SIC industry:

2522 Office furniture, except wood

## Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

## Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

## Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3371101	24341	24341	3371227411	2511533	2511533	3371277	25992	25992
3371101111	2434111	2434111	3371227421	2511541	2511541	3371277111	2599231	2599231
3371101121	2434113	2434113	3371227431	2511561	2511561	3371277121	2599233	2599233
3371101100	2434100	2434100	3371227491	2511598	2511598	33712771/1	2599230	2599230
3371104	24342	24342	55712271000	2011000	2311300	3371277191	2599248	2599248
3371104111	2434212	2434212	337122A	25116	25116	3371277YWV	2599200	2599200
3371104121 3371104YW/V	2434214	2434214 2434200	337122A111	2511611	2511621	337127A nt	25994	25994
	2434200	2434200	337122A131	2511631	2511631	557 127A pt	20004	20004
3371107	24343	24343	337122A141	2511698	2511698	337127A pt	39524 pt	39524 pt
3371107121	2434318	2434318	337122AYWV	2511600	2511600	337127A221	3952411	3952413 pt
3371107YWV	2434300	2434300	337122E	25117	25117	337127A231	3952412	3952413 pt
2271104	25/12 pt	25/12 nt	337122E111	2511725	2511725	337127A241	3952413	3952413 pt
337110A111	25412 pt	2541200 pt	337122E121	2511748	2511748	337127A291	2599497	2599497
337110A121	2541212	2541200 pt	337122E131	2511765	2511765	337127AYWV pt	2099400 3952400 nt	2099400 3952400 nt
337110AYWV	2541200 pt	2541200 pt	337122E151	2511767	2511767	00740714	05040 -4	05040 -4
337110E	25412 pt	25412 pt	337122E161	2511775	2511775	33/12/W pt	25310 pt	25310 pt
337110E111	2541213	2541200 pt	337122E171	2511777	2511779 pt	337127W pt	25990 pt	25990 pt
337110E121	2541214	2541200 pt	337122E101	2511783	2511779 pt	337127W nt	39520 nt	39520 nt
337110EYWV	2541200 pt	2541200 pt	337122EYWV	2511700	2511700	007.127.11 pt.1111	00020 pt 111111	00020 pt
337110H	57121 pt	57120 pt	227122\// pt	25110	25110	33/12/W pt	39990 pt	39990 pt
337110H100	5712141	5712000 pt	337 122 VV pt	23110	23110	337127WYWW pt	2599000 pt	2599000 pt
337110W pt	24340	24340	337122W pt	57120 pt	57120 pt	337127WYWW pt	3952000 pt	3952000 pt
227110\\/ nt	25/10 pt	25/10 pt	337122VVYVVV pt	2511000	2511000 5712000 pt	337127WYWW pt	3999000 pt	3999000 pt
557 110W pt	20410 pt	20410 pt	337122WYWY pt	2511002	2511002	33/12/WYWY pt	2531002 pt	2531002 pt
337110W pt	57120 pt	57120 pt	337122WYWY pt	5712002 pt	5712000 pt	337127WYWY pt	3952002 pt	3952002 pt
337110WYWW pt	2541000	2541000 pt	3371241	25145	25145	337127WYWY pt	3999002 pt	3999002 pt
337110WYWW pt	5712000 pt	5712000 pt	3371241111	2514512	2514512	3371290	25170	25170
337110WYWY pt	2434002	2434002	3371241121	2514513	2514513	3371290111	2517015	2517015
337110WYWY pt	5712002 pt	5712000 pt	3371241131	2514515	2514515	3371290211	2517018	2517018
0074044 -4	05400 -4	05400 -4	3371241151	2514521	2514521	3371290221	2517021	2517021
3371211 pt	25120 pt	25120 pt	3371241161	2514527	2514527	3371290YWY	2517002	2517002
3371211 pt	57121 pt	57120 pt	3371241171 3371241YWV	2514597	2514597	3372111	25212	25210 nt
3371211111	2512012	2512012		20110001111111	251 1000	3372111111	2521211	2521000 pt
3371211311	2512045	2512045	3371244	25140	25140	3372111121	2521213	2521000 pt
3371211411	2512054	2512054	3371244211	2514614	2514614	3372111131	2521214	2521000 pt
3371211511	2512031	2512031	3371244221	2514622	2514622	3372111151	2521217	2521000 pt
3371211521	2512035	2512035	3371244231	2514624	2514624	3372111161	2521221	2521000 pt
3371211531 pt	5712121	5712000 pt	3371244241 3371244YWV	2514698	2514698	3372111YWV	2521200	2521000 pt
3371211YWV pt	2512000 pt	2512000 pt	0074047	054.47	051.17	3372114	25213	25210 pt
33712111 WV pl	57 12100 pt	57 12000 pt	3371247	25147	25147	3372114111	2521311	2521000 pt
3371214	25155	25155	3371247121	2514737	2514737	3372114121	2521313	2521000 pt 2521000 pt
3371214100	2515500	2515500	3371247211	2514775	2514775	00721141000	2021000	2021000 pt
337121W pt	25120 pt	25120 pt	3371247221	2514782	2514782	3372117	25214	25210 pt 2521000 pt
337121W pt	25150 pt	25150 pt	3371247241	2514788	2514788	3372117211	2521413	2521000 pt
337121W nt	57120 nt	57120 nt	3371247291 pt	2514789 pt	2514771	3372117311	2521415	2521000 pt
337121WYWW pt	2512000 pt	2512000 pt	33/124/291 pt	2514789 pt	2514798	33/211/321	2521417	2521000 pt
337121WYWW pt	2515000 pt	2515000 pt	00712471000	2014/00	2014/00	3372117341	2521425	2521000 pt
337121WYWW pt	5712000 pt	5712000 pt 2512002	3371247	25140	25140	3372117351	2521427	2521000 pt
337121WYWY pt	2515002 pt	2515002 pt	337124WYWY	2514002	2514002	3372117361	2521429	2521000 pt
337121WYWY pt	5712002 pt	5712000 pt	3371250	25100	25100	33721171000	2321400	2321000 pt
3371221 pt	25112	25112	3371250111	2519011	2519011	337211A	25217	25210 pt
2271221 pt	57121 pt	57120 pt	3371250211	2519033	2519033	337211A121	2521713	2521000 pt
3371221111	2511241	2511241	3371250221	2519035	2519035	337211A131	2521715	2521000 pt
3371221211	2511219	2511219	3371250311 pt	2519015 pt	2519025	337211A141	2521719	2521000 pt
3371221221	2511251	2511251	3371250321	2519098	2519098	337211ATWV	2521700	252 1000 pt
3371221231	2511271	2511271	3371250YWW	2519000	2519000	337211W	25210	25210 pt
3371221311	2511233	2511233	33712501001	2519002	2519002	337211WYWV	2521000	2521000 pt 2521002
3371221321	2511235	2511235	3371271	25311 pt	25311 pt	00721101101	2021002	2021002
3371221391	2511291	2511291	33/12/1111	2531131	2531131	3372120 pt	25410 pt	25410 pt
3371221395 pt	5712111	5712000 pt	3371271211	2531137	2531137	3372120 pt	25417 pt	25411 pt
3371221YWV pt	2511200	2511200	3371271221	2531192	2531198 pt	3372120 pt	25417 pt	25413 pt
3371221YWV pt	5712100 pt	5712000 pt	33/12/19/00	2531100 pt	2531100 pt	3372120100 pt	2541700 pt	2541111 pt
3371224	25113	25113	3371274 pt	25312 pt	25312 pt	3372120100 pt	2541700 pt	2541121 pt
3371224111	2511311	∠o11311 2511331	3371274 pt	39999 pt	39999 pt	3372120100 pt	2541700 pt	2541200 pt
3371224311	2511351	2511351	3371274111	2531271	2531271	3372120100 pt	2541700 pt	2541332
3371224321	2511371	2511371	3371274121	2531234	2031234 2531239	3372120100 pt	2541700 pt	2541333
3371224391	2011391 2511399	∠511391 2511399	3371274141	2531241	2531241	3372120100 pt	2541700 pt	2541338 pt
3371224YWV	2511300	2511300	3371274151	2531251	2531251	3372120100 pt	2541700 pt	2541339 pt
3371227	25115	25115	3371274101	2531255	2531255 2531257	3372120100 pt	2541700 pt	2541341 pt
3371227111	2511511	2511511	3371274175	3999912	3999911 pt	3372120100 pt	2541700 pt	2541361 pt
3371227121	2511513	2511513	3371274181	2531259	2531259	3372120100 pt	2541700 pt	2541381 pt
337122/131	∠011010 2511517	∠011015 2511517	3371274191	2031201	2031201 2531297	3372120100 pt	∠541700 pt	∠541397 pt 2541000 pt
3371227211	2511521	2511521	3371274YWV pt	2531200 pt	2531200 pt	3372120YWW pt	2541700 pt	2541100 pt
3371227311	2511535	2511535	3371274YWV pt	3999900 pt	3999900 pt	3372120YWW pt	2541600 pt	2541300 pt

#### MANUFACTURING-INDUSTRY SERIES

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
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0070444	05004	05004	3372154171	2541629	2541381 pt	337215WYWW pt	2426000 pt	2426000 pt
3372141	25221	25221	3372154181	2541631	2541397 pt	337215WYWW pt	2541000 pt	2541000 pt
3372141111	2522111	2522100 pt	3372154YWV	2541600 pt	2541300 pt	337215WYWW pt	2542000	2542000
3372141121	2522113	2522100 pt				337215WYWW pt	3499000 pt	3499000 pt
3372141211	2522114	2522100 pt	3372157	25421	25421	337215WYWY pt	2426002 pt	2426002 pt
3372141221	2522117	2522100 pt	3372157111	2542113	2542113	337215WYWY pt	2541002 pt	2541002 pt
3372141231	2522119	2522100 pt	3372157121	2542117	2542117	337215WYWY pt	2542002	2542002
3372141241	2522121	2522100 pt	3372157131	2542119	2542119	337215WYWY pt	3499002 pt	3499002 pt
3372141YWV	2522100	2522100 pt	3372157YWV	2542100	2542100	0012101111 pt 111	0.00002 pt	0100002 pt
		•	00121011111	2012100111111	20.2100	3379101	25151	25151
3372144	25225	25225	2272454	25422	25422	3379101100	2515100	2515100
3372144111	2522511	2522500 pt	337215A	20422	20422			
3372144121	2522513	2522500 pt	337215A111	2542233	2542233	3379104	25152	25152
3372144YWV	2522500	2522500 pt	337215A211	2542237	2542237	3379104111	2515211	2515211
001211111111111111	2022000	2022000 pt	337215A221	2542241	2542241	3379104121	2515215	2515215
3372147	25226	25226	337215A231	2542251	2542251	3379104131	2515247	2515247
3372147111	2522615	2522600 pt	337215AYWV	2542200	2542200	3379104141	2515265	2515265
3372147211	2522617	2522600 pt				3379104YWV	2515200	2515200
3372147311	2522619	2522600 pt	337215E	25423	25423			
3372147311	2522613	2522600 pt	337215E111	2542341	2542341	3379107	25153	25153
2272147411	2522011	2522000 pt	337215E121	2542343	2542343	3379107111	2515315	2515315
2272147421	2522015	2522000 pt	337215E131	2542345	2542345	3379107121	2515317	2515317
3372147431	2522625	2522600 pt	337215E1/1	2542343	2542343	3379107131	2515319	2515319
3372147441	2522627	2522600 pt	337215E151	2542340	2542340	3379107YWV	2515300	2515300
3372147451	2522629	2522600 pt	227215EV/M/	2542349	2542343			
3372147YWV	2522600	2522600 pt	3372132102100	2542500	2542500	337910A	25156	25156
0070111	05007	05007				337910A111	2515613	2515613
337214A	25227	25227	337215H pt	25424	25424	337910A121	2515619	2515619
337214A111	2522711	2522700 pt				337910AYWV	2515600	2515600
337214A211	2522713	2522700 pt	337215H pt	34998 pt	34998 pt	00704014	05450	05450
337214A221	2522715	2522700 pt	337215H111 pt	2542461 pt	2542463	337910W	25150 pt	25150 pt
337214A231	2522719	2522700 pt	337215H111 pt	2542461 pt	2542467 pt	337910WYWW	2515000 pt	2515000 pt
337214AYWV	2522700	2522700 pt	337215H211 pt	2542464 pt	2542465	337910WYWY	2515002 pt	2515002 pt
			337215H211 pt	2542464 pt	2542467 pt	2270204	25012	25012
337214W	25220	25220	337215H311	2542469	2542469	3379201	20913	20913
337214WYWW	2522000	2522000	337215H321	2542471	2542471	3379201111	2091311	2591311
337214WYWY	2522002	2522002	337215H331	25/2/00	25/2/00	3379201121	2591313	2591313
			3372154241	2/00806	2400800 pt	3379201131	2591315	2591315
3372151	25414	25411 pt	3372150351	3499090	3400800 pt	3379201YWV	2591300	2591300
3372151111	2541413	2541111 pt	22721EUV/M// pt	2542400	2542400	2270204	25014	25014
3372151121	2541415	2541121 pt	227245UV00/ mt	2342400	2342400	2270204444	20914	20914
3372151131	2541419	2541131 pt	337215HTWV pl	3499600 pt	3499800 pt	3379204111	2591452	2091402
3372151YWV	2541400	2541100 pt				3379204211	2591458	2591458
			337215K	24266	24266	3379204311	2591471	2591471
3372154	25416	25413 pt	337215K111	2426611	2426611	3379204YWV	2591400	2591400
3372154111 pt	2541611 pt	2541335	337215K121	2426613	2426613	3370207	25015	25015
3372154111 pt	2541611 pt	2541338 pt	337215KYWV	2426600	2426600	3370207111	2501511	2501511
3372154121 pt	2541613 pt	2541336				2270207121	2031011	2531511
3372154121 pt	2541613 pt	2541338 pt	337215W pt	24260 pt	24260 pt	2270207/////	2031017	2001500
3372154131 pt	2541615 pt	2541337			= .= 50 pt	33/920/1000	2091000	2091000
3372154131 nt	2541615 pt	2541338 nt	337215W pt	25410 pt	25410 pt	337920W	25910	25910
337215/1/1	25/1621	25/1330 pt	00/210W pt	20410 pt	20410 pt	337920\\/\/\/\/\/	259100	2591000
337215/151	25/1622	2541341 pt	337215W/ pt	25420	25420	33702010/2/0/2	2501000	2501002
5512104101	2041023	2041041 pt	00121010 pt	20420	20420	33/ 320 11 11 1	2331002	2031002
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### **1997 Economic Census** *Manufacturing* Industry Series



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The staff of the National Processing Center, **Judith N. Petty,** Chief, performed mailout preparation and receipt operations, clerical and analytical review activities, data keying, and geocoding review.

The Geography Division staff developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Charles P. Pautler Jr.,** Chief, developed and coordinated the computer processing systems. **Martin S. Harahush,** Assistant Chief for Quinquennial Programs, assisted by **Barbara Lambert** and **Christina Arledge** were responsible for design and implementation of the computer systems. **Gary T. Sheridan,** Chief, Manufacturing and Construction Branch, **Lori A. Guido** and **Roy A. Smith**, Section Chiefs, supervised the preparation of the computer programs.

Computer Services Division, **Debra Williams**, Chief, performed the computer processing.

The staff of the Administrative and Customer Services Division, **Walter C. Odom,** Chief, performed planning, design, composition, editorial review, and printing planning and procurement for publications, Internet products, and report forms. **Cynthia G. Brooks** provided publication coordination and editing.

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-- Not applicable for this report.

## Introduction to the Economic Census

### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

### AVAILABILITY OF ADDITIONAL DATA

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	oloyees	Pr	oduction work	ers				Total capital
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
337215	Showcase, partition, shelving, & locker mfg	2 076	2 156	75 388	2 084 588	57 760	109 654	1 286 974	4 491 094	3 526 262	8 006 290	226 969
242630	Hardwood dimension & flooring mills (pt)	N	246	6 310	115 008	5 380	9 828	88 973	199 386	183 749	382 917	11 245
254130 254200	Wood partitions & fixtures (pt) . Partitions & fixtures, except	N	906	23 319	659 373	17 001	31 163	385 431	1 250 141	982 173	2 251 883	55 712
349960	wood	N	926	44 464	1 274 838	34 356	66 719	789 838	2 975 129	2 303 659	5 248 433	149 919
0-10000	n.e.c. (pt)	N	78	1 295	35 369	1 023	1 944	22 732	66 438	56 681	123 057	10 093

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	oloyees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337215, SHOWCASE, PARTITION, SHELVING, & LOCKER MFG												
United States	1	2 156	812	75 388	2 084 588	57 760	109 654	1 286 974	4 491 094	3 526 262	8 006 290	226 969
Alabama Arkansas. California Florida Georgia	- 1 3 -	19 18 291 87 67	7 7 109 23 22	1 848 1 603 8 135 1 968 2 348	43 389 39 760 231 433 49 544 65 803	1 457 1 257 6 299 1 514 1 743	3 000 2 751 11 222 2 894 3 387	31 571 25 823 134 777 32 241 40 874	138 450 63 474 494 658 98 448 140 254	101 681 47 757 378 107 77 935 110 209	238 577 111 919 871 719 173 821 250 441	21 358 3 526 19 245 3 780 5 252
Illinois . Indiana . Kansas . Kentucky. Massachusetts .	- 1 1 2	121 49 16 23 30	55 20 7 11 9	6 968 2 489 881 760 644	211 752 75 214 20 117 15 692 20 591	5 448 1 963 730 560 486	10 832 3 835 1 363 889 1 024	132 472 48 823 12 669 8 956 13 058	518 290 138 812 40 741 40 213 41 163	486 559 108 544 25 605 23 032 27 939	1 009 526 242 337 65 219 63 498 68 589	23 670 8 239 1 247 1 648 1 641
Michigan Minnesota Mississippi Missouri Nebraska	- - 1 -	99 63 48 51 10	39 21 27 17 5	3 083 2 277 2 002 1 821 1 420	92 527 78 669 34 684 48 428 37 615	2 344 1 599 1 727 1 433 1 111	4 701 3 028 3 018 2 891 2 088	58 994 46 972 26 679 28 895 25 604	225 213 157 166 67 962 94 074 151 150	175 644 112 797 70 369 85 405 86 668	397 490 271 042 138 224 178 678 234 871	10 541 7 231 10 207 3 447 5 114
New Jersey New York North Carolina Ohio Oklahoma	4 2 1 1	79 151 176 112 16	32 64 72 53 4	2 535 5 336 4 938 4 795 381	82 302 140 319 114 051 155 327 7 502	1 838 3 776 4 054 3 528 319	3 553 6 359 7 523 7 222 577	45 312 77 441 78 355 96 726 5 301	152 115 314 946 208 739 319 295 19 192	127 153 195 627 171 801 273 502 14 112	276 166 507 729 384 248 594 192 33 031	6 266 9 894 11 265 18 095 1 393
Oregon Pennsylvania Tennessee Virginia Washington Wisconsin	23-323	34 91 43 32 40 52	11 33 12 12 10 20	915 2 786 1 973 1 327 653 1 960	31 456 78 913 52 172 30 826 21 400 55 681	548 2 111 1 670 972 485 1 436	976 3 882 2 890 1 968 981 2 817	16 873 47 106 34 477 21 116 13 502 32 978	60 525 150 475 134 365 65 661 30 907 105 751	40 956 143 705 104 714 53 622 29 123 84 839	100 643 292 488 241 792 116 083 63 520 191 886	2 394 6 759 10 251 2 336 1 598 4 807

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
337215, SHOWCASE, PARTITION, SHELVING, & LOCKER MFG		337215, SHOWCASE, PARTITION, SHELVING, & LOCKER MFG-Con.	
Companies <sup>1</sup> number	2 076	Value added\$1,000	4 491 094
All establishments number Establishments with 1 to 19 employees	2 156 1 344 645 167	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	979 636 371 505 232 904 375 227
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	75 388 2 548 700 2 084 588 464 112	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	976 842 381 540 233 935 361 367
Production workers, average for yearnumber Production workers on March 12number	57 760 56 750	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures	1 927 511 226 969
Production workers on May 12	57 542 58 589 58 159	(new and used)	48 618
Production-worker hours	109 654 1 286 974	Total retirements <sup>2</sup>	40 107 2 114 373
	0 500 000	Total depreciation during year <sup>2</sup> \$1,000	168 965
Total cost of materials.   \$1,000.     Cost of materials, parts, containers, etc., consumed.   \$1,000.     Cost of resales   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of purchased electricity   \$1,000.     Cost of contract work   \$1,000.	3 526 262 2 955 651 289 291 39 294 74 046 167 980	Total rental payments <sup>2</sup> \$1,000   Buildings and other structures rental payments <sup>2</sup> \$1,000   Machinery and equipment rental payments <sup>2</sup> \$1,000   Cost of purchased services for the repair of buildings and other structures <sup>3</sup> \$1,000	155 843 86 834 69 009
Quantity of electricity purchased for heat and power	1 225 874 D	Response coverage ratio <sup>4</sup> percent Cost of purchased services for the repair of machinery and	70
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.	8 006 290 7 146 396 402 692 457 202 351 595 25 072 80 535	equipment <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1,000.	28 644 70 13 877 70 6 854 70 7 955 70 16 401
Primary products specialization ratio	94 7 651 534 7 146 396	Response coverage ratio <sup>4</sup> percent. Cost of purchased software and other data processing services <sup>3</sup> \$1,000.	70 5 515
Value of primary products shipments made in other industries\$1.000	505 138	Response coverage ratio <sup>4</sup> percent Cost of purchased refuse removal (including hazardous waste)	70
Coverage ratio percent.	93	services <sup>3</sup>	8 947 70

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337215, SHOWCASE, PARTITION, SHELVING, & LOCKER MFG												
All establishments	1	2 156	812	75 388	2 084 588	57 760	109 654	1 286 974	4 491 094	3 526 262	8 006 290	226 969
Establishments with 1 to 4 employees	8	520	-	1 089	24 684	909	1 376	15 984	44 671	38 525	83 233	2 131
employees	5	419	-	2 847	68 033	2 167	3 493	42 355	129 373	97 581	226 109	5 689
employees	3	405	-	5 713	141 740	4 319	7 412	86 767	275 115	219 815	493 010	13 763
employees	1	440	440	13 742	365 607	10 623	19 400	226 133	793 118	581 408	1 372 435	44 858
employees	2	205	205	14 244	409 175	10 899	21 054	241 295	785 838	623 110	1 412 226	40 130
employees	1	126	126	19 422	558 879	14 655	28 533	334 333	1 193 467	1 047 854	2 242 324	46 861
employees	-	29	29	9 865	300 758	7 319	15 272	187 903	691 366	560 613	1 247 977	34 273
employees	-	10	10	D	D	D	D	D	D	D	D	D
employees Establishments with 2,500 employees	-	2	2	D	D	D	D	D	D	D	D	D
or more	-	-	-	-	-		-	-				
Administrative records <sup>2</sup>	9	638	-	2 953	59 410	2 330	3 275	37 919	105 175	93 533	198 264	5 445

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1-10 to 19 percent; 2-20 to 29 percent; 4-40 to 49 percent; 6-50 to 59 percent; 6-60 to 59 percent; 6-80 to 69 perc

size classes shown.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text, For explanation of terms, see appendixes]

[i or mouning				don or terms, s		4					
NAICS	Industry or primary product class	All	All em	ployees	Production workers			Value added			Total capital
product class code		estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
337215	Showcase, partition, shelving, & locker mfg	2 156	75 388	2 084 588	57 760	109 654	1 286 974	4 491 094	3 526 262	8 006 290	226 969
3372151	Wood partitions, shelving, and lockers, except custom	34	1 651	41 003	1 216	2 391	23 932	69 569	77 276	154 294	4 582
3372154	Wood fixtures for stores, banks, and offices, and other miscellaneous										
3372157	fixtures, except custom Prefabricated partitions, assembled	419	15 448	449 109	11 403	21 203	266 942	862 835	641 546	1 511 708	31 963
337215A	or knocked-down, nonwood Shelving and lockers, nonwood	31 45	2 469 10 232	79 633 297 152	1 553 8 030	3 202 15 758	39 220 196 336	138 910 840 841	125 762 590 835	263 398 1 422 151	8 340 49 438
337215E	Storage racks and accessories, nonwood	91	8 038	242 918	6 513	12 893	159 085	630 877	531 009	1 159 907	30 439
337215H	Fixtures for stores, banks, and offices, and miscellaneous fixtures,										
337215K	Wood furniture frames for household	299	19 080	542 125	14 709	29 053	324 896	1 141 542	855 276	1 981 867	59 224
	upholstered furniture	169	5 910	108 450	5 036	9 264	83 478	187 642	171 364	358 780	10 598

### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992			
NAICS		Number of		Product	shipments	Number of		Product	shipments
product code	Product	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
337215	Showcases, partitions, shelving, and lockers	N	x	x	7 651 534	N	x	x	N
3372151	Wood partitions, shelving, and lockers, except custom	N	х	x	213 112	N	x	x	N
33721511	Prefabricated wood partitions (assembled								
3372151111	or knocked-down), and wood shelving and lockers, except custom. Wood partitions, prefabricated (assembled or knocked-down), except	N	х	x	212 281	N	х	х	N
3372151121 3372151131	custom Wood shelving, except custom Wood lockers, except custom	22 31 8	X X X	X X X	64 544 138 296 9 441	N N N	X X X	X X X	N N N
3372151Y	Wood partitions, shelving, and lockers,								
3372151YWV	nsk. Wood partitions, shelving, and lockers, nsk.	N N	x x	x x	831 831	N N	x x	x x	N N
3372154	Wood fixtures for stores, banks, and offices, and other miscellaneous fixtures, except custom	N	x	x	1 533 707	N	x	x	N
33721541	Wood fixtures for stores, banks, and offices, and other miscellaneous fixtures, excent custom	N	x	×	1 409 998	N	x	x	N
3372154111	Wood walls and wall fixtures, manufacturers' standard, for retail		~	~	1 400 000		~	X	
3372154121	stores	91	X	x	155 388	N	x	x	N
3372154131	Stores Other wood fixtures and displays, manufacturers' standard, for retail	121	X		277 555	N	×	×	N
3372154141	Other wood show and display cases, including wall types and tables nec	131	~	^	3// 555	IN .	^	^	IN
3372154151	except custom	104	X	X	203 471	N	x	x	N
2272154161	custom	161	Х	X	191 824	N	х	х	N
3372154101	counters, except custom	54	х	х	44 473	N	х	х	Ν
3372154181	counters, except custom Other wood fixtures, including backs, telephone booths, cashier stands, miscellaneous display fixtures, etc., excent custom	42	×	x	23 618	N	x	x	N
3372154Y	Wood fixtures for stores, banks, and		~		210 100			~	
3372154YWV	offices, and other miscellaneous intures, nsk	N	х	х	123 709	N	х	х	Ν
	fixtures, nsk	N	х	х	123 709	N	х	х	Ν
3372157	Prefabricated partitions, assembled or knocked-down, nonwood	N	х	х	276 894	N	х	х	219 850
33721571	Prefabricated partitions, assembled or knocked-down, nonwood	N	x	x	276 894	N	x	x	N
3372157121	Movable partitions, except freestanding nonwood	18	×	×	125 792	20	×	×	124 521
3372157131	Other partitions (excluding accordion and folding-door type), nonwood	6	x	x	39 540	6	x	x	11 427
3372157Y	Partitions, prefabricated (assembled or	N	~	~		N	×	×	N
3372157YWV	Partitions, prefabricated (assembled or knocked-down), nonwood, nsk	N	x	x	-	N	×	×	6 315
337215A	Shelving and lockers, nonwood	N	х	х	1 169 795	N	х	х	739 898
337215A1	Commercial shelving (factory, store, etc.),								
337215A111	nonwood Commercial shelving (factory, store, etc.), nonwood	N 42	x x	x	731 816 731 816	N 60	x x	x x	N 418 998
337215A2	Bookstacks, other shelving, and lockers,		v		200 070		×.	v.	<b>K</b> 1
337215A211	Bookstacks (library, office, and school),		X	×	390 0/8		X	×	N 27.000
337215A221	Other shelving, including shelving for correspondence, computer tapes and disks, microfilm, etc., nonwood.	15	x x	x	129 446	33	x	x	37 933
337215A231	Lockers, nonwood	16	x	Â	179 036	19	â	Â	140 921
337215AY 337215AYWV	Shelving and lockers, nonwood, nsk	N N	X X	X X	39 101 39 101	N N	x	X X	N 18 360

See footnotes at end of table.

#### MANUFACTURING-INDUSTRY SERIES

#### Products Statistics: 1997 and 1992-Con. Table 6a.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992			
NAICS		Number of		Product	shipments	Number of		Product	shipments
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
337215	Showcases, partitions, shelving, and lockers—Con.								
337215E	Storage racks and accessories, nonwood	N	Х	х	1 134 747	N	х	х	647 849
337215E1	Storage racks and accessories,								
337215E111	Drive-in-drive-thru and gravity conveyor	N	Х	X	1 041 303	N	х	Х	N
337215E121	or pallet storage racks, nonwood Cantilever storage racks, nonwood	21 16	X	XX	112 249 61 958	25 22	X X	X	71 201 47 659
337215E131	Portable stacking racks and frames, nonwood	29	х	х	89 564	27	х	х	71 523
337215E141	Stacker-racks (pallet support, beams perpendicular to the storage aisle),	14	x	×	115 0/2	10	x	×	72 157
337215E151	Other racks, including conventional pallet racks and accessories,		X		000 400	70	~	~	000.050
	nonwood	81	X	X	662 490	70	Х	X	326 959
337215EY	Storage racks and accessories, nonwood, nsk	N	х	х	93 444	N	х	х	N
337215EYWV	Storage racks and accessories, nonwood, nsk	N	х	х	93 444	N	х	х	58 350
337215H	Fixtures for stores, banks, and offices, and miscellaneous fixtures, nonwood	N	x	х	1 906 127	N	х	х	N
337215H1	Custom store fixtures, retail, except retail		v	×	000 745		V	v	
337215H111	Custom store fixtures for retail stores, nonwood	141	x	x	908 745	N	×	x	N
337215H2	Manufacturers' standard store fixtures,								
337215H211	retail, nonwood Manufacturers' standard store fixtures, retail nonwood	51 N	x	x	258 722	N	x x	x	N
337215H3	Other show and display cases, cabinets.								
337215H311	and other fixtures, nec, nonwood Other show and display cases (including wall types) and tables nec	N	х	х	584 651	N	х	х	N
2272154221	nonwood	70	Х	Х	158 789	49	Х	Х	90 153
337215H331	Stores, banks, and offices, nonwood Other fixtures (counters, window backs, telephone booths, miscellaneous	59	х	Х	103 062	53	х	х	155 332
337215H341 337215H351	display fixtures, cashier stands, etc.), nec, nonwood Metal furniture parts, household. Metal furniture parts, office	65 28 41	X X X	X X X	191 365 47 480 83 955	81 N N	x x x	X X X	134 321 N N
337215HY	Fixtures for stores, banks, and offices,								
337215HYWV	Fixtures for stores, banks, and offices,	N	х	х	154 009	N	х	х	Ν
	and miscellaneous fixtures, nonwood, nsk	N	х	x	154 009	N	х	х	N
337215K	Wood furniture frames for household furniture, including frames for upholstered furniture	N	x	x	363 367	N	х	x	273 056
337215K1	Wood furniture frames for household furniture, including frames for								
337215K111	Upholstered furniture	N	Х	X	328 454	N	Х	Х	N
337215K121	seatingthousands Wood furniture frames for other household furniturethousands	136 40	x	s s	261 007 67 447	132 24	x	96 429.8 S	226 261 35 931
337215KY	Wood furniture frames for household furniture, including frames for								
337215KYWV	upholstered furniture, nsk Wood furniture frames for household furniture including formation for	N	х	X	34 913	N	х	х	N
	upholstered furniture, nsk	N	х	x	34 913	N	х	x	10 864
337215W	Showcases, partitions, shelving, and lockers, nsk, total	N	х	x	1 053 785	N	х	х	N
337215WY	Showcase, partition, shelving, and locker manufacturing, nsk. total		x	x	1 053 785	N	x	x	N
337215WYWW	Showcase, partition, shelving, and locker manufacturing, nsk, for nonadministrative-record		X						
337215WYWY	establishments Showcase, partition, shelving, and locker manufacturing, nsk, for administrative-record establishments	N N	x	x	189 977	N	x	x	N N

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of product shipment (\$1,000)	s
code		1997	1992
3372151	WOOD PARTITIONS, SHELVING, AND LOCKERS, EXCEPT CUSTOM		
	United States	213 112	N
3372154	California Florida Illinois Michigan New York North Carolina WOOD FIXTURES FOR STORES, BANKS, AND OFFICES, AND OTHER	10 140 23 650 12 692 2 012 6 060 4 772	N N N N N N
	MISCELLANEOUS FIXTURES, EXCEPT CUSTOM		
	United States	1 533 707	N
	Alabama Arizona Arkansas California Colorado	33 267 12 373 22 343 204 639 9 651	N N N N N
	Connecticut Florida Georgia Idaho Illinois	24 380 62 242 32 250 2 056 62 683	N N N N N N
	Indiana Iowa Kansas Kentucky Maine	26 679 8 433 11 763 13 749 14 353	N N N N N N
	Maryland . Massachusetts . Michigan . Minnesota	20 416 26 039 37 684 65 825 29 673	N N N N N
	New Jersey New York North Carolina Ohio Oklahoma	73 414 108 294 63 758 100 909 13 835	N N N N N
	Oregon Pennsylvania Tennessee Texas Utah	60 266 71 382 9 807 115 903 8 743	N N N N N
	Virginia Washington Wisconsin	60 448 26 696 31 678	N N N
3372157	PREFABRICATED PARTITIONS, ASSEMBLED OR KNOCKED-DOWN, NONWOOD		
	United States	276 894	219 850
	California New York Ohio Pennsylvania Texas	17 149 68 868 44 320 12 936 8 013	15 388 57 780 5 373 12 247 N
337215A	SHELVING AND LOCKERS, NONWOOD		
	United States	1 169 795 109 014 306 115 8 633 66 210 61 645 61 982	739 898 N 178 528 46 197 17 035 58 662 62 970
337215E	STORAGE RACKS AND ACCESSORIES, NONWOOD		
	United States	1 134 747	647 849
	California. Georgia Illinois Michigan New Jersey.	137 211 39 823 126 503 222 517 55 221	68 277 18 246 91 969 92 808 N
	New York   North Carolina   Ohio   Pennsylvania   Tennessee	4 426 49 995 183 681 51 148 74 635	13 314 9 158 41 859 41 234 N
	Texas. Washington Wisconsin	17 230 2 754 7 245	27 839 N 4 687

See footnotes at end of table.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of proc (\$1	duct shipments ,000)
code		1997	1992
337215H	FIXTURES FOR STORES, BANKS, AND OFFICES, AND MISCELLANEOUS FIXTURES, NONWOOD		
	United States	1 906 127	N
	Alabama   Arizona   California   Colorado   Florida   Georgia   Illinois   Indiana   lowa   Iowa   Kansas   Kentucky   Massachusetts   Minesota   Mississippi   Mississippi   Missouri   New Jersey   New Vork   North Carolina   Ohio   Oregon   Pennsylvania   Rhode Island   Texas   Utah   Wasington	$\begin{array}{c} 36 \\ 6 \\ 660 \\ 246 \\ 925 \\ 23 \\ 416 \\ 33 \\ 833 \\ 82 \\ 244 \\ 364 \\ 101 \\ 874 \\ 5 \\ 043 \\ 32 \\ 366 \\ 33 \\ 059 \\ 5 \\ 753 \\ 70 \\ 238 \\ 145 \\ 945 \\ 6 \\ 189 \\ 83 \\ 062 \\ 105 \\ 089 \\ 110 \\ 128 \\ 65 \\ 884 \\ 80 \\ 021 \\ 4 \\ 152 \\ 55 \\ 361 \\ 138 \\ 17 \\ 751 \\ 138 \\ 17 \\ 751 \\ 138 \\ 17 \\ 751 \\ 18 \\ 913 \\ 86 \\ 216 \end{array}$	
337215K	WOOD FURNITURE FRAMES FOR HOUSEHOLD FURNITURE, INCLUDING FRAMES FOR UPHOLSTERED FURNITURE		
	United States	363 367	273 056
	California. Florida Massachusetts Mississippi Missouri.	37 994 2 189 2 333 107 917 6 181	20 472 N 69 333 N 20 474
	Pennsylvania Tennessee	137 371 3 311 10 772	93 434 N 10 740

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	1992		
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)	
337215	SHOWCASE, PARTITION, SHELVING, & LOCKER MFG					
332000AC 33200043 33210001 33100035 33120017	Metal stampings	X X X X X	69 938 141 068 4 597 5 094 582 484	X X X X X	N N N N N	
33120083 33131501 33100055	All other steel shapes and forms (except castings, forgings, and fabricated metal products) Aluminum and aluminum-base alloy sheet, plate, foil, and welded tubing All other aluminum and aluminum-base alloy shapes and forms (except castings, forgings, and fabricated metal products)	x x x	159 537 35 815 36 754	x x x	N N N	
33100077 32100025	Other nonferrous shapes and forms (except castings, forgings, and fabricated metal products)	x x	4 725 98 877	X X	N N	
32100031 00190097 32121105 32121101 32121201	Softwood lumber, rough and dressed Hardwood dimension and parts, including wood furniture frames Hardwood veneer	x x x x x x	29 850 24 726 10 987 53 352 24 483	X X X X X	N N N N N	
32121903 32121907 32121909 32613001 32619909	Particleboard (wood)	x x x x x	99 757 46 123 23 626 76 053 33 335	x x x x x	N N N N N	

See footnotes at end of table.

### MANUFACTURING-INDUSTRY SERIES

### Table 7. Materials Consumed by Kind: 1997 and 1992-Con.

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS	Material consumed	1997		1992	
material code		Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
337215	SHOWCASE, PARTITION, SHELVING, & LOCKER MFG-Con.				
32615000 31332007 31321019 32721101 32552001	Formed and slab stock for pillows, cushions, seating, etc. (urethane) Coated or laminated fabrics, including vinyl coated Uncoated broadwoven fabrics for upholstery Flat glass (plate, float, and sheet) Adhesives and sealants	x x x x x	1 197 3 102 4 071 14 823 10 801	X X X X X	
32551003 33251001 32221001 00970099 00971000	Paints, varnishes, lacquers, stains, shellacs, japans, enamels, and allied products. Furniture and builders' hardware, including cabinet hardware, casters, glides, handles, hinges, locks, etc. Paperboard containers, boxes, and corrugated paperboard All other materials and components, parts, containers, and supplies Materials, ingredients, containers, and supplies, n.s.k.	X X X X X X	82 189 74 105 90 851 389 523 723 808	X X X X X	N N N N N N

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

## Appendix A. Explanation of Terms

### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

# QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

# 337215 SHOWCASE, PARTITION, SHELVING, AND LOCKER MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing wood and nonwood office and store fixtures, shelving, lockers, frames, partitions, and related fabricated products of wood and nonwood materials, including plastics laminated fixture tops. The products are made on a stock basis and may be assembled or unassembled (i.e., knockdown). Establishments exclusively making furniture parts (e.g., frames) are included in this industry.

The data published with NAICS code 337215 include the following SIC industries:

2426 Hardwood dimension and flooring mills (pt) 2541 Wood partitions and fixtures (pt) 2542 Partitions and fixtures, except wood 3499 Fabricated metal products, n.e.c. (pt)

This definition comes from the 1997 NAICS Manual. However, for this industry, the 1997 Economic Census – Manufacturing did not fully implement the conversion to NAICS. Data for NAICS industry 337215 include establishments primarily engaged in manufacturing wood or nonwood lunchroom tables and chairs, but do not include establishments primarily engaged in manufacturing wood or metal box spring frames, finished plastic furniture parts, convertible bed sleeper mechanism or chair glides. The NAICS definitions will be fully implemented with the 2002 Economic Census.

## Appendix C. Coverage and Methodology

### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

# DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

# Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.
# Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3371101	24341	24341	3371227411	2511533	2511533	3371277	25992	25992
3371101111	2434111	2434111	3371227421	2511541	2511541	3371277111	2599231	2599231
3371101121	2434113	2434113	3371227431	2511561	2511561	3371277121	2599233	2599233
3371101100	2434100	2434100	3371227491	2511598	2511598	33712771/1	2599230	2599230
3371104	24342	24342	55712271000	2011000	2311300	3371277191	2599248	2599248
3371104111	2434212	2434212	337122A	25116	25116	3371277YWV	2599200	2599200
3371104121 3371104YW/V	2434214	2434214 2434200	337122A111	2511621	2511621	337127A nt	25994	25994
	2434200	2434200	337122A131	2511631	2511631	557 127A pt	20004	20004
3371107	24343	24343	337122A141	2511698	2511698	337127A pt	39524 pt	39524 pt
3371107121	2434318	2434318	337122AYWV	2511600	2511600	337127A221	3952411	3952413 pt
3371107YWV	2434300	2434300	337122E	25117	25117	337127A231	3952412	3952413 pt
2271104	25/12 pt	25/12 nt	337122E111	2511725	2511725	337127A241	3952413	3952413 pt
337110A111	25412 pt	2541200 pt	337122E121	2511748	2511748	337127A291	2599497	2599497
337110A121	2541212	2541200 pt	337122E131	2511765	2511765	337127AYWV pt	2099400 3952400 nt	2099400 3952400 nt
337110AYWV	2541200 pt	2541200 pt	337122E151	2511767	2511767	00740714	05040 -4	05040 -4
337110E	25412 pt	25412 pt	337122E161	2511775	2511775	33/12/W pt	25310 pt	25310 pt
337110E111	2541213	2541200 pt	337122E171	2511777	2511779 pt	337127W pt	25990 pt	25990 pt
337110E121	2541214	2541200 pt	337122E101	2511783	2511779 pt	337127W nt	39520 nt	39520 nt
337110EYWV	2541200 pt	2541200 pt	337122EYWV	2511700	2511700	007.127.11 pt.1111	00020 pt 111111	00020 pt
337110H	57121 pt	57120 pt	227122\// pt	25110	25110	33/12/W pt	39990 pt	39990 pt
337110H100	5712141	5712000 pt	337 122 VV pt	23110	23110	337127WYWW pt	2599000 pt	2599000 pt
337110W pt	24340	24340	337122W pt	57120 pt	57120 pt	337127WYWW pt	3952000 pt	3952000 pt
227110\\/ nt	25/10 pt	25/10 pt	337122VVYVVV pt	2511000	2511000 5712000 pt	337127WYWW pt	3999000 pt	3999000 pt
557 110W pt	20410 pt	20410 pt	337122WYWY pt	2511002	2511002	33/12/WYWY pt	2531002 pt	2531002 pt
337110W pt	57120 pt	57120 pt	337122WYWY pt	5712002 pt	5712000 pt	337127WYWY pt	3952002 pt	3952002 pt
337110WYWW pt	2541000	2541000 pt	3371241	25145	25145	337127WYWY pt	3999002 pt	3999002 pt
337110WYWW pt	5712000 pt	5712000 pt	3371241111	2514512	2514512	3371290	25170	25170
337110WYWY pt	2434002	2434002	3371241121	2514513	2514513	3371290111	2517015	2517015
337110WYWY pt	5712002 pt	5712000 pt	3371241131	2514515	2514515	3371290211	2517018	2517018
0074044 -4	05400 -4	05400 -4	3371241151	2514521	2514521	3371290221	2517021	2517021
3371211 pt	25120 pt	25120 pt	3371241161	2514527	2514527	3371290YWY	2517002	2517002
3371211 pt	57121 pt	57120 pt	3371241171 3371241YWV	2514597	2514597	3372111	25212	25210 nt
3371211111	2512012	2512012		251 1000 11111111	251 1000	3372111111	2521211	2521000 pt
3371211311	2512045	2512045	3371244	25146	2514612	3372111121	2521213	2521000 pt
3371211411	2512054	2512054	3371244211	2514614	2514614	3372111131	2521214	2521000 pt
3371211511	2512031	2512031	3371244221	2514622	2514622	3372111151	2521217	2521000 pt
3371211521	2512035	2512035	3371244231	2514624	2514624	3372111161	2521221	2521000 pt
3371211531 pt	5712121	5712000 pt	3371244241 3371244YWV	2514698	2514698	3372111YWV	2521200	2521000 pt
3371211YWV pt	2512000 pt	2512000 pt	0074047	054.47	051.17	3372114	25213	25210 pt
33712111 WV pl	57 12100 pt	57 12000 pt	3371247	25147	25147	3372114111	2521311	2521000 pt
3371214	25155	25155	3371247121	2514737	2514737	3372114121	2521313	2521000 pt 2521000 pt
3371214100	2515500	2515500	3371247211	2514775	2514775	00721141000	2021000	2021000 pt
337121W pt	25120 pt	25120 pt	3371247221	2514782	2514782	3372117	25214	25210 pt 2521000 pt
337121W pt	25150 pt	25150 pt	3371247241	2514788	2514788	3372117211	2521413	2521000 pt
337121W nt	57120 nt	57120 nt	3371247291 pt	2514789 pt	2514771	3372117311	2521415	2521000 pt
337121WYWW pt	2512000 pt	2512000 pt	33/124/291 pt	2514789 pt	2514798	33/211/321	2521417	2521000 pt
337121WYWW pt	2515000 pt	2515000 pt	00712471000	2014/00	2014/00	3372117341	2521425	2521000 pt
337121WYWW pt	5712000 pt	5712000 pt 2512002	3371247	25140	25140	3372117351	2521427	2521000 pt
337121WYWY pt	2515002 pt	2515002 pt	337124WYWY	2514002	2514002	3372117361	2521429	2521000 pt
337121WYWY pt	5712002 pt	5712000 pt	3371250	25100	25100	33721171000	2321400	2321000 pt
3371221 pt	25112	25112	3371250111	2519011	2519011	337211A	25217	25210 pt
2271221 pt	57121 pt	57120 pt	3371250211	2519033	2519033	337211A121	2521713	2521000 pt
3371221111	2511241	2511241	3371250221	2519035	2519035	337211A131	2521715	2521000 pt
3371221211	2511219	2511219	3371250311 pt	2519015 pt	2519025	337211A141	2521719	2521000 pt
3371221221	2511251	2511251	3371250321	2519098	2519098	337211ATWV	2521700	252 1000 pt
3371221231	2511271	2511271	3371250YWW	2519000	2519000	337211W	25210	25210 pt
3371221311	2511233	2511233	33712501001	2519002	2519002	337211WYWV	2521000	2521000 pt 2521002
3371221321	2511235	2511235	3371271	25311 pt	25311 pt	00721101101	2021002	2021002
3371221391	2511291	2511291	33/12/1111	2531131	2531131	3372120 pt	25410 pt	25410 pt
3371221395 pt	5712111	5712000 pt	3371271211	2531137	2531137	3372120 pt	25417 pt	25411 pt
3371221YWV pt	2511200	2511200	3371271221	2531192	2531198 pt	3372120 pt	25417 pt	25413 pt
3371221YWV pt	5712100 pt	5712000 pt	33/12/19/00	2531100 pt	2531100 pt	3372120100 pt	2541700 pt	2541111 pt
3371224	25113	25113	3371274 pt	25312 pt	25312 pt	3372120100 pt	2541700 pt	2541121 pt
3371224111	2511311	2511311 2511331	3371274 pt	39999 pt	39999 pt	3372120100 pt	2541700 pt	2541200 pt
3371224311	2511351	2511351	3371274111	2531271	2531271	3372120100 pt	2541700 pt	2541332
3371224321	2511371	2511371	3371274121	2531234	2031234 2531239	3372120100 pt	2541700 pt	2541333
3371224391	2011091 2511399	∠511391 2511399	3371274141	2531241	2531241	3372120100 pt	2541700 pt	2541338 pt
3371224YWV	2511300	2511300	3371274151	2531251	2531251	3372120100 pt	2541700 pt	2541339 pt
3371227	25115	25115	3371274101	2531255	2531255 2531257	3372120100 pt	2541700 pt	2541341 pt
3371227111	2511511	2511511	3371274175	3999912	3999911 pt	3372120100 pt	2541700 pt	2541361 pt
3371227121	2511513	2511513	3371274181	2531259	2531259	3372120100 pt	2541700 pt	2541381 pt
337122/131	∠011010 2511517	∠011015 2511517	3371274191	2031201	2031201 2531297	3372120100 pt	∠541700 pt	∠541397 pt 2541000 pt
3371227211	2511521	2511521	3371274YWV pt	2531200 pt	2531200 pt	3372120YWW pt	2541700 pt	2541100 pt
3371227311	2511535	2511535	3371274YWV pt	3999900 pt	3999900 pt	3372120YWW pt	2541600 pt	2541300 pt

#### MANUFACTURING-INDUSTRY SERIES

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
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0070444	05004	05004	3372154171	2541629	2541381 pt	337215WYWW pt	2426000 pt	2426000 pt
3372141	25221	25221	3372154181	2541631	2541397 pt	337215WYWW pt	2541000 pt	2541000 pt
3372141111	2522111	2522100 pt	3372154YWV	2541600 pt	2541300 pt	337215WYWW pt	2542000	2542000
3372141121	2522113	2522100 pt				337215WYWW pt	3499000 pt	3499000 pt
3372141211	2522114	2522100 pt	3372157	25421	25421	337215WYWY pt	2426002 pt	2426002 pt
3372141221	2522117	2522100 pt	3372157111	2542113	2542113	337215WYWY pt	2541002 pt	2541002 pt
3372141231	2522119	2522100 pt	3372157121	2542117	2542117	337215WYWY pt	2542002	2542002
3372141241	2522121	2522100 pt	3372157131	2542119	2542119	337215WYWY pt	3499002 pt	3499002 pt
3372141YWV	2522100	2522100 pt	3372157YWV	2542100	2542100	0012101111 pt 111	0.00002 pt	0100002 pt
		•	00121011111	2012100111111	20.2100	3379101	25151	25151
3372144	25225	25225	2272454	25422	25422	3379101100	2515100	2515100
3372144111	2522511	2522500 pt	337215A	20422	20422			
3372144121	2522513	2522500 pt	337215A111	2542233	2542233	3379104	25152	25152
3372144YWV	2522500	2522500 pt	337215A211	2542237	2542237	3379104111	2515211	2515211
001211111111111111	2022000	2022000 pt	337215A221	2542241	2542241	3379104121	2515215	2515215
3372147	25226	25226	337215A231	2542251	2542251	3379104131	2515247	2515247
3372147111	2522615	2522600 pt	337215AYWV	2542200	2542200	3379104141	2515265	2515265
3372147211	2522617	2522600 pt				3379104YWV	2515200	2515200
3372147311	2522619	2522600 pt	337215E	25423	25423			
3372147311	2522613	2522600 pt	337215E111	2542341	2542341	3379107	25153	25153
2272147411	2522011	2522000 pt	337215E121	2542343	2542343	3379107111	2515315	2515315
2272147421	2522015	2522000 pt	337215E131	2542345	2542345	3379107121	2515317	2515317
3372147431	2522625	2522600 pt	337215E1/1	2542343	2542343	3379107131	2515319	2515319
3372147441	2522627	2522600 pt	337215E151	2542340	2542340	3379107YWV	2515300	2515300
3372147451	2522629	2522600 pt	227215EV/M/	2542349	2542343			
3372147YVV	2522600	2522600 pt	3372132102100	2542500	2542500	337910A	25156	25156
2272444	05007	25227				337910A111	2515613	2515613
337214A	25227	25227	337215H pt	25424	25424	337910A121	2515619	2515619
337214A111	2522711	2522700 pt				337910AYWV	2515600	2515600
337214A211	2522713	2522700 pt	337215H pt	34998 pt	34998 pt	00704014	05450	05450
337214A221	2522715	2522700 pt	337215H111 pt	2542461 pt	2542463	337910W	25150 pt	25150 pt
337214A231	2522719	2522700 pt	337215H111 pt	2542461 pt	2542467 pt	337910WYWW	2515000 pt	2515000 pt
337214AYWV	2522700	2522700 pt	337215H211 pt	2542464 pt	2542465	337910WYWY	2515002 pt	2515002 pt
			337215H211 pt	2542464 pt	2542467 pt	2270204	25012	25012
337214W	25220	25220	337215H311	2542469	2542469	3379201	20913	20913
337214WYWW	2522000	2522000	337215H321	2542471	2542471	3379201111	2091311	2591311
337214WYWY	2522002	2522002	337215H331	25/2/00	25/2/00	3379201121	2591313	2591313
			2272154241	2/00806	2400800 pt	3379201131	2591315	2591315
3372151	25414	25411 pt	3372150351	3499090	3400800 pt	3379201YWV	2591300	2591300
3372151111	2541413	2541111 pt	22721EUV/M// pt	2542400	2542400	2270204	25014	25014
3372151121	2541415	2541121 pt	227245UV00/ mt	2342400	2342400	2270204444	20914	20914
3372151131	2541419	2541131 pt	337215HTWV pl	3499600 pt	3499800 pt	3379204111	2591452	2091402
3372151YWV	2541400	2541100 pt				3379204211	2591458	2591458
			337215K	24266	24266	3379204311	2591471	2591471
3372154	25416	25413 pt	337215K111	2426611	2426611	3379204YWV	2591400	2591400
3372154111 pt	2541611 pt	2541335	337215K121	2426613	2426613	3370207	25015	25015
3372154111 pt	2541611 pt	2541338 pt	337215KYWV	2426600	2426600	3370207111	2501511	2501511
3372154121 pt	2541613 pt	2541336				2270207121	2031011	2531511
3372154121 pt	2541613 pt	2541338 pt	337215W pt	24260 pt	24260 pt	2270207/////	2031017	2001500
3372154131 pt	2541615 pt	2541337			= .= 50 pt	33/920/1000	2091000	2091000
3372154131 nt	2541615 pt	2541338 nt	337215W pt	25410 pt	25410 pt	337920W	25910	25910
337215/1/1	25/1621	25/1339 nt	00/210W pt	20410 pt	20410 pt	337920\\/\/\/\/\/	259100	2591000
337215/151	25/1622	2541341 pt	337215W/ pt	25420	25420	33702010/2/0/2	2501000	2501002
5572104101	2041023	2041041 pt	00121010 pt	20420	20420	33/ 320 11 11 1	2331002	2031002

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# Mattress Manufacturing

# 1997

Issued July 1999

EC97M-3379A

**1997 Economic Census** *Manufacturing* Industry Series



Helping You Make Informed Decisions

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The staff of the National Processing Center, **Judith N. Petty,** Chief, performed mailout preparation and receipt operations, clerical and analytical review activities, data keying, and geocoding review.

The Geography Division staff developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Charles P. Pautler Jr.**, Chief, developed and coordinated the computer processing systems. **Martin S. Harahush**, Assistant Chief for Quinquennial Programs, assisted by **Barbara Lambert** and **Christina Arledge** were responsible for design and implementation of the computer systems. **Gary T. Sheridan**, Chief, Manufacturing and Construction Branch, **Lori A. Guido** and **Roy A. Smith**, Section Chiefs, supervised the preparation of the computer programs.

Computer Services Division, **Debra Williams**, Chief, performed the computer processing.

The staff of the Administrative and Customer Services Division, **Walter C. Odom,** Chief, performed planning, design, composition, editorial review, and printing planning and procurement for publications, Internet products, and report forms. **Cynthia G. Brooks** provided publication coordination and editing.

# Mattress Manufacturing

# 1997

Issued July 1999

EC97M-3379A

# **1997 Economic Census**

Manufacturing Industry Series





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> Robert L. Mallett, Deputy Secretary

Economics and Statistics Administration Robert J. Shapiro, Under Secretary for Economic Affairs

U.S. CENSUS BUREAU Kenneth Prewitt, Director



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-- Not applicable for this report.

# Introduction to the Economic Census

### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

### AVAILABILITY OF ADDITIONAL DATA

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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# Manufacturing

### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pi	roduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>337910</b> 251520	Mattress mfg Mattresses & bedsprings (pt)	<b>624</b> N	<b>702</b> 702	<b>22 711</b> 22 711	<b>602 613</b> 602 613	<b>16 992</b> 16 992	<b>33 322</b> 33 322	<b>364 786</b> 364 786	<b>1 918 807</b> 1 918 807	<b>1 953 482</b> 1 953 482	<b>3 869 064</b> 3 869 064	<b>124 148</b> 124 148

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

## Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		A establis	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337910, MATTRESS MFG												
United States	1	702	280	22 711	602 613	16 992	33 322	364 786	1 918 807	1 953 482	3 869 064	124 148
Alabama	1 - 1 6	14 18 102 13 7	8 5 34 6 2	439 349 2 913 389 214	9 962 8 806 77 232 11 903 6 408	307 254 2 256 285 152	608 529 4 408 579 381	5 976 6 521 47 309 7 301 4 051	36 313 28 639 263 147 41 154 19 141	39 906 33 730 254 873 34 778 19 777	76 138 62 126 514 700 75 762 39 022	6 846 2 497 12 080 1 107 1 993
Florida	2 1 - 1	46 25 28 15 6	21 10 8 5	2 009 894 835 457 523	45 035 23 103 24 002 14 202 14 619	1 428 723 629 276 398	2 900 1 555 1 266 606 686	25 719 14 974 15 324 6 916 8 711	145 411 97 235 65 596 37 262 51 561	138 614 77 216 70 962 33 845 50 108	281 647 174 505 136 354 71 328 100 858	6 431 4 077 2 125 2 373 1 595
Massachusetts Michigan New Jersey New York North Carolina	- 1 2 1 -	18 21 18 23 31	9 7 10 7 16	791 427 908 533 1 266	23 996 11 373 25 715 11 759 34 326	588 336 719 412 1 020	1 216 654 1 522 658 1 920	15 049 7 511 16 731 7 068 20 141	82 283 39 129 87 091 38 761 91 936	78 347 36 849 88 001 40 556 86 869	161 564 75 957 177 112 78 833 179 051	6 187 956 5 611 4 210 7 263
Ohio Oregon Pennsylvania Tennessee Texas Virginia Washington	- - 1 2 1	22 8 25 19 52 15 18	13 3 11 10 18 8 6	1 075 212 779 722 1 555 585 579	31 242 6 075 21 821 18 449 35 851 15 224 15 647	727 170 602 556 1 202 446 429	1 404 346 1 145 989 2 306 925 829	17 736 4 541 12 719 11 314 22 574 9 799 10 486	102 768 19 635 77 701 53 111 127 076 53 128 57 432	97 809 19 623 62 744 62 095 127 787 46 589 50 077	200 817 39 081 140 100 114 853 254 531 99 518 107 584	4 016 445 1 499 2 227 4 921 3 489 2 638

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-unit companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent; or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

## Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
337910, MATTRESS MFG		337910, MATTRESS MFG—Con.	
Companies <sup>1</sup> number	624	Value added\$1,000	1 918 807
All establishments number Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber.	702 422 222 58	Total inventories, beginning of year   \$1,000.     Finished goods inventories, beginning of year   \$1,000.     Work-in-process inventories, beginning of year   \$1,000.     Materials and supplies inventories, beginning of year   \$1,000.	210 986 52 075 19 621 139 290
All employees     number.       Total compensation <sup>2</sup> \$1,000.       Annual payroll.     \$1,000.       Total fringe benefits     \$1,000.	22 711 751 011 602 613 148 398	Total inventories, end of year   \$1,000     Finished goods inventories, end of year   \$1,000     Work-in-process inventories, end of year   \$1,000     Materials and supplies inventories, end of year   \$1,000	230 613 54 597 20 324 155 692
Production workers, average for yearnumber Production workers on March 15number Production workers on May 15number Production workers on August 15number Production workers on November 15number	16 992 16 422 16 732 17 322 17 492	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures (new and used)\$1,000 Capital expenditures for machinery and equipment (new and used)\$1,000	484 099 124 148 27 274 96 874
Production-worker hours	33 322 364 786	Total retirements <sup>2</sup> \$1,000 Gross book value of total assets at end of year\$1,000	12 851 595 396
Total cost of materials     \$1,000.       Cost of materials, parts, containers, etc., consumed     \$1,000.       Cost of resales     \$1,000.       Cost of fuels     \$1,000.       Cost of contract work     \$1,000.	1 953 482 1 890 414 42 968 4 606 12 219 3 275	Total depreciation during year <sup>2</sup> \$1,000.     Total rental payments <sup>2</sup> \$1,000.     Buildings and other structures rental payments <sup>2</sup> \$1,000.     Machinery and equipment rental payments <sup>2</sup> \$1,000.     Cost of purchased services for the repair of buildings and other   \$1,000.	42 801 68 243 44 320 23 923
Quantity of electricity purchased for heat and power	180 793 _	Structures \$1,000 Response coverage ratio <sup>4</sup>	4 643 75 12 175
Total value of shipments   \$1,000.     Primary products value of shipments   \$1,000.     Secondary products value of shipments   \$1,000.     Total miscellaneous receipts   \$1,000.     Value of resales   \$1,000.     Contract receipts   \$1,000.     Other miscellaneous receipts   \$1,000.	3 869 064 3 698 984 89 362 80 718 71 136 2 391 7 191	Cost of purchased communications services <sup>3</sup> \$1,000     Response coverage ratio <sup>4</sup> percent.     Cost of purchased legal services <sup>3</sup> \$1,000     Response coverage ratio <sup>4</sup> percent.     Cost of purchased legal services <sup>3</sup> \$1,000     Response coverage ratio <sup>4</sup> percent.     Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000     Response coverage ratio <sup>4</sup> percent.     Cost of purchased accounting services <sup>3</sup> \$1,000     Response coverage ratio <sup>4</sup> percent.     Cost of purchased accounting services <sup>3</sup> \$1,000     Response coverage ratio <sup>4</sup> percent.     Cost of purchased advertising services <sup>3</sup> \$1,000	12 173 75 6 281 75 3 370 75 1 890 75 140 836
Primary products specialization ratio	97 3 794 892 3 698 984 95 908	Response coverage ratio <sup>4</sup> percent.     Cost of purchased software and other data processing services <sup>3</sup> \$1,000.     Response coverage ratio <sup>4</sup> percent.     Cost of purchased refuse removal (including hazardous waste)   \$1,000.	2 745 75
Coverage ratio percent	97	services <sup>3</sup> \$1,000 Response coverage ratio <sup>4</sup> percent	3 248 75

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

# Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337910, MATTRESS MFG												
All establishments	1	702	280	22 711	602 613	16 992	33 322	364 786	1 918 807	1 953 482	3 869 064	124 148
Establishments with 1 to 4 employees	8	208	-	423	9 463	335	560	5 913	30 350	34 890	65 572	4 324
employees	6	109	-	727	14 831	535	836	8 707	55 800	50 587	106 602	5 665
employees	2	105	-	1 474	30 389	1 098	1 904	18 910	96 268	113 128	209 074	7 436
employees	1	127	127	4 048	93 850	2 859	5 386	52 912	248 776	298 876	543 132	17 561
employees	1	95	95	6 799	183 635	5 017	10 212	106 168	521 375	547 516	1 069 427	44 232
employees	-	55	55	8 232	244 566	6 357	12 935	154 682	881 294	834 633	1 714 985	D
employees	1	3	3	1 008	25 879	791	1 489	17 494	84 944	73 852	160 272	D
employees	-	-	-	-	-	-	-	-		-	_	
employees Establishments with 2,500 employees	-	-	-	-	-	-	-	-	-	-	-	-
or more	-	-	-		-			-		-	-	-
Administrative records <sup>2</sup>	9	200	-	679	13 538	531	817	8 695	44 925	50 051	95 340	6 948

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-unit companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-unit companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

shown

## Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All em	ployees	Pr	oduction work	ers	Value added			Total capital
Industry or primary product class code		estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	shipments (\$1,000)	expendi- tures (\$1,000)
337910	Mattress mfg	702	22 711	602 613	16 992	33 322	364 786	1 918 807	1 953 482	3 869 064	124 148
3379101	Innerspring mattresses, excluding crib-size, including those with topper pads and those sold as part of										
3379104	hollywood beds	336	17 911	487 370	13 428	26 757	298 190	1 633 166	1 545 150	3 175 563	83 008
3379107	mattresses and mattress inserts Foundations, excluding innerspring units and those incorporated into hybrid-tyne flotation and adjustable	42	1 805	44 445	1 325	2 609	25 839	115 701	136 727	251 126	7 605
2270404	ensembles	25	975	25 550	676	1 350	14 018	59 957	82 258	142 529	6 691
337910A	conventional waterbeds	8	654	17 931	502	898	9 435	26 346	96 011	122 243	14 063

#### Products Statistics: 1997 and 1992 Table 6a.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997			1	992	
NAICS	Droduct	Number of companies		Product	shipments	Number of companies		Product	shipments
code	Fiduci	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
337910	Mattresses	N	х	x	3 794 892	N	х	х	N
3379101	Innerspring mattresses, excluding crib-size, including those with polyurethane or rubber topper pads and those sold as part of hollywood beds, excluding inserts	N	x	x	2 122 665	N	x	x	1 200 021
33791011	Innerspring mattresses, excluding crib- size, including those with polyurethane or rubber topper pads and those sold as part of hollywood beds, excluding	N	~	v	2 122 665	N	~	v	N
3379101100	Interspring mattresses, excluding crib- size, including those with polyurethane or rubber topper pads and those sold as part of hollywood beds, excluding	000	~	^	2 122 005	N 070	~	~	1 000 001
3370104	Other mattrasses including crib mattrasses	293	Х	417 742.4	2 122 665	273	Х	412 311.5	1 200 021
3379104	and mattress inserts	N	Х	х	251 060	N	Х	х	209 537
33791041 3379104111	Other mattresses, including crib mattresses, foam core mattresses other than crib-size, inflatable air chambered, and mattress inserts Crib mattresses, all types, including	N	х	x	249 523	N	х	х	N
	crib-size mattresses made with innersprings, polyurethane, latex,								
3379104121	foam, hair, cotton felt, etc	12	Х	X	76 806	17	Х	X	53 446
3379104131	size Other mattresses, including inflatable	42	Х	X	33 497	54	Х	X	39 773
3379104141	air chambered, cotton feit, hair, etc. (excludes sleep system ensembles) Mattress inserts for dual-purpose sleep furniture (innerspring and foam) and	19	х	x	55 157	17	х	х	67 768
2270104	tutons shipped without frames	38	Х	X	84 063	27	Х	X	37 995
33791041 3379104YWV	Other mattresses, including chib mattresses and mattress inserts, nsk Other mattresses, including crib	N	х	x	1 537	N	х	х	Ν
3379107	mattresses and mattress inserts, nsk	N	Х	X	1 537	N	Х	X	10 555
22701071	and those incorporated into hybrid-type flotation and adjustable ensembles	N	х	х	1 100 252	N	х	х	684 080
3379107111	platform, excluding innerspring units and those incorporated into hybrid-type flotation and adjustable ensembles	N	x	x	1 092 193	N	x	x	N
	innerspring units and those incorporated into hybrid-type flotation and adjustable ensembles	187	x	۹9 802.4	986 989	183	х	97 074.4	582 863
3379107121	Foam foundations, excluding those incorporated into hybrid-type flotation								
3379107131	and adjustable ensembles thousands Other foundations, including platform, excluding those incorporated into hybrid-type flotation, air, and	36	X	P665.4	35 352	46	X	s	47 502
3379107Y	Foundations, excluding innerspring units	00	~	^	09 852	60	~	^	38 669
3379107YWV	flotation and adjustable ensembles, nsk Foundations, excluding innerspring units and those incorporated into	N	Х	x	8 059	N	Х	х	Ν
	hybrid-type flotation and adjustable ensembles, nsk	N	х	х	8 059	N	х	х	15 046
337910A	Sleep system ensembles, excluding conventional waterbeds	N	х	x	138 050	N	х	x	131 570
337910A1	Sleep system ensembles, excluding conventional waterbeds, including								
337910A111	hybrid-type system flotation ensembles Hybrid-type sleep system flotation ensembles, excluding conventional	N	X	X	138 050	N	X	x	N
337910A121	Waterbeos Electric adjustable sleep system ensemble, excluding hospital and conventional waterbrock	8 22	×		10 240	10	×	×	33 338
337910AY	Sleep system ensembles, excluding	33	~		121 010	21	^		03 013
337910AYWV	conventional waterbeds, nsk	N N	x	X	-	N	x	X	N 8 610
337910\//	Mattresses and foundations insk total		X	×	182 865	N	X		8 019 N
337910WY	Mattresses and foundations, nsk, total	N	x	x	182 865	N	×	x	N
337910WYWW	Mattresses and toundations, nsk, for nonadministrative-record establishments	N	×	x	87 958	N	×	x	N
337910WYWY	Mattresses and foundations, nsk, for administrative-record establishments	N	x	x	94 907	N	x	x	N

# Additional information is available for this item; see Appendix F. @ Additional data are available for this item in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

## Table 6a. Products Statistics: 1997 and 1992-Con.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

# Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

cont     1907     1992       3379101     INCREMENTAN CONSUME CONSUME CONSUME TABLE NAME TO PUBLICATIONS TRUCK THE CONSUME	NAICS product class	Product class and geographic area	Value of product shipmer (\$1,000)	nts
S379101     PNERRPRIM PLACE     PLACE PLACE     I and start PLACE     I and start PLACE     I and start PLACE       Address Address Address Address Address Colorable Co	code		1997	1992
Under States     2:12:265     1:00 0:12       Allorers     3:00     3:0	3379101	INNERSPRING MATTRESSES, EXCLUDING CRIB-SIZE, INCLUDING THOSE WITH POLYURETHANE OR RUBBER TOPPER PADS AND THOSE SOLD AS PART OF HOLLYWOOD BEDS, EXCLUDING INSERTS		
Alasme		United States	2 122 665	1 200 021
Advantage     36 661     16 633       124 612     124 612     143 000       Funds     16 645     144 000       Funds     16 645     144 000       Bit Social     16 645     149 000       Bit Social     16 645     149 000       Bit Social     16 645     149 000       Bit Social     16 645     19 000       Bit Social     16 000     10 000       Bit Social     16 000     10 000       Bit Social     16 000     10 000       Bit Social     10 000     10 000     10 000       Bit Social     10 000     10 000     10 000     10 000       Bit Social     10 000     10 000     10 000     10 000     10 000     10 000     10 000     10 000     10 000     10 0		Alabama	54 537 38 601	12 047 11 431
Liberatio     47 6 53     15 66     74 6 53       Liberation     176 6 50     47 6 53     15 66       Liberation     16 6 50     47 6 53     16 6 50       Liberation     16 6 50     47 6 53     16 6 50     47 6 53       Liberation     16 0 74     16 0 74     16 0 74     16 0 74     16 0 74     16 0 74     16 0 74     16 0 74     16 0 74     16 0 74     16 0 74     16 0 74     16 0 74     16 0 74     16 0 74     16 0 74     16 0 74     16 0 74     16 0 74     16 0 75     17 0 74     17 0 74     17 0 74     17 0 74     17 0 74     17 0 74     17 0 74     17 0 74     17 0 74     17 0 74     17 0 74     17 0 75     10 0 77     17 0 75     10 0 77     17 0 75     17 0 75 <td></td> <td>Arkansas</td> <td>6 084</td> <td>6 733</td>		Arkansas	6 084	6 733
Finds     170     US     74     95       Hands     4     473     0       Hands     50     10     00       Hands     50     10     00     10     00       Hands     50     50     10     00		Colorado	41 631	31 096
Maxwell     10     3.6     3.7     3.7       Maxwell     4.6     7.8     3.7     3.7       Maxwell     3.6     7.8     7.8     3.7     3.7       Maxwell     3.6     7.8     7.8     3.7 <t< td=""><td></td><td>Florida</td><td>176 045</td><td>74 287</td></t<>		Florida	176 045	74 287
import     40 <td< td=""><td></td><td>Hawaii</td><td>10 345</td><td>47 309 N</td></td<>		Hawaii	10 345	47 309 N
Index     38 72     19 000       Maryland     38 75     19 75       Maryland     38 75     17 88       Maryland     38 75     37 85       Maryland     38 75     37 85       Maryland     38 75     37 85       Maryland     37 85     37 85       Maryland     37 95     37 85       Maryland     37 95     37 95       Maryland     <		Idano	4 478 59 243	N 32 535
image:     38     48     38     48     38     48     38     48     38     48     38     48     38     48     38     48     38     48     38     48     38     48     38     48     38 <td< td=""><td></td><td>Indiana</td><td>38 372</td><td>19 008</td></td<>		Indiana	38 372	19 008
Machand		Kansas	30 055 38 352	9 127 11 844
Michigan     55 465     10 19       New Yelk     13 30     31 30       New Yelk     43 80     41 30       New Yelk     43 80     41 30       New Yelk     41 30     82 54       New Yelk     70 401     64 7 35       New Yelk     70 83     70 783       New Yelk     70 83     70 783       New Yelk     70 83     70 783       Strong     77 983     70 783       Strong     77 983     70 983       Strong     70 983     25 150       Strong     70 983     25 985       New Yelk     21 88     10 972       Callomia     22 991     23 90       Strong     21 98     10 973       Strong     21 98     10 973       New Yelk		Maryland	55 242 58 855	27 488 38 494
Minnesona     1     4     405     1     2     1     2     2     2     2     2     2     2     2     2     2     2     2     2     2     2     2     2     2     2     1     2     2     2     1     2     2     1     3 <td< td=""><td></td><td>Michigan</td><td>55 405</td><td>20 184</td></td<>		Michigan	55 405	20 184
Missouff		Minnesota Mississippi	37 404 41 337	7 397 36 357
kew York     42 965     11 96       Ohis     165 924     96 925       Ohis     16 926     97 956       Pennsylvalia     16 933     16 925       Texas     17 925     17 925       Washington     17 925     18 935       Wisconsin     17 925     18 935       Wisconsin     17 925     18 935       Wisconsin     18 938     12 95 937       United States     21 960     22 99 937       Saryotor     21 88     18 92 2 190       Saryotor     18 93 980     18 93 98       Saryotor     21 88     18 92 2 190       Saryotor     18 93 98     18 93 98       Saryotor     19 92 1 98 97 199     18 93 98       Saryotor     19 92 1 98 97 199     18 94 98 199       Saryotor     19 92 1 98 97 199     19 92 199 199       Saryotor		Missouri	24 868 123 182	21 325 93 004
North Carolina		New York	42 866	21 346
Oktahoma     22 164     08 300       Pennsykvania,     76 476     65 17 20       Pennsykvania,     77 676     64 72 30       Tomessoe     77 676     64 72 30       Vasingtion     68 383     40 723       Wesingtion     72 287     78 68       Vasingtion     22 915     30 90       Genral     22 916     28 913       Contact States     22 915     30 90       Penden     22 916     28 913       Contract States     21 90     26 915       Contract States     21 91     26 91       Particular States     21 92     31 90       New Noticities     13 90     10 92       New Noticities     12 92     64 400       Adama     17 92     12 97       Adama     17 92     10 9252       United States		North Carolina	88 236 105 924	47 059
Using of the second s		Oklahoma	22 164	8 300
Toronssee		Pennsylvania	76 476	19 002 56 172
uban     11     002     10     77     002     10     77     006     25     66     25     66     25     66     33     17     23     7     066     25     66     33     17     23     7     066     25     66     83     37     17     23     7     8     N     7     25     17     23     7     8     N     7     25     15     38     11     17     20     17     23     18     13     16     14     16     38     11     13     13     13     13     13     13     13     13     16     14     14     14     14     14     14     14     14     14     14     14     14     16     17     16     14     14     16     17     16     14     14     16     16     14     14     16     17     16     14     16     16     16     16 <td></td> <td>Tennessee</td> <td>57 561</td> <td>41 239</td>		Tennessee	57 561	41 239
Virgina     06 393     06 755       West Virgina     17 923     27 565       3379104     OTHER MATTRESSES, INCLUDING CRIB MATTRESSES AND MATTRESS INSERTS     7 660     209 537       United states     25 1660     209 537     2 8 161       Calfornia     23 991     22 8 191     28 8 11       Georgia     3 322     3 8 411     3 8 223     3 8 411       Georgia     5 322     3 8 411     3 6 323     3 8 441       Georgia     2 1 493     1 0 6 177     3 6 46     1 6 164       Massochusetts     2 1 493     1 0 6 17     1 6 17     1 6 17       Tennessee     2 1 493     1 0 6 17     1 6 17     1 1 0 252     684 080       Alabama     1 7 6 81     6 7 82     6 7 82     1 1 0 252     684 080       Alabama     1 7 6 81     6 7 82     1 1 0 252     684 080     1 1 0 2 52     6 84 080       Alabama     1 7 6 81     6 7 82     1 1 0 2 52     6 84 080     1 1 0 2 52     6 84 080     1 5 55     1 5 7 5 7 7 3 7 3 7 3 7 7 3 7 7 3 7 7 3 7 7 3 7 7 3 7 7 3 7 7 3 7 7 3 7 7 3 7 7 3 7 7		Utah	17 059	10 773
West Virginia:     17 923 Wisconsin     25 3 N Wisconsin       3379104     OTHER MATTRESSES, INCLUDING CRIB MATTRESSES AND MATTRESS INSERTS     72 887     747 847       Jamma Control     Z2 901     22 901		Virginia	57 056	40 723
United States     12 207     4" 647       3379104     OTHER MATTRESSES, INCLUDING CRIB MATTRESSES AND MATTRESS INSERTS     209 537       California     52 515     38 511       Forda     52 515     38 511       Georgia     9 392     3 546       Massachusettis     21 469     5 657       New York     21 469     5 657       New York     21 88     10 671       Texass     2 763     6 144       Texass     2 763     6 144       13 906     N     N       3379107     FOUNDATIONS, EXCLUDING INNERSPRING UNITS AND THOSE INCORPORATED INTO HYSRID-TYPE FLOTATION AND ADJUSTABLE ENSEMBLES     1100 252     684 080       Juited States     11 00 252     684 080     76 777       Colinado     17 442     12 477     2 674     2 609       Alabarna.     17 681     6 702     30 22     11 566       Georgia     6 702     30 22     11 56     30 22     12 47       Arizona     2 674     2 604     964     34 42     12 47       Arizona </td <td></td> <td>West Virginia</td> <td>17 923</td> <td>23 303 N</td>		West Virginia	17 923	23 303 N
3379104     OTHER MATTRESSES, INCLUDING CRIB MATTRESS INSERTS     251 060     209 537       United States.     25 1060     38 511     38 511     38 511     38 511     38 511     38 511     38 511     38 511     38 511     38 511     38 511     38 511     38 512     38 511     38 512     38 511     38 512     38 511     38 512     38 511     38 511     38 511     38 511     38 512     38 511     38 51			12 281	47 847
Unnee States     250 '000     209 '357       California     22 515     385 11     22 190       Ceorgia     6 352     2 831     22 981     22 190       Measa Augustis     9 914     2 2 983     2 983     2 983     2 983       New York     2 183     10 617     1883     16 617     1883     16 617       Texas     3 763     664 4080     13 906     614     N       3379107     FOUNDATIONS, EXCLUDING INNERSPRING UNITS AND THOSE INCORPORATED INTO HYBEL EDISTINGUA AND ADJUSTABLE ENSEMBLES     1 100 252     664 080       Arbanea     1 7 641     6773     2 674     2 809       Arbanea     1 7 642     2 809     1 556       California     2 674     2 809     1 556       California     7 366     47 965     2 187       Illinois     107 640     78 777     2 0 222     1 0 252     664 080       Matema     107 640     78 777     2 674     2 809     1 556       California     2 674     2 809     1 556     1 0 252     <	3379104	OTHER MATTRESSES, INCLUDING CRIB MATTRESSES AND MATTRESS INSERTS	054,000	000 507
Finitia     22 901     22 901     28 901     901     28 901     901     28 901     901     28 901     901 <td></td> <td></td> <td>251 060</td> <td>209 537</td>			251 060	209 537
Segonga     3 932     3 984       Massachusetts     21 469     5 667       New York     188     10 617       New York     8 123     14 884       Tenses     13 906     N       Tenses     13 906     N       Tenses     1100 252     684 080       Alabama     17 661     6 782       Arizona     17 442     12 474       Arizona     17 661     6 782       Genorabi     10 0 252     684 080       Inited States     11 00 252     684 080       Genorabi     17 661     6 782       Genorabi     10 0 552     684 080       Genorabi     10 0 552     684 080       Florida     77 661     782       Genorabi     10 0 552     10 0 252       Florida     77 366     47 965       Genorabi     10 0 252     10 0 252       Massachusetts     10 0 252     10 0 2 52       Massachusetts     10 0 2 52     10 0 2 52       Massachusetts     10 0 2 52		Florida	23 991	22 190
Massachusetts     21 469     5 667       New York     21 88     10 617       North Carolina     8 120     14 864       Tennessee     2 763     6 114       3379107     FOUNDATIONS, EXCLUDING INNERSPRING UNITS AND THOSE INCORPORATED INTO HYBRID-TYPE FLOTATION AND ADJUSTABLE ENSEMBLES     1 100 252     684 080       Alabama     17 681     6 762     2 849       Atzona     2 674     2 809     11 556       Calfornia     2 674     2 809     11 556       Garogia     11 7 681     6 782     28 299       Illinois     10 672     28 299     11 556       Garogia     56 702     30 226     28 299       Indiana     15 363     12 12 857     11 10 252       Massachusetts     6 6 164     34 423     21 857       Indiana     15 363     21 2 857     30 226       Illinois     11 3 806     14 403     14 403       Massachusetts     66 164     34 423     21 857       Massachusetts     66 164     34 423     13 864		Georgia	5 352 8 972	3 684 2 218
New York		Massachusetts	21 469	5 687
Tennessee     2 763     6 114       3379107     FOUNDATIONS, EXCLUDING INNERSPRING UNITS AND THOSE INCORPORATED INTO HYBRID-TYPE FLOTATION AND ADJUSTABLE ENSEMBLES     1 100 252     684 080       Alabama     17 681     6 782       Arkansas     2 774     2 808       California     2 674     2 809       Colorado     2 829     11 576       Georgia     107 640     77 366     47 965       Florida     77 366     47 965     20 3226       Indiana     15 323     12 12 87     1005     32 289       Indiana     15 323     12 12 87     107 843     21 827       Indiana     65 164     34 452     37 12 12 87       Indiana     1005     323     12 12 87       Indiana     65 164     34 452     37 15 32       Indiana     65 164     34 452     37 15 32       Indiana     1005     10 824     14 134     9 994       Minnesota     14 334     9 394     14 294     14 134     13 998       North Carolina.     66 164		New York	2 188 8 120	10 617 14 864
3379107     FOUNDATIONS, EXCLUDING INNERSPRING UNITS AND THOSE INCORPORATED INTO HYBRID-TYPE FLOTATION AND ADJUSTABLE ENSEMBLES     1 100 252     684 080       United States     1 100 252     684 080     684 080       Alabama     17 641     12 471     2 401       Arkona, Sa     2 407     2 808     2 909     11 556       Colorado     2 001     7 366     47 965     30 228     11 556       Florida     7 7 366     47 965     30 228     11 556     30 228     12 1857       Illinois     16 323     12 1857     14 403     21 4857     14 403     21 857       Illinois     16 323     12 1857     14 403     14 294     14 294       Illinois     16 323     12 1857     14 403     16 323     12 1857       Massachusetts     66 164     34 452     57 15     32 399     16 323     12 1857       Missingipi     14 193     9 997     16 109     14 117     987       New Jersey     66 164     34 452     32 399     16 303     22 399       Ohio		Tennessee Texas	2 763 13 906	6 114 N
HYBRID-TYPE FLOTATION AND ADJUSTABLE ENSEMBLES     1 100 252     664 060       Alabama     17 681     6 782       Arizona     17 442     12 417       Arkansas     2 674     2 808       California     107 640     78 77       Colorado     22 299     11 566       Florida     6742     30 826       Georgia     56 702     30 226       Illinois     40 438     21 857       Indiana     15 323     12 128       Iowa     20 485     51 16       Massachusetts     65 164     34 452       Michigan     9 94     14 29       Missorpi     14 103     9 824       Missorpi     14 103     9 824       Missorpi     14 134     9 824       Missorpi     14 035     23 98       Ohio     70 836     42 967       Missorpi     14 134     9 824       Missorpi     14 134     9 824       Missorpi     14 6 547     32 392       Ohio     70 836     4	3379107	FOUNDATIONS EXCLUDING INNERSPRING UNITS AND THOSE INCORPORATED INTO		
United States     1 100 252     664 080       Alabama     17 681     6 782       Arizona     17 442     12 141       Arkansas     2 674     2 809       California     107 640     78 777       Colorado     28 299     11 556       Georgia     667 02     30 226       Ilinois     40 438     21 857       Indiana     15 323     12 12 877       Iowa     20 456     5 715       Massachusetts     65 164     34 4254       Michigan     14 005     10 824       Mississippi     14 134     9937       Missouri     16 109     14 134       New Jersey     46 547     32 399       Orio     70 863     42 99       Orio     70 86     32 999       Okahoma     12 083     10 824       Mississippi     14 305     10 824       Mississippi     14 134     9937       Mississippi     14 305     32 999       Ohio     70 836     42 99 </td <td>0010101</td> <td>HYBRID-TYPE FLOTATION AND ADJUSTABLE ENSEMBLES</td> <td></td> <td></td>	0010101	HYBRID-TYPE FLOTATION AND ADJUSTABLE ENSEMBLES		
Alabama.   17   661   672     Arizona   2   674   2   877     California   2   674   2   877     Colorado   28   299   11   556     Florida   77   366   47   965     Georgia   66   77   366   47   965     Indiana   67   523   12   857     Indiana   15   323   12   857     Massachusetts   66   164   34   452     Wichigan   994   14   24   995   14   29     Mississippi   14   043   995   14   29   31     Mississippi   14   134   995   14   29   31   36   14   29   31   36   14   24   31   36   14   32   399   31   36   32   399   31   36   34   45   31   36   32   399   31   36   32   399   31		United States	1 100 252	684 080
Arkansas   2 674   2 808     California   107 640   78 78     Colorado   28 299   11 556     Florida   77 366   47 965     Georgia   56 702   02 28     Illinois   40 438   21 857     Indiana   15 323   12 128     Iowa   20 458   5 715     Massachusetts   65 164   34 452     Michigan   9 994   14 245     Michigan   1005   10 824     Mississippi   14 105   10 824     Mississippi   14 105   10 824     Mississippi   14 134   9 997     Mississippi   16 109   14 117     New Jersey   46 547   32 302     Ohio   729   31 864     Tennessee   38 869   32 523     Tennessee   74 343   55 263     Utah   29 935   11 280     Virginia   29 935   11 2840     Washington   29 35   11 2840     West Virginia   12 102   N     West Virginia<		Alabama	17 681 17 442	6 782 12 417
Colorado     11 556       Florida     77 366     47 965       Georgia     56 702     30 226       Illinois     40 438     21 857       Indiana     15 323     12 128       Iowa     20 458     57 15       Massachusetts     66 164     34 452       Michigan     9 994     14 294       Minnesota     10 90     14 134       Mississippi     14 134     9 994       Visississippi     16 547     32 302       North Carolina     64 530     23 90       Ohio     70 836     42 967       Oklahoma     12 083     N       Pennsylvania     46 547     32 302       Virginia     38 869     32 523       Texas     74 343     55 263       Virginia     25 980     350       Virginia     25 980     12 840       West Virginia     12 802     N       West Virginia     12 802     11 923       West Virginia     12 802     28 108		Arkansas	2 674	2 808 78 777
Florida     77 366     47 965       Georgia     56 702     30 226       Illinois     40 438     21 857       Indiana     15 323     12 128       Iowa     20 458     5 715       Massachusetts     20 458     5 715       Massachusetts     65 164     34 452       Michigan     9 994     14 294       Minesota     14 005     10 824       Mississispi     14 103     14 294       Missouri     14 134     9 997       Missouri     16 109     14 114       New Jersey     46 547     32 302       North Carolina     64 30     22 90       Ohio     70 836     42 967       Oklahoma     12 083     N       Pennsylvania     46 729     31 864       Texas     74 343     55 263       Virginia     25 980     12 840       Wastington     29 935     11 923       West Virginia     12 102     N       Wisconsin     58 229     28 108 <		Colorado	28 299	11 556
Juliopia     40     438     21     257       Indiana     15     323     12     128       Iowa     20     458     5     715       Massachusetts     20     458     5     715       Massachusetts     65     164     34     452       Michigan     9     994     14     294       Minesota     14     016     10     824       Missouri     14     134     9     997       Missouri     16     109     14     114       New Jersey     46     547     32     392       North Carolina     64     530     23     909       Ohio     70     836     42     967       Oklahoma     12     083     1869     32     52       Tennessee     38     869     32     52     31     864       Texas     74     343     55     263     11     28     35		Florida	77 366 56 702	47 965
Indulate   15   323   12   12   16     Iowa   20   3458   5   715     Massachusetts   65   164   34   452     Michigan   9   994   14   294     Minesota   14   005   10   824     Mississippi   14   134   9   997     Missouri   16   109   14   114     New Jersey   46   547   32   32     North Carolina   64   530   23   909     Ohio   70   836   42   967     Oklahoma   12   083   N   N     Pennsylvania.   46   729   31   864     Tenessee   38   869   32   52     Virginia   9   985   11   280   12     Virginia   25   980   12   800     Virginia   25   980   12   800     West Virginia   12   102   N   N		Illinois	40 438	21 857
Massachusetts   65 164   34 452     Michigan   9 994   14 294     Minnesota   14 005   10 824     Mississippi   14 134   9 997     Missouri   16 109   14 117     New Jersey   66 547   32 392     North Carolina   64 530   23 909     Ohio   70 836   42 967     Vissouri   12 083   N     Pennsylvania   38 869   32 523     Texas   74 343   55 263     Utah   9 980   12 840     Washington   29 935   11 923     West Virginia   12 102   N     West Virginia   12 102   N     Wisconsin   58 229   28 108		lowa	20 458	5 715
Michagai   39   39   39   39   39   39   39   30   32   30   32   32   32   32   30		Massachusetts	65 164	34 452
Mississippi		Minnesota	9 994 14 005	14 294
New Jersey     46 547     32 392       North Carolina     64 530     23 909       Ohio     70 836     42 967       Oklahoma     70 836     42 967       Oklahoma     12 083     N       Pennsylvania     46 729     31 864       Tennessee     38 869     32 523       Utah     9 289     3 550       Virginia     25 980     12 840       Washington     29 935     11 923       West Virginia     12 102     N       Wisconsin     58 229     28 108		Missouri	14 134   16 109	9 997 14 117
Notin Caronina.     64 530     22 909       Ohio     70 836     42 967       Oklahoma     12 083     N       Pennsylvania.     46 729     31 864       Tennessee.     38 869     32 523       Texas     74 343     55 263       Utah     9 289     3 550       Virginia.     25 980     12 840       Washington     29 935     11 923       West Virginia.     12 102     N       Wisconsin     58 229     28 108		New Jersey	46 547	32 392
Oklahoma   12 083   N     Pennsylvania   46 729   31 864     Tennessee   38 869   32 523     Texas   74 343   55 263     Utah   9 289   3 550     Virginia   25 980   12 840     Washington   29 935   11 923     West Virginia   12 20   N     Wisconsin   58 229   28 108		Ohio	70 836	23 909 42 967
Tennessee.     38 869     32 523       Texas     74 343     55 263       Utah     9 289     3 550       Virginia.     25 980     12 840       Washington     29 935     11 923       West Virginia.     12 102     N       Wisconsin     58 229     28 108		Uklanoma	12 083   46 729	N 31 864
1 exas		Tennessee	38 869	32 523
Virginia.     25 980     12 840       Washington     29 935     11 923       West Virginia.     12 102     N       Wisconsin     58 229     28 108		l exas Utah	74 343 9 289	55 263 3 550
West Virginia     12     N       Wisconsin     58     229     28     108		Virginia	25 980   29 935	12 840 11 923
		West Virginia	12 102 58 229	N 28 108

### MANUFACTURING-INDUSTRY SERIES

## Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of product shipments (\$1,000)			
code		1997	1992		
337910A	SLEEP SYSTEM ENSEMBLES, EXCLUDING CONVENTIONAL WATERBEDS				
	United States	138 050	131 570		
	Florida	2 947	Ν		

## Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS	Material consumed	1997		1992	
material code		Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
337910	MATTRESS MFG				
00190097 32610013	Hardwood dimension and parts, including wood furniture frames Plastics products consumed in the form of sheets, rods, tubes, film, and	Х	75 909	Х	N
33100001	other shapes	XX	35 883 18 433	XX	N
33261200 33251007	Springs, innerspring units, and box spring constructions	×××	472 007 7 479	XX	N N
32600001 31320011	Foam cores for mattresses, including latex, excluding topper pads	Х	64 070	х	N
31321005	ticking	X	43 468	X	N
00190047	Cotton linters and cotton waste	x	21 192	x	Ň
32600059	Padding, foam (except mattress cores)	Х	207 885	X	N
00190048 00190049 00190044 32220017	Cotton felt filling materials, purchased premade	x x x	18 549 56 231 17 369	X X X	N N N
00970099 00971000	All other materials and components, parts, containers, and supplies	x x x	15 875 217 257 362 394	x x x	N N N

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

# Appendix A. Explanation of Terms

### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

## **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

## **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

# QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

# Appendix B. NAICS Codes, Titles, and Descriptions

### **337910 MATTRESS MANUFACTURING**

This U.S. industry comprises establishments primarily engaged in manufacturing innerspring, box spring, and noninnerspring mattresses, including mattresses for waterbeds. The data published with NAICS code 337910 include the following SIC industry:

2515 Mattresses and bedsprings (pt)

# Appendix C. Coverage and Methodology

### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

# DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

# Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

# Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.
### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3371101	24341	24341	3371227411	2511533	2511533	3371277	25992	25992
3371101111	2434111	2434111	3371227421	2511541	2511541	3371277111	2599231	2599231
3371101121	2434113	2434113	3371227431	2511561	2511561	3371277121	2599233	2599233
3371101100	2434100	2434100	3371227491	2511598	2511598	33712771/1	2599230	2599230
3371104	24342	24342	55712271000	2011000	2311300	3371277191	2599248	2599248
3371104111	2434212	2434212	337122A	25116	25116	3371277YWV	2599200	2599200
3371104121 3371104YW/V	2434214	2434214 2434200	337122A111	2511621	2511621	337127A nt	25994	25994
	2434200	2434200	337122A131	2511631	2511631	557 127A pt	20004	20004
3371107	24343	24343	337122A141	2511698	2511698	337127A pt	39524 pt	39524 pt
3371107121	2434318	2434318	337122AYWV	2511600	2511600	337127A221	3952411	3952413 pt
3371107YWV	2434300	2434300	337122E	25117	25117	337127A231	3952412	3952413 pt
2271104	25/12 pt	25/12 nt	337122E111	2511725	2511725	337127A241	3952413	3952413 pt
337110A111	25412 pt	2541200 pt	337122E121	2511748	2511748	337127A291	2599497	2599497
337110A121	2541212	2541200 pt	337122E131	2511765	2511765	337127AYWV pt	2099400 3952400 nt	2099400 3952400 nt
337110AYWV	2541200 pt	2541200 pt	337122E151	2511767	2511767	00740714	05040 -4	05040 -4
337110E	25412 pt	25412 pt	337122E161	2511775	2511775	33/12/W pt	25310 pt	25310 pt
337110E111	2541213	2541200 pt	337122E171	2511777	2511779 pt	337127W pt	25990 pt	25990 pt
337110E121	2541214	2541200 pt	337122E101	2511783	2511779 pt	337127W nt	39520 nt	39520 nt
337110EYWV	2541200 pt	2541200 pt	337122EYWV	2511700	2511700	007.127.11 pt.1111	00020 pt 111111	00020 pt
337110H	57121 pt	57120 pt	227122\// pt	25110	25110	33/12/W pt	39990 pt	39990 pt
337110H100	5712141	5712000 pt	337 122 VV pt	23110	23110	337127WYWW pt	2599000 pt	2599000 pt
337110W pt	24340	24340	337122W pt	57120 pt	57120 pt	337127WYWW pt	3952000 pt	3952000 pt
227110\\/ nt	25/10 pt	25/10 pt	337122VVYVVV pt	2511000	2511000 5712000 pt	337127WYWW pt	3999000 pt	3999000 pt
557 110W pt	20410 pt	20410 pt	337122WYWY pt	2511002	2511002	33/12/WYWY pt	2531002 pt	2531002 pt
337110W pt	57120 pt	57120 pt	337122WYWY pt	5712002 pt	5712000 pt	337127WYWY pt	3952002 pt	3952002 pt
337110WYWW pt	2541000	2541000 pt	3371241	25145	25145	337127WYWY pt	3999002 pt	3999002 pt
337110WYWW pt	5712000 pt	5712000 pt	3371241111	2514512	2514512	3371290	25170	25170
337110WYWY pt	2434002	2434002	3371241121	2514513	2514513	3371290111	2517015	2517015
337110WYWY pt	5712002 pt	5712000 pt	3371241131	2514515	2514515	3371290211	2517018	2517018
0074044 -4	05400 -4	05400 -4	3371241151	2514521	2514521	3371290221	2517021	2517021
3371211 pt	25120 pt	25120 pt	3371241161	2514527	2514527	3371290YWY	2517002	2517002
3371211 pt	57121 pt	57120 pt	3371241171 3371241YWV	2514597	2514597	3372111	25212	25210 nt
3371211111	2512012	2512012		251 1000 11111111	251 1000	3372111111	2521211	2521000 pt
3371211311	2512045	2512045	3371244	25146	2514612	3372111121	2521213	2521000 pt
3371211411	2512054	2512054	3371244211	2514614	2514614	3372111131	2521214	2521000 pt
3371211511	2512031	2512031	3371244221	2514622	2514622	3372111151	2521217	2521000 pt
3371211521	2512035	2512035	3371244231	2514624	2514624	3372111161	2521221	2521000 pt
3371211531 pt	5712121	5712000 pt	3371244241 3371244YWV	2514698	2514698	3372111YWV	2521200	2521000 pt
3371211YWV pt	2512000 pt	2512000 pt	0074047	054.47	051.17	3372114	25213	25210 pt
33712111 WV pl	57 12100 pt	57 12000 pt	3371247	25147	25147	3372114111	2521311	2521000 pt
3371214	25155	25155	3371247121	2514737	2514737	3372114121	2521313	2521000 pt 2521000 pt
3371214100	2515500	2515500	3371247211	2514775	2514775	00721141000	2021000	2021000 pt
337121W pt	25120 pt	25120 pt	3371247221	2514782	2514782	3372117	25214	25210 pt 2521000 pt
337121W pt	25150 pt	25150 pt	3371247241	2514788	2514788	3372117211	2521413	2521000 pt
337121W nt	57120 nt	57120 nt	3371247291 pt	2514789 pt	2514771	3372117311	2521415	2521000 pt
337121WYWW pt	2512000 pt	2512000 pt	33/124/291 pt	2514789 pt	2514798	33/211/321	2521417	2521000 pt
337121WYWW pt	2515000 pt	2515000 pt	00712471000	2014/00	2014/00	3372117341	2521425	2521000 pt
337121WYWW pt	5712000 pt	5712000 pt 2512002	3371247	25140	25140	3372117351	2521427	2521000 pt
337121WYWY pt	2515002 pt	2515002 pt	337124WYWY	2514002	2514002	3372117361	2521429	2521000 pt
337121WYWY pt	5712002 pt	5712000 pt	3371250	25100	25100	33721171000	2321400	2321000 pt
3371221 pt	25112	25112	3371250111	2519011	2519011	337211A	25217	25210 pt
2271221 pt	57121 pt	57120 pt	3371250211	2519033	2519033	337211A121	2521713	2521000 pt
3371221111	2511241	2511241	3371250221	2519035	2519035	337211A131	2521715	2521000 pt
3371221211	2511219	2511219	3371250311 pt	2519015 pt	2519025	337211A141	2521719	2521000 pt
3371221221	2511251	2511251	3371250321	2519098	2519098	337211ATWV	2521700	252 1000 pt
3371221231	2511271	2511271	3371250YWW	2519000	2519000	337211W	25210	25210 pt
3371221311	2511233	2511233	33712501001	2519002	2519002	337211WYWV	2521000	2521000 pt 2521002
3371221321	2511235	2511235	3371271	25311 pt	25311 pt	00721101101	2021002	2021002
3371221391	2511291	2511291	33/12/1111	2531131	2531131	3372120 pt	25410 pt	25410 pt
3371221395 pt	5712111	5712000 pt	3371271211	2531137	2531137	3372120 pt	25417 pt	25411 pt
3371221YWV pt	2511200	2511200	3371271221	2531192	2531198 pt	3372120 pt	25417 pt	25413 pt
3371221YWV pt	5712100 pt	5712000 pt	33/12/19/00	2531100 pt	2531100 pt	3372120100 pt	2541700 pt	2541111 pt
3371224	25113	25113	3371274 pt	25312 pt	25312 pt	3372120100 pt	2541700 pt	2541121 pt
3371224111	2511311	2511311 2511331	3371274 pt	39999 pt	39999 pt	3372120100 pt	2541700 pt	2541200 pt
3371224311	2511351	2511351	3371274111	2531271	2531271	3372120100 pt	2541700 pt	2541332
3371224321	2511371	2511371	3371274121	2531234	2031234 2531239	3372120100 pt	2541700 pt	2541333
3371224391	2011391 2511399	∠511391 2511399	3371274141	2531241	2531241	3372120100 pt	2541700 pt	2541338 pt
3371224YWV	2511300	2511300	3371274151	2531251	2531251	3372120100 pt	2541700 pt	2541339 pt
3371227	25115	25115	3371274101	2531255	2531255 2531257	3372120100 pt	2541700 pt	2541341 pt
3371227111	2511511	2511511	3371274175	3999912	3999911 pt	3372120100 pt	2541700 pt	2541361 pt
3371227121	2511513	2511513	3371274181	2531259	2531259	3372120100 pt	2541700 pt	2541381 pt
337122/131	∠011010 2511517	∠011015 2511517	3371274191	2031201	2031201 2531297	3372120100 pt	∠541700 pt	∠541397 pt 2541000 pt
3371227211	2511521	2511521	3371274YWV pt	2531200 pt	2531200 pt	3372120YWW pt	2541700 pt	2541100 pt
3371227311	2511535	2511535	3371274YWV pt	3999900 pt	3999900 pt	3372120YWW pt	2541600 pt	2541300 pt

#### MANUFACTURING-INDUSTRY SERIES

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3372120YWY	2541002 pt	2541002 pt	3372154161	2541625	2541361 pt	337215W pt	34990 pt	34990 pt
0070444	05004	05004	3372154171	2541629	2541381 pt	337215WYWW pt	2426000 pt	2426000 pt
3372141	25221	25221	3372154181	2541631	2541397 pt	337215WYWW pt	2541000 pt	2541000 pt
3372141111	2522111	2522100 pt	3372154YWV	2541600 pt	2541300 pt	337215WYWW pt	2542000	2542000
3372141121	2522113	2522100 pt				337215WYWW pt	3499000 pt	3499000 pt
3372141211	2522114	2522100 pt	3372157	25421	25421	337215WYWY pt	2426002 pt	2426002 pt
3372141221	2522117	2522100 pt	3372157111	2542113	2542113	337215WYWY pt	2541002 pt	2541002 pt
3372141231	2522119	2522100 pt	3372157121	2542117	2542117	337215WYWY pt	2542002	2542002
3372141241	2522121	2522100 pt	3372157131	2542119	2542119	337215WYWY pt	3499002 pt	3499002 pt
3372141YWV	2522100	2522100 pt	3372157YWV	2542100	2542100	0012101111 pt 111	0.00002 pt	0100002 pt
		•	00121011111	2012100111111	20.2100	3379101	25151	25151
3372144	25225	25225	2272454	25422	25422	3379101100	2515100	2515100
3372144111	2522511	2522500 pt	337215A	20422	20422			
3372144121	2522513	2522500 pt	337215A111	2542233	2542233	3379104	25152	25152
3372144YWV	2522500	2522500 pt	337215A211	2542237	2542237	3379104111	2515211	2515211
001211111111111111	2022000	2022000 pt	337215A221	2542241	2542241	3379104121	2515215	2515215
3372147	25226	25226	337215A231	2542251	2542251	3379104131	2515247	2515247
3372147111	2522615	2522600 pt	337215AYWV	2542200	2542200	3379104141	2515265	2515265
3372147211	2522617	2522600 pt				3379104YWV	2515200	2515200
3372147311	2522619	2522600 pt	337215E	25423	25423			
3372147311	2522613	2522600 pt	337215E111	2542341	2542341	3379107	25153	25153
2272147411	2522011	2522000 pt	337215E121	2542343	2542343	3379107111	2515315	2515315
2272147421	2522015	2522000 pt	337215E131	2542345	2542345	3379107121	2515317	2515317
3372147431	2522625	2522600 pt	337215E1/1	2542343	2542343	3379107131	2515319	2515319
3372147441	2522627	2522600 pt	337215E151	2542340	2542340	3379107YWV	2515300	2515300
3372147451	2522629	2522600 pt	227215EV/M/	2542349	2542343			
3372147YWV	2522600	2522600 pt	3372132102100	2542500	2542500	337910A	25156	25156
2272444	05007	25227				337910A111	2515613	2515613
337214A	25227	25227	337215H pt	25424	25424	337910A121	2515619	2515619
337214A111	2522711	2522700 pt				337910AYWV	2515600	2515600
337214A211	2522713	2522700 pt	337215H pt	34998 pt	34998 pt	00704014	05450	05450
337214A221	2522715	2522700 pt	337215H111 pt	2542461 pt	2542463	337910W	25150 pt	25150 pt
337214A231	2522719	2522700 pt	337215H111 pt	2542461 pt	2542467 pt	337910WYWW	2515000 pt	2515000 pt
337214AYWV	2522700	2522700 pt	337215H211 pt	2542464 pt	2542465	337910WYWY	2515002 pt	2515002 pt
			337215H211 pt	2542464 pt	2542467 pt	2270204	25012	25012
337214W	25220	25220	337215H311	2542469	2542469	3379201	20913	20913
337214WYWW	2522000	2522000	337215H321	2542471	2542471	3379201111	2091311	2591311
337214WYWY	2522002	2522002	337215H331	25/2/00	25/2/00	3379201121	2591313	2591313
			2272154241	2/00806	2400800 pt	3379201131	2591315	2591315
3372151	25414	25411 pt	3372150351	3499090	3400800 pt	3379201YWV	2591300	2591300
3372151111	2541413	2541111 pt	22721EUV//// pt	2542400	2542400	2270204	25014	25014
3372151121	2541415	2541121 pt	227245UV00/ mt	2342400	2342400	2270204444	20914	20914
3372151131	2541419	2541131 pt	337215HTWV pl	3499600 pt	3499800 pt	3379204111	2591452	2091402
3372151YWV	2541400	2541100 pt				3379204211	2591458	2591458
			337215K	24266	24266	3379204311	2591471	2591471
3372154	25416	25413 pt	337215K111	2426611	2426611	3379204YWV	2591400	2591400
3372154111 pt	2541611 pt	2541335	337215K121	2426613	2426613	3370207	25015	25015
3372154111 pt	2541611 pt	2541338 pt	337215KYWV	2426600	2426600	3370207111	2501511	2501511
3372154121 pt	2541613 pt	2541336				2270207121	2031011	2531511
3372154121 pt	2541613 pt	2541338 pt	337215W pt	24260 pt	24260 pt	2270207/////	2031017	2001500
3372154131 pt	2541615 pt	2541337			= .= 50 pt	33/920/1000	2091000	2091000
3372154131 nt	2541615 pt	2541338 nt	337215W nt	25410 pt	25410 pt	337920W	25910	25910
337215/1/1	25/1621	25/1339 nt	00/210W pt	20410 pt	20410 pt	337920\\/\/\/\/\/	259100	2591000
337215/151	25/1622	2541341 pt	337215W/ pt	25420	25420	33702010/2/0/2	2501000	2501002
5572104101	2041023	2041041 pt	00121010 pt	20420	20420	33/ 320 11 11 1	2331002	2031002

# Blind and Shade Manufacturing

### 1997

Issued July 1999

EC97M-3379B

### **1997 Economic Census** *Manufacturing* Industry Series



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# Blind and Shade Manufacturing

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#### **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

### Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pi	roduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	Com- nies <sup>1</sup> estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	/ Cost of materials ) (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>337920</b>	Blind & shade mfg	442	486	19 625	434 966	13 780	28 126	262 799	1 147 269	1 210 649	2 363 862	44 380
239100	shades	N	486	19 625	434 966	13 780	28 126	262 799	1 147 269	1 210 649	2 363 862	44 380

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

#### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337920, BLIND & SHADE MFG												
United States	1	486	146	19 625	434 966	13 780	28 126	262 799	1 147 269	1 210 649	2 363 862	44 380
Arizona California Colorado Connecticut Florida	4 2 - 6 1	10 61 8 7 84	3 28 1 2 18	313 3 420 247 187 1 842	6 009 76 078 5 458 4 307 36 934	188 2 389 96 140 1 327	337 4 785 199 249 2 603	2 197 41 430 1 717 2 382 21 651	21 610 221 130 12 525 6 369 69 751	15 567 231 393 7 766 10 190 88 875	41 943 454 859 19 882 16 942 158 759	1 093 7 678 343 290 7 662
Georgia Illinois Indiana Maryland Michigan	- 1 1 -	11 31 16 10 11	3 5 7 4 4	479 1 389 1 251 844 670	8 931 28 316 26 153 15 633 22 888	298 706 951 496 558	644 1 421 2 105 820 1 354	5 498 15 538 16 247 6 702 17 233	21 270 133 369 54 145 46 316 103 077	41 749 77 138 50 637 59 032 48 842	61 382 214 954 105 539 105 874 146 901	1 199 2 862 1 191 928 1 742
New Jersey New York North Carolina Ohio Pennsylvania	- 6 4 1	22 38 8 12 23	6 6 3 2 6	731 481 133 118 1 082	15 490 10 580 4 330 2 006 21 901	515 336 79 55 832	1 094 686 101 70 1 779	9 233 6 329 1 486 623 18 154	29 327 20 147 3 955 3 964 97 155	41 560 23 866 6 114 7 004 57 567	68 923 44 844 10 155 10 984 149 663	1 291 632 924 157 2 193
Tennessee Texas Virginia	- - 2	5 31 11	4 19 2	326 2 039 144	7 161 40 006 2 874	270 1 481 120	547 3 515 228	5 319 25 612 2 130	19 002 118 226 6 149	21 471 130 997 9 919	43 109 247 565 16 076	289 2 868 133

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
337920, BLIND & SHADE MFG		337920, BLIND & SHADE MFG-Con.	
Companies <sup>1</sup> number	442	Value added\$1,000	1 147 269
All establishments number Establishments with 1 to 19 employees	486 340 96 50	Total inventories, beginning of year \$1,000   Finished goods inventories, beginning of year \$1,000   Work-in-process inventories, beginning of year \$1,000   Materials and supplies inventories, beginning of year \$1,000	361 098 112 006 33 765 215 327
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	19 625 555 387 434 966 120 421	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	354 347 110 569 29 258 214 520
Production workers, average for yearnumber Production workers on March 15number Production workers on May 15number Production workers on August 15number Production workers on November 15number	13 780 13 537 13 573 14 036 13 974	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures (new and used)\$1,000 Capital expenditures for machinery and equipment (new and used)\$1,000	448 728 44 380 16 123 28 257
Production-worker hours	28 126 262 799	Total retirements <sup>2</sup>	14 488 478 620
Total cost of materials.   \$1,000.     Cost of materials, parts, containers, etc., consumed.   \$1,000.     Cost of resales   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of contract work   \$1,000.	1 210 649 1 043 235 141 480 3 048 11 347 11 539	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other \$1,000.   Cost of purchased services for the repair of buildings and other \$1,000.	31 177 29 137 18 957 10 180 2 077
Quantity of electricity purchased for heat and power	173 287	Response coverage ratio <sup>4</sup>	2 077 78 8 728
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.   State \$1,000.   State \$1,000.	2 363 862 2 144 233 5 582 214 047 203 659 7 901 2 487	Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> \$1,000.   Stational services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> \$1,000. <t< td=""><td>78 9 362 78 1 919 78 78 78 78 78 21 225</td></t<>	78 9 362 78 1 919 78 78 78 78 78 21 225
Primary products specialization ratio	99 2 160 933 2 144 233 16 700	Response coverage ratio* percent.   Cost of purchased software and other data processing services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased refuse removal (including hazardous waste) \$1,000.	3 155 78
Coverage ratio percent.	99	services <sup>3</sup>	1 695 78

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

#### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
337920, BLIND & SHADE MFG												
All establishments	1	486	146	19 625	434 966	13 780	28 126	262 799	1 147 269	1 210 649	2 363 862	44 380
Establishments with 1 to 4 employees	9	191	-	432	8 533	324	535	5 671	18 351	22 070	41 436	718
employees	8	78	-	520	9 811	357	575	5 593	24 712	36 461	65 459	1 034
employees	2	71	-	979	19 732	631	1 102	10 428	40 484	42 444	83 148	1 053
employees	2	63	63	1 992	41 726	1 327	2 297	22 171	87 965	99 257	188 888	3 719
employees	2	33	33	2 322	45 841	1 626	3 103	26 241	88 313	111 835	201 672	4 297
employees	1	32	32	5 036	112 329	3 624	8 292	65 431	306 009	337 226	646 743	13 330
employees	1	13	13	4 287	100 563	3 039	6 427	62 273	294 114	319 522	609 629	11 455
employees	-	4	4	D	D	D	D	D	D	D	D	D
Establishments with 1,000 to 2,499 employees Establishments with 2,500 employees	-	1	1	D	D	D	D	D	D	D	D	D
or more	-	-	-	-	-	-	-	-			-	-
Administrative records <sup>2</sup>	9	227		801	14 195	597	941	9 378	31 610	38 697	72 056	1 311

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-unit companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a second to 19 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

shown

#### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All em	ployees	Pr	oduction work	ers	Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
337920	Blind & shade mfg	486	19 625	434 966	13 780	28 126	262 799	1 147 269	1 210 649	2 363 862	44 380
3379201 3379204 3379207	Window shades and accessories Venetian blinds Other shades and blinds, nec, and curtain and drapery rods, poles, and	54 114	2 495 11 299	53 034 241 043	1 661 8 022	3 403 16 472	27 179 144 030	99 159 644 480	136 716 711 070	236 251 1 353 961	3 994 26 766
	fixtures	32	3 733	101 410	2 615	5 716	66 298	319 975	264 820	588 116	10 351

#### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS		Number of		Product	shipments	Number of		Product	shipments	
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
337920	Drapery hardware and blinds and shades	N	x	x	2 160 933	N	x	x	1 808 300	
3379201	Window shades and accessories	N	х	х	370 197	N	х	х	296 112	
33792011 3379201111 3379201121	Window shades and accessories Plastics window shades	N 37	X X	X X	364 836 73 599	N 25	X X	x x	N 52 556	
3379201121	vinitow snades offer in an plastics, including cloth, paper, etc	56 8	X X	x	286 761	46	X X	X X	164 692 66 157	
3379201Y 3379201YWV	Window shades and accessories, nsk	N N	X	X	5 361 5 361	N N	X	x	N 12 707	
3379204	Venetian blinds	N	х	х	1 100 660	N	х	х	891 761	
33792041	Aluminum-slat venetian blinds, complete,	N	v	v	222.005		v	v	N	
3379204111	Aluminum-slat venetian blinds,	76	×	×	322 995	88	×	×	N /67 728	
33792042	Venetian blinds other than aluminum-slat,	10	~	X	322 333		~	~	407 720	
3379204211	including wood, plastics, steel, etc. Venetian blinds other than aluminum- slat complete vertical and horizontal	N	Х	х	624 443	N	Х	х	N	
	including wood, plastics, steel, etc.	77	х	х	624 443	66	Х	Х	286 201	
33792043 3379204311	Unassembled venetian blinds, parts and components, vertical and horizontal Unassembled venetian blinds, parts	N	х	х	132 570	N	х	х	Ν	
	and components, vertical and horizontal	12	х	х	132 570	17	х	х	121 047	
3379204Y 3379204YWV	Venetian blinds, nsk	N N	X X	X X	20 652 20 652	N N	X X	X X	N 16 785	
3379207	Other shades and blinds, nec, and curtain and drapery rods, poles, and fixtures	N	х	x	494 210	N	х	х	395 439	
33792071	Other shades and blinds, nec, and curtain and drapery rods, poles, and fixtures	N	х	x	487 429	N	х	х	N	
3379207111	Other shades and blinds, except canvas and other textile fabrics, including wood, metal. Dastics, chip.		~		101 120		~	~		
3379207121	bamboo, rattan, reed, etc., nec Curtain and drapery rods, poles, and fixtures, excluding window shade	41	х	X	122 907	34	х	х	50 565	
	accessories	21	Х	X	364 522	29	Х	Х	331 286	
3379207Y	Other shades and blinds, nec, and curtain and drapery rods, poles, and fixtures, nsk	N	x	x	6 781	N	x	х	N	
3379207YWV	Other shades and blinds, nec, and curtain and drapery rods, poles, and fixtures, nsk	N	x	x	6 781	N	x	х	13 588	
337920W	Drapery hardware and blinds and shades, nsk, total	N	х	x	195 866	N	х	x	224 988	
337920WY	Drapery hardware and blinds and shades,		v		105 000		v	v		
337920WYWW	Drapery hardware and blinds and shades, nsk, for nonadministrative-	N	X	×	192 966		X	X	N	
337920WYWY	record establishments Drapery hardware and blinds and shades, nsk, for administrative-record	N	х	x	128 723	N	х	х	175 875	
	establishments	N	Х	Х	67 143	N	Х	Х	49 113	

# Additional information is available for this item; see Appendix F. @ Additional data are available for this item in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: P 10 to 19 percent estimated; 9 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of proc (\$1	luct shipments 000)
code		1997	1992
3379201	WINDOW SHADES AND ACCESSORIES		
	United States	370 197	296 112
	California . Florida . Indiana . New Jersey . New York . Pennsylvania. Texas .	89 394 19 837 32 183 7 253 3 632 16 819 22 530	104 687 18 717 34 229 12 112 N 4 333 5 830
3379204	VENETIAN BLINDS		
	United States	1 100 660	891 761
	Alabama California Florida Illinois Indiana	3 167 272 199 96 320 20 919 34 705	N 211 691 35 422 53 840 26 950
	Maryland	75 604 6 864 48 708 12 126 7 061	12 389 27 013 40 585 9 184 N
	Ohio Tennessee. Texas	2 866 19 631 189 389	3 242 12 485 146 791
3379207	OTHER SHADES AND BLINDS, NEC, AND CURTAIN AND DRAPERY RODS, POLES, AND FIXTURES		
	United States	494 210	395 439
	California . Florida . Indiana . New York . Pennsylvania .	19 728 6 877 10 857 2 537 36 545	21 080 8 571 5 552 2 902 16 503

# Additional information is available for this item; see Appendix F. @ Additional data are available for this item in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

#### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	1992		
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)	
337920	BLIND & SHADE MFG					
33200005 33120001	Fabricated metal products, including forgings	х	64 794	x	43 805	
33131501	products) Aluminum and aluminum-base alloy sheet, plate, foil, and welded tubing	X X	39 264 47 818	X X	44 631 D	
31332003	Castings, forgings, and fabricated metal products) Plastics coated fabrics and shade cloth	X X	66 166 173 461	X X	57 267 92 747	
31499100 32610013	Cordage Plastics products consumed in the form of sheets, rods, tubes, film, and	х	18 121	х	D	
32221001 00970099 00971000	other shapes	X X X X	101 557 27 545 180 385 324 124	X X X X	43 219 23 427 N 304 380	

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

#### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

#### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description			
Industry	33461	Manufacturing and reproduction of magnetic and optical media			
U.S. industry	334612	Reproduction of software			
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing			
BLS link code	3346120X				
Product code	3346120XXX				

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

### Appendix B. NAICS Codes, Titles, and Descriptions

#### **337920 BLIND AND SHADE MANUFACTURING**

This U.S. industry comprises establishments primarily engaged in manufacturing one or more of the following: venetian blinds, other window blinds, shades; curtain and drapery rods, poles; and/or curtain and drapery fixtures. The blinds, and shades may be made on a stock or custom basis and may be made of any material. The data published with NAICS code 337920 include the following SIC industry:

2591 Drapery hardware, blinds, and shades

### Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3371101	24341	24341	3371227411	2511533	2511533	3371277	25992	25992
3371101111	2434111	2434111	3371227421	2511541	2511541	3371277111	2599231	2599231
3371101121	2434113	2434113	3371227431	2511561	2511561	3371277121	2599233	2599233
3371101100	2434100	2434100	3371227491	2511598	2511598	33712771/1	2599230	2599230
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	2434200	2434200	337122A131	2511631	2511631	557 127A pt	20004	20004
3371107	24343	24343	337122A141	2511698	2511698	337127A pt	39524 pt	39524 pt
3371107121	2434318	2434318	337122AYWV	2511600	2511600	337127A221	3952411	3952413 pt
3371107YWV	2434300	2434300	337122E	25117	25117	337127A231	3952412	3952413 pt
2271104	25/12 pt	25/12 nt	337122E111	2511725	2511725	337127A241	3952413	3952413 pt
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337110AYWV	2541200 pt	2541200 pt	337122E151	2511767	2511767	00740714	05040 -4	05040 -4
337110E	25412 pt	25412 pt	337122E161	2511775	2511775	33/12/W pt	25310 pt	25310 pt
337110E111	2541213	2541200 pt	337122E171	2511777	2511779 pt	337127W pt	25990 pt	25990 pt
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337110EYWV	2541200 pt	2541200 pt	337122EYWV	2511700	2511700	007.127.11 pt.1111	00020 pt 111111	00020 pt
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337214A231	2522719	2522700 pt	337215H111 pt	2542461 pt	2542467 pt	337910WYWW	2515000 pt	2515000 pt
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3372154121 pt	2541613 pt	2541336				2270207121	2031011	2531511
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3372154131 pt	2541615 pt	2541337			= .= 50 pt	33/920/1000	2091000	2091000
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# Laboratory Apparatus and Furniture Manufacturing

# 1997

Issued August 1999

EC97M-3391A

### **1997 Economic Census** *Manufacturing* Industry Series



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U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



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# Laboratory Apparatus and Furniture Manufacturing



Issued August 1999

EC97M-3391A

### 1997 Economic Census

Manufacturing Industry Series





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-- Not applicable for this report.

## Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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## Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pr	oduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>339111</b>	Laboratory apparatus & furniture mfg	373	384	16 833	616 819	9 148	18 203	247 964	1 291 434	909 818	2 213 702	58 880
302100	furniture	N	384	16 833	616 819	9 148	18 203	247 964	1 291 434	909 818	2 213 702	58 880

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		ر establis	All emplo		ployees	ees Production workers						
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339111, LABORATORY APPARATUS & FURNITURE MFG												
United States	-	384	152	16 833	616 819	9 148	18 203	247 964	1 291 434	909 818	2 213 702	58 880
California Colorado Florida Illinois Indiana	- 3 - 4	68 7 13 20 8	31 2 4 7 3	3 058 244 140 845 135	123 119 7 314 4 799 32 183 4 376	1 406 157 81 432 64	2 746 311 158 897 132	41 083 2 720 1 844 11 446 1 504	279 502 18 527 13 005 48 551 12 327	182 090 9 765 7 571 54 559 4 674	468 524 28 403 20 758 104 924 16 727	17 522 689 254 3 143 281
Maryland	1 - - -	15 26 15 8 7	5 11 11 4 1	187 910 823 445 199	8 047 37 917 25 848 17 863 8 153	100 360 485 292 73	192 688 1 006 684 158	2 862 10 531 12 823 8 453 2 105	17 885 70 483 53 512 52 129 13 766	8 997 61 831 29 556 27 641 6 359	26 884 133 988 82 799 79 361 19 939	819 4 534 767 282 359
New Jersey New York North Carolina Ohio Oregon	- 2 - 1	23 23 8 17 6	10 13 2 7 1	1 477 1 104 587 956 178	50 771 40 286 21 491 37 819 4 947	804 568 375 502 143	1 465 1 067 731 1 043 265	18 314 12 923 9 142 16 099 3 125	115 198 82 156 19 726 89 845 10 951	52 660 46 529 47 186 55 529 7 710	166 172 126 436 66 211 143 906 18 663	4 260 3 775 1 216 3 668 86
Pennsylvania Texas Wisconsin	_ 2 _	35 15 12	16 4 5	1 874 276 1 156	69 665 10 079 39 273	1 035 176 765	2 034 325 1 479	31 381 4 128 22 968	134 295 19 547 74 501	77 604 16 579 60 000	220 993 36 345 134 744	6 530 571 1 871

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
339111, LABORATORY APPARATUS & FURNITURE MFG		339111, LABORATORY APPARATUS & FURNITURE MFG-Con.	
Companies <sup>1</sup> number	373	Value added\$1,000	1 291 434
All establishments	384 232 117 35	Total inventories, beginning of year       \$1,000.         Finished goods inventories, beginning of year       \$1,000.         Work-in-process inventories, beginning of year       \$1,000.         Materials and supplies inventories, beginning of year       \$1,000.	384 688 123 123 99 185 162 380
All employees         number.           Total compensation <sup>2</sup> \$1,000.           Annual payroll.         \$1,000.           Total fringe benefits         \$1,000.	16 833 763 393 616 819 146 574	Total inventories, end of year       \$1,000         Finished goods inventories, end of year       \$1,000         Work-in-process inventories, end of year       \$1,000         Materials and supplies inventories, end of year       \$1,000	413 938 122 696 87 162 204 080
Production workers, average for year	9 148 9 120	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000	608 975 58 880
Production workers on May 12number Production workers on August 12number production workers on Neuropher 12	9 121 9 151	(new and used)\$1,000 Capital expenditures for machinery and equipment (new	11 252
Production-worker hours	18 203	and used)	47 628 27 737 640 118
Production-worker wages \$1,000	247 964	Total depreciation during year?	50 995
Total cost of materials         \$1,000.           Cost of materials, parts, containers, etc., consumed.         \$1,000.           Cost of resales         \$1,000.           Cost of fuels         \$1,000.           Cost of fuels         \$1,000.           Cost of purchased electricity         \$1,000.           Cost of contract work         \$1,000.	909 818 768 088 92 798 4 863 13 248 30 821	Total rental payments <sup>2</sup> \$1,000.         Buildings and other structures rental payments <sup>2</sup> \$1,000.         Machinery and equipment rental payments <sup>2</sup> \$1,000.         Cost of purchased services for the repair of buildings and other structures <sup>3</sup> \$1,000.	30 122 19 358 10 764
Quantity of electricity purchased for heat and power	199 164 _	Response coverage ratio <sup>4</sup> percent Cost of purchased services for the repair of machinery and	81
Total value of shipments       \$1,000.         Primary products value of shipments       \$1,000.         Secondary products value of shipments       \$1,000.         Total miscellaneous receipts       \$1,000.         Value of resales       \$1,000.         Contract receipts       \$1,000.         Other miscellaneous receipts       \$1,000.         State       \$1,000.	2 213 702 1 937 972 121 167 154 563 134 205 4 255 16 103	equipment <sup>3</sup> \$1,000.         Response coverage ratio <sup>4</sup> percent.         Cost of purchased communications services <sup>3</sup> \$1,000.         Response coverage ratio <sup>4</sup> percent.         Cost of purchased legal services <sup>3</sup> \$1,000.         Response coverage ratio <sup>4</sup> percent.         Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.         Response coverage ratio <sup>4</sup> percent.         Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.         Response coverage ratio <sup>4</sup> percent.         Cost of purchased advertising services <sup>3</sup> \$1,000.         Response coverage ratio <sup>4</sup> percent.	8 087 81 10 812 81 5 942 81 3 587 81 14 278
Primary products specialization ratio	94 2 075 642 1 937 972	Response coverage ratio <sup>4</sup> percent Cost of purchased software and other data processing services <sup>3</sup>	81 6 438
Value of primary products shipments made in other industries\$1,000.	137 670	Response coverage ratio <sup>4</sup>	81
Coverage ratio percent.	93	services <sup>3</sup>	1 482 81

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339111, LABORATORY APPARATUS & FURNITURE MFG												
All establishments	-	384	152	16 833	616 819	9 148	18 203	247 964	1 291 434	909 818	2 213 702	58 880
Establishments with 1 to 4 employees	8	95	-	185	5 609	116	171	2 164	15 107	9 579	24 775	553
employees	8	69	-	481	16 570	268	467	6 397	39 161	25 536	64 741	1 391
employees Establishments with 20 to 49	4	68	-	957	34 479	474	845	12 538	74 202	45 871	119 660	2 091
employees	-	83	83	2 409	89 404	1 378	2 738	37 388	212 559	120 922	330 792	5 941
employees	-	34	34	2 518	94 802	1 356	2 666	36 011	194 369	140 037	332 115	13 078
employees	-	18	18	2 866	96 376	1 585	3 279	37 848	167 374	153 315	321 284	7 634
employees	-	14	14	5 158	195 178	2 717	5 334	73 214	429 722	316 404	750 053	22 470
employees Establishments with 1,000 to 2,499	-	3	3	2 259	84 401	1 254	2 703	42 404	158 940	98 154	270 282	5 722
employees Establishments with 2,500 employees	-	-	-	-	-	-	-	-	-	-	-	-
or more	-	-		-	-			-		-		
Administrative records <sup>2</sup>	9	154		767	21 796	406	635	8 218	55 381	37 359	93 145	2 332

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown

size classes shown.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS industry or product class code	Industry or primary product class	All	All employees		Production workers			Value added			Total capital
		estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339111	Laboratory apparatus & furniture mfg	384	16 833	616 819	9 148	18 203	247 964	1 291 434	909 818	2 213 702	58 880

#### Products Statistics: 1997 and 1992 Table 6a.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS		Number of		Product	shipments	Number of		Product shipments		
product code	Product	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
339111	Laboratory apparatus and furniture	N	x	x	2 075 642	N	x	x	1 845 526	
3391110	Laboratory apparatus and furniture @	N	x	х	2 075 642	N	x	х	1 845 526	
33911101 3391110110	Laboratory and scientific apparatus	N 236	×××	X X	1 698 509 1 698 509	N 217	×××	X X	N 1 409 395	
33911102 3391110230	Laboratory furniture and parts sold separately Laboratory furniture and parts sold separately	N 32	x x	x x	231 593 231 593	N 33	x x	x x	N 289 018	
3391110Y 3391110YWW	Laboratory apparatus and furniture, nsk, total	N	x	x	145 540	N	x	x	N	
3391110YWY	nsk, for nonadministrative-record establishments	N	x	x	59 127	N	x	x	114 161	
	establishments	N	x	х	86 413	N	x	x	32 952	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Not applicable for this report]

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	1992		
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)	
339111	LABORATORY APPARATUS & FURNITURE MFG					
33441200 001900C4	Printed circuit boards (without inserted components) for electronic circuitry Printed circuit assemblies, loaded boards or modules (printed circuit boards	х	9 183	х	14 771	
33441300	with inserted electronic components) Semiconductors, including transistors, diodes, rectifiers, and integrated	х	36 673	х	29 789	
	circuits for electronic circuitry	Х	13 630	Х	7 538	
33441400	Capacitors for electronic circuitry	X	2 236	Х	1 848	
33441500	Resistors for electronic circuitry	X	6 681	X	1 570	
00100003	Other components and accessories for electronic circuitary as a event					
001900D3	tubes	×	12 314	×	8 817	
33503101	Current-carrying wiring devices	Ŷ	15 468	Ŷ	8 766	
001000B1	Electrical transmission distribution and control equipment	Ŷ	17 651	Ŷ	1 618	
33/10001	Electronic computing aquipment	Ŷ	5 623	Ŷ	4 280	
33/51501	Electronical instrument machanisms and mater movements (including	X	5 625	~	4 200	
33431301	instrument relays)	X	8 298	x	3 573	
		X	0 200	~	0 0/0	
33451503	Electrical measuring instruments and parts, not listed elsewhere	Х	6 976	х	1 474	
32521105	Plastics resins consumed in the form of granules, pellets, powders, liquids,					
	etc.	X	21 970	X	9 196	
32610007	Fabricated plastics products (except gaskets, hoses, and belting)	X	18 988	X	11 755	
332000A9	Sheet metal products, except stampings	X	54 544	X	49 142	
332000AC	Metal stampings	X	4 395	X	1 348	
3320004E	Other fabricated metal products (except forgings)	×	42 506	×	N	
3321000AL	Erraines	Ŷ	42 300	Ŷ		
33100035	Castings (rough and semifinished)	Ŷ	9 883	Ŷ	N	
33100033	Metal shapes and forms excent castings forgings and fabricated metal	X	3 885	~		
00100000	noducts	х	24 487	x	N	
32720003	Glass and glass products (excluding windows and mirrors)	Ŷ	15 771	Ŷ	8 742	
00970099	All other materials and components, parts, containers, and supplies	Ŷ	250 976	Ŷ	0 <u></u> N	
00971000	Materials, ingredients, containers, and supplies, n.s.k.	X	176 434	Â	D	
	······································					

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### MANUFACTURING-INDUSTRY SERIES

## Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

#### 339111 LABORATORY APPARATUS AND FURNITURE MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing laboratory apparatus and laboratory and hospital furniture (except dental). Examples of products made by these establishments are hospital beds, operating room tables, laboratory balances and scales, furnaces, ovens, centrifuges, cabinets, cases, benches, tables, and stools.

The data published with NAICS code 339111 include the following SIC industry:

#### 3821 Laboratory apparatus and furniture

This definition comes from the 1997 NAICS Manual. However, for this industry, the 1997 Economic Census – Manufacturing did not fully implement the conversion to NAICS. Data for NAICS industry 339111 do not include establishments primarily engaged in the manufacture of hospital beds or operating tables. The NAICS definitions will be fully implemented with the 2002 Economic Census.

## Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

## Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

### Part 1. Products Statistics (Tables 6a and 6b)

NAICS product code	Footnote
@3391110	For additional detail, see Current Industrial Report MA334B, Measurement Instruments and Related Products.

### Part 2. Materials Consumed by Kind (Table 7)

Not applicable.

## Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110230	3821000	3821020	33011/1111	38/3102	38/3102	3399115106 pt	3911413 pt	3911421 3011//1 nt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/1131	38/1131	3391141230	38/3100	3843100	3399115121 pt	3911481 pt	3911471 3479000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121326	3841149	3841149	0004440	00.400	00.400	330011W pt	20110	20110
3391121536	3841186	3841186	3391143	3843201	38432	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
			3391143116	3843209	3843209	339911WYWY pt	3911002	3911002
3391121651	3841187	3841187	3391143121	3843219	3843219	3399121	39141 pt	39141 pt
3391121661	3841196	3841196	55511451 WV	3043200	3043200	3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
3391121YWV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3699000 pt	3699000 pt	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3300123 pt	34700 pt	34700 pt
3391123116	3841296	3841296				5555125 pt	34790 pt	34730 pt
55511251000	3041200	3041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117		3914211	3914211
22011211/1 =+	20440	20.440	3391151111	3851118	3851118	3399123100	3914235	3914235
339112W pt	38410 3829000 nt	38410 3829000 nt	3391151116	3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151YWV	3851100	3851100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3301153	3851/	3851/	3399123126	3479024	3479021 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 nt	38421 nt	3391153106	3851445	3851445		001 1200 pt 11111	001 i200 pt
3391131101	3842101	3842101	3391153YWV	3851400	3851400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W nt	39140 nt	39140 nt
3391131207	3842104	3842104	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	3391155YWV	3851500	3851500	339912WYWY pt	3479002 pt	3479002 pt
3391131221	3842108	3842108	3391157	38516	38516	555512WTWT pt	0014002 pt	5514002 pt
3391131227	3842110	3842110	3391157101	3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851613	3851613	3399131100 pt	3915200 pt	3915200
			33311371000	3031000	3631000	3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517			
3391131341	3842122	3842122	339115B101	3851702	3851702	3399133	39153	39153
3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851703	3399133101	3915311	3915311
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131351	3842127	3842127	339115B116	3851709	3851709	3399133316	3915331	3915331
3391131457	3842131	3842131	339115B121	3851719	3851719 3851700 pt	3399133YWV	3915300	3915300
3391131567	3842137	3842137	339115B125	3851700	3851700 pt	3399135	39154	39154
3391131571	3842165	3842165			000 11 00 pt	3399135100	3915400	3915400
2201121571	2042402	2042402	339115W	38510	38510	22001214/	20150	20150
3391131577	3842185	3842183	339115WYWY	3851000	3651000	339913WYWW	39150	391500
3391131581	3842187	3842187				339913WYWY	3915002	3915002
3391131584	3842189	3842189	3391160	80720	80720	0000140-1	0.4700 -1	0.4700
3391131587	3842191	3842191 3842197	3391160100 pt	8072001 8072000 pt	8072000 pt 8072000 pt	3399140 pt	34790 pt	34790 pt
3391131594	3842198	3842198	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
3391131YWV	3842100 pt	3842100 pt	3391160YWY	8072002	8072000 pt	2200140 pt	24009 nt	24009 pt
3391135	38423	38423	3399111	39111	39111	3399140 pt	34996 pt	34990 pt
3391135101	3842311	3842311	3399111101	3911111	3911111	3399140 pt	39610	39610
3391135106	3842321	3842321	3399111206	3911112	3911112	3399140111 pt	3961032 pt	3961031
3391135116	3842322	3842322	3399111311	3911114	3911114	3399140111 pt	3961032 pt	3961041 pt 3499899 pt
3391135121	3842361	3842361	3399111421 pt	3911121 pt	3911141	3399140201	3961011	3961011
3391135126	3842373	3842373	3399111516	3911115	3911115	3399140206 pt	3961022 pt	3961021
3391135YWV	3842300	3842300		3911151	3911151	3399140206 pt	3961022 pt	3961041 pt
3391137	25991	25991	3399111YWV	3911100	3911100	3399140221	3961072	3961072
3391137100	2599100	2599100				3399140226 pt	3479026	3479021 pt
330113\W nt	25990 pt	25990 pt	3399113	39113	39113 3011311	3399140226 pt	3961098 pt	3961096
553115W pl	20000 pt	2000 pt	3399113106 pt	3911315 pt	3911321	3399140226 pt	3961098 pt	3961099
339113W pt	38420 pt	38420 pt	3399113106 pt	3911315 pt	3911341 pt	3399140YWW pt	3479000 pt	3479000 pt
339113WYWW pt	2599000 pt	2599000 pt	3399113111 pt	3911317 pt	3911331	3399140YWW pt	3499000 pt	3499000 pt
339113WYWY pt	2599002 pt	3042000 ρt 2599002 pt	3399113111 pt	3911317 pt	3911341 pt 3911398	33991401 WW pt	3961000 pt	3499800 pt 3961000
339113WYWY pt	3842002 pt	3842002 pt	3399113YWV	3911300	3911300	3399140YWY pt	3479002 pt	3479002 pt
						3399140YWY pt	3499002 pt	3499002 pt
კვყ1141 pt	36992 pt	36992 pt	1 3399115 pt	34790 pt	34790 pt	1 3399140YWY pt	3961002	3961002

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1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399201 3399201106 3399201106 3399201111 3399201111 3399201121 3399201126 3399201126 3399201131 339920117WV	39491 3949106 3949110 3949114 3949114 3949117 3949118 3949120 3949120 3949120	39491 3949106 3949110 3949114 3949117 3949117 3949118 3949120 3949121 3949100	3399323261 3399323276 pt 3399323276 pt 3399323276 pt 3399323276 pt 3399323346 3399323346 3399323461 3399323566 3399323YWV	3944441 3944495 3944499 pt 3944499 pt 3944499 pt 3944436 3944437 3944443 3944440	3944441 3944495 3944420 3944432 3944499 3944499 3944436 39444437 3944443 3944440	3399501 3399501206 3399501206 3399501311 3399501311 3399501321 33995017WV 3399503	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932
3399203 3399203206 3399203206 3399203311 3399203416 3399203421. 3399203VWV 3399205	39492 3949231 3949241 3949245 3949245 3949247 3949298 3949200 39493	39492 3949231 3949241 3949245 3949247 3949298 3949298 3949200 39493	3399325 3399325101 3399325106 3399325116 3399325116 3399325121 3399325226 3399325226 3399325231 3399325236	39445 3944511 3944513 3944516 3944516 3944521 3944521 3944523 3944525 3944525	39445 3944511 3944513 3944516 3944519 3944521 3944521 3944525 3944525 3944525	3399503101 pt 3399503101 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503111 pt	3993201 pt 3993201 pt 3993201 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993205 pt 3993205 pt	3993212 3993262 pt 3993278 pt 3993252 pt 3993252 pt 3993272 pt 3993276 pt 3993288 pt 3993282 pt
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#### MANUFACTURING-INDUSTRY SERIES

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
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# Surgical and Medical Instrument Manufacturing

## 1997

Issued August 1999

EC97M-3391B

### **1997 Economic Census** *Manufacturing* Industry Series



Helping You Make Informed Decisions

U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



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# Surgical and Medical Instrument Manufacturing



Issued August 1999

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#### **1997 Economic Census**

Manufacturing Industry Series





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> Robert L. Mallett, Deputy Secretary

Economics and Statistics Administration Robert J. Shapiro, Under Secretary for Economic Affairs

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-- Not applicable for this report.

## Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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## Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS		AI		All employees		Production workers						Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339112	Surgical & medical instrument	1 454	1 591	104 120	3 971 762	62 494	124 182	1 580 017	12 931 823	5 108 043	18 026 917	696 956
382920 384100	Measuring & controlling devices, n.e.c. (pt)	N	3	99	2 325	81	177	1 382	4 510	4 259	8 757	44
004100	instruments	N	1 588	104 021	3 969 437	62 413	124 005	1 578 635	12 927 313	5 103 784	18 018 160	696 912

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

#### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	oloyees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339112, SURGICAL & MEDICAL INSTRUMENT MFG												
United States	1	1 591	591	104 120	3 971 762	62 494	124 182	1 580 017	12 931 823	5 108 043	18 026 917	696 956
Arizona California Colorado Connecticut Florida	1 1 - -	17 325 46 47 85	9 113 13 24 24	963 17 322 2 407 5 698 6 642	36 273 795 141 110 831 219 674 243 251	313 8 308 1 699 4 058 3 878	477 16 363 4 062 7 582 7 827	5 452 232 477 32 757 117 954 85 956	127 938 2 489 482 262 898 1 376 470 1 253 509	23 313 922 281 105 831 316 943 228 159	138 776 3 382 468 390 328 1 683 576 1 479 218	3 144 138 787 12 304 77 294 37 008
Georgia Illinois Indiana Iowa Kentucky	- 2 - 1 4	19 59 43 11 12	5 21 14 2 -	1 167 1 704 3 330 120 105	56 429 60 501 106 794 3 902 3 169	491 1 116 2 504 57 72	866 2 324 5 286 104 97	10 871 27 752 63 033 1 009 1 395	181 756 140 605 359 694 11 136 11 797	158 548 83 884 137 337 6 334 4 968	349 854 223 549 495 463 17 475 16 626	3 581 7 213 12 598 767 602
Maryland Massachusetts Michigan Minnesota Missouri	2 1 - 1 -	31 110 37 79 32	7 52 13 32 16	818 7 486 1 555 9 039 2 544	29 208 332 990 55 204 381 812 91 134	567 3 911 902 4 727 1 428	1 035 7 697 1 835 9 754 2 981	14 980 96 215 21 365 138 236 39 037	52 920 838 183 164 823 879 264 290 315	52 629 407 288 59 962 340 838 157 455	102 547 1 256 804 224 274 1 227 556 446 979	12 180 53 473 12 839 56 190 12 971
Nevada New Hampshire New Jersey New York North Carolina	2 2 1 1	10 18 58 79 28	1 8 27 33 15	128 1 205 2 110 8 524 2 672	4 688 37 180 85 825 273 169 80 648	70 673 1 269 5 156 2 242	138 1 197 2 440 9 843 4 597	1 792 18 849 33 136 111 818 48 415	10 741 88 659 253 490 568 198 359 247	6 341 48 067 100 313 330 464 172 211	17 305 140 276 350 681 902 414 536 075	643 14 679 17 931 35 578 16 538
Ohio	3 1 4 1 3	51 8 19 94 8	21 3 5 37 5	2 615 319 303 6 537 733	87 235 9 050 9 186 222 132 18 592	1 657 218 176 4 000 543	3 026 467 714 7 609 1 015	37 763 5 203 3 533 104 962 10 903	279 947 18 030 29 567 576 969 35 347	128 161 12 040 9 023 212 390 23 085	407 989 30 476 38 727 772 566 58 413	15 732 653 1 624 30 105 3 568
Tennessee Texas Utah Virginia Washington Wisconsin	- 1 - 2 -	23 70 25 12 33 33	8 22 15 4 10 13	784 3 886 3 559 757 971 1 952	34 809 131 507 129 323 24 026 45 668 82 138	515 2 683 2 140 631 493 1 180	870 5 195 4 940 1 175 883 2 484	16 199 67 745 44 546 19 560 16 436 36 898	162 084 445 008 385 573 97 632 114 381 103 614	96 668 234 230 107 369 55 826 60 342 83 862	259 992 672 500 481 654 154 108 174 490 201 677	9 594 18 877 31 565 4 561 9 428 13 149

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
339112, SURGICAL & MEDICAL INSTRUMENT MFG		339112, SURGICAL & MEDICAL INSTRUMENT MFG	
Companies <sup>1</sup> number	1 454	-Con.	40,004,000
All establishments	1 591 1 000 380 211	Value added \$1,000.   Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.   Statistic structures, beginning of year \$1,000.	2 386 785 967 348 566 470 852 967
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits.   \$1,000.	104 120 4 943 794 3 971 762 972 032	Total inventories, end of year \$1,000.   Finished goods inventories, end of year \$1,000.   Work-in-process inventories, end of year \$1,000.   Materials and supplies inventories, end of year \$1,000.	2 489 123 1 047 406 499 361 942 356
Production workers, average for yearnumber Production workers on March 15number Production workers on May 15	62 494 61 659 62 235	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)	4 987 114 696 956
Production workers on August 15 number Production workers on November 15 number	62 737 63 345	(new and used)	143 236
Production-worker hours	124 182 1 580 017	and used)\$1,000 Total retirements <sup>2</sup> \$1,000 Gross book value of total assets at end of year\$1,000.	553 720 244 814 5 439 256
Total cost of materials \$1,000   Cost of materials, parts, containers, etc., consumed \$1,000   Cost of resales \$1,000	5 108 043 4 316 165 499 269	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.	493 083 153 911 93 518
Cost of fuels   \$1,000     Cost of purchased electricity   \$1,000     Cost of contract work   \$1,000	17 207 105 487 169 915	Machinery and equipment rental payments <sup>2</sup>	60 393
Quantity of electricity purchased for heat and power	1 660 458 S	Response coverage ratio <sup>4</sup> percent Cost of purchased services for the repair of machinery and	69
Total value of shipments	18 026 917 16 096 038 812 792	equipment <sup>3</sup> \$1,000 Response coverage ratio <sup>4</sup>	68 937 69 44 371 69
Total miscellaneous receipts   \$1,000     Value of resales   \$1,000     Contract receipts   \$1,000	1 118 087 996 333 58 995	Cost of purchased legal services <sup>3</sup>	75 245 69 28 747
Other miscellaneous receipts\$1,000	62 759	Response coverage ratio <sup>4</sup>	69 51 952
Primary products specialization ratio percent Value of primary products shipments made in all industries\$1,000 Value of primary products shipments made in this industry\$1.000.	95 17 277 958 16 096 038	Response coverage ratio <sup>4</sup>	69 19 192
Value of primary products shipments made in other industries	1 181 920	Response coverage ratio <sup>4</sup>	69
Coverage ratio percent.	93	services <sup>3</sup> \$1,000 Response coverage ratio <sup>4</sup>	6 437 69

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

#### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339112, SURGICAL & MEDICAL INSTRUMENT MFG												
All establishments	1	1 591	591	104 120	3 971 762	62 494	124 182	1 580 017	12 931 823	5 108 043	18 026 917	696 956
Establishments with 1 to 4 employees . Establishments with 5 to 9 employees . Establishments with 10 to 19 employees .	9 9 7	445 294 261		911 1 963 3 511	34 555 65 847 119 216	682 1 246 2 219	1 422 2 023 3 575	16 071 29 282 52 296	73 972 161 165 274 579	36 826 78 193 127 996	113 712 241 036 403 931	6 023 12 238 19 535
employees Establishments with 50 to 99	3	250	250	7 785	279 701	4 796	8 752	118 613	658 307	297 215	942 510	40 344
employees Establishments with 100 to 249	2	130	130	9 111	350 975	5 315	10 360	133 800	778 113	399 194	1 178 724	58 542
employees Establishments with 250 to 499 employees	1	105 60	105 60	15 984 21 108	605 426 827 142	9 498 12 411	19 001 24 281	248 126 330 901	1 608 342 2 294 375	764 574 1 175 381	2 369 644 3 466 875	105 089
Establishments with 500 to 999 employees Establishments with 1,000 to 2,499	-	32	32	21 501	808 450	12 680	26 320	324 396	2 780 922	1 080 185	3 857 414	157 271
employees Establishments with 2,500 employees or more	_	13	13		D			D	D	D		D
Administrative records <sup>2</sup>	9	820	-	5 201	149 058	3 398	4 852	66 186	367 205	177 244	548 530	27 134

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

#### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All employees		Production workers			Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339112	Surgical & medical instrument mfg	1 591	104 120	3 971 762	62 494	124 182	1 580 017	12 931 823	5 108 043	18 026 917	696 956
3391121 3391123	Surgical and medical instruments and apparatus	533 33	89 327 3 664	3 451 691 147 019	53 351 2 000	108 973 4 012	1 362 870 49 986	11 734 921 341 325	4 499 827 207 883	16 224 905 550 947	607 775 24 032

#### Products Statistics: 1997 and 1992 Table 6a.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS		Number of		Product	shipments	Number of		Product	shipments	
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
339112	Surgical and medical instruments	N	x	x	17 277 958	N	x	x	N	
3391121	Surgical and medical instruments and apparatus	N	х	х	15 475 887	N	х	х	N	
33911211	Surgical, medical, and orthopedic instruments	N	х	х	2 972 485	N	х	х	Ν	
3391121101	Surgical and medical instruments, including suture needles, eye, ear,									
3391121106	nose, and throat instruments Orthopedic instruments, excluding eye, ear, nose, and throat instruments	100 36	x x	x	2 505 639 466 846	39	x x	x	2 174 219 307 123	
33911212	Diagnostic apparatus including metabolism, blood pressure, and optical	N	x	x	2 013 684	N	x	x	N	
3391121211	Metabolism and blood pressure diagnostic apparatus	16	x	x	156 152	24	×	x	246 178	
3391121216	Other diagnostic apparatus, including optical diagnostic apparatus	61	х	х	1 857 532	63	х	х	1 122 456	
33911213	Surgical and medical syringes and hypodermic needles	N	х	х	1 027 062	N	x	х	Ν	
3391121321 3391121326	Surgical and medical syringes Surgical and medical hypodermic needles	15 12	x	x	800 971 226 091	20 16	x	3 880.5 3 828 7	696 658 215 401	
33911214	Surgical and medical blood transfusion IV									
3391121431	equipment, and donor kits	N 40	x	X	580 997	N 41	X	X	N 833-103	
33911215 3391121536	Surgical and medical catheters.	40 N 78	×××	××	3 277 139 3 277 139	N 73	×	×	N 2 001 124	
33911216	Other surgical and medical instruments	N	х	х	4 670 653	N	x	х	Ν	
3391121641 3391121646	Surgical and medical anesthesia apparatus and instruments Surgical and medical bone plates,	26	х	х	378 496	22	х	х	446 314	
3391121651	screws, and nails, and other internal fixation devices or appliances Surgical and medical mechanical	26	х	х	662 160	24	х	х	400 009	
3391121656	therapy appliances Medical thermometers	14 6	X X	X X	140 602 19 772	16 N	X X	X X	221 657 N	
3391121661	Other surgical and medical instruments	187	х	х	3 469 623	193	х	х	2 251 399	
33911217	Parts for surgical and medical instruments and apparatus	N	х	х	616 858	N	х	х	Ν	
3391121766	Parts for surgical and medical instruments and apparatus	81	х	х	616 858	94	х	х	501 680	
3391121Y	Surgical and medical instruments and apparatus, nsk	N	х	х	317 009	N	х	х	N	
3391121YWV	Surgical and medical instruments and apparatus, nsk	N	х	х	317 009	N	х	х	N	
3391123	Hospital furniture	N	х	х	508 732	N	х	х	415 799	
33911231 3391123106	Hospital furniture	N	Х	х	508 732	N	х	Х	Ν	
3391123111	tables, cases, cabinets, etc Patient room furniture, including cabinets, overbed tables, desks,	16	Х	х	161 761	19	х	Х	147 259	
3391123116	dressers, etc., but excluding beds and chairs Other hospital furniture, excluding operating and patient room furniture, beden and instruments	16	x	×	138 951	15	x	x	137 187	
3391123Y	Hospital furniture, nsk	54 N	×	x	- 208 020	43 N	×	x	121 105 N	
3391123YWV	Hospital furniture, nsk	N	Х	X	-	N	х	х	10 190	
00011211	manufacturing, nsk, total	N	х	Х	1 293 339	N	х	Х	Ν	
339112WY 339112WYWW	Surgical and medical instrument manufacturing, nsk, total Surgical and medical instrument manufacturing, nsk, for nonadministrative-record	N	Х	х	1 293 339	N	x	Х	Ν	
339112WYWY	establishments Surgical and medical instrument manufacturing, nsk, for administrative- record establishments	N N	x x	x	514 975	N	x x	x x	N	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of proc (\$1	duct shipments ,000)
code		1997	1992
3391121	SURGICAL AND MEDICAL INSTRUMENTS AND APPARATUS		
	United States	15 475 887	N
	Arizona California Colorado Connecticut Florida Georgia Illinois Indiana Kentucky Maryland Massachusetts Michigan Minnesota Missouri Nevada New Hampshire New Jersey New Jersey New Jersey New Jersey New York North Carolina Ohio Otio Dio	$\begin{array}{c} 111 & 617 \\ 2 & 949 & 668 \\ 338 & 408 \\ 1 & 267 & 115 \\ 1 & 312 & 738 \\ 295 & 363 \\ 142 & 277 \\ 594 & 654 \\ 10 & 699 \\ 76 & 630 \\ 1 & 900 & 780 \\ 219 & 502 \\ 1 & 069 & 192 \\ 219 & 502 \\ 10 & 691 & 192 \\ 219 & 502 \\ 10 & 691 & 192 \\ 219 & 502 \\ 11 & 706 \\ 126 & 630 \\ 11 & 706 \\ 126 & 630 \\ 11 & 706 \\ 126 & 510 \\ 127 & 804 \\ 712 & 021 \\ 513 & 235 \\ 265 & 117 \\ 25 & 295 \\ 25 & 089 \\ 617 & 149 \\ 65 & 216 \\ 310 & 256 \\ 652 & 084 \\ 405 & 311 \\ \end{array}$	NNNNN NNNNN NNNNN NNNNN NNNNN NNNNN NNNN
	Utah . Virginia . Washington . Wisconsin .	495 311 122 041 149 194 157 726	N N N N
3391123	HOSPITAL FURNITURE		
	United States	508 732	415 799
	Indiana Michigan New Jersey. Ohio Pennsylvania Washington Wisconsin	11 916 16 885 19 843 82 280 19 955 10 322 26 857	N N 13 500 110 828 16 832 N 22 496

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	1992		
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)	
339112	SURGICAL & MEDICAL INSTRUMENT MFG					
33910000	Surgical and orthopedic supplies, including sutures and hypodermic needles for further manufacture or assembly	x	632 932	×	474 875	
001900B7	Resistors, capacitors, transformers, electron tubes, semiconductors, and other electronic components	x	266 784	x	178 783	
33272203	Metal bolts, nuts, screws, washers, rivets, and other screw machine products	х	66 428	x	64 822	
33200095 33211101	Other fabricated metal products (except forgings)     Iron and steel forgings	X X	346 391 15 426	XX	135 696 16 633	
33211201	Nonferrous forgings	×	3 084	×	2 083	
33152011	Nonferrous (aluminum, copper, etc.) castings (rough and semifinished)	Ŷ	11 993	x	7 335	
331000A.I	products)	х	81 093	х	48 803	
001000/10	metal products)	х	25 081	х	23 109	
31323001	Nonwoven fabrics	X	17 445	X	5 505	
32521105	Plastics resins consumed in the form of granules, pellets, powders, liquids,	~ ~	100, 250	~	13 202	
32610013	Plastics products consumed in the form of sheets, rods, tubes, film, and	^	190 350	^	IN	
32610009	other snapes Fabricated plastics products	X	205 721 420 052	X X	146 471 261 087	

See footnotes at end of table.

#### MANUFACTURING-INDUSTRY SERIES

#### Table 7. Materials Consumed by Kind: 1997 and 1992-Con.

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	1992		
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)	
339112	SURGICAL & MEDICAL INSTRUMENT MFG-Con.					
32600017 32552001 32720007	Fabricated rubber products, except tires, tubes, hose, belting, and gaskets	X X	59 990 10 807	X X	56 250 5 620	
32221001 32210015	prisms. Paperboard containers, boxes, and corrugated paperboard Paper and paperboard products except paperboard boxes, containers, and	X X	14 262 128 967	X X	17 614 79 243	
00970099 00971000	corrugated paperboard All other materials and components, parts, containers, and supplies Materials, ingredients, containers, and supplies, n.s.k.	X X X	45 591 567 913 1 180 870	X X X	48 085 N N	

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

#### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

#### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

#### 339112 SURGICAL AND MEDICAL INSTRUMENT MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing medical, surgical, ophthalmic, and veterinary instruments and apparatus (except electrotherapeutic, electromedical and irradiation apparatus). Examples of products made by these establishments are syringes, hypodermic needles, anesthesia apparatus, blood transfusion equipment, catheters, surgical clamps, and medical thermometers.

The data published with NAICS code 339112 include the following SIC industries:

3829 Measuring and controlling devices, n.e.c. (pt) 3841 Surgical and medical instruments

## Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

## DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

## DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

## Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110230	3821020	3821020	22011/11/1	39/3102	39/3102	2300115106 pt	3911413 pt	3911421 3011441 pt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/1131	38/1131	3391141230	38/3100	3843100	3399115121 pt	3911481 pt	3911471 3479000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121326	3841149	3841149	0004440	00.400	00.400	330011W pt	20110	20110
3391121536	3841186	3841186	3391143	3843201	38432	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
			3391143116	3843209	3843209	339911WYWY pt	3911002	3911002
3391121651	3841187	3841187	3391143121	3843219	3843219	3399121	39141 pt	39141 pt
3391121661	3841196	3841196	55511451 WV	3043200	3043200	3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
3391121YWV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3699000 pt	3699000 pt	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3300123 pt	34700 pt	34700 pt
3391123116	3841296	3841296				5555125 pt	34790 pt	34730 pt
33311231000	3041200	3041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117		3914211	3914211
22011211/1 =+	20440	20.440	3391151111	3851118	3851118	3399123100	3914235	3914235
339112W pt	38410 3829000 nt	38410 3829000 nt	3391151116	3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151YWV	3851100	3851100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3301153	3851/	3851/	3399123126	3479024	3479021 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 nt	38421 nt	3391153106	3851445	3851445		001 1200 pt 11111	001 i200 pt
3391131101	3842101	3842101	3391153YWV	3851400	3851400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W nt	39140 nt	39140 nt
3391131207	3842104	3842104	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	3391155YWV	3851500	3851500	339912WYWY pt	3479002 pt	3479002 pt
3391131221	3842108	3842108	3391157	38516	38516	555512WTWT pt	0014002 pt	5514002 pt
3391131227	3842110	3842110	3391157101	3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851613	3851613	3399131100 pt	3915200 pt	3915200
			33311371000	3031000	3631000	3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517			
3391131341	3842122	3842122	339115B101	3851702	3851702	3399133	39153	39153
3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851703	3399133101	3915311	3915311
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131351	3842127	3842127	339115B116	3851709	3851709	3399133316	3915331	3915331
3391131457	3842131	3842131	339115B121	3851719	3851719 3851700 pt	3399133YWV	3915300	3915300
3391131567	3842137	3842137	339115B125	3851700	3851700 pt	3399135	39154	39154
3391131571	3842165	3842165			000 11 00 pt	3399135100	3915400	3915400
2201121571	2042402	2042402	339115W	38510	38510	22001214/	20150	20150
3391131574	3842185	3842185	339115WYWY	3851000	3851000	339913W	39150	39150
3391131581	3842187	3842187				339913WYWY	3915002	3915002
3391131584	3842189	3842189	3391160	80720	80720 8072000 ct	2200140 pt	24700 pt	24700 pt
3391131507	3842191	3842191	3391160100 pt	8072001	8072000 pt	3399140 pt	34790 pt	34790 pt
3391131594	3842198	3842198	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
3391131YWV	3842100 pt	3842100 pt	3391160YWY	8072002	8072000 pt	2200140 pt	24009 nt	24009 pt
3391135	38423	38423	3399111	39111	39111	3399140 pt	34996 pt	34990 pt
3391135101	3842311	3842311	3399111101	3911111	3911111	3399140 pt	39610	39610
3391135106	3842321	3842321	3399111206	3911112	3911112	3399140111 pt	3961032 pt	3961031
3391135116	3842322	3842322	3399111311	3911114	3911114	3399140111 pt	3961032 pt	3961041 pt 3499899 pt
3391135121	3842361	3842361	3399111421 pt	3911121 pt	3911141	3399140201	3961011	3961011
3391135126	3842373	3842373	3399111516	3911115	3911115	3399140206 pt	3961022 pt	3961021
3391135YWV	3842300	3842300		3911151	3911151	3399140206 pt	3961022 pt	3961041 pt
3391137	25991	25991	3399111YWV	3911100	3911100	3399140221	3961072	3961072
3391137100	2599100	2599100				3399140226 pt	3479026	3479021 pt
330113\W nt	25990 pt	25990 pt	3399113	39113	39113 3011311	3399140226 pt	3961098 pt	3961096
553115W pl	20000 pt	2000 pt	3399113106 pt	3911315 pt	3911321	3399140226 pt	3961098 pt	3961099
339113W pt	38420 pt	38420 pt	3399113106 pt	3911315 pt	3911341 pt	3399140YWW pt	3479000 pt	3479000 pt
339113WYWW pt	2599000 pt	2599000 pt	3399113111 pt	3911317 pt	3911331	3399140YWW pt	3499000 pt	3499000 pt
339113WYWY nt	2599002 pt	2599002 pt	3399113116	3911398	3911398	3399140YWW pt	3961000 pt	3961000 pt
339113WYWY pt	3842002 pt	3842002 pt	3399113YWV	3911300	3911300	3399140YWY pt	3479002 pt	3479002 pt
	00000 -1	00000 -1	0000115 -:	0.4700 - 1	0.4700 - 1	3399140YWY pt	3499002 pt	3499002 pt
3391141 pt	3099∠ pt	30992 pt	1 3399115 pt	34790 pt	34790 pt	1 33991401WY pt	3901002	3901002

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1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399201 3399201106 3399201106 3399201111 3399201111 3399201121 3399201126 3399201126 3399201131 339920117WV	39491 3949106 3949116 3949114 3949114 3949117 3949118 3949120 3949120 3949120	39491 3949106 3949110 3949114 3949117 3949117 3949118 3949120 3949121 3949100	3399323261 3399323276 pt 3399323276 pt 3399323276 pt 3399323276 pt 3399323346 3399323346 3399323461 3399323566 3399323YWV	3944441 3944495 3944499 pt 3944499 pt 3944499 pt 3944436 3944437 3944443 3944440	3944441 3944495 3944420 3944432 3944499 3944436 3944437 3944443 3944443 3944400	3399501 3399501206 3399501206 3399501311 3399501311 3399501321 33995017WV 3399503	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932
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#### MANUFACTURING-INDUSTRY SERIES
1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399927 3399927116 pt 3399927116 pt 2309927116 pt	39314 3931437 pt 3931437 pt 2021412	39314 3931450 3931452 2031413	3399941 pt 3399941101 3399941106	39911 3991113 3991198 2302171	39911 3991113 3991198 2302471	339995W 339995WYWW 339995WYWY	39950 3995000 3995002	39950 3995000 3995002
3399927206 3399927211 3399927221 3399927226	3931415 3931427 3931488 3931498	3931415 3931415 3931427 3931488 3931498	3399941316 3399941321 3399941YWV pt 3399941YWV pt	2392471 2392473 2392475 2392400 pt 3991100	2392473 2392473 2392475 2392400 pt 3991100	3399991 3399991101 3399991106 3399991111	39991 3999113 3999117 3999140	39991 3999113 3999117 3999140 3999170
3399927331 3399927YWV	3931431 3931400	3931431 3931400	3399943	39912	39912	3399991121 3399991YWV	3999171 3999100	3999171 3999100
339992W 339992WYWW 339992WYWY	39310 3931000 3931002	39310 3931000 3931002	3399943101 pt 3399943206 3399943211 pt	3991251 pt 3991251 pt 3991243 3991253 pt	3991211 3991233 3991243 3991281	3399993 3399993101 3399993106	39992 3999222 3999299	39992 3999222 3999299
3399931 pt	31310 pt	31310 pt	3399943211 pt 3399943211 pt	3991253 pt 3991253 pt	3991283 3991285 2001200	3399993YWV	3999200	3999200 39994
3399931101 pt 3399931101 pt	3965131 pt 3965131 pt	3965101 3965109	33999431000	3991200	3991200	3399995100	3999400	3999400
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339993W pt	31310 pt	31310 pt	3399953106 3399953YWV	3995252 3995200	3995252 3995200	339999H151 pt 339999HYWV	3999997 pt 3999900 pt	3999999 pt 3999900 pt
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# Surgical Appliance and Supplies Manufacturing

## 1997

Issued August 1999

EC97M-3391C

### **1997 Economic Census** *Manufacturing* Industry Series



Helping You Make Informed Decisions

U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



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# Surgical Appliance and Supplies Manufacturing



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### 1997 Economic Census

Manufacturing Industry Series





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-- Not applicable for this report.

## Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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## Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All employees		Production workers						Total capital
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>339113</b> 259920	Surgical appliance & supplies mfg Furniture & fixtures, n.e.c. (pt) .	1 512 N	<b>1 649</b> 15	<b>84 644</b> 2 763	<b>2 962 463</b> 112 085	<b>53 366</b> 1 459	<b>100 444</b> 3 379	<b>1 260 347</b> 44 622	<b>9 965 450</b> 431 659	<b>5 279 722</b> 198 298	<b>15 322 690</b> 633 709	<b>564 628</b> 19 795
384240	Surgical appliances & supplies (pt)	N	1 634	81 881	2 850 378	51 907	97 065	1 215 725	9 533 791	5 081 424	14 688 981	544 833

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339113, SURGICAL APPLIANCE & SUPPLIES MFG												
United States	-	1 649	603	84 644	2 962 463	53 366	100 444	1 260 347	9 965 450	5 279 722	15 322 690	564 628
Alabama Arizona California Colorado Connecticut	1 - 1 1	23 21 238 38 26	11 4 85 13 15	1 080 1 527 11 994 923 1 173	18 979 62 763 431 709 28 093 41 506	854 736 7 727 555 826	1 271 1 480 14 743 1 051 1 627	10 884 17 524 179 268 12 777 19 056	62 213 244 544 1 391 576 69 850 94 291	65 922 116 991 714 245 42 610 55 067	126 362 362 995 2 103 515 112 177 149 224	1 686 14 482 80 865 3 437 7 373
Florida	1 - 4 -	113 30 9 64 33	30 10 1 21 15	2 898 2 778 104 2 423 6 384	94 888 94 896 2 666 68 514 270 989	1 751 1 924 77 1 641 3 729	3 086 3 828 128 2 993 6 572	35 108 48 062 1 402 32 322 112 990	252 136 267 370 6 217 138 107 1 259 357	130 871 201 197 2 836 226 192 409 552	374 710 466 832 9 120 366 943 1 683 598	15 593 14 743 369 5 417 50 527
lowa	2 - 2 -	11 14 22 13 23	3 8 10 1 10	114 715 762 107 651	2 798 16 992 19 848 3 788 24 842	74 532 582 83 298	108 1 473 917 150 616	1 226 8 594 9 521 2 165 7 755	5 546 135 317 34 468 6 365 64 961	3 077 26 944 34 142 3 702 52 117	8 857 156 974 71 036 10 131 119 728	539 7 904 1 959 359 1 670
Massachusetts Michigan Minnesota Mississipi Missouri	1 - 1 1	45 62 62 13 27	24 20 30 2 12	2 340 2 465 2 857 879 1 132	93 793 83 757 91 151 18 130 27 268	1 240 1 274 1 890 507 883	2 416 2 422 3 546 759 1 717	36 490 31 013 39 209 8 506 17 283	273 609 259 582 271 313 27 221 83 633	94 467 207 335 120 448 40 496 43 298	359 235 469 592 393 889 67 571 127 427	15 621 16 951 15 241 1 533 5 005
Nevada New Hampshire New Jersey New York North Carolina	2 1 - 2 -	9 14 53 102 51	2 2 26 28 19	239 261 6 521 3 293 2 606	4 967 7 233 369 787 116 922 75 895	202 144 3 160 2 094 1 764	343 338 5 949 3 518 3 530	3 390 3 029 104 449 46 145 38 782	11 769 18 244 893 085 319 538 254 781	8 248 10 321 379 188 162 033 197 457	19 768 28 350 1 276 888 478 628 470 702	308 463 87 971 16 280 19 420
Ohio Oklahoma Oregon Pennsylvania South Carolina	- 3 4 - 1	85 13 20 86 8	41 2 3 34 5	5 399 353 215 3 854 879	163 912 9 361 6 345 121 449 22 398	3 701 251 124 2 141 692	7 061 419 214 4 270 1 334	83 015 4 626 2 667 47 479 14 883	610 138 25 089 15 043 281 651 51 644	342 598 15 007 9 663 261 395 38 249	935 959 40 581 25 125 542 549 89 546	24 214 1 626 505 20 584 3 624
Tennessee Texas Utah Virginia Washington Wisconsin	- 2 1 3 -	30 111 20 30 32 33	15 41 10 9 12 11	3 687 7 314 532 1 190 737 1 276	130 128 223 553 13 456 31 214 22 437 37 287	2 203 5 069 381 768 479 850	3 667 9 602 726 1 629 801 1 535	55 595 107 866 7 278 19 436 10 067 19 718	528 692 945 858 37 996 126 753 56 377 92 556	255 780 532 485 25 585 139 068 29 799 56 318	838 281 1 491 017 62 864 264 734 86 423 148 769	33 765 48 415 2 822 6 547 3 238 2 687

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

ltem	Value	ltem	Value
339113, SURGICAL APPLIANCE & SUPPLIES MFG		339113, SURGICAL APPLIANCE & SUPPLIES MFG	
Companies <sup>1</sup> number	1 512		0.005.450
All establishmentsnumber Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber	1 649 1 046 410 193	Value added \$1,000.   Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	9 965 450 2 465 338 1 272 671 418 391 774 276
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits.   \$1,000.	84 644 3 726 943 2 962 463 764 480	Total inventories, end of year \$1,000.   Finished goods inventories, end of year \$1,000.   Work-in-process inventories, end of year \$1,000.   Materials and supplies inventories, end of year \$1,000.	2 429 891 1 234 124 379 420 816 347
Production workers, average for year	53 366 53 344 53 938	Gross book value of total assets at beginning of year	4 057 916 564 628
Production workers on August 15 number Production workers on November 15 number	53 111 53 071	(new and used)\$1,000 Capital expenditures for machinery and equipment (new	111 177
Production-worker hours	100 444 1 260 347	and used)	453 451 152 704 4 469 840
Total cost of materials\$1,000	5 279 722	Total depreciation during year <sup>2</sup> \$1,000	417 178
Cost of materials, parts, containers, etc., consumed	4 184 407 748 250 16 177 75 174 255 714	Total rental payments <sup>2</sup> \$1,000   Buildings and other structures rental payments <sup>2</sup> \$1,000   Machinery and equipment rental payments <sup>2</sup> \$1,000   Cost of purchased services for the repair of buildings and other \$1,000	138 636 83 235 55 401
Quantity of electricity purchased for heat and power1,000 kWh Quantity of electricity generated less sold for heat and power1,000 kWh	1 163 930 S	structures <sup>2</sup>	83
Total value of shipments   \$1,000.     Primary products value of shipments   \$1,000.     Secondary products value of shipments   \$1,000.     Total miscellaneous receipts   \$1,000.     Value of resales   \$1,000.	15 322 690 12 506 322 1 389 244 1 427 124 1 304 507	equipment <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.	54 589 83 78 837 83 66 302 83
Contract receipts\$1,000 Other miscellaneous receipts\$1,000	29 113 93 504	Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000 Response coverage ratio <sup>4</sup>	19 966 83 109 259
Primary products specialization ratio	90 13 409 978	Response coverage ratio <sup>4</sup> percent Cost of purchased software and other data processing	83
Value of primary products shipments made in this industry \$1,000 Value of primary products shipments made in other industries \$1,000	903 656	Cost of nucleose coverage ratio <sup>4</sup>	83
Coverage ratio	93	services <sup>3</sup>	8 674 83

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

	1					1						
		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E <sup>1</sup>	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339113, SURGICAL APPLIANCE & SUPPLIES MFG												
All establishments	-	1 649	603	84 644	2 962 463	53 366	100 444	1 260 347	9 965 450	5 279 722	15 322 690	564 628
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19 employees Establishments with 20 to 49 employees Establishments with 50 to 99	8 7 4 2	531 269 246 263	- - 263	1 064 1 823 3 447 8 189	33 956 59 604 116 969 233 649	794 1 191 2 232 5 404	1 168 1 895 3 753 9 837	16 340 29 287 54 717 108 773	87 981 149 672 283 275 632 882	53 146 83 458 149 560 358 260	142 228 235 924 435 889 994 092	5 723 9 113 12 437 35 081
employees Establishments with 100 to 249 employees	1	147 114	147 114	10 321 17 847	297 714 509 113	7 112 12 384	13 305 22 359	139 976 246 861	768 874 1 663 085	467 182 1 080 119	1 243 343 2 741 960	40 542 94 071
Establishments with 250 to 499 employees Establishments with 500 to 999	-	48	48	17 184	584 625	11 111	22 404	263 322	2 293 755	1 194 442	3 501 073	124 800
Establishments with 1,000 to 2,499 employees	-	7	7	9 855	523 926	4 708	8 280	161 937	1 651 715	726 776	2 450 246	106 193
or more Administrative records <sup>2</sup>	9	- 632		- 3 018	- 80 071	2 057	2 843	- 37 910	218 218	- 133 536	- 355 367	- 14 375

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All employees		Production workers			Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339113	Surgical appliance & supplies mfg	1 649	84 644	2 962 463	53 366	100 444	1 260 347	9 965 450	5 279 722	15 322 690	564 628
3391131	Surgical, orthopedic, prosthetic, and therapeutic appliances and										
3391135 3391137	supplies Personal industrial safety devices Hospital beds	540 139 9	59 947 12 762 2 733	2 263 524 335 727 111 513	36 440 9 208 1 436	69 634 17 185 3 345	922 725 171 136 44 253	7 812 700 1 071 681 430 555	3 965 021 737 131 197 381	11 840 649 1 809 876 631 688	448 824 49 713 19 740

### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS	Product	Number of companies		Product	shipments	Number of companies		Product	shipments	
code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
339113	Surgical appliances and supplies	N	x	x	13 409 978	N	x	x	N	
3391131	Surgical, orthopedic, prosthetic, and therapeutic appliances and supplies	N	х	x	10 334 028	N	x	х	Ν	
33911311	Orthopedic and prosthetic artificial joints		V	×	0.000.005		X	×	N	
3391131101	Orthopedic and prosthetic artificial	N 05	~ ~		2 022 665	N 00	Ŷ	~	IN	
3391131104	Orthopedic and prosthetic artificial	35 63	x	x	1 919 348	29 87	x	x	1 496 466 87 521	
33911312	All other orthopedic and prosthetic	N	×	v	2 070 070	N	v	v	N	
3391131207	Orthopedic and prosthetic mechanical	72	×	x	2 079 370	1N 77	×	×	IN 142 681	
3391131211	Orthopedic and prosthetic elastic braces, suspensories, and other				200 001				112 001	
3391131214	elastic supports Orthopedic and prosthetic elastic	41	Х	X	165 600	38	x	Х	222 301	
3391131217	StockingsOrthopedic and prosthetic surgical	7	Х	X	D	12	х	Х	45 501	
3391131221	Orthopedic and prosthetic splints and	12	X	X	D 75 400	14	X	x	21 380	
3391131224	Orthopedic and prosthetic crutches, canes (orthopedic) and other walking	20	Α	~	75 190	22	^	~	70 945	
3391131227	assistance devices Orthopedic and prosthetic arch	14	х	х	120 663	15	х	х	82 973	
3391131231	supports and other foot appliances Orthopedic and prosthetic intraocular lenses orthopedic and prosthetic	48	Х	X	270 344	31	x	х	149 486	
3391131234	appliances Other orthopedic and prosthetic	8	х	х	361 934	13	х	х	291 930	
	appliances	99	Х	X	761 109	61	х	Х	516 380	
33911313 3391131337 3391131341	Surgical dressings. Surgical dressings, elastic bandages . Surgical dressings, other bandages, isoputerio a swelling bandro of operation	N 11	X X	XX	1 045 917 68 911	N 16	X X	X X	N 40 165	
3391131344	excluding self-adhering bandages Surgical dressings, adhesive plaster, medicated and nonmedicated.	12	Х	х	48 009	20	х	х	107 392	
3391131347	including self-adhering bandages Surgical dressings, gauze (absorbent	15	Х	х	270 113	16	х	х	273 072	
3391131351	and packing) Surgical dressings, cotton, including	10	Х	х	117 490	9	х	Х	57 047	
3391131354	cotton balls (sterile and nonsterile) Other surgical dressings, including	10	X	X	147 438	13	X	X	76 740	
33911314	sponges, compresses, pads, etc	29	X	X	393 956	30	X	X	425 542	
3391131457	and O/R packs Disposable surgical drapes, including	N	Х	х	430 936	N	х	Х	N	
	O/B and O/R packs	24	Х	х	430 936	34	х	Х	631 613	
33911315 3391131567 3391131571	All other surgical and orthopedic items Sterine surgical sutures Breathing devices, excluding anesthetic apparatus but including incubators, respirators, resuscitators, inhalators,	N 9	X X	X X	4 717 681 475 056	N 13	X X	X X	N 528 777	
3391131574 3391131577	etc . Patient transport devices, wheelchairs Other patient transport devices, including ottertabers table or to	29 24	X X	XX	462 396 428 911	38 25	X X	X X	353 931 280 475	
3391131581	except wheelchairs	26	x x	x	132 413 100 839	27	x x	x	141 121 36 160	
3391131584	Other therapeutic appliances and									
3391131587	Supplies, excluding electromedical Surgical kits	45 18	X X	X	354 133 799 088	35 19	X X	X X	157 852 559 033	
3391131594	Parts for surgical, orthopedic, products, prosthetic, and therapeutic appliances	94	Х	х	1 793 953	134	х	х	1 797 097	
3391131Y	and supplies	43	Х	х	170 892	69	х	х	157 703	
	therapeutic appliances and supplies, nsk	N	х	x	37 439	N	х	х	Ν	
3391131YWV	Surgical, orthopedic, prosthetic, and therapeutic appliances and supplies, nsk	N	х	x	37 439	N	x	х	N	
3391135	Personal industrial safety devices	N	х	x	1 598 601	N	х	х	1 345 172	
33911351 3391135101	Personal industrial safety devices Personal industrial safety devices, respiratory protection equipment,	N	х	х	1 574 062	N	x	х	N	
2204405400	including gas masks, abrasive masks, canister masks, etc.	24	х	x	536 408	27	x	x	485 501	
3391135106	helmets (hardhats)	11	Х	х	97 904	11	х	х	65 454	

See footnotes at end of table.

#### MANUFACTURING-INDUSTRY SERIES

### Table 6a. Products Statistics: 1997 and 1992-Con.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS		Number of		Product	shipments	Number of		Product	shipments	
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
339113	Surgical appliances and supplies—Con.									
3391135	Personal industrial safety devices-Con.									
33911351 3391135111	Personal industrial safety devices – Con. Personal industrial safety devices, eye and face protection devices (face shields, welding helmets, masks), excluding industrial goggles and eye									
3391135116	Personal industrial safety devices,	23	X	Х	135 121	30	Х	X	103 917	
3391135121	protective clothing, except shoes	56	X	Х	397 113	67	Х	X	360 117	
3391135126	household and industrial types.	15	х	x	39 210	15	Х	х	39 927	
	helmets	70	X	Х	368 306	55	Х	Х	246 153	
3391135Y 3391135YWV	Personal industrial safety devices, nsk Personal industrial safety devices, nsk	N N	X X	X X	24 539 24 539	N N	X X	X X	N 44 103	
3391137	Hospital beds	N	X	Х	481 450	N	Х	Х	372 390	
33911371 3391137100	Hospital beds Hospital beds	N 22	X X	X X	481 450 481 450	N 27	X X	X X	N 372 390	
339113W	Surgical appliances and supplies manufacturing, nsk	N	x	x	995 899	N	х	x	N	
339113WY	Surgical appliances and supplies	N		v	005 000		v	v	N	
339113WYWW	Surgical appliances and supplies manufacturing, nsk, for		^	^	992 899	IN	~	^	N	
339113WYWY	establishments Surgical appliances and supplies manufacturing, nsk, for administrative- recert establishments	N	x	x	673 106	N	x	x	N	
			· · · ·	~	022 755		~			

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of product shipments (\$1,000)					
code		1997	1992				
3391131	SURGICAL, ORTHOPEDIC, PROSTHETIC, AND THERAPEUTIC APPLIANCES AND SUPPLIES						
	United States	10 334 028	N				
	California . Colorado . Connecticut . Florida . Georgia . Illinois . Indiana . Iowa . Kansas . Kentucky . Louisiana . Maryland . Massachusetts . Michigan .	$\begin{array}{cccccccccccccccccccccccccccccccccccc$					
	Missouri . Nebraska . New Jersey . New York . North Carolina . Ohio . Oregon . Pennsylvania . Tennessee	155 476 12 049 1 020 388 309 221 228 601 716 213 9 339 308 962 556 677 1 159 964					

See footnotes at end of table.

#### MANUFACTURING-INDUSTRY SERIES

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of proc (\$1	duct shipments ,000)
code		1997	1992
3391131	SURGICAL, ORTHOPEDIC, PROSTHETIC, AND THERAPEUTIC APPLIANCES AND SUPPLIES—Con.		
	Utah Virginia Washington Wisconsin	39 127 256 697 46 476 91 655	N N N N
3391135	PERSONAL INDUSTRIAL SAFETY DEVICES		
	United States	1 598 601	1 345 172
	Alabama. California Colorado Connecticut Delaware	89 435 170 239 20 738 23 985 16 198	33 888 145 711 N N 30 492
	Florida	53 680 67 562 51 593 73 974 46 956	N 61 127 41 942 30 323 53 506
	Minnesota Nevada New Jersey New York North Carolina	100 619 12 623 21 159 19 965 132 947	N N 39 731 54 383 100 639
	Ohio Pennsylvania. Texas Virginia. Wisconsin	50 987 177 085 39 728 5 861 9 608	29 237 196 861 75 200 N 13 506
3391137	HOSPITAL BEDS		
	United States	481 450	372 390

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS material code		1997		1992	
	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
339113	SURGICAL APPLIANCE & SUPPLIES MFG				
33910000 001900B7	Surgical and orthopedic supplies, including sutures and hypodermic needles for further manufacture or assembly Resistors, capacitors, transformers, electron tubes, semiconductors, and	х	568 774	х	N
33272203	other electronic components	Х	95 007	х	N
33200043 33211101	products . All other fabricated metal products (except castings and forgings) . Iron and steel forgings .	X X X	37 451 157 503 12 968	X X X	N N N
33211201 33151001 33152011 33120001	Nonferrous forgings	X X X	14 629 69 906 21 814	X X X	N N N
331000AJ	products) Nonferrous shapes and forms (except castings, forgings, and fabricated metal products).	X X	71 964 49 195	X X	N
31323001 31321025 32521105	Nonwoven fabrics . Broadwoven fabrics . Plastics resins consumed in the form of granules, pellets, powders, liquids,	X X	328 595 213 341	X X	N N
32610013	etc Plastics products consumed in the form of sheets, rods, tubes, film, and	X	119 705	x	N
32610009	other shapes	X X	134 440 135 386	X X	N N
32600017 32720007	Fabricated rubber products, except tires, tubes, hose, belting, and gaskets Glass and glass products, except photographic and projection lenses and	х	25 604	х	Ν
32552001 32221001 32210015	prisms. Adhesives and sealants Paperboard containers, boxes, and corrugated paperboard Paper and paperboard products except paperboard boxes, containers, and	X X X	4 974 30 944 116 362	X X X	N N N
00970099 00971000	corrugated paperboard . All other materials and components, parts, containers, and supplies . Materials, ingredients, containers, and supplies, n.s.k.	× × ×	74 412 834 769 1 066 379	X X X	

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

## Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

## 339113 SURGICAL APPLIANCE AND SUPPLIES MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing surgical appliances and supplies. Examples of products made by these establishments are orthopedic devices, prosthetic appliances, surgical dressings, crutches, surgical sutures, and personal industrial safety devices (except protective eyeware).

The data published with NAICS code 339113 include the following SIC industries:

2599 Furniture and fixtures, n.e.c. (pt) 3842 Surgical appliances and supplies (pt)

This definition comes from the 1997 NAICS Manual. However, for this industry, the 1997 Economic Census – Manufacturing did not fully implement the conversion to NAICS. Data for NAICS industry 339113 do not include establishments primarily engaged in the manufacture of rubber gloves and life jackets. The NAICS definitions will be fully implemented with the 2002 Economic Census.

## Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

## DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

## Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110230	3821000	3821020	33011/1111	38/3102	38/3102	3399115106 pt	3911413 pt	3911421 3011//1 nt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/1131	38/1131	3391141230	38/3100	3843100	3399115121 pt	3911481 pt	3911471 3479000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121326	3841149	3841149	0004440	00.400	00.400	330011W pt	20110	20110
3391121536	3841186	3841186	3391143	38432	38432	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
			3391143116	3843209	3843209	339911WYWY pt	3911002	3911002
3391121651	3841187	3841187	3391143121	3843219	3843219	3399121	39141 pt	39141 pt
3391121661	3841196	3841196	55511451 WV	3043200	3043200	3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
3391121YWV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3699000 pt	3699000 pt	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3300123 pt	34700 pt	34700 pt
3391123116	3841296	3841296				5555125 pt	34790 pt	34730 pt
33311231000	3041200	3041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117		3914211	3914211
22011211/1 =+	20440	20.440	3391151111	3851118	3851118	3399123100	3914235	3914235
339112W pt	38410 3829000 nt	38410 3829000 nt	3391151116	3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151YWV	3851100	3851100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3301153	3851/	3851/	3399123126	3479024	3479021 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 nt	38421 nt	3391153106	3851445	3851445		001 1200 pt 11111	001 i200 pt
3391131101	3842101	3842101	3391153YWV	3851400	3851400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W nt	39140 nt	39140 nt
3391131207	3842104	3842104	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	3391155YWV	3851500	3851500	339912WYWY pt	3479002 pt	3479002 pt
3391131221	3842108	3842108	3391157	38516	38516	555512WTWT pt	0014002 pt	5514002 pt
3391131227	3842110	3842110	3391157101	3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851613	3851613	3399131100 pt	3915200 pt	3915200
			33311371000	3031000	3631000	3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517			
3391131341	3842122	3842122	339115B101	3851702	3851702	3399133	39153	39153
3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851703	3399133101	3915311	3915311
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131351	3842127	3842127	339115B116	3851709	3851709	3399133316	3915331	3915331
3391131457	3842131	3842131	339115B121	3851719	3851719 3851700 pt	3399133YWV	3915300	3915300
3391131567	3842137	3842137	339115B125	3851700	3851700 pt	3399135	39154	39154
3391131571	3842165	3842165			000 11 00 pt	3399135100	3915400	3915400
2201121571	2042402	2042402	339115W	38510	38510	22001214/	20150	20150
3391131577	3842185	3842183	339115WYWY	3851000	3651000	339913WYWW	39150	391500
3391131581	3842187	3842187				339913WYWY	3915002	3915002
3391131584	3842189	3842189	3391160	80720	80720	0000140-1	0.4700 -1	0.4700
3391131587	3842191	3842191 3842197	3391160100 pt	8072001 8072000 pt	8072000 pt 8072000 pt	3399140 pt	34790 pt	34790 pt
3391131594	3842198	3842198	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
3391131YWV	3842100 pt	3842100 pt	3391160YWY	8072002	8072000 pt	2200140 pt	24009 nt	24009 pt
3391135	38423	38423	3399111	39111	39111	3399140 pt	34996 pt	34990 pt
3391135101	3842311	3842311	3399111101	3911111	3911111	3399140 pt	39610	39610
3391135106	3842321	3842321	3399111206	3911112	3911112	3399140111 pt	3961032 pt	3961031
3391135116	3842322	3842322	3399111311	3911114	3911114	3399140111 pt	3961032 pt	3961041 pt 3499899 pt
3391135121	3842361	3842361	3399111421 pt	3911121 pt	3911141	3399140201	3961011	3961011
3391135126	3842373	3842373	3399111516	3911115	3911115	3399140206 pt	3961022 pt	3961021
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EC97M-3391C

1997 Surgical Appliance and Supplies Manufacturing 1997 Economic Census Manufacturing Industry Series

# Dental Equipment and Supplies Manufacturing

### 1997

Issued July 1999

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### **1997 Economic Census** *Manufacturing* Industry Series



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# Dental Equipment and Supplies Manufacturing



Issued July 1999

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#### 1997 Economic Census

Manufacturing Industry Series





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-- Not applicable for this report.

### Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pr	oduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339114	Dental equipment & supplies	852	876	17 669	594 259	11 601	21 467	279 150	1 736 410	950 524	2 661 966	70 536
384300	Dental equipment & supplies,	N N	876	 17 669		 11 601	_ 21 467	 279 150	1 736 410	950 524	_ 2 661 966	70 536

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

#### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		A establis	All shments	All emp	oloyees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339114, DENTAL EQUIPMENT & SUPPLIES MFG												
United States	1	876	141	17 669	594 259	11 601	21 467	279 150	1 736 410	950 524	2 661 966	70 536
California Colorado Connecticut Florida Illinois	- 2 - 6 -	168 25 12 36 47	31 4 5 4 11	3 798 596 560 372 1 394	139 614 17 554 20 877 8 093 53 040	2 468 332 349 291 797	4 318 614 657 456 1 553	68 529 7 052 7 862 5 159 22 023	472 107 51 659 54 312 19 369 144 372	216 354 25 107 58 311 9 478 90 927	690 394 63 267 111 154 29 168 234 464	15 296 2 233 1 526 504 7 339
Indiana Michigan Minnesota Nissouri New Jersey	4 - 2 -	17 25 16 14 31	5 3 2 4 9	692 377 250 247 783	19 115 14 248 10 575 7 846 27 207	445 278 94 163 469	874 501 200 331 951	9 202 8 891 2 752 3 651 10 273	38 633 89 936 20 165 30 955 60 192	16 845 33 865 12 634 9 565 27 965	55 319 124 755 31 359 39 568 86 910	2 829 1 606 132 742 2 279
New York North Carolina Ohio Oregon Pennsylvania	- 3 1 -	60 24 24 38 43	10 3 1 11 15	861 443 165 1 651 1 725	27 806 17 908 3 896 60 658 58 971	571 281 116 1 155 1 139	1 008 581 187 2 185 2 431	14 335 8 150 2 440 28 388 28 934	88 821 29 654 11 965 126 295 172 857	94 802 42 411 8 869 80 024 70 482	185 644 65 602 20 448 203 824 240 140	3 838 1 318 1 096 11 144 6 921
Texas Washington Wisconsin	3 1 1	34 25 13	1 4 1	210 263 336	6 047 8 814 11 279	151 178 258	298 320 509	3 427 4 042 5 681	10 424 16 516 42 615	6 378 13 251 6 511	17 378 29 762 48 617	349 457 718

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

ltem	Value	Item	Value
339114, DENTAL EQUIPMENT & SUPPLIES MFG		339114, DENTAL EQUIPMENT & SUPPLIES MFG-	
Companies <sup>1</sup> number	852	Con.	1 736 410
All establishments	876 735 104 37	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	433 728 180 549 130 855 122 324
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits.   \$1,000.	17 669 737 116 594 259 142 857	Total inventories, end of year \$1,000.   Finished goods inventories, end of year \$1,000.   Work-in-process inventories, end of year \$1,000.   Materials and supplies inventories, end of year \$1,000.	491 486 203 667 132 705 155 114
Production workers, average for year	11 601 11 498 11 530	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures	602 097 70 536
Production workers on August 15number Production workers on November 15number	11 621 11 755	(new and used)\$1,000 Capital expenditures for machinery and equipment (new	13 519
Production-worker hours	21 467 279 150	and used)	57 017 30 344 642 289
Total cost of materials	950 524	Total depreciation during year <sup>2</sup> \$1,000.	50 643
Cost of freaters, parts, containers, etc., consumed	178 734 178 734 2 608 13 489 33 884	Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other \$1,000.	26 213 13 739 12 474
Quantity of electricity purchased for heat and power	192 991 S	Response coverage ratio <sup>4</sup>	67
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.   State \$1,000.	2 661 966 2 215 318 95 726 350 922 327 813 6 600 16 509	equipment <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1,000.	9 735 67 7 216 67 6 525 67 1 230 67 25 307
Primary products specialization ratio	95 2 360 846 2 215 318	Response coverage ratio <sup>4</sup>	67 4 462
Value of primary products shipments made in other industries\$1,000	145 528	Response coverage ratio <sup>4</sup> percent Cost of purchased refuse removal (including hazardous waste)	67
Coverage ratio percent	93	services <sup>3</sup> \$1,000. Response coverage ratio <sup>4</sup> percent.	1 350 67

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

#### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339114, DENTAL EQUIPMENT & SUPPLIES MFG												
All establishments	1	876	141	17 669	594 259	11 601	21 467	279 150	1 736 410	950 524	2 661 966	70 536
Establishments with 1 to 4 employees Establishments with 5 to 9	9	421	-	833	20 229	620	874	10 777	51 981	25 392	78 164	2 044
employees Establishments with 10 to 19 employees	7 5	196	-	1 310	34 882 43 077	948 1 157	2 036	21 671 25 164	102 484	40 170	135 012	2 544
employees Establishments with 50 to 99	2	69	69	2 170	68 952	1 415	2 716	32 896	147 070	85 533	229 892	6 207
employees Establishments with 100 to 249	-	35	35	2 315	67 498	1 535	2 952	33 332	172 440	174 680	340 905	5 945
employees Establishments with 250 to 499	-	25	25	4 148	148 566	2 351	4 581	58 469	503 870	325 258	811 304	17 846
employees Establishments with 500 to 999	-	9	9	3 393	125 787	2 304	4 564	58 723	456 957	182 706	628 773	17 522
employees Establishments with 1,000 to 2,499 employees	-	3	3	1 963	85 268	1 271	2 115	38 118	209 932	75 142	294 108	16 040
establishments with 2,500 employees or more	-	-	-	-			-	-	-			-
Administrative records <sup>2</sup>	9	468	-	1 420	31 730	998	1 337	15 718	80 928	41 131	123 475	3 569

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All employees		Production workers			Value added			Total capital	
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)	
339114	Dental equipment & supplies mfg	876	17 669	594 259	11 601	21 467	279 150	1 736 410	950 524	2 661 966	70 536	
3391141 3391143	Dental professional equipment and supplies	182	11 473	414 190	7 435	14 010	186 583	1 282 033	597 474	1 849 844	51 177	
0001140	supplies	167	4 064	127 893	2 720	5 371	67 062	331 172	289 068	622 874	13 723	

#### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS		Number of companies		Product	shipments	Number of companies		Product	shipments	
product code	Product	with shipments of \$100,000	Quantity of production for all	Questity	Value	with shipments of \$100,000	Quantity of production for all	Questity	Value	
339114	Dental equipment and supplies	N N	puiposes X	Quantity	2 360 846	N N	puiposes X	Quantity	(\$1,000) N	
2201141	Dentel professional aquipment and									
3531141	supplies	N	х	х	1 591 680	N	х	х	N	
33911411 3391141101 3391141106	Professional dental equipment Dental chairs Dental instrument delivery systems,	N 21	X X	X X	703 859 97 966	N 14	X X	X X	N 58 023	
3391141111 3391141116	dental units Dental hand pieces Dental hand instruments (forceps and pliers, broaches, cutting instruments,	17 19	X X	X X	120 681 94 288	19 21	X	X X	65 093 48 256	
3391141121	etc) Other dental professional equipment, including dental lasers, excluding x-	23	Х	Х	132 753	26	Х	x	90 775	
	ray	48	Х	X	258 171	N	X	X	N	
33911412 3391141226	Professional dental supplies Dental burs, diamond points, abrasive points wheels disks and similar tools	N	х	х	884 951	N	x	х	N	
3391141231	for use with dental hand pieces	14 7	X X	X X	78 293 41 294	14 9	X X	X X	42 236 53 427	
3391141241	silicones, etc)	21	х	х	148 776	12	х	х	51 502	
3391141246	filling materials Other dental professional supplies	18 80	X X	X X	127 111 489 477	15 58	X X	XX	77 363 300 152	
3391141Y	Dental professional equipment and									
3391141YWV	Supplies, nsk Dental professional equipment and	N	x	x	2 870	N	x	x	N	
22011/2	Supplies, nsk		x	x	501 204		X		115 396	
22044424			~	Х	301 234		~		410 300	
3391143101	Dental laboratory equipment (furnaces, Dental laboratory equipment (furnaces, casting machines, lathes, benches, policibing units (factor blow pipes	N	х	х	500 220	N	х	х	N	
2201142106	etc)	16	Х	Х	32 102	13	Х	х	96 763	
3391143100	metals	10	Х	Х	257 615	13	Х	х	165 917	
3391143111	metals	14	х	х	45 651	13	х	х	56 604	
33011/3121	(excluding dentures)	14	х	х	81 804	14	х	х	38 016	
3331143121	(waxes, gypsums, etc)	25	Х	Х	83 048	31	Х	х	51 834	
3391143Y	Dental laboratory equipment and									
3391143YWV	Supplies, nsk Dental laboratory equipment and supplies, nsk	N N	x	x	1 074 1 074	N N	x	x	N 6 252	
339114W	Dental equipment and supplies manufacturing, nsk, total	N	х	x	267 872	N	х	x	N	
339114WY	Dental equipment and supplies									
339114WYWW	manutacturing, nsk, total Dental equipment and supplies manufacturing, nsk, for	N	X	X	267 872	N	X	x	N	
339114WYWY	establishments Dental equipment and supplies manufacturing, nsk, for administrative-	N	х	x	162 482	N	x	x	N	
	record establishments	N	Х	X	105 390	N	X	X	N	

# Additional information is available for this item; see Appendix F. @ Additional data are available for this item in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of proc (\$1	duct shipments ,000)
code		1997	1992
3391141	DENTAL PROFESSIONAL EQUIPMENT AND SUPPLIES		
	United States	1 591 680	N
	California	444 449 64 526 59 581 10 511 151 211	N N N N N
	Missouri . New Jersey . New York . Oregon . Pennsylvania.	33 128 60 053 30 560 176 428 140 260	N N N N N
	Texas Utah Washington	9 964 13 965 22 188	N N N
3391143	DENTAL LABORATORY EQUIPMENT AND SUPPLIES		
	United States	501 294	415 386
	California Illinois Michigan Minnesota Missouri	128 694 24 341 5 823 14 866 2 291	85 832 N N N N N
	New Jersey New York Ohio	12 707 138 540 2 675	9 306 105 452 N

# Additional information is available for this item; see Appendix F. @ Additional data are available for this item in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

#### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	19	92
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
339114	DENTAL EQUIPMENT & SUPPLIES MFG				
33272203	Metal bolts, nuts, screws, washers, rivets, and other screw machine				
33210001 33100035	products	X X X	15 338 1 648 12 865	X X X	N N N
33120001	Steel shapes and forms (except castings, forgings, and fabricated metal products)	х	17 085	х	N
33200095	Other fabricated metal products (except forgings)	Х	47 758	Х	54 217
331000AJ	Nonferrous shapes and forms (except castings, forgings, and fabricated metal products)	x	9 825	×	9 300
33141901	Precious metals (gold, platinum, etc.), all forms, including ingot, sheet, strip,				100,100
32500007 001900B7	solder, plating, electrodes, etc. Chemicals, all types, except resins. Resistors, capacitors, transformers, electron tubes, semiconductors, and	X X	141 172 54 144	X	136 466 31 614
22521105	other electronic components	Х	30 269	Х	8 770
32321103	etc.	Х	11 409	x	10 981
32610013	Plastics products consumed in the form of sheets, rods, tubes, film, and				
32610011	other shapes	X X	13 896 32 320	X X	10 933 21 214
32210015	prisms.	Х	14 359	х	15 083
	corrugated paperboard	х	13 487	X	5 806
32221001	Paperboard containers, boxes, and corrugated paperboard	X	25 653	X	14 170 N
00971000	Materials, ingredients, containers, and supplies, n.s.k.	Â	128 412	Â	N

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### MANUFACTURING-INDUSTRY SERIES

### Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

#### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

#### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description			
Industry	33461	Manufacturing and reproduction of magnetic and optical media			
U.S. industry	334612	Reproduction of software			
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing			
BLS link code	3346120X				
Product code	3346120XXX				

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

### QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

### Appendix B. NAICS Codes, Titles, and Descriptions

# 339114 DENTAL EQUIPMENT AND SUPPLIES MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing dental equipment and supplies used by dental laboratories and offices of dentists, such as dental chairs, dental instrument delivery systems, dental hand instruments, and dental impression material. The data published with NAICS code 339114 include the following SIC industries:

3699 Electrical equipment and supplies, n.e.c. (pt) 3843 Dental equipment and supplies

### Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

### DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

### Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110230	3821020	3821020	22011/11/1	39/3102	39/3102	2300115106 pt	3911413 pt	3911421 3011441 pt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/1131	38/1131	3391141230	38/3100	3843100	3399115121 pt	3911481 pt	3911471 3479000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121326	3841149	3841149	0004440	00.400	00.400	330011W pt	20110	20110
3391121536	3841186	3841186	3391143	38432	38432	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
			3391143116	3843209	3843209	339911WYWY pt	3911002	3911002
3391121651	3841187	3841187	3391143121	3843219	3843219	3399121	39141 pt	39141 pt
3391121661	3841196	3841196	55511451 WV	3043200	3043200	3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
3391121YWV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3699000 pt	3699000 pt	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3300123 pt	34700 pt	34700 pt
3391123116	3841296	3841296				5555125 pt	34790 pt	34730 pt
55511251000	3041200	3041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117		3914211	3914211
22011211/1 =+	20440	20.440	3391151111	3851118	3851118	3399123100	3914235	3914235
339112W pt	38410 3829000 nt	38410 3829000 nt	3391151116	3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151YWV	3851100	3851100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3301153	3851/	3851/	3399123126	3479024	3479021 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 nt	38421 nt	3391153106	3851445	3851445		001 1200 pt 11111	001 i200 pt
3391131101	3842101	3842101	3391153YWV	3851400	3851400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W nt	39140 nt	39140 nt
3391131207	3842104	3842104	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	3391155YWV	3851500	3851500	339912WYWY pt	3479002 pt	3479002 pt
3391131221	3842108	3842108	3391157	38516	38516	555512WTWT pt	0014002 pt	5514002 pt
3391131227	3842110	3842110	3391157101	3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851613	3851613	3399131100 pt	3915200 pt	3915200
			33311371000	3031000	3631000	3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517			
3391131341	3842122	3842122	339115B101	3851702	3851702	3399133	39153	39153
3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851703	3399133101	3915311	3915311
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131351	3842127	3842127	339115B116	3851709	3851709	3399133316	3915331	3915331
3391131457	3842131	3842131	339115B121	3851719	3851719 3851700 pt	3399133YWV	3915300	3915300
3391131567	3842137	3842137	339115B125	3851700	3851700 pt	3399135	39154	39154
3391131571	3842165	3842165			000 11 00 pt	3399135100	3915400	3915400
2201121571	2042402	2042402	339115W	38510	38510	22001214/	20150	20150
3391131574	3842185	3842185	339115WYWY	3851000	3851000	339913W	39150	39150
3391131581	3842187	3842187				339913WYWY	3915002	3915002
3391131584	3842189	3842189	3391160	80720	80720 8072000 ct	2200140 pt	24700 pt	24700 pt
3391131507	3842191	3842191	3391160100 pt	8072001	8072000 pt	3399140 pt	34790 pt	34790 pt
3391131594	3842198	3842198	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
3391131YWV	3842100 pt	3842100 pt	3391160YWY	8072002	8072000 pt	2200140 pt	24009 nt	24009 pt
3391135	38423	38423	3399111	39111	39111	3399140 pt	34996 pt	34990 pt
3391135101	3842311	3842311	3399111101	3911111	3911111	3399140 pt	39610	39610
3391135106	3842321	3842321	3399111206	3911112	3911112	3399140111 pt	3961032 pt	3961031
3391135116	3842322	3842322	3399111311	3911114	3911114	3399140111 pt	3961032 pt	3961041 pt 3499899 pt
3391135121	3842361	3842361	3399111421 pt	3911121 pt	3911141	3399140201	3961011	3961011
3391135126	3842373	3842373	3399111516	3911115	3911115	3399140206 pt	3961022 pt	3961021
3391135YWV	3842300	3842300		3911151	3911151	3399140206 pt	3961022 pt	3961041 pt
3391137	25991	25991	3399111YWV	3911100	3911100	3399140221	3961072	3961072
3391137100	2599100	2599100				3399140226 pt	3479026	3479021 pt
330113\W nt	25990 pt	25990 pt	3399113	39113	39113 3011311	3399140226 pt	3961098 pt	3961096
553115W pl	20000 pt	2000 pt	3399113106 pt	3911315 pt	3911321	3399140226 pt	3961098 pt	3961099
339113W pt	38420 pt	38420 pt	3399113106 pt	3911315 pt	3911341 pt	3399140YWW pt	3479000 pt	3479000 pt
339113WYWW pt	2599000 pt	2599000 pt	3399113111 pt	3911317 pt	3911331	3399140YWW pt	3499000 pt	3499000 pt
339113WYWY nt	2599002 pt	2599002 pt	3399113116	3911398	3911398	3399140YWW pt	3961000 pt	3961000 pt
339113WYWY pt	3842002 pt	3842002 pt	3399113YWV	3911300	3911300	3399140YWY pt	3479002 pt	3479002 pt
	00000 -1	00000 -1	0000115 -:	0.4700 - 1	0.4700 - 1	3399140YWY pt	3499002 pt	3499002 pt
3391141 pt	3099∠ pt	30992 pt	1 3399115 pt	34790 pt	34790 pt	1 33991401WY pt	3901002	3901002

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1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399201 3399201106 3399201106 3399201111 3399201111 3399201121 3399201126 3399201126 3399201131 339920117WV	39491 3949106 3949116 3949114 3949117 3949117 3949118 3949120 3949121 3949120	39491 3949106 3949110 3949114 3949117 3949117 3949118 3949120 3949121 3949100	3399323261 3399323276 pt 3399323276 pt 3399323276 pt 3399323276 pt 3399323346 3399323346 3399323566 3399323561	3944441 3944495 3944499 pt 3944499 pt 3944499 pt 3944436 3944437 3944443 3944440	3944441 3944495 3944420 3944432 3944499 3944499 3944436 39444437 3944443 3944440	3399501 3399501206 3399501206 3399501311 3399501316 3399501321 3399501321 3399501YWV 3399503	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932
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#### MANUFACTURING-INDUSTRY SERIES

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3399927206 3399927211 3399927221 3399927226	3931415 3931427 3931488 3931498	3931415 3931415 3931427 3931488 3931498	3399941316 3399941321 3399941YWV pt 3399941YWV pt	2392471 2392473 2392475 2392400 pt 3991100	2392473 2392473 2392475 2392400 pt 3991100	3399991 3399991101 3399991106 3399991111	39991 3999113 3999117 3999140	39991 3999113 3999117 3999140 3999170
3399927331 3399927YWV	3931431 3931400	3931431 3931400	3399943	39912	39912	3399991121 3399991YWV	3999171 3999100	3999171 3999100
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# Ophthalmic Goods Manufacturing

### 1997

Issued November 1999

EC97M-3391E

**1997 Economic Census** *Manufacturing* Industry Series

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# Ophthalmic Goods Manufacturing

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### **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

### Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

### AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS	Industry		All	All employees Product			oduction workers					Total capital
or SIC code		Com- panies <sup>1</sup>	- lish- 1 ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>339115</b> 385100	Ophthalmic goods mfg Ophthalmic goods	<b>520</b> N	<b>575</b> 575	<b>26 366</b> 26 366	<b>814 242</b> 814 242	<b>17 936</b> 17 936	<b>36 389</b> 36 389	<b>456 771</b> 456 771	<b>2 511 264</b> 2 511 264	<b>1 084 122</b> 1 084 122	<b>3 607 813</b> 3 607 813	<b>238 237</b> 238 237

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

#### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		A establis	All shments	All em	oloyees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339115, OPHTHALMIC GOODS MFG												
United States	1	575	159	26 366	814 242	17 936	36 389	456 771	2 511 264	1 084 122	3 607 813	238 237
California Colorado Florida Illinois Indiana	- 4 - 4	81 17 39 32 7	26 4 14 5 2	4 765 299 4 436 978 118	164 422 6 446 163 101 29 791 2 485	3 076 220 2 912 421 86	6 481 359 6 321 820 137	90 302 3 816 79 196 6 598 1 445	702 242 16 294 653 955 123 790 6 378	295 990 8 153 185 802 85 248 3 938	987 458 24 489 838 512 200 862 10 358	36 638 1 007 50 382 15 997 495
Maryland	- 1 3 - 1	10 29 24 16 9	3 13 4 12 5	229 1 882 224 1 607 318	7 797 56 520 7 940 39 192 7 198	146 1 079 155 1 185 225	258 2 092 274 2 157 452	4 897 22 520 3 855 24 106 5 084	2 606 132 557 15 740 95 091 18 049	15 865 57 789 8 106 66 676 12 164	21 369 194 390 23 659 157 697 28 948	1 186 7 607 1 014 9 081 1 421
Nevada New Jersey New York Ohio Oklahoma	8 9 1 1	4 21 47 25 10	2 5 14 5 3	124 663 3 730 460 228	2 497 13 925 146 435 9 806 4 605	79 432 2 949 320 160	157 888 7 075 608 248	1 441 7 467 109 629 5 604 2 724	6 658 34 429 355 633 21 124 16 605	3 476 16 347 64 868 14 571 6 841	9 446 50 954 418 238 35 876 23 913	842 4 737 58 926 1 722 1 326
Oregon Pennsylvania Tennessee Texas Virginia	1 5 1 -	9 31 9 33 10	3 6 3 6 3	266 565 229 1 360 647	5 420 12 932 4 625 25 234 17 519	158 436 140 849 389	329 873 199 1 473 758	3 363 8 668 2 478 14 178 6 891	13 478 30 783 10 959 53 483 29 052	9 825 19 337 6 882 74 900 15 507	23 333 49 276 17 675 122 239 42 881	733 4 822 1 509 5 870 5 090

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
339115, OPHTHALMIC GOODS MFG		339115, OPHTHALMIC GOODS MFG-Con.	
Companies <sup>1</sup> number	520	Value added \$1,000	2 511 264
All establishments number Establishments with 1 to 19 employees	575 416 105 54	Total inventories, beginning of year \$1,000   Finished goods inventories, beginning of year \$1,000   Work-in-process inventories, beginning of year \$1,000   Materials and supplies inventories, beginning of year \$1,000	554 808 378 190 70 277 106 341
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	26 366 1 012 230 814 242 197 988	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	560 802 384 176 51 864 124 762
Production workers, average for yearnumber Production workers on March 12number Production workers on May 12number Production workers on August 12number Production workers on November 12number.	17 936 17 964 18 056 17 821 17 903	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures (new and used)\$1,000 Capital expenditures for machinery and equipment (new and used)\$1,000	1 291 848 238 237 36 746 201 491
Production-worker hours	36 389 456 771	Total retirements <sup>2</sup> \$1,000   Gross book value of total assets at end of year \$1,000	54 841 1 475 244
Total cost of materials   \$1,000.     Cost of materials, parts, containers, etc., consumed   \$1,000.     Cost of resales   \$1,000.     Cost of fuels   \$1,000.     Cost of contract work   \$1,000.	1 084 122 817 135 165 166 4 349 30 127 67 345	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other \$1,000.	145 342 38 327 23 395 14 932
Quantity of electricity purchased for heat and power	446 658 _	Response coverage ratio <sup>4</sup>	5 292 73
Total value of shipments   \$1,000.     Primary products value of shipments   \$1,000.     Secondary products value of shipments   \$1,000.     Total miscellaneous receipts   \$1,000.     Value of resales   \$1,000.     Contract receipts   \$1,000.     Other miscellaneous receipts   \$1,000.     State   \$1,000.	3 607 813 3 325 875 52 230 229 708 216 514 7 458 5 736	Couprime \$1,000   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1,000.	20 213 73 10 398 73 7 129 73 1 387 73 82 451
Primary products specialization ratio	98 3 352 086 3 325 875 26 211	Response coverage ratio <sup>4</sup> percent.   Cost of purchased software and other data processing services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased refuse removal (including hazardous waste) \$1,000.	5 648 73
Coverage ratio percent	99	services <sup>3</sup> \$1,000 Response coverage ratio <sup>4</sup>	1 875 73

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

#### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339115, OPHTHALMIC GOODS MFG												
All establishments	1	575	159	26 366	814 242	17 936	36 389	456 771	2 511 264	1 084 122	3 607 813	238 237
Establishments with 1 to 4 employees	7 7 4	242 91 83	-	497 630 1 115	12 585 16 626 25 415	363 404 724	573 757 1 193	7 233 8 686 13 926	30 931 39 266 61 513	23 194 22 378 33 569	56 859 61 854 96 069	4 419 5 027 5 872
Establishments with 20 to 49 employees Establishments with 50 to 99	3	66	66	2 012	50 604	1 336	2 471	27 694	117 902	73 143	191 434	12 251
Establishments with 100 to 249 employees Establishments with 250 to 499	1	39	39	2 907 4 717	120 697	3 039	6 288	39 770 64 856	331 760	101 294	493 561	28 740
employees Establishments with 500 to 999 employees Establishments with 1.000 to 2.499	-	14 6	14 6	5 078 5 043	160 660 169 161	3 766 3 272	7 502 6 595	97 159 83 714	608 355 533 907	259 388 256 907	867 100 750 379	39 160 61 033
employees	-	3	3	4 367	185 424	3 022	7 319	113 733	630 899	152 798	833 534	65 961 _
Administrative records <sup>2</sup>	9	300	-	1 191	26 094	817	1 241	14 530	65 683	36 776	102 725	9 890

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

#### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All employees		Production workers			Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339115	Ophthalmic goods mfg	575	26 366	814 242	17 936	36 389	456 771	2 511 264	1 084 122	3 607 813	238 237
3391151 3391153 3391155 3391157 3391157 339115B	Ophthalmic fronts and temples Giass ophthalmic focus lenses Plastics ophthalmic focus lenses Contact lenses Ophthalmic goods (except fronts, temples, and lenses) and grinding of lenses to prescription (except 1-hour labs).	12 10 48 39 71	933 911 5 380 8 676 6 293	26 068 21 702 148 712 328 450 193 127	694 737 3 773 5 795 4 173	1 390 1 301 7 865 12 980 7 879	15 720 16 910 89 150 180 388 101 384	86 615 48 442 441 873 1 213 214 487 723	43 456 50 263 239 362 301 432 327 070	132 056 97 623 659 670 1 549 020 814 991	4 064 6 638 31 587 126 360 35 304

#### Products Statistics: 1997 and 1992 Table 6a.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS		Number of companies		Product	shipments	Number of companies		Product	shipments	
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
339115	Ophthalmic goods	N	х	x	3 352 086	N	х	х	2 389 992	
3391151	Ophthalmic fronts and temples	N	х	x	122 982	N	х	х	174 503	
33911511	Eyeglass frames, without lenses inserted,	N	×	×	121 370	N	x	x	N	
3391151101	Plastic ophthalmic finished fronts (with or without decoration)	10	x	x	68 710	16	x	x	73 214	
3391151106	Other ophthalmic finished fronts (with or without decoration)	8	x	x	36 413	6	x	х	37 317	
3391151111 3391151116	Plastic ophthalmic temples Other ophthalmic temples	6 5	X X	X	6 241 10 006	10 5	X X	X X	36 948 20 075	
3391151Y 3391151YWV	Ophthalmic fronts and temples, nsk Ophthalmic fronts and temples, nsk	N N	x x	x x	1 612 1 612	N N	x x	x x	N 6 949	
3391153	Glass ophthalmic focus lenses	N	х	х	106 607	N	х	х	158 055	
33911531 3391153101	Glass ophthalmic lenses Glass ophthalmic single vision lenses (ground and polished and molded	N	x	X	98 035	N	x	x	N	
3391153106	blanks) Glass ophthalmic multifocal lenses (finished, semifinished, and molded blanks)	18	x	x	65 259	17	x	x	92 714	
3391153Y	Glass ophthalmic focus lenses, nsk	N	x	x	8 572	N	x	X	N	
3391153YWV 3391155	Glass ophthalmic focus lenses, nsk		x	x	602 249	N	x	x	3 312 424 871	
33911551 3391155101	Plastic single vision lenses Plastic ophthalmic single vision lenses	N 37	X X	x	234 313 234 313	N 29	x x	x x	N 192 929	
33911552 3391155206	Plastic multifocal lenses Plastic ophthalmic multifocal lenses	N 29	X X	X X	367 936 367 936	N 23	x x	x x	N 230 913	
3391155Y 3391155YWV	Plastic ophthalmic focus lenses, nsk Plastic ophthalmic focus lenses, nsk	N N	X X	X X	-	N N	x x	x x	N 1 029	
3391157	Contact lenses	N	х	х	1 440 702	Ν	х	х	923 720	
33911571 3391157101	Hard contact lenses Conventional (hard) contact lenses	N 23	X X	X X	65 459 65 459	N 29	X X	X X	N 94 636	
33911572 3391157206	Soft contact lenses	N 22	X X	X X	1 375 243 1 375 243	N 20	x x	X X	N 829 032	
3391157Y 3391157YWV	Contact lenses, nsk Contact lenses, nsk	N N	X X	X X	-	N N	X X	X X	N 52	
339115B	Ophthalmic goods (except fronts, temples, and lenses) and grinding of lenses to prescription (except 1-hour labs)	N	x	x	742 135	N	x	x	403 077	
339115B1	Ophthalmic goods (except fronts, temples, and lenses) and grinding of lenses to prescription (except 1-hour									
339115B101	labs). Ophthalmic goods, industrial goggles, eye protectors, welding circles and	N	x	x	704 911	N	x	x	N	
339115B106	Ophthalmic goods, ready-made sun or glare glasses, sungoggles, and	16	x	x	158 194	14	X	X	99 754	
339115B111	Ophthalmic goods, parts for frames and mounting excent fronts and templas	3	x	x	332 651	11	x	x	N 42 400	
339115B116 339115B121	Other ophthalmic plastic goods	13 14	x x	X	40 542 38 904	20 10	X	X	48 688 50 709	
339115B125	Prescription grinding of lenses (except 1-hour labs)	26	x	x	131 258	N	x	x	N	
339115BY	Ophthalmic goods (except fronts,	N	v	~	27 004	N	×	×	N	
339115BYWV	Ophthalmic goods (except fronts, temples, and lenses). nsk		x	x	37 224	N	×	×	N	
339115W	Ophthalmic goods, nsk, total	N	x	x	337 411	N	x	x	305 766	
339115WY 339115WYWW	Ophthalmic goods, nsk, total Ophthalmic goods manufacturing, nsk, for non-deministrative-record	N	х	x	337 411	Ν	х	x	Ν	
339115WYWY	establishments Ophthalmic goods manufacturing, nsk, for administrative-record	N	x	x	241 639	N	x	x	248 628	
	establishments	N	Х	X	95 772	N	Х	Х	57 138	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS	Product along and geographic area	Value of proc (\$1	duct shipments ,000)
code	r router class and geographic area	1997	1992
3391151	OPHTHALMIC FRONTS AND TEMPLES		
	United States	122 982	174 503
	Massachusetts Ohio	2 512 5 190	N N
3391153	GLASS OPHTHALMIC FOCUS LENSES		
	United States	106 607	158 055
	California	10 303	N
3391155	PLASTICS OPHTHALMIC FOCUS LENSES		
	United States	602 249	424 871
	California Florida Minnesota Ohio Pennsylvania	355 681 72 898 65 694 8 597 3 203	184 001 72 891 28 327 N N
3391157	CONTACT LENSES		
	United States	1 440 702	923 720
	California	220 450	N
339115B	OPHTHALMIC GOODS (EXCEPT FRONTS, TEMPLES, AND LENSES) AND GRINDING OF LENSES TO PRESCRIPTION (EXCEPT 1-HOUR LABS)		
	United States	742 135	403 077
	California Florida Massachusetts Minnesota Nevada	243 854 35 061 78 038 24 978 3 751	18 024 49 001 72 645 N N
	New York Ohio Oregon Pennsylvania Wisconsin	72 231 12 107 5 689 21 892 3 037	81 151 9 008 N 25 943 N

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

#### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	1992		
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)	
339115	OPHTHALMIC GOODS MFG					
32721211 33331403	Lens blanks, optical and ophthalmic	х	199 058	х	144 688	
32521105	equipment	Х	D	Х	11 728	
32610013	etc.	х	65 372	х	55 026	
32221001 00970099 00971000	other shapes Paperboard containers, boxes, and corrugated paperboard All other materials and components, parts, containers, and supplies Materials, ingredients, containers, and supplies, n.s.k.	X X X X	53 512 D 241 307 205 525	X X X X	47 997 12 479 153 214 123 805	

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

#### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

#### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description			
Industry	33461	Manufacturing and reproduction of magnetic and optical media			
U.S. industry	334612	Reproduction of software			
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing			
BLS link code	3346120X				
Product code	3346120XXX				

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

### QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

### Appendix B. NAICS Codes, Titles, and Descriptions

#### 339115 OPHTHALMIC GOODS MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing ophthalmic goods. Examples of products made by these establishments are prescription eyeglasses (except manufactured in a retail setting), contact lenses, sunglasses, eyeglass frames, and reading glasses made to standard powers. The data published with NAICS code 339115 include the following SIC industry:

3851 Ophthalmic goods

### Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

### DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

### Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110230	3821020	3821020	22011/11/1	39/3102	39/3102	2300115106 pt	3911413 pt	3911421 3011441 pt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/1131	38/1131	3391141230	38/3100	3843100	3399115121 pt	3911481 pt	3911471 3479000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121326	3841149	3841149	0004440	00.400	00.400	330011W pt	20110	20110
3391121536	3841186	3841186	3391143	38432	38432	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
			3391143116	3843209	3843209	339911WYWY pt	3911002	3911002
3391121651	3841187	3841187	3391143121	3843219	3843219	3399121	39141 pt	39141 pt
3391121661	3841196	3841196	55511451 WV	3043200	3043200	3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
3391121YWV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3699000 pt	3699000 pt	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3300123 pt	34700 pt	34700 pt
3391123116	3841296	3841296				5555125 pt	34790 pt	34730 pt
55511251000	3041200	3041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117		3914211	3914211
22011211/1 =+	20440	20.440	3391151111	3851118	3851118	3399123100	3914235	3914235
339112W pt	38410 3829000 nt	38410 3829000 nt	3391151116	3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151YWV	3851100	3851100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3301153	3851/	3851/	3399123126	3479024	3479021 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 nt	38421 nt	3391153106	3851445	3851445		001 1200 pt 11111	001 i200 pt
3391131101	3842101	3842101	3391153YWV	3851400	3851400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W nt	39140 nt	39140 nt
3391131207	3842104	3842104	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	3391155YWV	3851500	3851500	339912WYWY pt	3479002 pt	3479002 pt
3391131221	3842108	3842108	3391157	38516	38516	555512WTWT pt	0014002 pt	5514002 pt
3391131227	3842110	3842110	3391157101	3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851613	3851613	3399131100 pt	3915200 pt	3915200
			33311371000	3031000	3631000	3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517			
3391131341	3842122	3842122	339115B101	3851702	3851702	3399133	39153	39153
3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851703	3399133101	3915311	3915311
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131351	3842127	3842127	339115B116	3851709	3851709	3399133316	3915331	3915331
3391131457	3842131	3842131	339115B121	3851719	3851719 3851700 pt	3399133YWV	3915300	3915300
3391131567	3842137	3842137	339115B125	3851700	3851700 pt	3399135	39154	39154
3391131571	3842165	3842165			000 11 00 pt	3399135100	3915400	3915400
2201121571	2042402	2042402	339115W	38510	38510	22001214/	20150	20150
3391131574	3842185	3842185	339115WYWY	3851000	3851000	339913W	39150	39150
3391131581	3842187	3842187				339913WYWY	3915002	3915002
3391131584	3842189	3842189	3391160	80720	80720 8072000 ct	2200140 pt	24700 pt	24700 pt
3391131507	3842191	3842191	3391160100 pt	8072001	8072000 pt	3399140 pt	34790 pt	34790 pt
3391131594	3842198	3842198	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
3391131YWV	3842100 pt	3842100 pt	3391160YWY	8072002	8072000 pt	2200140 pt	24009 nt	24009 pt
3391135	38423	38423	3399111	39111	39111	3399140 pt	34996 pt	34990 pt
3391135101	3842311	3842311	3399111101	3911111	3911111	3399140 pt	39610	39610
3391135106	3842321	3842321	3399111206	3911112	3911112	3399140111 pt	3961032 pt	3961031
3391135116	3842322	3842322	3399111311	3911114	3911114	3399140111 pt	3961032 pt	3961041 pt 3499899 pt
3391135121	3842361	3842361	3399111421 pt	3911121 pt	3911141	3399140201	3961011	3961011
3391135126	3842373	3842373	3399111516	3911115	3911115	3399140206 pt	3961022 pt	3961021
3391135YWV	3842300	3842300		3911151	3911151	3399140206 pt	3961022 pt	3961041 pt
3391137	25991	25991	3399111YWV	3911100	3911100	3399140221	3961072	3961072
3391137100	2599100	2599100				3399140226 pt	3479026	3479021 pt
330113\W nt	25990 pt	25990 pt	3399113	39113	39113 3011311	3399140226 pt	3961098 pt	3961096
553115W pl	20000 pt	2000 pt	3399113106 pt	3911315 pt	3911321	3399140226 pt	3961098 pt	3961099
339113W pt	38420 pt	38420 pt	3399113106 pt	3911315 pt	3911341 pt	3399140YWW pt	3479000 pt	3479000 pt
339113WYWW pt	2599000 pt	2599000 pt	3399113111 pt	3911317 pt	3911331	3399140YWW pt	3499000 pt	3499000 pt
339113WYWY nt	2599002 pt	2599002 pt	3399113116	3911398	3911398	3399140YWW pt	3961000 pt	3961000 pt
339113WYWY pt	3842002 pt	3842002 pt	3399113YWV	3911300	3911300	3399140YWY pt	3479002 pt	3479002 pt
	00000 -1	00000 -1	0000115 -:	0.4700 - 1	0.4700 - 1	3399140YWY pt	3499002 pt	3499002 pt
3391141 pt	3099∠ pt	30992 pt	1 3399115 pt	34790 pt	34790 pt	1 33991401WY pt	3901002	3901002

#### MANUFACTURING-INDUSTRY SERIES
1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399201 3399201106 3399201106 3399201111 3399201111 3399201121 3399201126 3399201126 3399201131 339920117WV	39491 3949106 3949116 3949114 3949117 3949117 3949118 3949120 3949121 3949120	39491 3949106 3949110 3949114 3949117 3949117 3949118 3949120 3949121 3949100	3399323261 3399323276 pt 3399323276 pt 3399323276 pt 3399323276 pt 3399323346 3399323346 3399323566 3399323561	3944441 3944495 3944499 pt 3944499 pt 3944499 pt 3944436 3944437 3944443 3944440	3944441 3944495 3944420 3944432 3944499 3944499 3944436 39444437 3944443 3944440	3399501 3399501206 3399501206 3399501311 3399501316 3399501321 3399501321 3399501YWV 3399503	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932
3399203 3399203206 3399203206 3399203311 3399203416 3399203421. 3399203VWV 3399205	39492 3949231 3949241 3949245 3949245 3949247 3949208 3949200 39493	39492 3949231 3949241 3949245 3949247 3949298 3949298 3949200 39493	3399325 3399325101 3399325106 3399325116 3399325116 3399325121 3399325121 3399325226 3399325231 3399325236	39445 3944511 3944513 3944516 3944516 3944521 3944521 3944523 3944525 3944525	39445 3944511 3944513 3944516 3944519 3944521 3944521 3944525 3944525 3944525	3399503101 pt 3399503101 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503111 pt	3993201 pt 3993201 pt 3993201 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993205 pt 3993205 pt 3993205 pt	3993212 3993262 pt 3993278 pt 3993252 pt 3993252 pt 3993272 pt 3993276 pt 3993288 pt 3993282 pt
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#### MANUFACTURING-INDUSTRY SERIES

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399927 3399927116 pt 3399927116 pt 2309927116 pt	39314 3931437 pt 3931437 pt 2021412	39314 3931450 3931452 2031413	3399941 pt 3399941101 3399941106	39911 3991113 3991198 2302171	39911 3991113 3991198 2302471	339995W 339995WYWW 339995WYWY	39950 3995000 3995002	39950 3995000 3995002
3399927206 3399927211 3399927221 3399927226	3931415 3931427 3931488 3931498	3931415 3931415 3931427 3931488 3931498	3399941316 3399941321 3399941YWV pt 3399941YWV pt	2392471 2392473 2392475 2392400 pt 3991100	2392473 2392473 2392475 2392400 pt 3991100	3399991 3399991101 3399991106 3399991111	39991 3999113 3999117 3999140	39991 3999113 3999117 3999140 3999170
3399927331 3399927YWV	3931431 3931400	3931431 3931400	3399943	39912	39912	3399991121 3399991YWV	3999171 3999100	3999171 3999100
339992W 339992WYWW 339992WYWY	39310 3931000 3931002	39310 3931000 3931002	3399943101 pt 3399943206 3399943211 pt	3991251 pt 3991251 pt 3991243 3991253 pt	3991211 3991233 3991243 3991281	3399993 3399993101 3399993106	39992 3999222 3999299	39992 3999222 3999299
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EC97M-3391E

# Dental Laboratories

### 1997

Issued July 1999

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**1997 Economic Census** *Manufacturing* Industry Series

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# Dental Laboratories

1997

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#### 1997 Economic Census

Manufacturing Industry Series





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-- Not applicable for this report.

### Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pi	roduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>339116</b> 807200	Dental laboratories Dental laboratories	7 473 N	<b>7 566</b> 7 566	<b>40 081</b> 40 081	<b>999 799</b> 999 799	<b>29 702</b> 29 702	<b>49 319</b> 49 319	<b>625 178</b> 625 178	<b>2 117 988</b> 2 117 988	<b>780 192</b> 780 192	<b>2 931 794</b> 2 931 794	<b>72 166</b> 72 166

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

#### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establi	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339116, DENTAL LABORATORIES												
United States	5	7 566	325	40 081	999 799	29 702	49 319	625 178	2 117 988	780 192	2 931 794	72 166
Arizona Arkansas . California . Colorado Florida	5 5 7 6	144 48 1 096 160 603	7 1 41 4 20	746 330 5 912 653 2 601	19 555 8 805 155 842 16 856 60 284	550 233 4 295 485 1 918	939 416 7 487 805 2 926	12 966 4 964 95 547 9 943 36 787	43 394 16 441 301 140 38 484 134 094	16 041 5 518 110 526 15 316 54 405	61 049 22 089 416 495 54 299 190 806	1 453 1 600 9 930 1 314 4 728
Georgia Hawaii * Idaho Illinois Indiana	6 8 5 6	241 34 42 340 150	12 1 	1 591 191 157 1 899 949	41 592 4 791 3 509 46 245 21 971	1 226 143 123 1 375 695	2 086 242 190 2 313 1 107	25 355 3 430 2 329 29 961 14 101	85 599 12 460 8 087 107 070 50 551	30 955 3 952 3 439 34 230 16 255	116 591 16 574 11 417 142 605 67 748	3 308 337 315 3 029 1 699
lowa Kansas Kentucky Louisiana Maryland	6 2 5 5 6	75 60 85 92 106	2 10 3 3 6	411 675 339 490 584	8 728 16 592 7 802 11 557 14 412	294 532 272 378 432	470 821 441 616 742	5 897 11 832 5 506 7 062 9 017	19 337 35 989 16 749 25 759 31 767	6 963 9 992 6 264 9 981 11 170	26 582 46 112 23 169 36 169 43 150	647 859 522 647 965
Massachusetts Michigan . Minnesota Mississippi Missouri	7 5 3 7 5	130 290 132 51 149	7 11 18 2 10	668 1 713 1 336 231 862	17 573 44 256 33 236 5 060 20 271	498 1 277 985 188 619	796 2 176 1 614 313 952	11 340 28 549 21 437 3 415 12 487	37 940 95 155 62 228 12 411 44 146	15 135 34 941 20 126 4 074 15 955	53 616 131 094 83 143 16 691 60 831	1 084 2 863 2 149 413 1 292
Nebraska Nevada New Jersey New York North Carolina	4 7 5 5 6	43 53 241 483 244	2 1 10 25 5	272 219 1 170 2 643 1 033	6 537 6 148 33 585 68 960 26 120	201 155 893 1 955 771	357 250 1 600 3 295 1 298	3 950 3 782 22 079 42 111 16 130	12 509 14 040 72 425 146 256 60 434	4 504 5 175 25 405 56 403 20 776	17 109 19 394 98 497 206 625 82 735	432 1 027 1 889 4 883 1 885
North Dakota Ohio Oklahoma Oregon Pennsylvania	5 6 7 5 6	14 264 89 137 240	2 14 - 4 11	183 1 438 284 598 1 278	4 636 33 850 6 440 15 061 29 581	142 1 058 224 436 933	212 1 853 334 707 1 484	2 645 21 493 4 256 9 166 17 541	7 028 67 084 14 695 32 646 59 497	3 062 29 208 6 162 12 354 23 294	10 231 96 978 21 079 45 213 84 258	556 2 516 643 1 052 2 266
South Carolina	7 7 5 6 6 4	65 139 406 92 153 268 133	1 5 17 3 6 9 11	318 577 2 050 472 720 1 152 1 085	8 315 12 190 48 516 12 301 17 334 31 227 26 176	251 433 1 531 357 530 874 791	406 663 2 437 565 843 1 361 1 452	4 597 7 717 29 636 7 786 10 810 19 441 17 593	17 320 29 612 102 814 25 750 36 397 66 257 57 655	6 381 11 762 38 928 9 354 13 923 25 091 15 824	23 899 41 708 143 466 36 724 50 905 92 960 74 315	619 1 035 3 446 672 1 110 2 354 1 779

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
339116, DENTAL LABORATORIES		339116, DENTAL LABORATORIES—Con.	
Companies <sup>1</sup> number	7 473	Value added\$1,000	2 117 988
All establishments number Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber	7 566 7 241 314 11	Total inventories, beginning of year \$1,000   Finished goods inventories, beginning of year \$1,000   Work-in-process inventories, beginning of year \$1,000   Materials and supplies inventories, beginning of year \$1,000	S S S
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	40 081 1 242 703 999 799 242 904	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	S S S
Production workers, average for year	29 702 S S S S	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures (new and used)\$1,000 Capital expenditures for machinery and equipment (new and used)\$1,000	S 72 166 S
Production-worker hours	49 319 625 178	Total retirements <sup>2</sup> \$1,000 Gross book value of total assets at end of year\$1,000	S
Total cost of materials.   \$1,000.     Cost of materials, parts, containers, etc., consumed.   \$1,000.     Cost of resales   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of contract work   \$1,000.	780 192 S S S S S S S	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other \$1,000.	S S S S
Quantity of electricity purchased for heat and power	S -	structures <sup>2</sup>	s
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.   Secondary trace (\$1,000.) \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.	2 931 794 2 650 198 13 168 S S S S	Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> \$1,000.   Cost of purchased accounting services <sup>3</sup> \$1,000.	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$
Primary products specialization ratio	99 2 656 501 2 650 198 6 303	Response coverage ratio <sup>4</sup>	S S S
Coverage ratio percent.	99	services <sup>3</sup>	S S

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

#### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339116, DENTAL LABORATORIES												
All establishments	5	7 566	325	40 081	999 799	29 702	49 319	625 178	2 117 988	780 192	2 931 794	72 166
Establishments with 1 to 4 employees Establishments with 5 to 9	9	5 326	-	10 132	223 779	7 543	10 128	114 328	573 073	280 975	864 019	24 090
employees Establishments with 10 to 19	8	1 362	-	8 828	209 878	6 381	9 725	129 770	510 978	204 625	723 780	17 173
employees	5	553	-	7 327	189 634	5 741	10 195	135 989	416 869	118 947	543 903	10 614
employees	-	259	259	7 888	211 758	5 835	10 704	140 674	355 156	108 694	468 693	13 185
employees	-	55	55	3 729	102 443	2 705	5 244	62 615	167 549	48 505	218 558	3 966
employees	-	9	9	D	D	D	D	D	D	D	D	D
employees	-	1	1	D	D	D	D	D	D	D	D	D
employees	-	1	1	D	D	D	D	D	D	D	D	D
employees Establishments with 2,500 employees	-	-	-	-	-	-	-	-		-	-	-
or more	-	- -	-	45 500	-	44.070	-	462,202	-	400 644	4 070 050	
Administrative records <sup>2</sup>	9	5 867		15 568	327 841	11 072	14 173	102 393	033 809	423 644	1 272 056	30 803

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1-10 to 19 percent; 2-20 to 29 percent; 4-30 to 39 percent; 6-60 to 59 percent; 6-60 to 59 percent; 6-80 to 69 percent; 0-70 to 79 percent; 8-80 to 89 percent; 0-80 percent or more. <sup>2</sup>Some payroll and sales data for small single-unit companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown

shown.

#### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

339116	Dental laboratories	7 566	40 081	999 799	29 702	49 319	625 178	2 117 988	780 192	2 931 794	72 166
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
NAICS		All	All employees		Production workers			Value added			Total capital

#### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997			1	992	
NAICS		Number of		Product	shipments	Number of		Product shipments	
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
339116	Dental laboratories	N	х	x	2 656 501	N	х	x	N
3391160	Dentures, artificial teeth, and orthodontic appliances manufactured to order for the dental profession (prescription basis)	N	x	x	2 656 501	N	x	x	N
33911601 3391160100	Dentures, artificial teeth, and orthodontic appliances manufactured to order for the dental profession (prescription basis) Dentures, artificial teeth, and orthodontic appliances manufactured to order for the dental profession	N	х	x	1 232 652	N	х	x	Ν
	(prescription basis)	1 158	х	х	1 232 652	N	х	х	N
3391160Y 3391160YWW	Dental laboratories, nsk, total Dental laboratories, nsk, for ponadministrative, record	N	х	х	1 423 849	N	х	х	Ν
3391160YWY	establishments. Dental laboratories, nsk, for administrative-record establishments	N N	x x	x x	343 381 1 080 468	N N	x x	x x	N N

# Additional information is available for this item; see Appendix F. @ Additional data are available for this item in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: P 10 to 19 percent estimated; 9 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Not applicable for this report]

#### Table 7. Materials Consumed by Kind: 1997 and 1992

[Not applicable for this report]

### Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

#### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

#### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

#### 1997 ECONOMIC CENSUS

product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

### Appendix B. NAICS Codes, Titles, and Descriptions

#### **339116 DENTAL LABORATORIES**

This U.S. industry comprises establishments primarily engaged in manufacturing dentures, crowns, bridges, and orthodontic appliances customized for individual application. The data published with NAICS code 339116 include the following SIC industry:

8072 Dental laboratories

### Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

## DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

## DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

## Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110YWW	3821000	3821000	3391141111	3843103	3843103	3399115106 pt	3911413 nt	3011421 nt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/11/2	38/1131	33011/12/1	38/3100	38/3100	3300115VW/V nt	3/79000 pt	3/79000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121320	38/1185	38/1185	2201112	20422	20.422	330011W/nt	30110	30110
3391121536	3841186	3841186	3391143101	3843201	3843201	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
0004404054	0044407	0044407	3391143116	3843209	3843209	339911W1W1 pt	3911002	3911002
3391121651	3841187	3841187 3829500 nt	3391143YWV	3843200	3843200	3399121	39141 pt	39141 pt
3391121661	3841196	3841196				3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
33911211 WV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3899000 pt	3699000 pt 3843000	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3399123 pt	34790 nt	34790 nt
3391123116	3841296	3841296				0000120 pt	04/00 pt	04700 pt
00011201111	0041200	0041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117	3399123101	3914211	3914211
330112\\/ pt	39/10	39/10	3391151111	3851118	3851118	3399123111	3914241	3914241
339112WYWW pt	3829000 pt	3829000 pt		3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151100	3651100	3631100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3391153	38514	38514	3399123126	3479024 3479000 pt	3479021 pt 3479000 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 pt	38421 pt		3851445	3851445			
3391131101	3842101	3842101	3391133100	3651400	3631400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W pt	39140 pt	39140 pt
3391131211	3842105	3842105	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	33911331 WV	3031300	3631300	339912WYWY pt	3914002 pt	3914002 pt
3391131224	3842109	3842109	3391157	38516	38516			
3391131227	3842110	3842110		3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851600	3851600	3399131100 pt	3915200 pt	3915200
2201121221	2042442	2042442				3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517	0000400	00450	00450
3391131341	3842123	3842123	339115B101	3851702	3851702	3399133	39153	39153
3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851704	3399133206	3915312	3915312
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131354	3842129	3842129	339115B116	3851709	3851709		3915331	3915331
3391131457	3842131	3842131	339115B121	3851719	3851719 3851700 pt	3399133100	3915300	3915300
3391131567	3842137	3842137	339115BYWV	3851700	3851700 pt	3399135	39154	39154
33911315/1	3042105	3042105	2201151	20540	20540	3399135100	3915400	3915400
3391131574	3842183	3842183	339115W	38510	38510	339913W	39150	39150
3391131577	3842185	3842185	339115WYWY	3851002	3851002	339913WYWW	3915000	3915000
3391131581	3842187	3842187	2201100	00700	00700	339913WYWY	3915002	3915002
3391131587	3842109	3842109	33911601.00 pt	80720	8072000 pt	3399140 pt	34790 pt	34790 pt
3391131591	3842197	3842197	3391160100 pt	8072000 pt	8072000 pt			
3391131594	3842198	3842198 3842100 pt	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
55911511000	3042100 pt	3042100 pt	33911001001	0072002	0072000 pt	3399140 pt	34998 pt	34998 pt
3391135	38423	38423	3399111	39111	39111			
3391135101	3842311	3842311	3399111101	3911111	3911111	3399140 pt	39610	39610
3391135111	3842322	3842322	3399111311	3911114	3911114	3399140111 pt	3961032 pt	3961041 pt
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3391135121	3842361	3842361	3399111421 pt	3911121 pt	3911141	3399140201	3961011	3961011
3391135YWV	3842300	3842300	3399111526	3911151	3911151	3399140206 pt	3961022 pt	3961041 pt
			3399111531	3911198	3911198	3399140216	3961051	3961051
3391137	25991	25991	3399111YWV	3911100	3911100	3399140221	3961072	3961072 3479021 pt
559115/100	2399100	2399100	3399113	39113	39113	3399140226 pt	3961098 pt	3961096
339113W pt	25990 pt	25990 pt	3399113101	3911311	3911311	22001 10200 =1	2001000 =1	2001000
339113W pt	38420 nt	38420 nt	3399113106 pt	3911315 pt	3911321 3911341 pt	3399140226 pt	3961098 pt	3961099 3479000 pt
339113WYWW pt	2599000 pt	2599000 pt	3399113111 pt	3911317 pt	3911331	3399140YWW pt	3499000 pt	3499000 pt
339113WYWW pt	3842000 pt	3842000 pt	3399113111 pt	3911317 pt	3911341 pt	3399140YWW pt	3499800 pt	3499800 pt
339113WYWY pt	2599002 pt	2599002 pt	3399113116	3911398	3911398	3399140YWW pt	3961000	3961000
553115W1W1 pl	3042002 pl	3042002 pl			3311300	3399140YWY pt	3499002 pt	3499002 pt
3391141 pt	36992 pt	36992 pt	3399115 pt	34790 pt	34790 pt	3399140YWY pt	3961002	3961002

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1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
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3399203 3399203206 3399203206 3399203311 3399203416 3399203421. 3399203VWV 3399205	39492 3949231 3949241 3949245 3949245 3949247 3949298 3949200 39493	39492 3949231 3949241 3949245 3949247 3949298 3949298 3949200 39493	3399325 3399325101 3399325106 3399325116 3399325116 3399325121 3399325226 3399325226 3399325231 3399325236	39445 3944511 3944513 3944516 3944516 3944521 3944521 3944523 3944525 3944525	39445 3944511 3944513 3944516 3944519 3944521 3944521 3944525 3944525 3944525	3399503101 pt 3399503101 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503111 pt	3993201 pt 3993201 pt 3993201 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993205 pt 3993205 pt	3993212 3993262 pt 3993278 pt 3993252 pt 3993252 pt 3993272 pt 3993276 pt 3993288 pt 3993282 pt
3399205101 3399205106 3399205YWV 3399207 3399207101 3399207101 3399207111 3399207131 pt	3949301 3949302 3949300 39494 3949401 3949401 3949411 3949421 3949421 3949421	3949301 3949302 3949300 39494 3949401 3949402 pt 3949402 pt	3399325YWV 3399327 3399327101 pt 3399327101 pt 3399327206 3399327216 3399327216 3399327226	3944500 39446 3944615 pt 3944615 pt 3944615 pt 3944621 3944624 3944624 3944627 3944695	3944500 39446 3944615 3944618 3944621 3944624 3944627 3944627 3944696	3399503111 pt 3399503116 pt 3399503116 pt 3399503116 pt 3399503116 pt 3399503116 pt 3399503112 pt	3993205 pt 3993207 pt 3993207 pt 3993207 pt 3993207 pt 3993207 pt 3993207 pt 3993209 pt	3993278 pt 3993242 3993252 pt 3993272 pt 3993276 pt 3993288 pt 3993262 pt
3399207131 pt 3399207131 pt 3399207141 3399207151 3399207199 pt 3399207199 pt 3399207199 pt 3399207YWV	3949431 pt 3949431 pt 3949441 3949451 3949451 3949499 pt 3949499 pt 3949499 pt 3949499 pt	3949403 3949406 pt 3949406 pt 3949406 pt 3949406 pt 3949405 3949405 3949406 pt 3949400	33993277YWV 3399329 3399329100 pt 3399329100 pt 3399329100 pt 3399329100 pt 3399329100 pt	3944600 39447 3944700 3944718 pt 3944718 pt 3944718 pt 3944718 pt	3944600 394470 3944700 3944712 3944714 3944714 3944716 39440 pt	3399503121 pt 3399503126 pt 3399503126 pt 3399503126 pt 3399503126 pt 3399503126 pt 3399505 3399505 3399505	3993209 pt     3993211 pt     3993211 pt     3993211 pt     3993211 pt     3993211 pt     3993200     399331     399331	3993278 pt 3993252 pt 3993272 pt 3993276 pt 3993288 pt 3993200 39933 3993300 pt
3399209101 3399209101 3399209106 3399209116 3399209116 339920911F 339920911F 339920911F 339920911V 	39495 3949511 3949515 3949527 3949528 3949575 3949575 3949577 3949577 3949581 3949581	39495 3949511 3949515 3949527 3949528 3949569 3949569 3949575 3949577 3949593 pt 3949593 pt 3949592	339932WYWY 3399411. 339941101 3399411206 3399411206 3399411311 3399413 3399413	3944002 pt 3951102 3951104 3951104 3951100 3951100 39512 39512	3944002 pt 39511 3951102 3951104 3951104 3951113 3951100 39512 3951202	3399505106 33995057WV 339950W 339950WYWV 339950WYWY 3399911111 33999111121 pt	3993351 3993300 399300 3993000 3993002 30534 3053415 3053419 pt	3993300 pt 3993300 pt 3993000 3993000 3993002 30534 3053415 3053411
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3399209176 3399209181 3399209186 3399209191 3399209193 3399209196 3399209YWV 3399209YWV	3949574	3949553 pt 3949553 pt 3949556 3949571 pt 3949571 pt 3949570 3949570 3949500 394990	3399423 3399423101 3399423206 3399423YWV 3399425 3399425000 pt 3399425000 pt 339942W pt	39524 pt 3952414 3952421 3952400 pt 35799 pt 3579900 pt 3579930 25310 pt	39524 pt 3952413 pt 3952419 pt 3952400 pt 35799 pt 3579900 pt 3579900 pt 25310 pt	3399917. 3399917111 3399917121 33999172WV 3399918 3399918.1 3399918121 3399918121	30537 3053729 3053729 3053748 3053700 30538 3053810 3053813 3053815	30537 3053729 3053748 3053748 305380 305381 3053813 3053815
339920WYWW 339920WYWY 3399310 3399310106 3399310111 3399310131 3399310216	3949000	3949000 3949002 3942012 3942012 3942021 3942026 3942056 3942056 3942008	339942W pt 339942W pt 339942WYWW pt 339942WYWW pt 339942WYWW pt 339942WYWY pt 339942WYWY pt	35790 pt 39520 pt 2531000 pt 3579000 pt 3952000 pt 2531002 pt 3579002 pt	35790 pt 39520 pt 2531000 pt 3579000 pt 3952000 pt 2531002 pt 3579002 pt	3399918141 3399918251 3399918251 3399918YWV 33999191 3399919111 3399919121 3399919121	3053819 3053817 3053800 30539 3053970 3053973 3053973 3053975	3053819 3053817 3053800 30539 3053970 3053970 3053975 3053975
3399310321 3399310326 3399310YWW 3399310YWY 3399321 3399321 3399321101 3399321106	3942053 3942054 3942000 3942002 39443 pt 3944316 3944326	3942053 3942054 3942000 3942002 3944316 3944316 3944346 pt	339942WYWY pt 3399430 3399430101 3399430106 3399430211 3399430211 3399430316 3399430321 3399430326	3952002 pt 39530 3953013 3953015 3953033 3953035 3953037 3953048	3952002 pt 395301 3953013 3953015 3953033 3953033 3953035 3953037 3953098	3399919151 pt 3399919151 pt 33999197WV 339991WWV 339991WYWV 339991WYWY	3053989 pt 3053989 pt 3053900	3053979 3053981 3053900 305300 3053000 3053002
3399321111 3399321116 3399321 YWV 3399323 3399323111 3399323116 3399323121 3399323126	3944397 3944300 pt 3944300 pt 3944415 3944415 3944421 3944422 3944423	3944381 3944397 3944300 pt 39444 3944415 3944421 3944423 3944424	3399430YWW 3399430YWY 3399441 339944106 3399441201 3399441211 3399441211 339944121YWV	3953000   3953002   39551   3955115   3955120   3955120   3955100	3953000 3953002 39551 3955115 3955110 3955120 3955120 3955100	3399921.01 pt 3399921101 pt 3399921106 3399921YWV 3399923 3399923101 3399923106	39311     3931141 pt     3931141 pt     3931151     3931100     39312     39312     3931211     3931251	39311 3931111 3931115 3931151 3931100 39312 3931211 3931251
3399323131 3399323201 3399323206 339932326 3399323241 3399323256	3944428 3944411 3944413 3944429 3944431 3944439	3944428 3944411 3944413 3944429 3944431 3944431	3399443 3399443100 339944W 339944WYWW 339944WYWY	39552   3955200   39550   39550   3955000   3955002	39552 3955200 39550 395500 3955000 3955002	3399923YWV 3399925 3399925101 3399925106 3399925YWV	3931200   39313   3931311   3931351   3931300	3931200 39313 3931311 3931351 3931300

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#### MANUFACTURING-INDUSTRY SERIES
1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399927 3399927116 pt 3399927116 pt 2309927116 pt	39314 3931437 pt 3931437 pt 2021412	39314 3931450 3931452 2031413	3399941 pt 3399941101 3399941106	39911 3991113 3991198 2302171	39911 3991113 3991198 2302471	339995W 339995WYWW 339995WYWY	39950 3995000 3995002	39950 3995000 3995002
3399927206 3399927211 3399927221 3399927226	3931415 3931427 3931488 3931498	3931415 3931415 3931427 3931488 3931498	3399941316 3399941321 3399941YWV pt 3399941YWV pt	2392471 2392473 2392475 2392400 pt 3991100	2392473 2392473 2392475 2392400 pt 3991100	3399991 3399991101 3399991106 3399991111	39991 3999113 3999117 3999140	39991 3999113 3999117 3999140 3999170
3399927331 3399927YWV	3931431 3931400	3931431 3931400	3399943	39912	39912	3399991121 3399991YWV	3999171 3999100	3999171 3999100
339992W 339992WYWW 339992WYWY	39310 3931000 3931002	39310 3931000 3931002	3399943101 pt 3399943206 3399943211 pt	3991251 pt 3991251 pt 3991243 3991253 pt	3991211 3991233 3991243 3991281	3399993 3399993101 3399993106	39992 3999222 3999299	39992 3999222 3999299
3399931 pt	31310 pt	31310 pt	3399943211 pt 3399943211 pt	3991253 pt 3991253 pt	3991283 3991285 2001200	3399993YWV	3999200	3999200 39994
3399931101 pt 3399931101 pt	3965131 pt 3965131 pt	3965101 3965109	33999431000	3991200	3991200	3399995100	3999400	3999400
3399931106 pt 3399931106 pt	3965133 pt 3965133 pt	3965111 3965119	3399945101 3399945106 pt	3991321 3991328 pt	3991321 3991327	3399997 3399997100	39997 3999700	39997 3999700
3399931111 pt 3399931111 pt 3399931111 pt	3965135 pt 3965135 pt	3965121 3965129 3131000 pt	3399945106 pt 3399945211 3399945216	3991328 pt 3991336 3991338	3991329 3991336 3991338	33999999 3399999101 3399999106 pt	39998 3999813 3999816 pt	39998 3999813 3999815
3399931YWV pt	3965100	3965100 20054	3399945221 3399945226 3399945YWV	3991343 3991398 3991300	3991343 3991398 3991300	3399999106 pt 3399999111 33999999YWV	3999816 pt 3999821 3999800	3999817 3999821 3999800
3399933 3399933101 pt 3399933101 pt	3965441 pt 3965441 pt 3965441 pt	39654 3965422 3965423 3965431	339994W pt	23920 pt	23920 pt	339999C 339999C101	24991 pt 2499111	24991 pt 2499111
3399933106 pt 3399933106 pt 3399933106 pt 3399933YWV	3965443 pt 3965443 pt 3965443 pt 3965400	3965433 3965439 3965400	339994W pt 339994WYWW pt 339994WYWW pt	39910 2392000 pt 3991000	39910 2392000 pt 3991000	339999C206 339999C311 339999C316	2499161 2499115 2499171 2499100 pt	2499161 2499115 2499171 2499100 pt
3399935 3399935101	39656 3965620	39656 3965620	339994WYWY pt 339994WYWY pt	2392002 pt 3991002	2392002 pt 3991002	339999H	39999 pt	39999 pt 3999907
3399935106 3399935111 3399935116 3399935121	3965625 3965633 3965651 3965671	3965625 3965633 3965651 3965671	3399951 3399951101 3399951206 3399951YWV	39951 3995113 3995115 3995100	39951 3995113 3995115 3995100	339999H106 339999H111 339999H121 339999H121 pt	3999909 3999951 3999981 3999997 pt	3999911 pt 3999951 3999981 3999913 pt
3399935126 pt 3399935126 pt 3399935YWV	3965691 pt 3965691 pt 3965600	3965681 3965689 3965600	3399953 3399953101	39952 3995211	39952 3995211	339999H151 pt 339999H151 pt 339999H151 pt	3999997 pt 3999997 pt 3999997 pt	3999924 3999942 pt 3999944 pt
339993W pt	31310 pt	31310 pt	3399953106 3399953YWV	3995252 3995200	3995252 3995200	339999H151 pt 339999HYWV	3999997 pt 3999900 pt	3999999 pt 3999900 pt
339993W pt 339993WYWW pt	39650 3131000 pt	39650 3131000 pt	3399955	39953	39953 3995300	339999W pt	24990 pt	24990 pt 39990 pt
339993WYWY pt 339993WYWY pt	3131002 pt 3965002	3965000 3131002 pt 3965002	3399955100 pt 3399955100 pt 3399955100 pt	3995300 pt 3995300 pt 3995300 pt	3995311 3995331 3995338	339999WYWW pt 339999WYWW pt	2499000 pt 3999000 pt 2499002 pt	2499000 pt 3999000 pt 2499002 pt
3399941 pt	23924 pt	23924 pt	3399955100 pt	3995300 pt	3995393	339999WYWY pt	3999002 pt	3999002 pt

EC97M-3391F

# Jewelry (Except Costume) Manufacturing



Issued August 1999

EC97M-3399A

### **1997 Economic Census** *Manufacturing* Industry Series



Helping You Make Informed Decisions

U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



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# Jewelry (Except Costume) Manufacturing



Issued August 1999

EC97M-3399A

### **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

## Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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## Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pr	oduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>339911</b> 347920	Jewelry (except costume) mfg . Metal coating & allied services	2 281	2 293	34 717	885 256	24 341	43 280	479 946	2 430 486	2 999 018	5 414 623	61 140
391100	(pt)Jewelry, precious metal	N N	22 2 271	79 34 638	1 620 883 636	64 24 277	102 43 178	1 138 478 808	3 996 2 426 490	1 808 2 997 210	5 798 5 408 825	323 60 817

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339911, JEWELRY (EXCEPT COSTUME) MFG												
United States	2	2 293	319	34 717	885 256	24 341	43 280	479 946	2 430 486	2 999 018	5 414 623	61 140
California Colorado Connecticut Florida Illinois	3 7 3 5 1	398 37 14 132 49	48 4 3 11 7	4 249 299 215 842 654	95 403 6 601 5 646 17 538 19 460	3 211 203 123 599 458	4 763 303 210 862 853	51 706 3 130 2 550 9 452 10 490	264 960 17 571 11 720 46 873 69 988	317 621 16 171 20 246 48 795 57 138	582 533 33 716 31 154 96 991 127 040	8 392 166 295 1 071 1 980
Indiana Massachusetts Michigan Minnesota New Jersey	1 1 7 6 2	20 59 27 21 62	5 17 2 3 12	438 1 574 214 394 1 594	12 964 46 384 5 199 9 863 51 055	351 1 163 137 232 1 080	668 2 236 251 481 1 946	10 138 25 432 2 762 5 097 24 289	46 662 156 331 14 928 23 018 121 371	19 593 123 803 16 183 25 645 186 490	66 037 280 038 30 637 47 554 308 107	592 3 108 322 517 3 549
New Mexico New York Ohio Oregon Pennsylvania	4 1 5 2	104 614 32 30 59	19 101 3 3 5	1 789 9 391 243 200 752	31 874 278 237 7 358 3 990 19 164	1 343 6 291 142 130 426	2 112 11 694 238 212 772	19 431 141 458 2 948 2 123 8 865	77 176 803 710 16 442 9 359 45 986	59 924 1 228 958 25 319 6 551 84 261	134 616 2 021 672 42 708 15 750 131 138	1 254 18 330 228 243 1 030
Rhode Island Texas Virginia Washington	2 2 - 4	144 106 19 47	35 14 1 3	3 371 2 478 202 264	83 666 55 434 6 093 6 755	2 454 1 833 154 190	4 942 3 713 294 322	45 385 38 108 3 481 3 706	220 267 127 191 14 034 13 219	216 456 129 625 34 750 12 027	437 989 256 570 51 008 24 894	5 505 3 791 1 287 203

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
339911, JEWELRY (EXCEPT COSTUME) MFG		339911, JEWELRY (EXCEPT COSTUME) MFG-	
Companies <sup>1</sup> number	2 281	Con.	0 400 400
All establishmentsnumber Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber.	2 293 1 974 261 58	Value added	2 430 486 1 165 004 590 500 199 947 374 557
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	34 717 1 052 542 885 256 167 286	Total inventories, end of year \$1,000.   Finished goods inventories, end of year \$1,000.   Work-in-process inventories, end of year \$1,000.   Materials and supplies inventories, end of year \$1,000.	1 174 533 598 127 207 201 369 205
Production workers, average for year	24 341 24 124 23 871	Gross book value of total assets at beginning of year	549 933 61 140
Production workers on August 15 number Production workers on November 15 number	24 064 25 305	(new and used)\$1,000 Capital expenditures for machinery and equipment (new	11 513
Production-worker hours	43 280 479 946	and used)	49 627 18 981 592 092
Total cost of materials	2 999 018	Total depreciation during year <sup>2</sup> \$1,000	57 554
Cost of materials, parts, containers, etc., consumed	2 407 285 437 721 6 875 14 937	Total rental payments <sup>2</sup> \$1,000   Buildings and other structures rental payments <sup>2</sup> \$1,000   Machinery and equipment rental payments <sup>2</sup> \$1,000   Cost of nucleopage for the page of buildings and other \$1,000	62 744 37 547 25 197
Quantity of electricity purchased for heat and power	132 200	structures <sup>3</sup>	2 376 56
Total value of shipments   \$1,000     Primary products value of shipments   \$1,000     Secondary products value of shipments   \$1,000     Total miscellaneous receipts   \$1,000     Value of resales   \$1,000     Contract receipts   \$1,000     Other miscellaneous receipts   \$1,000     \$1,000   \$1,000     Other miscellaneous receipts   \$1,000	5 414 623 4 654 158 135 469 624 996 562 852 49 368 12 776	equipment <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.	4 491 56 10 545 56 6 384 56 8 960 8 960
Primary products specialization ratio percent Value of primary products shipments made in all industries\$1,000 Value of primary products shipments made in this industry\$1,000	97 4 723 955 4 654 158	Lost of purchased advertising services <sup>3</sup>	43 717 56 4 578
Value of primary products shipments made in other industries\$1,000	69 797	Response coverage ratio <sup>4</sup> percent Cost of purchased refuse removal (including hazardous waste)	56
Coverage ratio percent	98	services <sup>3</sup> \$1,000 Response coverage ratio <sup>4</sup> percent	2 899 56

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339911, JEWELRY (EXCEPT COSTUME) MFG												
All establishments	2	2 293	319	34 717	885 256	24 341	43 280	479 946	2 430 486	2 999 018	5 414 623	61 140
Establishments with 1 to 4 employees Establishments with 5 to 9	8	1 280	-	2 531	51 286	1 879	2 618	27 855	158 420	171 036	327 172	3 397
employees Establishments with 10 to 19	4	433	-	2 825	64 037	2 005	3 023	34 681	194 529	194 310	388 959	3 700
employees	3	261	-	3 491	84 163	2 456	3 906	44 190	227 783	224 862	449 424	3 735
employees	2	191	191	5 855	149 766	4 169	7 220	79 183	366 924	478 306	843 313	8 574
employees	3	70	70	4 872	128 323	3 421	5 956	67 367	358 978	430 368	782 856	9 984
employees	1	39	39	6 083	166 686	4 333	8 337	97 484	468 485	632 957	1 094 381	12 522
employees	-	14	14	4 451	124 407	2 927	5 981	61 677	404 531	457 944	857 535	9 243
employees	-	3	3	D	D	D	D	D	D	D	D	D
employees Establishments with 2,500 employees	-	2	2	D	D	D	D	D	D	D	D	D
or more	-	-	-		-		-	-	-	-	-	-
Administrative records <sup>2</sup>	9	1 325	- 1	3 671	65 264	2 694	3 394	35 026	182 015	214 454	396 581	4 393

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 8–80 to 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All employees		Production workers			Value added			Total capital	
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)	
339911	Jewelry (except costume) mfg	2 293	34 717	885 256	24 341	43 280	479 946	2 430 486	2 999 018	5 414 623	61 140	
3399111 3399113	Jewelry, made of platinum metals and karat goldJewelry, made of silver (including platinum metals and karat gold clad	495	22 132	617 190	15 215	28 992	333 162	1 693 589	2 250 605	3 943 735	45 110	
3399115	to silver) Other jewelry, except costume	121 57	3 412 1 890	72 780 50 277	2 579 1 318	4 848 2 228	45 144 23 959	209 067 136 002	146 633 165 402	352 353 289 133	4 844 1 964	

### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992					
NAICS		Number of		Product	shipments	Number of		Product	shipments		
product	Product	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)		
339911	Jewelry, precious metal	N	х	х	4 723 955	N	х	х	N		
3399111	Jewelry, made of platinum metals and karat	N	v	×	2 226 129	N	Y	v	2 620 592		
33991111	Fraternal, college, and school rings made of platinum metals and karat gold		^	~	5 250 120		~	~	2 039 302		
3399111101	(complete) Fratemal, college, and school rings made of platinum metals and karat	N	X	x	259 906	N 10	x	x	N		
33991112	Wedding rings made of platinum metals	31	^	^	259 900	40	^	^	201 302		
3399111206	and karat gold (complete)	N	Х	X	419 472	N	Х	X	N		
33991113	and karat gold (complete)	122	Х	X	419 472	133	Х	X	408 383		
3399111311	karat gold	N	Х	х	522 084	N	Х	х	Ν		
	and karat gold	224	Х	Х	522 084	234	Х	х	537 252		
33991114 3399111421	Women's and children's jeweiry (necklaces, bracelets and watch bracelets, brooches, pins, clips, earrings, lockets, etc) made of platinum metals and karat gold Women's and children's jewelry (necklaces, bracelets and watch bracelets, brooches, pins, clips, earrings, lockets, etc) made of platinum metals and karat ond	N 242	x	x	1 169 290	N	x	x	N		
33991115	Ring mountings, organizational and other	272	~	~	1 103 230		~	~	iv.		
3399111516	jewelry worn or carried about the person, made of platinum metals and karat gold Ring mountings made of platinum	N	х	х	785 367	N	х	х	Ν		
3399111526	separately Organizational jewelry (fraternal, college, and school jewelry and	47	х	х	103 747	74	х	х	132 920		
3399111531	emblems, and military insignia, excluding rings) made of platinum metals and karat gold. Other jewelry worn or carried about the person (watch chains, rosaries, cigarette cases, lighters, compacts, etc) made of platinum metals and karat cold.	27	x	x	43 969	30	x	x	69 711 241 570		
3399111Y	Jewelry, made of platinum metals and										
3399111YWV	karat gold, nsk	N	Х	X	80 009	N	Х	X	N		
2200112	karat gold, nsk	N	Х	X	80 009	N	Х	X	70 688		
3399113	metals and karat gold clad to silver)	N	х	х	406 244	N	х	х	236 346		
33991131	Jeweiry made of silver (including platinum metals and karat gold clad to silver)	N	х	х	390 602	N	х	х	Ν		
3399113106	Rings and fing monituings made of silver (including platinum metals and karat gold clad to silver) Men's jewelry (collar and cuff buttons, studs, watch chains, money clips, watch and identification bracelets,	73	х	x	100 237	58	х	х	59 957		
3399113111	scart pins, etc) made of silver (including platinum metals and karat gold clad to silver)	28	х	х	29 468	Ν	х	х	Ν		
3399113116	gold clad to silver) Other jewelry worn or carried about the person (rosaries, cigarette cases, lighters, compacts, vanity cases, etc) made of silver (including platinum motole and karrist and sidu to silvor)	119	×	x	176 809	N	x	×	N 26.356		
3399113Y	Jewelry made of silver (including platinum		^		000 -000	52	^		20 330		
3399113YWV	metals and karat gold clad to silver), nsk Jewelry made of silver (including	N	x	x	15 642	N	х	x	N		
	platinum metals and karat gold clad to silver), nsk	N	х	x	15 642	N	х	x	2 029		
3399115	Other jewelry, except costume	N	х	x	456 493	N	х	x	Ν		
33991151 3399115101	Other jewelry, except costume Other rings and ring mountings (except	N	Х	X	453 840	N	х	X	N		
3399115106	costume) made of base metal clad with precious metal Other men's jewelry (collar and cuff buttons, studs, watch chains and bracelets, money clips, identification bracelets, score pine, de overet	17	х	x	65 055	18	х	x	22 968		
	costume) made of base metal clad with precious metal	15	x	x	16 514	N	x	x	N		

See footnotes at end of table.

#### MANUFACTURING-INDUSTRY SERIES

### Table 6a. Products Statistics: 1997 and 1992-Con.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS		Number of		Product	shipments	Number of		Product	shipments	
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
339911	Jewelry, precious metal—Con.									
3399115	Other jewelry, except costume-Con.									
33991151 3399115111	Other jewelry, except costume – Con. Other women's and children's jewelry (necklaces, bracelets and watch bracelets, brooches, pins, clips, earrings, lockets, etc., except costume) made of base metal clad with precious									
3399115116	metal	39	X	X	141 470	N	X	X	N	
3399115118	precious metal jewelry	14	Х	Х	34 829	9	Х	X	N	
3300115121	metal jewelry	1	Х	Х	210	N	Х	X	Ν	
3333113121	stones, and natural or cultured pearls	53	x	x	195 762	N	х	x	N	
3399115Y 3399115YWV	Other jewelry, except costume, nsk Other jewelry, except costume, nsk	N N	X X	X X	2 653 2 653	N N	X X	X X	N N	
339911W	Jewelry, precious metals, nsk, total	N	х	х	625 090	N	х	x	Ν	
339911WY 339911WYWW	Jewelry, precious metal, nsk, total Jewelry, precious metal, nsk, for ponadministrative, record	N	х	х	625 090	N	х	x	Ν	
339911WYWY	establishments Jewelry, precious metal, nsk, for	N	x	x	298 812	N	x	x	N	
	administrative-record establishments	N	X	X	326 278	N	X	X	N	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of product shipments (\$1,000)				
code		1997	1992			
3399111	JEWELRY, MADE OF PLATINUM METALS AND KARAT GOLD					
	United States	3 236 128	2 639 582			
	California .	377 797	309 889			
	Colorado	16 623	2 518			
	Florida	39 680	129 027			
	Georgia	4 212	N			
	Hawaii	17 973	17 583			
	Illinois	67 463	61 594			
	Massachusetts	183 457	198 107			
	Michigan	27 250	5 061			
	Minnesota	39 413	N			
	Missouri	3 164	3 788			
	New Jersey .	214 338	164 925			
	New Mexico.	24 822	18 536			
	New York .	1 324 418	1 078 311			
	North Carolina .	3 903	N			
	Ohio .	29 879	23 187			
	Oregon	3 528	3 786			
	Pennsylvania.	86 573	40 564			
	Rhode Island	213 761	205 250			
	South Dakota	69 249	58 299			
	Texas	176 829	108 840			
	Washington	8 976	5 476			

See footnotes at end of table.

#### MANUFACTURING-INDUSTRY SERIES

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of pro (\$1	duct shipments ,000)
code		1997	1992
3399113	JEWELRY, MADE OF SILVER (INCLUDING PLATINUM METALS AND KARAT GOLD CLAD TO SILVER)		
	United States	406 244	236 346
	California	39 559 2 020 21 241 8 114 65 517	19 471 2 083 14 655 N 49 299
	New York Pennsylvania. Rhode Island South Dakota Texas Utah	103 716 8 247 55 060 13 726 19 361 7 175	41 770 N 42 203 13 190 19 942 N
3399115	OTHER JEWELRY, EXCEPT COSTUME		
	United States	456 493	N
	California	30 382 46 431 3 136 2 289 207 523	N N N N N
	Pennsylvania Rhode Island Texas	5 192 50 220 19 355	N N N N N N N N N N N N N N N N N N N

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		1997		1992	
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
339911	JEWELRY (EXCEPT COSTUME) MFG				
33200005 33100035 32500067 33141901 33100027	Fabricated metal products, including forgings. Castings (rough and semifinished) Other chemicals and allied products. Precious metals (gold, platinum, etc.), all forms, including ingot, sheet, strip, solder, plating, electrodes, etc. Other shapes and forms, including castings	x x x x x	49 867 D D 685 781 93 262	x x x x x	
33991303 33991301 33990000 00970099 00971000	Precious, semiprecious, and synthetic stones, and pearls; cut, polished, or drilled Jewelers' findings, including joints, pins, clasps, chains, flat stock, etc. Other jewlery, silverware, and plated ware All other materials and components, parts, containers, and supplies Materials, ingredients, containers, and supplies, n.s.k.	X X X X X	495 920 94 531 79 532 207 920 694 309	× × × × ×	N N N N N N

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: P 10 to 19 percent estimated; 9 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

## Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

#### 1997 ECONOMIC CENSUS

product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

#### 339911 JEWELRY (EXCEPT COSTUME) MANUFACTURING

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) manufacturing, engraving, chasing, or etching precious metal solid or precious metal clad jewelry; (2) manufacturing, engraving, chasing, or etching personal goods (i.e., small articles carried on or about the person, such as compacts or cigarette cases) made of precious solid or clad metal; and (3) stamping coins. The data published with NAICS code 339911 include the following SIC industries:

3479 Metal coating and allied services (pt) 3911 Jewelry, precious metal

## Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

## DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

## Appendix E. Metropolitan Areas

Not applicable for this report.

## Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

## Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110230	3821000	3821020	33011/1111	38/3102	38/3102	3399115106 pt	3911413 pt	3911421 3011//1 nt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/1131	38/1131	3391141230	38/3100	3843100	3399115121 pt	3911481 pt	3911471 3479000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121326	3841149	3841149	0004440	00.400	00.400	330011W pt	20110	20110
3391121536	3841186	3841186	3391143	38432	38432	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
			3391143116	3843209	3843209	339911WYWY pt	3911002	3911002
3391121651	3841187	3841187	3391143121	3843219	3843219	3399121	39141 pt	39141 pt
3391121661	3841196	3841196	55511451 WV	3043200	3043200	3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
3391121YWV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3699000 pt	3699000 pt	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3300123 pt	34700 pt	34700 pt
3391123116	3841296	3841296				5555125 pt	34790 pt	34730 pt
55511251000	3041200	3041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117		3914211	3914211
22011211/1 =+	20440	20.440	3391151111	3851118	3851118	3399123100	3914235	3914235
339112W pt	38410 3829000 nt	38410 3829000 nt	3391151116	3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151YWV	3851100	3851100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3301153	3851/	3851/	3399123126	3479024	3479021 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 nt	38421 nt	3391153106	3851445	3851445		001 1200 pt 11111	001 i200 pt
3391131101	3842101	3842101	3391153YWV	3851400	3851400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W nt	39140 nt	39140 nt
3391131207	3842104	3842104	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	3391155YWV	3851500	3851500	339912WYWY pt	3479002 pt	3479002 pt
3391131221	3842108	3842108	3391157	38516	38516	555512WTWT pt	0014002 pt	5514002 pt
3391131227	3842110	3842110	3391157101	3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851613	3851613	3399131100 pt	3915200 pt	3915200
			33311371000	3031000	3631000	3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517			
3391131341	3842122	3842122	339115B101	3851702	3851702	3399133	39153	39153
3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851703	3399133101	3915311	3915311
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131351	3842127	3842127	339115B116	3851709	3851709	3399133316	3915331	3915331
3391131457	3842131	3842131	339115B121	3851719	3851719 3851700 pt	3399133YWV	3915300	3915300
3391131567	3842137	3842137	339115B125	3851700	3851700 pt	3399135	39154	39154
3391131571	3842165	3842165			000 11 00 pt	3399135100	3915400	3915400
2201121571	2042402	2042402	339115W	38510	38510	22001214/	20150	20150
3391131577	3842185	3842183	339115WYWY	3851000	3651000	339913WYWW	39150	391500
3391131581	3842187	3842187				339913WYWY	3915002	3915002
3391131584	3842189	3842189	3391160	80720	80720	0000140-1	0.1700 -1	0.4700
3391131587	3842191	3842191 3842197	3391160100 pt	8072001 8072000 pt	8072000 pt 8072000 pt	3399140 pt	34790 pt	34790 pt
3391131594	3842198	3842198	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
3391131YWV	3842100 pt	3842100 pt	3391160YWY	8072002	8072000 pt	2200140 pt	24009 nt	24009 pt
3391135	38423	38423	3399111	39111	39111	3399140 pt	34996 pt	34990 pt
3391135101	3842311	3842311	3399111101	3911111	3911111	3399140 pt	39610	39610
3391135106	3842321	3842321	3399111206	3911112	3911112	3399140111 pt	3961032 pt	3961031
3391135116	3842322	3842322	3399111311	3911114	3911114	3399140111 pt	3961032 pt	3961041 pt 3499899 pt
3391135121	3842361	3842361	3399111421 pt	3911121 pt	3911141	3399140201	3961011	3961011
3391135126	3842373	3842373	3399111516	3911115	3911115	3399140206 pt	3961022 pt	3961021
3391135YWV	3842300	3842300		3911151	3911151	3399140206 pt	3961022 pt	3961041 pt
3391137	25991	25991	3399111YWV	3911100	3911100	3399140221	3961072	3961072
3391137100	2599100	2599100				3399140226 pt	3479026	3479021 pt
330113\W nt	25990 pt	25990 pt	3399113	39113	39113 3011311	3399140226 pt	3961098 pt	3961096
553115W pl	20000 pt	2000 pt	3399113106 pt	3911315 pt	3911321	3399140226 pt	3961098 pt	3961099
339113W pt	38420 pt	38420 pt	3399113106 pt	3911315 pt	3911341 pt	3399140YWW pt	3479000 pt	3479000 pt
339113WYWW pt	2599000 pt	2599000 pt	3399113111 pt	3911317 pt	3911331	3399140YWW pt	3499000 pt	3499000 pt
339113WYWY pt	2599002 pt	3042000 ρt 2599002 pt	3399113111 pt	3911317 pt	3911341 pt 3911398	33991401WW pt	3961000 pt	3499800 pt 3961000
339113WYWY pt	3842002 pt	3842002 pt	3399113YWV	3911300	3911300	3399140YWY pt	3479002 pt	3479002 pt
						3399140YWY pt	3499002 pt	3499002 pt
კვყ1141 pt	36992 pt	36992 pt	1 3399115 pt	34790 pt	34790 pt	1 3399140YWY pt	3961002	3961002

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1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399201 3399201106 3399201106 3399201111 3399201111 3399201121 3399201126 3399201126 3399201131 339920117WV	39491 3949106 3949116 3949114 3949117 3949117 3949118 3949120 3949121 3949120	39491 3949106 3949110 3949114 3949117 3949117 3949118 3949120 3949121 3949100	3399323261 3399323276 pt 3399323276 pt 3399323276 pt 3399323276 pt 3399323346 3399323346 3399323566 3399323561	3944441 3944495 3944499 pt 3944499 pt 3944499 pt 3944436 3944437 3944443 3944440	3944441 3944495 3944420 3944432 3944499 3944436 3944437 3944443 3944443 3944400	3399501 3399501206 3399501206 3399501311 3399501316 3399501321 3399501321 3399501YWV 3399503	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932
3399203 3399203206 3399203206 3399203311 3399203416 3399203421. 3399203VWV 3399205	39492 3949231 3949241 3949245 3949245 3949247 3949208 3949200 39493	39492 3949231 3949241 3949245 3949247 3949298 3949298 3949200 39493	3399325 3399325101 3399325106 3399325116 3399325116 3399325121 3399325121 3399325226 3399325231 3399325236	39445 3944511 3944513 3944516 3944516 3944521 3944521 3944523 3944525 3944525	39445 3944511 3944513 3944516 3944519 3944521 3944521 3944525 3944525 3944525	3399503101 pt 3399503101 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503111 pt	3993201 pt 3993201 pt 3993201 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993205 pt 3993205 pt	3993212 3993262 pt 3993278 pt 3993252 pt 3993252 pt 3993272 pt 3993276 pt 3993288 pt 3993282 pt
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339920WYWW 339920WYWY 3399310 3399310106 3399310111 3399310131 3399310216	3949000 3949002 39420 3942012 3942021 3942021 3942026 3942056 3942056	3949000 3949002 3942012 3942012 3942021 3942021 3942025 3942025 3942008	339942W pt 339942W pt 339942WYWW pt 339942WYWW pt 339942WYWW pt 339942WYWY pt 339942WYWY pt	35790 pt 39520 pt 2531000 pt 3579000 pt 3952000 pt 2531002 pt 3579002 pt	35790 pt 39520 pt 2531000 pt 3579000 pt 3952000 pt 2531002 pt 3579002 pt	3399918141 3399918251 3399918251 33999187 3399919 3399919111 3399919121 3399919121	3053819	3053819 3053817 3053800 30539 3053970 3053973 3053975 3053975
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#### MANUFACTURING-INDUSTRY SERIES

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399927 3399927116 pt 3399927116 pt 2309927116 pt	39314 3931437 pt 3931437 pt 2021412	39314 3931450 3931452 2031413	3399941 pt 3399941101 3399941106	39911 3991113 3991198 2302171	39911 3991113 3991198 2302471	339995W 339995WYWW 339995WYWY	39950 3995000 3995002	39950 3995000 3995002
3399927206 3399927211 3399927221 3399927226	3931415 3931427 3931488 3931498	3931415 3931415 3931427 3931488 3931498	3399941316 3399941321 3399941YWV pt 3399941YWV pt	2392471 2392473 2392475 2392400 pt 3991100	2392473 2392473 2392475 2392400 pt 3991100	3399991 3399991101 3399991106 3399991111	39991 3999113 3999117 3999140	39991 3999113 3999117 3999140 3999170
3399927331 3399927YWV	3931431 3931400	3931431 3931400	3399943	39912	39912	3399991121 3399991YWV	3999171 3999100	3999171 3999100
339992W 339992WYWW 339992WYWY	39310 3931000 3931002	39310 3931000 3931002	3399943101 pt 3399943206 3399943211 pt	3991251 pt 3991251 pt 3991243 3991253 pt	3991211 3991233 3991243 3991281	3399993 3399993101 3399993106	39992 3999222 3999299	39992 3999222 3999299
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339993W pt	31310 pt	31310 pt	3399953106 3399953YWV	3995252 3995200	3995252 3995200	339999H151 pt 339999HYWV	3999997 pt 3999900 pt	3999999 pt 3999900 pt
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# Silverware and Plated Ware Manufacturing

1997

Issued August 1999

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### **1997 Economic Census** *Manufacturing* Industry Series



Helping You Make Informed Decisions

U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



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# Silverware and Plated Ware Manufacturing

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#### **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

### Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pr	roduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	Com- panies <sup>1</sup> estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>339912</b> 347930	Silverware & plated ware mfg Metal coating & allied services	159	162	6 439	186 686	4 550	7 240	108 199	538 496	383 454	904 229	19 860
391420	(pt) Silverware & plated ware (pt)	N N	12 150	103 6 336	2 091 184 595	66 4 484	122 7 118	1 260 106 939	4 515 533 981	1 793 381 661	6 296 897 933	283 19 577

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

#### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		<i>ا</i> establis	All shments	All emp	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339912, SILVERWARE & PLATED WARE MFG												
United States	-	162	45	6 439	186 686	4 550	7 240	108 199	538 496	383 454	904 229	19 860
California Massachusetts New Jersey Rhode Island		18 12 7 6	3 7 4 6	372 1 060 187 512	9 959 45 390 5 533 14 574	228 454 111 425	468 936 249 1 008	3 851 12 093 3 069 8 626	21 634 94 257 17 136 27 361	9 659 158 312 10 683 23 642	31 299 244 629 27 904 53 746	866 3 696 310 1 206

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

ltem	Value	Item	Value
339912, SILVERWARE & PLATED WARE MFG		339912, SILVERWARE & PLATED WARE MFG-	
$Companies^1 \ \ldots \ number \ .$	159	Con.	538 406
All establishments	162 117 34 11	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	208 494 144 619 26 467 37 408
All employees   number.     Total compensation <sup>2</sup> \$1.000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	6 439 227 388 186 686 40 702	Total inventories, end of year \$1,000.   Finished goods inventories, end of year \$1,000.   Work-in-process inventories, end of year \$1,000.   Materials and supplies inventories, end of year \$1,000.	225 380 164 045 24 762 36 573
Production workers, average for year	4 550 4 594 4 488	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures	236 744 19 860
Production workers on August 15number Production workers on November 15number	4 498 4 620	(new and used)\$1,000 Capital expenditures for machinery and equipment (new	4 703
Production-worker hours	7 240 108 199	and used)	15 157 5 074 251 530
Total cost of materials\$1,000 Cost of materials, parts, containers, etc., consumed\$1,000	383 454 253 925	Total depreciation during year <sup>2</sup> \$1,000   Total rental payments <sup>2</sup> \$1,000	12 773 6 734
Cost of resales   \$1,000     Cost of fuels   \$1,000     Cost of purchased electricity   \$1,000     Cost of purchased electricity   \$1,000     Cost of purchased section   \$1,000	112 108 1 951 4 699 10 771	Buildings and other structures rental payments <sup>2</sup>	4 678 2 056
Quantity of electricity purchased for heat and power	90 596	structures <sup>3</sup> \$1,000 Response coverage ratio <sup>4</sup>	1 377 91
Total value of shipments   \$1,000.     Primary products value of shipments   \$1,000.     Secondary products value of shipments   \$1,000.     Total miscellaneous receipts   \$1,000.     Value of resales   \$1,000.     Contract receipts   \$1,000.     Contract receipts   \$1,000.	904 229 615 025 103 763 185 441 183 087 D	equipment <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> \$1,000.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> \$1,000.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.	6 858 91 1 772 91 1 327 91 3 060
Primary products specialization ratio	85 618 286	Cost of purchased advertising services <sup>3</sup>	8 105 91
Value of primary products shipments made in this industry \$1,000 Value of primary products shipments made in other	615 025	services <sup>3</sup> \$1,000. Response coverage ratio <sup>4</sup>	1 244 91
Coverage ratio	99	services <sup>3</sup>	1 722 91

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

#### Table 4. Industry Statistics by Employment Size: 1997

		A establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E <sup>1</sup>	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339912, SILVERWARE & PLATED WARE MFG												
All establishments	-	162	45	6 439	186 686	4 550	7 240	108 199	538 496	383 454	904 229	19 860
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19 employees Establishments with 20 to 49 employees	9 4 1 1	66 22 29 23	- - - 23	112 148 387 709	2 441 3 723 9 436 18 651	84 96 266 460	131 169 490 852	1 381 2 228 5 423 9 735	5 517 7 583 21 014 34 547	3 387 4 204 12 869 23 709	8 887 11 861 33 356 60 728	213 237 655 3 913
employees	-	11	11	689	19 799	465	978	10 339	54 216	29 430	85 099	758
employees Establishments with 250 to 499	-	7	7	1 065	29 930	787	1 645	15 635	55 902	39 116	99 005	2 092
employees Establishments with 500 to 999	-	3	3	D	D	D	D	D	D	D	D	D
employees Establishments with 1,000 to 2,499 employees Establishments with 2,500 employees	-	-	- 1	– D	– D	D	D	– D	- D	– D	– D	– D
or more Administrative records <sup>2</sup>	9	- 65		- 198	- 4 462	136	226	- 2 463	- 10 124	- 6 141	- 16 208	- 398

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

#### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All employees		Production workers			Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339912	Silverware & plated ware mfg	162	6 439	186 686	4 550	7 240	108 199	538 496	383 454	904 229	19 860
3399121	Hollowware (including toiletware, ecclesiastical ware, novelties, trophies, baby goods, and other	58	2 600	66,030	1 781	3 695	35 729	1/13 708	95 846	2/13 378	6 349
3399123	Flatware (including all knives, forks, spoons, and carving sets made wholly of metal)	16	3 417	111 622	2 492	3 106	67 512	375 347	276 419	630 104	12 818

#### Products Statistics: 1997 and 1992 Table 6a.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS		Number of companies		Product	shipments	Number of companies		Product	shipments	
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
339912	Silverware and platedware	N	х	x	618 286	N	х	х	N	
3399121	Hollowware (including toiletware, ecclesiastical ware, novelties, trophies, baby goods, and other platedware)	N	x	x	233 023	N	x	x	N	
33991211	Hollowware (including toiletware, ecclesiastical ware, novelties, trophies,									
3399121101	baby goods, and other platedware) Sterling silver hollowware (including toiletware, ecclesiastical ware, novelties, troohies, baby goods, and	N	х	X	225 495	N	х	х	N	
3399121106	other platedware) Electrosilverplated hollowware (including toiletware, ecclesiastical ware, novelties, trophies, baby goods,	10	х	X	16 625	12	х	х	16 932	
3399121111	and other platedware) Precious metal hollowware, other than silver, whether or not clad with precious metal (including toiletware, ecclesiastical ware, novelties,	12	Х	X	32 958	16	х	х	49 682	
3399121116	trophies, baby goods, and other platedware) Precious metal-clad base metal hollowware (including toiletware, ecclesiastical ware, novelties, ecclesiastical ware, novelties,	5	х	x	15 316	7	Х	х	3 035	
3399121121	platedware) Pewter hollowware (including toiletware, ecclesiastical ware, powelities trophes baby goods and	9	х	х	24 153	5	х	х	6 508	
3399121126	other platedware)	23	Х	х	67 301	28	х	х	79 598	
	(including stainless steel)	17	Х	х	69 142	N	х	х	Ν	
3399121Y 3399121YWV	Hollowware (including toiletware, ecclesiastical ware, novelties, trophies, baby goods, and other platedware), nsk Hollowware (including toiletware, ecclesiastical ware, novelties	N	х	x	7 528	N	x	х	Ν	
	trophies, baby goods, and other platedware), nsk	N	x	x	7 528	N	х	х	25 054	
3399123	Flatware (including all knives, forks, spoons, and carving sets made wholly of metal)	N	х	х	352 740	N	х	х	Ν	
33991231	Engraving and etching on silver and platedware	N	х	x	352 740	N	х	х	N	
3399123101	Sterling silver flatware (including all knives, forks, spoons, and carving sets made wholly of metal)	7	x	x	64 996	6	x	х	N	
3399123106	Electrosilverplated flatware (including all knives, forks, spoons, and carving sote made wholly of motal)	5	×	×	55 005	2	×	v	N	
3399123111	Flatware made of precious metal other than silver, whether or not clad with precious metal (including all knives, forke coppose and conving eath made	5	^	^	55 095	5	~	~	N	
3399123116	wholly of metal)	2	х	x	D	2	х	х	N	
3399123121	wholly of metal)	2	Х	х	D	1	х	Х	Ν	
3399123126	platedware Engraving and etching on silver and platedware	7	x x	X X	D 4 737	N N	x x	X X	N	
3399123Y	Flatware (including all knives, forks, spoons, and carving sets made wholly of									
3399123YWV	metal), nsk Flatware (including all knives, forks, spoons, and carving sets made wholly of metal), nsk	N	x x	x	-	N	x	x	N	
339912W	Flatware (including all knives, forks, spoons, and carving sets made wholly of metal), nsk, total	N	x	x	32 523	N	x	x	N	
339912WY	Flatware (including all knives, forks, spoons, and carving sets made wholly of				00.500					
339912WYWW	metal), nsk, total Flatware (including all knives, forks, spoons, and carving sets made wholly of metal), nsk, for nonadministrative-	N	Х	X	32 523	N	X	X	N	
339912WYWY	record establishments Flatware (including all knives, forks, spoons, and carving sets made wholly of metal), nsk, for administrative	N	х	X	18 497	N	х	х	N	
	record establishments	N	Х	X	14 026	N	Х	Х	N	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class and geographic area		Value of proc (\$1	luct shipments ,000)
code		1997	1992
3399121	HOLLOWWARE (INCLUDING TOILETWARE, ECCLESIASTICAL WARE, NOVELTIES, TROPHIES, BABY GOODS, AND OTHER PLATEDWARE)		
	United States	233 023	N
	California . Connecticut . Illinois . Massachusetts . New Jersey . New York . Ohio .	19 212 4 658 16 280 38 555 24 300 33 584 4 498 27 002	
3399123	FLATWARE (INCLUDING ALL KNIVES, FORKS, SPOONS, AND CARVING SETS MADE WHOLLY OF METAL)	27 092	N
	United States	352 740	N
	Massachusetts	81 054	N

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	1992			
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)		
339912	SILVERWARE & PLATED WARE MFG						
33100035 33120001	Castings (rough and semifinished) Steel shapes and forms (except castings, forgings, and fabricated metal	х	6 037	х	N		
331000A.I	products) Nonferrous shapes and forms (except castings forgings, and fabricated	х	D	Х	N		
32551003	metal products)	Х	D	х	Ν		
222000004	products	x	D	X	N		
33200081		~	24 054	^	IN		
33210001 33100003	Forgings	Х	D	х	N		
331/1901	fabricated metal products)	Х	D	х	Ν		
55141501	solder, plating, electrodes, etc.	Х	62 023	Х	N		
00970099 00971000	All other materials and components, parts, containers, and supplies Materials, ingredients, containers, and supplies, n.s.k.	X X	106 054 20 747	X X	N N		

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: P 10 to 19 percent estimated; 9 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

#### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

#### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

#### 1997 ECONOMIC CENSUS

product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description			
Industry	33461	Manufacturing and reproduction of magnetic and optical media			
U.S. industry	334612	Reproduction of software			
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing			
BLS link code	3346120X				
Product code	3346120XXX				

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

### QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

### Appendix B. NAICS Codes, Titles, and Descriptions

### 339912 SILVERWARE AND HOLLOWARE MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing, engraving, chasing, or etching precious metal solid, precious metal clad, or pewter flatware and other plated ware. The data published with NAICS code 339912 include the following SIC industries:

3479 Metal coating and allied services (pt) 3914 Silverware and plated ware (pt)

### Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

### DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

## DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

### Appendix D. Geographic Notes

Not applicable for this report.

## Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110230	3821020	3821020	22011/11/1	39/3102	39/3102	2300115106 pt	3911413 pt	3911421 3011441 pt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/1131	38/1131	3391141230	38/3100	3843100	3399115121 pt	3911481 pt	3911471 3479000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121326	3841149	3841149	0004440	00.400	00.400	330011W pt	20110	20110
3391121536	3841186	3841186	3391143	38432	38432	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
			3391143116	3843209	3843209	339911WYWY pt	3911002	3911002
3391121651	3841187	3841187	3391143121	3843219	3843219	3399121	39141 pt	39141 pt
3391121661	3841196	3841196	55511451 WV	3043200	3043200	3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
3391121YWV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3699000 pt	3699000 pt	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3300123 pt	34700 pt	34700 pt
3391123116	3841296	3841296				5555125 pt	34790 pt	34730 pt
55511251000	3041200	3041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117		3914211	3914211
22011211/1 =+	20440	20.440	3391151111	3851118	3851118	3399123100	3914235	3914235
339112W pt	38410 3829000 nt	38410 3829000 nt	3391151116	3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151YWV	3851100	3851100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3301153	3851/	3851/	3399123126	3479024	3479021 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 nt	38421 nt	3391153106	3851445	3851445		001 1200 pt 11111	001 i200 pt
3391131101	3842101	3842101	3391153YWV	3851400	3851400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W nt	39140 nt	39140 nt
3391131207	3842104	3842104	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	3391155YWV	3851500	3851500	339912WYWY pt	3479002 pt	3479002 pt
3391131221	3842108	3842108	3391157	38516	38516	555512WTWT pt	0014002 pt	5514002 pt
3391131227	3842110	3842110	3391157101	3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851613	3851613	3399131100 pt	3915200 pt	3915200
			33311371000	3031000	3631000	3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517			
3391131341	3842122	3842122	339115B101	3851702	3851702	3399133	39153	39153
3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851703	3399133101	3915311	3915311
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131351	3842127	3842127	339115B116	3851709	3851709	3399133316	3915331	3915331
3391131457	3842131	3842131	339115B121	3851719	3851719 3851700 pt	3399133YWV	3915300	3915300
3391131567	3842137	3842137	339115B125	3851700	3851700 pt	3399135	39154	39154
3391131571	3842165	3842165			000 11 00 pt	3399135100	3915400	3915400
2201121571	2042402	2042402	339115W	38510	38510	22001214/	20150	20150
3391131574	3842185	3842185	339115WYWY	3851000	3851000	339913W	39150	39150
3391131581	3842187	3842187				339913WYWY	3915002	3915002
3391131584	3842189	3842189	3391160	80720	80720 8072000 ct	2200140 pt	24700 pt	24700 pt
3391131507	3842191	3842191	3391160100 pt	8072001	8072000 pt	3399140 pt	34790 pt	34790 pt
3391131594	3842198	3842198	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
3391131YWV	3842100 pt	3842100 pt	3391160YWY	8072002	8072000 pt	2200140 pt	24009 nt	24009 pt
3391135	38423	38423	3399111	39111	39111	3399140 pt	34990 pt	34990 pt
3391135101	3842311	3842311	3399111101	3911111	3911111	3399140 pt	39610	39610
3391135106	3842321	3842321	3399111206	3911112	3911112	3399140111 pt	3961032 pt	3961031
3391135116	3842322	3842322	3399111311	3911114	3911114	3399140111 pt	3961032 pt	3961041 pt 3499899 pt
3391135121	3842361	3842361	3399111421 pt	3911121 pt	3911141	3399140201	3961011	3961011
3391135126	3842373	3842373	3399111516	3911115	3911115	3399140206 pt	3961022 pt	3961021
3391135YWV	3842300	3842300		3911151	3911151	3399140206 pt	3961022 pt	3961041 pt
3391137	25991	25991	3399111YWV	3911100	3911100	3399140221	3961072	3961072
3391137100	2599100	2599100				3399140226 pt	3479026	3479021 pt
330113\W nt	25990 pt	25990 pt	3399113	39113	39113 3011311	3399140226 pt	3961098 pt	3961096
553115W pl	20000 pt	2000 pt	3399113106 pt	3911315 pt	3911321	3399140226 pt	3961098 pt	3961099
339113W pt	38420 pt	38420 pt	3399113106 pt	3911315 pt	3911341 pt	3399140YWW pt	3479000 pt	3479000 pt
339113WYWW pt	2599000 pt	2599000 pt	3399113111 pt	3911317 pt	3911331	3399140YWW pt	3499000 pt	3499000 pt
339113WYWY nt	2599002 pt	2599002 pt	3399113116	3911398	3911398	3399140YWW pt	3961000 pt	3961000 pt
339113WYWY pt	3842002 pt	3842002 pt	3399113YWV	3911300	3911300	3399140YWY pt	3479002 pt	3479002 pt
	00000 -1	00000 -1	0000115 -:	0.4700 - 1	0.4700 - 1	3399140YWY pt	3499002 pt	3499002 pt
3391141 pt	3099∠ pt	30992 pt	1 3399115 pt	34790 pt	34790 pt	1 33991401WY pt	3901002	3901002

#### MANUFACTURING-INDUSTRY SERIES
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3399203 3399203206 3399203206 3399203311 3399203416 3399203421. 3399203VWV 3399205	39492 3949231 3949241 3949245 3949245 3949247 3949208 3949200 39493	39492 3949231 3949241 3949245 3949247 3949298 3949298 3949200 39493	3399325 3399325101 3399325106 3399325116 3399325116 3399325121 3399325121 3399325226 3399325231 3399325236	39445 3944511 3944513 3944516 3944516 3944521 3944521 3944523 3944525 3944525	39445 3944511 3944513 3944516 3944519 3944521 3944521 3944525 3944525 3944525	3399503101 pt 3399503101 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503111 pt	3993201 pt 3993201 pt 3993201 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993205 pt 3993205 pt	3993212 3993262 pt 3993278 pt 3993252 pt 3993252 pt 3993272 pt 3993276 pt 3993288 pt 3993282 pt
3399205101 3399205106 3399205YWV 3399207 3399207101 3399207101 3399207121 3399207131 pt	3949301 3949302 3949300 39494 3949401 3949401 3949411 3949421 3949421 3949421	3949301 3949302 3949300 39494 3949401 3949402 pt 3949402 pt	3399325YWV 3399327 3399327101 pt 3399327101 pt 3399327206 3399327216 3399327221 3399327226	3944500 39446 3944615 pt 3944615 pt 3944615 pt 3944624 3944624 3944624 3944627 3944695	3944500 39446 3944615 3944618 3944621 3944624 3944627 3944627 3944695	3399503111 pt 3399503116 pt 3399503116 pt 3399503116 pt 3399503116 pt 3399503116 pt 3399503116 pt	3993205 pt 3993207 pt 3993207 pt 3993207 pt 3993207 pt 3993207 pt 3993209 pt	3993278 pt 3993242 3993252 pt 3993272 pt 3993276 pt 3993286 pt 3993262 pt
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3399209176 3399209181 3399209186 3399209191 3399209193 3399209196 3399209YWV 3399209YWV	3949574 3949576 3949556 3949571 3949565 3949570 3949570 3949500 394990	3949553 pt 3949553 pt 3949556 3949571 pt 3949571 pt 3949570 3949570 3949500 394990	3399423 3399423101 3399423206 3399423YWV 3399425 3399425000 pt 3399425000 pt 3399425000 pt 339942W pt	39524 pt 3952414 3952421 3952400 pt 35799 pt 3579900 pt 3579930 25310 pt	39524 pt 3952413 pt 3952419 pt 3952400 pt 35799 pt 3579900 pt 3579900 pt 25310 pt	3399917. 3399917111 3399917121 339991721 3399918. 3399918. 3399918111 3399918121 3399918131	30537	30537 3053729 3053748 3053748 305380 305381 3053813 3053815
339920WYWW 339920WYWY 3399310 3399310106 3399310111 3399310131 3399310216	3949000 3949002 39420 3942012 3942021 3942021 3942026 3942056 3942056	3949000 3949002 3942012 3942012 3942021 3942021 3942025 3942025 3942008	339942W pt 339942W pt 339942WYWW pt 339942WYWW pt 339942WYWW pt 339942WYWY pt 339942WYWY pt	35790 pt 39520 pt 2531000 pt 3579000 pt 3952000 pt 2531002 pt 3579002 pt	35790 pt 39520 pt 2531000 pt 3579000 pt 3952000 pt 2531002 pt 3579002 pt	3399918141 3399918251 3399918251 33999187 3399919 3399919111 3399919121 3399919121	3053819 3053817 3053800 30539 3053970 3053973 3053973 3053977	3053819 3053817 3053800 30539 3053970 3053973 3053975 3053975
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3399321111 3399321116 3399321 YWV 3399323 3399323111 3399323116 3399323121 3399323126	3944381 3944397 3944300 pt 39444 3944415 3944421 3944421 3944423 3944423	3944381 3944397 3944300 pt 39444 3944415 3944421 3944423 3944424	3399430YWW 3399430YWY 3399441 3399441106 3399441201 3399441211 3399441211 339944121YWV	3953000   3953002   39551   3955115   3955120   3955120   3955100	3953000 3953002 39551 3955115 3955110 3955120 3955120 3955100	3399921.01 pt 3399921101 pt 3399921106 3399921YWV 3399923101 339992301 3399923101	39311   3931141 pt	39311 3931111 3931115 3931151 3931100 39312 3931211 3931251
3399323131 3399323201 3399323206 339932326 3399323241 3399323256	3944428 3944411 3944413 3944429 3944431 3944439	3944428 3944411 3944413 3944429 3944431 3944431	3399443 3399443100 339944W 339944WYWW 339944WYWY	39552   3955200   39550   39550   3955000   3955002	39552 3955200 39550 395500 3955000 3955002	3399923YWV 3399925 3399925101 3399925106 3399925YWV	3931200   39313   3931311   3931351   3931300	3931200 39313 3931311 3931351 3931300

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#### MANUFACTURING-INDUSTRY SERIES

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
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3399927206 3399927211 3399927221 3399927226	3931415 3931427 3931488 3931498	3931415 3931415 3931427 3931488 3931498	3399941316 3399941321 3399941YWV pt 3399941YWV pt	2392471 2392473 2392475 2392400 pt 3991100	2392473 2392473 2392475 2392400 pt 3991100	3399991 3399991101 3399991106 3399991111	39991 3999113 3999117 3999140	39991 3999113 3999117 3999140 3999170
3399927331 3399927YWV	3931431 3931400	3931431 3931400	3399943	39912	39912	3399991121 3399991YWV	3999171 3999100	3999171 3999100
339992W 339992WYWW 339992WYWY	39310 3931000 3931002	39310 3931000 3931002	3399943101 pt 3399943206 3399943211 pt	3991251 pt 3991251 pt 3991243 3991253 pt	3991211 3991233 3991243 3991281	3399993 3399993101 3399993106	39992 3999222 3999299	39992 3999222 3999299
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3399931YWV pt	3965100	3965100 20054	3399945221 3399945226 3399945YWV	3991343 3991398 3991300	3991343 3991398 3991300	3399999106 pt 3399999111 33999999YWV	3999816 pt 3999821 3999800	3999817 3999821 3999800
3399933 3399933101 pt 3399933101 pt	3965441 pt 3965441 pt 3965441 pt	39654 3965422 3965423 3965431	339994W pt	23920 pt	23920 pt	339999C 339999C101	24991 pt 2499111	24991 pt 2499111
3399933106 pt 3399933106 pt 3399933106 pt 3399933YWV	3965443 pt 3965443 pt 3965443 pt 3965400	3965433 3965439 3965400	339994W pt 339994WYWW pt 339994WYWW pt	39910 2392000 pt 3991000	39910 2392000 pt 3991000	339999C206 339999C311 339999C316	2499161 2499115 2499171 2499100 pt	2499161 2499115 2499171 2499100 pt
3399935 3399935101	39656 3965620	39656 3965620	339994WYWY pt 339994WYWY pt	2392002 pt 3991002	2392002 pt 3991002	339999H	39999 pt	39999 pt 3999907
3399935106 3399935111 3399935116 3399935121	3965625 3965633 3965651 3965671	3965625 3965633 3965651 3965671	3399951 3399951101 3399951206 3399951YWV	39951 3995113 3995115 3995100	39951 3995113 3995115 3995100	339999H106 339999H111 339999H121 339999H121 pt	3999909 3999951 3999981 3999997 pt	3999911 pt 3999951 3999981 3999913 pt
3399935126 pt 3399935126 pt 3399935YWV	3965691 pt 3965691 pt 3965600	3965681 3965689 3965600	3399953 3399953101	39952 3995211	39952 3995211	339999H151 pt 339999H151 pt 339999H151 pt	3999997 pt 3999997 pt 3999997 pt	3999924 3999942 pt 3999944 pt
339993W pt	31310 pt	31310 pt	3399953106 3399953YWV	3995252 3995200	3995252 3995200	339999H151 pt 339999HYWV	3999997 pt 3999900 pt	3999999 pt 3999900 pt
339993W pt 339993WYWW pt	39650 3131000 pt	39650 3131000 pt	3399955	39953	39953 3995300	339999W pt	24990 pt	24990 pt 39990 pt
339993WYWY pt 339993WYWY pt	3131002 pt 3965002	3965000 3131002 pt 3965002	3399955100 pt 3399955100 pt 3399955100 pt	3995300 pt 3995300 pt 3995300 pt	3995311 3995331 3995338	339999WYWW pt 339999WYWW pt	2499000 pt 3999000 pt 2499002 pt	2499000 pt 3999000 pt 2499002 pt
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# Jewelers' Material and Lapidary Work Manufacturing

# 1997

Issued August 1999

EC97M-3399C

### **1997 Economic Census** *Manufacturing* Industry Series



Helping You Make Informed Decisions

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### **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

## Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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## Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pi	oduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>339913</b> 391500	Jewelers' material & lapidary work mfg Jewelers' materials & lapidary	391	392	5 373	134 891	3 605	6 694	70 884	305 379	619 779	917 633	11 598
	work	N	392	5 373	134 891	3 605	6 694	70 884	305 379	619 779	917 633	11 598

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		All establishments		All employees		Production workers						
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339913, JEWELERS' MATERIAL & LAPIDARY WORK MFG												
United States	1	392	59	5 373	134 891	3 605	6 694	70 884	305 379	619 779	917 633	11 598
California Florida New Jersey New York Rhode Island	3 8 - 1 1	39 18 12 131 103	4 1 5 20 21	260 148 192 1 323 2 127	5 079 3 834 5 991 36 753 46 849	186 109 146 903 1 406	234 251 309 1 548 2 711	2 590 2 691 3 280 17 369 27 414	12 666 13 369 14 533 93 688 106 174	29 950 10 148 26 643 302 169 134 849	42 129 23 391 41 115 391 267 239 293	643 108 475 1 925 3 411

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	ltem	Value
339913, JEWELERS' MATERIAL & LAPIDARY WORK MFG		339913, JEWELERS' MATERIAL & LAPIDARY WORK MFG-Con.	
Companies <sup>1</sup> number	391	Value added\$1,000	305 379
All establishments	392 333 49 10	Total inventories, beginning of year \$1,000.   Finished goods inventores, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	227 560 160 318 25 475 41 767
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	5 373 165 945 134 891 31 054	Total inventories, end of year \$1,000.   Finished goods inventories, end of year \$1,000.   Work-in-process inventories, end of year \$1,000.   Materials and supplies inventories, end of year \$1,000.	220 782 163 212 30 106 27 464
Production workers, average for year	3 605 3 573	Gross book value of total assets at beginning of year	113 354 11 598
Production workers on May 15	3 559 3 609 3 679	(new and used)	790
Production-worker hours	6 694 70 884	Total retirements <sup>2</sup>	10 808 2 707 122 245
	10 004	Total depreciation during year <sup>2</sup> \$1,000	8 207
I otal cost of materials   \$1,000.     Cost of materials, parts, containers, etc., consumed   \$1,000.     Cost of resales   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of purchased electricity   \$1,000.     Cost of contract work   \$1,000.	619 779 549 167 49 048 1 549 3 297 16 718	Total rental payments <sup>2</sup> \$1,000   Buildings and other structures rental payments <sup>2</sup> \$1,000   Machinery and equipment rental payments <sup>2</sup> \$1,000   Cost of purchased services for the repair of buildings and other structures <sup>3</sup> \$1,000	8 727 6 010 2 717 164
Quantity of electricity purchased for heat and power	35 454 -	Response coverage ratio <sup>4</sup> percent. Cost of purchased services for the repair of machinery and	66
Total value of shipments   \$1,000.     Primary products value of shipments   \$1,000.     Secondary products value of shipments   \$1,000.     Total miscellaneous receipts   \$1,000.     Value of resales   \$1,000.     Contract receipts   \$1,000.     Other miscellaneous receipts   \$1,000.     Value of resales   \$1,000.     Contract receipts   \$1,000.     Other miscellaneous receipts   \$1,000.	917 633 797 951 37 838 81 844 62 419 18 048 1 377	equipment <sup>5</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1,000.	2 277 66 4 646 66 1 257 66 1 986 66 4 667
Primary products specialization ratio	95 873 740 797 951	Response coverage ratio <sup>4</sup> percent. Cost of purchased software and other data processing services <sup>3</sup> \$1,000.	66 529
Value of primary products shipments made in other industries\$1,000	75 789	Response coverage ratio <sup>4</sup> percent Cost of purchased refuse removal (including hazardous waste)	66
Coverage ratio percent	91	services <sup>3</sup>	406 66

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339913, JEWELERS' MATERIAL & LAPIDARY WORK MFG												
All establishments	1	392	59	5 373	134 891	3 605	6 694	70 884	305 379	619 779	917 633	11 598
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19 employees Establishments with 20 to 49 employees Establishments with 50 to 99	8 6 2 1	237 63 33 37	- - 37	447 410 434 1 082	8 893 8 245 10 150 29 060	326 250 267 741	445 357 434 1 303	4 652 4 254 5 213 14 516	23 979 17 373 30 620 63 017	45 979 32 285 50 172 242 093	68 549 48 660 79 239 303 969	817 614 496 2 007
employees Establishments with 100 to 249	1	12	12	856	22 870	579	1 092	11 656	54 360	70 111	124 184	1 247
employees Establishments with 250 to 499 employees Establishments with 500 to 999 employees	-	7 3	7 3	1 018 1 126	24 889 30 784	741	1 368 1 695	14 052 16 541	59 232 56 798	93 774 85 365 -	151 980 141 052	1 871 4 546
Establishments with 1,000 to 2,499 employees Establishments with 2,500 employees or more	-	-	-	-	-			-	-	-	-	-
Administrative records <sup>2</sup>	9	246	-	719	12 928	464	606	6 558	33 152	60 960	92 351	1 273

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All em	ployees	Pi	oduction work	ers	Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339913	Jewelers' material & lapidary work mfg	392	5 373	134 891	3 605	6 694	70 884	305 379	619 779	917 633	11 598
3399131	Lapidary work and diamond cutting		044	07 044	450		11.000	70.000	000 005	000 477	4 040
3399133	Jewelers' findings and materials of	30	811	27 241	452	992	11 689	70 389	236 305	300 477	1 816
3399135	precious metal Jewelers' findings and shop-stock	50	2 860	72 206	2 003	3 963	40 238	152 636	270 370	423 758	7 222
	clad with precious metal	21	495	11 618	334	542	5 590	19 027	19 242	37 830	527

### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS	Protect	Number of companies		Product	shipments	Number of companies		Product	shipments	
code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
339913	Jewelers' materials and lapidary work	N	х	x	873 740	N	х	x	866 455	
3399131	Diamonds (including industrial) and other natural precious, semiprecious, and synthetic stones (including the drilling of pearls) cut or polished in the plant from own materials for jewelry purposes	N	x	x	253 173	N	x	х	152 541	
33991311	Diamonds (including industrial) and other natural precious, semiprecious, and synthetic stones (including the drilling of pearls) cut or polished in the plant from own materials for iswelry our proses	N	x	x	253 173	N	x	x	N	
3399131100	Diamonds (including industrial) and other natural precious, semiprecious, and synthetic stones (including the drilling of pearls) cut or polished in the plant from own materials for jewelry				200 110		~	~		
3399133	purposes	29 N	x	x	253 173		x	x	5/8 675	
33991331	Jewelers' findings and materials of platinum and karat gold, except machine		X	X	420 111		X	~	040 010	
3399133101	chain	N 42	x	x	292 153	N 43	x	x	N 281 202	
33991332	Jewelers' machine chain of platinum and karat gold, and findings and materials of	72	X		202 100		X	~	201 202	
3300133206	silver	N	Х	Х	113 890	N	Х	х	N	
2200422244	and karat gold	14	Х	Х	40 019	11	Х	х	80 592	
3399133211	silver	26	х	х	73 871	25	Х	х	19 750	
33991333	Jewelers' findings and materials made of									
3399133316	base metal clad with precious metal Jewelers' findings and materials made of base metal clad with precious	N 17	X	X	15 386	N 20	x	x	N	
		17	^	^	15 366	20	~	^	164 579	
3399133Y	Jewelers' findings and materials of precious metal, nsk	N	x	x	4 682	N	х	x	N	
3399133YWV	Jewelers' findings and materials of precious metal, nsk	N	x	x	4 682	N	x	x	2 552	
3399135	Jewelers' findings and shop-stock products made of base metal not clad with precious metal	N	x	x	69 348	N	x	x	89 395	
33991351	Jewelers' findings and shop-stock									
3399135100	with precious metal Jewelers' findings and shop-stock products made of base metal not clad with precious metal	N 33	x	x	69 348 69 348	N 45	x	x	N 89 395	
339913W	Jewelers' materials and lapidary work, nsk, total	N	х	x	125 108	N	x	x	75 844	
339913WY	Jewelers' materials and lapidary work,									
339913WYWW	nsk, total Jewelers' materials and lapidary work, nsk, for nonadministrative-record	N	X	X	125 108	N	X	X	N	
339913WYWY	establishments. Jewelers' materials and lapidary work, nsk, for administrative-record establishments.	N N	x	x x	40 695	N N	x	x	44 674 31 170	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: P 10 to 19 percent estimated; 9 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of proc (\$1	Juct shipments ,000)
code		1997	1992
3399131	DIAMONDS (INCLUDING INDUSTRIAL) AND OTHER NATURAL PRECIOUS, SEMIPRECIOUS, AND SYNTHETIC STONES (INCLUDING THE DRILLING OF PEARLS) CUT OR POLISHED IN THE PLANT FROM OWN MATERIALS FOR JEWELRY PURPOSES		
	United States	253 173	152 541
	New York	217 218	133 921
3399133	JEWELERS' FINDINGS AND MATERIALS OF PRECIOUS METAL		
	United States	426 111	548 675
	New Jersey . New York . Rhode Island .	23 126 83 148 153 919	39 036 284 480 81 277
3399135	JEWELERS' FINDINGS AND SHOP-STOCK PRODUCTS MADE OF BASE METAL NOT CLAD WITH PRECIOUS METAL		
	United States	69 348	89 395
	Massachusetts New York Rhode Island	2 223 14 905 50 106	6 773 N 70 920

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	1992		
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)	
339913	JEWELERS' MATERIAL & LAPIDARY WORK MFG					
33200005 33141901	Fabricated metal products, including forgings Precious metals (gold, platinum, etc.), all forms, including ingot, sheet, strip,	Х	D	х	22 278	
33100027 33991303	solder, plating, electrodes, etc. Other shapes and forms, including castings Precious seminrecious, and synthetic stopes, and pearls; cut polished or	X X	125 272 D	X X	122 961 5 913	
33991301	drilled Jewelers' findings, including joints, pins, clasps, chains, flat stock, etc.	X X	176 935 31 921	X X	127 352 18 003	
33990000 00970099 00971000	Other jewlery, silverware, and plated ware	X X X	40 795 5 948 126 590	X X X	171 10 251 167 334	

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

## Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description			
Industry	33461	Manufacturing and reproduction of magnetic and optical media			
U.S. industry	334612	Reproduction of software			
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing			
BLS link code	3346120X				
Product code	3346120XXX				

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

#### 339913 JEWELERS' MATERIAL AND LAPIDARY WORK MANUFACTURING

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) manufacturing unassembled jewelry parts and stock shop products, such as sheet, wire, and tubing; (2) cutting, slabbing, tumbling, carving, engraving, polishing or faceting precious or semiprecious stones and gems; (3) recutting, repolishing, and setting gem stones; and (4) drilling, sawing, and peeling cultured pearls.

The data published with NAICS code 339913 include the following SIC industry:

3915 Jewelers' materials and lapidary work

## Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

## DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

## DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

## Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110230	3821020	3821020	22011/11/1	39/3102	39/3102	2300115106 pt	3911413 pt	3911421 3011441 pt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/1131	38/1131	3391141230	38/3100	3843100	3399115121 pt	3911481 pt	3911471 3479000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121326	3841149	3841149	0004440	00.400	00.400	330011W pt	20110	20110
3391121536	3841186	3841186	3391143	3843201	38432	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
			3391143116	3843209	3843209	339911WYWY pt	3911002	3911002
3391121651	3841187	3841187	3391143121	3843219	3843219	3399121	39141 pt	39141 pt
3391121661	3841196	3841196	55511451 WV	3043200	3043200	3399121101	3914111	3914111
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3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
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3391123	38412	38412	339114WYWW pt	3699000 pt	3699000 pt	3399121126	3914175	3914170 pt
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3391123116	3841296	3841296				5555125 pt	34790 pt	34730 pt
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339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117		3914211	3914211
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339112WYWW pt	3841000	3841000	3391151YWV	3851100	3851100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3301153	3851/	3851/	3399123126	3479024	3479021 pt
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3391131	38421 nt	38421 nt	3391153106	3851445	3851445		001 1200 pt 11111	001 i200 pt
3391131101	3842101	3842101	3391153YWV	3851400	3851400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W nt	39140 nt	39140 nt
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3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
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3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851703	3399133101	3915311	3915311
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3391131567	3842137	3842137	339115B125	3851700	3851700 pt	3399135	39154	39154
3391131571	3842165	3842165			000 11 00 pt	3399135100	3915400	3915400
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3391131574	3842185	3842185	339115WYWY	3851000	3851000	339913W	39150	39150
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3391131594	3842198	3842198	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
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3391135YWV	3842300	3842300		3911151	3911151	3399140206 pt	3961022 pt	3961041 pt
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339113WYWY nt	2599002 pt	2599002 pt	3399113116	3911398	3911398	3399140YWW pt	3961000 pt	3961000 pt
339113WYWY pt	3842002 pt	3842002 pt	3399113YWV	3911300	3911300	3399140YWY pt	3479002 pt	3479002 pt
	00000 -1	00000 -1	0000115 -:	0.4700 - 1	0.4700 - 1	3399140YWY pt	3499002 pt	3499002 pt
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1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
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1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
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# Costume Jewelry and Novelty Manufacturing

## 1997

Issued September 1999

EC97M-3399D

### **1997 Economic Census** *Manufacturing* Industry Series



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# Costume Jewelry and Novelty Manufacturing

1997

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### **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

## Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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## Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the

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### 1997 ECONOMIC CENSUS

component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pi	roduction work	ers				Total capital
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339914	Costume jewelry & novelty											
247040	mfg	916	923	14 541	325 480	10 575	20 300	186 570	791 854	469 811	1 264 830	20 468
547940	(pt)	N	17	29	669	26	43	474	1 518	738	2 257	144
349970 396100	Fabricated metal products, n.e.c. (pt) Costume jewelry	N N	80 826	537 13 975	10 230 314 581	427 10 122	568 19 689	6 861 179 235	18 838 771 498	20 594 448 479	39 133 1 223 440	999 19 325

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339914, COSTUME JEWELRY & NOVELTY MFG												
United States	2	923	141	14 541	325 480	10 575	20 300	186 570	791 854	469 811	1 264 830	20 468
California Florida New Jersey New Mexico Ohio	1 6 7 7 2	102 38 17 26 18	11 3 1 4 2	2 014 218 109 313 202	42 023 3 689 2 360 5 943 3 832	1 470 157 81 220 158	3 431 266 138 412 303	27 105 2 278 1 251 3 541 2 288	119 964 7 985 4 736 20 938 9 432	37 356 3 838 2 782 9 846 6 109	152 144 12 201 7 452 29 910 15 233	1 595 306 154 325 731
Pennsylvania Rhode Island Texas Wisconsin	2 2 5 1	15 281 40 15	1 59 5 1	100 6 418 265 140	1 826 158 524 4 902 4 206	46 4 559 216 118	75 8 613 361 172	695 85 425 3 065 3 063	3 409 383 868 10 291 6 691	3 479 251 739 7 024 2 694	6 777 634 920 17 063 9 515	167 11 920 197 120

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	ltem	Value
339914, COSTUME JEWELRY & NOVELTY MFG		339914, COSTUME JEWELRY & NOVELTY MFG-	
Companies <sup>1</sup> number	916	Con.	701 954
All establishmentsnumber Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber.	923 782 117 24	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	211 396 110 459 32 659 68 278
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	14 541 395 082 325 480 69 602	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	199 831 102 736 37 217 59 878
Production workers, average for year	10 575 10 686 10 439	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures	200 612 20 468
Production workers on August 12number Production workers on November 12number	10 474 10 701	(new and used)\$1,000 Capital expenditures for machinery and equipment (new	1 976
Production-worker hours	20 300 186 570	and used)	18 492 5 718 215 362
Total cost of materials\$1,000.	469 811	Total depreciation during year <sup>2</sup> \$1,000	15 125
Cost of freaters, parts, containers, etc., consumed	28 185 28 185 3 198 7 955 51 192	Total rental payments <sup>2</sup> \$1,000   Buildings and other structures rental payments <sup>2</sup> \$1,000   Machinery and equipment rental payments <sup>2</sup> \$1,000   Cost of purchased services for the repair of buildings and other	18 150 8 500 9 650
Quantity of electricity purchased for heat and power	75 917 _	structures <sup>3</sup> \$1,000 Response coverage ratio <sup>4</sup>	2 442 67
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.   State \$1,000.	1 264 830 1 132 140 66 040 68 550 58 538 6 255 1 857	equipment <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased avertising services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased avertising services <sup>3</sup> \$1,000.	1 719 67 3 549 67 2 440 67 2 299 67 16 156
Primary products specialization ratio percent Value of primary products shipments made in all industries \$1,000 Value of primary products shipments made in this industry \$1,000 Value of primary products shipments made in other	94 1 229 189 1 132 140	Response coverage ratio <sup>4</sup> percent Cost of purchased software and other data processing services <sup>3</sup> \$1,000 Persones coverage ratio <sup>4</sup>	67 1 361
industries\$1,000	97 049	Cost of purchased refuse removal (including hazardous waste)	57
Coverage ratio percent	92	Response coverage ratio <sup>4</sup> percent.	67

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339914, COSTUME JEWELRY & NOVELTY MFG												
All establishments	2	923	141	14 541	325 480	10 575	20 300	186 570	791 854	469 811	1 264 830	20 468
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19 employees Establishments with 20 to 49	7 4 3	529 145 108		973 926 1 466	16 307 18 767 28 841	809 671 1 109	1 170 1 128 1 781	10 424 11 054 17 156	36 959 42 576 63 940	22 185 27 320 38 398	59 098 69 906 101 996	809 969 1 337
employees	3	86	86	2 598	53 141	1 883	3 763	30 532	112 780	73 064	185 305	1 835
employees	3	31	31	2 048	46 548	1 443	2 741	26 205	102 102	65 677	166 115	2 866
employees	2	17	17	2 472	57 589	1 891	3 609	33 008	135 262	63 822	196 481	2 575
employees	-	3	3	1 343	40 425	806	1 722	15 060	132 385	83 945	218 151	2 437
employees Establishments with 1,000 to 2,499	2	4	4	2 715	63 862	1 963	4 386	43 131	165 850	95 400	267 778	7 640
Establishments with 2,500 employees or more	_	-		-	-	-	-	-	-	_	_	
Administrative records <sup>2</sup>	9	526	-	1 331	21 711	1 057	1 547	13 658	43 725	25 751	69 490	943

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All All employees		ployees	Production workers			Value added			Total capita	
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)	
339914	Costume jewelry & novelty mfg	923	14 541	325 480	10 575	20 300	186 570	791 854	469 811	1 264 830	20 468	

### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997			1	992	
NAICS		Number of		Product	shipments	Number of		Product	shipments
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
339914	Costume jewelry and novelties	N	х	x	1 229 189	N	х	x	N
3399140	Costume jewelry and costume novelties (except precious metal)	N	х	x	1 229 189	N	x	x	N
33991401 3399140111	Women's and children's costume jewelry and costume novelties (including watch attachments) made of base metal, whether or not electroplated with gold, silver, chromium, etc. except rings	Ν	x	x	740 964	N	x	x	N
3399140118	base metal, whether or not electroplated with gold, silver, chromium, etc. except rings Metal trophies, except precious metal	152 15	X X	X X	725 515 15 449	N N	X X	X X	N
33991402	Other costume jewelry, and costume novelties made of plastics, wood.								
3399140201	leather Costume jewelry rings and ring mountings made of base metal,	N	х	X	306 271	N	X	X	N
3399140206	silver, chromium, etc	27	х	х	50 757	30	х	x	97 175
3399140216	whether or not electroplated with gold, silver, chromium, etc, except rings Fraternal, college, and school costume jewelry and emblems (including military insignia, excluding rings) made of base metal, whether or not	15	х	х	18 422	N	х	x	N
3399140221	electroplated with gold, silver, chromium, etc Other costume jewelry worn or carried about the person (except compacts, vanity cases, cigar and cigarette	23	х	x	51 103	32	x	x	N
3399140226	cases, and nginers) made of base metal, whether or not electroplated with gold, silver, etc Other costume jewelry, compacts, nonleather vanity cases, imitation nearts, and costume novellies made of	18	х	х	25 211	36	х	x	56 053
	plastics, wood, leather	76	х	X	160 778	N	х	x	N
3399140Y 3399140YWW	Costume jewelry, nsk Costume jewelry, nsk, for nonadministrative-record	Ν	х	x	181 954	N	х	x	N
3399140YWY	establishments Costume jewelry, nsk, for administrative-record establishments	N N	x x	x x	115 857 66 097	N N	x x	x x	N N

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: P 10 to 19 percent estimated; 9 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Not applicable for this report]

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	19	92
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
339914	COSTUME JEWELRY & NOVELTY MFG				
33200005 33100035 33120001	Fabricated metal products, including forgings	X X	29 632 D	X X	N N
33120017 33120021	products) . Steel sheet and strip, including tin plate . Steel pipes (except castings, forgings, and fabricated metal products)	X X X	D D D	X X X	N N N
33142135	Copper and copper-base alloy pipe and tube (except castings, forgings, and fabricated metal products)	х	D	x	N
33142141	All other copper and copper-base alloy shapes and forms (except castings, forgings, and fabricated metal products)	х	D	х	Ν
33141901	fabricated metal products)	x	D	x	N
33100027	solder, plating, electrodes, etc. Other shapes and forms, including castings	×××	22 447 6 473	X X	N N
33991303 33991301 33990000 00970099 00971000	Precious, semiprecious, and synthetic stones, and pearls; cut, polished, or drilled Jewelers' findings, including joints, pins, clasps, chains, flat stock, etc. Other jewlery, silverware, and plated ware All other materials and components, parts, containers, and supplies Materials, ingredients, containers, and supplies, n.s.k.	× × × × ×	56 419 43 597 39 097 66 140 111 832	x x x x x	N N N N N N

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

## Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that

**Response Coverage Ratio** 

employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

#### 339914 COSTUME JEWELRY AND NOVELTY MANUFACTURING

This U.S. industry comprises establishments primarily engaged in (1) manufacturing, engraving, chasing, and etching costume jewelry; and/or (2) manufacturing, engraving, chasing, or etching nonprecious metal personal goods (i.e., small articles carried on or about the person, such as compacts or cigarette cases). This industry includes establishments primarily engaged in manufacturing precious plated jewelry and precious plated personal goods.

The data published with NAICS code 339914 include the following SIC industries:

3479 Metal coating and allied services (pt) 3499 Fabricated metal products, n.e.c. (pt) 3961 Costume jewelry

This definition comes from the 1997 NAICS Manual. However, for this industry, the 1997 Economic Census – Manufacturing did not fully implement the conversion to NAICS. Data for NAICS industry 339914 include establishments primarily engaged in manufacturing upholstered metal household furniture or metal box spring frames. The NAICS definitions will be fully implemented with the 2002 Economic Census.

## Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### ESTABLISHMENT BASIS OF REPORTING

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

## Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

## Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110230	3821020	3821020	22011/11/1	39/3102	39/3102	2300115106 pt	3911413 pt	3911421 3011441 pt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/1131	38/1131	3391141230	38/3100	3843100	3399115121 pt	3911481 pt	3911471 3479000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121326	3841149	3841149	0004440	00.400	00.400	330011W pt	20110	20110
3391121536	3841186	3841186	3391143	3843201	38432	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
			3391143116	3843209	3843209	339911WYWY pt	3911002	3911002
3391121651	3841187	3841187	3391143121	3843219	3843219	3399121	39141 pt	39141 pt
3391121661	3841196	3841196	55511451 WV	3043200	3043200	3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
3391121YWV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3699000 pt	3699000 pt	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3300123 pt	34700 pt	34700 pt
3391123116	3841296	3841296				5555125 pt	34790 pt	34730 pt
55511251000	3041200	3041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117		3914211	3914211
22011211/1 =+	20440	20.440	3391151111	3851118	3851118	3399123100	3914235	3914235
339112W pt	38410 3829000 nt	38410 3829000 nt	3391151116	3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151YWV	3851100	3851100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3301153	3851/	3851/	3399123126	3479024	3479021 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 nt	38421 nt	3391153106	3851445	3851445		001 1200 pt 11111	001 i200 pt
3391131101	3842101	3842101	3391153YWV	3851400	3851400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W nt	39140 nt	39140 nt
3391131207	3842104	3842104	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	3391155YWV	3851500	3851500	339912WYWY pt	3479002 pt	3479002 pt
3391131221	3842108	3842108	3391157	38516	38516	555512WTWT pt	0014002 pt	5514002 pt
3391131227	3842110	3842110	3391157101	3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851613	3851613	3399131100 pt	3915200 pt	3915200
			33311371000	3031000	3631000	3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517			
3391131341	3842122	3842122	339115B101	3851702	3851702	3399133	39153	39153
3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851703	3399133101	3915311	3915311
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131351	3842127	3842127	339115B116	3851709	3851709	3399133316	3915331	3915331
3391131457	3842131	3842131	339115B121	3851719	3851719 3851700 pt	3399133YWV	3915300	3915300
3391131567	3842137	3842137	339115B125	3851700	3851700 pt	3399135	39154	39154
3391131571	3842165	3842165			000 11 00 pt	3399135100	3915400	3915400
2201121571	2042402	2042402	339115W	38510	38510	22001214/	20150	20150
3391131574	3842185	3842185	339115WYWY	3851000	3851000	339913W	39150	39150
3391131581	3842187	3842187				339913WYWY	3915002	3915002
3391131584	3842189	3842189	3391160	80720	80720 8072000 ct	2200140 pt	24700 pt	24700 pt
3391131507	3842191	3842191	3391160100 pt	8072001	8072000 pt	3399140 pt	34790 pt	34790 pt
3391131594	3842198	3842198	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
3391131YWV	3842100 pt	3842100 pt	3391160YWY	8072002	8072000 pt	2200140 pt	24009 nt	24009 pt
3391135	38423	38423	3399111	39111	39111	3399140 pt	34996 pt	34990 pt
3391135101	3842311	3842311	3399111101	3911111	3911111	3399140 pt	39610	39610
3391135106	3842321	3842321	3399111206	3911112	3911112	3399140111 pt	3961032 pt	3961031
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EC97M-3399D

# Sporting and Athletic Goods Manufacturing

# 1997

Issued August 1999

EC97M-3399E

### **1997 Economic Census** *Manufacturing* Industry Series



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# Sporting and Athletic Goods Manufacturing

1997

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### **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

### Introduction to the Economic Census

### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

### AVAILABILITY OF ADDITIONAL DATA

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	oloyees	Pr	oduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>339920</b>	Sporting & athletic goods mfg .	2 480	2 565	68 920	1 799 871	50 116	96 778	1 004 876	5 773 673	4 679 110	10 458 222	345 602
394900	n.e.c	N	2 565	68 920	1 799 871	50 116	96 778	1 004 876	5 773 673	4 679 110	10 458 222	345 602

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All emp	oloyees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339920, SPORTING & ATHLETIC GOODS MFG												
United States	1	2 565	570	68 920	1 799 871	50 116	96 778	1 004 876	5 773 673	4 679 110	10 458 222	345 602
Alabama	8  3 1 3	44 37 38 470 77	13 13 12 107 11	1 712 2 035 1 385 13 872 1 340	36 353 57 703 29 446 408 627 36 841	1 440 1 476 1 005 9 795 1 023	2 578 2 684 1 790 20 380 1 936	26 016 29 693 15 668 192 533 20 918	84 586 141 590 81 646 1 389 555 103 530	102 045 98 582 69 978 981 183 53 974	177 945 242 087 161 498 2 341 681 152 304	4 963 7 893 3 445 85 408 4 739
Connecticut Florida . Georgía Hawaii * Idaho	4 4 6 6	30 175 54 15 23	8 24 9 1 1	868 2 034 850 100 127	21 279 42 357 28 362 2 384 2 241	657 1 517 559 76 96	1 197 2 490 1 091 138 128	12 449 24 484 12 457 1 696 1 330	51 656 107 939 85 970 4 060 5 956	32 822 92 032 57 081 4 688 4 178	84 757 197 336 147 158 8 761 10 177	2 851 5 809 8 453 511 265
Illinois Indiana Iowa Kentucky Louisiana	3 - - 2	90 40 23 27 25	24 12 6 6 7	3 450 1 339 561 459 628	99 766 31 457 13 773 13 040 12 735	2 292 955 352 388 487	3 752 1 992 699 730 813	37 998 19 438 6 094 7 728 7 945	289 372 85 612 37 930 35 427 31 045	230 712 94 483 24 063 24 595 16 689	557 556 187 072 63 306 60 251 47 769	13 892 2 569 1 343 1 365 1 347
Maryland Massachusetts Michigan Minnesota Mississippi	1 - 1 1	20 38 95 69 29	4 8 12 16 8	279 2 493 1 317 2 174 1 286	6 319 109 520 41 067 58 772 31 953	192 1 855 933 1 630 1 067	318 4 160 1 775 3 411 2 080	3 237 72 499 24 397 36 968 24 544	17 150 509 145 161 995 204 409 94 775	14 928 236 389 190 807 305 482 48 742	31 698 761 974 351 214 518 031 143 356	719 41 726 9 755 12 643 3 574
Missouri Montana Nebraska Nevada New Hampshire	3 6 2 8 1	74 24 12 14 14	22 6 4 2 3	2 398 386 228 222 184	58 997 7 177 4 555 4 486 3 978	1 813 310 174 187 110	3 645 538 304 300 187	33 313 4 611 2 719 3 254 1 715	194 605 17 801 10 891 11 446 10 140	109 773 15 847 8 810 7 990 17 246	301 965 33 032 20 017 19 250 27 522	10 186 863 336 492 250
New Jersey New York North Carolina Ohio Oklahoma	2 4 3 1 2	36 80 56 57 35	9 19 12 10 9	1 003 1 618 750 772 1 501	21 646 38 253 14 938 18 381 26 092	782 1 330 557 594 873	1 376 2 611 900 1 070 1 530	12 570 26 083 8 492 11 974 14 566	60 454 140 898 38 176 42 450 155 354	53 688 113 088 34 762 37 802 121 841	111 840 245 156 72 354 84 044 277 599	1 996 12 312 2 071 1 001 7 112
Oregon Pennsylvania South Carolina Tennesse Texas	1 2 - 3 1	84 79 25 40 151	14 24 4 11 32	1 442 2 558 1 046 1 688 2 875	34 985 64 970 26 127 40 248 59 638	1 034 1 948 860 1 214 2 252	1 875 3 372 1 687 2 416 4 027	19 585 42 853 17 920 25 141 38 567	88 032 171 718 115 473 122 922 206 325	51 730 197 197 83 879 118 820 166 764	134 748 373 177 192 881 236 647 373 621	6 591 11 293 4 306 7 544 9 348
Utah Vermont Virginia Washington Wisconsin	- - 1	47 12 25 102 97	15 5 26 29	4 045 567 888 3 361 2 465	84 958 17 401 28 403 86 719 61 094	2 676 315 494 2 447 1 854	6 247 616 1 070 4 710 3 323	52 246 6 474 10 680 50 200 36 109	223 716 91 169 48 602 271 926 203 309	241 483 111 723 76 814 214 512 184 748	464 078 196 746 138 426 476 835 381 091	18 291 4 322 3 275 19 634 10 004

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
339920, SPORTING & ATHLETIC GOODS MFG		339920, SPORTING & ATHLETIC GOODS MFG-	
Companies <sup>1</sup> number	2 480		5 770 070
All establishmentsnumber Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber	2 565 1 995 421 149	Value added	5 773 673 1 860 441 933 639 259 335 667 467
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	68 920 2 198 909 1 799 871 399 038	Total inventories, end of year \$1,000.   Finished goods inventories, end of year \$1,000.   Work-in-process inventories, end of year \$1,000.   Materials and supplies inventories, end of year \$1,000.	1 858 218 910 820 276 715 670 683
Production workers, average for year	50 116 50 513 51 074	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures	2 220 367 345 602
Production workers on August 15number Production workers on November 15number	49 045 49 832	(new and used)\$1,000 Capital expenditures for machinery and equipment (new	57 247
Production-worker hours	96 778 1 004 876	and used)	288 355 83 727 2 482 242
Total cost of materials\$1,000	4 679 110	Total depreciation during year <sup>2</sup> \$1,000	194 830
Cost of materials, parts, containers, etc., consumed	3 755 350 708 647 28 842 62 869 123 402	Total rental payments <sup>2</sup> \$1,000   Buildings and other structures rental payments <sup>2</sup> \$1,000   Machinery and equipment rental payments <sup>2</sup> \$1,000   Cost of nurchased services for the renair of buildings and other \$1,000	130 354 77 032 53 322
Quantity of electricity purchased for heat and power	1 038 628	structures <sup>3</sup> \$1,000 Response coverage ratio <sup>4</sup>	128 255 64
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.	10 458 222 9 124 373 174 345	equipment <sup>3</sup>	97 302 64 104 552 64
Total miscellaneous receipts   \$1,000     Value of resales   \$1,000     Contract receipts   \$1,000     Other miscellaneous receipts   \$1,000     0ther miscellaneous receipts   \$1,000	1 159 504 1 115 484 11 695 32 325	Cost of purchased legal services <sup>3</sup>	32 704 64 53 636 64
Primary products specialization ratio percent Value of primary products shipments made in all industries \$1,000	98 9 510 408	Cost of purchased advertising services <sup>3</sup>	195 206 64
Value of primary products shipments made in this industry \$1,000 Value of primary products shipments made in other	9 124 373	services <sup>3</sup> \$1,000. Response coverage ratio <sup>4</sup> percent.	25 426 64
Industries	386 035	services <sup>3</sup> services <sup>3</sup> services <sup>4</sup> services <sup>3</sup> services <sup>3</sup> services <sup>3</sup> services <sup>3</sup> services <sup>3</sup> services <sup>4</sup> servic	28 410
coverage ratio percent	95	Response coverage rado percent	04

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E <sup>1</sup>	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339920, SPORTING & ATHLETIC GOODS MFG												
All establishments	1	2 565	570	68 920	1 799 871	50 116	96 778	1 004 876	5 773 673	4 679 110	10 458 222	345 602
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19 employees Establishments with 20 to 49 employees Establishments with 50 to 99	9 7 3 2	1 212 446 337 278	- - - 278	2 302 2 994 4 662 8 686	46 660 63 154 102 006 198 978	1 896 2 204 3 400 6 474	3 377 3 404 5 739 11 190	29 197 37 109 57 810 113 679	128 637 168 940 281 075 514 303	120 572 140 013 220 384 437 107	250 413 308 848 498 452 946 662	7 816 9 452 13 640 25 800
employees Establishments with 100 to 249 employees	2	143 95	143 95	9 627 14 510	227 648 365 246	7 040	12 884 20 811	128 884 200 550	609 947 1 026 711	570 247 1 008 426	1 181 223	27 607 71 334
Establishments with 250 to 499 employees Establishments with 500 to 999	-	40	40	13 542	393 937	9 823	20 394	218 446	1 415 375	1 152 106	2 559 945	80 487
employees Establishments with 1,000 to 2,499 employees Establishments with 2,500 employees	1	11 3	11 3	7 691 4 906	229 423 172 819	5 356 3 076	10 462 8 517	124 254 94 947	855 149 773 536	626 156 404 099	1 485 180 1 192 530	57 680 51 786
or more Administrative records <sup>2</sup>	9	- 1 402		- 4 759	- 83 230	3 766	- 5 105	- 52 657	233 874	- 215 835	- 449 866	- 13 990

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All em	ployees	Pr	oduction work	ers	Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339920	Sporting & athletic goods mfg	2 565	68 920	1 799 871	50 116	96 778	1 004 876	5 773 673	4 679 110	10 458 222	345 602
3399201 3399203 3399205 3399207 3399209	Fishing tackle and equipment Golf equipment Playground equipment Gymnasium and exercise equipment . Other sporting and athletic goods	132 119 47 93 430	6 082 15 406 4 025 9 522 23 342	127 087 512 694 114 743 235 507 601 275	4 575 10 996 2 877 6 194 17 284	8 206 24 147 6 066 12 962 33 042	79 130 274 451 65 917 118 715 339 895	360 612 2 029 923 392 684 684 445 1 760 859	353 960 1 225 205 246 970 702 908 1 650 714	731 950 3 241 137 635 604 1 361 635 3 443 821	20 912 141 276 15 645 34 229 100 517

### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	97			1	992		
NAICS		Number of		Product	shipments	Number of	Produ		t shipments	
product	Product	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
339920	Sporting and athletic goods	N	x	х	9 510 408	N	х	х	6 993 925	
3399201	Fishing tackle and equipment	N	х	Х	682 467	N	Х	Х	493 073	
33992011 3399201101	Fishing tackle and equipment Fishing rods, all types.	N 18	X X	X X	659 419 73 799	N 19	X	X	N 43 071	
3399201106	Fishing reels, all types	6	X	X	120 441 D	9 5 7	X	X	D D 20.070	
3399201121	Fishing casting plugs, spinners, spoons, files, lures, and similar artificial baits	60	x	x	166 491	64	×	x	136 902	
3399201126 3399201131	Fishing tackle boxes Other fishing equipment, including creels, fish and bait buckets, floats, furnished lines, sinkers, snap swivels,	5	x	x	07 021	8	Ŷ	Ŷ	45 140	
3399201Y	Fishing tackle and equipment. nsk.	53 N	×	×	23 048	03 N	x	x	09 042 N	
3399201YWV	Fishing tackle and equipment, nsk	N	х	х	23 048	N	Х	Х	13 389	
3399203	Golf equipment	N	X	X	2 940 674	N	X		1 781 982	
3399203101	Golf balls	11	â	â	801 027	12	â	Â	501 788	
33992032 3399203206	Golf clubs, irons	N 41	X X	X X	923 753 923 753	N 47	X X	X X	N 507 032	
33992033 3399203311	Golf clubs, woods	N 30	X X	X X	617 183 617 183	N 48	X X	X X	N 337 006	
33992034	Other golf equipment including bags, carts for carrying golf bags, excluding									
3399203416	shoes and apparel	N 23	X X	X X	582 519 159 529	N 25	X X	X	N 157 562	
3399203421	golf bags, shafts sold as such, tees, etc), excluding shoes and apparel	56	x	x	422 990	54	х	x	266 920	
3399203Y 3399203YWV	Golf equipment, nsk	N	×	×	16 192 16 192	N	X X	×	N 11 674	
3399205	Playground equipment	N	x	X	720 468	N	X	X	384 556	
33992051 3399205101	Playground equipment Home playground equipment, including swing sets, slides, seesaws	N	х	х	720 339	N	х	х	Ν	
3399205106	sandboxes, etc	27	Х	х	344 779	29	Х	х	226 402	
	swings, slides, etc)	38	х	X	375 560	48	х	x	158 056	
3399205Y 3399205YWV	Playground equipment, nsk Playground equipment, nsk	N N	X X	X X	129 129	N N	X X	X	N 98	
3399207	Gymnasium and exercise equipment	N	х	х	1 235 906	N	х	х	1 375 906	
33992071 3399207101	Gymnasium and exercise equipment Gymnasium and gymnastic apparatus and equipment (parallel and horizontal	N	х	х	1 226 761	N	Х	х	N	
2200207111	bars, balance beams, trampolines, mats, etc)	33	х	х	96 116	36	х	х	85 807	
3399207121	belts, benches, and weights) Cross-country ski exercisers	26 1	X	X X	138 359 D	N	X X	X	N	
3399207131	Training units (multi-and single-station) and home gyms	18	x	X	94 619	N	x	x	N	
3399207141 3399207151 3399207199	Treadmills	13 1	×××	X X	286 498 D	N N	×××	X X	N N	
000007)/	etc.)	51	х	х	564 810	N	х	х	Ν	
3399207Y 3399207YWV	Gymnasium and exercise equipment, nsk	N	х	х	9 145	N	х	х	Ν	
	ńsk	N	Х	Х	9 145	N	Х	Х	14 017	
3399209	Other sporting and athletic goods	N	X	X	3 027 555	N	X	X	2 365 277	
3399209101	Billiard and pool tables	25	Â	x	114 739	21	x	x	100 623	
3399209111	ballis, cues, etc.) sold separately	21	X	X	33 558 123 301	17 8	X	X	26 402 135 341	
3399209116 339920911A	Bowling balls	5 21	x x	XXX	118 048 44 216	5 18	XXX	x x	77 105 21 805	
339920911F 339920911K	Water skis	8	Х	х	41 265	5	Х	x	35 648	
339920911P 339920911U	watches and cameras Bicycle helmets Football helmets	20 3 4	X X X	X X X	99 153 D D	16 N 4	X X X	X X X	113 147 N D	
339920911Y	Other sports helmets, excluding football, motorcycle, auto racing, and bicvcle.	8	x	x	69 198	N	x	x	N	

See footnotes at end of table.

#### MANUFACTURING-INDUSTRY SERIES

### Table 6a. Products Statistics: 1997 and 1992-Con.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS		Number of		Product	shipments	Number of		Product	shipments	
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
339920	Sporting and athletic goods – Con.									
3399209	Other sporting and athletic goods-Con.									
33992091 3399209121	Other sporting and athletic goods—Con. Other bowling alley playing supplies _(including pins, etc)	10	x	x	97 728	11	x	x	144 787	
3399209126 339920912A	Baseballs and softballs Body protective equipment for all sports (masks; shoulder, chest, knee, and	5	x	x	4 544	4	X	x	48 247	
339920912F	kidney pads; etc), excluding helmets Football, baseball, and soccer equipment, nec (including track, field, and miscellaneous athletic field	22	X	X	60 417	27	X	x	73 399	
339920912K	equipment) . Wading pools and other above-ground swimming pools less than 15 ft in diameter, not filtered	29	x	x	69 075	30	x	x	41 236 D	
339920912P	Above-ground swimming pools 15 ft in diameter or more, filtered (completely		~	v	82.004		~	~	445 070	
339920912U 3399209131	Other sporting and athletic goods Baseball mitts and gloves, including	195	â	Â	1 027 142	N	â	Â	115 873 N	
3399209136	Wood baseball bats, including softball		X	X	0 700	3	X	X	U 40 700	
3399209141	Metal baseball bats, including softball	5	×		00.028	5	×		80 205	
3399209146 3399209151	Footballs. All inflatable athletic balls other than footballs inducting backwalls account	3	x	x	50 028	4	x	x	34 666	
3399209156	balls, volleyballs, etc.) Tennis equipment, excluding clothing,	1	х	х	D	5	х	х	6 266	
3399209161 3399209166	shoes, and nets	10 2 57	X X X	X X X	79 448 D 229 829	N 5 61	X X X	X X X	N 8 675 205 380	
3399209171 3399209176 3399209181	Ice and ice hockey skates Traditional roller skates (quads) Inline skates	4 2 4	X X X	X X X	D D D	N N N	X X X	X X X	N N N	
3399209186 3399209191	Wooden and plastics skateboards (including complete sets) Winter sports equipment (bobsleds, toboggans, hockey goods, etc.), excluding clothing, protective	14	х	х	55 348	8	х	х	11 993	
3399209193 3399209196	equipment, and skates Snowboards Snow skis and other snow-ski equipment (excluding clothing, body	15 18	X X	X	69 719 89 029	NN	X X	X	N N	
	protective equipment, and boots)	14	х	x	80 861	13	х	х	18 530	
3399209Y 3399209YWV	Other sporting and athletic goods, nsk Other sporting and athletic goods, nsk	N N	X X	X X	69 004 69 004	N N	X X	X X	N 54 581	
339920W	Sporting and athletic goods, nec, nsk	N	Х	X	903 338	N	Х	X	593 131	
339920WY 339920WYWW	Sporting and athletic goods, nec, nsk Sporting and athletic goods, nec, nsk, for nonadministrative-record	N	X	X	903 338	N	X	X	N	
339920WYWY	establishments Sporting and athletic goods, nec, nsk, for administrative-record establishments	N N	×	×	490 266	N N	×	x	413 424	
		IN	^	^	13 0/2	N	^	· ^	113 101	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of prod (\$1,	luct shipments 000)
code		1997	1992
3399201	FISHING TACKLE AND EQUIPMENT		
	United States	682 467	493 073
	Alabama	18 332 5 123	9 934 N
	California	11 949	12 587
	Fiorida	24 513 20 096	16 678 13 220
	Minnesota	28 280	32 161
	Mississippi	2 768 8 705	2 146 8 570
	Nebraska	6 384 14 350	3 346 N
	Texas	20 675	11 273
	Washington	55 867 36 146	29 520 24 787
3399203	GOLF EQUIPMENT		
	United States	2 940 674	1 781 982
	California	1 395 266 7 192	397 894 N
	Florida	31 511	12 639
	Georgia	80 465 127 022	127 607
	Qhio	10 558	N
	Oregon Texas	8 112 47 642	N N
3300205			
3333203		720 468	384 556
	Florida	7 311	8 838
	Pennsylvania	134 913	58 272 12 170
	1 5Aa5	22 092	12 175
3399207		4 995 999	4 975 999
		1 235 906	1 375 906
	California Colorado	3 929	114 242 N
	Georgia	2 806 48 114	N N
	Indiana	2 661	12 053
	lowa Michiaan	11 244 2 976	N
	Minnesota	192 945 52 917	N 30.854
	Pennsylvania	21 537	19 386
	Texas	59 265	84 857
	Wisconsin .	5 856	11 806
3399209	OTHER SPORTING AND ATHLETIC GOODS		
	United States	3 027 555	2 365 277
	Alabama	13 517 97 290	17 435 N
	California	430 861 52 674	480 386 28 064
	Connecticut	39 784	8 872
	Florida	59 370 14 799	51 929 14 630
	Illinois	266 156 146 273	174 220
	lowa	35 827	11 422
	Kentucky	44 472	49 684
	Maryland	12 373 19 787	6 541 N
	Massachusetts Michigan	2 606 124 231	N 177 218
	Minnesota	99 218	35 150
	Mississippi	15 201 58 760	9 556 58 184
	Montana	12 375 2 403	N 6 804
	New Hampshire	3 300	N N
	New Jersey	31 642	N 70 100
	North Carolina	23 621	23 237
	Ohio	55 555	87 529
	Oklahoma	8 384 64 681	11 840 35 522
	Pennsylvania Tennessee	77 039 42 948	60 851 55 310
	Texas	178 396	77 724
	Utah	223 565	63 810
	Verniona. Virginia.	36 677 102 971	10 494 N
	Washington	251 774 175 626	125 305 93 971

See footnotes at end of table.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS	Material consumed	1997		1992	
material code		Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
339920	SPORTING & ATHLETIC GOODS MFG				
33272203	Metal bolts, nuts, screws, washers, rivets, and other screw machine				
33200095 33152005 33152015	products Other fabricated metal products (except forgings) Aluminum and aluminum-base alloy castings (rough and semifinished)	X X X	78 914 160 772 82 842	X X X	59 208 149 813 26 338
33210001	Forgings	â	3 608	â	2 251
33120017 33120027	Steel sheet and strip, including tin plate	х	96 470	х	54 668
33131501 33100055	metal products)	X X	148 334 22 833	X X	120 302 52 123
33100077	castings, forgings, and fabricated metal products)	X	58 577	X	14 739
		X	20 234	~	25 920
32551003 32521105	Paints, varnishes, lacquers, stains, shellacs, japans, enamels, and allied products. Plastics resins consumed in the form of granules, pellets, powders, liquids,	Х	52 525	х	33 409
32500051 32610013	etc. All other chemicals and allied products Plastics products consumed in the form of sheets, rods, tubes, film, and	X X	176 607 55 567	X X	174 907 15 496
31320007	other shapes Cotton, wool, manmade fiber fabrics, etc.	X X	147 859 106 397	X X	102 217 76 459
31611001 32100019 00190004 32221001	Finished leather Rough and dressed lumber Parts specially designed for sporting goods Paperboard containers, boxes, and corrugated paperboard	X X X X	23 285 94 689 570 913 163 913	× × ×	17 387 62 671 495 599 81 040
00970099 00971000	All other materials and components, parts, containers, and supplies	X X	869 456 666 756	X X	606 757 597 644

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Appendix A. Explanation of Terms

### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

### Appendix B. NAICS Codes, Titles, and Descriptions

# 339920 SPORTING AND ATHLETIC GOODS MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing sporting and athletic goods (except apparel and footwear).

The data published with NAICS code 339920 include the following SIC industry:

3949 Sporting and athletic goods, n.e.c.

This definition comes from the 1997 NAICS Manual. However, for this industry, the 1997 Economic Census – Manufacturing did not fully implement the conversion to NAICS. Data for NAICS industry 339920 do not include establishments primarily engaged in the manufacture of wet suits. The NAICS definitions will be fully implemented with the 2002 Economic Census.

### Appendix C. Coverage and Methodology

### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.
## Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

## Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110YWW	3821000	3821000	3391141111	3843103	3843103	3399115106 pt	3911413 nt	3011421 nt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/11/2	38/1131	33011/12/1	38/3100	38/3100	3300115VW/V nt	3/79000 pt	3/79000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121320	38/1185	38/1185	2201112	20422	20.422	330011W/nt	30110	30110
3391121536	3841186	3841186	3391143101	3843201	3843201	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
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3391121651	3841187	3841187 3829500 nt	3391143YWV	3843200	3843200	3399121	39141 pt	39141 pt
3391121661	3841196	3841196				3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
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339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117	3399123101	3914211	3914211
330112\\/ pt	39/10	39/10	3391151111	3851118	3851118	3399123111	3914241	3914241
339112WYWW pt	3829000 pt	3829000 pt		3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151100	3651100	3631100	3399123121	3914275	3914270 pt
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# Doll and Stuffed Toy Manufacturing

## 1997

Issued August 1999

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## **1997 Economic Census** *Manufacturing* Industry Series



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Computer Services Division, **Debra Williams**, Chief, performed the computer processing.

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# Doll and Stuffed Toy Manufacturing

1997

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## **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

## Introduction to the Economic Census

### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

### AVAILABILITY OF ADDITIONAL DATA

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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## Manufacturing

### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS or SIC code	Industry (		All	All All employees		Production workers						Total capita
		Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>339931</b> 394200	Doll & stuffed toy mfg Dolls	<b>240</b> N	<b>240</b> 240	<b>3 392</b> 3 392	<b>63 722</b> 63 722	<b>2 524</b> 2 524	<b>4 606</b> 4 606	<b>41 609</b> 41 609	<b>193 676</b> 193 676	<b>104 698</b> 104 698	<b>299 802</b> 299 802	<b>3 939</b> 3 939

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

## Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		All establishments		All employees		Production workers						
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339931, DOLL & STUFFED TOY MFG												
United States	1	240	31	3 392	63 722	2 524	4 606	41 609	193 676	104 698	299 802	3 939
California Illinois Minnesota New York Pennsylvania	3 - 1 -	30 10 8 34 11	1 2 1 6 3	156 245 183 764 156	2 438 4 427 3 002 17 320 3 213	118 200 105 618 119	227 475 194 1 309 186	1 687 2 855 1 879 12 906 1 914	6 340 32 653 6 828 36 643 6 064	3 732 13 424 3 599 28 817 4 375	10 360 45 634 10 430 66 064 10 348	71 126 236 310 52

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
339931, DOLL & STUFFED TOY MFG		339931, DOLL & STUFFED TOY MFG-Con.	
Companies <sup>1</sup> number	240	Value added\$1,000	193 676
All establishments number Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber.	240 209 24 7	Total inventories, beginning of year \$1,000   Finished goods inventories, beginning of year \$1,000   Work-in-process inventories, beginning of year \$1,000   Materials and supplies inventories, beginning of year \$1,000	58 199 36 677 7 490 14 032
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	3 392 72 493 63 722 8 771	Total inventories, end of year \$1,000.   Finished goods inventories, end of year \$1,000.   Work-in-process inventories, end of year \$1,000.   Materials and supplies inventories, end of year \$1,000.	62 599 36 724 6 015 19 860
Production workers, average for yearnumber Production workers on March 15number Production workers on May 15number Production workers on August 15number Production workers on November 15number	2 524 2 411 2 441 2 574 2 670	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures (new and used)\$1,000 Capital expenditures for machinery and equipment (new and used)\$1,000	43 138 3 939 944 2 995
Production-worker hours	4 606 41 609	Total retirements <sup>2</sup> \$1,000   Gross book value of total assets at end of year \$1,000	784 46 293
Total cost of materials.   \$1,000.     Cost of materials, parts, containers, etc., consumed.   \$1,000.     Cost of resales   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of purchased electricity   \$1,000.     Cost of purchased electricity   \$1,000.     Cost of contract work   \$1,000.	104 698 90 214 6 940 715 1 248 5 581	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other entrothered. \$1,000.	3 778 12 029 10 275 1 754
Quantity of electricity purchased for heat and power	15 998 _	Structures <sup>2</sup>	29
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.   State \$1,000.   State \$1,000.   State \$1,000.   State \$1,000.   State \$1,000.   State \$1,000.	299 802 277 953 8 778 13 071 11 950 D D	Construction S1,000   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000   Response coverage ratio <sup>4</sup> services <sup>3</sup> S1,000 \$1,000	22 29 193 29 234 29 217 29 217 29 1 987
Primary products specialization ratio	96 296 353 277 953 18 400	Response coverage ratio <sup>4</sup> percent.   Cost of purchased software and other data processing services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased refuse removal (including hazardous waste)	29 154 29
Coverage ratio	93	services <sup>3</sup>	22 29

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

## Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E <sup>1</sup>	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339931, DOLL & STUFFED TOY MFG												
All establishments	1	240	31	3 392	63 722	2 524	4 606	41 609	193 676	104 698	299 802	3 939
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19 employees Establishments with 20 to 49	7 3 2	151 31 27		228 210 360	3 622 3 943 6 027	210 151 250	346 291 462	2 819 2 725 3 797	9 595 11 422 14 681	5 600 11 011 12 266	15 674 22 440 27 688	105 691 184
employees Establishments with 50 to 99 employees	-	17 7	17 7	530 445	11 470 7 761	370 311	668 498	6 943 5 235	30 973 39 604	20 051 16 257	52 147 56 371	341 117
employees Establishments with 250 to 499 employees	-	5 2	5 2	D	D	D	D	D	D	D	D D	D
employees Establishments with 1,000 to 2,499 employees Establishments with 2,500 employees	-	-	-		-			-	-	-	-	-
or more Administrative records <sup>2</sup>	9	- 144		270	- 4 029	239	400	- 3 096	9 490	- 5 461	- 15 453	- 78

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

## Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS industry or product class code	Industry or primary product class	All	All employees Production workers				Value added			Total capital	
		estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339931	Doll & stuffed toy mfg	240	3 392	63 722	2 524	4 606	41 609	193 676	104 698	299 802	3 939

#### Products Statistics: 1997 and 1992 Table 6a.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS		Number of		Product	shipments	Number of		Product	shipments	
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
339931	Dolls and stuffed toys	N	x	х	296 353	N	х	х	290 475	
3399310	Dolls and toy animals, including accessories	N	x	х	296 353	N	х	х	290 475	
33993101 3399310106	Dolls, puppets, and other figures not stuffed	N	x	х	79 940	N	x	x	Ν	
3399310111	Including mechanical/electrical (except stuffed dolls)	11	х	х	41 093	14	х	х	11 556	
3399310131	collectors' miniatures (except stuffed) Puppets, marionettes, and other animals and figures not stuffed	9	x x	x x	37 836 1 011	10 5	x x	x x	18 656 6 899	
33993102 3399310216	Doll parts (clothes, accessories, and playsets for dolls, including fashion dolls and action figures) Doll parts (clothes, accessories, and playsets for dolls, including fashion	N	x	x	14 681	N	x	x	N	
33993103 3399310301 3399310321 3399310326	dolls and action figures)	5 N 15 25 11		X X X X X	14 681 175 760 33 637 102 164 39 959	7 N 12 27 6	X X X X X	X X X X X	19 161 N 33 421 106 655 12 956	
3399310Y 3399310YWW	Dolls and stuffed toys, nsk Dolls and stuffed toys, nsk, for nonadministrative-record	N	x	х	25 972	N	х	х	Ν	
3399310YWY	establishments Dolls and stuffed toys, nsk, for administrative-record establishments	N N	x x	x x	12 674 13 298	N N	x x	x x	70 927 10 244	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: p 10 to 19 percent estimated; q 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Not applicable for this report]

## Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	1992		
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)	
339931	DOLL & STUFFED TOY MFG					
33200005 33120001	Fabricated metal products, including forgings	х	D	х	Ν	
33100041	products) .	х	88	х	D	
32521105	fabricated metal products)	х	D	х	D	
22610012	etc.	х	6 262	х	2 063	
32010013	other shapes	х	898	х	848	
31321023 32213001	Broadwoven fabrics (piece goods) Paperboard (including news, chip, pasted, tablet, check, binders' board).	х	15 297	х	6 927	
22221001	except for shipping .	X	D 1 115	X	895	
32200003	Other paper products	x	177	â	933	
32100025	Hardwood lumber, rough and dressed	Х	D	Х	D	
32100031 32100005 001900B4	Softwood lumber, rough and dressed	X X	D 186	X X	N D	
22002100	recording heads	X	D 20.175	X	N 15 726	
00970099	All other materials and components, parts, containers, and supplies	Â	12 916	Â	16 525	
00971000	Materials, ingredients, containers, and supplies, n.s.k.	Х	27 936	X	30 579	

See footnotes at end of table.

## Table 7. Materials Consumed by Kind: 1997 and 1992-Con.

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

## Appendix A. Explanation of Terms

### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

### 339931 DOLL AND STUFFED TOY MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing complete dolls, doll parts, and doll clothes, action figures, and stuffed toys. The data published with NAICS code 339931 include the following SIC industry:

3942 Dolls

## Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

## DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

## DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

## Appendix E. Metropolitan Areas

Not applicable for this report.
## Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

## Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110YWW	3821000	3821000	3391141111	3843103	3843103	3399115106 pt	3911413 nt	3011421 nt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/11/2	38/1131	33011/12/1	38/3100	38/3100	3300115VW/V nt	3/79000 pt	3/79000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121320	38/1185	38/1185	2201112	20422	20.422	330011W/nt	30110	30110
3391121536	3841186	3841186	3391143101	3843201	3843201	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
0004404054	0044407	0044407	3391143116	3843209	3843209	339911W1W1 pt	3911002	3911002
3391121651	3841187	3841187 3829500 nt	3391143YWV	3843200	3843200	3399121	39141 pt	39141 pt
3391121661	3841196	3841196				3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
33911211 WV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3899000 pt	3699000 pt 3843000	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3399123 pt	34790 nt	34790 nt
3391123116	3841296	3841296				0000120 pt	04/00 pt	04700 pt
00011201111	0041200	0041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117	3399123101	3914211	3914211
330112\\/ pt	39/10	39/10	3391151111	3851118	3851118	3399123111	3914241	3914241
339112WYWW pt	3829000 pt	3829000 pt		3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151100	3651100	3631100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3391153	38514	38514	3399123126	3479024 3479000 pt	3479021 pt 3479000 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 pt	38421 pt		3851445	3851445			
3391131101	3842101	3842101	3391133100	3651400	3631400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W pt	39140 pt	39140 pt
3391131211	3842105	3842105	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	33911331 WV	3031300	3631300	339912WYWY pt	3914002 pt	3914002 pt
3391131224	3842109	3842109	3391157	38516	38516			
3391131227	3842110	3842110		3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851600	3851600	3399131100 pt	3915200 pt	3915200
2201121221	2042442	2042442				3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517	0000400	00450	00450
3391131341	3842123	3842123	339115B101	3851702	3851702	3399133	39153	39153
3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851704	3399133206	3915312	3915312
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131354	3842129	3842129	339115B116	3851709	3851709		3915331	3915331
3391131457	3842131	3842131	339115B121	3851721	3851719 3851700 pt	3399133100	3915300	3915300
3391131567	3842137	3842137	339115BYWV	3851700	3851700 pt	3399135	39154	39154
33911315/1	3042105	3042105	2201151	20540	20540	3399135100	3915400	3915400
3391131574	3842183	3842183	339115W	38510	38510	339913W	39150	39150
3391131577	3842185	3842185	339115WYWY	3851002	3851002	339913WYWW	3915000	3915000
3391131581	3842187	3842187	2201100	00700	00700	339913WYWY	3915002	3915002
3391131587	3842109	3842109	33911601.00 pt	80720	8072000 pt	3399140 pt	34790 pt	34790 pt
3391131591	3842197	3842197	3391160100 pt	8072000 pt	8072000 pt			
3391131594	3842198	3842198 3842100 pt	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
55911511000	3042100 pt	3042100 pt	33911001001	0072002	0072000 pt	3399140 pt	34998 pt	34998 pt
3391135	38423	38423	3399111	39111	39111			
3391135101	3842311	3842311	3399111101	3911111	3911111	3399140 pt	39610	39610
3391135111	3842322	3842322	3399111311	3911114	3911114	3399140111 pt	3961032 pt	3961041 pt
3391135116	3842351	3842351	3399111421 pt	3911121 pt	3911131	3399140118	3499895	3499899 pt
3391135121	3842361	3842361	3399111421 pt	3911121 pt	3911141	3399140201	3961011	3961011
3391135YWV	3842300	3842300	3399111526	3911151	3911151	3399140206 pt	3961022 pt	3961041 pt
			3399111531	3911198	3911198	3399140216	3961051	3961051
3391137	25991	25991	3399111YWV	3911100	3911100	3399140221	3961072	3961072 3479021 pt
559115/100	2399100	2399100	3399113	39113	39113	3399140226 pt	3961098 pt	3961096
339113W pt	25990 pt	25990 pt	3399113101	3911311	3911311	22001 10200 =1	2001000 =1	2001000
339113W pt	38420 nt	38420 nt	3399113106 pt	3911315 pt	3911321 3911341 pt	3399140226 pt	3961098 pt	3961099 3479000 pt
339113WYWW pt	2599000 pt	2599000 pt	3399113111 pt	3911317 pt	3911331	3399140YWW pt	3499000 pt	3499000 pt
339113WYWW pt	3842000 pt	3842000 pt	3399113111 pt	3911317 pt	3911341 pt	3399140YWW pt	3499800 pt	3499800 pt
339113WYWY pt	2599002 pt	2599002 pt	3399113116	3911398	3911398	3399140YWW pt	3961000	3961000
553115W1W1 pl	3042002 pl	3042002 pl			3311300	3399140YWY pt	3499002 pt	3499002 pt
3391141 pt	36992 pt	36992 pt	3399115 pt	34790 pt	34790 pt	3399140YWY pt	3961002	3961002

#### MANUFACTURING-INDUSTRY SERIES

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399201 3399201106 3399201106 3399201111 3399201111 3399201121 3399201126 3399201126 3399201131 339920117WV	39491 3949106 3949116 3949114 3949117 3949117 3949118 3949120 3949121 3949120	39491 3949106 3949110 3949114 3949117 3949117 3949118 3949120 3949121 3949100	3399323261 3399323276 pt 3399323276 pt 3399323276 pt 3399323276 pt 3399323346 3399323346 3399323566 3399323561	3944441 3944495 3944499 pt 3944499 pt 3944499 pt 3944436 3944437 3944443 3944440	3944441 3944495 3944420 3944432 3944499 3944499 3944436 39444437 3944443 3944440	3399501 3399501206 3399501206 3399501311 3399501316 3399501321 3399501321 3399501YWV 3399503	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932
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3399927331 3399927YWV	3931431 3931400	3931431 3931400	3399943	39912	39912	3399991121 3399991YWV	3999171 3999100	3999171 3999100
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# Game, Toy, and Children's Vehicle Manufacturing

# 1997

Issued August 1999

EC97M-3399G

## **1997 Economic Census** *Manufacturing* Industry Series



Helping You Make Informed Decisions

U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



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### 1997 Economic Census

Manufacturing Industry Series





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-- Not applicable for this report.

## Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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## Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS		4		All employees		Production workers					f Value of expension shipments (\$1,000) 5 4 535 554 136 2	Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>339932</b> 394420	Game, toy, & children's vehicle mfg Games, toys, & children's	752	781	29 375	767 211	21 570	39 905	432 624	2 672 997	1 870 746	4 535 554	136 243
	vehicles (pt)	N	781	29 375	767 211	21 570	39 905	432 624	2 672 997	1 870 746	4 535 554	136 243

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		ر establis	All shments	All em	ployees	Pi	roduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339932, GAME, TOY, & CHILDREN'S VEHICLE MFG												
United States	1	781	211	29 375	767 211	21 570	39 905	432 624	2 672 997	1 870 746	4 535 554	136 243
Arizona Arkansas. California Illinois Iowa	6 - 2 - 1	12 10 104 54 10	5 4 22 14 4	234 520 1 725 1 841 831	4 836 10 244 47 049 54 772 29 740	156 394 1 341 1 236 517	300 814 2 588 2 207 980	2 311 6 495 25 949 24 687 11 969	11 841 29 252 125 689 129 186 130 296	9 283 17 573 85 148 180 921 64 345	20 516 47 813 216 121 314 535 190 357	629 1 580 4 598 19 037 4 320
Maine Maryland Minnesota Missouri Nevada	6 - 1 2 -	12 12 19 22 10	3 3 5 5	122 461 224 659 258	3 012 14 423 7 814 14 137 7 947	89 356 123 551 189	154 673 167 1 004 361	1 616 9 102 1 453 10 999 4 591	6 675 28 672 30 642 48 847 17 542	4 828 25 522 7 320 34 951 15 220	11 507 54 010 37 618 84 515 32 786	392 2 437 1 916 2 968 1 308
New York	3 - 1 - 4 4	55 8 48 6 26 20 17	14 2 19 2 6 2 6	1 182 138 1 744 316 1 180 180 233	34 389 2 531 40 012 8 840 24 790 5 366 5 357	892 111 291 201 1 039 122 188	1 558 210 2 470 434 1 797 203 343	21 771 1 800 24 075 4 692 16 599 2 727 3 362	70 549 4 280 150 807 30 574 184 388 15 037 15 129	70 336 5 019 77 348 15 978 151 074 11 330 9 391	142 725 9 491 225 161 45 309 335 591 26 353 25 029	3 477 323 3 897 1 070 2 939 1 561 1 121

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

ltem	Value	ltem	Value
339932, GAME, TOY, & CHILDREN'S VEHICLE MFG		339932, GAME, TOY, & CHILDREN'S VEHICLE MFG	
Companies <sup>1</sup> number	752	-Con.	2 672 007
All establishments	781 570 149 62	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	626 724 322 882 77 912 225 930
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	29 375 944 579 767 211 177 368	Total inventories, end of year \$1,000.   Finished goods inventories, end of year \$1,000.   Work-in-process inventories, end of year \$1,000.   Materials and supplies inventories, end of year \$1,000.	618 706 333 184 75 799 209 723
Production workers, average for year	21 570 21 205 21 783	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures	1 273 703 136 243
Production workers on August 15number Production workers on November 15number	21 888 21 404	(new and used)\$1,000 Capital expenditures for machinery and equipment (new	17 230
Production-worker hours	39 905 432 624	and used)	119 013 57 029 1 352 917
Total cost of materials\$1,000.	1 870 746	Total depreciation during year <sup>2</sup> \$1,000	120 350
Cost of materials, parts, containers, etc., consumed	1 459 321 315 747 13 205 37 370 45 103	Total rental payments <sup>2</sup> \$1,000   Buildings and other structures rental payments <sup>2</sup> \$1,000   Machinery and equipment rental payments <sup>2</sup> \$1,000   Cost of purchased services for the repair of buildings and other	51 664 35 158 16 506
Quantity of electricity purchased for heat and power	621 817	structures <sup>3</sup>	7 616 78
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.	4 535 554 3 659 665 284 023 591 866 543 664 22 164 26 038	equipment <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> \$1,000.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1,000.	17 123 78 6 773 78 6 296 78 3 875 78 3 875 78 124 581
Primary products specialization ratio	92 3 964 934 3 659 665	Response coverage ratio <sup>4</sup> percent. Cost of purchased software and other data processing services <sup>3</sup> \$1,000.	78 6 057
Value of primary products shipments made in other industries\$1,000	305 269	Response coverage ratio <sup>4</sup> percent Cost of purchased refuse removal (including hazardous waste)	78
Coverage ratio percent.	92	services <sup>3</sup> \$1,000. Response coverage ratio <sup>4</sup> percent.	2 266 78

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E <sup>1</sup>	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339932, GAME, TOY, & CHILDREN'S VEHICLE MFG												
All establishments	1	781	211	29 375	767 211	21 570	39 905	432 624	2 672 997	1 870 746	4 535 554	136 243
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19 employees Establishments with 20 to 49 employees Establishments with 50 to 99	9 6 2 4	367 100 103 95	_ _ _ 95	626 677 1 403 2 930	14 074 16 717 35 615 68 328	528 517 996 2 226	874 898 1 852 4 017	8 563 9 129 19 083 38 757	31 731 42 765 86 750 176 478	29 328 36 873 76 877 124 473	61 239 79 186 166 013 302 757	2 549 2 406 5 420 7 384
employees Establishments with 100 to 249	1	54	54	3 903	97 959	2 845	5 464	52 198	270 567	226 183	497 418	15 579
employees Establishments with 250 to 499	1	38	38	5 461	142 076	3 889	7 220	73 261	364 985	292 715	653 573	23 034
employees Establishments with 500 to 999 employees Establishments with 1,000 to 2,499 employees Establishments with 2,500 opployees	- - -	14 6 4	14 6 4	4 369 3 962 6 044	117 090 100 284 175 068	3 522 3 222 3 825	6 685 5 299 7 596	74 011 57 209 100 413	376 915 529 238 793 568	267 282 395 514 421 501	641 697 922 538 1 211 133	25 639 17 972 36 260
or more	- 9	- 313	-	- 864	- 16 924	- 713	- 1 127	- 10 368	41 201	- 37 887	- 79 080	- 3 326

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All em	ployees	Pr	oduction work	ers	Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339932	Game, toy, & children's vehicle mfg	781	29 375	767 211	21 570	39 905	432 624	2 672 997	1 870 746	4 535 554	136 243
3399321	Baby carriages and children's vehicles, except bicycles with										
3300323	pneumatic tires	7	976	23 958	726	1 095	11 108	152 632	110 719	264 263	4 961
0000020	electronic toys	115	13 302	318 095	9 844	18 694	190 804	1 251 589	940 226	2 179 521	75 016
3399325	structural, and scientific equipment										
3399327	kits, sets, and individual units Nonelectronic games	108 43	5 478 4 608	145 157 142 944	3 859 3 428	7 416 6 306	76 311 78 034	434 909 484 869	289 118 250 739	716 233 742 609	23 350 13 893
0000020	disks, tapes, and cartridges)	10	515	21 605	267	448	6 517	92 236	64 196	155 006	3 404

### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997			1	192			
NAICO		Number of		Product	shipments	Number of		Product	shipments		
nAICS product code	Product	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)		
339932	Games, toys, and children's vehicles	N	x	x	3 964 934	N	x	x	N		
3399321	Baby carriages and children's vehicles, except bicycles with pneumatic tires	N	х	x	540 663	N	x	x	N		
33993211	Baby carriages and children's vehicles,			×	504 045		X	×			
3399321101	except bicycles with pneumatic tires Baby carriages and strollers	7 N	X X	XX	521 945 46 881	N 7	X X	X X	N 113 510		
3399321100	chain driven), plastics construction	3	Х	х	D	N	х	х	Ν		
3399321116	separately. Other children's vehicles (automobiles, tractors, two-wheel sidewalk cycles, scooters, wagons, baby walkers, and clotby (varduring bicycloc with)	4	х	х	D	2	x	х	N		
	pneumatic tires)	15	х	х	450 573	18	х	Х	Ν		
3399321Y	Baby carriages and children's vehicles, except bicycles with pneumatic tires, nsk.	N	х	x	18 718	N	х	x	Ν		
3399321YWV	Baby carriages and children's vehicles, except bicycles with pneumatic tires, nsk	N	х	x	18 718	N	х	х	Ν		
3399323	Toys, excluding games, hobbies, and electronic toys	N	х	x	1 566 393	N	x	x	1 736 403		
33993231	Nonpowered transportation toys and sets, including trains, nonriding, except model		X	× ×	100, 100		X	v	N		
3399323111	Toy trains and equipment (mechanical		~ ~		100 433		~	×	IN 66 052		
3399323116	Plastics nonpowered transportation toys (nonriding, sold without accessories), except model kits,	5	^	^	31 464		~	~	66 952		
3399323121	greater than 6 in. in length Other nonpowered transportation toys (nonriding, sold without accessories), except model kits, greater than 6 in in	4	Х	X	34 451	8	Х	Х	91 823		
3399323126	Other nonpowered transportation toys (nonriding, sold without accessories),	4	х	х	34 964	7	х	х	67 427		
3399323131	except model kits, 6 in. in length or less	2	х	х	D	6	х	х	14 320		
	except model kits	1	Х	х	D	5	х	х	45 557		
33993232	Other toys including doll carriages, strollers, carts, houses and furniture, musical toys and instruments, infant		X	X	4 050 400		X	X	N		
3399323201 3399323206	Doll carriages, strollers, and doll carts Doll houses and furniture (excluding collectors' doll houses, miniatures, and	5	X	X	1 053 120 D	6	X	X	13 794		
3399323236	accessories) Musical toys and toy musical	5	Х	Х	21 254	7	Х	Х	11 829		
3399323241	Infant toys, nec, except games,	6	Х	Х	14 422	8	Х	Х	15 449		
3399323256	hobbies, and electronic toys Children's coloring books and picture- word books. except games	5	x x	x	D 50 340	21	x	x	72 236 107 992		
3399323261	Juvenile-scale sporting goods and inflatables (including sand, water,										
3399323271 3399323276	gardening toys, etc) Parts for toys Toys, nec	11 8 69	X X X	X X X	46 567 15 412 599 182	16 18 N	X X X	X X X	92 619 59 240 N		
33993233	Preschool playsets and toys, nec (excluding infants' toys, building toys,										
3399323346	and electronic toys) Preschool playsets and toys, nec (excluding infants' toys, building toys,	N	X	x	265 103	N	X	x	N		
	and electronic toys)	20	Х	X	265 103	14	X	X	238 646		
33993234 3399323451	Toy guns, gun sets, and rifles Toy guns, gun sets, and rifles	N 3	X X	X X	29 317 29 317	N 8	x x	X X	N 34 434		
33993235	Housekeeping and cooking toys	N	~	v	02 117	N	v	v	N		
3399323566	Housekeeping and cooking toys (including tea sets and play tools)	9	x	x	92 417	12	x	x	187 503		
3399323Y	Toys, excluding games, hobbies, and		v		20,002	N	v	~	K I		
3399323YWV	Toys, excluding games, hobbies, and electronic toys, nsk	N	x	x	20 003	N N	x	x	18 867		

See footnotes at end of table.

#### Products Statistics: 1997 and 1992-Con. Table 6a.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997			1	992	Value (\$1,000)		
NAICS		Number of		Product	shipments	Number of		Product	shipments		
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)		
339932	Games, toys, and children's vehicles—Con.										
3399325	Models (operating or static), craft, structural, and scientific equipment kits, sets, and individual units	N	х	х	657 810	N	х	x	452 301		
33993251	Electrically operated model railroads, operating model cars, boats, planes, and other models, static models, all materials and components and accessories for all										
3399325101	models, operating and static Electrically operated model railroads (individual units, kits, sets, and	N	Х	х	371 590	N	х	x	N		
3399325106	accessories). Operating model cars, boats, planes, and other models (individual units,	15	X	x	111 777	11	x	x	38 920		
3399325111	kits, and sets) Static models, other than plastics (all individual units, kits, sets, and structural kits, including railroad, car,	21	Х	Х	97 914	19	х	х	65 110		
3399325116	boat, and plane)Plastics static models	16 10	X X	X X	51 137 96 581	6 6	X X	X X	8 994 80 944		
3399325121	Components and accessories for all models (operating and static)	12	х	х	14 181	9	х	х	16 113		
33993252	Craft kits and supplies individually packaged or in bulk, microscopes, chemistry sets, or any natural science kit or set, collectors' miniatures, except										
3399325226	dolls	N	х	Х	282 131	N	х	х	N		
3399325231	macrame, tiffany glass, beadery, etc) Science: microscopes, chemistry sets, or any natural science kit or set	35	х	Х	217 235	41	х	х	182 429		
3399325236	(botany, minerology, electrical, etc) Collectors' miniatures (doll houses, accessories, soldiers or historic figures, scale cars, aircraft, etc.),	6	x	X	26 714	6	x	X	15 652		
3399325Y	except dolls	18	X		38 182	10	X		25 798		
3399325YWV	scientific equipment kits, sets, and individual units, nsk Hobbies: modelscraft, structural, and	N	х	х	4 089	Ν	х	х	Ν		
	scientific equipment kits, sets, and individual units, nsk	N	х	х	4 089	Ν	х	х	18 341		
3399327	Nonelectronic games	N	Х	х	645 259	Ν	Х	х	632 311		
33993271 3399327101	Board games Board games	N 21	X X	X X	282 069 282 069	N N	x x	X X	N N		
33993272	Nonelectronic action and skill games, puzzles, and parts for games, excluding	N	v	v	261 402	N	v	v	N		
3399327206	Sports-oriented nonelectronic action and skill games (football, baseball,	7	~	~	301 492	7	~	~	IN		
3399327211	Nonsports-oriented nonelectronic action	5	×	×		7	×	×	55 552 111 400		
3399327216 3399327221	Puzzles Other nonelectronic games	16 22	x	x	128 658 58 984	18 24	x	XX	93 798 D		
3399327226	Parts for games (excluding electronic parts)	7	х	х	D	8	х	х	16 287		
3399327Y 3399327YWV	Nonelectronic games, nsk Nonelectronic games, nsk	N N	X X	X X	1 698 1 698	N N	X X	X X	N 9 754		
3399329	Electronic games and toys (excluding disks, tapes, and cartridges)	N	x	х	191 525	N	x	х	63 976		
33993291	Electronic games and toys (excluding	N	×	Y	101 525	N	v	×	N		
3399329100	Electronic games and toys (excluding disks, tapes, and cartridges)	14	x	x	191 525	N	x	x	N		
339932W	Games, toys, and children's vehicles, nsk	N	х	х	363 284	Ν	х	х	N		
339932WY	Games, toys, and children's vehicles,		v	v	363 304	N.	v	v	K I		
339932WYWW	Games, toys, and children's vehicles, nsk, for nonadministrative-record	IN .	X 	×	303 264	IN .	×	×	N		
339932WYWY	establishments Games, toys, and children's vehicles, nsk, for administrative-record establishments	N	X X	x	69 063	N	x	x	N		

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class code	Product class and geographic area	Value of product shipments (\$1,000)		
		1997	1992	
3399321	BABY CARRIAGES AND CHILDREN'S VEHICLES, EXCEPT BICYCLES WITH PNEUMATIC TIRES			
	United States	540 663	N	
	Ohio	113 892	N	
3399323	TOYS, EXCLUDING GAMES, HOBBIES, AND ELECTRONIC TOYS			
	United States	1 566 393	1 736 403	
	California Illinois Massachusetts Missouri New Jersey	48 589 128 957 88 295 38 667 83 069	46 707 101 479 23 238 45 574 46 942	
	New York . North Carolina . Ohio . Oklahoma . Oregon . Pennsylvania . Vermont .	55 652 9 838 184 766 6 290 7 551 149 422 2 262	150 990 N 266 546 N N 75 606 N	
3399325	MODELS (OPERATING OR STATIC), CRAFT, STRUCTURAL, AND SCIENTIFIC EQUIPMENT KITS, SETS, AND INDIVIDUAL UNITS			
	United States	657 810	452 301	
	California . Florida Illinois Maryland Massachusetts	46 281 3 430 84 070 3 866 19 954	47 978 N 69 797 N 18 555	
	New Jersey . New York . North Carolina . Ohio . Pennsylvania .	44 072 47 771 8 198 27 036 67 402 3 147	23 971 29 934 N 25 166 58 046 N	
3399327	NONELECTRONIC GAMES			
	United States	645 259	632 311	
	California . Illinois . New York .	13 115 15 113 2 476	24 830 N N	
3399329	ELECTRONIC GAMES AND TOYS (EXCLUDING DISKS, TAPES, AND CARTRIDGES)			
	United States	191 525	63 976	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		1997		1992	
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
339932	GAME, TOY, & CHILDREN'S VEHICLE MFG				
33200005	Fabricated metal products, including forgings	х	31 794	х	Ν
33120001	products)	Х	24 895	Х	N
32521105	fabricated metal products)	х	D	х	N
22610012	etc.	х	326 897	х	Ν
32010013	other shapes	х	144 876	х	Ν
31321023	Broadwoven fabrics (piece goods)	х	23 098	х	Ν
322210001	except for shipping	X	79 891 154 518	X	N
32200003	Other paper products	Ŷ	46 533	Ŷ	N
32100023	Softwood lumber, rough and dressed	x	11 265	x	N
32100005 001900B4	Other wood products (except lumber) Electronic components and accessories, including circuit boards and	Х	13 596	Х	N
33993100	recording heads	X X	58 927 D	X X	N
00970099 00971000	All other materials and components, parts, containers, and supplies	X X	334 890 163 173	X X	N N

#### MANUFACTURING-INDUSTRY SERIES

## Table 7. Materials Consumed by Kind: 1997 and 1992-Con.

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

## Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

# QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

### 339932 GAME, TOY, AND CHILDREN'S VEHICLE MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing games (including electronic), toys, and children's vehicles (except bicycles and metal tricycles).

The data published with NAICS code 339932 include the following SIC industry:

3944 Games, toys, and children's vehicles (pt)

This definition comes from the 1997 NAICS Manual. However, for this industry, the 1997 Economic Census – Manufacturing did not fully implement the conversion to NAICS. Data for NAICS industry 339932 do not include establishments primarily engaged in the manufacture of rubber toys, except dolls or embroidery kits. The NAICS definitions will be fully implemented with the 2002 Economic Census.

## Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

# DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.
# Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110YWW	3821000	3821000	3391141111	3843103	3843103	3399115106 pt	3911413 nt	3011421 nt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/11/2	38/1131	33011/12/1	38/3100	38/3100	3300115VW/V nt	3/79000 pt	3/79000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121320	38/1185	38/1185	2201112	20422	20.422	330011W/nt	30110	30110
3391121536	3841186	3841186	3391143101	3843201	3843201	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
0004404054	0044407	0044407	3391143116	3843209	3843209	339911W1W1 pt	3911002	3911002
3391121651	3841187	3841187 3829500 nt	3391143YWV	3843200	3843200	3399121	39141 pt	39141 pt
3391121661	3841196	3841196				3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
33911211 WV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3899000 pt	3699000 pt 3843000	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3399123 pt	34790 nt	34790 nt
3391123116	3841296	3841296				0000120 pt	04/00 pt	04700 pt
00011201111	0041200	0041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117	3399123101	3914211	3914211
330112\\/ pt	39/10	29/10	3391151111	3851118	3851118	3399123111	3914241	3914241
339112WYWW pt	3829000 pt	3829000 pt		3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151100	3651100	3631100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3391153	38514	38514	3399123126	3479024 3479000 pt	3479021 pt 3479000 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 pt	38421 pt		3851445	3851445			
3391131101	3842101	3842101	3391133100	3651400	3631400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W pt	39140 pt	39140 pt
3391131211	3842105	3842105	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	33911331 WV	3031300	3631300	339912WYWY pt	3914002 pt	3914002 pt
3391131224	3842109	3842109	3391157	38516	38516			
3391131227	3842110	3842110		3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851600	3851600	3399131100 pt	3915200 pt	3915200
2201121221	2042442	2042442				3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517	0000400	00450	00450
3391131341	3842123	3842123	339115B101	3851702	3851702	3399133	39153	39153
3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851704	3399133206	3915312	3915312
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131354	3842129	3842129	339115B116	3851709	3851709		3915331	3915331
3391131457	3842131	3842131	339115B121	3851721	3851719 3851700 pt	3399133100	3915300	3915300
3391131567	3842137	3842137	339115BYWV	3851700	3851700 pt	3399135	39154	39154
33911315/1	3042105	3042105	2201151	20540	20540	3399135100	3915400	3915400
3391131574	3842183	3842183	339115W	38510	38510	339913W	39150	39150
3391131577	3842185	3842185	339115WYWY	3851002	3851002	339913WYWW	3915000	3915000
3391131581	3842187	3842187	2201100	00700	00700	339913WYWY	3915002	3915002
3391131587	3842109	3842109	33911601.00 pt	80720	8072000 pt	3399140 pt	34790 pt	34790 pt
3391131591	3842197	3842197	3391160100 pt	8072000 pt	8072000 pt			
3391131594	3842198	3842198 3842100 pt	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
55911511000	3042100 pt	3042100 pt	33911001001	0072002	0072000 pt	3399140 pt	34998 pt	34998 pt
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			3399111531	3911198	3911198	3399140216	3961051	3961051
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# Pen and Mechanical Pencil Manufacturing



Issued August 1999

EC97M-3399H

### **1997 Economic Census** *Manufacturing* Industry Series



Helping You Make Informed Decisions

U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



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# Pen and Mechanical Pencil Manufacturing

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#### **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

### Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS or SIC code	Industry		All	All employees Production workers							Total capita	
		Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>339941</b> 395100	Pen & mechanical pencil mfg Pens & mechanical pencils	<b>107</b> N	<b>112</b> 112	<b>8 394</b> 8 394	<b>261 580</b> 261 580	<b>6 000</b> 6 000	<b>11 994</b> 11 994	<b>157 989</b> 157 989	<b>954 982</b> 954 982	<b>673 281</b> 673 281	<b>1 590 770</b> 1 590 770	<b>53 963</b> 53 963

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

#### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Pi	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339941, PEN & MECHANICAL PENCIL MFG												
United States	-	112	51	8 394	261 580	6 000	11 994	157 989	954 982	673 281	1 590 770	53 963
Connecticut Massachusetts New Jersey New York Pennsylvania	5 7 4 2 -	3 7 17 17 4	2 3 5 7 2	120 219 382 470 127	3 933 6 528 10 900 11 806 3 363	69 167 319 338 89	145 323 622 592 191	1 894 4 637 7 224 5 599 2 133	21 017 16 472 27 545 26 998 7 342	15 735 8 317 19 249 19 284 6 703	38 847 24 657 46 627 46 417 14 021	869 1 015 1 564 2 720 95
Rhode Island Tennessee Wisconsin	- - -	5 4 4	5 3 3	1 128 1 330 704	39 020 31 529 19 625	866 835 510	1 619 1 771 903	23 452 17 818 11 679	102 152 207 584 48 155	44 167 121 153 79 780	145 933 312 027 119 791	7 682 4 470 5 014

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	ltem	Value
339941, PEN & MECHANICAL PENCIL MFG		339941, PEN & MECHANICAL PENCIL MFG-Con.	
Companies <sup>1</sup> number	107	Value added\$1,000	954 982
All establishments number Establishments with 1 to 19 employees	112 61 33 18	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	227 728 106 516 54 696 66 516
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	8 394 332 192 261 580 70 612	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	269 961 146 906 51 799 71 256
Production workers, average for yearnumber Production workers on March 15number Production workers on May 15number Production workers on August 15number Production workers on November 15number	6 000 6 107 5 965 5 968 5 968 5 960	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures (new and used)\$1,000 Capital expenditures for machinery and equipment (new and used)\$1,000	535 325 53 963 8 646 45 317
Production-worker hours	11 994 157 989	Total retirements <sup>2</sup>	8 451 580 837
Total cost of materials.   \$1,000.     Cost of materials, parts, containers, etc., consumed.   \$1,000.     Cost of resales   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of purchased electricity   \$1,000.     Cost of purchased electricity   \$1,000.     Cost of contract work   \$1,000.	673 281 553 663 79 145 1 236 10 545 28 692	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other \$1,000.	47 005 8 169 5 761 2 408
Quantity of electricity purchased for heat and power	180 260 _	structures <sup>2</sup>	1 982 86 4 885
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.   State \$1,000.   State \$1,000.   State \$1,000.	1 590 770 1 312 560 148 353 129 857 125 888 511 3 458	Cost of purchased communications services <sup>3</sup> \$1,000   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.	86 5 109 86 2 480 86 2 283 86 29 675
Primary products specialization ratio percent.   Value of primary products shipments made in all industries \$1,000   Value of primary products shipments made in this industry \$1,000   Value of primary products shipments made in other \$1,000   Value of primary products shipments made in other \$1,000	89 1 601 707 1 312 560 289 147	Response coverage ratio <sup>4</sup> percent.   Cost of purchased software and other data processing services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased refuse removal (including hazardous waste) services <sup>3</sup> \$1,000	86 2 024 86 1 401
Coverage ratio percent.	81	Response coverage ratio <sup>4</sup> percent.	86

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

#### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E <sup>1</sup>	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339941, PEN & MECHANICAL PENCIL MFG												
All establishments	-	112	51	8 394	261 580	6 000	11 994	157 989	954 982	673 281	1 590 770	53 963
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19 employees Establishments with 20 to 49	9 8 6	32 12 17		56 76 235	1 787 2 167 5 961	45 55 171	78 96 334	1 077 1 331 3 677	4 831 5 260 17 673	2 747 3 121 9 803	7 531 8 357 27 494	394 389 1 246
employees Establishments with 50 to 99 employees	2	14	14	465 1 263	12 760 34 834	941	1 773	6 332 22 331	28 704 135 881	21 865 83 320	51 211 222 132	5 675
employees Establishments with 250 to 499 employees	- 5	9 2	9 2	D D	D	D	D	D	D	D	D D	D
employees Establishments with 1,000 to 2,499 employees Establishments with 2,500 employees	-	7	7	4 238 -	148 150 _	2 877 –	6 006 -	90 114 -	565 639	441 484	973 241 _	39 567
or more Administrative records <sup>2</sup>	- 9	- 48		207	- 5 899	154	277	- 3 557	15 823	- 8 898	- 24 581	1 299

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

#### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS	Industry or primary product class	All	All employees		Production workers			Value added			Total capital
product class code		estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339941	Pen & mechanical pencil mfg	112	8 394	261 580	6 000	11 994	157 989	954 982	673 281	1 590 770	53 963
3399411 3399413 3399415	Pens Markers	27 10	5 633 1 233	175 165 45 979	4 029 838	7 850 1 973	110 595 22 661	639 514 214 289	424 296 178 966	1 029 767 387 988	40 549 8 119
0000110	parts	16	1 057	27 696	789	1 563	17 160	68 130	51 099	121 016	2 678

#### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997			1	992	
NAICS		Number of		Product	shipments	Number of		Product	shipments
product code	Product	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
339941	Pens and mechanical pencils	N	х	х	1 601 707	N	x	х	1 240 380
3399411	Pens	N	Х	х	807 241	N	Х	х	592 805
33994111 3399411101	Refillable ballpoint pens Refillable ballpoint pens	N 22	x x	X X	246 178 246 178	N 32	X X	X X	N 297 159
33994112 3399411206	Nonrefillable ballpoint pens Nonrefillable ballpoint pens	N 24	X X	X X	332 438 332 438	N 21	X X	X X	N 218 942
33994113 3399411311	Roller pens	N 15	X X	X X	221 965 221 965	N 13	X X	X X	N 74 314
3399411Y 3399411YWV	Pens, nsk Pens, nsk	N N	x x	X X	6 660 6 660	N N	X X	X X	N 2 390
3399413	Markers	N	Х	х	488 449	N	Х	х	366 313
33994131	Fine-point markers (thin-line writing	N	v	×	197 036	N	v	×	N
3399413101	Fine-point markers (thin-line writing pens)	12	x	x	187 036	17	x	x	106 215
33994132	Broad-tipped markers (thick-line coloring								
3399413206	pens and markers) Broad-tipped markers (thick-line coloring pens and markers)	N 23	x	x	300 091 300 091	N 19	x	x	N 259 596
3399413Y 3399413YWV	Markers, nsk Markers, nsk	N N	××	x	1 322 1 322	N	××	x	N 502
3399415	Other pens, mechanical pencils, and parts	N	х	х	254 336	N	х	x	260 848
33994151	Other pens, mechanical pencils, and								
3399415101	parts Mechanical pencils, including clutch	N	Х	х	213 809	N	X	X	N
3399415106 3399415111	action and twist action	13 10	X X	X X	67 766 21 247	14 10	X X	X X	74 118 27 946
3399415116	and roller pens, fine-point markers, etc). All other pens and mechanical pencil	5	х	х	3 698	8	х	х	23 572
	parts, fountain pens, desk sets, etc)	33	Х	х	121 098	33	Х	х	132 495
3399415Y	Other pens, mechanical pencils, and	N	v	v	40 507		~	v	N
3399415YWV	Other pens, mechanical pencils, and parts, nsk	N	x	×	40 527	N	x	x	2 717
339941W	Pens and mechanical pencils, nsk	N	Х	х	51 681	N	х	x	20 414
339941WY 339941WYWW	Pens and mechanical pencils, nsk Pens and mechanical pencils, nsk, for	N	х	х	51 681	N	x	x	Ν
	nonadministrative-record _establishments	N	х	х	28 419	N	x	x	8 680
339941WYWY	Pens and mechanical pencils, nsk, for administrative-record establishments	N	х	х	23 262	N	х	x	11 734

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: P 10 to 19 percent estimated; 9 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### Product Class Shipments for Selected States: 1997 and 1992 Table 6b.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of product shipments (\$1,000)				
code		1997	1992			
3399411	PENS					
	United States	807 241	592 805			
	New York	21 244 5 457 164 220	19 899 6 069 38 020			
3399413	MARKERS					
	United States	488 449	366 313			
	New York	13 746	l N			

See footnotes at end of table.

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#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class code	Product class and geographic area	Value of product shipments (\$1,000)		
		1997	1992	
3399415	OTHER PENS, MECHANICAL PENCILS, AND PARTS			
	United States	254 336	260 848	
	California	42 143 6 510 27 661 3 620 41 019	27 210 N 33 955 5 547 59 626	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

#### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		1997		1992	
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
339941	PEN & MECHANICAL PENCIL MFG				
32100001 32221001 32513005 32551003 32500059	Lumber and wood products, except furniture	x x x x x	D 35 442 D 2 574 13 169	x x x x x	D 40 058 N 28 967
32610013 32700001 33200005 33994100 00970099 00971000	Plastics products consumed in the form of sheets, rods, tubes, film, and other shapes	X X X X X X X	67 895 D 41 945 179 107 110 745 34 653	X X X X X X X	26 502 N 27 730 156 554 N 12 633

# Additional information is available for this item: see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

#### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

#### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

# QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

### Appendix B. NAICS Codes, Titles, and Descriptions

#### 339941 PEN AND MECHANICAL PENCIL MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing pens, ballpoint pen refills and cartridges, mechanical pencils, and felt tipped markers. The data published with NAICS code 339941 include the following SIC industry:

3951 Pens and mechanical pencils

### Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

# DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.
### Appendix D. Geographic Notes

Not applicable for this report.

## Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110YWW	3821000	3821000	3391141111	3843103	3843103	3399115106 pt	3911413 nt	3011421 nt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/11/2	38/1131	33011/12/1	38/3100	38/3100	3300115VW/V nt	3/79000 pt	3/79000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121320	38/1185	38/1185	2201112	20422	20.422	330011W/nt	30110	30110
3391121536	3841186	3841186	3391143101	3843201	3843201	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
0004404054	0044407	0044407	3391143116	3843209	3843209	339911W1W1 pt	3911002	3911002
3391121651	3841187	3841187 3829500 nt	3391143YWV	3843200	3843200	3399121	39141 pt	39141 pt
3391121661	3841196	3841196				3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
33911211 WV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3899000 pt	3699000 pt 3843000	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3399123 pt	34790 nt	34790 nt
3391123116	3841296	3841296				0000120 pt	04/00 pt	04700 pt
00011201111	0041200	0041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117	3399123101	3914211	3914211
330112\\/ pt	39/10	39/10	3391151111	3851118	3851118	3399123111	3914241	3914241
339112WYWW pt	3829000 pt	3829000 pt		3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151100	3651100	3631100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3391153	38514	38514	3399123126	3479024 3479000 pt	3479021 pt 3479000 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 pt	38421 pt		3851445	3851445			
3391131101	3842101	3842101	3391133100	3651400	3631400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W pt	39140 pt	39140 pt
3391131211	3842105	3842105	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	33911331 WV	3031300	3631300	339912WYWY pt	3914002 pt	3914002 pt
3391131224	3842109	3842109	3391157	38516	38516			
3391131227	3842110	3842110		3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851600	3851600	3399131100 pt	3915200 pt	3915200
2201121221	2042442	2042442				3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517	0000400	00450	00450
3391131341	3842123	3842123	339115B101	3851702	3851702	3399133	39153	39153
3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851704	3399133206	3915312	3915312
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131354	3842129	3842129	339115B116	3851709	3851709		3915331	3915331
3391131457	3842131	3842131	339115B121	3851721	3851719 3851700 pt	3399133100	3915300	3915300
3391131567	3842137	3842137	339115BYWV	3851700	3851700 pt	3399135	39154	39154
33911315/1	3042105	3042105	2201151	20540	20540	3399135100	3915400	3915400
3391131574	3842183	3842183	339115W	38510	38510	339913W	39150	39150
3391131577	3842185	3842185	339115WYWY	3851002	3851002	339913WYWW	3915000	3915000
3391131581	3842187	3842187	2201100	00700	00700	339913WYWY	3915002	3915002
3391131587	3842109	3842109	33911601.00 pt	80720	8072000 pt	3399140 pt	34790 pt	34790 pt
3391131591	3842197	3842197	3391160100 pt	8072000 pt	8072000 pt			
3391131594	3842198	3842198 3842100 pt	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
55911511000	3042100 pt	3042100 pt	33911001001	0072002	0072000 pt	3399140 pt	34998 pt	34998 pt
3391135	38423	38423	3399111	39111	39111			
3391135101	3842311	3842311	3399111101	3911111	3911111	3399140 pt	39610	39610
3391135111	3842322	3842322	3399111311	3911114	3911114	3399140111 pt	3961032 pt	3961041 pt
3391135116	3842351	3842351	3399111421 pt	3911121 pt	3911131	3399140118	3499895	3499899 pt
3391135121	3842361	3842361	3399111421 pt	3911121 pt	3911141	3399140201	3961011	3961011
3391135YWV	3842300	3842300	3399111526	3911151	3911151	3399140206 pt	3961022 pt	3961041 pt
			3399111531	3911198	3911198	3399140216	3961051	3961051
3391137	25991	25991	3399111YWV	3911100	3911100	3399140221	3961072	3961072 3479021 pt
559115/100	2399100	2399100	3399113	39113	39113	3399140226 pt	3961098 pt	3961096
339113W pt	25990 pt	25990 pt	3399113101	3911311	3911311	22001 10200 =1	2001000 =1	2001000
339113W pt	38420 nt	38420 nt	3399113106 pt	3911315 pt	3911321 3911341 pt	3399140226 pt	3961098 pt	3961099 3479000 pt
339113WYWW pt	2599000 pt	2599000 pt	3399113111 pt	3911317 pt	3911331	3399140YWW pt	3499000 pt	3499000 pt
339113WYWW pt	3842000 pt	3842000 pt	3399113111 pt	3911317 pt	3911341 pt	3399140YWW pt	3499800 pt	3499800 pt
339113WYWY pt	2599002 pt	2599002 pt	3399113116	3911398	3911398	3399140YWW pt	3961000	3961000
553115W1W1 pl	3042002 pl	3042002 pl			3311300	3399140YWY pt	3499002 pt	3499002 pt
3391141 pt	36992 pt	36992 pt	3399115 pt	34790 pt	34790 pt	3399140YWY pt	3961002	3961002

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1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399201 3399201106 3399201106 3399201111 3399201111 3399201121 3399201126 3399201126 3399201131 339920117WV	39491 3949106 3949116 3949114 3949117 3949117 3949118 3949120 3949121 3949120	39491 3949106 3949110 3949114 3949117 3949117 3949118 3949120 3949121 3949100	3399323261 3399323276 pt 3399323276 pt 3399323276 pt 3399323276 pt 3399323346 3399323346 3399323566 3399323561	3944441 3944495 3944499 pt 3944499 pt 3944499 pt 3944436 3944437 3944443 3944440	3944441 3944495 3944420 3944432 3944499 3944436 3944437 3944443 3944443 3944400	3399501 3399501206 3399501206 3399501311 3399501316 3399501321 3399501321 3399501YWV 3399503	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932
3399203 3399203206 3399203206 3399203311 3399203416 3399203421. 3399203VWV 3399205	39492 3949231 3949241 3949245 3949245 3949247 3949208 3949200 39493	39492 3949231 3949241 3949245 3949247 3949298 3949298 3949200 39493	3399325 3399325101 3399325106 3399325116 3399325116 3399325121 3399325121 3399325226 3399325231 3399325236	39445 3944511 3944513 3944516 3944516 3944521 3944521 3944523 3944525 3944525	39445 3944511 3944513 3944516 3944519 3944521 3944521 3944525 3944525 3944525	3399503101 pt 3399503101 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503111 pt	3993201 pt 3993201 pt 3993201 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993205 pt 3993205 pt	3993212 3993262 pt 3993278 pt 3993252 pt 3993252 pt 3993272 pt 3993276 pt 3993288 pt 3993282 pt
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#### MANUFACTURING-INDUSTRY SERIES

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399927 3399927116 pt 3399927116 pt 2309927116 pt	39314 3931437 pt 3931437 pt 2021412	39314 3931450 3931452 2031413	3399941 pt 3399941101 3399941106	39911 3991113 3991198 2302171	39911 3991113 3991198 2302471	339995W 339995WYWW 339995WYWY	39950 3995000 3995002	39950 3995000 3995002
3399927206 3399927211 3399927221 3399927226	3931415 3931427 3931488 3931498	3931415 3931415 3931427 3931488 3931498	3399941316 3399941321 3399941YWV pt 3399941YWV pt	2392471 2392473 2392475 2392400 pt 3991100	2392473 2392473 2392475 2392400 pt 3991100	3399991 3399991101 3399991106 3399991111	39991 3999113 3999117 3999140	39991 3999113 3999117 3999140 3999170
3399927331 3399927YWV	3931431 3931400	3931431 3931400	3399943	39912	39912	3399991121 3399991YWV	3999171 3999100	3999171 3999100
339992W 339992WYWW 339992WYWY	39310 3931000 3931002	39310 3931000 3931002	3399943101 pt 3399943206 3399943211 pt	3991251 pt 3991251 pt 3991243 3991253 pt	3991211 3991233 3991243 3991281	3399993 3399993101 3399993106	39992 3999222 3999299	39992 3999222 3999299
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339993W pt	31310 pt	31310 pt	3399953106 3399953YWV	3995252 3995200	3995252 3995200	339999H151 pt 339999HYWV	3999997 pt 3999900 pt	3999999 pt 3999900 pt
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# Lead Pencil and Art Goods Manufacturing

### 1997

Issued July 1999

EC97M-3399I

### **1997 Economic Census** *Manufacturing* Industry Series



Helping You Make Informed Decisions

U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



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# Lead Pencil and Art Goods Manufacturing

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#### **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

### Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pr	oduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi tures (\$1,000
<b>339942</b> 253130	Lead pencil & art good mfg Public building & related	169	172	7 966	194 422	6 189	12 402	119 168	796 737	426 144	1 228 709	28 714
357930 395230	furniture (pt) Office machines, n.e.c. (pt) Lead pencils & art goods (pt)	N N N	17 12 143	941 1 210 5 815	27 255 29 408 137 759	665 846 4 678	1 411 1 992 8 999	14 041 17 675 87 452	59 858 154 483 582 396	51 192 82 640 292 312	110 985 251 273 866 451	1 323 8 821 18 570

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

#### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339942, LEAD PENCIL & ART GOOD MFG												
United States	1	172	52	7 966	194 422	6 189	12 402	119 168	796 737	426 144	1 228 709	28 714
Georgia	4 2 1 2 - -	6 11 5 12 14 7 7	3 1 3 6 4 2 6	394 127 162 610 878 256 1 175	8 746 3 312 4 146 20 312 16 899 5 543 28 880	308 68 92 363 632 193 1 014	1 070 133 196 684 1 632 344 1 734	5 140 1 262 1 476 8 489 9 496 3 631 20 140	25 757 8 430 9 066 52 864 70 484 14 963 118 065	22 293 6 342 6 863 32 342 48 376 9 306 48 634	48 563 14 523 15 844 84 960 122 446 24 599 163 629	1 131 735 264 2 560 4 813 368 2 979

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	ltem	Value
339942, LEAD PENCIL & ART GOOD MFG		339942, LEAD PENCIL & ART GOOD MFG-Con.	
Companies <sup>1</sup> number	169	Value added\$1,000	796 737
All establishments number Establishments with 1 to 19 employees	172 120 34 18	Total inventories, beginning of year  \$1,000.    Finished goods inventories, beginning of year  \$1,000.    Work-in-process inventories, beginning of year  \$1,000.    Materials and supplies inventories, beginning of year  \$1,000.	222 882 102 931 48 955 70 996
All employees    number.      Total compensation <sup>2</sup> \$1,000.      Annual payroll.    \$1,000.      Total fringe benefits    \$1,000.	7 966 248 604 194 422 54 182	Total inventories, end of year  \$1,000    Finished goods inventories, end of year  \$1,000    Work-in-process inventories, end of year  \$1,000    Materials and supplies inventories, end of year  \$1,000	218 568 99 035 47 023 72 510
Production workers, average for yearnumber Production workers on March 15number Production workers on May 15number Production workers on August 15number Production workers on November 15number	6 189 5 933 6 723 6 480 5 620	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures (new and used)\$1,000 Capital expenditures for machinery and equipment (new and used)\$1,000	276 585 28 714 4 244 24 471
Production-worker hours	12 402 119 168	Total retirements <sup>2</sup> \$1,000    Gross book value of total assets at end of year  \$1,000	16 870 288 429
Total cost of materials.    \$1,000.      Cost of materials, parts, containers, etc., consumed.    \$1,000.      Cost of resales.    \$1,000.      Cost of fuels    \$1,000.      Cost of contract work    \$1,000.	426 144 382 247 28 887 2 471 8 960 3 579	Total depreciation during year <sup>2</sup> \$1,000.    Total rental payments <sup>2</sup> \$1,000.    Buildings and other structures rental payments <sup>2</sup> \$1,000.    Machinery and equipment rental payments <sup>2</sup> \$1,000.    Cost of purchased services for the repair of buildings and other  \$1,000.    Cost of purchased services for the repair of buildings and other  \$1,000.	22 644 9 098 5 472 3 621
Quantity of electricity purchased for heat and power	139 092 - 1 228 709	Structures <sup>2</sup> \$1,000.    Response coverage ratio <sup>4</sup> percent.    Cost of purchased services for the repair of machinery and equipment <sup>3</sup> \$1,000.    Response coverage ratio <sup>4</sup> percent.	2 550 77
Primary products value of shipments  \$1,000.    Secondary products value of shipments  \$1,000.    Total miscellaneous receipts  \$1,000.    Value of resales  \$1,000.    Contract receipts  \$1,000.    Other miscellaneous receipts  \$1,000.	309 932 38 631 35 866 1 723 1 042	Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000. Response coverage ratio <sup>4</sup> \$1,000.	1 561 77 2 104 77 571 77 4 477
Primary products specialization ratio	73 1 082 421 880 146 202 275	Response coverage ratio <sup>4</sup>	1 450 77
Coverage ratio percent.	81	services <sup>3</sup> \$1,000 Response coverage ratio <sup>4</sup> percent	841 77

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

#### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339942, LEAD PENCIL & ART GOOD MFG												
All establishments	1	172	52	7 966	194 422	6 189	12 402	119 168	796 737	426 144	1 228 709	28 714
Establishments with 1 to 4 employees Establishments with 5 to 9	8	74	-	151	3 698	122	200	2 426	11 729	6 586	18 434	585
employees Establishments with 10 to 19 employees	7	19 27	-	125 362	2 543 9 772	86 262	149 501	1 608 5 073	7 406 25 915	4 599 16 794	12 071 43 340	348 1 008
Establishments with 20 to 49 employees	3	20	20	591	14 846	421	765	7 427	33 860	28 175	62 238	1 105
employees Establishments with 100 to 249	2	14	14	919	24 953	543	1 114	10 743	79 841	46 628	125 220	4 167
employees Establishments with 250 to 499	1	9	9	1 307	33 784	990	1 888	18 969	91 864	79 536	172 581	3 129
employees Establishments with 500 to 999	-	5	5	1 753	42 386	1 282	3 419	21 993	122 559	83 312	209 386	5 726
employees Establishments with 1,000 to 2,499	-	3	3	D	D	D	D	D	D	D	D	D
Establishments with 2,500 employees or more	_	1	1						_ D			– D
Administrative records <sup>2</sup>	9	59	-	233	4 648	169	254	2 844	12 930	9 982	23 021	707

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All employees		Pr	oduction work	ers	Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339942	Lead pencil & art good mfg	172	7 966	194 422	6 189	12 402	119 168	796 737	426 144	1 228 709	28 714
3399421 3399423 3399425	Blackboards Artists' equipment Lead pencils and art goods	26 37 5	4 351 1 600 1 172	100 897 45 841 28 137	3 725 1 021 826	6 898 2 444 1 960	70 471 19 656 17 185	490 240 99 720 151 021	227 943 76 139 80 270	709 073 176 548 245 334	11 753 4 988 8 610

#### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS		Number of companies		Product	shipments	Number of companies		IProduction for all purposes    Quantity of production for all purposes  Value (\$1,00)    X  X  Value (\$1,00)    X  X  Value (\$1,00)    X  X  X    X  X  X    X  X  X    X  XX  158 20    X  XX  118 69    X  XX  168 69    X  XX  169    X  XX  169    X  XX  169    X  XX  169    X  XX  160    X  XX <td< th=""></td<>		
code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
339942	Lead pencils and art goods	N	х	x	1 082 421	N	x	x	Ν	
3399421	Blackboards	N	х	х	498 121	N	х	х	Ν	
33994211	Nonmechanical wood-cased pencils, indelible, colored, etc, and graphite and		X	X	057 004			v		
3399421101	Nonmechanical (wood-cased) black	N 12	×	×	257 991	12	X		159,209	
3399421106	Other nonmechanical (wood-cased) pencils (indelible, colored, etc.) and graphin and colored etcl.	12	~		91 071	12	~	~	130 200	
00004040		0	~	^	01 971	0	^	^	10 099	
33994212	Crayons and chaik, except artists, including tailors' chalk	N	х	х	166 228	N	х	х	Ν	
5599421211	including tailors' chalk	10	Х	х	166 228	8	х	х	168 690	
33994213 3399421316	Blackboards	N 9	X X	X X	66 606 66 606	N N	X X	X X	N N	
3399421Y	Nonmechanical pencils, crayons, and	N	x	x	7 296	N	x	x	N	
3399421YWV	Nonmechanical pencils, crayons, and chalk, nsk	N	x	x	7 296	N	x	x	N	
3399423	Artists' equipment	N	х	x	296 958	N	х	х	N	
33994231 3399423101	Artists' equipment (including children's school art equipment, pantographs, and pyrography goods; excluding artists' crayons and other art materials, drawing and drafting tables and boards) Artists' equipment (including children's school art equipment, pantographs, and pyrography goods; excluding	N	x	x	60 379	N	x	x	N	
	artists' crayons and other art materials, drawing and drafting tables and boards)	26	х	x	60 379	N	х	x	Ν	
33994232 3399423206	Other art materials (including modeling clay, other modeling material, chalk, watercolors, tempera colors, fingerpaint, block printing ink, etc), excluding drawing and india ink Other art materials (including modeling clay, other modeling material, chalk, watercolors, tempera colors, fingerpaint, block printing ink, etc),	N	x	x	236 579	N	x	x	N	
	excluding drawing and india ink	37	Х	X	236 579	N	Х	x	N	
3399423Y 3399423YWV	Artists' equipment, nsk Artists' equipment, nsk	N N	X X	X X		N N	X X	X X	N N	
3399425	Lead pencil and art goods manufacturing, nec	N	х	x	192 819	N	х	х	N	
33994250	Lead pencil and art goods manufacturing, nec	N	x	×	192 819	N	x	x	N	
3399425000	Lead pencil and art goods manufacturing, nec	5	x	x	192 819	N	x	x	N	
339942W	Lead pencils and art goods, nsk	N	х	x	94 523	N	х	х	Ν	
339942WY	Lead pencil and art goods manufacturing,	N	v	~	04 500		v	v	N	
339942WYWW	Lead pencil and art goods manufacturing, nsk, for nonadministrative-record	N	Х	X	94 523		X	X	N	
339942WYWY	establishments. Lead pencii and art goods manufacturing, nsk, for administrative- record establishments	N N	x x	x x	72 390 22 133	N N	x x	x x	N	

# Additional information is available for this item; see Appendix F. @ Additional data are available for this item in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of proc (\$1,	luct shipments ,000)
code		1997	1992
3399421	BLACKBOARDS		
	United States	498 121	N
	Tennessee	193 355	N
3399423	ARTISTS' EQUIPMENT		
	United States	296 958	N
	California	9 041 34 793 9 910 10 562 51 594 18 863 40 832	
3399425	LEAD PENCIL AND ART GOODS MANUFACTURING, NEC		
	United States	192 819	N

# Additional information is available for this item; see Appendix F. @ Additional data are available for this item in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

#### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS	Material consumed	1997		1992	
material code		Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
339942	LEAD PENCIL & ART GOOD MFG				
33120017 33100055	Steel sheet and strip, including tin plate	X	6 983	x	N
32100025 32100031 32121903	Castings, torgings, and rabicated metal products). Hardwood lumber, rough and dressed . Softwood lumber, rough and dressed . Particleboard (wood) .	X X X X	8 239 409 655 1 345	X X X X	
32121907 32121909 31321019 32721101 32552001	Medium density fiberboard (MDF) Hardboard Uncoated broadwoven fabrics for upholstery Flat glass (plate, float, and sheet) Adhesives and sealants	x x x x x x	D 1 232 D 415 704	x x x x x	N N N N N
32551003 33251001	Paints, varnishes, lacquers, stains, shellacs, japans, enamels, and allied products Furniture and builders' hardware, including cabinet hardware, casters,	х	4 037	x	Ν
32221001 32100001 32513005	glides, handles, hinges, locks, etc. Paperboard containers, boxes, and corrugated paperboard Lumber and wood products, except furniture Pigments, lakes, and toners; organic and inorganic.	X X X X	382 39 414 40 661 28 451	X X X X	N N N N
32500059 32610013	Other chemicals and allied products Plastics products consumed in the form of sheets, rods, tubes, film, and	Х	30 357	х	Ν
32700001 33200005 33994100 00970099 00971000	other shapes	X X X X X X X	36 525 6 282 11 835 4 796 110 512 48 787	X X X X X X	N N N N N N N

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

#### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

#### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

### QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

### Appendix B. NAICS Codes, Titles, and Descriptions

#### 339942 LEAD PENCIL AND ART GOODS MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing nonmechanical pencils, and art goods. Examples of products made by these establishments are pencil leads, crayons, chalk, framed blackboards, pencil sharpeners, staplers, artists' palettes and paints, and modeling clay. The data published with NAICS code 339942 include the following SIC industries:

2531 Public building and related furniture (pt)3579 Office machines, n.e.c. (pt)3952 Lead pencils and art goods (pt)

### Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

### DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

## DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.
## Appendix D. Geographic Notes

## Appendix E. Metropolitan Areas

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110YWW	3821000	3821000	3391141111	3843103	3843103	3399115106 pt	3911413 nt	3011421 nt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/11/2	38/1131	33011/12/1	38/3100	38/3100	3300115VW/V nt	3/79000 pt	3/79000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121320	38/1185	38/1185	2201112	20422	20.422	330011W/nt	30110	30110
3391121536	3841186	3841186	3391143101	3843201	3843201	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
0004404054	0044407	0044407	3391143116	3843209	3843209	339911W1W1 pt	3911002	3911002
3391121651	3841187	3841187 3829500 nt	3391143YWV	3843200	3843200	3399121	39141 pt	39141 pt
3391121661	3841196	3841196				3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
33911211 WV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3899000 pt	3699000 pt 3843000	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3399123 pt	34790 nt	34790 nt
3391123116	3841296	3841296				0000120 pt	04/00 pt	04700 pt
00011201111	0041200	0041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117	3399123101	3914211	3914211
330112\\/ pt	39/10	29/10	3391151111	3851118	3851118	3399123111	3914241	3914241
339112WYWW pt	3829000 pt	3829000 pt		3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151100	3651100	3631100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3391153	38514	38514	3399123126	3479024 3479000 pt	3479021 pt 3479000 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 pt	38421 pt		3851445	3851445			
3391131101	3842101	3842101	3391133100	3651400	3631400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W pt	39140 pt	39140 pt
3391131211	3842105	3842105	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	33911331 WV	3031300	3631300	339912WYWY pt	3914002 pt	3914002 pt
3391131224	3842109	3842109	3391157	38516	38516			
3391131227	3842110	3842110		3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851600	3851600	3399131100 pt	3915200 pt	3915200
2201121221	2042442	2042442				3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517	0000400	00450	00450
3391131341	3842123	3842123	339115B101	3851702	3851702	3399133	39153	39153
3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851704	3399133206	3915312	3915312
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131354	3842129	3842129	339115B116	3851709	3851709		3915331	3915331
3391131457	3842131	3842131	339115B121	3851721	3851719 3851700 pt	3399133100	3915300	3915300
3391131567	3842137	3842137	339115BYWV	3851700	3851700 pt	3399135	39154	39154
33911315/1	3042105	3042105	2201151	20540	20540	3399135100	3915400	3915400
3391131574	3842183	3842183	339115W	38510	38510	339913W	39150	39150
3391131577	3842185	3842185	339115WYWY	3851002	3851002	339913WYWW	3915000	3915000
3391131581	3842187	3842187	2201100	00700	00700	339913WYWY	3915002	3915002
3391131587	3842109	3842109	33911601.00 pt	80720	8072000 pt	3399140 pt	34790 pt	34790 pt
3391131591	3842197	3842197	3391160100 pt	8072000 pt	8072000 pt			
3391131594	3842198	3842198 3842100 pt	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
55911511000	3042100 pt	3042100 pt	33911001001	0072002	0072000 pt	3399140 pt	34998 pt	34998 pt
3391135	38423	38423	3399111	39111	39111			
3391135101	3842311	3842311	3399111101	3911111	3911111	3399140 pt	39610	39610
3391135111	3842322	3842322	3399111311	3911114	3911114	3399140111 pt	3961032 pt	3961041 pt
3391135116	3842351	3842351	3399111421 pt	3911121 pt	3911131	3399140118	3499895	3499899 pt
3391135121	3842361	3842361	3399111421 pt	3911121 pt	3911141	3399140201	3961011	3961011
3391135YWV	3842300	3842300	3399111526	3911151	3911151	3399140206 pt	3961022 pt	3961041 pt
			3399111531	3911198	3911198	3399140216	3961051	3961051
3391137	25991	25991	3399111YWV	3911100	3911100	3399140221	3961072	3961072 3479021 pt
559115/100	2399100	2399100	3399113	39113	39113	3399140226 pt	3961098 pt	3961096
339113W pt	25990 pt	25990 pt	3399113101	3911311	3911311	22001 10200 =1	2001000 =1	2001000
339113W pt	38420 nt	38420 nt	3399113106 pt	3911315 pt	3911321 3911341 pt	3399140226 pt	3961098 pt	3961099 3479000 pt
339113WYWW pt	2599000 pt	2599000 pt	3399113111 pt	3911317 pt	3911331	3399140YWW pt	3499000 pt	3499000 pt
339113WYWW pt	3842000 pt	3842000 pt	3399113111 pt	3911317 pt	3911341 pt	3399140YWW pt	3499800 pt	3499800 pt
339113WYWY pt	2599002 pt	2599002 pt	3399113116	3911398	3911398	3399140YWW pt	3961000	3961000
553115W1W1 pl	3042002 pl	3042002 pl			3311300	3399140YWY pt	3499002 pt	3499002 pt
3391141 pt	36992 pt	36992 pt	3399115 pt	34790 pt	34790 pt	3399140YWY pt	3961002	3961002

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1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399201 3399201106 3399201106 3399201111 3399201111 3399201121 3399201126 3399201126 3399201131 339920117WV	39491 3949106 3949116 3949114 3949117 3949117 3949118 3949120 3949121 3949120	39491 3949106 3949110 3949114 3949117 3949117 3949118 3949120 3949121 3949100	3399323261 3399323276 pt 3399323276 pt 3399323276 pt 3399323276 pt 3399323346 3399323346 3399323566 3399323561	3944441 3944495 3944499 pt 3944499 pt 3944499 pt 3944436 3944437 3944443 3944440	3944441 3944495 3944420 3944432 3944499 3944436 3944437 3944443 3944443 3944400	3399501 3399501206 3399501206 3399501311 3399501316 3399501321 3399501321 3399501YWV 3399503	39931 3993112 3993113 3993114 3993114 3993115 3993116 3993100 39932	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932
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#### MANUFACTURING-INDUSTRY SERIES

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399927 3399927116 pt 3399927116 pt 2309927116 pt	39314 3931437 pt 3931437 pt 2021412	39314 3931450 3931452 2031413	3399941 pt 3399941101 3399941106	39911 3991113 3991198 2302171	39911 3991113 3991198 2302471	339995W 339995WYWW 339995WYWY	39950 3995000 3995002	39950 3995000 3995002
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3399927331 3399927YWV	3931431 3931400	3931431 3931400	3399943	39912	39912	3399991121 3399991YWV	3999171 3999100	3999171 3999100
339992W 339992WYWW 339992WYWY	39310 3931000 3931002	39310 3931000 3931002	3399943101 pt 3399943206 3399943211 pt	3991251 pt 3991251 pt 3991243 3991253 pt	3991211 3991233 3991243 3991281	3399993 3399993101 3399993106	39992 3999222 3999299	39992 3999222 3999299
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# Marking Device Manufacturing

### 1997

Issued September 1999

EC97M-3399J

### **1997 Economic Census** *Manufacturing* Industry Series



Helping You Make Informed Decisions

U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



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# Marking Device Manufacturing

### 1997

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#### **1997 Economic Census**

Manufacturing Industry Series





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> Robert L. Mallett, Deputy Secretary

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### Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS or SIC code	Industry		All	All All employees		Pi	Production workers					Total capita
		Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>339943</b> 395300	Marking device mfg Marking devices	619 N	<b>634</b> 634	<b>7 831</b> 7 831	<b>185 316</b> 185 316	<b>4 696</b> 4 696	<b>9 381</b> 9 381	<b>102 830</b> 102 830	<b>411 111</b> 411 111	<b>235 301</b> 235 301	<b>642 978</b> 642 978	<b>20 144</b> 20 144

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

#### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		All establishments		All employees		Production workers						
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339943, MARKING DEVICE MFG												
United States	2	634	75	7 831	185 316	4 696	9 381	102 830	411 111	235 301	642 978	20 144
Arizona California Colorado Illinois Missouri	2 1 1 2 -	11 89 14 52 14	1 16 2 5 2	118 1 465 148 520 453	1 837 32 782 3 046 11 628 12 261	90 962 84 340 98	131 2 015 182 663 197	1 218 18 944 2 118 7 359 2 322	4 191 78 178 6 412 32 038 16 590	2 389 34 851 2 280 16 359 43 205	6 507 112 509 8 610 47 057 60 151	197 2 266 353 1 726 856
New Jersey New York Ohio Tennessee Texas Washington Wisconsin	1 3 4 1 4 1	23 36 28 14 44 22 13	4 2 4 3 4 5 3	324 280 380 556 408 337 422	8 509 6 004 9 118 12 619 7 906 7 119 14 695	215 182 248 343 229 231 126	422 349 449 720 433 376 306	4 451 3 920 5 513 8 377 4 635 4 076 4 683	21 746 12 406 19 078 33 109 15 241 16 247 21 015	17 082 6 652 9 141 15 511 7 838 8 810 4 681	38 407 18 998 27 995 48 449 23 007 25 095 25 677	1 483 496 1 113 567 721 762 549

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
339943, MARKING DEVICE MFG		339943, MARKING DEVICE MFG-Con.	
Companies <sup>1</sup> number	619	Value added\$1,000	411 111
All establishments number Establishments with 1 to 19 employees	634 559 65 10	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	73 550 32 511 5 916 35 123
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	7 831 219 180 185 316 33 864	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	76 824 33 433 8 428 34 963
Production workers, average for yearnumber Production workers on March 12number Production workers on May 12number Production workers on August 12number Production workers on November 12number	4 696 4 719 4 749 4 640 4 676	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures (new and used)\$1,000 Capital expenditures for machinery and equipment (new and used)\$1,000	142 458 20 144 3 115 17 029
Production-worker hours	9 381 102 830	Total retirements <sup>2</sup> \$1,000 Gross book value of total assets at end of year\$1,000	4 547 158 055
Total cost of materials.   \$1,000.     Cost of materials, parts, containers, etc., consumed.   \$1,000.     Cost of resales.   \$1,000.     Cost of fuels   \$1,000.     Cost of contract work   \$1,000.	235 301 185 502 37 617 1 464 4 787 5 931	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other structures <sup>3</sup> \$1,000	12 819 13 741 6 045 7 696
Quantity of electricity purchased for heat and power	70 700	Response coverage ratio <sup>4</sup>	41 131
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.	642 978 527 600 49 852 65 526 56 919 5 290 3 317	Couprimin \$1,000   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.	41 428 41 224 41 198 41 832
Primary products specialization ratio	91 619 218 527 600 91 618	Response coverage ratio <sup>4</sup>	41 27 41
Coverage ratio percent	85	services <sup>3</sup> \$1,000 Response coverage ratio <sup>4</sup> percent.	22 41

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

#### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339943, MARKING DEVICE MFG												
All establishments	2	634	75	7 831	185 316	4 696	9 381	102 830	411 111	235 301	642 978	20 144
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19 employees	8 5 3	317 149 93		664 985 1 245	11 945 20 402 29 688	486 627 759	931 1 281 1 502	9 822 14 606 18 561	25 337 43 297 55 939	12 875 21 249 29 098	37 984 64 267 84 727	1 480 2 119 2 203
employees	1	46	46	1 378	37 376	895	1 692	19 771	78 012	33 613	111 687	4 721
employees Establishments with 100 to 249	1	19	19	1 357	29 889	847	1 583	16 573	74 234	37 099	109 582	4 303
employees Establishments with 250 to 499	-	6	6	881	19 049	525	1 096	9 813	64 716	39 609	103 411	4 227
employees Establishments with 500 to 999	-	4	4	1 321	36 967	557	1 296	13 684	69 576	61 758	131 320	1 091
Establishments with 1,000 to 2,499 employees Establishments with 2,500 employees	-	-	-	-	-	-	_	-	-	-	_	_
or more	-	-	-	-	-	-	-	-	-	-	-	-
Administrative records <sup>2</sup>	9	332	-	978	15 339	671	1 291	13 193	32 138	16 721	48 601	2 145

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

#### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS industry or product class code	Industry or primary product class	All	All employees Production workers					Value added			Total capital
		estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339943	Marking device mfg	634	7 831	185 316	4 696	9 381	102 830	411 111	235 301	642 978	20 144

#### Products Statistics: 1997 and 1992 Table 6a.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS		Number of companies		Product	shipments	Number of companies		Product	shipments	
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
339943	Marking devices	N	х	x	619 218	N	х	х	601 866	
3399430	Hand stamps, stencils, and other marking devices	N	х	х	619 218	N	х	х	601 866	
33994301	Rubber and vinyl hand and permanently inked stamps	N	x	x	151 351	N	х	x	N	
3399430101	typeholder, and dies, custom and stock	117	x	x	100 508	139	х	x	92 502	
3399430106	Rubber and vinyl permanently inked stamps, excluding print dies	47	х	х	50 843	59	х	х	32 552	
33994302 3399430211	Mechanical hand stamps, self inkers including daters, time and numbering stamps, and metal and rubber wheel band goods Mechanical hand stamps, self inkers including daters time and numbering	N	x	x	91 667	N	х	x	N	
	stamps, and metal and rubber wheel band goods	58	x	x	91 667	72	х	x	149 110	
33994303 3399430316	Other marking devices, such as stencils, letters, figures, numerals, stamp pads, branding irons, etc Embossing seals, including notary,	N	x	x	244 227	N	x	х	N	
3399430321	engineering, corporate, stationery, etc	11	х	x	9 766	24	х	х	12 171	
3399430326	heads Other marking devices, such as stencils, letters, figures, numerals,	28	x	X	68 931	42	x	x	55 279	
3399430Y	starrip paus, branding irons, etc	68 N	X	X	105 530	57 N	X	X	136 /82 N	
3399430YWW	Marking devices, nsk, for nonadministrative-record				131 973		^ 		N	
3399430YWY	establishments Marking devices, nsk, for administrative-record establishments	N N	x x	x x	89 460 42 513	N N	x x	x x	84 185 39 285	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: P 10 to 19 percent estimated; 9 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Not applicable for this report]

#### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	1992		
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)	
339943	MARKING DEVICE MFG					
32100001 32221001 32513005 32551003	Lumber and wood products, except furniture Paperboard containers, boxes, and corrugated paperboard Pigments, lakes, and toners; organic and inorganic. Paints, varnishes, lacquers, stains, shellacs, japans, enamels, and allied	X X X	15 447 14 185 D	X X X	2 056 1 118 N	
32500059	Other chemicals and allied products	X X	2 088 1 999	X X	D 1 522	
32610013 32700001 33200005 33994100 00970099 00971000	Plastics products consumed in the form of sheets, rods, tubes, film, and other shapes	X X X X X X	25 450 D 26 657 D 66 524 23 672	X X X X X X	9 217 N 9 813 D N 56 886	

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### MANUFACTURING-INDUSTRY SERIES

### Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

#### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

#### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

#### 1997 ECONOMIC CENSUS

stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

#### 1997 ECONOMIC CENSUS

product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

### Appendix B. NAICS Codes, Titles, and Descriptions

#### **339943 MARKING DEVICE MANUFACTURING**

This U.S. industry comprises establishments primarily engaged in manufacturing marking devices, such as hand operated stamps, embossing stamps, stamp pads, and stencils. The data published with NAICS code 339943 include the following SIC industry:

3953 Marking devices

### Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

## DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

## DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes
# Appendix E. Metropolitan Areas

Not applicable for this report.

# Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

# Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110YWW	3821000	3821000	3391141111	3843103	3843103	3399115106 pt	3911413 nt	3011421 nt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/11/2	38/1131	33011/12/1	38/3100	38/3100	3300115VW/V nt	3/79000 pt	3/79000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121320	38/1185	38/1185	2201112	20422	20.422	330011W/nt	30110	30110
3391121536	3841186	3841186	3391143101	3843201	3843201	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
0004404054	0044407	0044407	3391143116	3843209	3843209	339911W1W1 pt	3911002	3911002
3391121651	3841187	3841187 3829500 nt	3391143YWV	3843200	3843200	3399121	39141 pt	39141 pt
3391121661	3841196	3841196				3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
33911211 WV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3899000 pt	3699000 pt 3843000	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3399123 pt	34790 nt	34790 nt
3391123116	3841296	3841296				0000120 pt	04/00 pt	04700 pt
00011201111	0041200	0041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117	3399123101	3914211	3914211
330112\\/ pt	39/10	39/10	3391151111	3851118	3851118	3399123111	3914241	3914241
339112WYWW pt	3829000 pt	3829000 pt		3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151100	3651100	3631100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3391153	38514	38514	3399123126	3479024 3479000 pt	3479021 pt 3479000 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 pt	38421 pt		3851445	3851445			
3391131101	3842101	3842101	3391133100	3651400	3631400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W pt	39140 pt	39140 pt
3391131211	3842105	3842105	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	33911331 WV	3031300	3631300	339912WYWY pt	3914002 pt	3914002 pt
3391131224	3842109	3842109	3391157	38516	38516			
3391131227	3842110	3842110		3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851600	3851600	3399131100 pt	3915200 pt	3915200
2201121221	2042442	2042442				3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517	0000400	00450	00450
3391131341	3842123	3842123	339115B101	3851702	3851702	3399133	39153	39153
3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851704	3399133206	3915312	3915312
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131354	3842129	3842129	339115B116	3851709	3851709		3915331	3915331
3391131457	3842131	3842131	339115B121	3851721	3851719 3851700 pt	3399133100	3915300	3915300
3391131567	3842137	3842137	339115BYWV	3851700	3851700 pt	3399135	39154	39154
33911315/1	3042105	3042105	2201151	20540	20540	3399135100	3915400	3915400
3391131574	3842183	3842183	339115W	38510	38510	339913W	39150	39150
3391131577	3842185	3842185	339115WYWY	3851002	3851002	339913WYWW	3915000	3915000
3391131581	3842187	3842187	2201100	00700	00700	339913WYWY	3915002	3915002
3391131587	3842109	3842109	33911601.00 pt	80720	8072000 pt	3399140 pt	34790 pt	34790 pt
3391131591	3842197	3842197	3391160100 pt	8072000 pt	8072000 pt			
3391131594	3842198	3842198 3842100 pt	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
55911511000	3042100 pt	3042100 pt	33911001001	0072002	0072000 pt	3399140 pt	34998 pt	34998 pt
3391135	38423	38423	3399111	39111	39111			
3391135101	3842311	3842311	3399111101	3911111	3911111	3399140 pt	39610	39610
3391135111	3842322	3842322	3399111311	3911114	3911114	3399140111 pt	3961032 pt	3961041 pt
3391135116	3842351	3842351	3399111421 pt	3911121 pt	3911131	3399140118	3499895	3499899 pt
3391135121	3842361	3842361	3399111421 pt	3911121 pt	3911141	3399140201	3961011	3961011
3391135YWV	3842300	3842300	3399111526	3911151	3911151	3399140206 pt	3961022 pt	3961041 pt
			3399111531	3911198	3911198	3399140216	3961051	3961051
3391137	25991	25991	3399111YWV	3911100	3911100	3399140221	3961072	3961072 3479021 pt
559115/100	2399100	2399100	3399113	39113	39113	3399140226 pt	3961098 pt	3961096
339113W pt	25990 pt	25990 pt	3399113101	3911311	3911311	22001 10200 =1	2001000 =1	2001000
339113W pt	38420 nt	38420 nt	3399113106 pt	3911315 pt	3911321 3911341 pt	3399140226 pt	3961098 pt	3961099 3479000 pt
339113WYWW pt	2599000 pt	2599000 pt	3399113111 pt	3911317 pt	3911331	3399140YWW pt	3499000 pt	3499000 pt
339113WYWW pt	3842000 pt	3842000 pt	3399113111 pt	3911317 pt	3911341 pt	3399140YWW pt	3499800 pt	3499800 pt
339113WYWY pt	2599002 pt	2599002 pt	3399113116	3911398	3911398	3399140YWW pt	3961000	3961000
553115W1W1 pl	3042002 pl	3042002 pl			3311300	3399140YWY pt	3499002 pt	3499002 pt
3391141 pt	36992 pt	36992 pt	3399115 pt	34790 pt	34790 pt	3399140YWY pt	3961002	3961002

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1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
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3399203 3399203206 3399203206 3399203311 3399203416 3399203421. 3399203VWV 3399205	39492 3949231 3949241 3949245 3949245 3949247 3949208 3949200 39493	39492 3949231 3949241 3949245 3949247 3949298 3949298 3949200 39493	3399325 3399325101 3399325106 3399325116 3399325116 3399325121 3399325121 3399325226 3399325231 3399325236	39445 3944511 3944513 3944516 3944516 3944521 3944521 3944523 3944525 3944525	39445 3944511 3944513 3944516 3944519 3944521 3944521 3944525 3944525 3944525	3399503101 pt 3399503101 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503111 pt	3993201 pt 3993201 pt 3993201 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993205 pt 3993205 pt	3993212 3993262 pt 3993278 pt 3993252 pt 3993252 pt 3993272 pt 3993276 pt 3993288 pt 3993282 pt
3399205101 3399205106 3399205YWV 3399207 3399207101 3399207101 3399207121 3399207131 pt	3949301 3949302 3949300 39494 3949401 3949401 3949411 3949421 3949421 3949421	3949301 3949302 3949300 39494 3949401 3949402 pt 3949402 pt	3399325YWV 3399327 3399327101 pt 3399327101 pt 3399327206 3399327216 3399327221 3399327226	3944500 39446 3944615 pt 3944615 pt 3944615 pt 3944624 3944624 3944624 3944627 3944695	3944500 39446 3944615 3944618 3944621 3944624 3944627 3944627 3944695	3399503111 pt 3399503116 pt 3399503116 pt 3399503116 pt 3399503116 pt 3399503116 pt 3399503121 pt	3993205 pt 3993207 pt 3993207 pt 3993207 pt 3993207 pt 3993207 pt 3993209 pt	3993278 pt 3993242 3993252 pt 3993272 pt 3993276 pt 3993286 pt 3993262 pt
3399207131 pt 3399207131 pt 3399207141 3399207151 3399207199 pt 3399207199 pt 3399207199 pt 3399207YWV	3949431 pt 3949431 pt 3949441 3949441 3949451 3949499 pt 3949499 pt 3949499 pt 3949499 pt 3949400	3949403 ' 3949406 pt 3949406 pt 3949406 pt 3949406 pt 3949405 3949405 3949406 pt 3949400	33993277YWV 3399329 3399329100 pt 3399329100 pt 3399329100 pt 3399329100 pt 3399329100 pt	3944600 39447 3944700 3944718 pt 3944718 pt 3944718 pt 3944718 pt	3944600 394470 3944700 3944712 3944714 3944714 3944716 39440 pt	3399503121 pt 3399503126 pt 3399503126 pt 3399503126 pt 3399503126 pt 3399503126 pt 3399505 3399505 3399505 101	3993209 pt     3993211 pt     3993211 pt     3993211 pt     3993211 pt     3993211 pt     3993210 pt     3993200     39933     3993311	3993278 pt 3993252 pt 3993272 pt 3993276 pt 3993288 pt 3993200 39933 3993300 pt
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3399209131 3399209136 3399209136 3399209146 3399209151 3399209156 pt 3399209166 t 3399209161 3399209161 3399209161 3399209171	3949537 3949538 3949539 3949551 3949551 3949561 pt 3949561 pt 3949561 pt 3949591 3949555 3949555	3949538 3949538 3949559 3949551 3949551 3949564 3949564 3949586 3949585 3949585 3949553 pt	339941WYWW 3399421 pt 3399421 pt 3399421101 3399421106 3399421106 3399421211 3399421106 33994211W pt 3399421YWV pt	3951000 25311 pt 39523 3952310 3952313 3952322 2531191 2531100 pt 3952300 2535200	3951000 25311 pt 39523 3952310 3952313 39523213 3952322 2531198 pt 2531100 pt 3952300	3399913351 pt 3399913YWV 339991511 339991521 3399915221 3399915221 3399915221 3399915251 3399915251 3399915251	3053529 pt 3053500	3053531 pt 3053500 3053621 3053621 3053622 3053625 3053626 3053630 3053633 3053635 3053630
3399209176 3399209181 3399209186 3399209191 3399209193 3399209196 3399209YWV 3399209YWV	3949574 3949576 3949556 3949571 3949565 3949570 3949570 3949500 394990	3949553 pt 3949553 pt 3949556 3949571 pt 3949571 pt 3949570 3949570 3949500 394990	3399423 3399423101 3399423206 3399423YWV 3399425 3399425000 pt 3399425000 pt 3399425000 pt 339942W pt	39524 pt 3952414 3952421 3952400 pt 35799 pt 3579900 pt 3579930 25310 pt	39524 pt 3952413 pt 3952419 pt 3952400 pt 35799 pt 3579900 pt 3579900 pt 25310 pt	3399917. 3399917111 3399917121 339991721 3399918. 3399918. 3399918111 3399918121 3399918131	30537	30537 3053729 3053748 3053748 305380 305381 3053813 3053815
339920WYWW 339920WYWY 3399310 3399310106 3399310111 3399310131 3399310216	3949000 3949002 39420 3942012 3942021 3942021 3942026 3942056 3942056	3949000 3949002 3942012 3942012 3942021 3942021 3942025 3942025 3942008	339942W pt 339942W pt 339942WYWW pt 339942WYWW pt 339942WYWW pt 339942WYWY pt 339942WYWY pt	35790 pt 39520 pt 2531000 pt 3579000 pt 3952000 pt 2531002 pt 3579002 pt	35790 pt 39520 pt 2531000 pt 3579000 pt 3952000 pt 2531002 pt 3579002 pt	3399918141 3399918251 3399918251 33999187 3399919 3399919111 3399919121 3399919121	3053819	3053819 3053817 3053800 30539 3053970 3053973 3053975 3053975
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3399321111 3399321116 3399321 YWV 3399323 3399323111 3399323116 3399323121 3399323126	3944381 3944397 3944300 pt 39444 3944415 3944421 3944421 3944423 3944423	3944381 3944397 3944300 pt 39444 3944415 3944421 3944423 3944424	3399430YWW 3399430YWY 3399441 3399441106 3399441201 3399441211 3399441211 339944121YWV	3953000   3953002   39551   3955115   3955120   3955120   3955100	3953000 3953002 39551 3955115 3955110 3955120 3955120 3955100	3399921.01 pt 3399921101 pt 3399921106 3399921YWV 3399923101 339992301 3399923101	39311   11     3931141   pt.   3931141     3931151	39311 3931111 3931115 3931151 3931100 39312 3931211 3931251
3399323131 3399323201 3399323206 339932326 3399323241 3399323256	3944428 3944411 3944413 3944429 3944431 3944439	3944428 3944411 3944413 3944429 3944431 3944431	3399443 3399443100 339944W 339944WYWW 339944WYWY	39552   3955200   39550   39550   3955000   3955002	39552 3955200 39550 395500 3955000 3955002	3399923YWV 3399925 3399925101 3399925106 3399925YWV	3931200   39313   3931311   3931351   3931300	3931200 39313 3931311 3931351 3931350

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### MANUFACTURING-INDUSTRY SERIES

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
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3399927206 3399927211 3399927221 3399927226	3931415 3931427 3931488 3931498	3931415 3931415 3931427 3931488 3931498	3399941316 3399941321 3399941YWV pt 3399941YWV pt	2392471 2392473 2392475 2392400 pt 3991100	2392473 2392473 2392475 2392400 pt 3991100	3399991 3399991101 3399991106 3399991111	39991 3999113 3999117 3999140	39991 3999113 3999117 3999140 3999170
3399927331 3399927YWV	3931431 3931400	3931431 3931400	3399943	39912	39912	3399991121 3399991YWV	3999171 3999100	3999171 3999100
339992W 339992WYWW 339992WYWY	39310 3931000 3931002	39310 3931000 3931002	3399943101 pt 3399943206 3399943211 pt	3991251 pt 3991251 pt 3991243 3991253 pt	3991211 3991233 3991243 3991281	3399993 3399993101 3399993106	39992 3999222 3999299	39992 3999222 3999299
3399931 pt	31310 pt	31310 pt	3399943211 pt 3399943211 pt	3991253 pt 3991253 pt	3991283 3991285 2001200	3399993YWV	3999200	3999200 39994
3399931101 pt 3399931101 pt	3965131 pt 3965131 pt	3965101 3965109	33999431000	3991200	3991200	3399995100	3999400	3999400
3399931106 pt 3399931106 pt	3965133 pt 3965133 pt	3965111 3965119	3399945101 3399945106 pt	3991321 3991328 pt	3991321 3991327	3399997 3399997100	39997 3999700	39997 3999700
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339993W pt	31310 pt	31310 pt	3399953106 3399953YWV	3995252 3995200	3995252 3995200	339999H151 pt 339999HYWV	3999997 pt 3999900 pt	3999999 pt 3999900 pt
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339993WYWY pt 339993WYWY pt	3131002 pt 3965002	3965000 3131002 pt 3965002	3399955100 pt 3399955100 pt 3399955100 pt	3995300 pt 3995300 pt 3995300 pt	3995311 3995331 3995338	339999WYWW pt 339999WYWW pt	2499000 pt 3999000 pt 2499002 pt	2499000 pt 3999000 pt 2499002 pt
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# Carbon Paper and Inked Ribbon Manufacturing

# 1997

Issued July 1999

EC97M-3399K

# **1997 Economic Census** *Manufacturing* Industry Series



Helping You Make Informed Decisions

U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



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# 1997 Economic Census

*Manufacturing* Industry Series





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Economics and Statistics Administration Robert J. Shapiro, Under Secretary for Economic Affairs

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-- Not applicable for this report.

# Introduction to the Economic Census

# PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

# ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

# **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

# **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

# **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

# **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

# AVAILABILITY OF ADDITIONAL DATA

# **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

# **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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# Manufacturing

# SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

# COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

# DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pr	roduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>339944</b> 395500	Carbon paper & inked ribbon mfg Carbon paper & inked ribbons .	<b>107</b> N	<b>119</b> 119	<b>5 923</b> 5 923	<b>145 323</b> 145 323	<b>4 332</b> 4 332	<b>8 318</b> 8 318	<b>91 316</b> 91 316	<b>434 956</b> 434 956	<b>430 444</b> 430 444	<b>870 223</b> 870 223	<b>17 322</b> 17 322

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

# Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		All establishments		All employees		Production workers						
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339944, CARBON PAPER & INKED RIBBON MFG												
United States	-	119	49	5 923	145 323	4 332	8 318	91 316	434 956	430 444	870 223	17 322
California Georgia New Jersey New York Ohio Pennsylvania Texas		14 6 9 10 9 7	6 2 4 5 2 4 2	492 162 434 1 097 155 335 158	10 211 3 931 11 799 30 813 3 577 9 777 5 295	367 147 202 758 107 205 89	520 205 404 1 939 175 450 170	6 009 1 589 6 601 19 526 1 666 5 398 2 551	26 271 5 280 27 386 81 435 8 992 43 991 51 183	35 511 18 956 27 722 52 621 8 525 30 756 29 696	61 592 27 027 53 919 133 699 17 464 75 822 79 855	2 605 978 1 412 1 243 363 1 370 2 198

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

# Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	ltem	Value
339944, CARBON PAPER & INKED RIBBON MFG		339944, CARBON PAPER & INKED RIBBON MFG-	
Companies <sup>1</sup> number	107	Con.	434 056
All establishments	119 70 35 14	Total inventories, beginning of year	128 025 49 516 23 427 55 082
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits.   \$1,000.	5 923 181 656 145 323 36 333	Total inventories, end of year \$1,000.   Finished goods inventories, end of year \$1,000.   Work-in-process inventories, end of year \$1,000.   Materials and supplies inventories, end of year \$1,000.	121 649 46 235 21 885 53 529
Production workers, average for year	4 332 4 406 4 435	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures	195 209 17 322
Production workers on August 15number Production workers on November 15number	4 300 4 187	(new and used)\$1,000 Capital expenditures for machinery and equipment (new	1 171
Production-worker hours	8 318 91 316	and used)	16 151 5 534 206 997
Total cost of materials\$1,000	430 444	Total depreciation during year <sup>2</sup> \$1,000	21 526
Cost of materials, parts, containers, etc., consumed	395 249 24 392 3 414 5 741 1 648	Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other structures <sup>3</sup> \$1,000.	8 529 5 450 3 079
Quantity of electricity purchased for heat and power	100 106	Response coverage ratio <sup>4</sup>	22
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.   State \$1,000.	870 223 787 945 45 827 36 451 34 961 1 015 475	equipment <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased avertising services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased avertising services <sup>3</sup> \$1,000.	1 517 22 911 22 54 22 148 22 148 22 612
Primary products specialization ratio	94 820 163 787 045	Response coverage ratio <sup>4</sup> percent Cost of purchased software and other data processing	22
Value of primary products shipments made in this industry \$1,000 Value of primary products shipments made in other industries	32 218	Response coverage ratio <sup>4</sup>	22
Coverage ratio percent.	96	services <sup>3</sup> \$1,000 Response coverage ratio <sup>4</sup>	578 22

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

# Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339944, CARBON PAPER & INKED RIBBON MFG												
All establishments	-	119	49	5 923	145 323	4 332	8 318	91 316	434 956	430 444	870 223	17 322
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19	6 5	27 17	-	57	1 232 3 068	43 89	63 143	725 1 829	4 545 10 077	4 497 9 882	9 052 19 875	400 1 034
employees Establishments with 20 to 49 employees	1	26 20	- 20	363 665	9 573 14 522	252 503	465 909	5 727 8 462	44 756 33 977	36 355 43 388	81 127 77 255	3 382 2 625
employees	- 1	15 9	15 9	1 094 1 530	26 665 37 837	825 945	1 327 1 871	13 429 22 935	93 848 88 798	92 285 74 406	186 327 167 552	4 460 3 631
Establishments with 250 to 499 employees Establishments with 500 to 999 employees	-	3	3	D	D	D	D	D	D	D	D	D
Establishments with 1,000 to 2,499 employees Establishments with 2,500 employees or more.	-		-	-	-	-	-	-	-	-	-	-
Administrative records <sup>2</sup>	7	46	-	303	5 971	221	313	3 609	19 929	19 532	39 291	2 084

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

# Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All employees Production workers				Value added			Total capital	
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339944	Carbon paper & inked ribbon mfg	119	5 923	145 323	4 332	8 318	91 316	434 956	430 444	870 223	17 322
3399441 3399443	Inked ribbons Carbon paper, stencil paper, etc	53 35	4 509 1 044	114 266 21 418	3 328 738	6 641 1 264	72 591 13 127	359 959 46 272	359 065 50 611	720 513 100 215	11 594 4 024

# Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997			1	992	
NAICS		Number of		Product	shipments	Number of		Product shipments	
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
339944	Carbon paper and inked ribbons	N	x	x	820 163	N	x	x	871 563
3399441	Inked ribbons	N	x	х	692 753	N	х	х	690 836
33994411	Inked computer (electronic data processing) ribbons	N	x	x	433 077	N	x	x	N
3399441106	processing) ribbons	42	x	х	433 077	53	х	х	506 681
33994412 3399441201 3399441211	Other inked ribbons, including typewriter Inked typewriter ribbons Other inked ribbons	N 20 17	X X X	X X X	258 373 189 653 68 720	N 21 17	X X X	X X X	N 123 024 33 791
3399441Y 3399441YWV	Inked ribbons, nsk Inked ribbons, nsk	N N	X	X X	1 303 1 303	N N	X X	x x	N 27 340
3399443	Carbon paper, stencil paper, etc	N	x	х	84 801	N	х	х	148 346
33994431 3399443100	Carbon paper, stencil paper, etc Carbon paper, stencil paper, etc	N 28	X	X X	84 801 84 801	N 18	X X	X X	N 148 346
339944W	Carbon paper and inked ribbons, nsk, total	N	x	х	42 609	N	х	Х	32 381
339944WY 339944WYWW	Carbon paper and inked ribbons, nsk, total Carbon paper and inked ribbons, nsk, for nonderministrative received	N	x	х	42 609	N	х	х	Ν
339944WYWY	establishments. Carbon paper and inked ribbons, nsk, for administrative-record	N	x	х	27 455	N	х	х	13 735
	establishments	N	X	X	15 154	N	X	X	18 646

# Additional information is available for this item; see Appendix F. @ Additional data are available for this item in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

# Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of proc (\$1	luct shipments ,000)
code		1997	1992
3399441	INKED RIBBONS		
	United States	692 753	690 836
	California . New York . North Carolina . Ohio	65 461 120 588 3 054 10 099 68 442	114 554 76 255 8 34 920 34 051
3399443	CARBON PAPER, STENCIL PAPER, ETC		
	United States	84 801	148 346
	Georgia New York Ohio Texas	9 048 10 971 5 197 5 884	N 39 176 N 12 278

# Additional information is available for this item; see Appendix F. @ Additional data are available for this item in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

# Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS material code	Material consumed	1997		1992	
		Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
339944	CARBON PAPER & INKED RIBBON MFG				
31320003 32212005 32221001 32200009 32518200	Textile fabrics . Purchased (market) paper Paperboard containers, boxes, and corrugated paperboard Other paper and allied products Carbon black	x x x x x	12 259 28 962 33 371 20 096 8 188	x x x x x	N 42 610 20 408 D 2 973
32591003 32500057 00970099 00971000	Printing ink Other chemicals and allied products . All other materials and components, parts, containers, and supplies Materials, ingredients, containers, and supplies, n.s.k.	X X X X	9 742 66 028 171 436 45 167	X X X X	8 378 29 481 110 246 37 792

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

# Appendix A. Explanation of Terms

# **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

# **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

# **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

# **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

# **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

# **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

# **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

# **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

# PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

# **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

# QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

# **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

# TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

# VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

# **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

# Appendix B. NAICS Codes, Titles, and Descriptions

# 339944 CARBON PAPER AND INKED RIBBON MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing carbon paper and inked ribbons. The data published with NAICS code 339944 include the following SIC industry:

3955 Carbon paper and inked ribbons

# Appendix C. Coverage and Methodology

### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

# INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

# DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

# Appendix D. Geographic Notes

Not applicable for this report.
## Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110YWW	3821000	3821000	3391141111	3843103	3843103	3399115106 pt	3911413 nt	3011421 nt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/11/2	38/1131	33011/12/1	38/3100	38/3100	3300115VW/V nt	3/79000 pt	3/79000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121320	38/1185	38/1185	2201112	20422	20.422	330011W/nt	30110	30110
3391121536	3841186	3841186	3391143101	3843201	3843201	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
0004404054	0044407	0044407	3391143116	3843209	3843209	339911W1W1 pt	3911002	3911002
3391121651	3841187	3841187 3829500 nt	3391143YWV	3843200	3843200	3399121	39141 pt	39141 pt
3391121661	3841196	3841196				3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
33911211 WV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3899000 pt	3699000 pt 3843000	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3399123 pt	34790 nt	34790 nt
3391123116	3841296	3841296				0000120 pt	04/00 pt	04700 pt
00011201111	0041200	0041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117	3399123101	3914211	3914211
330112\\/ pt	39/10	39/10	3391151111	3851118	3851118	3399123111	3914241	3914241
339112WYWW pt	3829000 pt	3829000 pt		3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151100	3651100	3631100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3391153	38514	38514	3399123126	3479024 3479000 pt	3479021 pt 3479000 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 pt	38421 pt		3851445	3851445			
3391131101	3842101	3842101	3391133100	3651400	3631400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W pt	39140 pt	39140 pt
3391131211	3842105	3842105	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	33911331 WV	3031300	3631300	339912WYWY pt	3914002 pt	3914002 pt
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# Sign Manufacturing

### 1997

Issued September 1999

EC97M-3399L

**1997 Economic Census** *Manufacturing* Industry Series



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-- Not applicable for this report.

### Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pr	oduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>339950</b> 399300	Sign mfg Signs & advertising displays	5 559 N	<b>5 690</b> 5 690	<b>82 246</b> 82 246	<b>2 367 259</b> 2 367 259	<b>53 516</b> 53 516	<b>102 371</b> 102 371	<b>1 197 419</b> 1 197 419	<b>4 551 551</b> 4 551 551	<b>3 314 770</b> 3 314 770	<b>7 856 639</b> 7 856 639	<b>234 572</b> 234 572

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

#### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All Shments	All emp	oloyees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339950, SIGN MFG												
United States	2	5 690	928	82 246	2 367 259	53 516	102 371	1 197 419	4 551 551	3 314 770	7 856 639	234 572
Alabama	2 - 2 2	73 114 48 580 129	13 13 9 85 14	1 595 1 313 649 6 848 1 062	39 366 40 009 13 794 205 141 30 431	1 147 730 438 4 421 686	2 327 1 426 817 8 196 1 292	21 199 16 668 6 944 99 012 15 250	64 437 72 854 32 265 409 011 51 270	75 405 64 281 26 892 230 400 29 156	135 066 135 624 58 821 645 143 79 639	5 727 4 198 1 408 13 006 2 306
Connecticut Florida . Georgia . Hawaii * Idaho .	5 3 3 5 1	81 366 150 26 37	6 35 19 2 5	1 071 3 412 1 728 142 342	35 814 86 177 50 452 3 413 9 615	538 2 252 1 087 96 200	1 190 4 108 2 009 179 369	19 010 43 186 23 467 1 780 4 621	78 563 169 151 98 978 6 377 15 557	47 853 119 278 62 080 4 633 8 061	124 014 285 717 160 730 10 994 23 602	7 774 7 698 3 702 222 914
Illinois Indiana Iowa Kansas Kentucky	1 2 3 3 1	260 131 49 61 62	64 17 12 14 10	5 254 1 350 695 1 226 986	180 186 35 712 19 388 29 039 24 359	3 357 849 361 902 698	6 592 1 516 734 1 725 1 288	83 130 16 736 7 852 17 299 13 966	347 635 72 625 33 562 59 544 62 832	292 613 47 700 29 520 24 966 44 518	631 772 121 658 64 902 84 680 104 194	14 393 3 217 1 515 3 167 9 069
Louisiana Maine Maryland . Massachusetts Michigan	2 1 2 1 -	49 21 103 125 207	7 3 13 18 32	532 185 1 008 1 347 4 075	12 964 5 405 31 304 42 559 115 128	341 120 715 833 2 289	609 255 1 389 1 626 4 454	6 592 2 739 17 882 21 988 56 254	24 627 8 916 67 258 78 675 254 830	17 420 5 778 42 760 57 324 153 297	41 724 14 597 110 151 136 902 408 236	1 190 1 196 5 212 2 140 9 726
Minnesota Mississippi Missouri Montana Nebraska	- 2 3 1	128 30 130 21 37	28 5 31 3 8	2 710 328 2 679 138 326	77 629 8 020 73 294 3 701 8 822	1 903 229 1 672 87 228	3 728 327 3 160 149 421	40 623 4 251 35 759 1 932 4 799	157 126 15 740 129 874 5 333 16 367	111 376 17 490 85 588 3 764 11 704	267 487 35 559 215 644 8 909 28 130	8 457 578 6 497 144 722
Nevada New Hampshire New Jersey New Mexico New York	3 1 1 4 3	52 24 193 28 379	17 3 38 3 77	1 603 239 3 944 266 5 955	60 998 6 965 127 025 6 332 185 152	1 035 141 2 714 141 4 022	2 205 290 5 183 240 7 614	34 636 3 120 59 131 2 781 94 400	97 205 12 476 260 547 9 729 350 919	54 662 7 821 195 904 8 169 235 342	156 294 20 154 452 376 17 894 585 640	8 481 701 10 535 496 12 598
North Carolina North Dakota Ohio Oklahoma Oregon	2 - 1 3 2	141 12 261 59 98	17 3 59 9 13	1 357 264 4 636 496 1 231	34 775 6 282 128 376 10 338 36 329	886 187 3 148 358 721	1 657 357 6 332 570 1 378	17 663 3 839 68 227 5 548 16 538	68 304 13 345 252 014 18 687 73 695	40 172 10 385 208 204 10 572 49 660	107 360 23 738 461 345 29 008 122 013	2 532 926 12 290 617 4 878
Pennsylvania Rhode Island South Carolina South Dakota Tennessee	2 4 2 1 2	216 32 67 20 120	36 10 9 7 20	3 591 809 674 1 272 2 064	108 128 19 048 16 887 27 979 55 586	2 468 553 470 730 1 288	4 721 958 760 1 791 2 663	56 074 9 862 9 132 21 055 26 669	220 145 47 343 34 406 40 220 98 236	148 634 31 126 19 955 64 545 76 338	367 627 78 086 54 337 104 485 185 525	8 867 1 985 1 691 4 864 8 405
Texas Utah Vermont Virginia Washington West Virginia Wisconsin	4 1 2 1 3 6	454 52 18 113 150 21 132	58 5 17 13 1 39	5 314 741 248 1 230 1 366 203 3 506	133 577 19 114 6 963 35 435 37 455 4 294 111 123	3 526 500 156 828 829 132 2 337	6 595 985 262 1 616 1 473 191 4 309	68 903 10 782 3 678 18 316 18 605 2 128 59 217	191 968 35 846 13 517 59 420 72 935 7 559 227 884	230 320 17 610 7 276 40 669 41 007 5 068 191 039	418 861 52 663 19 402 99 211 114 171 12 622 421 843	9 009 3 323 598 1 660 3 098 1 192 20 444

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### MANUFACTURING-INDUSTRY SERIES

#### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
339950, SIGN MFG		339950, SIGN MFG—Con.	
Companies <sup>1</sup> number	5 559	Value added\$1,000	4 551 551
All establishments number Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber.	5 690 4 762 790 138	Total inventories, beginning of year \$1,000   Finished goods inventories, beginning of year \$1,000   Work-in-process inventories, beginning of year \$1,000   Materials and supplies inventories, beginning of year \$1,000	774 285 189 679 252 792 331 814
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	82 246 2 805 747 2 367 259 438 488	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	780 370 185 967 266 186 328 217
Production workers, average for year	53 516 52 710 53 240 53 889 54 225	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures (new and used)\$1,000 Capital expenditures for machinery and equipment (new and used)\$1,000	1 767 747 234 572 44 099 190 473
Production-worker hours	102 371 1 197 419	Total retirements <sup>2</sup> \$1,000 Gross book value of total assets at end of year\$1,000	41 190 1 961 129
Total cost of materials.   \$1,000.     Cost of materials, parts, containers, etc., consumed.   \$1,000.     Cost of resales   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of purchased electricity   \$1,000.     Cost of contract work   \$1,000.	3 314 770 2 628 051 226 948 23 267 57 917 378 587	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other \$1,000.	186 097 180 500 98 661 81 839
Quantity of electricity purchased for heat and power	1 105 101	Response coverage ratio <sup>4</sup>	65 20, 508
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.	7 856 639 6 979 519 189 681 687 439 375 862 123 927 187 650	Cost of purchased communications services <sup>3</sup> \$1,000   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000	20 506 65 24 356 65 11 570 65 11 264 65 31 007
Primary products specialization ratio percent.   Value of primary products shipments made in all industries \$1,000.   Value of primary products shipments made in this industry \$1,000.   Value of primary products shipments made in other industries \$1,000.	97 7 112 310 6 979 519 132 791	Response coverage ratio <sup>4</sup> percent.   Cost of purchased software and other data processing services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased refuse removal (including hazardous waste) \$1,000.	65 11 307 65
Coverage ratio percent.	98	Response coverage ratio <sup>4</sup>	65

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

#### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E <sup>1</sup>	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339950, SIGN MFG												
All establishments	2	5 690	928	82 246	2 367 259	53 516	102 371	1 197 419	4 551 551	3 314 770	7 856 639	234 572
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19 employees Establishments with 20 to 49 employees Establishments with 50 to 99	8 4 2 2	2 929 1 065 768 556	556	5 663 7 021 10 470 16 525	124 077 164 929 277 932 517 595	4 196 4 690 6 835 10 736	6 106 7 874 12 761 21 180	64 751 87 694 146 177 259 747	222 847 304 902 507 199 929 880	162 057 204 179 331 862 695 075	384 700 512 284 838 202 1 618 140	12 841 14 777 25 549 46 682
Establishments with 100 to 249 employees Establishments with 250 to 499 employees	1	234 114 19	234 114 19	16 276 16 481 6 106	488 431 514 523 190 551	10 579 10 604 4 018	20 540 21 606 8 347	246 113 254 684 93 471	1 051 298 393 793	826 425 304 713	1 875 082 690 137	43 933 61 704 22 755
Establishments with 500 to 999 employees Establishments with 1,000 to 2,499 employees Establishments with 2,500 employees or more	-	5	5	3 704	89 221 	1 858	3 957 	44 782 	172 253 -	108 142 	292 093 	6 331 - -
Administrative records <sup>2</sup>	9	2 927	-	7 740	156 553	5 483	7 767	81 674	273 415	196 775	470 051	13 934

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All em	ployees	Pr	oduction work	ers	Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339950	Sign mfg	5 690	82 246	2 367 259	53 516	102 371	1 197 419	4 551 551	3 314 770	7 856 639	234 572
3399501 3399503	Electric signs Nonelectric signs, including counter and floor displays, point-of- purchase, and other signs and	801	25 573	763 524	16 548	33 616	407 535	1 479 153	926 670	2 408 563	74 897
3399505	displays Advertising specialties	875 212	24 893 10 567	745 100 332 783	16 044 6 645	31 703 12 964	364 398 150 170	1 486 035 639 415	1 109 380 607 832	2 590 624 1 236 927	84 733 28 661

#### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS		Number of companies		Product	shipments	Number of companies		Product	shipments	
product code	Product	with shipments of \$100,000	Quantity of production for all	Quantity	Value	with shipments of \$100,000	Quantity of production for all	Quantity	Value	
339950	Signs	N N	yuiposes X	X	7 112 310	N N	puiposes X	X	4 939 317	
3399501	Electric signs	N	X	X	1 948 614	N	х	X	1 282 884	
33995011	Luminous tubing electric signs (neon,	N	×	×	436 270	N	x	x	N	
3399501101	Luminous tubing electric signs (neon, argon, hydrogen, etc)	416	x	x	436 270	386	x	x	350 355	
33995012 3399501206	Fluorescent lamp electric signs Fluorescent lamp electric signs	N 411	X	X	513 473 513 473	430	×××	X	N 417 810	
33995013	Incandescent bulb electric signs and		× ×	×	040.004		V	v		
3399501311	Incandescent bulb, electronic variable	N	X	X	946 384	N 07	X		N	
3399501316 3399501321	Message display signs Other incandescent bulb signs All other electric signs (including	89 45	X	X	114 318 76 621	67 54	X X	X	60 276 71 779	
	combinations of luminous fluorescent and incandescent)	299	x	х	755 445	159	х	х	246 795	
3399501Y 3399501YWV	Electric signs, nsk Electric signs, nsk	N N	X	X X	52 487 52 487	N N	X X	x	N 135 869	
3399503	Nonelectric signs, including counter and floor displays, point-of-purchase, and other signs and displays.	N	x	x	2 368 732	N	x	x	1 793 306	
33995031	Nonelectric signs, including counter and									
	tloor displays, point-of-purchase, and other signs and displays	N	x	х	2 275 125	N	х	х	N	
3399503101	Nonelectric screen printed metal signs and displays	200	x	х	273 122	N	х	х	N	
3399503106	Other printed or unprinted nonelectric metal signs and displays	282	x	х	336 203	N	х	х	N	
3399503111	Nonelectric screen printed wood signs and displays	89	x	х	108 077	N	х	x	N	
3399503116	Other printed or unprinted nonelectric wood signs and displays	176	x	х	152 087	N	х	x	Ν	
3399503121	Nonelectric screen printed other than wood or metal signs and displays	202	x	х	222 828	N	х	x	Ν	
3399503126	Other printed or unprinted nonelectric other than wood or metal signs and									
	displays	510	X	X	1 182 808	N	х	X	N	
3399503Y	Nonelectric signs, including counter and floor displays, point-of-purchase, and other signs and displays, nsk	N	x	x	93 607	N	х	x	N	
3399503YWV	Nonelectric signs, including counter and floor displays, point-of-purchase, and other signs and displays, nsk	N	x	x	93 607	N	x	x	169 047	
3399505	Advertising specialties	N	x	x	1 238 894	N	х	х	782 394	
33995051 3399505101	Advertising specialties	N	x	x	1 190 653	N	х	х	Ν	
	promotional items on purchased materials	81	x	х	362 020	N	х	x	Ν	
3399505106	Advertising specialtiesother than printed.	188	x	x	828 633	N	x	x	N	
3399505Y 3399505YWV	Advertising specialties, nsk	NN	X	X	48 241 48 241	N	X	x	N	
339950W	Signs, nsk, total	N	x	x	1 556 070	N	x	x	1 080 733	
339950WY	Sign manufacturing, nsk, total	N	x	x	1 556 070	N	x	x	N	
339950WYWW	Sign manufacturing, nsk, for nonadministrative-record establishments	N	×	Y	1 114 518	N	Y	Y	825 073	
339950WYWY	Sign manufacturing, nsk, for administrative-record establishments	N	x	x	441 552	N	x	x	254 760	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS	Product class and geographic area	Value of product shipn (\$1,000)	nents
code		1997	1992
3399501	ELECTRIC SIGNS		
	United States	1 948 614	1 282 884
	Alabama	54 651	33 098
	Arizona	60 297	19 813
	Arkansas California	18 672 205 373	10 976 138 373
	Colorado	23 737	12 487
	Connecticut	27 337 87 697	5 489 56 113
	Georgia	38 504	9 012 7 348
	Illingis	90 811	7 860
	Indiana	25 770 17 723	16 212 17 325
	Kantalar	18 045	9 143
		10 878	12 511
	Maine	3 717	5 565 N
	Maryland	19 946 14 994	16 349 13 203
	Michigan	108 271	39 865
	Minnesota Mississippi	47 808 19 441	48 186 N
	Missouri	27 860	14 845 6 351
	Nevada	66 152	40 240
	New Jersey.	53 377	9 629 4 291
	New York	68 124	59 402
	Ohio	108 1294	25 464 67 849
	Oklahoma	10 839	6 777
	Pennsylvania	19 531 68 087	9 866 60 911
	South Carolina South Dakota	15 116 68 278	11 842 N
	Tennessee	70 951	68 870
	Texas	120 554 17 135	88 657 21 849
	Virginia	29 231 34 220	20 439
	Wisconsin	153 958	105 175
3399503	NONELECTRIC SIGNS, INCLUDING COUNTER AND FLOOR DISPLAYS, POINT-OF-		
	PURCHASE, AND OTHER SIGNS AND DISPLAYS	2 200 722	4 702 200
		2 368 732	1 793 306
	Arizona	40 603	22 530 10 722
	Arkansas California	27 261 121 394	N 137 215
	Colorado	15 667	10 255
	Connecticut	11 748 59 130	6 886 56 834
	Georgia	55 390 3 267	55 487
	Illinois	278 056	273 071
	Indiana	28 115	23 282
	Kansas	4 706 27 173	19 695 3 565
	Kentucky	71 382 4 476	16 258 2 186
	Marvland	49 562	32 638
	Massachusetts	37 986	14 713
	Miningari	97 748	18 857
	Mississippi	6 963	N 00 455
	Nebraska	2 171	00 455 N
	Nevada	22 577 4 443	2 860 2 059
	New Jersey	183 543	118 505
	New York	216 917 29 779	178 259 29 377
	North Dakota Ohio	4 554 200 784	N 202 316
	Oklahoma	3 557	N
	Oregon Pennsylvania	22 229	13 271 83 825
	Rhode Island	9 437	9 973
	Tennessee	20 752 38 245	8 039 13 570
	Texas	75 526	51 558
	Utan	15 608   6 054	N N
	Virginia Washington	25 472 16 782	19 330 17 731
	Wisconšin	155 953	96 963

See footnotes at end of table.

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#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class code	Product class and geographic area	Value of product shipments (\$1,000)		
		1997	1992	
3399505	ADVERTISING SPECIALTIES			
	United States	1 238 894	782 394	
	California Connecticut Florida Georgia Idaho	104 145 38 447 31 267 21 474 3 485	58 813 N 31 641 N N	
	Illinois Indiana Kansas Massachusetts Minnesota	140 639 7 013 17 998 54 388 36 987	76 383 3 966 N 16 832 36 681	
	Missouri. New Jersey. New York North Carolina Ohio.	70 349 136 046 88 537 3 879 53 389	70 371 N 106 013 N 18 538	
	Oregon Pennsylvania Rhode Island Tennessee Texas	50 548 99 904 30 009 41 582 28 134	N 50 175 31 612 27 984 5 506	
	Utah	2 848 8 286 3 093 28 602	N N N 50 887	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

#### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		1997		1992	
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
339950	SIGN MFG				
32121001 32200001	Veneer and plywood	х	43 969	х	61 884
32521105	and corrugated paperboard	Х	162 608	Х	154 589
32551003	etc. Paints varnishes lacquers stains shellacs janans enamels and allied	Х	43 839	Х	41 891
32610013	Plastics products consumed in the form of sheets rods tubes film and	х	32 153	х	34 010
02010010	other shapes	х	256 822	х	178 961
33251005 33200047 33100035 33210001 33120001	Metal hardware, including hinges, handles, locks, casters, etc	X X X X	48 401 132 348 9 369 2 377	X X X X	33 687 89 607 2 880 465
00120001	products)	х	35 337	х	31 589
331000AJ 33531100 32100043 00190094	Nonferrous shapes and forms (except castings, forgings, and fabricated metal products) . Specialty transformers and fluorescent ballasts . Wood other than veneer and plywood . Manufactured products used for advertising specialities, such as pens, pencils, key chains, calendars, magnets, etc.	x x x x	38 668 59 286 49 609 79 503	× × ×	38 581 51 327 N N
31300045	Textiles and fabrics	Х	20 305	Х	N
32591003 00970099 00971000	Printing ink All other materials and components, parts, containers, and supplies Materials, ingredients, containers, and supplies, n.s.k.	X X X	12 997 515 869 1 084 591	X X X	N N 644 013

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

#### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

#### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

#### **339950 SIGN MANUFACTURING**

This U.S. industry comprises establishments primarily engaged in manufacturing signs and related displays of all materials (except printing paper and paperboard signs, notices, displays). The data published with NAICS code 339950 include the following SIC industries:

3993 Signs and advertising specialties

### Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

## DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

## DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.
# Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110YWW	3821000	3821000	3391141111	3843103	3843103	3399115106 pt	3911413 nt	3011421 nt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/11/2	38/1131	33011/12/1	38/3100	38/3100	3300115VW/V nt	3/79000 pt	3/79000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121320	38/1185	38/1185	2201112	20422	20.422	330011W/nt	30110	30110
3391121536	3841186	3841186	3391143101	3843201	3843201	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
0004404054	0044407	0044407	3391143116	3843209	3843209	339911W1W1 pt	3911002	3911002
3391121651	3841187	3841187 3829500 nt	3391143YWV	3843200	3843200	3399121	39141 pt	39141 pt
3391121661	3841196	3841196				3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
33911211 WV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
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3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3399123 pt	34790 nt	34790 nt
3391123116	3841296	3841296				0000120 pt	04/00 pt	04700 pt
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339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117	3399123101	3914211	3914211
330112\\/ pt	39/10	39/10	3391151111	3851118	3851118	3399123111	3914241	3914241
339112WYWW pt	3829000 pt	3829000 pt		3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151100	3651100	3631100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3391153	38514	38514	3399123126	3479024 3479000 pt	3479021 pt 3479000 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 pt	38421 pt		3851445	3851445			
3391131101	3842101	3842101	3391133100	3651400	3631400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W pt	39140 pt	39140 pt
3391131211	3842105	3842105	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
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3391131217	3842107	3842107	33911331 WV	3031300	3631300	339912WYWY pt	3914002 pt	3914002 pt
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3391131227	3842110	3842110		3851612	3851612	3399131	39152	39152
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33911315/1	3042105	3042105	2201151	20540	20540	3399135100	3915400	3915400
3391131574	3842183	3842183	339115W	38510	38510	339913W	39150	39150
3391131577	3842185	3842185	339115WYWY	3851002	3851002	339913WYWW	3915000	3915000
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			3399111531	3911198	3911198	3399140216	3961051	3961051
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3399927 3399927116 pt 3399927116 pt	39314 3931437 pt 3931437 pt 2021412	39314 3931450 3931452 2031413	3399941 pt 3399941101 3399941106	39911 3991113 3991198 2302171	39911 3991113 3991198 2302471	339995W 339995WYWW 339995WYWY	39950 3995000 3995002	39950 3995000 3995002
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# Gasket, Packing, and Sealing Device Manufacturing

1997

Issued September 1999

EC97M-3399M

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### 1997 Economic Census

Manufacturing Industry Series





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-- Not applicable for this report.

### Introduction to the Economic Census

### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

### AVAILABILITY OF ADDITIONAL DATA

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pi	roduction work	ers		thy Cost of		Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>339991</b>	Gasket, packing, & sealing device mfg	558	662	41 914	1 287 466	30 107	62 655	761 370	3 101 115	2 134 423	5 240 549	201 134
303300	devices	N	662	41 914	1 287 466	30 107	62 655	761 370	3 101 115	2 134 423	5 240 549	201 134

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		ر establis	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339991, GASKET, PACKING, & SEALING DEVICE MFG												
United States	1	662	317	41 914	1 287 466	30 107	62 655	761 370	3 101 115	2 134 423	5 240 549	201 134
Arizona California Colorado Florida Illinois	9 2 1 -	7 84 12 15 48	2 42 3 3 28	158 3 994 239 358 5 925	3 310 124 210 5 703 9 411 196 571	132 2 834 115 234 3 942	274 6 194 245 488 7 579	2 178 70 405 2 736 5 106 101 640	7 610 270 620 16 016 39 312 435 500	5 204 151 886 6 587 35 416 290 008	12 740 419 806 22 414 74 265 722 773	1 117 13 349 705 1 907 35 713
Indiana Kansas Kentucky Louisiana Massachusetts	- 1 4 1	13 6 10 11 24	10 2 7 4 12	1 530 349 1 033 210 1 682	38 611 8 616 32 021 7 332 63 157	1 233 297 792 141 911	2 437 621 1 764 316 1 782	28 784 6 596 22 534 4 152 27 258	112 426 22 817 71 519 22 864 185 203	65 525 25 669 67 319 10 817 107 704	178 835 48 605 136 824 33 778 295 014	6 085 388 4 153 840 8 140
Michigan	3 - 1 2 -	33 19 11 26 33	22 9 3 8 14	1 373 1 192 234 914 2 151	40 975 36 522 6 311 28 006 73 688	993 858 173 526 1 530	1 977 1 758 341 1 116 3 066	23 138 21 342 3 764 14 977 45 490	88 775 84 260 14 421 58 210 213 192	69 036 43 747 14 237 51 587 140 682	156 454 128 696 28 641 109 810 351 982	5 986 5 142 697 4 838 8 127
North Carolina Ohio Oklahoma Oregon Pennsylvania	- 1 1 4	15 43 15 7 31	9 18 3 13	912 2 689 456 219 1 299	25 242 91 455 9 432 5 584 42 146	712 2 099 380 145 862	1 525 4 168 746 312 1 753	16 884 58 578 6 600 2 741 21 010	49 776 241 793 26 743 11 383 89 860	33 295 143 753 24 495 5 773 60 982	85 341 396 712 50 922 17 129 149 792	6 790 12 959 2 672 543 5 029
South Carolina Tennessee Texas Virginia Washington Wisconsin	1 - 3 - 2 -	10 13 68 12 9 20	3 12 34 8 1	875 1 551 3 331 1 263 104 1 600	21 708 42 885 98 507 33 456 4 099 48 941	742 1 176 2 331 1 009 72 1 265	1 526 2 495 5 152 2 052 140 2 520	15 117 26 645 59 158 21 872 1 743 32 738	67 334 96 704 245 851 90 018 6 720 100 474	33 565 91 667 169 230 80 413 3 253 103 952	101 446 188 820 413 940 173 174 9 994 205 477	2 078 6 659 18 675 6 167 463 3 319

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
339991, GASKET, PACKING, & SEALING DEVICE MFG		339991, GASKET, PACKING, & SEALING DEVICE MFG-Con.	
Companies <sup>1</sup> number	558	Value added\$1,000	3 101 115
All establishmentsnumber Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber.	662 345 216 101	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	582 276 300 754 103 905 177 617
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	41 914 1 608 172 1 287 466 320 706	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	583 862 294 260 105 388 184 214
Production workers, average for year number number number	30 107 29 848	Gross book value of total assets at beginning of year	1 895 142 201 134
Production workers on May 12number Production workers on August 12number production workers on November 12	29 960 30 333 30 287	(new and used)	25 483
Production-worker hours	62 655 761 270	and used)	175 651 52 471 2 043 805
FIGULCIIOII-WOIKEI Wages	/01 3/0	Total depreciation during year <sup>2</sup> \$1.000.	135 397
Total cost of materials   \$1,000.     Cost of materials, parts, containers, etc., consumed.   \$1,000.     Cost of resales   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of purchased electricity   \$1,000.     Cost of contract work   \$1,000.	2 134 423 1 762 282 238 259 16 082 70 101 47 699	Total rental payments <sup>2</sup> \$1,000   Buildings and other structures rental payments <sup>2</sup> \$1,000   Machinery and equipment rental payments <sup>2</sup> \$1,000   Cost of purchased services for the repair of buildings and other structures <sup>3</sup> \$1,000	52 147 31 153 20 994
Quantity of electricity purchased for heat and power	1 188 272 _	Response coverage ratio <sup>4</sup> percent Cost of purchased services for the repair of machinery and	83
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.	5 240 549 4 509 152 360 053 371 344 334 213 19 027 18 104	equipment <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1.000.	39 688 83 15 563 9 622 83 5 598 83 10 722
Primary products specialization ratio	92 4 823 993 4 509 152	Response coverage ratio <sup>4</sup>	83
Value of primary products shipments made in other industries	314 841	Response coverage ratio <sup>4</sup>	83
Coverage ratio percent.	93	services <sup>3</sup> \$1,000 Response coverage ratio <sup>4</sup> percent	11 282 83

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339991, GASKET, PACKING, & SEALING DEVICE MFG												
All establishments	1	662	317	41 914	1 287 466	30 107	62 655	761 370	3 101 115	2 134 423	5 240 549	201 134
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19 employees Establishments with 20 to 49 employees	8 7 3 1	119 81 145 145	- - 145	224 556 2 035 4 554	6 326 17 469 62 664 143 446	180 402 1 420 3 071	338 760 2 693 6 180	3 964 10 250 32 835 71 911	14 547 37 523 149 649 312 943	11 020 27 393 115 888 236 497	25 783 65 148 265 755 549 982	837 2 542 6 988 16 442
employees	2	71	71	4 990	144 879	3 533	7 265	81 542	316 464	263 940	578 578	19 256
employees Establishments with 250 to 499	1	63	63	9 873	306 910	6 971	14 927	184 468	752 812	561 043	1 321 421	47 700
employees Establishments with 500 to 999	-	25	25	8 478	244 080	6 359	13 897	161 468	605 226	433 882	1 040 990	45 579
employees Establishments with 1,000 to 2,499 employees Establishments with 2 500 employees	-	10 3	10 3	6 315 4 889	207 692 154 000	4 983 3 188	10 223 6 372	135 132 79 800	545 443 366 508	292 928 191 832	837 070 555 822	32 313 29 477
or more	9	- 218		1 359	- 37 280	1 024	1 795	- 23 038	- 79 720	- 54 113	- 134 585	5 334
	1 1		1									

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All em	ployees	Pi	oduction work	ers	Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339991	Gasket, packing, & sealing device mfg	662	41 914	1 287 466	30 107	62 655	761 370	3 101 115	2 134 423	5 240 549	201 134
3399911 3399913 3399915 3399917 3399918 3399919	Compression packings Nonmetallic gaskets and gasketing Molded packings and seals Metallic gaskets and machined seals . Axial mechanical face seals Rotary oil seals.	17 144 83 56 36 16	1 447 10 634 11 242 5 745 1 756 5 670	45 639 345 848 332 210 184 744 63 670 153 495	891 7 559 8 507 3 323 1 067 4 813	1 883 14 917 18 207 7 027 2 362 10 742	26 300 192 633 207 027 87 838 31 017 118 896	117 181 861 736 698 460 448 459 176 600 436 557	64 342 725 544 401 858 372 161 86 737 230 008	180 824 1 582 349 1 101 515 833 062 261 660 662 475	4 050 48 700 58 750 33 330 8 690 23 998

### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997			1	92		
NAICS		Number of companies		Product	shipments	Number of companies		Product	shipments	
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
339991	Gaskets, packing, and sealing devices	N	x	x	4 823 993	N	x	x	3 152 696	
3399911	Compression packings	N	х	х	207 465	N	х	х	102 899	
33999111	Compression packings	N	х	х	207 465	N	х	х	N	
3399911111	Synthetic fiber, plastics composition compression packings	28	X	x	126 288	19	x	X	29 384	
3399911121 3399911121	All other compression packings, nec	17 N	x	×	81 177	N	x	x	N	
3399911YWV	Compression packings, nsk	Ň	Â	Ŷ	-	Ň	Ŷ	x	314	
3399913	Nonmetallic gaskets and gasketing	N	Х	Х	1 179 847	N	Х	Х	888 470	
33999131	Elastomeric gaskets and gasketing, all materials	N	х	х	343 206	N	х	х	N	
3399913111	Elastomeric gaskets and gasketing, all materials	113	х	х	343 206	106	х	х	196 033	
33999132 3399913221	Graphite gaskets and gasketing Graphite gaskets and gasketing	N 21	X X	X X	47 975 47 975	N N	X X	X X	N N	
33999133	Other nonmetallic gaskets and gasketing, nec	N	х	x	785 587	N	х	х	Ν	
3399913331	Paper, felt base, and plant fiber gaskets and gasketing	53	х	х	100 170	43	х	х	76 681	
3399913341	Cork and cork composition gaskets and gasketing	34	х	х	46 617	39	х	х	81 013	
3399913351	Other nonmetallic gaskets and gasketing, nec	106	х	х	638 800	N	х	х	N	
3399913Y	Nonmetallic gaskets and gasketing, nsk	N	х	х	3 079	N	х	х	Ν	
33999131000	nsk	N	Х	х	3 079	N	х	Х	13 582	
3399915	Molded packings and seals	N	Х	х	1 094 525	N	Х	Х	687 664	
33999151	Molded O-rings (including spliced, excluding metal)	N	х	х	314 666	N	х	х	N	
3399915111	Molded O-rings (including spliced, excluding metal)	57	х	х	314 666	62	х	х	207 413	
33999152	All other molded packings and seals,									
3399915221	Molded squeeze-type, solid section ring seals (including rectangular, quad, Delta, D. and Tee) (excluding O-	N	х	X	756 293	N	х	х	Ν	
3399915231	rings)	22	Х	х	68 554	12	х	Х	25 076	
3399915241	cushioned rings, backed, constrained, or loaded by an elastomeric ring Molded flexible seals, single and multiple component lin type, both	20	х	x	78 483	14	х	х	29 386	
3399915251 3399915261	symmetrical and nonsymmetrical, V- rings, V-ring sets, U-cup Molded diaphragm seal-flat, rolling All other molded packings and seals, isolution constability or union	41 26	X X	X X	171 509 67 243	30 18	x x	X X	50 994 21 468	
	devices and nonmetallic piston rings	74	Х	х	370 504	81	х	Х	328 826	
3399915Y 3399915YWV	Molded packings and seals, nsk Molded packings and seals, nsk	N N	X X	XX	23 566 23 566	N N	X X	X X	N 24 501	
3399917	Metallic gaskets and machined seals	N	х	х	846 874	N	х	х	517 750	
33999171	Metallic gaskets and machined seals	N	х	х	844 681	N	х	х	Ν	
3399917111	Metallic spiral wound filler type gaskets and machined seals	14	х	x	45 307	19	х	х	46 858	
0000011121	seals (exclusion devices, heavy cross- section API type, nonautomotive piston rings)	71	x	x	799 374	58	х	x	468 084	
3399917Y	Metallic gaskets and machined seals,									
3399917YWV	nsk Metallic gaskets and machined seals,	N	X	X	2 193	N	X	X	N	
2200019			×	×	2 193	N	×	X	2 808	
33000181	Avial mechanical face seals		~	^	201 992		~	~	214 913	
3399918111	parts	N	Х	х	220 632	Ν	х	х	Ν	
3399918121	single coil springs Complete axial mechanical seals with	7	х	X	63 764	10	х	х	65 965	
3399918131	multiple coil springs Complete axial mechanical seals with	6	Х	X	30 157	9	Х	Х	42 221	
3399918141	bellows Clearance, labyrinth, and other axial	4	х	X	92 122	5	х	х	30 891	
	mechanical face seals, nec	7	Х	X	34 589	7	х	х	26 682	
33999182 3399918251	Parts for all axial mechanical face seals Parts for all axial mechanical face	N	X	X	40 869	N	X	X	N	
22000191/	seals		X	X	40 869	8	X	X	47 417	
3399918YWV	Axial mechanical face seals, nsk		X	X	491	N N	X	X	N 1 739	

See footnotes at end of table.

#### MANUFACTURING-INDUSTRY SERIES

### Table 6a. Products Statistics: 1997 and 1992-Con.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997			1	992		
NAICS	Product	Number of companies		Product	shipments	Number of companies		Product	shipments	
code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
339991	Gaskets, packing, and sealing devices—Con.									
3399919	Rotary oil seals	N	X	Х	673 806	N	х	Х	493 532	
33999191 3399919111	Rotary oil seals Bonded, sprung (spring-loaded) rotary	N	x	х	673 467	N	Х	х	Ν	
3399919121	oil seals Bonded, unsprung (nonspring-loaded)	7	X	Х	343 603	8	Х	Х	254 970	
3399919131 3399919141 3399919151	otrary oil seals Unitized rotary oil seals Nonmetallic rotary oil seals Other rotary oil seals (labyrinth, proximity, all metallic, inflatable,	5 5 3	X X X	X X X	D D 34 409	7 4 10	X X X	X X X	D D 9 471	
	seals)	7	х	х	81 928	N	Х	х	Ν	
3399919Y 3399919YWV	Rotary oil seals, nsk Rotary oil seals, nsk	N N	×××	×××	339 339	N N	X X	X X	N 364	
339991W	Gaskets, packings, and sealing devices, nsk, total	N	x	x	559 484	N	х	х	247 466	
339991WY	Gasket, packing, and sealing device		× ×	×	550 404		Y	×		
339991WYWW	Gasket, packing, and sealing device manufacturing, nsk, for nonadministrative-record	IN N	X	×	559 484	N	X	~	N	
339991WYWY	establishments Gasket, packing, and sealing device manufacturing, nsk, for administrative-	N	X	X	440 584	N	х	х	194 327	
	record establishments	N	X	Х	118 900	N	Х	Х	53 139	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: P 10 to 19 percent estimated; 9 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class code	Product class and geographic area	Value of product shipments (\$1,000)	
		1997	1992
3399911	COMPRESSION PACKINGS		
	United States	207 465	102 899
	Florida Illinois Michigan Texas	6 240 6 351 3 359 7 392	N 16 202 N 6 627
3399913	NONMETALLIC GASKETS AND GASKETING		
	United States	1 179 847	888 470
	Alabama	19 008 51 352 7 852 5 944 256 186	N 39 986 N 3 567 201 247
	Indiana Massachusetts Michigan Minnesota Missouri	23 646 20 254 15 897 48 955 18 915	29 399 20 905 43 946 52 765 14 033
	New Jersey	11 666 179 217 18 482 41 571 3 543	8 505 108 139 N 41 307 N
	Oregon Pennsylvania Tennessee Texas Virginia Wisconsin	10 119 35 071 71 773 39 984 34 186 77 345	N 17 289 21 319 11 205 54 476 89 137

See footnotes at end of table.

### MANUFACTURING-INDUSTRY SERIES

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class code	Product class and geographic area	Value of product shipments (\$1,000)		
		1997	1992	
3399915	MOLDED PACKINGS AND SEALS			
	United States	1 094 525	687 664	
	California. Connecticut Illinois Indiana Massachusetts.	141 308 24 259 79 546 20 610 63 907	110 072 N 45 436 38 284 53 071	
	Michigan . Minnesota . New Jersey . New York . Ohio . Texas .	9 975 35 196 28 021 28 827 53 102 74 248	14 740 23 920 N 8 38 298 34 100	
3399917	METALLIC GASKETS AND MACHINED SEALS			
	United States	846 874	517 750	
	California. Connecticut New Jersey. Ohio . Pennsylvania Texas. Wisconsin .	27 323 26 486 14 928 63 845 3 812 73 605 45 382	9 198 N 4 317 18 401 5 507 80 014 N	
3399918	AXIAL MECHANICAL FACE SEALS			
	United States	261 992	214 915	
	California Illinois Texas	48 396 46 223 31 568	N 89 942 15 405	
3399919	ROTARY OIL SEALS			
	United States	673 806	493 532	
	California	6 732	5 934	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		1997		1992	
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
339991	GASKET, PACKING, & SEALING DEVICE MFG				
32199901 32212029 32521105	Cork products	X X	23 648 52 926	X X	53 932 59 683
32521205 32520005	etc Synthetic rubber Other plastics materials and synthetic resins	X X X	130 679 179 725 78 032	X X X	52 380 140 489 93 659
11321001 32600017 33290009 33200015 33120013	Natural rubber	X X X X X	37 370 70 988 27 408 126 004 21 380	X X X X X	10 715 46 976 17 720 116 201 13 800
33120077 32799213 32799901 32799201 00970099 00971000	All other steel shapes and forms (except forgings and fabricated metal products)	X X X X X X	102 631 23 151 1 818 28 880 620 068 237 574	X X X X X X	118 303 N N N N 130 741

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: P 10 to 19 percent estimated; 9 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Appendix A. Explanation of Terms

### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

# QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

### Appendix B. NAICS Codes, Titles, and Descriptions

# 339991 GASKET, PACKING, AND SEALING DEVICE MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing gaskets, packing, and sealing devices of all materials. The data published with NAICS code 339991 include the following SIC industry:

3053 Gaskets, packing and sealing devices

### Appendix C. Coverage and Methodology

### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

# DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

# Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

## Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

## Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110YWW	3821000	3821000	3391141111	3843103	3843103	3399115106 pt	3911413 nt	3011421 nt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/11/2	38/1131	33011/12/1	38/3100	38/3100	3300115VW/V nt	3/79000 pt	3/79000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121320	38/1185	38/1185	2201112	20422	20.422	330011W/nt	30110	30110
3391121536	3841186	3841186	3391143101	3843201	3843201	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
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0004404054	0044407	0044407	3391143116	3843209	3843209	339911W1W1 pt	3911002	3911002
3391121651	3841187	3841187 3829500 nt	3391143YWV	3843200	3843200	3399121	39141 pt	39141 pt
3391121661	3841196	3841196				3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
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3391123	38412	38412	339114WYWW pt	3899000 pt	3699000 pt 3843000	3399121126	3914175	3914170 pt
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339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117	3399123101	3914211	3914211
330112\\/ pt	39/10	29/10	3391151111	3851118	3851118	3399123111	3914241	3914241
339112WYWW pt	3829000 pt	3829000 pt		3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151100	3651100	3631100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3391153	38514	38514	3399123126	3479024 3479000 pt	3479021 pt 3479000 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 pt	38421 pt		3851445	3851445			
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3391131104	3842102	3842102	3391155	38515	38515	339912W pt	39140 pt	39140 pt
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3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
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3391131224	3842109	3842109	3391157	38516	38516			
3391131227	3842110	3842110		3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851600	3851600	3399131100 pt	3915200 pt	3915200
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3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851704	3399133206	3915312	3915312
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131354	3842129	3842129	339115B116	3851709	3851709		3915331	3915331
3391131457	3842131	3842131	339115B121	3851721	3851719 3851700 pt	3399133100	3915300	3915300
3391131567	3842137	3842137	339115BYWV	3851700	3851700 pt	3399135	39154	39154
33911315/1	3042105	3042105	2201151	20540	20540	3399135100	3915400	3915400
3391131574	3842183	3842183	339115W	38510	38510	339913W	39150	39150
3391131577	3842185	3842185	339115WYWY	3851002	3851002	339913WYWW	3915000	3915000
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3391137	25991	25991	3399111YWV	3911100	3911100	3399140221	3961072	3961072 3479021 pt
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3399201 3399201106 3399201106 3399201111 3399201111 3399201121 3399201126 3399201126 3399201131 339920117WV	39491 3949106 3949116 3949114 3949117 3949117 3949118 3949120 3949121 3949120	39491 3949106 3949110 3949114 3949117 3949117 3949118 3949120 3949121 3949100	3399323261 3399323276 pt 3399323276 pt 3399323276 pt 3399323276 pt 3399323346 3399323346 3399323566 3399323561	3944441 3944495 3944499 pt 3944499 pt 3944499 pt 3944436 3944437 3944443 3944440	3944441 3944495 3944420 3944432 3944499 3944499 3944436 39444437 3944443 3944440	3399501 3399501206 3399501206 3399501311 3399501316 3399501321 3399501321 3399501YWV 3399503	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932
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3399927 3399927116 pt 3399927116 pt 2309927116 pt	39314 3931437 pt 3931437 pt 2021412	39314 3931450 3931452 2031413	3399941 pt 3399941101 3399941106	39911 3991113 3991198 2302171	39911 3991113 3991198 2302471	339995W 339995WYWW 339995WYWY	39950 3995000 3995002	39950 3995000 3995002
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3399941 pt	23924 pt	23924 pt	3399955100 pt	3995300 pt	3995393	339999WYWY pt	3999002 pt	3999002 pt

# Musical Instrument Manufacturing

# 1997

Issued August 1999

EC97M-3399N

### **1997 Economic Census** *Manufacturing* Industry Series



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# Musical Instrument Manufacturing



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### **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

## Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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## Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pr	oduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	J byCost ofturematerials000)(\$1,000)	Value of shipments (\$1,000)	expendi tures (\$1,000)
<b>339992</b> 393100	Musical instrument mfg Musical instruments	<b>548</b> N	<b>571</b> 571	<b>13 286</b> 13 286	<b>359 101</b> 359 101	<b>10 756</b> 10 756	<b>21 787</b> 21 787	<b>242 299</b> 242 299	<b>843 377</b> 843 377	<b>493 019</b> 493 019	<b>1 339 135</b> 1 339 135	<b>36 262</b> 36 262

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Pr	Production workers					
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339992, MUSICAL INSTRUMENT MFG												
United States	1	571	104	13 286	359 101	10 756	21 787	242 299	843 377	493 019	1 339 135	36 262
California Connecticut Illinois Indiana Massachusetts	- 1 1	100 9 31 18 22	20 2 9 8 8	2 593 156 703 1 283 517	69 174 4 765 19 628 39 094 15 733	2 027 119 541 1 146 352	3 784 269 1 075 2 274 705	40 898 3 249 12 177 33 095 8 375	158 926 7 998 46 794 100 587 40 619	100 515 4 119 30 762 32 514 13 458	260 478 12 547 79 509 131 724 53 010	12 248 172 3 021 3 191 2 444
Michigan . New York . North Carolina . Ohio . Pennsylvania . Tennessee . Washington .	1 - - - 2	23 50 19 22 23 19 17	3 10 3 7 6 3 4	445 1 549 279 593 1 117 713 244	13 163 43 904 5 405 16 610 33 748 19 581 5 753	380 1 251 235 507 861 609 191	896 2 520 418 1 003 1 672 1 415 383	9 679 27 585 3 757 13 110 20 703 14 574 4 215	21 082 108 367 13 644 48 643 77 914 46 322 13 529	19 525 43 664 25 602 13 493 30 631 24 114 6 976	41 011 147 592 38 721 62 660 107 011 68 186 20 650	794 2 627 328 622 3 256 523 541

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	ltem	Value
339992, MUSICAL INSTRUMENT MFG		339992, MUSICAL INSTRUMENT MFG-Con.	
Companies <sup>1</sup> number	548	Value added\$1,000	843 377
All establishments number Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber.	571 467 73 31	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	321 981 100 967 102 638 118 376
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	13 286 435 683 359 101 76 582	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	336 132 94 958 105 908 135 266
Production workers, average for yearnumber Production workers on March 15number Production workers on May 15number Production workers on August 15number Production workers on November 15number	10 756 10 817 10 768 10 657 10 782	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures (new and used)\$1,000 Capital expenditures for machinery and equipment (new and used)\$1,000	292 450 36 262 11 186 25 076
Production-worker hours	21 787 242 299	Total retirements <sup>2</sup>	5 391 323 321
Total cost of materials.   \$1,000.     Cost of materials, parts, containers, etc., consumed.   \$1,000.     Cost of resales   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of purchased electricity   \$1,000.     Cost of purchased electricity   \$1,000.     Cost of contract work   \$1,000.	493 019 413 476 54 894 3 604 9 359 11 686	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other \$1,000.	23 072 14 498 7 615 6 883
Quantity of electricity purchased for heat and power	129 263	structures \$1,000. Response coverage ratio <sup>4</sup>	3 509 81 12 790
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.   State \$1,000.	1 339 135 1 237 437 17 386 84 312 73 566 3 395 7 351	Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.	81 3 790 81 3 469 81 2 494 81 12 736
Primary products specialization ratio	98 1 263 381 1 237 437 25 944	Response coverage ratio <sup>4</sup> percent.   Cost of purchased software and other data processing services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased refuse removal (including hazardous waste) \$1,000.	81 1 289 81
Coverage ratio percent.	97	Response coverage ratio <sup>4</sup>	4 873 81

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339992, MUSICAL INSTRUMENT MFG												
All establishments	1	571	104	13 286	359 101	10 756	21 787	242 299	843 377	493 019	1 339 135	36 262
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19 employees	8 3 4	323 88 56		582 596 792	12 437 13 817 19 160	507 446 616	905 858 1 187	8 903 9 698 12 996	27 938 33 396 37 683	14 114 25 277 19 088	42 872 58 172 57 020	973 904 1 078
employees	2	38	38	1 131	27 094	861	1 718	18 292	62 897	30 481	91 810	2 568
employees Establishments with 100 to 249	1	35	35	2 526	63 026	1 953	3 817	39 058	177 130	101 675	279 871	8 014
Establishments with 250 to 499	-	20	20	3 258	93 782	2 615	5 601	59 277	206 485	132 311	343 396	7 807
employees Establishments with 500 to 999	-	10	10	D	D	D	D	D	D	D	D	D
employees Establishments with 1,000 to 2,499	-	1	1	D	D	D	D	D	D	D	D	D
employees Establishments with 2,500 employees or more	_	-	_	-		-	-		_	-	-	-
Administrative records <sup>2</sup>	9	303	-	687	13 204	576	1 030	9 602	29 111	15 032	45 072	1 190

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS	Industry or primary product class	All	All em	ployees	Pr	oduction work	ers	Value added			Total capital
product class code		estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339992	Musical instrument mfg	571	13 286	359 101	10 756	21 787	242 299	843 377	493 019	1 339 135	36 262
3399921 3399923 3399925 3399927	Pianos Organs Piano and organ parts Other musical instruments and parts .	10 43 12 125	1 455 1 198 746 8 307	42 141 34 391 18 576 231 007	1 213 859 639 6 750	2 558 1 748 1 316 13 735	30 536 20 035 12 813 155 114	108 402 74 290 27 542 561 417	112 599 41 393 31 069 270 712	220 441 114 909 64 756 827 996	3 246 2 324 706 27 221

#### Products Statistics: 1997 and 1992 Table 6a.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	97		1992					
NAICS		Number of companies		Product	shipments	Number of companies		Product	shipments		
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)		
339992	Musical Instruments	N	х	х	1 263 381	N	х	х	901 584		
3399921	Pianos	N	х	х	185 738	N	х	х	140 473		
33999211 3399921101 3399921106	Pianos Vertical, upright, or console pianos Grand pianos	N 8 4	X X X	X X X	185 738 D D	N N 3	X X X	X X X	N N 55 474		
3399921Y 3399921YWV	Pianos, nsk Pianos, nsk.	N N	X X	X X	D D	N N	X X	X X	N 872		
3399923	Organs	N	Х	Х	88 842	N	Х	х	86 992		
33999231 3399923101 3399923106	Organs . Pipe and reed organs . Electronic organs .	N 37 8	X X X	X X X	86 195 33 384 52 811	N 37 7	x x x	X X X	N 35 271 51 721		
3399923Y 3399923YWV	Organs, nsk Organs, nsk	N N	X X	X X	2 647 2 647	N N	X X	X X	N _		
3399925	Piano and organ parts	N	х	х	59 300	N	х	х	29 316		
33999251 3399925101	Piano and organ parts Piano parts (actions, attachments,	N	х	х	58 630	N	х	х	Ν		
3399925106	benches	7	X	X	29 364	10	X	X	15 624		
		13	~	~	29 200		~	~	15 092		
3399925Y 3399925YWV	Piano and organ parts, nsk Piano and organ parts, nsk	N N	X X	X X	670 670	N N	X X	X X	N _		
3399927	Other musical instruments and parts	N	Х	х	814 362	N	х	х	575 980		
33999271 3399927116	Electronic musical instruments Electronic musical instruments and synthesizers	N 25	x x	x x	110 578 110 578	N N	x x	x x	N N		
33999272	Other musical instruments, except										
3399927201 3399927206 3399927211	electronic Woodwind musical instruments Brass wind musical instruments Nonelectronic fretted or string	N 13 9	X X X	X X X	493 458 126 411 96 371	N 16 10	X X X	x x x	N 82 593 74 520		
3399927221	instruments (such as harps, harpsichords, guitars, banjos, etc) Percussion musical instruments	22	х	х	162 333	22	х	х	41 358		
3399927226	(cymbals, drums, vibrapnones (nonelectronic), etc) Other nonelectronic musical	13	х	х	95 793	12	х	х	54 141		
	instruments, including accordions, harmonicas, bagpipes, etc	13	х	х	12 550	13	х	х	15 146		
33999273	Accessories and parts for other musical		v	v	204 467		v	v	N		
3399927331	Accessories and parts for other musical instruments, such as reed mouthpieces, strings (excluding piano strings), music stands, drummers'	IN	*	*	204 467	N	^	~	N		
	traps, etc.	51	Х	х	204 467	56	х	х	157 285		
3399927Y	Other musical instruments and parts, nsk	N	х	x	5 859	N	х	x	N		
3399927YWV	Other musical instruments and parts, nsk.	N	x	x	5 859	N	x	x	3 217		
339992W	Musical instruments, nsk	N	x	x	115 139	N	x	x	68 823		
339992WY 339992WYWW	Musical instruments, nsk Musical instruments, nsk, for	N	х	х	115 139	N	х	х	N		
339992WYWY	nonadministrative-record establishments. Musical instruments, nsk, for	N	Х	х	73 325	N	х	х	48 474		
	administrative-record establishments	I N	X	X	41 814	N	X	X	20 349		

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of proc (\$1	luct shipments ,000)
code		1997	1992
3399921	PIANOS		
	United States	185 738	140 473
3399923	ORGANS		
	United States	88 842	86 992
	Illinois	23 691 3 452 7 277	N 3 550 8 633
3399925	PIANO AND ORGAN PARTS		
	United States	59 300	29 316
3399927	OTHER MUSICAL INSTRUMENTS AND PARTS		
	United States	814 362	575 980
	California	226 076 4 073 43 721 115 632 38 806	132 298 N 23 079 83 725 22 649
	New York North Carolina Ohio Pennsylvania. Washington	64 518 7 298 49 232 72 279 8 460	36 357 N N 57 531 6 879

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS material code	Material consumed	1997		1992	
		Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
339992	MUSICAL INSTRUMENT MFG				
32100019 32221001 32551003	Rough and dressed lumber	X X	62 565 13 678	X X	46 741 5 356
33431005 001900A9	products	X X	7 531 4 887	X X	4 755 4 126
	computer equipment	Х	8 302	X	Ν
001900B4	Electronic components and accessories, including circuit boards and recording heads	х	43 358	x	44 648
00970099 00971000	All other materials and components, parts, containers, and supplies	x x x	100 119 119 655 53 381	X X X	100 313 76 700 48 655

# Additional information is available for this item: see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

## Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that

**Response Coverage Ratio** 

employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

# QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

### **339992 MUSICAL INSTRUMENT MANUFACTURING**

This U.S. industry comprises establishments primarily engaged in manufacturing musical instruments (except toys). The data published with NAICS code 339992 include the following SIC industry:

3931 Musical instruments

## Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### ESTABLISHMENT BASIS OF REPORTING

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

# DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

# Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

## Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

## Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110YWW	3821000	3821000	3391141111	3843103	3843103	3399115106 pt	3911413 nt	3011421 nt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/11/2	38/1131	33011/12/1	38/3100	38/3100	3300115VW/V nt	3/79000 pt	3/79000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121320	38/1185	38/1185	2201112	20422	20.422	330011W/nt	30110	30110
3391121536	3841186	3841186	3391143101	3843201	3843201	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
0004404054	0044407	0044407	3391143116	3843209	3843209	339911W1W1 pt	3911002	3911002
3391121651	3841187	3841187 3829500 nt	3391143YWV	3843200	3843200	3399121	39141 pt	39141 pt
3391121661	3841196	3841196				3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
33911211 WV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3899000 pt	3699000 pt 3843000	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3399123 pt	34790 nt	34790 nt
3391123116	3841296	3841296				0000120 pt	04/00 pt	04700 pt
00011201111	0041200	0041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117	3399123101	3914211	3914211
330112\\/ pt	39/10	29/10	3391151111	3851118	3851118	3399123111	3914241	3914241
339112WYWW pt	3829000 pt	3829000 pt		3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151100	3651100	3631100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3391153	38514	38514	3399123126	3479024 3479000 pt	3479021 pt 3479000 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 pt	38421 pt		3851445	3851445			
3391131101	3842101	3842101	3391133100	3651400	3631400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W pt	39140 pt	39140 pt
3391131211	3842105	3842105	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	33911331 WV	3031300	3631300	339912WYWY pt	3914002 pt	3914002 pt
3391131224	3842109	3842109	3391157	38516	38516			
3391131227	3842110	3842110		3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851600	3851600	3399131100 pt	3915200 pt	3915200
2201121221	2042442	2042442				3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517	0000400	00450	00450
3391131341	3842123	3842123	339115B101	3851702	3851702	3399133	39153	39153
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# Fastener, Button, Needle, and Pin Manufacturing

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### **1997 Economic Census** *Manufacturing* Industry Series



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Manufacturing Industry Series





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-- Not applicable for this report.

## Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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## Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pi	roduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi tures (\$1,000
339993	Fastener, button, needle, & pin mfg	237	250	7 836	206 059	5 609	12 702	122 279	494 567	344 837	828 510	48 250
313130	(pt)	N	1	D	D	D	D	D	D	D	D	C
390500	pins	N	249	D	D	D	D	D	D	D	D	C

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

#### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establi	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339993, FASTENER, BUTTON, NEEDLE, & PIN MFG												
United States	1	250	71	7 836	206 059	5 609	12 702	122 279	494 567	344 837	828 510	48 250
California Connecticut Illinois Massachusetts New Jersey	2 - 3 6 1	33 18 11 5 10	8 8 4 2 3	397 650 296 282 178	8 815 16 840 6 079 7 096 5 410	293 447 221 93 147	588 1 016 408 182 299	5 582 11 283 3 742 2 645 3 717	18 256 33 826 14 893 13 714 12 617	17 977 21 165 14 851 14 370 7 436	35 903 54 612 29 324 27 901 20 042	1 509 2 943 512 245 1 002
North Carolina Pennsylvania Rhode Island Texas	2 - 1 1	5 7 14 10	3 2 4 2	717 114 241 152	18 727 3 433 6 314 1 838	573 66 181 60	1 186 131 390 110	11 429 1 356 3 675 738	34 694 5 149 15 398 7 452	20 575 10 491 15 807 6 318	54 957 16 293 30 914 13 975	3 561 431 521 424

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
339993, FASTENER, BUTTON, NEEDLE, & PIN MFG		339993, FASTENER, BUTTON, NEEDLE, & PIN MFG—Con.	
Companies <sup>1</sup> number	237	Value added\$1,000	494 567
All establishments number Establishments with 1 to 19 employees	250 179 53 18	Total inventories, beginning of year   \$1,000.     Finished goods inventories, beginning of year   \$1,000.     Work-in-process inventories, beginning of year   \$1,000.     Materials and supplies inventories, beginning of year   \$1,000.	139 334 54 169 39 972 45 193
All employees     number.       Total compensation <sup>2</sup> \$1,000.       Annual payroll.     \$1,000.       Total fringe benefits     \$1,000.	7 836 247 898 206 059 41 839	Total inventories, end of year   \$1,000     Finished goods inventories, end of year   \$1,000     Work-in-process inventories, end of year   \$1,000     Materials and supplies inventories, end of year   \$1,000	147 972 59 823 45 212 42 937
Production workers, average for year	5 609 5 595	Gross book value of total assets at beginning of year	566 199 48 250
Production workers on August 12	5 589 5 657 5 595	(new and used)	7 426 40 824
Production-worker hours	12 702 122 279	Total retirements <sup>2</sup> \$1,000 Gross book value of total assets at end of year\$1,000	16 935 597 514
Total cost of materials.     \$1,000.       Cost of materials, parts, containers, etc., consumed.     \$1,000.       Cost of resales     \$1,000.       Cost of fuels     \$1,000.       Cost of purchased electricity     \$1,000.       Cost of purchased electricity     \$1,000.       Cost of contract work     \$1,000.	344 837 302 614 12 963 3 717 14 148 11 395	Total depreciation during year <sup>2</sup> \$1,000.     Total rental payments <sup>2</sup> \$1,000.     Buildings and other structures rental payments <sup>2</sup> \$1,000.     Machinery and equipment rental payments <sup>2</sup> \$1,000.     Cost of purchased services for the repair of buildings and other structures <sup>3</sup> \$1,000	41 647 45 279 18 416 26 863 3 521
Quantity of electricity purchased for heat and power	270 079	Response coverage ratio <sup>4</sup>	77
Total value of shipments     \$1,000.       Primary products value of shipments     \$1,000.       Secondary products value of shipments     \$1,000.       Total miscellaneous receipts     \$1,000.       Value of resales     \$1,000.       Contract receipts     \$1,000.       Other miscellaneous receipts     \$1,000.       State treespits     \$1,000.       State treespits     \$1,000.	828 510 773 156 26 952 28 402 19 148 3 078 6 176	equipment <sup>3</sup> \$1,000.     Response coverage ratio <sup>4</sup> percent.     Cost of purchased communications services <sup>3</sup> \$1,000.     Response coverage ratio <sup>4</sup> percent.     Cost of purchased legal services <sup>3</sup> \$1,000.     Response coverage ratio <sup>4</sup> percent.     Cost of purchased counting and bookkeeping services <sup>3</sup> \$1,000.     Response coverage ratio <sup>4</sup> percent.     Cost of purchased advertising services <sup>3</sup> \$1,000.     Response coverage ratio <sup>4</sup> percent.     Cost of purchased wertising services <sup>3</sup> \$1,000.	2 840 77 1 056 77 183 77 220 77 705
Primary products specialization ratio percent Value of primary products shipments made in all industries\$1,000 Value of primary products shipments made in this industry\$1,000 Value of primary products shipments made in other	96 803 347 773 156	Response coverage ratio <sup>4</sup>	77 1 287 77
industries\$1,000	30 191	Cost of purchased refuse removal (including hazardous waste) services <sup>3</sup> \$1,000	537
Coverage ratio percent	96	Response coverage ratio* percent	1 11

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

#### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E <sup>1</sup>	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339993, FASTENER, BUTTON, NEEDLE, & PIN MFG												
All establishments	1	250	71	7 836	206 059	5 609	12 702	122 279	494 567	344 837	828 510	48 250
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19 employees Establishments with 20 to 49 employees Establishments with 50 to 99	7 5 3 1	106 51 22 32	- - - 32	216 326 300 1 022	4 499 7 460 7 158 24 423	150 230 203 765	297 426 394 1 479	2 760 4 595 3 965 14 732	10 468 17 414 15 516 46 703	10 827 17 068 13 867 45 376	21 435 34 028 30 079 92 560	1 979 2 873 1 624 2 706
employees Establishments with 100 to 249	2	21	21	1 523	38 867	1 130	2 409	22 845	88 826	61 319	151 649	3 789
employees Establishments with 250 to 499	1	14	14	2 221	52 177	1 633	3 530	34 548	125 941	94 738	216 633	12 402
employees Establishments with 500 to 999	-	3	3	D	D	D	D	D	D	D	D	D
employees Establishments with 1,000 to 2,499 employees Establishments with 2,500 employees	-	1	1	D	D	D	D	– D	D	D	D	D
or more Administrative records <sup>2</sup>	9	- 124		400	- 7 848	278	520	- 4 976	17 690		34 128	3 896

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

#### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All employees		Production workers			Value added			Total capital	
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)	
339993	Fastener, button, needle, & pin mfg	250	7 836	206 059	5 609	12 702	122 279	494 567	344 837	828 510	48 250	
3399931	Buttons and parts (except precious or semiprecious metals and precious or											
3399933	Semiprecious stones)	42 25	2 297 2 686	59 014 68 792	1 574 2 085	3 423 5 193	35 746 43 751	147 027 159 413	87 313 127 289	228 532 283 818	12 306 18 642	
	slide), and similar notions	47	2 295	66 917	1 541	3 329	35 387	162 766	107 830	268 919	12 769	

#### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS product Product Product Product Product shipments Number of companies with Number of companies with		Draduat	
product Product 'with		Product	t shipments
code shipments Quantity of of production shipments Quantity of shipments Quantity of production of production shipments Quantity of or production of production or more purposes Quantity (\$1,000) or more purposes Quantity (\$1,000) or more production or more production or more purposes Quantity (\$1,000) or more production or more production or more purposes Quantity (\$1,000) or	Quantity of production for all purposes	Quantity	Value (\$1,000)
339993     Fasteners, buttons, needles and pins     N     X     X     803 347     N	x	x	N
3399931Buttons and parts (except precious or semiprecious metals and precious or semiprecious stones)NXX199 707N	x	x	N
33999311 Buttons and parts (except precious or semiprecious metals and precious or	X		
3399931101 Netal buttons and parts (except precious or semiprecious metals and	X	X	N
precious or semiprecious stones) 17 X X 88 288 N   3399931106 Plastics buttons and parts (except 45 X 80 270 N	x		N
3399931111 Other buttons, button blanks or molds, backs and parts for sale as such 15 X X 62 07   16 X X 37 941 N	×	x	N
3399931Y Buttons and parts (except precious or semiprecious metals and precious or semiprecious stones), nsk. N X X 10 799 N   3399931YWV Buttons and parts (except precious or N X X 10 799 N	x	x	N
semiprecious metals and precious or semiprecious stones), nsk N X X 10 799 N	х	x	N
3399933     Zippers and slide fasteners     N     X     X     249     546     N	х	x	234 685
33999331     Zippers and slide fasteners     N     X     X     247     926     N       3399933101     Plastics zippers and slide fasteners     16     X     X     96     130     N       3399933106     Metal zippers and slide fasteners     18     X     X     151     796     N	X X X	X X X	N N N
3399933Y     Zippers and slide fasteners, nsk     N     X     X     1 620     N       3399933YWV     Zippers and slide fasteners, nsk     N     N     X     X     1 620     N	X X	X	N 999
3399935     Needles, pins, fasteners (except slide), and similar notions     N     X     X     311 403     N	x	x	407 356
33999351 Needles, pins, fasteners (except slide), and similar notions	×	×	N
3399935101 Snap fasteners (all types) 6 X X 27 600 10   3399935106 Buckles (including those covered with fabrics or other material, but excluding those used for costume iewelfv and 6 X X 27 600 10	Ŷ	x	90 980
3399935111 22 X X 72 687 34	х	X	109 163
3399935116 Hair curlers (except side)	х	x	120 577
designed for beauty parlor use) – X X – 3   3399935121 Needles (except hypodermic, – X X – 3	x		D
asymptotic promograph, and styll)     asymptotic promograph, and styll)     asymptotic promograph, and styll)     b     b     b     b     b     c     c     b     c     c     b     c <thc< th="">     c     c     c</thc<>	x	X	15 737 N
3399935Y Needles, pins, fasteners (except slide), and similar notions, nsk N X X 3 504 N	x	×	N
3399935YWV     Needles, pins, fasteners (except slide), and similar notions, nsk     N     X     X     3 504     N	x	x	629
339993W Fasteners, buttons, needles, and pins, nsk, total N X X 42 691 N	x	x	N
339993WY Fasteners, buttons, needles, and pins, nsk. total	¥	×	N
339993WYWW Fasteners, buttons, needles, and pins, nsk, for nonadministrative-record			
339993WYWY Fasteners, buttons, needles, and pins, nsk, for administrative-record establishments	x		N

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of proc (\$1	luct shipments ,000)
code		1997	1992
3399931	BUTTONS AND PARTS (EXCEPT PRECIOUS OR SEMIPRECIOUS METALS AND PRECIOUS OR SEMIPRECIOUS STONES)		
	United States	199 707	N
	California . Connecticut . Iowa . New Jersey. New York . Rhode Island .	5 094 32 678 10 906 7 845 63 715 6 410	N N N N N N
3399933	ZIPPERS AND SLIDE FASTENERS		
	United States	249 546	234 685
	California. Illinois New York	13 836 6 998 16 742	N N 19 363
3399935	NEEDLES, PINS, FASTENERS (EXCEPT SLIDE), AND SIMILAR NOTIONS		
	United States	311 403	407 356
	California Connecticut Illinois New Jersey. New York	6 262 17 396 27 421 7 308 7 741	N 26 665 29 471 33 800 48 267
	Pennsylvania Rhode Island Wisconsin	11 875 21 873 22 569	11 530 37 557 18 789

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

#### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS material code	Material consumed	1997		1992	
		Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
339993	FASTENER, BUTTON, NEEDLE, & PIN MFG				
33200005 33120001	Fabricated metal products, including forgings	х	19 342	х	21 759
22400020	products)	Х	17 644	Х	17 227
33100039	forgings, and fabricated metal products)	х	15 103	х	5 350
33142111	Copper and copper-base alloy shapes and forms (except castings, forgings, and fabricated metal products)	х	54 740	x	46 826
33100083	Other nonferrous shapes and forms (except castings, forgings, and fabricated metal products)	х	2 687	x	5 570
31320005	Cotton and manmade fiber fabrics, broadwoven and narrow woven	х	38 866	х	46 836
33999301 00970099 00971000	etc. Buttons, zippers, and slide fasteners All other materials and components, parts, containers, and supplies Materials, ingredients, containers, and supplies	X X X X	25 233 12 905 82 015 34 079	X X X X	17 609 15 932 N N

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

## Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

#### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

#### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

# QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

#### **339993 FASTENER, BUTTON, NEEDLE, AND PIN** MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing fasteners, buttons, needles, pins, and buckles (except precious metals or precious and semiprecious stones and gems). The data published with NAICS code 339993 include the following SIC industries:

3131 Footwear cut stock and findings (pt) 3965 Fasteners, buttons, needles, and pins

## Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

# DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

# Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

# Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

# Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110YWW	3821000	3821000	3391141111	3843103	3843103	3399115106 pt	3911413 nt	3011421 nt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/11/2	38/1131	33011/12/1	38/3100	38/3100	3300115VW/V nt	3/79000 pt	3/79000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121320	38/1185	38/1185	2201112	20422	20.422	330011W/nt	30110	30110
3391121536	3841186	3841186	3391143101	3843201	3843201	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
0004404054	0044407	0044407	3391143116	3843209	3843209	339911W1W1 pt	3911002	3911002
3391121651	3841187	3841187 3829500 nt	3391143YWV	3843200	3843200	3399121	39141 pt	39141 pt
3391121661	3841196	3841196				3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
33911211 WV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3899000 pt	3699000 pt 3843000	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3399123 pt	34790 nt	34790 nt
3391123116	3841296	3841296				0000120 pt	04/00 pt	04700 pt
00011201111	0041200	0041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117	3399123101	3914211	3914211
330112\\/ pt	39/10	39/10	3391151111	3851118	3851118	3399123111	3914241	3914241
339112WYWW pt	3829000 pt	3829000 pt		3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151100	3651100	3631100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3391153	38514	38514	3399123126	3479024 3479000 pt	3479021 pt 3479000 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 pt	38421 pt		3851445	3851445			
3391131101	3842101	3842101	3391133100	3651400	3631400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W pt	39140 pt	39140 pt
3391131211	3842105	3842105	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	33911331 WV	3031300	3631300	339912WYWY pt	3914002 pt	3914002 pt
3391131224	3842109	3842109	3391157	38516	38516			
3391131227	3842110	3842110		3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851600	3851600	3399131100 pt	3915200 pt	3915200
2201121221	2042442	2042442				3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517	0000400	00450	00450
3391131341	3842123	3842123	339115B101	3851702	3851702	3399133	39153	39153
3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851704	3399133206	3915312	3915312
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131354	3842129	3842129	339115B116	3851709	3851709		3915331	3915331
3391131457	3842131	3842131	339115B121	3851721	3851719 3851700 pt	3399133100	3915300	3915300
3391131567	3842137	3842137	339115BYWV	3851700	3851700 pt	3399135	39154	39154
33911315/1	3042105	3042105	2201151	20540	20540	3399135100	3915400	3915400
3391131574	3842183	3842183	339115W	38510	38510	339913W	39150	39150
3391131577	3842185	3842185	339115WYWY	3851002	3851002	339913WYWW	3915000	3915000
3391131581	3842187	3842187	2201100	00700	00700	339913WYWY	3915002	3915002
3391131587	3842109	3842109	33911601.00 pt	80720	8072000 pt	3399140 pt	34790 pt	34790 pt
3391131591	3842197	3842197	3391160100 pt	8072000 pt	8072000 pt			
3391131594	3842198	3842198 3842100 pt	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
55911511000	3042100 pt	3042100 pt	33911001001	0072002	0072000 pt	3399140 pt	34998 pt	34998 pt
3391135	38423	38423	3399111	39111	39111			
3391135101	3842311	3842311	3399111101	3911111	3911111	3399140 pt	39610	39610
3391135111	3842322	3842322	3399111311	3911114	3911114	3399140111 pt	3961032 pt	3961041 pt
3391135116	3842351	3842351	3399111421 pt	3911121 pt	3911131	3399140118	3499895	3499899 pt
3391135121	3842361	3842361	3399111421 pt	3911121 pt	3911141	3399140201	3961011	3961011
3391135YWV	3842300	3842300	3399111526	3911151	3911151	3399140206 pt	3961022 pt	3961041 pt
			3399111531	3911198	3911198	3399140216	3961051	3961051
3391137	25991	25991	3399111YWV	3911100	3911100	3399140221	3961072	3961072 3479021 pt
559115/100	2399100	2399100	3399113	39113	39113	3399140226 pt	3961098 pt	3961096
339113W pt	25990 pt	25990 pt	3399113101	3911311	3911311	22001 10200 =1	2001000 =1	2001000
339113W pt	38420 nt	38420 nt	3399113106 pt	3911315 pt	3911321 3911341 pt	3399140226 pt	3961098 pt	3961099 3479000 pt
339113WYWW pt	2599000 pt	2599000 pt	3399113111 pt	3911317 pt	3911331	3399140YWW pt	3499000 pt	3499000 pt
339113WYWW pt	3842000 pt	3842000 pt	3399113111 pt	3911317 pt	3911341 pt	3399140YWW pt	3499800 pt	3499800 pt
339113WYWY pt	2599002 pt	2599002 pt	3399113116	3911398	3911398	3399140YWW pt	3961000	3961000
553115W1W1 pl	3042002 pl	3042002 pl			3311300	3399140YWY pt	3499002 pt	3499002 pt
3391141 pt	36992 pt	36992 pt	3399115 pt	34790 pt	34790 pt	3399140YWY pt	3961002	3961002

#### MANUFACTURING-INDUSTRY SERIES

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399201 3399201106 3399201106 3399201111 3399201111 3399201121 3399201126 3399201126 3399201131 339920117WV	39491 3949106 3949116 3949114 3949117 3949117 3949118 3949120 3949121 3949120	39491 3949106 3949110 3949114 3949117 3949117 3949118 3949120 3949121 3949100	3399323261 3399323276 pt 3399323276 pt 3399323276 pt 3399323276 pt 3399323346 3399323346 3399323566 3399323561	3944441 3944495 3944499 pt 3944499 pt 3944499 pt 3944436 3944437 3944443 3944440	3944441 3944495 3944420 3944432 3944499 3944499 3944436 39444437 3944443 3944440	3399501 3399501206 3399501206 3399501311 3399501316 3399501321 3399501321 3399501YWV 3399503	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932
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# **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

# Introduction to the Economic Census

### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## AVAILABILITY OF ADDITIONAL DATA

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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# Manufacturing

### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pr	roduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>339994</b> 239230 399100	Broom, brush, & mop mfg Housefurnishings, n.e.c. (pt) Brooms & brushes	<b>308</b> N N	<b>333</b> 58 275	<b>16 995</b> 2 944 14 051	<b>438 851</b> 63 782 375 069	<b>12 774</b> 2 454 10 320	<b>24 681</b> 4 694 19 987	<b>263 485</b> 42 237 221 248	<b>1 132 772</b> 158 317 974 455	<b>918 715</b> 161 703 757 012	<b>2 035 800</b> 321 250 1 714 550	<b>87 251</b> 6 117 81 134

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

## Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Production workers						
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339994, BROOM, BRUSH, & MOP MFG												
United States	-	333	151	16 995	438 851	12 774	24 681	263 485	1 132 772	918 715	2 035 800	87 251
Alabama	1 - 2 1 -	4 23 13 7 21	1 11 3 5 14	162 591 184 440 1 388	2 879 18 146 4 042 10 725 45 699	129 447 145 335 964	227 870 264 714 2 398	1 774 9 706 2 300 5 870 23 986	5 323 33 122 9 044 29 158 113 621	7 478 30 319 7 934 24 070 76 870	12 773 64 321 16 889 53 138 190 110	113 944 464 1 500 7 564
Kansas Massachusetts Michigan Minnesota Missouri		4 14 10 4 7	3 9 3 3 4	528 749 633 266 144	12 506 19 269 17 164 7 580 3 348	296 492 444 183 120	624 1 024 676 444 207	6 015 9 426 9 384 3 988 1 780	39 900 47 154 39 468 18 086 7 626	24 708 40 701 23 865 14 818 8 273	65 832 91 489 62 703 32 764 16 041	2 353 2 779 1 392 610 123
New Jersey North Carolina Ohio Pennsylvania South Carolina	- - 2 -	15 9 32 13 5	6 4 17 6 3	333 1 084 2 042 799 209	9 191 22 187 59 363 23 017 3 826	241 863 1 560 588 180	448 1 337 3 053 1 110 356	5 527 15 269 36 377 12 396 2 218	26 076 45 133 196 530 53 337 8 641	33 079 52 687 144 221 40 830 13 920	58 896 96 634 331 052 91 319 22 656	1 454 2 312 9 938 3 023 227
Tennessee Texas Wisconsin	- 1 1	10 25 13	6 5 8	1 278 423 1 164	27 809 7 124 31 464	1 089 256 831	2 011 488 1 574	20 973 3 917 20 019	87 290 32 615 93 846	64 705 29 605 75 185	151 981 62 318 167 381	5 753 2 577 5 287

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

## Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	ltem	Value
339994, BROOM, BRUSH, & MOP MFG		339994, BROOM, BRUSH, & MOP MFG-Con.	
Companies <sup>1</sup> number	308	Value added\$1,000	1 132 772
All establishments number Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber.	333 182 106 45	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	277 975 119 009 31 125 127 841
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	16 995 529 925 438 851 91 074	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	304 706 134 246 31 575 138 885
Production workers, average for yearnumber Production workers on March 12number Production workers on May 12number Production workers on August 12number Production workers on November 12number	12 774 12 884 12 815 12 831 12 566	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures (new and used)\$1,000 Capital expenditures for machinery and equipment (new and used)\$1,000	536 084 87 251 12 423 74 828
Production-worker hours	24 681 263 485	Total retirements <sup>2</sup>	11 492 611 843
Total cost of materials.   \$1,000.     Cost of materials, parts, containers, etc., consumed.   \$1,000.     Cost of resales.   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of contract work   \$1,000.	918 715 814 114 74 044 4 091 16 095 10 371	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other \$1,000.   Cost of purchased services for the repair of buildings and other \$1,000.	42 518 19 388 12 333 7 055
Quantity of electricity purchased for heat and power	261 747	Response coverage ratio <sup>4</sup>	3 245 75 17 677
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.   State \$1,000.   State \$1,000.	2 035 800 1 831 108 92 763 111 929 110 513 D	Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.	75 9 205 75 3 991 75 3 608 75 10 461
Primary products specialization ratio	95 1 908 339 1 831 108 77 231	Response coverage ratio <sup>4</sup> percent.   Cost of purchased software and other data processing services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased refuse removal (including hazardous waste) \$1,000.	75 2 965 75
Coverage ratio percent	95	Response coverage ratio <sup>4</sup>	1 212

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

# Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339994, BROOM, BRUSH, & MOP MFG												
All establishments	-	333	151	16 995	438 851	12 774	24 681	263 485	1 132 772	918 715	2 035 800	87 251
Establishments with 1 to 4 employees Establishments with 5 to 9	8	96	-	212	4 207	156	294	2 703	11 086	9 423	20 330	648
employees Establishments with 10 to 19 employees	8	43 43		303 619	7 329 17 145	236 453	416 862	4 344 8 669	19 634 54 061	16 322 40 197	35 684 93 718	1 291 2 333
Establishments with 20 to 49 employees Establishments with 50 to 99	-	72	72	2 346	54 728	1 747	3 182	30 608	130 198	126 345	254 154	7 231
employees Establishments with 100 to 249	-	34	34	2 479	65 169	1 847	3 603	35 582	178 371	161 879	337 221	10 405
employees Establishments with 250 to 499	-	32	32	4 852	115 436	3 783	7 376	72 800	346 984	273 224	614 719	21 675
employees Establishments with 500 to 999	-	8	8	3 119	85 767	2 361	4 588	54 957	225 284	148 348	373 482	33 442
employees Establishments with 1,000 to 2,499	-	5	5	3 065	89 070	2 191	4 360	53 822	167 154	142 977	306 492	10 226
Establishments with 2,500 employees or more	_	-		-				-			-	
Administrative records <sup>2</sup>	8	137	-	663	13 789	510	895	8 522	37 058	31 173	67 568	2 681

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

## Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All employees		Pr	oduction work	ers	Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339994	Broom, brush, & mop mfg	333	16 995	438 851	12 774	24 681	263 485	1 132 772	918 715	2 035 800	87 251
3399941 3399943	Brooms, mops, and dusters	80	5 817	130 967	4 663	8 708	85 239	366 651	340 632	700 103	16 959
3399945	and pads	35 105	3 046 7 522	78 850 215 909	2 281 5 368	4 354 10 742	49 196 121 017	228 552 504 948	185 492 365 902	407 651 869 488	14 641 53 632

## Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS	Protor	Number of companies		Product	shipments	Number of companies		Product	shipments	
code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
339994	Brooms, brushes, and mops	N	х	х	1 908 339	N	x	х	N	
3399941	Brooms, mops, and dusters	N	х	х	639 265	N	х	х	Ν	
33999411 3399941101 3399941106	Brooms Household floor brooms Other brooms (industrial brooms, whiskbrooms, toy brooms, hearth brooms, streetsweening machine	N 30	X X	X X	269 564 103 952	N 35	X X	X X	N 71 626	
	brooms, etc)	47	х	х	165 612	41	х	х	81 731	
33999413 3399941311	Mops and dusters Dry mops and dusters (excluding	N	х	х	351 143	N	х	х	Ν	
3399941316	dusting cloths, including refills)	29	Х	Х	67 293	28	Х	Х	45 073	
3399941321	including refills) Sponge mops (including refills).	41 15	X X	X X	177 064 106 786	46 15	X X	X X	106 556 91 127	
3399941Y 3399941YWV	Brooms, mops, and dusters, nsk Brooms, mops, and dusters, nsk	N N	X X	X X	18 558 18 558	N N	x x	X X	N N	
3399943	Paint and varnish brushes, rollers, and pads	N	х	х	403 195	N	x	x	384 647	
33999431	Whitewash, kalsomine, paperhanging,		v	v	100 100		×	v	N	
3399943101	Whitewash, kalsomine, paperhanging, marking, and stenciling brushes	N 27	x	x	183 120	N N	x	x	N	
33999432	Paint rollers and roller frames, both complete sets and replacement rollers,									
3399943206	and paint pads and holders	N 15	X X	X X	217 842 39 989	N 13	X X	X X	N 39 795	
3399943211	Paint rollers, roller frames, and replacement rollers	31	х	х	177 853	N	х	х	N	
3399943Y	Paint and varnish brushes, rollers, and		v	v	0.000		×	v	N	
3399943YWV	Paint and varnish brushes, rollers, and nads. nsk	N	×	×	2 233		×	×	29 773	
3399945	Other brushes	N	x	x	810 455	N	x	x	604 741	
33999451	Personal brushes, including toothbrushes		v	v	057 504		×	v	N	
3399945101	and hairbrushes.	N 15	X X	X X	257 534 226 464	8	XX	X X	N 207 964	
3533345100	shaving brushes and hairbrushes)	13	х	х	31 070	N	х	х	Ν	
33999452	Other brushes, including household,	N	x	×	543 506	N	x	×	N	
3399945211	Household maintenance brushes (floor, scrub, dusting, window, etc), including		~	~	040 000		~	~		
3399945216	any twisted-in-wire brushes Industrial maintenance brushes (floor, scrub, dusting, window, etc), including	28	х	Х	105 610	25	х	Х	56 419	
3399945221	any twisted-in-wire brushes Industrial brushes (except maintenance) (including power-driven,	48	Х	Х	166 464	41	х	х	101 376	
3399945226	rotary, end, cup, jewelers' and dentists' brushes, etc) Other brushes, including artists' brushes and hair papelis, except	28	х	х	98 426	33	х	х	105 145	
	artists' airbrushes	40	х	х	173 006	31	х	х	84 391	
3399945Y 3399945YWV	Other brushes, nsk Other brushes, nsk	N N	X X	X X	9 415 9 415	N N	X X	X X	N 4 346	
339994W	Brooms, brushes, and mops, nsk, total	N	х	х	55 424	N	x	х	N	
339994WY	Broom, brush, and mop manufacturing,	N	x	x	55 424	N	x	x	N	
339994WYWW	Broom, brush, and mop manufacturing, nsk, for nonadministrative-record				55 424					
339994WYWY	establishments. Broom, brush, and mop manufacturing, nsk, for administrative-record establishments.	N N	x	x	45 250		x	x	N	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

# Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of product shipments (\$1,000)					
code		1997	1992				
3399941	BROOMS, MOPS, AND DUSTERS						
	United States	639 265	N				
	California	13 487 2 169 67 974 31 252 13 018	N N N N N				
	Ohio	126 315 14 091 20 274 47 385 32 729 2 510 10 584	N N N N N N N				
3399943	PAINT AND VARNISH BRUSHES, ROLLERS, AND PADS						
	United States	403 195	384 647				
	California New Jersey New York	6 227 14 045 52 362	N 13 129 51 095				
3399945	OTHER BRUSHES						
	United States	810 455	604 741				
	California. Georgia Illinois Massachusetts Michigan	39 839 19 885 65 078 47 905 33 124	26 718 N 51 620 20 194 7 741				
	New Jersey.     New York     Ohio     Pennsylvania     Texas.     Wisconsin	11 229 36 179 75 693 64 942 18 114 43 691	9 393 36 177 79 205 39 495 12 022 24 624				

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

## Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS material code	Material consumed	1997		1992	
		Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
339994	BROOM, BRUSH, & MOP MFG				
32610013 33200081 33100035 33210001 33100033	Plastics products consumed in the form of sheets, rods, tubes, film, and other shapes . Fabricated metal products (except forgings) Castings (rough and semifinished) Forgings Metal shapes and forms, except castings, forgings, and fabricated metal products	x x x x x	84 928 28 115 1 350 423 22 010	x x x x x	N N 503 N N
11199800 31300001 32100045 32199903 32221001	Broomcorn . Yarns and textiles made of cotton, wool, silk, and manmade fibers	× × × ×	9 515 152 637 7 378 56 002 57 176	× × × ×	9 052 35 846 N 30 047 29 363
32521105 33999900 00970099 00971000	Plastics resins consumed in the form of granules, pellets, powders, liquids, etc	x x x x	62 079 26 827 260 085 45 589	X X X X	47 680 16 348 N N

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

## MANUFACTURING-INDUSTRY SERIES

# Appendix A. Explanation of Terms

### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

## **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

## **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

## PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

# QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

## **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

# Appendix B. NAICS Codes, Titles, and Descriptions

### 339994 BROOM, BRUSH, AND MOP MANUFACTURING

This U.S. industry comprises establishments primarily engaged in manufacturing brooms, mops, and brushes.

The data published with NAICS code 339994 include the following SIC industries:

2392 Housefurnishings, n.e.c. (pt) 3991 Brooms and brushes

# Appendix C. Coverage and Methodology

### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

## INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

# DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

## Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110YWW	3821000	3821000	3391141111	3843103	3843103	3399115106 pt	3911413 nt	3011421 nt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/11/2	38/1131	33011/12/1	38/3100	38/3100	3300115VW/V nt	3/79000 pt	3/79000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121320	38/1185	38/1185	2201112	20422	20.422	330011W/nt	30110	30110
3391121536	3841186	3841186	3391143101	3843201	3843201	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
0004404054	0044407	0044407	3391143116	3843209	3843209	339911W1W1 pt	3911002	3911002
3391121651	3841187	3841187 3829500 nt	3391143YWV	3843200	3843200	3399121	39141 pt	39141 pt
3391121661	3841196	3841196				3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
33911211 WV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3899000 pt	3699000 pt 3843000	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3399123 pt	34790 nt	34790 nt
3391123116	3841296	3841296				0000120 pt	04/00 pt	04700 pt
00011201111	0041200	0041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117	3399123101	3914211	3914211
330112\\/ pt	39/10	39/10	3391151111	3851118	3851118	3399123111	3914241	3914241
339112WYWW pt	3829000 pt	3829000 pt		3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151100	3651100	3631100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3391153	38514	38514	3399123126	3479024 3479000 pt	3479021 pt 3479000 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 pt	38421 pt		3851445	3851445			
3391131101	3842101	3842101	3391133100	3651400	3631400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W pt	39140 pt	39140 pt
3391131211	3842105	3842105	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	33911331 WV	3031300	3631300	339912WYWY pt	3914002 pt	3914002 pt
3391131224	3842109	3842109	3391157	38516	38516			
3391131227	3842110	3842110		3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851600	3851600	3399131100 pt	3915200 pt	3915200
2201121221	2042442	2042442				3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517	0000400	00450	00450
3391131341	3842123	3842123	339115B101	3851702	3851702	3399133	39153	39153
3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851704	3399133206	3915312	3915312
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131354	3842129	3842129	339115B116	3851709	3851709		3915331	3915331
3391131457	3842131	3842131	339115B121	3851719	3851719 3851700 pt	3399133100	3915300	3915300
3391131567	3842137	3842137	339115BYWV	3851700	3851700 pt	3399135	39154	39154
33911315/1	3042105	3042105	2201151	20540	20540	3399135100	3915400	3915400
3391131574	3842183	3842183	339115W	38510	38510	339913W	39150	39150
3391131577	3842185	3842185	339115WYWY	3851002	3851002	339913WYWW	3915000	3915000
3391131581	3842187	3842187	2201100	00700	00700	339913WYWY	3915002	3915002
3391131587	3842109	3842109	33911601.00 pt	80720	8072000 pt	3399140 pt	34790 pt	34790 pt
3391131591	3842197	3842197	3391160100 pt	8072000 pt	8072000 pt			
3391131594	3842198	3842198 3842100 pt	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
55911511000	3042100 pt	3042100 pt	33911001001	0072002	0072000 pt	3399140 pt	34998 pt	34998 pt
3391135	38423	38423	3399111	39111	39111			
3391135101	3842311	3842311	3399111101	3911111	3911111	3399140 pt	39610	39610
3391135111	3842322	3842322	3399111311	3911114	3911114	3399140111 pt	3961032 pt	3961041 pt
3391135116	3842351	3842351	3399111421 pt	3911121 pt	3911131	3399140118	3499895	3499899 pt
3391135121	3842361	3842361	3399111421 pt	3911121 pt	3911141	3399140201	3961011	3961011
3391135YWV	3842300	3842300	3399111526	3911151	3911151	3399140206 pt	3961022 pt	3961041 pt
			3399111531	3911198	3911198	3399140216	3961051	3961051
3391137	25991	25991	3399111YWV	3911100	3911100	3399140221	3961072	3961072 3479021 pt
559115/100	2399100	2399100	3399113	39113	39113	3399140226 pt	3961098 pt	3961096
339113W pt	25990 pt	25990 pt	3399113101	3911311	3911311	22001 10200 =1	2001000 =1	2001000
339113W pt	38420 nt	38420 nt	3399113106 pt	3911315 pt	3911321 3911341 pt	3399140226 pt	3961098 pt	3961099 3479000 pt
339113WYWW pt	2599000 pt	2599000 pt	3399113111 pt	3911317 pt	3911331	3399140YWW pt	3499000 pt	3499000 pt
339113WYWW pt	3842000 pt	3842000 pt	3399113111 pt	3911317 pt	3911341 pt	3399140YWW pt	3499800 pt	3499800 pt
339113WYWY pt	2599002 pt	2599002 pt	3399113116	3911398	3911398	3399140YWW pt	3961000	3961000
553115W1W1 pl	3042002 pl	3042002 pl			3311300	3399140YWY pt	3499002 pt	3499002 pt
3391141 pt	36992 pt	36992 pt	3399115 pt	34790 pt	34790 pt	3399140YWY pt	3961002	3961002

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1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399201 3399201106 3399201106 3399201111 3399201111 3399201121 3399201126 3399201126 3399201131 339920117WV	39491 3949106 3949116 3949114 3949117 3949117 3949118 3949120 3949121 3949120	39491 3949106 3949110 3949114 3949117 3949117 3949118 3949120 3949121 3949100	3399323261 3399323276 pt 3399323276 pt 3399323276 pt 3399323276 pt 3399323346 3399323346 3399323566 3399323561	3944441 3944495 3944499 pt 3944499 pt 3944499 pt 3944436 3944437 3944443 3944440	3944441 3944495 3944420 3944432 3944499 3944499 3944436 39444437 3944443 3944440	3399501 3399501206 3399501206 3399501311 3399501316 3399501321 3399501321 3399501YWV 3399503	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932
3399203 3399203206 3399203206 3399203311 3399203416 3399203421. 3399203VWV 3399205	39492 3949231 3949241 3949245 3949245 3949247 3949208 3949200 39493	39492 3949231 3949241 3949245 3949247 3949298 3949298 3949200 39493	3399325 3399325101 3399325106 3399325116 3399325116 3399325121 3399325121 3399325226 3399325231 3399325236	39445 3944511 3944513 3944516 3944516 3944521 3944521 3944523 3944525 3944525	39445 3944511 3944513 3944516 3944519 3944521 3944521 3944525 3944525 3944525	3399503101 pt 3399503101 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503106 pt 3399503111 pt	3993201 pt 3993201 pt 3993201 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993203 pt 3993205 pt 3993205 pt 3993205 pt	3993212 3993262 pt 3993278 pt 3993252 pt 3993252 pt 3993272 pt 3993276 pt 3993288 pt 3993282 pt
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### MANUFACTURING-INDUSTRY SERIES

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399927 3399927116 pt 3399927116 pt 2309927116 pt	39314 3931437 pt 3931437 pt 2021412	39314 3931450 3931452 2031413	3399941 pt 3399941101 3399941106	39911 3991113 3991198 2302171	39911 3991113 3991198 2302471	339995W 339995WYWW 339995WYWY	39950 3995000 3995002	39950 3995000 3995002
3399927206 3399927211 3399927221 3399927226	3931415 3931427 3931488 3931498	3931415 3931415 3931427 3931488 3931498	3399941316 3399941321 3399941YWV pt 3399941YWV pt	2392471 2392473 2392475 2392400 pt 3991100	2392473 2392473 2392475 2392400 pt 3991100	3399991 3399991101 3399991106 3399991111	39991 3999113 3999117 3999140	39991 3999113 3999117 3999140 3999170
3399927331 3399927YWV	3931431 3931400	3931431 3931400	3399943	39912	39912	3399991121 3399991YWV	3999171 3999100	3999171 3999100
339992W 339992WYWW 339992WYWY	39310 3931000 3931002	39310 3931000 3931002	3399943101 pt 3399943206 3399943211 pt	3991251 pt 3991251 pt 3991243 3991253 pt	3991211 3991233 3991243 3991281	3399993 3399993101 3399993106	39992 3999222 3999299	39992 3999222 3999299
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339993W pt	31310 pt	31310 pt	3399953106 3399953YWV	3995252 3995200	3995252 3995200	339999H151 pt 339999HYWV	3999997 pt 3999900 pt	3999999 pt 3999900 pt
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# **Burial Casket Manufacturing**

### 1997

Issued July 1999

EC97M-3399Q

**1997 Economic Census** *Manufacturing* Industry Series



Helping You Make Informed Decisions

U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



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# Burial Casket Manufacturing

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### 1997 Economic Census

Manufacturing Industry Series





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-- Not applicable for this report.

### Introduction to the Economic Census

### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

### AVAILABILITY OF ADDITIONAL DATA

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state. The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special

census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing.

Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS or SIC code	Industry	Com- panies <sup>1</sup>	All estab- lish- ments <sup>2</sup>	All employees Production workers							Total capital	
				Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>339995</b> 399500	Burial casket mfg Burial caskets	<b>163</b> N	<b>177</b> 177	<b>6 962</b> 6 962	<b>212 491</b> 212 491	<b>5 194</b> 5 194	<b>10 613</b> 10 613	<b>145 475</b> 145 475	<b>882 922</b> 882 922	<b>384 379</b> 384 379	<b>1 271 184</b> 1 271 184	<b>28 430</b> 28 430

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339995, BURIAL CASKET MFG												
United States	-	177	53	6 962	212 491	5 194	10 613	145 475	882 922	384 379	1 271 184	28 430
Alabama	- 3 4 - 1 - 1	7 11 8 20 8 10 8	4 1 15 2 6 2	141 110 159 2 459 167 977 115	4 548 2 921 4 290 78 914 4 427 28 230 2 441	105 86 124 1 643 130 766 85	245 180 248 3 191 260 1 706 180	3 007 1 959 3 157 48 555 2 364 21 758 1 680	13 263 7 357 12 231 315 387 7 464 59 245 9 026	14 259 3 089 8 287 130 840 9 506 36 536 6 021	27 373 10 496 20 649 444 495 17 359 95 500 14 884	407 137 680 11 930 422 3 614 98

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-unit companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
339995, BURIAL CASKET MFG		339995, BURIAL CASKET MFG-Con.	
Companies <sup>1</sup> number	163	Value added\$1,000	882 922
All establishments	177 124 36 17	Total inventories, beginning of year \$1,000   Finished goods inventories, beginning of year \$1,000   Work-in-process inventories, beginning of year \$1,000   Materials and supplies inventories, beginning of year \$1,000	124 056 73 661 20 534 29 861
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	6 962 261 824 212 491 49 333	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	118 837 70 325 19 987 28 525
Production workers, average for yearnumber Production workers on March 15number Production workers on May 15number Production workers on August 15number Production workers on November 15number	5 194 5 263 5 302 5 107 5 104	Gross book value of total assets at beginning of year	411 413 28 430 4 636 23 794
Production-worker hours	10 613 145 475	Total retirements <sup>2</sup>	15 676 424 167
Total cost of materials.   \$1,000.     Cost of materials, parts, containers, etc., consumed.   \$1,000.     Cost of resales   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of contract work   \$1,000.	384 379 348 878 23 072 4 139 8 194 96	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other structures <sup>3</sup> \$1,000.	26 951 6 387 3 854 2 533
Quantity of electricity purchased for heat and power	158 792 -	Response coverage ratio <sup>4</sup>	84
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.   State \$1,000.   State \$1,000.	1 271 184 D 53 894 32 441 D D	Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.	84 1 046 84 1 634 84 786 84 562
Primary products specialization ratio percent.   Value of primary products shipments made in all industries \$1,000.   Value of primary products shipments made in this industry \$1,000.   Value of primary products shipments made in other industries \$1,000.   Value of primary products shipments made in other industries \$1,000.	D 1 219 469 D D	Response coverage ratio <sup>4</sup>	84 320 84
Coverage ratio percent.	D	services <sup>3</sup> \$1,000 Response coverage ratio <sup>4</sup> percent.	720 84

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339995, BURIAL CASKET MFG												
All establishments	-	177	53	6 962	212 491	5 194	10 613	145 475	882 922	384 379	1 271 184	28 430
Establishments with 1 to 4 employees Establishments with 5 to 9	9	68	-	117	2 981	106	185	2 326	10 982	5 629	16 745	522
employees Establishments with 10 to 19	8	28	-	174	4 405	136	270	3 436	14 570	9 714	24 430	745
employees Establishments with 20 to 49	2	28	-	395	9 952	268	514	6 196	24 090	18 471	42 967	1 129
employees Establishments with 50 to 99	2	25	25	743	19 800	545	1 145	13 361	49 701	47 877	97 223	1 463
employees	-	11	11	824	20 379	605	1 250	14 427	51 788	42 880	94 464	2 833
employees	-	10	10	1 649	52 030	1 308	2 799	36 011	318 573	131 174	453 950	5 551
employees	-	5	5	D	D	D	D	D	D	D	D	D
employees	-	2	2	D	D	D	D	D	D	D	D	D
employees Establishments with 2,500 employees	-	-	-	-	-	-	-	-	_	-	-	
or more	-	-	-	-	-	-	-	-		-	-	-
Administrative records <sup>2</sup>	9	90	-	286	7 036	237	420	5 453	26 134	13 355	39 751	1 300

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-unit companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-unit companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

shown

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All employees		Production workers			Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339995	Burial casket mfg	177	6 962	212 491	5 194	10 613	145 475	882 922	384 379	1 271 184	28 430
3399951	Metal burial caskets and coffins completely lined and trimmed, adult	10	4 000	400.040		= 004		570.004	040 500	700 400	10,100
3399953	Sizes only Wood burial caskets and coffins, completely lined and trimmed, adult	43	4 082	126 949	2 928	5 901	83 356	578 024	216 539	796 403	16 103
3300055	sizes only	17	1 867	54 464	1 485	3 133	41 120	216 253	80 118	298 169	6 483
3333333	metal vaults	17	605	21 289	455	1 020	13 654	56 487	71 468	127 932	4 346

### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997			1	992	
NAICS		Number of		Product	shipments	Number of		Product	shipments
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
339995	Burial caskets	N	x	x	1 219 469	N	х	х	1 020 875
3399951	Metal burial caskets and coffins completely lined and trimmed, adult sizes only	N	x	x	748 867	N	x	x	675 694
33999511	Steel burial caskets and coffins (excluding	N		~	570 246	N	~	v	N
3399951101	Steel burial caskets and coffins (excluding stainless steel)	41	x	1 224.7	570 346	63	x	978.6	473 216
33999512	Other metal burial caskets and coffins (stainless steel, bronze, copper, etc)	N	x	x	178 521	N	x	x	N
3399951206	Other metal burial caskets and coffins (stainless steel, bronze, copper, etc) thousands	22	x	173.0	178 521	35	x	P205.5	178 679
3399951Y	Metal caskets and coffins completely	N		~		N	~	v	N
3399951YWV	Meta laskets and coffins completely lined and trimmed, adult sizes only,				_		~	^	N
3300053	Nsk	N	X	X	-	N	X	X	23 799
3399933	lined and trimmed, adult sizes only	N	x	х	317 604	N	х	Х	222 871
33999531	Wood burial caskets and coffins, completely lined and trimmed, adult sizes only	N	x	x	317 604	N	x	x	N
3399953101	Cloth covered wood (pressboard, corrugated fiberboard, and softwood) burial caskets and coffins, completely								
3399953106	Hardwood (including pine) burial caskets and coffins, completely lined	16	X	128.6	15 485	28	X	P105.2	15 976
22000522	and trimmed, adult sizes only thousands	28	X	287.0	302 119	44	X	P273.0	201 707
33999331	completely lined and trimmed, adult	N		~		N	~	v	N
3399953YWV	Wood burial caskets and coffins, completely lined and trimmed, adult	IN	^	^	_		^	^	IN
0000055	sizes only, nsk	N	X	X	-	N	X	X	5 188
3399955	vaults	N	x	х	107 560	N	х	х	94 022
33999551	Other burial caskets and coffins and	N		v	107 560	N	v	×	Ν
3399955100	Other burial caskets and coffins and metal valuts thousands.	27	x	352.0	107 560		x	x	N
339995W	Burial caskets, nsk, total	N	x	X	45 438	N	X	x	28 288
339995WY 339995WYWW	Burial casket manufacturing, nsk, total Burial casket manufacturing, nsk, for	N	x	x	45 438	N	х	x	N
	nonadministrative-record establishments	N	x	x	8 734	N	x	x	7 897
339995WYWY	Burial casket manufacturing, nsk, for administrative-record establishments	N	x	x	36 704	N	x	x	20 391

# Additional information is available for this item; see Appendix F. @ Additional data are available for this item in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: p 10 to 19 percent estimated; q 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### Product Class Shipments for Selected States: 1997 and 1992 Table 6b.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of proo (\$1	duct shipments ,000)
code		1997	1992
3399951	METAL BURIAL CASKETS AND COFFINS COMPLETELY LINED AND TRIMMED, ADULT SIZES ONLY		
	United States	748 867	675 694
	Alabama. Indiana . Pennsylvania. Texas .	6 281 347 799 31 506 7 980	6 989 272 371 33 653 8 010
3399953	WOOD BURIAL CASKETS AND COFFINS, COMPLETELY LINED AND TRIMMED, ADULT SIZES ONLY		
	United States	317 604	222 871
	California	2 182 24 270 11 500 60 200	5 346 13 983 7 871 43 743

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class code	Product class and geographic area	Value of product shipments (\$1,000)		
		1997	1992	
3399955	OTHER BURIAL CASKETS AND COFFINS AND METAL VAULTS			
	United States	107 560	94 022	
	Georgia Indiana Pennsylvania	2 262 49 050 2 163	N 34 323 N	

# Additional information is available for this item; see Appendix F. @ Additional data are available for this item in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		1997		1992	
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
339995	BURIAL CASKET MFG				
31320007 32100019 33251003 33200045 33100035	Cotton, wool, manmade fiber fabrics, etc	x x x x x	52 343 43 412 50 510 12 380 D	x x x x x	55 148 39 981 59 782 11 754 N
33210001 33120001	Forgings	х	D	х	Ν
331000AJ	products)	Х	92 660	х	68 991
32551003	metal products)	Х	D	Х	18 999
00970099 00971000	All other materials and components, parts, containers, and supplies	X X X	20 936 27 518 30 218	X X X	21 076 20 043 43 865

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Appendix A. Explanation of Terms

### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

## QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

### Appendix B. NAICS Codes, Titles, and Descriptions

### **339995 BURIAL CASKET MANUFACTURING**

This U.S. industry comprises establishments primarily engaged in manufacturing burial caskets, cases, and vaults (except concrete). The data published with NAICS code 339995 include the following SIC industry:

3995 Burial caskets

### Appendix C. Coverage and Methodology

### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

## DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

# Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

## Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

## Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110YWW	3821000	3821000	3391141111	3843103	3843103	3399115106 pt	3911413 nt	3011421 nt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/11/2	38/1131	33011/12/1	38/3100	38/3100	3300115VW/V nt	3/79000 pt	3/79000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121320	38/1185	38/1185	2201112	20422	20.422	330011W/nt	30110	30110
3391121536	3841186	3841186	3391143101	3843201	3843201	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
0004404054	0044407	0044407	3391143116	3843209	3843209	339911W1W1 pt	3911002	3911002
3391121651	3841187	3841187 3829500 nt	3391143YWV	3843200	3843200	3399121	39141 pt	39141 pt
3391121661	3841196	3841196				3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
33911211 WV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3899000 pt	3699000 pt 3843000	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3399123 pt	34790 nt	34790 nt
3391123116	3841296	3841296				0000120 pt	04/00 pt	04700 pt
00011201111	0041200	0041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117	3399123101	3914211	3914211
330112\\/ pt	39/10	39/10	3391151111	3851118	3851118	3399123111	3914241	3914241
339112WYWW pt	3829000 pt	3829000 pt		3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151100	3651100	3631100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3391153	38514	38514	3399123126	3479024 3479000 pt	3479021 pt 3479000 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 pt	38421 pt		3851445	3851445			
3391131101	3842101	3842101	3391133100	3651400	3631400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W pt	39140 pt	39140 pt
3391131211	3842105	3842105	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	33911331 WV	3031300	3631300	339912WYWY pt	3914002 pt	3914002 pt
3391131224	3842109	3842109	3391157	38516	38516			
3391131227	3842110	3842110		3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851600	3851600	3399131100 pt	3915200 pt	3915200
2201121221	2042442	2042442				3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517	0000400	00450	00450
3391131341	3842123	3842123	339115B101	3851702	3851702	3399133	39153	39153
3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851704	3399133206	3915312	3915312
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131354	3842129	3842129	339115B116	3851709	3851709		3915331	3915331
3391131457	3842131	3842131	339115B121	3851721	3851719 3851700 pt	3399133100	3915300	3915300
3391131567	3842137	3842137	339115BYWV	3851700	3851700 pt	3399135	39154	39154
33911315/1	3042105	3042105	2201151	20540	20540	3399135100	3915400	3915400
3391131574	3842183	3842183	339115W	38510	38510	339913W	39150	39150
3391131577	3842185	3842185	339115WYWY	3851002	3851002	339913WYWW	3915000	3915000
3391131581	3842187	3842187	2201100	00700	00700	339913WYWY	3915002	3915002
3391131587	3842109	3842109	33911601.00 pt	80720	8072000 pt	3399140 pt	34790 pt	34790 pt
3391131591	3842197	3842197	3391160100 pt	8072000 pt	8072000 pt			
3391131594	3842198	3842198 3842100 pt	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
55911511000	3042100 pt	3042100 pt	33911001001	0072002	0072000 pt	3399140 pt	34998 pt	34998 pt
3391135	38423	38423	3399111	39111	39111			
3391135101	3842311	3842311	3399111101	3911111	3911111	3399140 pt	39610	39610
3391135111	3842322	3842322	3399111311	3911114	3911114	3399140111 pt	3961032 pt	3961041 pt
3391135116	3842351	3842351	3399111421 pt	3911121 pt	3911131	3399140118	3499895	3499899 pt
3391135121	3842361	3842361	3399111421 pt	3911121 pt	3911141	3399140201	3961011	3961011
3391135YWV	3842300	3842300	3399111526	3911151	3911151	3399140206 pt	3961022 pt	3961041 pt
			3399111531	3911198	3911198	3399140216	3961051	3961051
3391137	25991	25991	3399111YWV	3911100	3911100	3399140221	3961072	3961072 3479021 pt
559115/100	2399100	2399100	3399113	39113	39113	3399140226 pt	3961098 pt	3961096
339113W pt	25990 pt	25990 pt	3399113101	3911311	3911311	22001 10200 =1	2001000 =1	2001000
339113W pt	38420 nt	38420 nt	3399113106 pt	3911315 pt	3911321 3911341 pt	3399140226 pt	3961098 pt	3961099 3479000 pt
339113WYWW pt	2599000 pt	2599000 pt	3399113111 pt	3911317 pt	3911331	3399140YWW pt	3499000 pt	3499000 pt
339113WYWW pt	3842000 pt	3842000 pt	3399113111 pt	3911317 pt	3911341 pt	3399140YWW pt	3499800 pt	3499800 pt
339113WYWY pt	2599002 pt	2599002 pt	3399113116	3911398	3911398	3399140YWW pt	3961000	3961000
553115W1W1 pl	3042002 pl	3042002 pl			3311300	3399140YWY pt	3499002 pt	3499002 pt
3391141 pt	36992 pt	36992 pt	3399115 pt	34790 pt	34790 pt	3399140YWY pt	3961002	3961002

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1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399201 3399201106 3399201106 3399201111 3399201111 3399201121 3399201126 3399201126 3399201131 339920117WV	39491 3949106 3949116 3949114 3949117 3949117 3949118 3949120 3949121 3949120	39491 3949106 3949110 3949114 3949117 3949117 3949118 3949120 3949121 3949100	3399323261 3399323276 pt 3399323276 pt 3399323276 pt 3399323276 pt 3399323346 3399323346 3399323566 3399323561	3944441 3944495 3944499 pt 3944499 pt 3944499 pt 3944436 3944437 3944443 3944440	3944441 3944495 3944420 3944432 3944499 3944499 3944436 39444437 3944443 3944440	3399501 3399501206 3399501206 3399501311 3399501316 3399501321 3399501321 3399501YWV 3399503	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932
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#### MANUFACTURING-INDUSTRY SERIES

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399927 3399927116 pt 3399927116 pt 2309927116 pt	39314 3931437 pt 3931437 pt 2021412	39314 3931450 3931452 2031413	3399941 pt 3399941101 3399941106	39911 3991113 3991198 2302171	39911 3991113 3991198 2302471	339995W 339995WYWW 339995WYWY	39950 3995000 3995002	39950 3995000 3995002
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3399927331 3399927YWV	3931431 3931400	3931431 3931400	3399943	39912	39912	3399991121 3399991YWV	3999171 3999100	3999171 3999100
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339993W pt	31310 pt	31310 pt	3399953106 3399953YWV	3995252 3995200	3995252 3995200	339999H151 pt 339999HYWV	3999997 pt 3999900 pt	3999999 pt 3999900 pt
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1997 Burial Casket Manufacturing 1997 Economic Census Manufacturing Industry Series

# All Other Miscellaneous Manufacturing

## 1997

Issued October 1999

EC97M-3399R

## **1997 Economic Census** *Manufacturing* Industry Series



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# All Other Miscellaneous Manufacturing

1997

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## **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

## Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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## Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS or SIC code			All	All em	ployees	Pr	roduction work	ers			Value of shipments (\$1,000)     Total c exp (\$1       8 046 078 1 227 261     359 27	Total capita
	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>339999</b> 249950	All other miscellaneous mfg Wood products, n.e.c. (pt)	2 635 N	<b>2 691</b> 449	<b>72 632</b> 13 740	<b>1 763 913</b> 270 999	<b>51 769</b> 10 953	<b>103 594</b> 20 882	<b>953 423</b> 182 613	<b>4 351 002</b> 641 106	<b>3 712 890</b> 587 978	<b>8 046 078</b> 1 227 261	<b>359 766</b> 27 799
399980	(pt)	N	2 242	58 892	1 492 914	40 816	82 712	770 810	3 709 896	3 124 912	6 818 817	331 967

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	oloyees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339999, ALL OTHER MISCELLANEOUS MFG												
United States	2	2 691	672	72 632	1 763 913	51 769	103 594	953 423	4 351 002	3 712 890	8 046 078	359 766
Alabama Arizona Arkansas. California Colorado	- 3 - 2 5	23 52 32 399 49	6 18 13 120 10	1 081 949 2 221 10 173 539	23 176 23 283 39 985 252 024 13 409	733 645 1 644 7 395 298	1 472 2 237 3 247 13 454 487	10 858 10 133 23 554 135 191 5 819	56 511 48 102 115 076 636 731 34 697	58 901 34 491 81 120 502 751 14 148	116 067 81 721 198 747 1 142 389 49 067	3 753 3 280 4 159 52 950 1 533
Florida	3 2 - 1 -	145 53 14 123 50	25 9 3 40 17	1 747 1 664 157 6 164 1 626	36 005 34 087 2 973 164 363 37 104	1 262 1 391 107 4 522 1 304	2 063 2 692 165 8 973 2 190	21 755 23 181 1 336 87 392 23 518	85 923 88 148 7 892 383 256 98 758	63 009 56 724 4 436 333 789 73 645	150 460 149 356 12 691 710 638 173 488	4 737 5 589 527 23 256 4 842
Kentucky Louisiana Maine Maryland. Massachusetts	7 2 2 1 1	14 12 24 35 61	6 1 6 9 15	337 102 361 837 2 815	8 427 1 753 6 690 15 970 92 558	247 74 275 633 1 462	412 97 428 1 151 2 797	4 660 1 020 3 828 8 946 41 112	31 447 2 860 18 121 39 430 196 409	47 233 1 983 11 524 35 280 183 138	78 627 4 847 28 399 74 238 379 649	2 735 225 1 091 4 458 7 701
Michigan	1 1 - 1	83 61 14 48 35	13 9 4 14 12	1 059 1 783 882 1 343 2 905	29 298 27 459 21 044 24 935 96 288	759 975 758 955 1 294	1 582 1 132 1 375 1 547 2 643	17 048 12 902 13 319 13 470 23 003	66 296 81 946 51 261 52 942 204 684	45 484 45 459 43 854 37 190 270 166	112 319 126 392 95 203 90 365 475 401	6 277 4 755 2 569 3 264 71 717
New Hampshire New Jersey New Mexico New York North Carolina	1 1 7 4 2	18 65 23 241 75	3 19 4 68 31	314 1 492 273 5 663 3 816	8 201 41 048 8 274 142 392 95 402	236 978 182 4 056 2 866	394 1 752 311 7 520 4 991	3 721 17 113 4 458 82 334 56 193	18 054 90 066 19 717 310 119 291 085	9 262 70 725 13 222 208 557 321 968	27 216 161 787 32 636 518 451 598 877	774 10 750 1 068 15 887 30 372
Ohio Oklahoma Oregon Pennsylvania Rhode Island	- 1 5 1 6	95 23 59 98 32	18 6 9 27 7	2 587 665 831 3 790 582	59 240 10 209 18 315 104 557 12 842	2 017 434 410 2 733 430	3 899 638 696 5 174 711	33 697 5 961 7 587 64 671 7 292	171 177 47 564 39 552 268 636 27 559	219 282 32 402 32 863 195 995 18 239	394 874 79 183 72 217 458 069 45 594	22 867 696 3 691 15 299 1 238
South Carolina Tennessee Texas . Virginia Washington Wisconsin	1 2 4 - 3 -	19 41 189 37 69 65	3 8 41 12 13 16	310 1 692 4 721 1 914 664 1 952	5 423 36 217 104 476 49 771 13 816 47 512	259 1 308 3 633 1 633 496 1 365	282 2 401 6 984 2 927 840 10 598	3 126 23 255 63 510 31 681 8 378 25 316	14 259 68 822 277 862 110 918 32 267 150 728	7 719 64 699 226 114 113 895 25 678 114 917	22 090 133 278 502 642 223 193 55 628 264 554	600 5 950 16 513 3 043 2 434 12 494

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	ltem	Value
339999, ALL OTHER MISCELLANEOUS MFG		339999, ALL OTHER MISCELLANEOUS MFG-Con.	
Companies <sup>1</sup> number	2 635	Value added\$1,000	4 351 002
All establishments number Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber	2 691 2 019 521 151	Total inventories, beginning of year   \$1,000.     Finished goods inventories, beginning of year   \$1,000.     Work-in-process inventories, beginning of year   \$1,000.     Materials and supplies inventories, beginning of year   \$1,000.	1 359 565 591 338 181 572 586 655
All employees     number.       Total compensation <sup>2</sup> \$1,000.       Annual payroll.     \$1,000.       Total fringe benefits     \$1,000.	72 632 2 132 822 1 763 913 368 909	Total inventories, end of year   \$1,000     Finished goods inventories, end of year   \$1,000     Work-in-process inventories, end of year   \$1,000     Materials and supplies inventories, end of year   \$1,000	1 404 368 595 987 194 737 613 644
Production workers, average for year	51 769 50 740 51 331 52 169 52 836	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures (new and used)\$1,000 Capital expenditures for machinery and equipment (new and used)\$1,000	2 213 219 359 766 94 345 265 421
Production-worker hours	103 594 953 423	Total retirements <sup>2</sup> \$1,000     Gross book value of total assets at end of year   \$1,000	128 758 2 444 227
Total cost of materials.     \$1,000.       Cost of materials, parts, containers, etc., consumed.     \$1,000.       Cost of resales     \$1,000.       Cost of fuels     \$1,000.       Cost of fuels     \$1,000.       Cost of fuels     \$1,000.       Cost of fuels     \$1,000.       Cost of contract work     \$1,000.	3 712 890 3 195 622 328 889 21 461 53 729 113 189	Total depreciation during year <sup>2</sup> \$1,000.     Total rental payments <sup>2</sup> \$1,000.     Buildings and other structures rental payments <sup>2</sup> \$1,000.     Machinery and equipment rental payments <sup>2</sup> \$1,000.     Cost of purchased services for the repair of buildings and other   \$1,000.     Cost of purchased services for the repair of buildings and other   \$1,000.	210 049 129 252 68 163 61 089
Quantity of electricity purchased for heat and power	820 322	Response coverage ratio <sup>4</sup>	0 387 57 18 898
Total value of shipments   \$1,000.     Primary products value of shipments   \$1,000.     Secondary products value of shipments   \$1,000.     Total miscellaneous receipts   \$1,000.     Value of resales   \$1,000.     Contract receipts   \$1,000.     Other miscellaneous receipts   \$1,000.	8 046 078 7 099 638 316 150 630 290 495 168 97 796 37 326	Cost of purchased communications services <sup>3</sup> \$1,000     Response coverage ratio <sup>4</sup> percent.     Cost of purchased legal services <sup>3</sup> \$1,000     Response coverage ratio <sup>4</sup> percent.     Cost of purchased legal services <sup>3</sup> \$1,000     Response coverage ratio <sup>4</sup> percent.     Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000     Response coverage ratio <sup>4</sup> percent.     Cost of purchased accounting services <sup>3</sup> \$1,000     Response coverage ratio <sup>4</sup> percent.     Cost of purchased accounting services <sup>3</sup> \$1,000     Response coverage ratio <sup>4</sup> percent.     Cost of purchased advertising services <sup>3</sup> \$1,000	10 896 57 14 998 57 10 140 57 5 989 57 38 131
Primary products specialization ratio   percent.     Value of primary products shipments made in all industries   \$1,000.     Value of primary products shipments made in this industry   \$1,000.     Value of primary products shipments made in other industries   \$1,000.	95 7 396 119 7 099 638 296 481	Response coverage ratio <sup>4</sup> percent.     Cost of purchased software and other data processing services <sup>3</sup> \$1,000     Response coverage ratio <sup>4</sup> percent.     Cost of purchased refuse removal (including hazardous waste) services <sup>3</sup> \$1,000	57 7 598 57 4 302
Coverage ratio percent.	95	Response coverage ratio <sup>4</sup>	4 302 57

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E <sup>1</sup>	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
339999, ALL OTHER MISCELLANEOUS MFG												
All establishments	2	2 691	672	72 632	1 763 913	51 769	103 594	953 423	4 351 002	3 712 890	8 046 078	359 766
Establishments with 1 to 4 employees	8 5 3 3	1 156 461 402 364	- - - 364	2 164 3 069 5 412 11 473	42 452 65 444 119 288 266 968	1 724 2 270 3 975 8 082	3 705 3 375 6 172 13 872	26 042 38 622 68 271 143 201	93 706 140 577 290 653 612 806	70 772 110 299 210 865 477 588	164 277 251 936 499 861 1 088 521	6 446 8 765 15 443 43 193
Establishments with 50 to 99 employees	2	157	157	10 929	272 723	7 582	22 208	145 135	681 129	505 858	1 184 960	36 539
Establishments with 100 to 249 employees	1 2	103 31	103 31	15 351 11 067	374 763 269 332	10 797 8 088	19 914 15 902	199 967 150 276	940 365 637 936	740 856 725 682	1 679 213 1 355 372	77 060 47 640
Establishments with 500 to 999 employees Establishments with 1,000 to 2,499 employees Establishments with 2,500 employees	-	13 4	13 4	7 801 5 366	192 723 160 220	5 967 3 284	11 653 6 793	110 051 71 858	559 356 394 474	476 071 394 899	1 027 575 794 363	41 663 83 017
or more Administrative records <sup>2</sup>	- 9	- 1 074		- 3 937	- 68 726	- 3 020	- 3 896	- 40 737	- 156 834	- 116 779	- 274 458	- 11 459

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All em	ployees	Pr	oduction work	ers	Value added			Total capital
product class code	ct Industry or primary product class		Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
339999	All other miscellaneous mfg	2 691	72 632	1 763 913	51 769	103 594	953 423	4 351 002	3 712 890	8 046 078	359 766
3399991	Chemical fire-extinguishing	23	3 096	111 728	1 748	3 559	46 632	326 728	387 000	702 965	17 921
3399993	Coin-operated amusement machines	42	5 584	172 666	3 090	6 250	59 140	393 507	511 112	900 566	83 837
3399995 3399997	Candles (including tapers)	107	8 536	189 882	6 007	10 947	97 306	493 392	472 405	968 326	52 671
3399999	parts)	12	499	9 986	393	586	5 428	25 900	17 546	42 915	1 366
	flowers	66	3 344	64 659	2 606	4 679	41 080	182 144	134 147	309 232	3 907

### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997			1	<del>)</del> 92			
NAICS	Product	Number of companies		Product	shipments	Number of companies		Product	shipments		
code		with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)		
339999	All other miscellaneous fabrications	N	x	x	7 396 119	N	x	x	N		
3399991	Chemical fire-extinguishing equipment and parts	N	х	x	543 864	N	х	x	462 142		
33999911	Chemical fire-extinguishing equipment				500 474						
3399991101	And parts	N	X	X	533 471	N	X	X	N		
3399991106	Hand portable dry chemical fire		X	X	29 609	8	X	X	13 240		
3399991111	Other hand portable fire extinguishers		X	X	200 143	9	X	X	148 370		
3399991116	including toalin, pressured water, and halogenated agents). Fixed fire-extinguishing systems, including inert gas, dry and wet chemical, and other chemical fire-	11	х	х	67 684	8	х	х	91 558		
3399991121	extinguishing equipment . Parts and attachments for chemical fire-extinguishing equipment.	10 8	x x	x x	137 733 98 302	12 7	x x	x x	85 608 21 913		
3399991Y	Chemical fire-extinguishing equipment										
3399991YWV	and parts, nsk Chemical fire-extinguishing equipment and parts, nsk	N	x	x	10 393	N	x	x	101 453		
3399993	Coin-operated amusement machines	N	X	x	866 254	N	X	x	578 217		
33999931	Coin-operated amusement machines	N	Х	х	863 216	N	х	х	N		
3399993101	Con-operated arcade and amusement center type electronic games Other coin-operated amusement machines, including nonelectronic arcade games and parts for all arcade	26	х	Х	395 360	31	х	х	339 573		
	games	15	Х	х	467 856	21	Х	Х	235 952		
3399993Y 3399993YWV	Coin-operated amusement machines, nsk	N	х	х	3 038	N	х	х	Ν		
	nsk	N	Х	X	3 038	N	Х	X	2 692		
3399995	Candles (including tapers)	N N	X X	X	950 679	N	X	X	366 182 N		
3399995100	Candles (including tapers)	112	X	x	950 679	63	x	â	366 182		
3399997	Umbrellas and parasols (including parts)	N	Х	X	70 313	N	Х	X	56 352		
33999971 3399997100	Umbrellas and parasols (including parts) Umbrellas and parasols (including parts)	N 20	x	x	70 313	N 20	x	x	56 352		
3399999	Feathers, plumes, and artificial flowers	N	х	х	242 531	N	х	х	254 456		
33999991	Feathers, plumes, and artificial flowers	N	Х	х	221 476	N	х	х	N		
3399999101 3399999106	Artificial trees, all types (metal, plastics, etc), including Christmas Artificial flowers, fruits, and wreaths	18 24	X X	X X	120 173 87 252	11 N	X X	X X	101 958 N		
3399999111	Feathers and plumes	5	~	^	14 051	9	^	^	40 712		
3399999YWV	Feathers, plumes, and artificial flowers,	N	x	x	21 055	N	x	X	N		
2200000	Mirror and picture frames		×		21 000	N	×	×	55 307 N		
339999C1	Wood frames for mirrors and pictures	N	X	x	472 435	N	X	x	N		
339999C101	Wood-frames for mirrors and pictures	135	X	X	472 435	122	X	x	287 489		
339999C2 339999C206	Wood-framed pictures	66	X X	X	260 573 260 573	N 60	X X	X X	N 171 926		
33999903	Metal frames for mirrors and pictures, and framed pictures other than wood (metal, plastics, fiber)	N	х	x	209 695	N	x	x	N		
339999C311 339999C316	Metal frames for mirrors and pictures Framed pictures other than wood (metal, plastics, fiber)	29 24	x x	x x	73 384 136 311	29 28	x x	x x	105 597 59 084		
339999CY 339999CYWV	Mirror and picture frames, nsk Mirror and picture frames, nsk	N N	x x	X X	133 258 133 258	N N	x x	X X	N N		
339999H	Miscellaneous fabricated products, nec	N	Х	х	2 160 568	N	х	х	N		
339999H1 339999H101	Miscellaneous fabricated products, nec	N	Х	x	2 107 469	N	Х	х	N		
339999H106	electric. Barber and beauty shop furniture and	6	х	х	D	5	х	х	117 047		
339999H111	equipment, except barber and beauty chairs Christmas tree ornaments and	18	х	x	D	N	х	х	Ν		
339999H121	decorations (except glass and electrical) Potpourri (dried and chemically	31	х	x	83 937	37	х	х	131 734		
339999H151	preserved flowers, foilage, frúits, and vines)	34	х	x	121 735	38	x	х	101 288		
	made primarily of other material, including products made from a combination of materials	398	x	x	1 659 565	N	x	x	N		

See footnotes at end of table.

### Table 6a. Products Statistics: 1997 and 1992-Con.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		<del>)</del> 92			
NAICS		Number of		Product shipments		Number of		Product shipments	
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
339999	All other miscellaneous fabrications—Con.								
339999H	Miscellaneous fabricated products, nec- Con.								
339999HY	Miscellaneous fabricated products, nec, nsk	N	х	x	53 099	N	x	x	N
339999HYWV	Miscellaneous fabricated products, nec, nsk	N	х	х	53 099	N	х	x	N
339999W	Miscellaneous products, nsk	N	х	Х	1 485 949	N	х	Х	N
339999WY	All other miscellaneous manufacturing, nsk, total	N	х	x	1 485 949	N	x	x	N
339999WYWW	All other miscellaneous manufacturing, nsk, for nonadministrative-record		v	×	4 0 40 074			, v	
339999WYWY	All other miscellaneous manufacturing, nsk for administrative-record	N	X	×	1 243 671	N	×	×	N
	establishments	N	х	Х	242 278	N	x	X	N

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class code	Product class and geographic area	Value of product shipments (\$1,000)		
		1997	1992	
3399991	CHEMICAL FIRE-EXTINGUISHING EQUIPMENT AND PARTS			
	United States	543 864	462 142	
	Illinois	24 315	N	
3399993	COIN-OPERATED AMUSEMENT MACHINES			
	United States	866 254	578 217	
	Arizona	13 636 23 215 246 567	N 65 200 192 175	
3399995	CANDLES (INCLUDING TAPERS)			
	United States	950 679	366 182	
	Arkansas. California. Michigan Minnesota. Missouri.	16 459 75 762 2 990 5 454 31 214	N 41 141 N N 8 533	
	New Jersey New York Pennsylvania Texas. Washington	24 863 58 161 5 289 92 251 3 909	13 711 29 811 5 757 21 890 N	
3399997	UMBRELLAS AND PARASOLS (INCLUDING PARTS)			
	United States	70 313	56 352	
	California New Jersey	9 324 16 543	16 269 N	
3399999	FEATHERS, PLUMES, AND ARTIFICIAL FLOWERS			
	United States	242 531	254 456	
	California. Florida . New York . North Carolina . Ohio . Texas. Wisconsin .	34 365 7 021 27 475 11 730 14 534 25 219 2 165	22 306 N 54 359 N N 3 653	

See footnotes at end of table.

#### MANUFACTURING-INDUSTRY SERIES

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class code	Product class and geographic area	Value of product shipments (\$1,000)		
		1997	1992	
339999C	MIRROR AND PICTURE FRAMES			
	United States	1 075 961	N	
	Alabama Arkansas California Colorado	15 057 104 110 252 854 4 587	N N N N	
	Connecticut	4 161	N	
	Florida Georgia Illinois Kansas Maryland	10 358 4 228 70 298 5 110 6 604		
	Massachusetts Michigan Missouri. New Hampshire New Jersey.	33 282 10 824 12 179 2 969 5 416	N N N N N N	
	New York North Carolina Ohio . Oregon Pennsylvania	87 532 85 199 6 927 3 781 14 750	N N N N N	
	Tennessee Texas . Virginia Wisconsin .	24 409 110 190 15 720 4 396	N N N N	
339999H	MISCELLANEOUS FABRICATED PRODUCTS, NEC			
	United States	2 160 568	N	
	Arizona . Arkansas . California . Colorado . Connecticut .	9 880 53 232 358 743 16 554 14 286	N N N N N	
	Florida Idaho Illinois Indiana Iowa	71 544 11 643 176 846 78 355 3 727	N N N N N	
	Kansas Kentucky Maine Maryland Massachusetts	9 031 9 125 2 157 15 132 110 381		
	Michigan Minnesota Missouri Nevada New Hampshire	52 115 23 800 14 196 3 480 4 240	N N N N N N	
	New Jersey. New York North Carolina Ohio. Oklahoma	41 045 170 269 138 952 42 234 14 919		
	Oregon Pennsylvania Rhode Island South Carolina Texas	13 803 176 354 32 252 4 488 77 919	N N N N N	
	Virginia Washington Wisconsin	62 026 15 804 97 070	N N N N N N N N N N N N N N N N N N N	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

## Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		1997		1992	
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
339999	ALL OTHER MISCELLANEOUS MFG				
11331015	Hardwood logs and boltsmil bd ft Intl 1/4 in.		5	×	N
32100023 32100029 32100027 32100033	Scalescale Mil bd ft. Softwood rough lumbermil bd ft. Hardwood dressed lumbermil bd ft. Softwood dressed lumbermil bd ft.	30.4 8.6 S 35.1	21 505 3 299 26 638 20 973	X X X X X X	
32100007 32191203 32121101 32121201	Chips, slabs, edgings, shavings, sawdust, and other wood waste	X X D	D 7 036 D	X X X	N N N
32121901	Reconstituted wood products, including particleboard, oriented strandboard, medium density fiberboard, and hardboard	D X	D 9 423	x x	N
32551003 32721103 33200005 32221001 33200081	Paints, varnishes, lacquers, stains, shellacs, japans, enamels, and allied products	631.9 X X X X	6 870 18 453 3 271 281 989 247 011	x x x x x	N N N N N N N N N N N N N N N N N N N
33100035 33210001 33120001	Castings (rough and semifinished) Forgings Steel shapes and forms (except castings forgings and fabricated metal	X X	18 791 8 760	X X	N N
331/2111	products) .	х	115 250	х	Ν
33100030	and fabricated metal products)	х	13 842	х	Ν
33100039	forgings, and fabricated metal products)	Х	28 479	х	N
33100083 32610013	Other nonferrous shapes and forms (except castings, forgings, and fabricated metal products)	х	30 520	x	Ν
32521105	other shapes	Х	147 649	х	Ν
32100019 00970099 00971000	etc. Rough and dressed lumber All other materials and components, parts, containers, and supplies Materials, ingredients, containers, and supplies, n.s.k.	X X X X	111 775 29 036 1 012 218 1 019 119	X X X X	N N N N

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

## Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

# QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

#### 339999 ALL OTHER MISCELLANEOUS MANUFACTURING

This U.S. industry comprises establishments primarily engaged in miscellaneous manufacturing (except medical equipment and supplies, jewelry and flatware, sporting and athletic goods, dolls, toys, games, office supplies (except paper), musical instruments, fasteners, buttons, needles, pins, brooms, brushes, mops, and burial caskets).

The data published with NAICS code 339999 include the following SIC industries:

2499 Wood products, n.e.c. (pt) 3999 Manufacturing industries, n.e.c. (pt)

This definition comes from the 1997 NAICS Manual. However, for this industry, the 1997 Economic Census – Manufacturing did not fully implement the conversion to NAICS. Data for NAICS industry 339999 do not include establishments primarily engaged in the manufacture of electronic cigarette lighters. The NAICS definitions will be fully implemented with the 2002 Economic Census.

## Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

# DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

# Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

# Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

# Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3391110	38210	38210	3391141 pt	38431	38431	3399115 pt	39114	39114
2201110110	3021010	3021010	2201141101	2942102	3043101	2200115101	3911411	3911411
3391110YWW	3821000	3821000	3391141111	3843103	3843103	3399115106 pt	3911413 nt	3011421 nt
3391110YWY	3821002	3821002	3391141116	3843105	3843105	3399115111 pt	3911415 pt	3911431
			3391141121 pt	3699265	3699200 pt	3399115111 pt	3911415 pt	3911441 pt
3391121 pt	38295 pt	38295 pt	3391141121 pt	3843104	3843104	3399115116	3911451	3911451 '
			3391141226	3843106	3843106	3399115118	3479022	3479021 pt
3391121 pt	38411	38411		3843107	3843107	3399115121 pt	3911481 pt	3911461
3391121101	38/11/2	38/1131	33011/12/1	38/3100	38/3100	3300115VW/V nt	3/79000 pt	3/79000 pt
3391121211	3841121	3841121	3391141246	3843111	3843111	3399115YWV pt	3911400	3911400
3391121216	3841123	3841123	3391141YWV pt	3699200 pt	3699200 pt			
3391121321	3841142	3841142	3391141YWV pt	3843100	3843100	339911W pt	34790 pt	34790 pt
3391121320	38/1185	38/1185	2201112	20422	20.422	330011W/nt	30110	30110
3391121536	3841186	3841186	3391143101	3843201	3843201	339911WYWW pt	3479000 pt	3479000 pt
3391121641	3841172	3841172	3391143106	3843202	3843202	339911WYWW pt	3911000	3911000
3391121646	3841184	3841184	3391143111	3843203	3843203	339911WYWY pt	3479002 pt	3479002 pt
0004404054	0044407	0044407	3391143116	3843209	3843209	339911W1W1 pt	3911002	3911002
3391121651	3841187	3841187 3829500 nt	3391143YWV	3843200	3843200	3399121	39141 pt	39141 pt
3391121661	3841196	3841196				3399121101	3914111	3914111
3391121766	3841199	3841199	339114W pt	36990 pt	36990 pt	3399121106	3914131	3914131
3391121YWV pt	3829500	3829500 pt				3399121111	3914141	3914141
33911211 WV pt	3841100	3841100	339114W pt	38430	38430	3399121121	3914153	3914153
3391123	38412	38412	339114WYWW pt	3899000 pt	3699000 pt 3843000	3399121126	3914175	3914170 pt
3391123106	3841291	3841291	339114WYWY pt	3699002 pt	3699002 pt	3399121YWV	3914100	3914100
3391123111	3841293	3841293	339114WYWY pt	3843002	3843002	3399123 pt	34790 nt	34790 nt
3391123116	3841296	3841296				0000120 pt	04/00 pt	04700 pt
00011201111	0041200	0041200	3391151	38511	38511	3399123 pt	39142 pt	39142 pt
339112W pt	38290 pt	38290 pt	3391151106	3851117	3851117	3399123101	3914211	3914211
330112\\/ pt	39/10	29/10	3391151111	3851118	3851118	3399123111	3914241	3914241
339112WYWW pt	3829000 pt	3829000 pt		3851119	3851119	3399123116	3914243	3914243
339112WYWW pt	3841000	3841000	3391151100	3651100	3631100	3399123121	3914275	3914270 pt
339112WYWY pt	3829002 pt	3829002 pt	3391153	38514	38514	3399123126	3479024 3479000 pt	3479021 pt 3479000 pt
339112WYWY pt	3841002	3841002	3391153101	3851431	3851431	3399123YWV pt	3914200 pt	3914200 pt
3391131	38421 pt	38421 pt		3851445	3851445			
3391131101	3842101	3842101	3391133100	3651400	3631400	339912W pt	34790 pt	34790 pt
3391131104	3842102	3842102	3391155	38515	38515	339912W pt	39140 pt	39140 pt
3391131211	3842105	3842105	3391155101	3851525	3851525	339912WYWW pt	3479000 pt	3479000 pt
3391131214	3842106	3842106	3391155206	3851527	3851527	339912WYWW pt	3914000 pt	3914000 pt
3391131217	3842107	3842107	33911331 WV	3031300	3631300	339912WYWY pt	3914002 pt	3914002 pt
3391131224	3842109	3842109	3391157	38516	38516			
3391131227	3842110	3842110		3851612	3851612	3399131	39152	39152
3391131231	3842112	3842112	3391157206	3851600	3851600	3399131100 pt	3915200 pt	3915200
2201121221	2042442	2042442				3399131100 pt	3915200 pt	3915233
3391131234	3842113	3842113	339115B	38517	38517	0000400	00450	00450
3391131341	3842123	3842123	339115B101	3851702	3851702	3399133	39153	39153
3391131344	3842124	3842124	339115B106 pt	3851705 pt	3851704	3399133206	3915312	3915312
3391131347	3842126	3842126	339115B111	3851706	3851706	3399133211	3915321	3915321
3391131354	3842129	3842129	339115B116	3851709	3851709		3915331	3915331
3391131457	3842131	3842131	339115B121	3851721	3851719 3851700 pt	3399133100	3915300	3915300
3391131567	3842137	3842137	339115BYWV	3851700	3851700 pt	3399135	39154	39154
33911315/1	3042105	3042105	2201151	20540	20540	3399135100	3915400	3915400
3391131574	3842183	3842183	339115W	38510	38510	339913W	39150	39150
3391131577	3842185	3842185	339115WYWY	3851002	3851002	339913WYWW	3915000	3915000
3391131581	3842187	3842187	2201100	00700	00700	339913WYWY	3915002	3915002
3391131587	3842109	3842109	33911601.00 pt	80720	8072000 pt	3399140 pt	34790 pt	34790 pt
3391131591	3842197	3842197	3391160100 pt	8072000 pt	8072000 pt			
3391131594	3842198	3842198 3842100 pt	3391160YWW	8072000 pt	8072000 pt	3399140 pt	34990 pt	34990 pt
55911511000	3042100 pt	3042100 pt	33911001001	0072002	0072000 pt	3399140 pt	34998 pt	34998 pt
3391135	38423	38423	3399111	39111	39111			
3391135101	3842311	3842311	3399111101	3911111	3911111	3399140 pt	39610	39610
3391135111	3842322	3842322	3399111311	3911114	3911114	3399140111 pt	3961032 pt	3961041 pt
3391135116	3842351	3842351	3399111421 pt	3911121 pt	3911131	3399140118	3499895	3499899 pt
3391135121	3842361	3842361	3399111421 pt	3911121 pt	3911141	3399140201	3961011	3961011
3391135YWV	3842300	3842300	3399111526	3911151	3911151	3399140206 pt	3961022 pt	3961041 pt
			3399111531	3911198	3911198	3399140216	3961051	3961051
3391137	25991	25991	3399111YWV	3911100	3911100	3399140221	3961072	3961072 3479021 pt
559115/100	2399100	2399100	3399113	39113	39113	3399140226 pt	3961098 pt	3961096
339113W pt	25990 pt	25990 pt	3399113101	3911311	3911311	22001 10200 =1	2001000 =1	2001000
339113W pt	38420 nt	38420 nt	3399113106 pt	3911315 pt	3911321 3911341 pt	3399140226 pt	3961098 pt	3961099 3479000 pt
339113WYWW pt	2599000 pt	2599000 pt	3399113111 pt	3911317 pt	3911331	3399140YWW pt	3499000 pt	3499000 pt
339113WYWW pt	3842000 pt	3842000 pt	3399113111 pt	3911317 pt	3911341 pt	3399140YWW pt	3499800 pt	3499800 pt
339113WYWY pt	2599002 pt	2599002 pt	3399113116	3911398	3911398	3399140YWW pt	3961000	3961000
553115W1W1 pl	3042002 pl	3042002 pl			3311300	3399140YWY pt	3499002 pt	3499002 pt
3391141 pt	36992 pt	36992 pt	3399115 pt	34790 pt	34790 pt	3399140YWY pt	3961002	3961002

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
3399201 3399201106 3399201106 3399201111 3399201111 3399201121 3399201126 3399201126 3399201131 339920117WV	39491 3949106 3949116 3949114 3949117 3949117 3949118 3949120 3949121 3949120	39491 3949106 3949110 3949114 3949117 3949117 3949118 3949120 3949121 3949100	3399323261 3399323276 pt 3399323276 pt 3399323276 pt 3399323276 pt 3399323346 3399323346 3399323566 3399323561	3944441 3944495 3944499 pt 3944499 pt 3944499 pt 3944436 3944437 3944443 3944440	3944441 3944495 3944420 3944432 3944499 3944499 3944436 39444437 3944443 3944440	3399501 3399501206 3399501206 3399501311 3399501316 3399501321 3399501321 3399501YWV 3399503	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932	39931 3993112 3993113 3993114 3993115 3993116 3993100 39932
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**1997 Economic Census** *Manufacturing* Industry Series

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# **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

# Introduction to the Economic Census

# PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

# ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

# **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

# **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

# **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

# **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

# AVAILABILITY OF ADDITIONAL DATA

# **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

# **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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# Manufacturing

# SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

# COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pr	roduction work	ers				Total capital
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>511110</b> 271100	Newspaper publishers Newspapers	6 814 N	<b>8 758</b> 8 758	<b>403 355</b> 403 355	<b>11 789 095</b> 11 789 095	<b>134 259</b> 134 259	<b>215 888</b> 215 888	<b>3 192 079</b> 3 192 079	<b>33 476 835</b> 33 476 835	<b>8 110 911</b> 8 110 911	<b>41 601 011</b> 41 601 011	<b>1 591 323</b> 1 591 323

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

# Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E <sup>1</sup>	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
511110, NEWSPAPER PUBLISHERS												
United States	1	8 758	2 562	403 355	11 789 095	134 259	215 888	3 192 079	33 476 835	8 110 911	41 601 011	1 591 323
Alabama Alaska . Arizona . Arkansas. California	1 1 - 1	117 39 99 119 663	34 10 34 35 209	4 317 1 119 5 897 3 534 44 763	112 898 21 819 178 298 74 077 1 463 003	1 735 398 1 871 1 457 14 736	3 059 517 3 612 2 383 23 283	36 659 5 914 48 085 24 538 364 224	264 571 73 199 562 793 185 762 3 946 029	59 020 14 088 141 555 45 237 1 049 513	323 657 87 329 704 499 231 182 5 000 689	10 100 2 111 24 460 9 702 166 580
Colorado . Connecticut Delaware District of Columbia Florida	- 1 - -	189 86 22 33 317	46 36 6 10 86	7 250 6 330 992 3 425 22 020	212 343 192 740 30 791 186 627 677 053	2 436 1 612 345 668 7 204	3 994 2 751 556 1 228 12 434	61 220 42 595 9 369 25 565 171 284	521 644 548 249 90 577 708 857 2 134 746	202 527 93 172 23 803 58 364 516 152	724 584 637 876 114 401 767 371 2 652 737	57 179 17 642 1 916 6 560 145 669
Georgia Hawaii * Idaho Illinois Indiana	2 - 1 - 1	256 24 55 417 198	59 9 19 118 80	11 481 1 551 2 071 19 413 10 436	299 217 62 383 37 928 585 620 264 051	3 125 655 637 6 882 3 829	4 987 1 122 907 11 514 6 235	68 438 23 000 11 369 184 224 87 566	788 616 178 185 112 943 1 764 709 666 101	177 639 36 030 19 076 431 119 148 775	966 376 214 319 132 094 2 196 756 815 000	30 360 5 056 3 100 64 886 125 843
lowa	- 1 - -	238 200 164 116 68	54 46 47 38 19	5 943 4 290 4 811 4 610 2 451	120 395 93 283 117 158 127 198 61 396	2 094 1 480 1 537 1 860 972	2 942 2 027 2 418 3 125 1 553	35 549 25 613 28 866 41 540 19 459	365 768 233 544 338 486 341 506 134 527	75 911 46 689 71 210 94 285 30 220	441 925 280 388 409 865 435 761 164 783	25 323 6 583 12 126 12 305 5 958
Maryland Massachusetts Michigan Minnesota Mississippi	- 1 2 1 -	93 178 237 293 107	32 60 83 68 30	4 716 14 076 13 082 8 737 2 689	116 500 503 457 363 818 261 814 58 252	1 791 4 125 4 279 2 511 806	2 692 6 696 6 658 3 845 1 335	44 146 126 435 100 011 61 281 13 488	493 093 1 215 635 974 701 646 409 163 111	94 564 245 644 254 514 153 825 35 601	587 915 1 462 106 1 230 019 800 690 198 894	21 294 49 128 31 876 26 613 5 381
Missouri Montana Nebraska Nevada New Hampshire	1 1 - 1	268 84 137 49 63	65 15 25 16 16	9 047 1 667 3 188 2 054 2 189	228 052 33 220 65 459 56 984 54 201	3 254 564 1 090 978 807	5 157 770 1 628 1 629 1 341	73 003 8 838 17 680 24 150 15 538	686 522 102 702 184 154 236 547 119 102	169 975 20 817 59 316 49 532 24 818	856 764 123 532 243 578 286 785 144 101	27 726 4 261 11 343 5 307 4 633
New Jersey New Mexico New York North Carolina North Dakota	2 2 - 1 3	177 64 480 234 65	63 24 147 95 14	14 020 2 460 25 285 10 779 1 471	510 299 54 154 998 688 278 313 27 861	4 464 641 8 111 3 592 566	7 631 1 167 12 329 5 920 904	130 516 14 096 264 162 72 659 10 106	1 276 045 152 887 3 035 210 753 944 73 485	388 718 31 302 642 092 182 617 19 483	1 665 693 184 007 3 678 088 937 186 93 011	35 797 5 788 103 699 30 314 2 664
Ohio	- - - 7	318 172 131 282 25	119 42 39 113 11	16 970 4 378 5 015 20 727 2 345	505 940 100 841 150 717 610 262 72 961	6 320 1 746 1 902 7 423 782	10 530 2 683 3 158 11 354 1 122	150 561 31 098 47 526 174 235 20 402	1 412 749 305 969 407 558 1 607 203 150 141	333 209 54 381 104 161 354 438 27 830	1 746 174 360 294 511 953 1 962 887 177 836	76 230 19 678 21 353 122 919 5 306
South Carolina South Dakota Tennessee Texas Utah	- 1 1 - 2	116 94 174 665 57	32 16 55 138 13	5 186 1 639 8 000 19 493 2 668	114 058 28 398 176 689 538 134 62 670	1 520 632 2 690 6 080 843	2 173 801 4 152 10 684 1 429	26 670 8 529 49 014 122 630 19 917	334 846 81 977 551 752 1 879 044 208 471	75 400 17 177 107 351 596 385 46 127	410 356 99 204 659 402 2 473 136 254 731	16 002 2 839 15 058 99 368 10 496
Vermont Virginia Washington West Virginia Wisconsin Wyoming.	2 1 - 1 2	53 177 187 81 231 46	12 67 50 21 71 15	1 124 10 043 10 024 2 828 9 729 1 022	24 746 306 375 273 787 53 695 222 851 17 621	358 2 801 3 358 1 172 3 119 401	527 4 747 5 003 1 894 4 795 487	5 692 54 890 101 184 19 478 63 628 5 439	66 771 892 260 693 258 154 854 614 438 41 185	13 200 350 863 148 388 32 917 133 578 8 303	80 059 1 243 593 841 834 187 856 748 202 49 533	2 043 30 642 31 274 8 470 28 751 1 611

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

# Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
511110, NEWSPAPER PUBLISHERS		511110, NEWSPAPER PUBLISHERS—Con.	
Companies <sup>1</sup> number	6 814	Value added \$1,000	33 476 835
All establishments	8 758 6 196 1 833 729	Total inventories, beginning of year \$1,000   Finished goods inventories, beginning of year \$1,000   Work-in-process inventories, beginning of year \$1,000   Materials and supplies inventories, beginning of year \$1,000	916 434 64 755 18 566 833 113
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	403 355 14 363 051 11 789 095 2 573 956	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	953 982 54 017 16 039 883 926
Production workers, average for yearnumber Production workers on March 12number Production workers on May 12number Production workers on August 12number Production workers on November 12number.	134 259 133 796 134 624 133 751 134 865	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures (new and used)\$1,000 Capital expenditures for machinery and equipment (new and used)\$1,000	22 824 892 1 591 323 343 654 1 247 669
Production-worker hours	215 888 3 192 079	Total retirements <sup>2</sup> \$1,000. Gross book value of total assets at end of year\$1,000.	519 415 23 896 800
Total cost of materials.   \$1,000.     Cost of materials, parts, containers, etc., consumed.   \$1,000.     Cost of resales.   \$1,000.     Cost of fuels   \$1,000.     Cost of contract work.   \$1,000.	8 110 911 6 722 349 108 059 49 214 252 777 978 512	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other \$1,000.	1 369 640 330 906 233 112 97 794
Quantity of electricity purchased for heat and power	3 845 042	Response coverage ratio <sup>4</sup>	103 976 87
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.   State \$1,000.   State \$1,000.   State \$1,000.   State \$1,000.   State \$1,000.   State \$1,000.	41 601 011 39 809 369 1 114 404 677 238 141 983 2 054 533 201	equipment \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased zounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased devertising services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased vertising services <sup>3</sup> \$1,000.	193 541 87 250 334 87 96 170 87 54 867 87 294 993
Primary products specialization ratio percent.   Value of primary products shipments made in all industries \$1,000   Value of primary products shipments made in this industry \$1,000   Value of primary products shipments made in other \$1,000   value of primary products shipments made in other \$1,000	97 39 844 496 39 809 369 35 127	Response coverage ratio <sup>4</sup> percent.   Cost of purchased software and other data processing services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased refuse removal (including hazardous waste) services <sup>3</sup> \$1,000	74 532 87 17 465
Coverage ratio percent.	99	Response coverage ratio <sup>4</sup> percent.	87

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

# Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E <sup>1</sup>	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
511110, NEWSPAPER PUBLISHERS												
All establishments	1	8 758	2 562	403 355	11 789 095	134 259	215 888	3 192 079	33 476 835	8 110 911	41 601 011	1 591 323
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19 employees Establishments with 20 to 49	8 7 3	3 104 1 696 1 396		6 361 11 426 18 941	117 083 199 369 349 994	3 042 3 920 7 394	3 780 4 594 9 984	34 974 57 703 114 464	292 354 488 869 807 880	79 234 132 303 262 777	373 483 622 351 1 072 082	12 349 19 998 49 072
employees Establishments with 50 to 99 employees	2 1	1 262 571	1 262 571	39 316 39 618	820 503 866 555	15 329 14 097	23 280 21 738	255 426 243 502	2 059 905 2 468 637	460 527 561 921	2 524 840 3 030 765	75 086 95 866
employees	1 1	434 157	434 157	68 182 53 464	1 648 037 1 500 954	23 625 17 950	37 690 30 640	466 282 427 199	4 642 486 4 065 777	1 006 496 862 200	5 654 704 4 928 728	244 733 284 238
employees Establishments with 1,000 to 2,499 employees Establishments with 2,500 employees	-	76 50	76 50	51 818 75 005	1 641 052 2 916 166	17 074 22 205	28 235 39 701	479 390 710 643	4 807 558 8 688 497	1 166 454 2 483 604	5 974 081 11 169 168	227 928 380 944
or more Administrative records <sup>2</sup>	9	12 4 472	12	39 224 20 538	1 729 382 312 969	9 623 6 883	16 246 7 317	402 496 82 785	5 154 872 745 062	1 095 395 206 515	6 250 809 954 524	201 109 35 658

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

# Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All em	ployees	Pr	oduction work	ers	Value added			Total capital
product class code	Industry or primary product class scode		Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
511110	Newspaper publishers	8 758	403 355	11 789 095	134 259	215 888	3 192 079	33 476 835	8 110 911	41 601 011	1 591 323
5111101	Daily and Sunday newspaper publishing (receipts from subscriptions and sales)	42	5 264	195 823	1 643	2 634	54 301	440 836	133 966	575 070	31 544
5111103	Daily and Sunday newspaper publishing (receipts from		000 050	133 023	1 040	2 004	04 001		133 300	01 001 005	
5111105	Advertising)	1 494	298 353	9 394 580	96 019	160 263	2 512 185	27 747 944	6 473 362	34 221 095	1 342 028
5111107	Subscriptions and sales)	138	2 862	72 439	1 286	2 079	25 210	387 074	128 021	517 689	15 388
	advertising)	1 768	47 477	1 099 803	19 353	29 867	335 090	2 525 952	722 281	3 253 102	83 399

# Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997			1992			
NAICS		Number of		Product	shipments	Number of		Product	shipments	
product code	Product	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
511110	Newspapers	N	х	x	39 844 496	N	x	x	31 933 241	
5111101	Daily and Sunday newspaper publishing (receipts from subscriptions and sales)	N	x	x	7 351 949	N	x	x	6 470 838	
51111011	Morning newspapers (no Sunday editions) (receipts from subscriptions									
5111101111	edition) (receipts from subscriptions	N	х	х	550 249	N	Х	х	N	
	and sales)	119	х	X	550 249	121	х	x	462 424	
51111012	Evening newspapers (no Sunday editions) (receipts from subscriptions and sales)	N	х	x	235 377	N	х	x	N	
5111101210	editions) (receipts from subscriptions and sales)	171	х	х	235 377	212	х	x	278 123	
51111013	Morning and Sunday combination newspapers (receipts from subscriptions and sales)	N	x	x	4 154 934	N	x	x	N	
5111101321	Morning and Sunday combination newspapers (receipts from subscriptions and sales)	169	x	x	4 154 934	143	x	x	3 529 114	
51111014	Evening and Sunday combination newspapers (receipts from subscriptions									
5111101426	and sales) Evening and Sunday combination newspapers (receipts from	N	X	X	551 620	N	X	x	N	
51111015	subscriptions and sales) Morning and evening combination	119	Х	X	551 620	130	X	X	554 697	
5111101531	newspapers (no Sunday editions) (receipts from subscriptions and sales) Morning and evening combination newspapers (no Sunday editions) (receipts from subscriptions and	N	х	х	140 719	N	x	х	N	
51111016	sales) Morning, evening, and Sunday	39	Х	X	140 719	15	Х	x	15 811	
5111101636	combination newspapers (receipts from subscriptions and sales) Morning, evening, and Sunday combination newspapers (receipts	N	х	х	1 634 483	N	х	х	N	
	from subscriptions and sales)	68	х	х	1 634 483	46	х	х	1 086 051	
5111101Y 5111101YWV	Daily and Sunday newspapers (receipts from subscriptions and sales), nsk Daily and Sunday newspapers (receipts from subscriptions and sales), nsk.	N	X	x	84 567 84 567	N	X	x	N	
5111103	Daily and Sunday newspaper publishing (receits from advertising)	N	x	x	25 592 359	N	x	x	19 861 452	
51111031	Morning newspapers (no Sunday				20 002 000				10 001 402	
5111103111	editions) (receipts from advertising) Morning newspapers (no Sunday editions) (receipts from advertising)	N 139	x	x	1 178 139 1 178 139	N 140	x	x	N 907 903	
51111032	Evening newspapers (no Sunday editions) (receipts from advertising)	N	x	x	718 876	N	x	x	N	
5111103216	Evening newspapers (no Sunday editions) (receipts from advertising)	186	х	x	718 876	219	x	x	792 481	
51111033	Morning and Sunday combination newspapers (receipts from advertising)	N	x	x	15 675 245	N	x	x	N	
5111103321	Morning and Sunday combination newspapers (receipts from advertising)	172	x	x	15 675 245	145	x	x	11 833 856	
51111034	Evening and Sunday combination				1 540 050	N			N	
5111103426	Evening and Sunday combination newspapers (receipts from advertision)	118	x	x	1 512 259	129	x	x	1 585 802	
51111035	Morning and evening combination		~			120				
5111103531	(receipts from advertising)	N	х	х	139 734	N	х	х	N	
51111036	(receipts from advertising) Morning, evening, and Sunday	45	x	x	139 734	15	x	x	35 089	
5111103636	combination newspapers (rećeipts from advertising). Morning, evening, and Sunday	N	х	х	5 935 712	N	x	x	N	
	from advertising)	77	х	x	5 935 712	47	x	x	3 462 599	
5111103Y	Daily and Sunday newspapers (receipts from advertising), nsk	N	х	x	432 394	N	x	x	N	
	from advertising), nsk	N N	х	x	432 394	l N	x	l x	1 243 722	

See footnotes at end of table.

# Table 6a. Products Statistics: 1997 and 1992-Con.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997			1	992		
NAICS	Product	Number of companies		Product	shipments	Number of companies		Product	shipments	
code		shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
511110	Newspapers-Con.									
5111105	Weekly and other newspaper publishing (receipts from subscriptions and sales)	N	x	x	779 599	N	х	х	645 309	
51111051	Weekly and other newspapers (receipts	N	x	×	750 126	N	x	x	Ν	
5111105111	Weekly newspapers, including those		X	X	100 120		X	~		
5111105116	subscriptions and sales). Other newspapers (those issued 2 or 3 times a week or less than once a	457	Х	х	626 186	410	Х	х	512 116	
	week) (receipts from subscriptions and sales).	225	х	x	123 940	196	х	x	114 254	
5111105Y	Weekly and other newspapers (receipts from subscriptions and sales), nsk	N	х	x	29 473	N	х	х	N	
5111105YWV	Weekly and other newspapers (receipts from subscriptions and sales), nsk	N	x	x	29 473	N	x	x	18 939	
5111107	Weekly and other newspaper publishing (receipts from advertising)	N	x	x	2 908 857	N	х	x	2 124 643	
51111071	Weekly and other newspapers (receipts	N	v	×	2 760 060	N	v	v	N	
5111107111	Weekly newspapers, including those issued on Sunday only (receipts from		~	^	2 700 000		~	~	IN IN	
5111107116	advertising) Other newspapers (those issued 2 or 3	980	х	х	2 168 264	977	х	х	1 514 695	
	week) (receipts from advertising)	384	Х	х	591 796	368	Х	х	462 705	
5111107Y	Weekly and other newspapers (receipts	N	v	×	149 707	N	Y	v	Ν	
5111107YWV	Weekly and other newspapers (receipts from advertising), nsk	N	×	x	148 797	N	×	×	147 243	
511110W	Newspaper publishers, nsk, total	N	х	х	3 211 732	N	х	х	2 830 999	
511110WY 511110WYWW	Newspaper publishers, nsk, total Newspaper publishers, nsk, for considering training regord	N	х	х	3 211 732	N	х	х	N	
E11110\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	establishments	N	х	х	2 263 643	N	х	х	1 988 160	
51110001001	administrative-record establishments	N	Х	х	948 089	N	Х	х	842 839	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: P 10 to 19 percent estimated; 9 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

# Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class code	Product class and geographic area	Value of product shipments (\$1,000)		
		1997	1992	
5111101	DAILY AND SUNDAY NEWSPAPER PUBLISHING (RECEIPTS FROM SUBSCRIPTIONS AND SALES)			
	United States	7 351 949	6 470 838	
	Alabama Alaska Arizona Arkansas California	55 694 14 840 124 100 42 896 786 756	58 686 4 374 113 126 33 796 710 721	
	Colorado	78 002 124 277 380 717 161 419 37 155	76 343 108 338 324 366 130 821 N	
	Idaho Illinois Indiana Iowa Kansas	21 359 449 634 166 959 98 375 45 898	20 830 373 725 138 392 94 302 41 586	
	Kentucky Louisiana Maine. Maryland Massachusetts.	79 235 77 395 38 569 103 628 255 728	71 160 63 866 35 776 94 490 249 585	

See footnotes at end of table.

# Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of product shipments (\$1,000)		
code		1997	1992	
5111101	DAILY AND SUNDAY NEWSPAPER PUBLISHING (RECEIPTS FROM SUBSCRIPTIONS AND SALES)—Con.			
	Michigan .	214 797	216 765	
	Minnesota .	135 369	112 366	
	Mississippi	37 148	31 791	
	Missouri .	162 912	145 551	
	Montana .	28 846	23 138	
	Nebraska	45 241	38 350	
	New Hampshire .	28 183	22 030	
	New Jersey.	262 531	181 959	
	New Mexico	24 400	31 799	
	New York	719 423	687 731	
	North Carolina	136 766	117 868	
	North Dakota	23 239	20 254	
	Ohio	333 403	294 552	
	Oklahoma	67 772	59 128	
	Oregon	90 315	76 732	
	Pennsylvania	420 627	395 823	
	South Carolina	72 970	51 316	
	South Dakota	20 076	16 973	
	Tennessee	131 713	103 541	
	Texas	346 685	269 985	
	Utah .	37 480	37 947	
	Virginia .	308 922	278 420	
	Washington .	172 670	122 568	
	West Virginia .	45 701	30 613	
	Wisconsin .	146 687	140 099	
	Wyoming .	8 040	6 754	
5111103	DAILY AND SUNDAY NEWSPAPER PUBLISHING (RECEIPTS FROM ADVERTISING)			
	United States	25 592 359	19 861 452	
	Alabama	215 433 52 480 480 574 138 220 3 268 189	178 942 14 350 338 318 92 100 2 904 314	
	Colorado	528 105 338 211 1 793 256 603 934 127 269	323 417 289 409 1 438 419 404 657 N	
	Idaho	70 944	53 733	
	Illinois	1 320 688	1 010 566	
	Indiana	451 697	350 334	
	Iowa	237 782	172 429	
	Kansas	130 471	106 747	
	Kentucky	210 539	157 994	
	Louisiana	271 267	208 135	
	Maine.	82 540	66 273	
	Maryland	330 200	251 803	
	Massachusetts	884 381	634 876	
	Michigan	666 173	576 208	
	Minnesota	436 188	283 522	
	Mississippi	104 926	83 006	
	Missouri,	468 536	340 339	
	Montana	57 349	42 679	
	Nebraska	150 515	112 158	
	New Hampshire	81 404	57 612	
	New Jersey	1 084 681	636 171	
	New Mexico	93 162	71 131	
	New York	2 115 264	1 892 443	
	North Carolina	595 402	412 771	
	North Dakota	44 580	38 352	
	Ohio	1 084 380	813 177	
	Oklahoma	238 750	191 058	
	Oregon	310 402	206 294	
	Pennsylvania	1 240 335 257 815 48 855 380 644 1 768 637	985 870 172 666 32 502 267 328 1 263 800	
5444405	Utah	145 041	102 798	
	Virginia	648 976	457 089	
	Washington	496 799	436 701	
	West Virginia	92 791	73 945	
	Wisconsin	400 093	294 978	
	Wyoming	20 983	18 302	
5111105	AND SALES)			
	United States	779 599	645 309	
	Alabama	3 190 3 728 3 575 48 448 4 724	2 977 3 128 N 25 688 2 809	

See footnotes at end of table.

# Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class code	Product class and geographic area	Value of product shipments (\$1,000)		
		1997	1992	
5111105	WEEKLY AND OTHER NEWSPAPER PUBLISHING (RECEIPTS FROM SUBSCRIPTIONS AND SALES)-Con.			
	Connecticut District of Columb Florida Georgia	27 905 19 570 153 189 10 297 29 449	7 756 14 488 N 5 583 21 091	
	Indiana	12 748 5 303 3 656 10 319 3 971	5 674 6 848 7 995 6 484 4 007	
	Maine Maryland Massachusetts Michigan Minnesota	3 961 7 957 38 027 30 177 9 986	4 487 3 432 24 698 21 262 9 677	
	Mississippi Missouri Nebraska Nevada New Hampshire	3 027 8 907 2 490 5 133 2 065	2 719 7 979 N N N N	
	New Jersey New York North Carolina Ohio Oklahoma	18 581 159 051 10 272 14 617 2 848	16 484 136 343 7 629 13 702 3 828	
	Oregon	3 919 11 534 2 618 3 843 6 454	8 192 13 533 2 378 4 413 9 521	
	Texas Virginia Washington Wisconsin	23 854 33 525 11 851 12 831	21 203 31 263 8 181 11 620	
5111107	WEEKLY AND OTHER NEWSPAPER PUBLISHING (RECEIPTS FROM ADVERTISING)	2 000 057	2 424 642	
	Alabama Alaska Arizona Arkansas	2 908 857 18 630 4 336 50 868 16 935 343 772	2 124 643 19 425 N 48 802 11 664 220 387	
	Colorado . Connecticut . Delaware . District of Columb . Florida .	47 663 86 015 9 905 37 470 135 900	20 094 56 286 5 135 20 069 106 475	
	Georgia	47 613 8 796 167 222 36 854 29 909	44 050 5 803 126 998 25 446 28 058	
	Kansas . Kentucky . Louisiana . Maine . Maryland .	16 397 42 193 23 734 16 93 93 693	13 315 24 746 12 675 13 049 54 588	
	Massachusetts Michigan . Minnesota Mississippi Missouri.	118 606 150 294 77 441 23 499 84 899	82 614 91 454 53 297 17 898 44 930	
	Montana Nebraska Nevada New Hampshire New Jersey	4 119 11 606 24 435 10 098 97 248	N 10 634 6 600 12 309 102 948	
	New Mexico	8 899 318 936 63 377 3 316 95 872	7 717 240 243 36 092 4 954 68 925	
	Oklahoma Oregon Pennsylvania Rhode Island South Carolina	18 010 39 061 79 806 9 256 19 349	9 884 29 051 94 053 9 816 25 004	
	South Dakota	5 599 34 068 106 043 9 325 11 526	3 461 41 457 76 898 4 495 6 885	

See footnotes at end of table.

# Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class code	Product class and geographic area	Value of product shipments (\$1,000)		
		1997	1992	
5111107	WEEKLY AND OTHER NEWSPAPER PUBLISHING (RECEIPTS FROM ADVERTISING)- Con.			
	Virginia Washington West Virginia Wisconsin Wyoming	90 909 74 181 7 027 61 039 2 808	71 545 45 933 5 726 42 519 N	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

# Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS material code	Material consumed	1997		1992	
		Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
511110	NEWSPAPER PUBLISHERS				
32212203 32212035 32591003 32312201 32599201	Newsprint . All other paper except light sensitive . Printing ink . Printing plates, prepared for printing . Unexposed photosensitive printing plates	x x x x x x	4 597 781 164 634 184 936 84 423 35 664	x x x x x	
32599203 00970099 00971000	Light sensitive films and papers	X X X	65 337 520 575 1 068 999	X X X	N 459 100 1 010 535

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

# Appendix A. Explanation of Terms

# **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

# **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

# **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

# **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

# **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

# **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

# **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

# **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

#### 1997 ECONOMIC CENSUS

product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

# PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

# **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

# QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

# **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

# TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

# VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

# **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

# Appendix B. NAICS Codes, Titles, and Descriptions

# **511110 NEWSPAPER PUBLISHERS**

This U.S. industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

The data published with NAICS code 511110 include the following SIC industry:

2711 Newspapers
# Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

# DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

#### MANUFACTURING

census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

# Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

## Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

## Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
5111101	27111	27111	511120A	2721C	2721C	511130N pt	2731J pt	27311 pt
5111101111	2711101	2711101 2711111	511120A111	2721C10	2721C10 2721C20	511130N pt	2731J pt	27313 pt
5111101321	2711122	2711122	511120A321	2721C50	2721C50	511120N pt	2721 L pt	27314 pt
5111101531	2711142	2711142	511120A331	2721070	2721070	5111001 pt	27010 pt	27314 pt
5111101636 5111101YWV	2711152	2711152 2711100	511120A436 511120A541	2721C80 2721C90	2721C80 2721C90 2721C00	511130N pt	2731J pt	2731B pt
5111103	27112	27112	511120ATWV	2721000	2721000	511130N pt	27313 pt	27310 pt
5111103111	2711201	2711201 2711211	511120C 511120C111	2721D 2721D10	2721D 2721D10	511130N pt	2731J pt	2731D pt
5111103321	2711222	2711222	511120C116	2721D15 2721D24	2721D15 2721D24	511130N pt	2731J pt	2731E pt
5111103531	2711242	2711242	511120C191	2721D31 2721D33	2721D31 2721D33	511130N pt	2731J pt	2731F pt 2731100 pt
5111103YWV	2711252	2711252	511120C196	2721D35	2721D35	511130N116	2731J24	2731100 pt
5111105	27113	27113	51112001WV	2721000	2721000	511130N126	2731J28	2731300 pt
5111105111	2711362	2711362	511120WYWW	2721000	2721000	511130N136	2731J32	2731300 pt
5111105YWV	2711300	2711300	511120WYWY	2721002	2721002	511130N141 511130N146	2731J36 2731J38	2731300 pt 2731400 pt
5111107	27114	27114	5111301	27311	27311 pt 2731111	511130N151 pt	2731J42 pt 2731J42 pt	2731B00 pt 2731C00 pt
5111107111	2711462	2711462	5111301216	2731112	2731112	511130N151 pt	2731J42 pt	2731D00 pt
5111107YWV	2711400	2711400	5111301426	2731114	2731114	511130N156	2731J44	2731E00 pt 2731E00 pt
511110W	27110	27110	5111301636	2731116	2731116	511130NYWV pt	2731J00 pt	2731100 pt 2731300 pt
511110WYWW 511110WYWY	2711000	2711000 2711002	5111301741	2731121	2731121 2731123	511130NYWV pt	2731J00 pt	2731400 pt
5444004	07044	07044	5111301951 5111301A56	2731125	2731125 2731131	511130NYWV pt	2731J00 pt	2731C00 pt
5111201	27211	27211 2721112	5111301YWV	2731100	2731100 pt	511130NYWV pt	2731J00 pt 2731J00 pt	2731D00 pt 2731E00 pt
5111201116 5111201YWV	2721114	2721114 2721100	5111303	27313	27313 pt 2731315	511130NYWV pt	2731J00 pt	2731F00 pt
5111202	07010	27212	5111303216	2731317	2731317	511130W	27310 pt 2731000 pt	27310 pt 2731000 pt
5111203111	2721324	2721324	5111303426	2731327	2731325	511130WYWY	2731002 pt	2731002 pt
5111203116	2721325	2721325 2721327	5111303531	2731335	2731335 2731337	5111401	27416	27416 2741600 pt
5111203126	2721328	2721328 2721330	5111303791	2731345	2731345 2731347	5111401116	2741612	2741600 pt
5111203136	2721332	2721332 2721334	5111303YWV	2731300	2731300 pt	5111401YVV	2741600	2741600 pt
5111203146	2721335	2721335	5111305	27314 2731412 pt	27314 pt	5111403	27417	27417 2741713
5111203156	2721338	2721338	5111305111 pt	2731412 pt	2731413	5111403116	2741716	2741716 2741700
5111203161	2721340	2721340	5111305126	2731426	2731425	5111405	27418 nt	27418 nt
5111203166	2721342	2721342 2721344	5111305191 5111305YWV	2731428	2731428 2731400 pt	5111405100 pt	2741800 pt	2741800 pt
5111203176	2721346	2721346	5111307	2731A	2731A	5111409 pt	27418 pt	27418 pt
51112001111	2721000	2721000	5111307100	2731A00	2731A00	5111409 pt	2741B pt	2741B pt
5111205	27214	27214 2721424	5111309 5111309100 pt	2731B 2731B00	2731B pt 2731B00 pt	5111409 pt	7331100 pt	7331000 pt
5111205116	2721425	2721425 2721427	5111309100 pt	2731B16 pt	2731B15 2731B17	5111409191 5111409YWV pt	2741B52 2741B00 pt	2741B00 pt 2741B00 pt
5111205126	2721428	2721428 2721430	5111204	27210	2721C pt	5111409YWV pt	7331100 pt	7331000 pt
5111205136	2721432	2721432 2721434	511130A100 pt	2731C00	2731C00 pt	511140W pt	27410 pt	27410 pt
5111205146	2721435	2721435 2721437	511130A100 pt	2731C74 pt	2731C75	511140W pt 511140WYWW pt	73310 2741000 pt	73310 pt 2741000 pt
5111205156	2721438	2721438	511130C	2731D	2731D pt	511140WYWW pt	7331000	7331000 pt 2741002 pt
5111205161	2721440	2721440	511130C111 511130C216	2731D41 2731D47	2731D41 2731D47	511140WYWY pt	7331002	7331000 pt
5111205166	2721442	2721442 2721444	511130C321 511130C426	2731D51 2731D53	2731D51 2731D53	5111910 pt	27710 pt	27710 pt
5111205176 5111205YWV	2721446	2721446 2721400	511130CYWV	2731D00	2731D00 pt	5111910 pt	27711	27711
5444007	07044	07044	511130E	2731E	2731E pt	5111910216	2771115	2771115
5111207	2721A 2721A20	2721A 2721A20	511130E116	2731E41	2731E21 2731E41	5111910321 pt 5111910321 pt	2771123 pt 2771123 pt	2771122 2771124
5111207221	2721A50 2721A60	2721A50 2721A60	511130E121	2731E57 2731E00	2731E57 2731E00 pt	5111910426	2771126	2771126 2771127
5111207231	2721A70 2721A80	2721A70 2721A80	511130G	2731F pt	2731F pt	5111910536 5111910641 pt	2771129 2771134 pt	2771129 2771133
5111207441 5111207YWV	2721A90 2721A00	2721A90 2721A00	511130G111	2731F13 2731F15	2731F13 2731F15	5111910641 pt	2771134 pt 2771000 pt	2771135 2771000 pt
5111200	07040	07040	511130G191 pt	2731F18 pt	2731F17 2731F19	5111910YWW pt	2771100 2771002 pt	2771100 2771002 pt
5111209111	2721B10	2721B10	511130GYWV	2731F00 pt	2731F00 pt	5111991	27419	27419
5111209216 5111209321	2721B20 2721B50	2721B20 2721B50	511130J	2731G pt	2731G pt	5111991100	2741900	2741900
5111209326 5111209331	2721B60 2721B70	2721B60 2721B70	511130J100 pt	2731G59	2731G59	5111993	2741A	2741A
5111209436 5111209541	2721B80 2721B90	2721B80 2721B90	511130L	2731H	2731H	5111993100	2741AUU	2741A00
5111209YWV	2721B00	2721B00	511130L100	2731H00	2731H00	5111995 pt	27418 pt	27418 pt

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
5111995 pt 5111995316 5111995326 5111995331 5111995336 5111995334	2741B pt 2741B13 2741B15 2741B15 2741B18 2741B20	2741B pt 2741B13 2741B15 2741B17 2741B18 2741B20	5111995346 5111995352 5111995356 5111995361 5111995366 5111995391	2741B23 2741B25 2741B27 2741B29 2741812 2741B71	2741B23 2741B25 2741B27 2741B29 2741B29 2741813 2741B71	5111995YWV pt 5111995YWV pt 511199W 511199W 511199WYWW 511199WYWY	2741800 pt 2741B00 pt 27410 pt 2741000 pt 2741002 pt	2741800 pt 2741B00 pt 27410 pt 2741000 pt 2741002 pt

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# 1997

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## **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

# Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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## Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS or SIC code	Industry		All	All employees Production workers						Total capita		
		Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>511120</b> 272100	Periodical publishers Periodicals	5 791 N	<b>6 298</b> 6 298	<b>137 550</b> 137 550	<b>5 993 142</b> 5 993 142	<b>25 447</b> 25 447	<b>51 191</b> 51 191	<b>836 249</b> 836 249	<b>22 099 084</b> 22 099 084	<b>7 844 805</b> 7 844 805	<b>29 884 807</b> 29 884 807	<b>472 080</b> 472 080

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		establi	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
511120, PERIODICAL PUBLISHERS												
United States	2	6 298	1 159	137 550	5 993 142	25 447	51 191	836 249	22 099 084	7 844 805	29 884 807	472 080
Alabama	1	71	15	1 503	53 292	258	470	7 802	271 527	86 425	358 433	3 134
	4	125	12	1 155	37 723	416	804	11 875	98 592	46 372	145 614	2 440
	2	831	166	15 689	663 485	3 155	6 381	101 815	2 524 721	933 360	3 455 058	58 704
	2	139	22	1 984	75 114	419	781	11 609	243 180	73 649	313 997	6 373
	3	136	35	3 690	179 277	641	1 280	21 725	562 848	201 908	763 049	22 287
District of Columbia Florida Georgia Hawaii * Illinois	1 3 1 1	91 416 167 35 298	26 49 28 6 68	4 876 4 925 3 904 349 7 942	252 296 166 217 122 204 11 077 331 418	603 1 268 889 165 1 346	1 394 2 350 1 990 291 2 716	23 280 34 986 32 217 4 374 54 492	856 258 526 154 390 348 26 715 1 124 623	307 940 232 593 163 003 14 869 399 480	1 161 400 757 938 551 520 41 576 1 524 795	16 701 11 976 6 575 862 19 901
Indiana	5	83	16	1 039	27 250	272	457	6 846	72 076	33 678	105 692	1 462
Kentucky .	2	50	7	444	12 943	137	224	3 152	32 457	14 987	47 497	1 625
Louisiana	4	55	2	295	7 979	148	268	3 962	19 590	8 169	27 754	397
Maine	2	37	4	268	9 215	59	91	1 195	26 983	10 713	37 572	746
Maryland	2	147	23	2 908	114 542	614	2 153	20 472	258 708	114 769	372 744	5 236
Massachusetts	3	261	46	5 066	243 086	864	1 826	29 271	712 928	215 581	927 251	16 842
Michigan	2	148	22	2 325	94 394	556	1 010	15 028	236 720	99 949	336 576	8 035
Minnesota	4	132	24	1 950	67 138	444	807	12 471	299 136	103 383	402 956	7 437
Nebraska	-	25	4	1 250	49 168	141	295	3 929	158 371	56 758	215 129	1 796
Nevada	5	47	2	329	9 040	138	238	3 359	22 667	10 626	33 311	371
New Hampshire	- 1 1 2	38 263 47 709 119	6 57 2 214 15	423 5 821 294 35 051 1 774	25 430 278 727 13 547 1 952 007 55 074	103 1 037 112 3 838 408	183 2 095 200 7 957 734	7 489 33 860 3 253 153 830 10 464	70 616 876 093 41 571 8 354 376 239 095	19 848 293 183 12 375 2 903 736 81 637	89 887 1 166 705 54 506 11 237 876 320 457	875 19 176 469 151 159 4 265
Ohio	1	140	34	3 443	131 203	585	1 124	16 672	466 395	109 361	575 682	10 202
Oklahoma	8	46	4	488	14 814	108	184	2 379	95 934	24 575	120 885	1 902
Oregon	4	85	13	936	24 771	245	440	6 256	65 809	37 878	103 035	2 685
Pennsylvania	6	203	47	6 877	248 036	900	1 697	34 220	1 112 278	346 435	1 460 636	29 510
Rhode Island	2	18	6	287	7 483	61	118	1 843	23 130	7 872	30 757	224
South Carolina	5	51	2	263	7 325	114	212	3 411	20 055	8 919	29 001	464
	1	105	15	2 930	113 724	574	1 011	13 373	269 511	52 578	310 303	8 535
	4	306	36	4 029	133 319	1 329	2 808	47 105	442 953	162 815	603 786	7 840
	7	38	3	339	9 607	176	342	5 191	27 354	11 487	38 784	469
	5	34	5	349	10 430	116	233	3 134	32 288	11 949	44 311	546
Virginia	3	188	39	2 674	103 533	644	1 286	21 539	280 616	111 550	392 318	9 710
Washington	2	123	15	1 220	35 855	373	684	11 234	92 188	33 390	125 593	2 866
Wisconsin	-	111	23	2 258	69 556	529	1 018	15 514	310 053	88 254	398 582	8 646

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	ltem	Value
511120, PERIODICAL PUBLISHERS		511120, PERIODICAL PUBLISHERS-Con.	
Companies <sup>1</sup> number	5 791	Value added \$1,000	22 099 084
All establishments	6 298 5 139 903 256	Total inventories, beginning of year       \$1,000         Finished goods inventories, beginning of year       \$1,000         Work-in-process inventories, beginning of year       \$1,000         Materials and supplies inventories, beginning of year       \$1,000	1 350 331 552 841 198 196 599 294
All employees         number.           Total compensation <sup>2</sup> \$1,000.           Annual payroll.         \$1,000.           Total fringe benefits         \$1,000.	137 550 7 095 677 5 993 142 1 102 535	Total inventories, end of year       \$1,000         Finished goods inventories, end of year       \$1,000         Work-in-process inventories, end of year       \$1,000         Materials and supplies inventories, end of year       \$1,000	1 352 199 600 676 209 443 542 080
Production workers, average for year	25 447 25 603 25 915 26 204 25 830	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures (new and used)\$1,000 Capital expenditures for machinery and equipment (new and used)\$1,000	3 644 495 472 080 88 162 383 918
Production-worker hours	51 191 836 249	Total retirements <sup>2</sup>	200 542 3 916 033
Total cost of materials.         \$1,000.           Cost of materials, parts, containers, etc., consumed.         \$1,000.           Cost of resales         \$1,000.           Cost of fuels         \$1,000.           Cost of fuels         \$1,000.           Cost of fuels         \$1,000.           Cost of fuels         \$1,000.           Cost of contract work         \$1,000.	7 844 805 3 276 819 158 010 14 759 48 685 4 346 532	Total depreciation during year <sup>2</sup> \$1,000.         Total rental payments <sup>2</sup> \$1,000.         Buildings and other structures rental payments <sup>2</sup> \$1,000.         Machinery and equipment rental payments <sup>2</sup> \$1,000.         Cost of purchased services for the repair of buildings and other christing structures.       \$1,000.	339 332 544 794 461 301 83 493
Quantity of electricity purchased for heat and power	573 349 _	Response coverage ratio <sup>4</sup>	59 22 301
Total value of shipments       \$1,000.         Primary products value of shipments       \$1,000.         Secondary products value of shipments       \$1,000.         Total miscellaneous receipts       \$1,000.         Value of resales       \$1,000.         Contract receipts       \$1,000.         Other miscellaneous receipts       \$1,000.	29 884 807 27 623 719 1 097 502 1 163 586 187 012 5 871 970 703	Cuprimit       \$1,000         Response coverage ratio <sup>4</sup> percent.         Cost of purchased communications services <sup>3</sup> \$1,000         Response coverage ratio <sup>4</sup> percent.         Cost of purchased legal services <sup>3</sup> \$1,000         Response coverage ratio <sup>4</sup> percent.         Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000         Response coverage ratio <sup>4</sup> percent.         Cost of purchased accounting services <sup>3</sup> \$1,000         Response coverage ratio <sup>4</sup> percent.         Cost of purchased services <sup>3</sup> \$1,000         Response coverage ratio <sup>4</sup> \$1,000         Response coverage ratio <sup>4</sup> \$1,000         Response coverage ratio <sup>4</sup> \$1,000	22 301 59 106 439 59 44 124 59 25 484 59 238 429
Primary products specialization ratio       percent.         Value of primary products shipments made in all industries       \$1,000         Value of primary products shipments made in this industry       \$1,000         Value of primary products shipments made in other       \$1,000         value of primary products shipments made in other       \$1,000	96 28 806 066 27 623 719 1 182 347	Response coverage ratio <sup>4</sup> percent.         Cost of purchased software and other data processing services <sup>3</sup> \$1,000.         Response coverage ratio <sup>4</sup> percent.         Cost of purchased refuse removal (including hazardous waste) services <sup>3</sup> \$1,000.	59 31 000 59 1 971
Coverage ratio percent.	95	Response coverage ratio <sup>4</sup> percent.	59

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		/ establi	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
511120, PERIODICAL PUBLISHERS												
All establishments	2	6 298	1 159	137 550	5 993 142	25 447	51 191	836 249	22 099 084	7 844 805	29 884 807	472 080
Establishments with 1 to 4 employees Establishments with 5 to 9 employees	7 4	3 286 1 050		6 443 6 912	221 059 205 558	4 377 3 546	7 491 6 952	128 734 110 020	739 298 651 093	327 969 295 530	1 065 739 947 172	16 258 11 866
employees Establishments with 20 to 49	3	803	-	10 845	391 774	5 346	10 357	165 118	1 143 455	508 852	1 649 630	25 719
employees Establishments with 50 to 99	2	639	639	19 562	784 714	5 804	11 142	182 138	2 609 305	1 043 148	3 651 301	62 791
employees Establishments with 100 to 249	2	264	264	18 093	731 772	1 776	3 505	49 220	2 394 704	867 066	3 252 421	61 871
Establishments with 250 to 499	2	161	161	24 704	1 139 396	1 866	4 089	68 442	4 698 448	1 578 003	6 277 475	91 454
Establishments with 500 to 999	2	63	63	21 218	1 030 658	1 612	4 815	82 048	3 678 940	1 308 176	4 985 334	87 973
Establishments with 1,000 to 2,499	2	25	25	1/ 3/3	863 120	/26	2 123	42 868	3 606 230	1 011 214	4 605 777	66 889
Establishments with 2,500 employees or more	_	6	6 1	ם   ם	D	ם   ס	ם   ם	D	D	D	ם   ס	D
Administrative records <sup>2</sup>	8	3 314	-	10 402	227 590	5 214	9 131	132 659	763 037	358 044	1 121 093	17 626

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All em	ployees	Pr	oduction work	ers	Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
511120	Periodical publishers	6 298	137 550	5 993 142	25 447	51 191	836 249	22 099 084	7 844 805	29 884 807	472 080
5111201	Farm periodical publishing (receipts from subscriptions, sales, and advertising)	64	1 036	36 809	368	725	11 056	95 227	35 265	129 108	1 784
5111203	Specialized business and professional periodical publishing (receipts from subscriptions and single copy sales)	308	20 830	921 494	2 317	4 703	81 525	3 211 077	1 314 071	4 508 536	82 523
5111205	Specialized business and professional periodical publishing	704		4 040 500	4 700	0.000	440 404	5 574 007	4 440 400	0.000.000	440.445
5111207	General and consumer periodical publishing (receipts from	701	34 834	1 640 526	4 709	9 366	149 184	5 574 967	1 410 426	6 968 839	140 145
5111209	subscriptions) General and consumer periodical	162	8 845	400 297	1 449	3 121	55 361	2 055 066	678 420	2 723 538	36 641
511120A	copy sales) General and consumer periodical	90	4 387	201 581	605	1 206	18 783	866 681	580 689	1 445 275	12 218
511120C	publishing (receipts from advertising) Other periodical publishing, except	502	26 220	1 302 199	3 429	6 700	111 742	6 101 452	2 008 911	8 105 450	91 667
	directories, nec	201	9 206	315 326	1 973	3 658	48 302	918 174	359 154	1 267 894	36 539

### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Product         Product <t< th=""><th></th><th></th><th></th><th>1</th><th>997</th><th></th><th colspan="5">1992</th></t<>				1	997		1992				
product         Product         community strandows         Community of product         community strandows         community s	NAICS		Number of		Product	shipments	Number of		Product shipments		
511200         Periodical solutions         N         X         X         28 806 666         N         X         X         20 941           511201         Fam periodical points (scott) from (	product code	Product	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
5111201       Farm periodical publishing (receipts from and downlamp)       N       X       X       1132 707       N       X       X       123 707       N       X       X       123 707       N       X       X       133 707       N       X       X       78         511120111       Farm periodical (receipts from and being inclusion)       56       X       X       22 481       N       X       135         511120117       Farm periodical (receipts from and being inclusion)       N       X       X       907       N       X       23 92         51112017       Farm periodical inclusion and single corps station       N       X       X       907       N       X       2 392         51112017       Specialized busines and professional periodical publicity (receipts from subscriptions and single corps stations in the index inclusion and single corps stations inclusional periodical publicity (receipts from subscriptions and single corps and and busines and professional periodical publicity (receipts from subscription and single corps and and busines and professional periodical publicity (receipts from subscription and single corps and and busines and professional periodical publicity (receipts from subscription and single corps and and busines and professional periodical	1120	Periodicals	N	x	х	28 806 066	N	х	x	20 941 733	
51112011       Farm periodicals (necepts from sense)       N       X       X       132 800       N       X       132 800       N       X       145 800       X       X       145 800       X       X       145 800       X       X       145 800       X       145 800       X       X       145 800       X       12 800       100 800       100 800       100 800       100 800       100 800       100 800       100 800       100 800       100 800       100 800       100 800       100 800       100 800       100 800       100 800       100 800       100 800       10	11201	Farm periodical publishing (receipts from subscriptions, sales, and advertising)	N	x	x	133 707	N	x	x	224 378	
S11120111       Part periodicals (respiration       N       N       N       A       10.2 600       N       A       A         511120116       authorigitors on single corp sales       34       X       X       10.2 600       N       X       X       143         511120116       authorigitors allows advertising), rest.       55       X       X       92.481       57       X       1415         51112017       Farm periodicals (receipts form authorightons, sales, and advertising), rest.       N       X       2.907       N       X       X       145         51112017       Specialized business and professional mathematic professional mathema	112011	Farm periodicals (receipts from	N	× ×	×	122 800	N	×		N	
5111201116       Parm periodicalit (receipts from subcription results, and advertising), and advertising), and advertising, a	11201111	Farm periodicals (receipts from subscriptions, and single conv sales)	34	x	x	40 319	38	x	x	78 554	
5111201Y       Farm periodicals (recepts from subscriptions and professional rest. and advertising), itsk.       N       X       X       907       N       X       X         5111203       Specialized business and professional rest. and advertising (recepts from subscriptions and professional publicity (rest. and professional rest. and advertising), itsk.       N       X       X       907       N       X       X       2 352         5111203       Specialized business and professional periodical (recepts from subscriptions and professional publicity (rest. and professional rest. and subscriptions and professional rest. and subscriptions and professional publicity (rest. and professional rest. and subscriptions and professional rest. and subscription	11201116	Farm periodicals (receipts from advertising)	56	x	x	92 481	57	x	x	145 281	
subscriptions, sales, and advertising),         N         X         X         907         N         X         X           511120170000         Fam periodical (receipts from), sales, and advertising),         N         X         X         907         N         X         X           511120170000         Specialized business and professional infec copy sales)         N         X         X         4 559 576         N         X         X         2 352           51112031         Specialized business and professional infec copy sales)         N         X         X         4 4 518 94         N         X         X         2 352           511120311         Specialized business and professional infec copy sales)         N         X         X         4 4 518 94         N         X         X         31           5111203118         Whitesala infec copy sales         13         X         X         D         16         X         X         31           5111203121         Busing copy and subcorption receiption         29         X         X         295 260         52         X         X         24           5111203128         Copy and subcorption receiption         20         X         X         83 756         23         X	11201Y	Farm periodicals (receipts from									
risk	11201YWV	subscriptions, sales, and advertising), nsk	N	x	x	907	N	х	x	N	
5111203       Specialized business and professional subscriptions and single copy asies)       N       X       X       4 559 576       N       X       X       2 352         511120311       Specialized business and professional indige copy asies)       N       X       X       4 459 576       N       X       X       2 352         511120311       Specialized business and professional indige copy and subscription receipts)       N       X       X       4 459 576       N       X       X       2 352         5111203116       Manufacturing (secular) gelectronics)       N       X       X       D       116       X       X       31         5111203121       Medical and health care business       29       X       X       D       30       X       X       295         5111203126       Electronics-data management business       45       X       2 352       23       X       4 569         5111203136       Electronics-data management business       20       X       X       83 756       23       X       4 569         5111203141       Medical and health care business       20       X       X       2 986 273       198       X       2 4         5111203146       Other business publications (c		nsk	N	X	Х	907	N	х	x	Z	
51112031       Specialized business and professional periodicals (receipts from subscription receipts)	11203	Specialized business and professional periodical publishing (receipts from subscriptions and single copy sales)	N	x	x	4 559 576	N	x	×	2 352 033	
and single copy seles)	112031	Specialized business and professional periodicals (receipts from subscriptions									
S111203116single copy and subscription receipts)	11203111	and single copy sales) Manufacturing (excluding electronics) business publications (paid circulation,	N	×	X	4 451 894	N	X	X	N	
Intervalation single copy and subscription receipts)29XXD30XX595111203126Electronics-data management business publications (paid circulation, single copy and subscription receipts)45XX295 26052XX2475111203126Electronics-data management business publications (paid circulation, single copy and subscription receipts)24XX83 75623XX4665111203131Copy and subscription receipts)20XX69 03729XX4165111203136Other business publications, and (paid circulation, single copy and subscription receipts)195XX2 986 2731198XX8345111203141Manufacturing (excluding electronics) business publications (circulation, single copy and subscription receipts)115XX16 35912XX228X405111203161Medical an health care business publications (circulation, single copy and subscription receipts)11X15 90210XX405111203161Medical an health care business publications (controlled circulation, single copy and subscription receipts)11X13 0047X405111203161Service (excluding data management business publications, chare of parallel27X34 93223XX405111203161Service (excluding data management business publications, chare o	11203116	single copy and subscription receipts) Wholesale and retail trade (including merchandising) business publications	13	X	X	D	16	X	X	31 037	
Copy and subscription receipts)45XX29526052XX2475111203126Electronics-data management business publications (paid circulation, single copy and subscription receipts)24XX8375623XX4665111203131Service (excluding data management) business publications, net (paid circulation, single copy and subscription receipts)20XX6803729XX4165111203136Other business publications, net (paid circulation, single copy and subscription receipts)195XX22966273198XX8945111203146Subscription receipts)195XX1635912XX285111203151Metical and health care business uncondications (controlled circulation, single copy and subscription receipts)15XX1590210XX405111203151Metical and health care business single copy and subscription receipts)27XX3493223XX405111203166Electronics-data management business publications single copy and subscription receipts)111XX130047XX405111203166Electronics-data management business publications, necestronics circulation, single copy and circulation, single copy and subscription receipts)111XX130047XX40	11203121	(paid circulation, single copy and subscription receipts) Medical and health care business publications (naid circulation, single	29	x	x	D	30	х	x	59 583	
copy and subscription receipts)24XX83 75623XX665111203131Service (excluding data management) business publications (paid circulation, single copy and subscription receipts)20XX69 03729XX4165111203136Other business publications, nee (paid circulation, single copy and subscription receipts)195XX2 996 273198XX88945111203141Manufacturing (recturding electronics) business publications (controlled circulation, single copy and subscription receipts)195XX16 35912XX285111203146Wholesale and retail subscription receipts)15XX16 35912XX285111203151Medical and health cade (including merchandising) business publications (controlled circulation, subscription receipts)27XX15 90210XX405111203151Medical and health cade (including merchandising) business publications (controlled circulation, single copy and subscription receipts)27XX13 0047XX405111203161Service (excluding data management) business publications (controlled circulation, single copy and subscription receipts)51XX13 0047XX405111203161Service (excluding data management) business publications, indle copy and subscription receipts)53XX157 43448X	11203126	copy and subscription receipts) Electronics-data management business publications (paid circulation, single	45	x	X	295 260	52	х	x	247 413	
single copy and subscription receipts)20XX6903729XX4165111203136Other business publications, nec (paid circulation, single copy and unserss publications (controlled)195XX2 986 273198XX8945111203141Manufacturing (excluding electronics) unserss publications (controlled) circulation, single copy and subscription receipts)195XX2 986 273198XX8945111203146Wholesale and retail trade (including merchandising) business publications (controlled circulation, single copy and subscription receipts)15XX16 35912XX285111203151Medical and health care business publications (controlled circulation, single copy and subscription receipts)27XX34 93223XX405111203156Electronics-data management) business publications (controlled circulation, single copy and subscription receipts)11XX13 0047XX75111203161Service (excluding data management) business publications, nec circulation, single copy and subscription receipts)53XX157 43448X545111203176Other business and professional cubscription receipts)72XX354 99967XX1855111203176Specialized business and professional subscription receipts)67XX203 80257XX185 <td>11203131</td> <td>copy and subscription receipts) Service (excluding data management) business publications (paid circulation,</td> <td>24</td> <td>x</td> <td>X</td> <td>83 756</td> <td>23</td> <td>X</td> <td>X</td> <td>66 761</td>	11203131	copy and subscription receipts) Service (excluding data management) business publications (paid circulation,	24	x	X	83 756	23	X	X	66 761	
International subscription receipts)Image: the	11203136	Single copy and subscription receipts) Other business publications, nec (paid	20	X	X	69 037	29	X	X	416 365	
circulation, single copy and subscription receipts).15XX1635912XX285111203166Wholesale and retail trade (including merchandising) business publications (controlled circulation, single copy and subscription receipts).12XX1635912XX285111203151Medical and health care business publications (controlled circulation, single copy and subscription receipts).27XX3493223XX405111203156Electronelos (controlled circulation, single copy and subscription receipts).27XX3493223XX405111203161Service (excluding data management) business publications, icontrolled circulation, single copy and subscription receipts).11XX130047XX55111203161Service (excluding data management) business publications, ingle copy and subscription receipts).6XX87247XX75111203166Other business publications, nec (controlled circulation, single copy and subscription receipts).53XX15743448XX545111203176Other publications, and single copy sales).72XX20380257XX1585111203776Specialized business and professional periodicals (receipts from subscriptions and single copy sales), nekNXX107682 <td>11203141</td> <td>subscription receipts) Manufacturing (excluding electronics) business publications (controlled</td> <td>195</td> <td>x</td> <td>x</td> <td>2 986 273</td> <td>198</td> <td>х</td> <td>x</td> <td>894 153</td>	11203141	subscription receipts) Manufacturing (excluding electronics) business publications (controlled	195	x	x	2 986 273	198	х	x	894 153	
Controlled circulation, single copy and subscription receipts)12XX15 90210XX665111203151Medical and health care business publications (controlled circulation, single copy and subscription receipts)27XX34 93223XX405111203156Electronics-data management business publications (controlled circulation, single copy and subscription receipts)11XX13 0047XX55111203161Service (excluding data management) business publications (controlled circulation, single copy and subscription receipts)6XX8 7247XX75111203166Other business publications, nec (controlled circulation, single copy and subscription receipts)53XX157 43448X545111203171Scholarly journals (subscriptions and single copy sales)72XX354 99967XX1855111203176Other professional periodicals (receipts from subscriptions and single copy sales)67XX203 80257XX1585111203YSpecialized business and professional periodicals (neceipts from subscriptions and single copy sales), nextNXX107 682NXX5111203YWVSpecialized business and professional periodicals (neceipts from subscriptions and single copy sales), nextNXX107 682NXX	11203146	circulation, single copy and subscription receipts)	15	x	x	16 359	12	х	x	28 281	
Single copy and subscription receipts).27XX34 93223XX405111203156Electronics-data management business publications (controlled circulation, single copy and subscription receipts).11XX13 0047XXX55111203161Service (excluding data management) business publications (controlled 	11203151	(controlled circulation, single copy and subscription receipts)	12	x	x	15 902	10	х	x	6 073	
Single copy and subscription receipts)	11203156	single copy and subscription receipts) Electronics-data management business publications (controlled circulation, circulation and subscription receipte)	27	x	x	34 932	23	x	x	40 629	
circulation, single copy and subscription receipts)6XX8 7247XX75111203166Other business publications, nec (controlled circulation, single copy and subscription receipts)53XX15743448XX545111203171Scholarly journals (subscriptions and single copy sales)53XX15743448XX545111203176Other professional (subscriptions and single copy sales)72XX35499967XX1855111203176Other professional journals (subscriptions and single copy sales)67XX20380257XX1585111203YSpecialized business and professional periodicals (receipts from subscriptions and single copy sales), nskNXX107682NXX	11203161	Service (excluding data management) business publications (controlled			^	13 004		^		5 4/5	
Subscription receipts from subscriptions and single copy sales)53XX15743448XX545111203176Scholarly journals (subscriptions and single copy sales)72XX3549967XX1855111203176Other professional journals (subscriptions and single copy sales)67XX20380257XX1585111203176Specialized business and professional 	11203166	circulation, single copy and subscription receipts) Other business publications, nec (costrolled circulation, single copy, and	6	x	x	8 724	7	х	x	7 088	
single copy sales)72XX354 99967XX1855111203176Other professional journals (subscriptions and single copy sales)67XX203 80257XX1855111203YSpecialized business and professional periodicals (receipts from subscriptions and single copy sales).nskNXX107 682NXX1585111203YWVSpecialized business and professionalNXX107 682NXX	11203171	subscription receipts)	53	x	X	157 434	48	x	x	54 048	
(subscriptions and single copy sales)     67     X     X     203     802     57     X     X     158       5111203Y     Specialized business and professional periodicals (receipts from subscriptions and single copy sales), nsk     N     X     X     107     682     N     X     X     158       5111203YWV     Specialized business and professional periodicals (receipts from subscriptions and single copy sales), nsk     N     X     X     107     682     N     X     X	11203176	single copy sales) Other professional journals	72	X	х	354 999	67	х	x	185 810	
S111203Y     Specialized business and professional       specialized business and professional       S111203YWV       Specialized business and professional	14000	(subscriptions and single copy sales)	67	X	X	203 802	57	х	X	158 623	
	11203Y	Specialized ousiness and professional periodicals (receipts from subscriptions and single copy sales), nsk	N	x	x	107 682	N	x	x	N	
subscriptions and single copy sales), nsk	12001	periodicals (receipts from subscriptions and single copy sales), nsk	N	x	x	107 682	N	x	×	150 696	
5111205 Specialized business and professional periodical publishing (receipts from advertising) N X X 5 293 623 N X X 3 723	11205	Specialized business and professional periodical publishing (receipts from advertising).	N	×	x	5 293 623	N	x	×	3 723 044	
51112051 Specialized business and professional	112051	Specialized business and professional									
periodicals (receipts from advertising)     N     X     S 041 196     N     X     X       5111205111     Manufacturing (excluding electronics) business publications (paid circulation, advertising receipts)     11     X     S 041 196     N     X     X	11205111	periodicals (receipts from advertising) Manufacturing (excluding electronics) business publications (paid circulation, advertising receipts)	N		X	5 041 196	N 10	X		16.005	
auvenusing receipts)     II     X     X     D     13     X     X     16       5111205116     Wholesale and retail trade (including merchandising) business publications     II     X     X     16	11205116	Wholesale and retail trade (including merchandising) business publications (naid circulation, advortising according)	11		X		13			16 905	
5111205121 Vedical and health care business publications (paid circulation, averaging receipts)	11205121	Medical and health care business publications (paid circulation	48		×		40		^	129 219	
advertising receipts)37XX123 09541XX1045111205126Electronics-data management business publications (paid circulation, advertising receipts)19XX112 38220XX187	11205126	advertising receipts). Electronics-data management business publications (paid circulation, advertising receipts).	37	X X	x	123 095	20	×	X X	104 714 187 825	

See footnotes at end of table.

### Table 6a. Products Statistics: 1997 and 1992-Con.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS		Number of		Product	shipments	Number of		Product shipments		
product code	Product	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
511120	Periodicals-Con.									
5111205	Specialized business and professional periodical publishing (receipts from advertising)—Con.									
51112051	Specialized business and professional periodicals (receipts from advertising)—									
5111205131	Con. Service (excluding data management) business publications (paid circulation,									
5111205136	advertising receipts) Other business publications, nec (paid	23	Х	X	79 658	28	X	X	64 800	
5111205141	circulation, advertising receipts) Manufacturing (excluding electronics)	170	Х	X	1 097 590	179	X	X	771 966	
5111205146	business publications (controlled circulation, advertising receipts) Wholesale and retail trade (including merchandising) business publications (controlled circulation advertising	43	х	х	264 728	36	х	х	126 045	
5111205151	receipts)	58	Х	х	254 986	66	х	х	200 699	
	advertising receipts)	65	Х	х	330 787	58	х	х	267 964	
5111205156	Electronics-data management business publications (controlled circulation, advertising receipts)	27	х	x	224 963	27	х	x	72 731	
5111205161	Service (excluding data management) business publications (controlled circulation, advertising receipts).	36	х	x	288 753	36	х	x	119 603	
5111205100	(controlled circulation, advertising receipts)	209	х	x	1 295 980	165	x	x	864 548	
5111205171	Scholarly journals (advertising receipts)	26	х	х	93 206	20	х	х	57 346	
5111205176	Other professional journals (advertising receipts)	54	х	х	158 723	52	х	x	64 648	
5111205Y	Specialized business and professional periodicals (receipts from advertising),	N	Y	×	252 427	N	×	v	N	
5111205YWV	Specialized business and professional periodicals (receipts from advertising), nsk	N	x	x	252 427	N	x	x	643 731	
5111207	General and consumer periodical publishing (receipts from subscriptions)	N	x	x	3 520 429	N	x	x	3 572 860	
51112071	Women's, home, and fashion periodicals, including domestic science, child care,									
5111207116	(receipts from subscriptions) Women's, home, and fashion periodicals, including domestic science, child care, housekeeping, health, gardening, etc. (receipts from subscriptions).	N 38	x	x	822 732	N 35	x	x	N 620 547	
51112072	General news, business news, and regional, metropolitan, and city									
5111207221	periodicals (receipts from subscriptions) General news periodicals, including weeklies and biweeklies with news of	N	Х	X	405 536	N	X	x	N	
5111207226	Interest to the general public (receipts from subscriptions) Business news periodicals, concerning business and industry, directed to a broader readership than those in business for subject (another from	21	Х	х	207 819	18	х	х	414 576	
5111207231	subscriptions)	17	Х	х	161 531	17	х	х	166 229	
51112073	subscriptions) Special interest periodicals, including hobby, sports, entertainment, art,	34	х	Х	36 186	31	×	Х	73 100	
5111207336	photography, science, automotive, aviation, etc. (receipts from subscriptions)	N 234	x x	x	1 276 124	N 222	x	x	N 1 189 269	
51112074	General interest periodicals, including general articles, pictures, fiction, literature, geography, travel, history, humor, etc. (receipts from									
5111207441	subscriptions). General interest periodicals, including general articles, pictures, fiction, literature, geography, travel, history, humor, etc. (receipts from	N	X	X	959 087	N	X	X	N	
	subscriptions)	ı 54 l	Х	ı X	959 087	ı 56	ı X	ı X	977 726	

See footnotes at end of table.

### Table 6a. Products Statistics: 1997 and 1992-Con.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992			
NAICS		Number of		Product	shipments	Number of		Product shipments	
product code	Product	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
511120	Periodicals-Con.								
5111207	General and consumer periodical publishing (receipts from subscriptions) – Con.								
5111207Y	General and consumer periodicals								
5111207YWV	(receipts from subscriptions), nsk General and consumer periodicals	N	X	X	56 950		X		N 401 410
5111209	General and consumer periodical publishing	N	X	X	56 950	N N	Χ	X	131 413
51110001	(receipts from single copy sales)	N	Х	Х	2 143 455	N	Х	X	1 895 977
51112091	Single copy sales)	N	Х	х	293 211	N	х	х	N
5111205111	and single copy sales)	14	Х	х	293 211	14	х	х	246 787
51112092 5111209216	Women's, home, and fashion periodicals, including domestic science, child care, housekeeping, health, gardening, etc. (receipts from single copy sales) Women's, home, and fashion periodicals, including domestic science, child care, housekeeping,	N	х	x	525 709	N	х	x	N
	single copy sales)	28	х	х	525 709	32	х	х	382 919
51112093	General news, business news, and regional, metropolitan, and city periodicals (receipts from single copy		X	X	00.040		v	×	
5111209321	General news periodicals, including weeklies and biweeklies with news of interest to the general public (receipts	N	~	^	09 812	IN IN	~	^	N
5111209326	from single copy sales) Business news periodicals, concerning business and industry, directed to a broader readership than those in business for a living (receipts from	11	X	X	57 393	14	X	X	122 477
5111209331	single copy sales) Regional, metropolitan, and city	4	Х	X	3 010	5	Х	X	18 624
	sales)	18	х	х	9 409	14	х	x	6 846
51112094 5111209436	Special interest periodicals, including hobby, sports, entertainment, art, photography, science, automotive, aviation, etc. (receipts from single copy sales)	N	x	x	1 001 959	N	x	x	N
	hobby, sports, entertainment, art, photography, science, automotive, aviation, etc. (receipts from single copy sales)	167	х	х	1 001 959	159	х	х	688 525
51112095	General interest periodicals, including general articles, pictures, fiction, literature, geography, travel, history, humor, etc. (receipts from single copy colors)	N	×	Y	135 501	N	Y	v	N
5111209541	General interest periodicals, including general articles, pictures, fiction, literature, geography, travel, history, humor, etc. (receipts from single copy		~	^	133 301		~	^	
5111200V	Sales)	38	Х	X	135 501	36	х	X	316 417
5111209YWV	(receipts from single copy sales), nsk General and consumer periodicals	N	Х	x	117 263	N	х	x	N
511120A	(receipts from single copy sales), nsk General and consumer periodical publishing (receipts from advertising)	N	x x	x	117 263 6 481 749	N	x	x	113 382 5 136 572
511120A1	Comics (receipts from advertising)	N	х	x	7 607	N	х	x	N
511120A111	Comics (receipts from advertising)	5	Х	X	7 607	6	х	X	7 567
511120A2	including domestic science, child care, housekeeping, health, gardening, etc. (receipts from advertising)	N	х	x	2 168 820	N	х	x	N
511120A216	vormen s, norme, and rasmon periodicals, including domestic science, child care, housekeeping, health, gardening, etc. (receipts from advertising).	61	х	x	2 168 820	48	х	x	1 472 363
511120A3	General news, business news, and								
511120A321	periodicals (receipts from advertising) General news periodicals, including weeklies and biweeklies with news of interest to the general public (receipts	N	х	x	1 232 882	N	х	х	N
511120A326	Business news periodicals, concerning business and industry, directed to a broader readership than those in	53	х	х	471 107	55	х	х	626 551
	business for a living (receipts from advertising).	23	х	x	432 844	23	х	x	408 225

See footnotes at end of table.

### Table 6a. Products Statistics: 1997 and 1992-Con.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

		1997			1992					
NAICS product code	Product	Number of companies		Product shipments		Number of		Product	duct shipments	
		with shipments of \$100,000 or more	vith nts of 000 ore Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
511120	Periodicals – Con.									
511120A	General and consumer periodical publishing (receipts from advertising) – Con.									
511120A3	General news, business news, and regional, metropolitan, and city periodicals (receipts from advertising) – Con									
511120A331	Regional, metropolitan, and city magazines (receipts from advertising)	95	x	x	328 931	74	х	x	126 202	
511120A4	Special interest periodicals, including hobby, sports, entertainment, art, photography, science, automotive,									
511120A436	aviation, etc. (receipts from advertising) Special interest periodicals, including hobby, sports, entertainment, art, photography, science, automotive, aviation, etc. (receipts from	N	Х	X	2 169 320	N	Х	X	N	
	advertising)	293	Х	X	2 169 320	268	Х	х	1 511 287	
511120A5	General interest periodicals, including general articles, pictures, fiction, literature, geography, travel, history,									
511120A541	humor, etc. (receipts from advertising) General interest periodicals, including general articles, pictures, fiction, literature, geography, travel, history, humor. etc. (receipts from	N	Х	X	811 845	N	х	х	N	
	advertising)	80	Х	Х	811 845	70	Х	х	732 187	
511120AY	General and consumer periodicals	N	x	×	91 275	N	x	x	N	
511120AYWV	General and consumer periodicals (receipts from advertising), nsk	N	x	x	91 275	N	x	x	252 190	
511120C	Other periodical publishing, except shopping news, catalogs, or directories, nec	N	x	x	1 090 096	N	х	x	697 582	
511120C1	Other periodicals, except shopping news, catalogs or directories nec	N	x	x	1 084 562	N	x	x	N	
511120C111	Religious periodicals, including religion, theology, church bulletins, local church papers, etc. (receipts from		X	~	1 004 002		X	~		
511120C116	subscriptions and single copy sales) Religious periodicals, including religion, theology, church bulletins, local church papers, etc. (receints from	69	Х	х	454 447	53	Х	х	242 179	
511120C121	advertising) Magazine and comic supplements for Sunday newspapers (receipts from	41	Х	х	79 825	32	Х	х	51 063	
511120C191	advertising and copy sales) Other periodicals, nec, except shopping news, cataloas, and directories	4	х	Х	D	4	х	х	1 591	
511120C193	(receipts from subscriptions) Other periodicals, nec, except shopping news, catalogs, and directories	40	Х	X	D	47	Х	х	169 848	
511120C196	(receipts from single copy sales) Other periodicals, nec, except shopping news, catalogs, and directories (receipts from advertising)	13 92	x x	x	28 839	18 64	x	x	37 047	
		52	A	~	102 071		~	~	100 040	
511120CY	Uther periodicals, except shopping news, catalogs, or directories, nec, nsk	N	х	x	5 534	N	х	x	N	
511120CYWV	news, catalogs, or directories, nec,		x	×	5 534	N	x	x	87 511	
511120W	Periodical publishers, nsk, total	N N	x	x	5 583 431	N	x	x	3 339 287	
511120WY 511120WYWW	Periodical publishers, nsk, total Periodical publishers, nsk, for	N	х	x	5 583 431	N	х	x	N	
511120\\/\/\/\/	nonadministrative-record establishments	N	х	x	4 612 576	N	х	x	2 907 281	
511120001001	administrative-record establishments	N	х	x	970 855	N	х	x	432 006	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class code	Product class and geographic area	Value of product shipments (\$1,000)		
		1997	1992	
5111201	FARM PERIODICAL PUBLISHING (RECEIPTS FROM SUBSCRIPTIONS, SALES, AND ADVERTISING)			
	United States	133 707	224 378	
	CaliforniaIllinois	8 310 6 288	2 903 N	
	Missouri New York	14 650 15 621	5 711 12 798	
	Iexas Wisconsin	3 398 2 851	2 955 33 447	
5111203	SPECIALIZED BUSINESS AND PROFESSIONAL PERIODICAL PUBLISHING (RECEIPTS FROM SUBSCRIPTIONS AND SINGLE COPY SALES)			
	United States	4 559 576	2 352 033	
	California Colorado . Connecticut District of Columb Florida .	512 892 18 443 138 144 225 065 90 044	168 210 11 916 45 774 218 344 9 151	
	Georgia	75 667	65 986 227 097	
	Indiana	9 929 2 706	7 479 7 1	
	Kansas	13 197	6 313	
	Maryland	174 076 178 705 26 205	60 239 83 080 20 713	
	Minnesota	36 205 18 788 12 116	30 713 33 806 N	
	New Jersey	125 562	132 359 829 211	
	Ohio Oregon	16 768 5 169	30 655 2 410	
	Pennsylvania	278 541	153 252	
	Tennessee	5 290 31 528 2 596	7 645 52 764 N	
	Vermont	7 597 59 980	6 752 43 379	
	Washington Wisconsin	11 064 15 117	4 875 7 094	
5111205				
	United States	5 293 623	3 723 044	
	Alabama	31 880 34 597	5 316 11 624	
	California Colorado	540 041 39 674	312 610 33 351	
	Connecticut	71 307	104 103	
	District of Columb	231 614 29 379	69 298 54 999	
	Georgia . Hawaii	136 347 10 916	42 902 N	
	Illinois	528 919	343 355	
	lowa Kansas	14 142 39 300	22 536 N 52 024	
	Kentucky Louisiana	11 255 3 445	NN	
	Maine	13 750 53 910	9 135 25 005	
	Massachusetts.	337 232 99 496	159 958 77 185	
	Minněsota	159 733	93 491	
	Mississippi Missouri.	3 552 19 823	N 29 634	
	Nevada New Hampshire	3 463 32 270 571 431	53 564 357 030	
	New Version	5 402	337 030 N	
	New York North Carolina	1 359 415 69 056	1 233 448 13 670	
	Ohio Oregon	185 461 7 098	206 005 21 877	
	Pennsylvania South Carolina	235 019 4 153	122 568 N	
	Tennessee Texas	17 197 75 604	22 200 48 830	
	Utah	3 342	N	
	Vermont Virginia Workington	4 914 68 966	N 34 335	
	Wisconsin	72 725	30 497	

See footnotes at end of table.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of product shipments (\$1,000)		
code	goographic and	1997	1992	
5111207	GENERAL AND CONSUMER PERIODICAL PUBLISHING (RECEIPTS FROM SUBSCRIPTIONS)			
	United States	3 520 429	3 572 860	
	Arizona California	2 162 206 687	N 195 390	
	Colorado Connecticut	17 458 70 735	9 906 45 498	
	Florida	72 408	32 723	
	Georgia	12 113 125 888	7 456 168 521	
	Indiana	2 942	N 5 463	
	Maryland	21 816	5 098	
	Massachusetts	10 551	34 351	
	Michigan	6 782 19 417	N 10 344	
	Missouri New Jersey	10 406 28 452	N 13 047	
	New York	1 557 121	1 874 329	
	North Carolina	32 266 20 824	22 666 16 773	
	Tennessee	13 420	N 27 250	
	Virginia	29 080 39 083	19 845	
5111209	GENERAL AND CONSUMER PERIODICAL PUBLISHING (RECEIPTS FROM SINGLE COPY SALES)			
	United States	2 143 455	1 895 977	
	Arizona	5 932	3 343	
	Colorado	319 506 7 137	204 243 4 175	
	Connecticut District of Columb	65 670 15 876	22 045 8 509	
	Florida	97 674	61 738	
	Georgia	4 471 80 231	N 80,995	
	Maine.	2 095	N 1 617	
	Maryland	5 107	4 617	
	Minnesota	8 289	4 525	
	Nissouri New Mexico	5 747 2 528	6 440 N	
	New York	1 013 697	1 056 709	
	North Carolina Ohio	8 447 8 913	3 361 2 767	
	Oregon	14 886 203 743	N	
	Tennessee	6 456	6 011	
	Texas	18 312	N	
	Washington	4 568	5 551	
	Wisconsin	14 418	15 304	
511120A	GENERAL AND CONSUMER PERIODICAL PUBLISHING (RECEIPTS FROM ADVERTISING)			
	United States	6 481 749	5 136 572	
	Alabama	134 844 26 055	N 8 777	
	California	693 222 27 379	492 096 14 866	
	Connecticut	199 859	108 509	
	District of Columb	161 730 163 029	N 64 786	
	Georgia	179 377	48 613	
	Hawaii	19 302 248 547	15 813 145 594	
	Indiana	17 341	3 526	
	Kansas Louisiana	6 688 7 679	4 165 N	
	Maine Maryland	4 505 41 357	N 13 101	
	Massachusetts	72 605	42 201	
	Michigan	27 123 33 806	19 917 16 933	
	Missouri	32 344	16 852 12 469	
		1 200 E7 404	12 400	
	New York	3 110 175	3 209 123	
	Ohio	29 407 115 212	32 181 25 298	
	Oklahoma	12 766	2 812	
	Oregon Pennsylvania	13 507 369 030	9 012 N	
	South Carolina	9 432 50 463	N 2 996	
	Texas	53 071	2 550 29 588	

See footnotes at end of table.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class code	Product class and geographic area	Value of product shipments (\$1,000)		
		1997	1992	
511120A	GENERAL AND CONSUMER PERIODICAL PUBLISHING (RECEIPTS FROM ADVERTISING)—Con.			
	Utah Virginia Washington Wisconsin	2 236 33 924 17 096 22 797	N 13 890 6 793 38 679	
511120C	OTHER PERIODICAL PUBLISHING, EXCEPT SHOPPING NEWS, CATALOGS, OR DIRECTORIES, NEC			
	United States	1 090 096	697 582	
	Arizona	3 153 73 977 58 209 65 683 5 519	N 80 233 N 26 284 N	
	Illinois Maryland Massachusetts Michigan Minnesota	46 563 21 381 33 824 9 736 15 777	64 587 38 016 24 693 7 257 16 041	
	Missouri New Jersey New York North Carolina Ohio	63 077 8 057 268 841 16 434 82 973	40 483 13 567 70 928 N 71 518	
	Oregon Pennsylvania Texas Virginia Washington Wisconsin	7 709 4 095 25 380 6 974 12 989 8 920	2 219 7 525 14 298 4 526 14 298 8 5 8 8 8	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS material code	Material consumed	19	97	1992	
		Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
511120	PERIODICAL PUBLISHERS				
32212203 32200015 32212019 32591003 00970099 00971000	Newsprint Coated paper Uncoated paper Printing ink. All other materials and components, parts, containers, and supplies Materials, ingredients, containers, and supplies, n.s.k.	x x x x x x x x x x x x x x x x x x x	103 565 973 832 125 159 130 733 238 138 1 705 392	X X X X X X	66 344 986 094 185 154 220 783 159 641 881 557

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: p 10 to 19 percent estimated; q 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

## Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

# QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

#### **511120 PERIODICAL PUBLISHERS**

This U.S. industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

The data published with NAICS code 511120 include the following SIC industry:

#### 2721 Periodicals

This definition comes from the 1997 NAICS Manual. However, for this industry, the 1997 Economic Census – Manufacturing implemented the conversion to NAICS differently. Data for NAICS industry 511120 do not include establishments primarily engaged in publishing shopping news. The NAICS definitions will be fully implemented with the 2002 Economic Census.

## Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

# DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

# Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

## Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

## Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
5111101	27111	27111	511120A	2721C	2721C	511130N pt	2731J pt	27311 pt
5111101111	2711101	2711101 2711111	511120A111	2721C10	2721C10 2721C20	511130N pt	2731J pt	27313 pt
5111101321	2711122	2711122	511120A321	2721C50	2721C50	511120N pt	2721 L pt	27314 pt
5111101531	2711142	2711142	511120A331	2721070	2721070	5111001 pt	27010 pt	27314 pt
5111101636 5111101YWV	2711152	2711152 2711100	511120A436 511120A541	2721C80 2721C90	2721C80 2721C90 2721C00	511130N pt	2731J pt	2731B pt
5111103	27112	27112	511120ATWV	2721000	2721000	511130N pt	27313 pt	27310 pt
5111103111	2711201	2711201 2711211	511120C 511120C111	2721D 2721D10	2721D 2721D10	511130N pt	2731J pt	2731D pt
5111103321	2711222	2711222	511120C116	2721D15 2721D24	2721D15 2721D24	511130N pt	2731J pt	2731E pt
5111103531	2711242	2711242	511120C191	2721D31 2721D33	2721D31 2721D33	511130N pt	2731J pt 2731.I22	2731F pt 2731100 pt
5111103YWV	2711252	2711252	511120C196	2721D35	2721D35	511130N116	2731J24	2731100 pt
5111105	27113	27113	51112001WV	2721000	2721000	511130N126	2731J28	2731300 pt
5111105111	2711362	2711362	511120WYWW	2721000	2721000	511130N136	2731J32	2731300 pt
5111105YWV	2711300	2711300	511120WYWY	2721002	2721002	511130N141 511130N146	2731J36 2731J38	2731300 pt 2731400 pt
5111107	27114	27114	5111301	27311	27311 pt 2731111	511130N151 pt	2731J42 pt 2731J42 pt	2731B00 pt 2731C00 pt
5111107111	2711462	2711462	5111301216	2731112	2731112	511130N151 pt	2731J42 pt	2731D00 pt
5111107YWV	2711400	2711400	5111301426	2731114	2731114	511130N156	2731J44	2731E00 pt 2731E00 pt
511110W	27110	27110	5111301636	2731116	2731116	511130NYWV pt	2731J00 pt	2731100 pt 2731300 pt
511110WYWW 511110WYWY	2711000	2711000 2711002	5111301741	2731121	2731121 2731123	511130NYWV pt	2731J00 pt	2731400 pt
5444004	07044	07044	5111301951 5111301A56	2731125	2731125 2731131	511130NYWV pt	2731J00 pt	2731C00 pt
5111201	27211	27211 2721112	5111301YWV	2731100	2731100 pt	511130NYWV pt	2731J00 pt 2731J00 pt	2731D00 pt 2731E00 pt
5111201116 5111201YWV	2721114	2721114 2721100	5111303	27313	27313 pt 2731315	511130NYWV pt	2731J00 pt	2731F00 pt
5111202	07010	27212	5111303216	2731317	2731317	511130W	27310 pt 2731000 pt	27310 pt 2731000 pt
5111203111	2721324	2721324	5111303426	2731327	2731325	511130WYWY	2731002 pt	2731002 pt
5111203116	2721325	2721325 2721327	5111303531	2731335	2731335 2731337	5111401	27416	27416 2741600 pt
5111203126	2721328	2721328 2721330	5111303791	2731345	2731345 2731347	5111401116	2741612	2741600 pt
5111203136	2721332	2721332 2721334	5111303YWV	2731300	2731300 pt	5111401YVV	2741600	2741600 pt
5111203146	2721335	2721335	5111305	27314 2731412 pt	27314 pt	5111403	27417	27417 2741713
5111203156	2721338	2721338	5111305111 pt	2731412 pt	2731413	5111403116	2741716	2741716 2741700
5111203161	2721340	2721340	5111305126	2731426	2731425	5111405	27418 nt	27418 nt
5111203166	2721342	2721342 2721344	5111305191 5111305YWV	2731428	2731428 2731400 pt	5111405100 pt	2741800 pt	2741800 pt
5111203176	2721346	2721346	5111307	2731A	2731A	5111409 pt	27418 pt	27418 pt
51112001111	2721000	27210	5111307100	2731A00	2731A00	5111409 pt	2741B pt	2741B pt
5111205	27214	27214 2721424	5111309 5111309100 pt	2731B 2731B00	2731B pt 2731B00 pt	5111409 pt	7331100 pt	7331000 pt
5111205116	2721425	2721425 2721427	5111309100 pt	2731B16 pt	2731B15 2731B17	5111409191 5111409YWV pt	2741B52 2741B00 pt	2741B00 pt 2741B00 pt
5111205126	2721428	2721428 2721430	5111204	27210	2721C pt	5111409YWV pt	7331100 pt	7331000 pt
5111205136	2721432	2721432 2721434	511130A100 pt	2731C00	2731C00 pt	511140W pt	27410 pt	27410 pt
5111205146	2721435	2721435 2721437	511130A100 pt	2731C74 pt	2731C75	511140W pt 511140WYWW pt	73310 2741000 pt	73310 pt 2741000 pt
5111205156	2721438	2721438	511130C	2731D	2731D pt	511140WYWW pt	7331000	7331000 pt 2741002 pt
5111205161	2721440	2721440	511130C111 511130C216	2731D41 2731D47	2731D41 2731D47	511140WYWY pt	7331002	7331000 pt
5111205166	2721442	2721442 2721444	511130C321 511130C426	2731D51 2731D53	2731D51 2731D53	5111910 pt	27710 pt	27710 pt
5111205176 5111205YWV	2721446	2721446 2721400	511130CYWV	2731D00	2731D00 pt	5111910 pt	27711	27711
5444007	07044	07044	511130E	2731E	2731E pt	5111910216	2771115	2771115
5111207	2721A 2721A20	2721A 2721A20	511130E116	2731E41	2731E21 2731E41	5111910321 pt 5111910321 pt	2771123 pt 2771123 pt	2771122 2771124
5111207221	2721A50 2721A60	2721A50 2721A60	511130E121	2731E57 2731E00	2731E57 2731E00 pt	5111910426	2771126	2771126 2771127
5111207231	2721A70 2721A80	2721A70 2721A80	511130G	2731F pt	2731F pt	5111910536 5111910641 pt	2771129 2771134 pt	2771129 2771133
5111207441 5111207YWV	2721A90 2721A00	2721A90 2721A00	511130G111	2731F13 2731F15	2731F13 2731F15	5111910641 pt	2771134 pt 2771000 pt	2771135 2771000 pt
5111000	07040	07040	511130G191 pt	2731F18 pt	2731F17 2731F19	5111910YWW pt	2771100 2771002 pt	2771100 2771002 pt
5111209111	2721B10	2721B10	511130GYWV	2731F00 pt	2731F00 pt	5111991	27419	27419
5111209216 5111209321	2721B20 2721B50	2721B20 2721B50	511130J	2731G pt	2731G pt	5111991100	2741900	2741900
5111209326 5111209331	2721B60 2721B70	2721B60 2721B70	511130J100 pt	2731G59	2731G59	5111993	2741A	2741A
5111209436 5111209541	2721B80 2721B90	2721B80 2721B90	511130L	2731H	2731H	5111993100	2741AUU	2741A00
5111209YWV	2721B00	2721B00	511130L100	2731H00	2731H00	5111995 pt	27418 pt	27418 pt

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
5111995 pt 5111995316 5111995326 5111995331 5111995336 5111995334	2741B pt 2741B13 2741B15 2741B15 2741B18 2741B20	2741B pt 2741B13 2741B15 2741B17 2741B18 2741B20	5111995346 5111995352 5111995356 5111995361 5111995366 5111995391	2741B23 2741B25 2741B27 2741B29 2741812 2741B71	2741B23 2741B25 2741B27 2741B29 2741B29 2741813 2741B71	5111995YWV pt 5111995YWV pt 511199W 511199W 511199WYWW 511199WYWY	2741800 pt 2741B00 pt 27410 pt 2741000 pt 2741002 pt	2741800 pt 2741B00 pt 27410 pt 2741000 pt 2741002 pt

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## 1997

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**1997 Economic Census** *Manufacturing* Industry Series

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### 1997 Economic Census

Manufacturing Industry Series





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-- Not applicable for this report.

## Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Production workers						Total capital
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>511130</b> 273110	Book publishers Book publishing (pt)	2 541 N	<b>2 684</b> 2 684	<b>89 898</b> 89 898	<b>3 642 824</b> 3 642 824	<b>22 695</b> 22 695	<b>41 365</b> 41 365	<b>676 855</b> 676 855	16 626 883 16 626 883	6 410 352 6 410 352	<b>22 648 251</b> 22 648 251	<b>462 365</b> 462 365

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	oloyees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
511130, BOOK PUBLISHERS												
United States	1	2 684	510	89 898	3 642 824	22 695	41 365	676 855	16 626 883	6 410 352	22 648 251	462 365
Arizona California Colorado Connecticut District of Columbia	3 2 3 2 1	61 380 69 72 18	5 65 8 17 2	360 7 500 2 346 1 233 168	12 432 306 385 80 846 50 423 6 212	141 1 947 995 464 76	239 3 570 1 732 927 113	4 069 60 337 28 852 15 192 2 310	24 924 1 383 938 305 398 220 608 33 302	10 002 419 549 41 212 107 367 13 565	35 145 1 769 358 345 182 323 825 45 995	865 31 205 8 188 2 454 232
Florida	2 3 3 - 5	102 39 148 34 22	13 11 44 8 7	1 937 495 5 717 1 716 1 069	75 548 14 156 224 973 68 393 37 017	363 288 836 701 166	717 510 1 472 1 408 315	13 106 7 080 29 046 25 307 3 173	382 103 61 762 1 129 469 326 860 132 658	87 325 20 057 528 860 92 711 32 719	462 968 91 947 1 618 560 424 499 153 541	4 931 3 482 22 732 9 489 3 390
Kentucky Louisiana Maine Massachusetts Michigan	1 4 3 -	18 13 25 115 62	5 4 2 36 10	413 189 135 6 267 1 140	12 562 3 346 3 670 265 386 38 730	109 55 63 989 315	200 83 109 1 774 500	3 601 1 117 1 667 35 169 10 483	60 001 11 547 11 872 967 198 185 148	15 829 5 501 5 347 380 178 117 328	74 761 16 830 17 013 1 354 712 304 820	1 203 421 348 27 863 4 460
Missouri Nebraska New Hampshire New Jersey New York	- 7 - 1	47 9 20 97 329	10 3 2 30 71	4 833 255 163 4 956 18 992	136 693 7 090 5 136 235 942 969 137	1 920 141 60 1 097 3 432	4 377 217 94 2 115 5 593	41 903 2 699 1 702 42 993 79 470	844 488 16 718 20 505 886 587 5 430 764	566 176 7 516 9 452 419 672 2 155 330	1 378 778 24 424 29 729 1 275 607 7 348 018	30 897 831 525 31 792 81 122
North Carolina Ohio Oklahoma Oregon Pennsylvania	1 - 5 -	70 68 24 48 80	13 9 4 8 24	1 058 3 184 405 556 4 165	32 793 127 922 13 714 17 743 157 657	321 1 786 115 184 635	568 3 243 219 259 1 099	11 555 72 458 4 457 6 270 17 456	136 724 442 389 45 657 76 002 754 559	48 457 132 872 29 510 34 594 329 744	187 739 579 742 74 780 106 959 1 083 288	6 592 23 381 1 400 4 629 26 441
Tennessee Texas Utah Virginia Washington Wisconsin	1 - 5 - 2 -	43 141 34 54 81 41	9 25 2 7 4 7	1 206 4 970 182 1 364 578 1 039	34 432 163 795 5 578 43 525 18 964 32 288	580 885 67 593 213 623	1 254 1 578 114 1 122 383 1 061	21 936 24 607 1 608 13 308 6 819 22 447	127 796 746 993 20 853 146 160 75 431 148 891	131 341 162 041 10 245 34 988 26 193 99 136	245 047 900 910 30 960 181 858 107 538 246 073	3 559 15 589 570 6 840 1 238 5 518

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
511130, BOOK PUBLISHERS		511130, BOOK PUBLISHERS-Con.	
Companies <sup>1</sup> number	2 541	Value added \$1,000	16 626 883
All establishments number Establishments with 1 to 19 employees	2 684 2 174 361 149	Total inventories, beginning of year \$1,000   Finished goods inventories, beginning of year \$1,000   Work-in-process inventories, beginning of year \$1,000   Materials and supplies inventories, beginning of year \$1,000	3 314 604 2 579 709 437 809 297 086
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	89 898 4 357 748 3 642 824 714 924	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	3 638 805 2 918 364 488 138 232 303
Production workers, average for yearnumber Production workers on March 12number Production workers on May 12number Production workers on August 12number Production workers on November 12number.	22 695 22 503 22 518 22 953 22 806	Gross book value of total assets at beginning of year	2 931 925 462 365 91 438 370 927
Production-worker hours	41 365 676 855	Total retirements <sup>2</sup> \$1,000   Gross book value of total assets at end of year \$1,000	270 249 3 124 041
Total cost of materials.   \$1,000.     Cost of materials, parts, containers, etc., consumed.   \$1,000.     Cost of resales   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of contract work   \$1,000.	6 410 352 1 936 883 331 860 13 101 48 059 4 080 449	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other structures <sup>3</sup> \$1,000.	327 254 308 295 238 025 70 270
Quantity of electricity purchased for heat and power	514 119 -	Response coverage ratio <sup>4</sup>	73
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.   State \$1,000.   State \$1,000.   State \$1,000.   State \$1,000.   State \$1,000.   State \$1,000.	22 648 251 20 052 913 1 424 721 1 170 617 669 573 D D	Cuphrism \$1,000   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000   Response coverage ratio <sup>4</sup> percent.   Solution (State) \$1,000   Response coverage ratio <sup>4</sup> services <sup>3</sup> Solution (State) \$1,000   Response coverage ratio <sup>4</sup> services <sup>3</sup> Solution (State) \$1,000   Response coverage ratio <sup>4</sup> services <sup>3</sup> Solution (State) \$1,000   Response coverage ratio <sup>4</sup> services <sup>3</sup> Solution (State) \$1,000	32 374 73 89 674 73 27 165 73 24 799 73 450 210
Primary products specialization ratio percent.   Value of primary products shipments made in all industries \$1,000   Value of primary products shipments made in this industry \$1,000   Value of primary products shipments made in other \$1,000   value of primary products shipments made in other \$1,000	93 20 858 877 20 052 913 805 964	Response coverage ratio <sup>4</sup> percent.   Cost of purchased software and other data processing services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased refuse removal (including hazardous waste) services <sup>3</sup> \$1,000	73 57 274 73 2 862
Coverage ratio percent.	96	Response coverage ratio <sup>4</sup> percent.	73

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
511130, BOOK PUBLISHERS												
All establishments	1	2 684	510	89 898	3 642 824	22 695	41 365	676 855	16 626 883	6 410 352	22 648 251	462 365
Establishments with 1 to 4 employees	8 4 3 3	1 497 394 283 236	_ _ _ 236	2 693 2 594 3 793 7 208	70 756 83 245 123 715 248 516	1 919 1 029 1 614 2 984	2 844 1 898 2 891 5 289	42 206 42 153 54 756 103 738	303 214 339 544 439 351 923 776	142 544 158 785 218 195 430 694	444 511 493 818 650 257 1 350 584	7 259 5 977 8 959 24 380
employees	1	125	125	8 501	323 575	3 084	5 524	96 833	1 275 808	571 865	1 833 724	32 314
employees	-	88 25	88 25	13 323 9 114	526 728 353 368	1 856 2 352	3 414 4 518	57 815 68 844	2 436 331 1 440 014	821 922 722 745	3 213 512 2 119 321	48 442 50 774
Establishments with 500 to 999 employees Establishments with 1,000 to 2,499	1	18	18	11 557	508 494	1 680	3 152	46 801	2 789 288	910 908	3 667 372	74 728
Establishments with 2,500 employees or more	-	16 2	16 2	ם	ם ם	ם ס	ם	D		D	ט ס	D
Administrative records <sup>2</sup>	9	1 326	-	3 269	76 733	1 783	2 813	49 632	318 551	149 287	467 858	8 707

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All em	oloyees	Pr	oduction work	ers	Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
511130	Book publishers	2 684	89 898	3 642 824	22 695	41 365	676 855	16 626 883	6 410 352	22 648 251	462 365
5111301	Textbook publishing, including teachers' editions hardbound and										
5111303	paperbound Technical, scientific, and professional	156	20 411	927 335	1 991	3 880	63 710	4 953 100	1 477 800	6 190 179	81 461
5111205	book publishing, hardbound and paperbound	182	14 110	555 632	4 297	8 125	125 536	2 215 189	601 322	2 820 410	75 972
5111307	and paperbound	80	4 605	144 075	1 316	2 520	42 327	491 107	318 474	795 830	24 202
5111309	book publishing Book club book publishing,	10	280	11 231	109	175	4 885	154 833	65 754	218 855	2 894
	hardbound and paperbound	6	D	D	D	D	D	D	D	D	D
511130A 511130C	Mail order book publishing, hardbound and paperbound Adult trade and juvenile book	34	3 619	199 205	1 235	1 713	24 905	1 217 865	528 176	1 750 481	12 127
	publishing, hardbound and paperbound	220	14 488	666 154	2 867	5 089	94 415	3 402 395	1 793 910	5 112 356	74 273
511130E	General reference book publishing, hardbound and paperbound	20	727	27 391	345	701	13 903	65 110	67 201	127 743	1 330
511130G	Other book publishing, excluding pamphlets and music books, nec,		0.045	100.010	4 500	0.005	10 501	440.000	170.007	504 000	10.001
511130J	Pamphlet publishing (5 through 48	96	3 845	133 019	1 530	2 805	46 534	412 802	176 097	581 690	16 261
511130L	pamphlets, including religious and text	18	1 256	40 861	440	874	9 948	128 008	62 209	184 855	4 935
	recorded on audio cassettes or compact discs)	3	95	3 273	6	10	217	9 782	9 787	19 907	D
511130N	(CD-ROM, diskette, etc.)	29	10 592	505 769	1 613	3 138	41 346	1 494 111	178 311	1 688 432	90 868

### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997			1	992	
NAICS		Number of		Product	shipments	Number of		Product	shipments
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
511130	Books	N	х	x	20 858 877	N	х	x	N
5111301	Textbook publishing, including teachers' editions, hardbound and paperbound	N	х	x	5 666 636	N	х	x	N
51113011	Hardbound elementary school (grades K through 8) textbook publishing, including teachers' editions	N	х	x	722 448	N	х	x	N
5111301111	Hardbound elementary school (grades K through 8) textbook publishing, including teachers' editions	27	х	x	722 448	29	х	x	656 772
51113012	Paperbound elementary school (grades K through 8) textbook publishing, including teachers' editions	N	х	x	284 748	N	х	x	N
5111301216	Paperbound elementary school (grades K through 8) textbook publishing, including teachers' editions	31	х	x	284 748	27	х	x	206 524
51113013	Hardbound high school (grades 9 through 12) textbook publishing, including teachers' editions	N	х	x	575 301	N	х	x	N
5111301321	Hardbound high school (grades 9 through 12) textbook publishing, including teachers' editions	27	x	x	575 301	18	x	x	428 759
51113014	Paperbound high school (grades 9 through 12) textbook publishing, including teachers' editions	N	x	×	289 930	N	x	×	N
5111301426	Paperbound high school (grades 9 through 12) textbook publishing, including teachers' editions	28	x	x	289 930	25	x	x	177 967
51113015	Hardbound college (grades 13 and up, for post high school level courses) textbook publishing	N	x	×	1 742 649	N	x	x	N
5111301531	Hardbound college (grades 13 and up, for post high school level courses) textbook publishing	54	x	x	1 742 649	47	x	x	1 129 079
51113016	Paperbound college (grades 13 and up, for post high school level courses)	N	×	×	700 705	N	×	v	N
5111301636	Paperbound college (grades 13 and up, for post high school level courses) textbook gublishing	62	×	x	729 705	56	×	x	382 989
51113017	Paperbound elementary school (grades K through 8) workbook, textbook-related		~		120 100		~	~	
5111301741	objective test, manual, etc., publishing Paperbound elementary school (grades K through 8) workbook, textbook- related objective test, manual, etc., publishing	N 31	x	x	480 229	N 38	x	x	N 279 460
51113018	Paperbound high school (grades 9 through 12) workbook, textbook-related								
5111301846	objective test, manual, etc., publishing Paperbound high school (grades 9 through 12) workbook, textbook- related objective test, manual, etc	N	х	X	105 172	N	Х	х	N
51113019	publishing Paperbound college (grades 13 and up, for port high school lovel courses)	22	х	x	105 172	19	х	x	84 058
5111301951	vorkbook, textbook-related objective test, manual, etc., publishing Paperbound college (grades 13 and up, for post high school level courses)	N	x	x	130 528	N	x	х	N
5111301A	workbook, textbook-related objective test, manual, etc., publishing	20	х	x	130 528	23	х	х	141 634
5111301A56	both tests and answer sheets, paperbound	N	х	x	356 281	N	x	х	N
	both tests and answer sheets, paperbound	14	х	х	356 281	17	х	х	210 982
5111301Y	l extbooks, including teachers' editions, hardbound and paperbound, nsk	N	х	х	249 645	N	х	х	N
51113011000	hardbound and paperbound, nsk	N	х	х	249 645	N	х	х	Ν
5111303	Technical, scientific, and professional book publishing, hardbound and paperbound	N	х	x	3 144 951	N	х	x	N
51113031	Hardbound law book publishing, including supplements (designed for the profession)	N	x	x	548 378	N	x	x	N
5111303111	including supplements (designed for the profession)	30	x	x	548 378	36	x	x	837 481
51113032	Paperbound law book publishing, including supplements (designed for the profession)	N	х	x	554 626	N	х	x	N
5111303216	Paperbound law book publishing, including supplements (designed for the profession).	30	x	x	554 626	25	x	x	269 938

See footnotes at end of table.

### Table 6a. Products Statistics: 1997 and 1992-Con.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS	Product	Number of companies		Product	shipments	Number of companies		Product	shipments	
code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
511130	Books-Con.									
5111303	Technical, scientific, and professional book publishing, hardbound and paperbound— Con.									
51113033	Hardbound medical book publishing, including dental subjects (designed for									
5111303321	the profession). Hardbound medical book publishing, including dental subjects (designed for the profession).	N 34	x x	x	693 803 693 803	N 34	x x	x	N 373 265	
51113034	Paperbound medical book publishing, including dental subjects (designed for									
5111303426	the profession). Paperbound medical book publishing, including dental subjects (designed for	N	Х	х	88 729	N	х	х	N	
51113035	the profession)	39	х	Х	88 729	21	х	х	89 194	
5111303531	(nonfiction for readers in the profession)	N	х	x	129 517	N	x	х	N	
	profession)	30	Х	х	129 517	26	х	х	100 196	
51113036	Paperbound business book publishing (nonfiction for readers in the profession)	N	х	x	431 430	N	x	x	N	
5111303636	(nonfiction for readers in the profession)	39	х	x	431 430	30	x	x	179 126	
51113037	Other hardbound technical, scientific, and	N	×	×	171 119	N	x	×	N	
5111303791	Other hardbound technical, scientific, and professional book publishing	56	x	x	474 149	68	x	x	327 050	
51113038	Other paperbound technical, scientific,	N	x	×	186 730	N	x	x	N	
5111303896	Other paperbound technical, scientific, and professional book publishing	66	×	x	186 730	71	×	x	184 653	
5111303Y	Technical, scientific, and professional									
5111303YWV	paperbound, nsk Technical, scientific, and professional book publishing, hardbound and	N	x	x	37 589	N	x	x	N	
5111305	Religious book publishing, hardbound and paperbound	N	x	x	754 682	N	x	x	N	
51113051	Religious book publishing, hardbound and									
5111305111	paperbound Bible, testament, hymnal, and devotional publishing, including prayer books and missals, hardbound and	N	Х	x	753 968	N	x	x	N	
5111305126	paperbound Other hardbound religious book publishing, including subscription	40	Х	х	306 664	N	х	х	N	
5111305191	reference books Other paperbound religious book publishing, including subscription	48	X	x	227 953	36	x	x	139 911	
5111305Y	reference books Religious book publishing, hardbound and	65	Х	X	219 351	56	Х	X	122 380	
5111305YWV	paperbound, nsk Religious book publishing, hardbound and paperbound, nsk	N N	x x	x	714	N N	x x	x x	N N	
5111307	Mass market, rack-size, paperbound book publishing	N	х	x	878 436	N	x	x	927 543	
51113071	Mass market, rack-size, paperbound book publishing	N	х	x	878 436	N	x	x	N	
5111307100	Mass market, rack-size, paperbound book publishing	23	х	x	878 436	20	х	х	927 543	
5111309	Book club book publishing, hardbound and paperbound	N	х	х	1 179 841	N	x	x	N	
51113091	Book club book publishing, hardbound	N	×	×	1 179 841	N	x	×	N	
5111309100	Book club book publishing, hardbound and paperbound	23	x	x	1 179 841	N	x	x	N	
511130A	Mail order book publishing, hardbound and paperbound	N	х	x	802 372	N	x	x	N	
511130A1 511130A100	Mail order book publishing, hardbound and paperbound Mail order book publishing, hardbound	N	х	x	802 372	N	x	x	N	
	and paperbound	65	Х	X	802 372	N N	Х	X	N	

See footnotes at end of table.

### Table 6a. Products Statistics: 1997 and 1992-Con.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

		1997				1992			
NAICS		Number of		Product	shipments	Number of		Product	t shipments
product	Product	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	companies with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
511130	Books-Con.								
511130C	Adult trade and juvenile book publishing,	N	v	v	4 050 071	N	v	v	N
511130C1	narobound and paperoound Hardbound adult trade book publishing, whether by trade or mass market	N	X	X	4 253 271	N	X	X	N
511130C111	publishers	N	Х	х	2 254 632	N	Х	х	N
511130C2	publishers Paperbound (excluding mass market rack-size) adult trade book publishing	139	Х	X	2 254 632	97	Х	x	1 204 438
511130C216	whether by trade or mass market publishers Paperbound (excluding mass market rack-size) adult trade book publishing, whether by trade or mass market	N	x	х	1 175 443	N	х	х	N
511130C3	publishers	155	Х	х	1 175 443	103	х	х	531 641
511130C321	(fiction and nonfiction, excluding toy and coloring books)	N	х	х	547 803	N	х	x	N
511130C4	and coloring books)	47	х	х	547 803	39	х	х	369 673
511130C426	(fiction and nonfiction, excluding toy and coloring books) Paperbound juvenile book publishing	N	х	х	250 001	N	х	x	N
511130CY	and coloring books)	47	х	х	250 001	27	х	х	108 623
511130CYWV	hardbound and paperbound, nsk Adult trade and juvenile book publishing, hardbound and	N	X	x	25 392	N	х	x	N
511130E	paperbound, nsk General reference book publishing, bardbound and paperbound	N	x	x	25 392 345 793	N	x	x	N
511130E1	General reference book publishing.		~						
511130E111	hardbound and paperbound	N	Х	Х	338 214	N	Х	х	N
511130E116	and paperbound	14	Х	х	70 215	10	Х	х	162 275
511130E121	hardbound and paperbound Other general reference book publishing, hardbound and	11	х	х	60 907	10	х	х	56 889
	paperbound	24	Х	X	207 092	33	Х	X	239 204
511130EY 511130EYWV	General reference book publishing, hardbound and paperbound, nsk General reference book publishing, hardbound and paperbound pok	N	x	x	7 579	N	x	x	N
511130G	Other book publishing, excluding pamphlets and music books, nec, hardbound and		X				~		
511130G1	paperbound Other book publishing, excluding pamohlets and music books. hardbound	N	Х	X	508 069	N	Х	x	N
511130G111	and paperbound	N	Х	х	506 158	N	Х	х	N
511130G121	publishing	47	Х	х	104 698	55	Х	х	106 960
511130G191	publishing, excluding pamphlets Other book publishing, nec, excluding pamphlets and music books,	42	x	х	102 023	45	x	x	78 325
511130GY	nardbound and paperbound Other book publishing, nec, excluding pamohlets and music books, hardbound	59	Х	X	299 437	N	х	X	N
511130GYWV	and paperbound, nsk Other book publishing, nec, excluding pamphlets and music books,	N	X	x	1 911	N	х	x	N
511130J	hardbound and paperbound, nsk Pamphlet publishing (5 through 48 pages), except music or travel pamphlets, including	N	X	X	1 911	N	X	X	N
511130J1	Pamphlet publishing (5 through 48 pages) excent music or travel pamphlete	N	Х	x	122 018	N	X	x	N
511130J100	including religious and text Pamphlet publishing (5 through 48 pages), except music or travel pamphlets, including religious and toxt	N	X	X	122 018	N	x	x	N
511130L	Audio book publishing (books recorded on audio cassettes or compact discs)	32 N	X Y	x	86 657	N	x		37 020
511130L1	Audio book publishing (books recorded on		~	^	00 007		^		07 020
511130L100	audio cassettes or compact discs) Audio book publishing (books recorded on audio cassettes or compact discs)	N 15	x x	x x	86 657 86 657	N 16	x x	x x	N 37 020

See footnotes at end of table.

### Table 6a. Products Statistics: 1997 and 1992-Con.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

		1997				1992			
NAICS	Product	Number of		Product shipments		Number of		Product shipments	
product code		with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)
511130	Books-Con.								
511130N	Books published in electronic format (CD- ROM, diskette, etc.)	N	x	x	1 184 568	N	x	х	N
511130N1	Books published in electronic format (CD-		v	v	4 404 500		v	v	
511130N111	Elementary school textbooks (grades K through 8), published in electronic	N	X	X	1 184 568	N	X	X	N
511130N116	format (CD-ROM, diskette, etc.) High school textbooks (grades 9 through 12). published in electronic	6	х	×	11 185	N	x	x	N
511130N121	format (CD <sup>2</sup> ROM, diskette, etc.) College textbooks (grades 13 and up, for post high school level courses), published in electronic format (CD-	4	х	х	3 055	N	х	x	N
511130N126	ROM, diskette, etc.) Law books, including supplements (designed for the profession), published in electronic format (CD-	7	х	х	6 603	N	х	x	N
511130N131	ROM, diskette, etc.) Medical books, including dental subjects (designed for the profession), published in electronic format (CD-	11	х	x	D	N	х	x	Ν
511130N136	ROM, diskette, etc.) Business books (nonfiction for readers	12	х	х	27 448	N	x	х	N
	in the profession), published in electronic format (CD-ROM, diskette, etc.)	10	x	x	18 191	N	x	x	N
511130N141	Other technical, scientific, and professional books, published in electronic format (CD-ROM, diskettes,								
511130N146	Religious books, published in electronic	20	X	X	150 911	N	X	X	N
511130N151	format (CD-ROM, diskette, etc.) General books (trade, etc.), published in electronic format (CD-ROM.	8	х	x	1 946	N	x	х	N
511130N156	diskette, etc.)	10	х	х	26 233	N	x	х	N
511130N191	etc.)	13	×	x	D 76 611	N	×	x x	N
511130NY	Books published in electronic format (CD-				70 011				
511130NYWV	HOM, diskette, etc.), nsk Books published in electronic format (CD-ROM, diskette, etc.), nsk	N N	x	x			x	x x	N N
511130W	Book publishers, nsk, total	N	х	х	1 931 583	N	x	х	Ν
511130WY 511130WYWW	Book publishers, nsk, total Book publishers, nsk, for nonadministrative-record	N	х	х	1 931 583	N	x	x	Ν
511130WYWY	establishments Book publishers, nsk, for administrative-record establishments	N N	x x	x x	1 463 313 468 270	N N	x x	x x	N N

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class code	Product class and geographic area	Value of product shipments (\$1,000)		
		1997	1992	
5111301	TEXTBOOK PUBLISHING, INCLUDING TEACHERS' EDITIONS, HARDBOUND AND PAPERBOUND			
	United States	5 666 636	N	
	Arizona Arkansas California Colorado Connecticut	2 455 4 891 413 286 9 187 13 446	N N N N N	

See footnotes at end of table.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS	Product class and geographic area	Value of pro (\$1	duct shipments ,000)
code		1997	1992
5111301	TEXTBOOK PUBLISHING, INCLUDING TEACHERS' EDITIONS, HARDBOUND AND PAPERBOUND-Con.		
	Illinois Massachusetts Michigan Minnesota New York Tennessee Virginia	995 809 727 325 21 932 86 108 1 305 225 3 180 4 155	N N N N N N N N N N N N
5111303	TECHNICAL, SCIENTIFIC, AND PROFESSIONAL BOOK PUBLISHING, HARDBOUND AND PAPERBOUND		
	United States	3 144 951	N
	California Connecticut District of Columb Florida Georgia	281 108 57 780 16 597 43 109 9 629	N N N N N
	Illinois	23 717 115 156 63 521 146 724 585 548	N N N N N N
	Ohio. Oklahoma Oregon Pennsylvania Texas Washington Wisconsin	44 820 6 885 7 255 267 167 81 633 5 502 23 282	N N N N N N N N N N N N N
5111305	RELIGIOUS BOOK PUBLISHING, HARDBOUND AND PAPERBOUND		
	United States	754 682	N
	California. Illinois . Indiana Massachusetts	30 367 60 106 14 968 6 020 17 797	N N N N N
	New Jersey	53 549 23 135	N
	North Carolina Ohio Oregon	9 325 3 754 53 274	
	Texas.	4 600	N N
5111307	MASS MARKET, RACK-SIZE, PAPERBOUND BOOK PUBLISHING		
	United States	878 436	927 543
	New York	736 447	902 658
5111309	BOOK CLUB BOOK PUBLISHING, HARDBOUND AND PAPERBOUND	1 170 9/1	N
	United States	1 1/9 041	N
511130A	MAIL ORDER BOOK PUBLISHING, HARDBOUND AND PAPERBOUND		
	United States	802 372	N
	California Illinois New York	22 724 6 579 234 544	
511130C	ADULT TRADE AND JUVENILE BOOK PUBLISHING, HARDBOUND AND PAPERBOUND		
	United States	4 253 271	N
	Arizona	4 929 322 368 9 895 82 563 144 917	N N N N N
	lowa	22 085	N
	Maryland . Massachusetts Minnesota New Jersey.	6 101 277 180 41 850 102 699	N N N N
	New Mexico New York North Carolina Ohio Oregon	4 718 2 600 947 37 329 78 919 15 118	N N N N N N
	Pennsylvania Texas Vermont Virginia	60 050 11 925 8 026 12 573 68 817	

See footnotes at end of table.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of product shipments (\$1,000)			
code		1997	1992		
511130E	GENERAL REFERENCE BOOK PUBLISHING, HARDBOUND AND PAPERBOUND				
	United States	345 793	N		
	Illinois New York Ohio Texas.	55 019 34 564 11 019 10 879	N N N N		
511130G	OTHER BOOK PUBLISHING, EXCLUDING PAMPHLETS AND MUSIC BOOKS, NEC, HARDBOUND AND PAPERBOUND				
	United States	508 069	N		
	Arizona	2 970 21 408 3 790 23 252 20 877	N N N N N N		
	Michigan New Jersey. New York Pennsylvania Texas. Wisconsin	24 393 26 975 83 345 6 204 108 631 3 085	N N N N N N		
511130J	PAMPHLET PUBLISHING (5 THROUGH 48 PAGES), EXCEPT MUSIC OR TRAVEL PAMPHLETS, INCLUDING RELIGIOUS AND TEXT				
	United States	122 018	N		
	California Michigan Pennsylvania	49 345 2 213 3 380	N N N		
511130L	AUDIO BOOK PUBLISHING (BOOKS RECORDED ON AUDIO CASSETTES OR COMPACT DISCS)				
	United States	86 657	37 020		
	California New York	10 536 73 111	N N		
511130N	BOOKS PUBLISHED IN ELECTRONIC FORMAT (CD-ROM, DISKETTE, ETC.)				
	United States	1 184 568	N		
	California Connecticut District of Columb Illinois Maryland	54 950 2 993 3 971 13 940 8 873	N N N N N N		
	New Jersey New York Pennsylvania Texas. Virginia	28 226 289 673 24 689 23 682 13 284	N N N N N N		

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	1992	
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
511130	BOOK PUBLISHERS				
32212203 32200015 32212019 32591003 00970099 00971000	Newsprint. Coated paper Uncoated paper Printing ink. All other materials and components, parts, containers, and supplies Materials, ingredients, containers, and supplies, n.s.k.	x x x x x x x	D 177 509 59 772 412 297 841 127	X X X X X X X	

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.
## Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

# QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

## Appendix B. NAICS Codes, Titles, and Descriptions

#### **511130 BOOK PUBLISHERS**

This U.S. industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form. The data published with NAICS code 511130 include the following SIC industry:

2731 Book publishing (pt)

## Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

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In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

# DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

# Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

## Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
5111101	27111	27111	511120A	2721C	2721C	511130N pt	2731J pt	27311 pt
5111101111	2711101	2711101 2711111	511120A111	2721C10	2721C10 2721C20	511130N pt	2731J pt	27313 pt
5111101321	2711122	2711122	511120A321	2721C50	2721C50	511120N pt	2721 L pt	27314 pt
5111101531	2711142	2711142	511120A331	2721070	2721070	5111001 pt	27010 pt	27314 pt
5111101636 5111101YWV	2711152	2711152 2711100	511120A436 511120A541	2721C80 2721C90	2721C80 2721C90 2721C00	511130N pt	2731J pt	2731B pt
5111103	27112	27112	511120ATWV	2721000	2721000	511130N pt	27313 pt	27310 pt
5111103111	2711201	2711201 2711211	511120C 511120C111	2721D 2721D10	2721D 2721D10	511130N pt	2731J pt	2731D pt
5111103321	2711222	2711222	511120C116	2721D15 2721D24	2721D15 2721D24	511130N pt	2731J pt	2731E pt
5111103531	2711242	2711242	511120C191	2721D31 2721D33	2721D31 2721D33	511130N pt	2731J pt	2731F pt 2731100 pt
5111103YWV	2711252	2711252	511120C196	2721D35	2721D35	511130N116	2731J24	2731100 pt
5111105	27113	27113	51112001WV	2721000	2721000	511130N126	2731J28	2731300 pt
5111105111	2711362	2711362	511120WYWW	2721000	2721000	511130N136	2731J32	2731300 pt
5111105YWV	2711300	2711300	511120WYWY	2721002	2721002	511130N141 511130N146	2731J36 2731J38	2731300 pt 2731400 pt
5111107	27114	27114	5111301	27311	27311 pt 2731111	511130N151 pt	2731J42 pt 2731J42 pt	2731B00 pt 2731C00 pt
5111107111	2711462	2711462	5111301216	2731112	2731112	511130N151 pt	2731J42 pt	2731D00 pt
5111107YWV	2711400	2711400	5111301426	2731114	2731114	511130N156	2731J44	2731E00 pt 2731E00 pt
511110W	27110	27110	5111301636	2731116	2731116	511130NYWV pt	2731J00 pt	2731100 pt 2731300 pt
511110WYWW 511110WYWY	2711000	2711000 2711002	5111301741	2731121	2731121 2731123	511130NYWV pt	2731J00 pt	2731400 pt
5444004	07044	07044	5111301951 5111301A56	2731125	2731125 2731131	511130NYWV pt	2731J00 pt	2731C00 pt
5111201	27211	27211 2721112	5111301YWV	2731100	2731100 pt	511130NYWV pt	2731J00 pt 2731J00 pt	2731D00 pt 2731E00 pt
5111201116 5111201YWV	2721114	2721114 2721100	5111303	27313	27313 pt 2731315	511130NYWV pt	2731J00 pt	2731F00 pt
5111202	07010	27212	5111303216	2731317	2731317	511130W	27310 pt 2731000 pt	27310 pt 2731000 pt
5111203111	2721324	2721324	5111303426	2731327	2731325	511130WYWY	2731002 pt	2731002 pt
5111203116	2721325	2721325 2721327	5111303531	2731335	2731335 2731337	5111401	27416	27416
5111203126	2721328	2721328 2721330	5111303791	2731345	2731345 2731347	5111401116	2741612	2741600 pt
5111203136	2721332	2721332 2721334	5111303YWV	2731300	2731300 pt	5111401YVV	2741600	2741600 pt
5111203146	2721335	2721335	5111305	27314 2731412 pt	27314 pt	5111403	27417	27417 2741713
5111203156	2721338	2721338	5111305111 pt	2731412 pt	2731413	5111403116	2741716	2741716 2741700
5111203161	2721340	2721340	5111305126	2731426	2731425	5111405	27418 nt	27418 nt
5111203166	2721342	2721342 2721344	5111305191 5111305YWV	2731428	2731428 2731400 pt	5111405100 pt	2741800 pt	2741800 pt
5111203176	2721346	2721346	5111307	2731A	2731A	5111409 pt	27418 pt	27418 pt
51112001111	2721000	2721000	5111307100	2731A00	2731A00	5111409 pt	2741B pt	2741B pt
5111205	27214	27214 2721424	5111309 5111309100 pt	2731B 2731B00	2731B pt 2731B00 pt	5111409 pt	7331100 pt	7331000 pt
5111205116	2721425	2721425 2721427	5111309100 pt	2731B16 pt	2731B15 2731B17	5111409191 5111409YWV pt	2741B52 2741B00 pt	2741B00 pt 2741B00 pt
5111205126	2721428	2721428 2721430	5111204	27210	2721C pt	5111409YWV pt	7331100 pt	7331000 pt
5111205136	2721432	2721432 2721434	511130A100 pt	2731C00	2731C00 pt	511140W pt	27410 pt	27410 pt
5111205146	2721435	2721435 2721437	511130A100 pt	2731C74 pt	2731C75	511140W pt 511140WYWW pt	73310 2741000 pt	73310 pt 2741000 pt
5111205156	2721438	2721438	511130C	2731D	2731D pt	511140WYWW pt	7331000	7331000 pt 2741002 pt
5111205161	2721440	2721440	511130C111 511130C216	2731D41 2731D47	2731D41 2731D47	511140WYWY pt	7331002	7331000 pt
5111205166	2721442	2721442 2721444	511130C321 511130C426	2731D51 2731D53	2731D51 2731D53	5111910 pt	27710 pt	27710 pt
5111205176 5111205YWV	2721446	2721446 2721400	511130CYWV	2731D00	2731D00 pt	5111910 pt	27711	27711
5444007	07044	07044	511130E	2731E	2731E pt	5111910216	2771115	2771115
5111207	2721A 2721A20	2721A 2721A20	511130E116	2731E41	2731E21 2731E41	5111910321 pt 5111910321 pt	2771123 pt 2771123 pt	2771122 2771124
5111207221	2721A50 2721A60	2721A50 2721A60	511130E121	2731E57 2731E00	2731E57 2731E00 pt	5111910426	2771126	2771126 2771127
5111207231	2721A70 2721A80	2721A70 2721A80	511130G	2731F pt	2731F pt	5111910536 5111910641 pt	2771129 2771134 pt	2771129 2771133
5111207441 5111207YWV	2721A90 2721A00	2721A90 2721A00	511130G111	2731F13 2731F15	2731F13 2731F15	5111910641 pt	2771134 pt 2771000 pt	2771135 2771000 pt
5111200	07040	07040	511130G191 pt	2731F18 pt	2731F17 2731F19	5111910YWW pt	2771100 2771002 pt	2771100 2771002 pt
5111209111	2721B10	2721B10	511130GYWV	2731F00 pt	2731F00 pt	5111991	27419	27419
5111209216 5111209321	2721B20 2721B50	2721B20 2721B50	511130J	2731G pt	2731G pt	5111991100	2741900	2741900
5111209326 5111209331	2721B60 2721B70	2721B60 2721B70	511130J100 pt	2731G59	2731G59	5111993	2741A	2741A
5111209436 5111209541	2721B80 2721B90	2721B80 2721B90	511130L	2731H	2731H	5111993100	2741AUU	2741A00
5111209YWV	2721B00	2721B00	511130L100	2731H00	2731H00	5111995 pt	27418 pt	27418 pt

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1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
5111995 pt 5111995316 5111995326 5111995331 5111995336 5111995334	2741B pt 2741B13 2741B15 2741B15 2741B18 2741B20	2741B pt 2741B13 2741B15 2741B17 2741B18 2741B20	5111995346 5111995352 5111995356 5111995361 5111995366 5111995391	2741B23 2741B25 2741B27 2741B29 2741812 2741B71	2741B23 2741B25 2741B27 2741B29 2741B29 2741813 2741B71	5111995YWV pt 5111995YWV pt 511199W 511199W 511199WYWW 511199WYWY	2741800 pt 2741B00 pt 27410 pt 2741000 pt 2741002 pt	2741800 pt 2741B00 pt 27410 pt 2741000 pt 2741002 pt

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**1997 Economic Census** *Manufacturing* Industry Series

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### **1997 Economic Census**

*Manufacturing* Industry Series





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-- Not applicable for this report.

## Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All employees		Pr	oduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
511140	Database & directory	1 322	1 458	43 115	1 654 926	13 789	25 874	588 539	9 892 286	2 340 028	12 258 101	167 011
274110	Miscellaneous publishing (pt)	N	828	32 980	1 337 421	10 476	19 648	448 485	8 853 705	1 876 892	10 754 154	137 659
100100	(pt)	N	630	10 135	317 505	3 313	6 226	140 054	1 038 581	463 136	1 503 947	29 352

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
511140, DATABASE & DIRECTORY PUBLISHERS												
United States	1	1 458	307	43 115	1 654 926	13 789	25 874	588 539	9 892 286	2 340 028	12 258 101	167 011
California Colorado Connecticut Florida Georgia	1 1 3 2	173 48 37 96 39	37 8 7 16 9	3 553 1 623 752 1 392 556	142 394 73 491 26 252 44 004 15 782	1 247 742 260 560 287	2 281 1 426 449 1 013 542	45 457 28 098 12 505 20 874 8 379	1 307 410 398 481 121 737 143 973 53 622	221 172 92 180 40 486 47 084 23 435	1 556 902 490 694 162 560 190 705 77 558	12 215 10 069 1 771 3 571 969
Illinois . Indiana . Iowa . Louisiana . Maryland .	1 - 4 5 -	80 18 19 9 38	16 4 8 2 8	1 842 448 1 481 140 1 112	79 959 16 709 40 211 3 717 51 099	454 270 414 42 532	858 549 726 69 1 047	13 262 7 974 11 151 803 23 313	633 089 32 676 112 966 6 798 146 315	108 502 6 506 40 791 2 655 48 066	741 436 38 511 149 671 9 453 193 800	8 005 1 931 6 293 178 5 435
Nebraska New Jersey New York Ohio Pennsylvania	- 2 2 - 1	12 71 140 51 73	6 18 36 11 15	2 727 3 175 3 712 4 717 1 723	78 422 135 512 162 339 179 223 66 510	610 930 1 139 687 975	1 408 1 592 2 257 1 292 1 909	46 519 39 397 35 545 101 029 35 603	290 091 463 379 680 736 559 656 193 790	103 836 122 270 230 818 165 640 54 697	393 935 585 590 909 791 726 779 248 992	13 022 10 099 10 774 17 635 6 388
Tennessee Texas Utah Washington Wisconsin	7 3 - 1	16 104 13 33 17	4 22 4 6 5	416 1 679 575 457 672	13 829 62 342 11 065 13 579 18 215	138 579 240 197 354	213 1 156 475 385 628	4 760 16 248 5 521 4 854 9 346	30 113 174 504 56 320 222 432 42 569	9 831 56 004 13 574 42 059 29 732	39 884 230 827 69 894 264 453 72 128	1 059 3 419 2 108 1 297 2 498

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
511140, DATABASE & DIRECTORY PUBLISHERS		511140, DATABASE & DIRECTORY PUBLISHERS	
Companies <sup>1</sup> number	1 322		
All establishmentsnumber Establishments with 1 to 19 employeesnumber Establishments with 20 to 99 employeesnumber Establishments with 100 employees or morenumber	1 458 1 151 214 93	Value added	9 892 286 835 193 571 434 151 432 112 327
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	43 115 1 995 238 1 654 926 340 312	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	802 676 577 683 119 396 105 597
Production workers, average for year	13 789 13 682 13 670	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures	1 124 409 167 011
Production workers on August 12number Production workers on November 12number	13 886 13 918	(new and used)	27 938
Production-worker hours	25 874 588 539	and used)	139 073 67 296 1 224 124
Total cost of materials \$1,000.	2 340 028	Total depreciation during year <sup>2</sup> \$1,000	109 585
Cost of materials, parts, containers, etc., consumed	442 734 30 854 4 149 19 432 1 842 859	Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other structures <sup>3</sup> \$1,000.	113 864 79 436 34 428
Quantity of electricity purchased for heat and power	242 142	Response coverage ratio <sup>4</sup>	85
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.   State \$1,000.	12 258 101 11 919 144 205 032 133 925 35 897 - 98 028	equipment <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased advertising services <sup>3</sup> \$1,000.	10 648 85 28 492 85 5 484 85 4 038 85 79 460
Primary products specialization ratio	98 12 196 563 11 919 144	Response coverage ratio <sup>4</sup> percent Cost of purchased software and other data processing	85
Value of primary products snipments made in this industry \$1,000 Value of primary products shipments made in other industries	277 419	Response coverage ratio <sup>4</sup>	25 829
Coverage ratio	97	services <sup>3</sup>	237 85

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
511140, DATABASE & DIRECTORY PUBLISHERS												
All establishments	1	1 458	307	43 115	1 654 926	13 789	25 874	588 539	9 892 286	2 340 028	12 258 101	167 011
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19 employees Establishments with 20 to 49	6 4 2	682 289 180		1 374 1 878 2 432	44 345 62 689 81 741	877 917 1 236	1 463 1 841 2 244	24 718 34 677 40 166	156 527 196 038 254 264	62 200 81 325 101 547	218 868 277 751 357 662	4 098 5 258 6 690
employees Establishments with 50 to 99	2	158	158	4 830	176 153	2 145	3 940	75 317	511 038	189 888	702 307	11 584
employees Establishments with 100 to 249 employees Establishments with 250 to 499 employees	1	56 55	56 55	3 791 8 076 7 770	143 853 314 392	1 621 3 007	3 036 5 741	61 311 90 550	705 298 2 390 318	209 876 555 173	916 528 2 943 615	11 963 28 013
Establishments with 500 to 999 employees Establishments with 1,000 to 2,499	1	13	13	D	297 053 D	2 449 D	4 519 D	97 241 D	D	248 336 D	D	32 676 D
employees Establishments with 2,500 employees or more	-	1	1	D	D	D	D	D	D	D	D	D
Administrative records <sup>2</sup>	9	610		1 777	42 806	904	1 536	26 904	148 327	60 264	208 583	4 612

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All employees		Production workers			Value added			Total capital
product class code	Industry or primary product class iss code		Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
511140	Database & directory publishers	1 458	43 115	1 654 926	13 789	25 874	588 539	9 892 286	2 340 028	12 258 101	167 011
5111401 5111403	Telephone directory publishing	215	13 118	551 622	4 964	9 173	167 961	6 355 988	1 165 129	7 546 854	66 113
5111405	telephone directory) publishing Business service publication publishing, including tax, credit regulations, indexes, etc., excluding	137	6 338	252 245	1 919	3 692	51 726	775 689	265 891	1 039 707	21 551
5111409	Other database publishing, nec	122 222	8 700 10 672	356 507 362 825	1 474 3 535	2 760 6 760	145 785 153 700	1 181 649 1 153 061	293 880 431 425	1 474 663 1 585 643	30 218 38 183

### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992					
NAICS		Number of		Product	shipments	Number of		Product	shipments		
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)		
511140	Database and directory publishers	N	х	х	12 196 563	N	x	x	N		
5111401	Telephone directory publishing	N	х	х	7 486 941	N	х	х	4 827 038		
51114011 5111401111	Telephone directory publishing Telephone directories, published in	N	х	х	7 392 811	N	х	х	Ν		
5111401116	printed format Telephone directories, published in electronic format	189 29	x x	x x	7 295 104 97 707	N N	x x	x x	N N		
5111401Y 5111401YWV	Telephone directory publishing, nsk Telephone directory publishing, nsk	N N	x x	x x	94 130 94 130	N N	x x	××	N N		
5111403	Catalog and directory (except telephone directory) publishing	N	x	х	1 043 395	N	x	x	616 443		
51114031	Catalog and directory (except telephone directory) publishing	N	x	х	1 013 745	N	x	x	Ν		
5111403111	publicitory (except determined function) publicitary, including business reference services	112	x	x	722 777	145	x	x	494 642		
5111405110		/5	^	^	290 900	02	^	^	110 355		
5111403Y 5111403YWV	Catalog and directory (except telephone directories), publishing, nsk. Catalog and directory (except	N	х	х	29 650	N	х	x	Ν		
	telephone directories), publishing, nsk	N	х	х	29 650	N	х	х	11 446		
5111405	Business service publication publishing, including tax, credit regulations, indexes, etc., excluding directories and newsletters	N	х	х	1 486 997	N	x	x	N		
51114051	Business service publication publishing, including tax, credit regulations, indexes, etc., excluding directories and										
5111405100	newsletters . Business service publication publishing, including tax, credit regulations, induces ate. available discontarios	N	х	х	1 486 997	N	х	х	N		
	and newsletters	118	х	х	1 486 997	N	х	х	Ν		
5111409	Other database publishing, nec	N	х	х	1 586 365	N	х	х	Ν		
51114091 5111409121	Other database publishing Mailing lists, compiled-maintained for	N	х	х	1 586 365	N	х	х	Ν		
5111409191	sale ŏr rent Other database publishing	220 68	X X	X X	1 007 419 578 946	N N	X X	X X	N N		
5111409Y 5111409YWV	Other database publishing, nsk Other database publishing, nsk	N N	X X	X X	-	N N	x x	x x	N N		
511140W	Database and directory publishers, nsk, total	N	х	х	592 865	N	х	x	Ν		
511140WY	Database and directory publishers, nsk,		v	v	500 005	N	v	v	K I		
511140WYWW	Database and directory publishers, nsk, for nonadministrative-record		X		592 605		X		N		
511140WYWY	establishments Database and directory publishers, nsk, for administrative-record establishments		x	x	205 301	N	x	x	N		
				~			~				

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	Product class and geographic area	Value of proc (\$1	duct shipments ,000)
code		1997	1992
5111401	TELEPHONE DIRECTORY PUBLISHING		
	United States	7 486 941	4 827 038
	District of Columb	6 674	N
	Florida	59 568	18 919 N
	Mississippi	3 500	N N
	New Jersey	3 987	8 470
	New York	94 587	86 088
	North Carolina	7 993 180 531	N 54 705
	South Carolina	6 924	4 797
	Utah	24 249	30 354 N
5111403	CATALOG AND DIRECTORY (EXCEPT TELEPHONE DIRECTORY) PUBLISHING		
	United States	1 043 395	616 443
			07.500
	Colorado	87 /17 11 805	3 706
	Connecticut	2 094	5 095
	Illinois	57 489	22 992
	Kentucky	2 412	N
	Maryland	10 549	2 482
	Massachusetts	4 028	N N
	New Hampshire	2 378	Ň
	New York	269 281	256 063
	Ohio	17 261	20 957
	Texas.	64 256	22 408
	Virginia	13 087	7 002
5111405	BUSINESS SERVICE PUBLICATION PUBLISHING, INCLUDING TAX, CREDIT REGULATIONS, INDEXES, ETC., EXCLUDING DIRECTORIES AND NEWSLETTERS		
	United States	1 486 997	N
	California	77 397	N
	Connecticut	8 810	N N
	lowa	5 298	N N
	Massachusetts	38 807	N
	New Jersey	61 785	N
	Pennsvlvania	325 549 20 665	N N
	Texas.	29 555	N N
	wasnington	3 274	N
5111409	OTHER DATABASE PUBLISHING, NEC		
	United States	1 586 365	N
	Arizona	3 926	N
	Colorado	99 062	N N
	Connecticut	135 169	N
	- · ·	20 0/0	
	Georgia	19 611 42 542	N N
	Maryland	35 622	N
	Massachusetts	64 156 5 790	N N
	Minnesota	7 029	N
	Missouri	15 980	N
	New Jersey.	2 281	N N
	New York	198 457	N
	Qhio	19 982	N
	Pennsylvania	139 383 40 926	N
	Vermont	64 742	N N
	Virginia	22 901 5 929	N N
	Wisconšin	7 600	N

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS material code	Material consumed	1997		1992	
		Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
511140	DATABASE & DIRECTORY PUBLISHERS				
32200015 32212019 32212203 32591003 00970099 00971000	Coated paper . Uncoated paper . Newsprint . Printing ink . All other materials and components, parts, containers, and supplies . Materials, ingredients, containers, and supplies n.s.k.	× × × × × × × × × ×	- - 242 332 200 429	× × × × × ×	

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.
# Appendix A. Explanation of Terms

# **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

# **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

# **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

# **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

# **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

# **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

# **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

# **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

# PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

# **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

# QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

# **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

# TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

# VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

# **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

# Appendix B. NAICS Codes, Titles, and Descriptions

# **511140 DATABASE AND DIRECTORY PUBLISHERS**

This U.S. industry comprises establishments primarily engaged in publishing compilations and collections of information or facts that are logically organized to facilitate their use. These collections may be published in print or electronic form. Electronic versions may be provided directly to customers by the establishment or offered through on-line services or third-party vendors.

The data published with NAICS code 511140 include the following SIC industries:

2741 Miscellaneous publishing (pt)

7331 Direct mail advertising services (pt)

# Appendix C. Coverage and Methodology

### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

# INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

# DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

# Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

# Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

# Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
5111101	27111	27111	511120A	2721C	2721C	511130N pt	2731J pt	27311 pt
5111101111	2711101	2711101 2711111	511120A111	2721C10	2721C10 2721C20	511130N pt	2731J pt	27313 pt
5111101321	2711122	2711122	511120A321	2721C50	2721C50	511120N pt	2721 L pt	27314 pt
5111101531	2711142	2711142	511120A331	2721070	2721070	5111001 pt	27010 pt	27314 pt
5111101636 5111101YWV	2711152	2711152 2711100	511120A436 511120A541	2721C80 2721C90	2721C80 2721C90 2721C00	511130N pt	2731J pt	2731B pt
5111103	27112	27112	511120ATWV	2721000	2721000	511130N pt	27313 pt	27310 pt
5111103111	2711201	2711201 2711211	511120C 511120C111	2721D 2721D10	2721D 2721D10	511130N pt	2731J pt	2731D pt
5111103321	2711222	2711222	511120C116	2721D15 2721D24	2721D15 2721D24	511130N pt	2731J pt	2731E pt
5111103531	2711242	2711242	511120C191	2721D31 2721D33	2721D31 2721D33	511130N pt	2731J pt 2731.I22	2731F pt 2731100 pt
5111103YWV	2711252	2711252	511120C196	2721D35	2721D35	511130N116	2731J24	2731100 pt
5111105	27113	27113	51112001WV	2721000	2721000	511130N126	2731J28	2731300 pt
5111105111	2711362	2711362	511120WYWW	2721000	2721000	511130N136	2731J32	2731300 pt
5111105YWV	2711300	2711300	511120WYWY	2721002	2721002	511130N141 511130N146	2731J36 2731J38	2731300 pt 2731400 pt
5111107	27114	27114	5111301	27311	27311 pt 2731111	511130N151 pt	2731J42 pt 2731J42 pt	2731B00 pt 2731C00 pt
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5111000	07040	07040	511130G191 pt	2731F18 pt	2731F17 2731F19	5111910YWW pt	2771100 2771002 pt	2771100 2771002 pt
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5111209216 5111209321	2721B20 2721B50	2721B20 2721B50	511130J	2731G pt	2731G pt	5111991100	2741900	2741900
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1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
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# **1997 Economic Census**

Manufacturing Industry Series





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-- Not applicable for this report.

# Introduction to the Economic Census

# PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

# ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

# **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

# **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

# **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

# **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

# AVAILABILITY OF ADDITIONAL DATA

# **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

# **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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# Manufacturing

# SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

# COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS or SIC code	Industry		All	All em	ployees	Pr	Production workers					Total capital
		Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>511191</b> 277160	Greeting card publishers Greeting cards (pt)	<b>93</b> N	<b>106</b> 106	<b>20 518</b> 20 518	<b>628 432</b> 628 432	<b>11 747</b> 11 747	<b>19 322</b> 19 322	<b>274 200</b> 274 200	<b>4 341 185</b> 4 341 185	<b>997 773</b> 997 773	<b>5 338 986</b> 5 338 986	<b>70 725</b> 70 725

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

# Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		All establishments		All employees		Production workers						
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
511191, GREETING CARD PUBLISHERS												
United States	-	106	45	20 518	628 432	11 747	19 322	274 200	4 341 185	997 773	5 338 986	70 725
California New York Pennsylvania	1 2 -	13 7 4	2 2 3	231 111 627	8 622 2 266 12 945	118 60 557	204 126 1 165	2 490 1 088 10 366	38 399 10 699 46 942	18 776 2 005 42 992	55 672 12 772 88 817	727 102 2 305

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

# Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	Item	Value
511191, GREETING CARD PUBLISHERS		511191, GREETING CARD PUBLISHERS—Con.	
Companies <sup>1</sup> number	93	Value added \$1,000	4 341 185
All establishments number Establishments with 1 to 19 employees	106 61 16 29	Total inventories, beginning of year \$1,000   Finished goods inventories, beginning of year \$1,000   Work-in-process inventories, beginning of year \$1,000   Materials and supplies inventories, beginning of year \$1,000	572 486 405 336 65 033 102 117
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	20 518 807 400 628 432 178 968	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	565 655 415 293 55 048 95 314
Production workers, average for yearnumber Production workers on March 12number Production workers on May 12number Production workers on August 12	11 747 11 365 11 954 12 317 11 352	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures (new and used)\$1,000 Capital expenditures for machinery and equipment (new and used)\$1,000	729 432 70 725 7 000 63 725
Production-worker hours	19 322 274 200	Total retirements <sup>2</sup> \$1,000 Gross book value of total assets at end of year\$1,000	37 029 763 128
Total cost of materials.   \$1,000.     Cost of materials, parts, containers, etc., consumed.   \$1,000.     Cost of resales   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of purchased electricity   \$1,000.     Cost of purchased electricity   \$1,000.     Cost of contract work   \$1,000.	997 773 568 025 353 896 2 704 14 178 58 970	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other \$1,000.	39 595 34 328 12 443 21 885
Quantity of electricity purchased for heat and power	269 465	Response coverage ratio <sup>4</sup>	3 024 98 9 469
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.   State \$1,000.   State \$1,000.   State \$1,000.	5 338 986 3 939 837 75 905 1 323 244 549 089 D D	Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> \$1,000.   Stational services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> \$1,000. <t< td=""><td>98 3 899 98 2 632 98 396 98 2 417</td></t<>	98 3 899 98 2 632 98 396 98 2 417
Primary products specialization ratio percent.   Value of primary products shipments made in all industries \$1,000.   Value of primary products shipments made in this industry \$1,000.   Value of primary products shipments made in other industries \$1,000.	98 3 957 248 3 939 837 17 411	Response coverage ratio <sup>4</sup> percent.   Cost of purchased software and other data processing services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased refuse removal (including hazardous waste) \$1,000.	98 1 116 98
Coverage ratio percent.	99	Response coverage ratio <sup>4</sup>	98

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

# Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pi	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
511191, GREETING CARD PUBLISHERS												
All establishments	-	106	45	20 518	628 432	11 747	19 322	274 200	4 341 185	997 773	5 338 986	70 725
Establishments with 1 to 4 employees	7	35	-	61	1 379	55	91	1 030	5 684	1 731	7 358	107
employees	8	15	-	95	2 338	73	131	1 724	10 471	3 195	13 565	217
employees	3	11	-	150	3 557	108	156	1 905	12 728	6 545	19 825	431
employees Establishments with 50 to 99	-	11	11	330	8 061	178	355	3 714	22 905	11 880	34 258	2 073
employees Establishments with 100 to 249	-	5	5	352	12 924	164	316	4 749	44 162	17 056	61 577	432
employees	-	12	12	2 032	59 067	1 180	2 311	29 241	331 278	130 406	468 856	8 667
employees	1	8	8	3 095	89 686	1 729	3 444	38 183	421 021	139 520	555 719	5 729
employees	-	4	4	D	D	D	D	D	D	D	D	D
employees	-	4	4	D	D	D	D	D	D	D	D	D
Establishments with 2,500 employees or more	-	1	1	D	D	D	D	D	D	D	D	D
Administrative records <sup>2</sup>	9	41		168	3 911	140	241	2 921	18 259	5 494	23 558	392

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

# Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All em	ployees	Pi	oduction work	ers	Value added			Total capital
product class code	Industry or primary product class	estab- lish- ments	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
511191	Greeting card publishers .	106	20 518	628 432	11 747	19 322	274 200	4 341 185	997 773	5 338 986	70 725

#### Products Statistics: 1997 and 1992 Table 6a.

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992					
NAICS		Number of		Product	shipments	Number of		Product	shipments		
product code	Product	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)		
511191	Greeting cards	N	x	x	3 957 248	N	х	х	N		
5111910	Greeting card publishing	N	x	Х	3 957 248	N	х	Х	N		
51119101	Christmas cards, counter (publishers'			~	055 000		~				
5111910111	Christmas cards, counter (publishers'	N	X	X	255 293	N	х	X	N		
	sales)	13	X	Х	255 293	15	Х	Х	217 519		
51119102	Christmas cards, packaged, including	N	×	x	315 737	N	x	x	N		
5111910216	Christmas cards, packaged, including boxed cards (publishers' sales)	22	x	x	315 737	20	x	x	254 632		
51119103 5111910321	Valentine cards (publishers' sales)	N 16	XX	X X	276 938 276 938	N N	X X	X X	N N		
51119104 5111910426	Mother's Day cards (publishers' sales) Mother's Day cards (publishers' sales)	N 14	×××	X X	212 271 212 271	N 10	X X	X X	N 147 921		
51119105 5111910531 5111910536	Seasonal greeting cards other than Christmas, Valentine, and Mother's Day (publishers' sales) Easter cards (publishers' sales) Seasonal greeting cards other than Christmas, Valentine, Easter, and Mother's Day (publishers' sales)	N 14 15	x x x	×××	454 211 116 473 337 738	N 9 11	x x x	x x x	N 104 678 180 533		
51119106	Everyday greeting cards (publishers'										
5111910641	sales). Everyday greeting cards (publishers'	N	X	X	1 940 876	N	X	X	N		
	sales)	27	X	X	1 940 876	N	Х	X	N		
5111910Y 5111910YWW	Greeting card publishers, nsk, total Greeting card publishers, nsk, for nonadministrative-record	N	X	X	501 922	N	х	х	N		
5111910YWY	establishments. Greeting card publishers, nsk, for administrative-record establishments	N N	X X	X X	480 086	N N	X X	X	N		

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: P 10 to 19 percent estimated; 9 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Not applicable for this report]

# Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		19	97	1992		
material code	Material consumed	Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)	
511191	GREETING CARD PUBLISHERS					
32200013 32200011 32212011 32212009 32591003	Coated paper in rolls Coated paper in sheets. Uncoated paper in rolls. Uncoated paper in sheets. Printing ink.	X X X X X	D D 31 056 36 189 19 339	x x x x x	N N N N N	
32221001 32223200 00970099 00971000	Paperboard containers, boxes, and corrugated paperboard Purchased envelopes	X X X X	34 257 39 563 246 714 50 154	X X X X	N N N N	

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### MANUFACTURING-INDUSTRY SERIES

# Appendix A. Explanation of Terms

# **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

# **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

# **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

# **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage Ratio A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is

which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

# **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

# **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

# **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

# **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It
includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

#### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

#### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

#### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

#### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

#### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

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product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

#### PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

#### **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

# QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

#### **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

#### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

#### TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

#### VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

#### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

### Appendix B. NAICS Codes, Titles, and Descriptions

#### **511191 GREETING CARD PUBLISHERS**

This U.S. industry comprises establishments primarily engaged in publishing greeting cards.

The data published with NAICS code 511191 include the following SIC industry:

2771 Greeting cards (pt)

### Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

#### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

#### ESTABLISHMENT BASIS OF REPORTING

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

#### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

# DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

# Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

### Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

### Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
5111101 5111101111	27111	27111 2711101 2711111	511120A 511120A111	2721C 2721C10	2721C 2721C10 2721C20	511130N pt	2731J pt	27311 pt
5111101321	2711122	2711122	511120A321	2721C50	2721C50 2721C60	511130N pt	2731   pt	27314 pt
5111101531	2711142	2711142	511120A331	2721C70	2721C70 2721C80	511130N pt	2731 l pt	2731R pt
5111101YWV	2711100	2711100	511120A430 511120A541 511120AYWV	2721C80 2721C90 2721C00	2721C80 2721C90 2721C00	511130N pt	2731J pt	2731B pt 2731C pt
51111035111103111	27112	27112 2711201	511120C	2721D	2721D	511130N pt	2731J pt	2731D pt
5111103216 5111103321	2711211 2711222	2711211 2711222	511120C111	2721D10 2721D15	2721D10 2721D15	511130N pt	2731J pt	2731E pt
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5111203YWV	2721300	2721300	5111307	2731A 2731A00	2731A 2731A00	5111409 pt	2741B pt	2741B pt
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-- Not applicable for this report.

### Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

- 21 Mining
- 22 Utilities
- 23 Construction
- 31-33 Manufacturing
- 42 Wholesale Trade
- 44-45 Retail Trade
- 48-49 Transportation and Warehousing
- 51 Information

- 52 Finance and Insurance
- 53 Real Estate and Rental and Leasing
- 54 Professional, Scientific, and Technical Services
- 55 Management of Companies and Enterprises
- 56 Administrative and Support and Waste
  - Management and Remediation Services
- 61 Educational Services
- 62 Health Care and Social Assistance
- 71 Arts, Entertainment, and Recreation
- 72 Accommodation and Foodservices
- 81 Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### **RELATIONSHIP TO SIC**

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

#### 1997 ECONOMIC CENSUS

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### AVAILABILITY OF ADDITIONAL DATA

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

#### **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of longterm time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with the 1997 Economic Census data:

- A Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding revenue.
- N Not available or not comparable.
- Q Revenue not collected at this level of detail for multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- X Not applicable.
- Y Disclosure withheld because of insufficient coverage of merchandise lines.
- Z Less than half the unit shown.
- a 0 to 19 employees.
- b 20 to 99 employees.
- c 100 to 249 employees.
- e 250 to 499 employees.
- f 500 to 999 employees.
- g 1,000 to 2,499 employees.
- h 2,500 to 4,999 employees.
- i 5,000 to 9,999 employees.
- j 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- l 50,000 to 99,999 employees.
- m 100,000 employees or more.
- p 10 to 19 percent estimated.
- q 20 to 29 percent estimated.
- r Revised.
- s Sampling error exceeds 40 percent.
- nec Not elsewhere classified.
- nsk Not specified by kind.
- Represents zero (page image/print only).
- (CC) Consolidated city.
- (IC) Independent city.

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### Manufacturing

#### SCOPE

The 1997 Economic Census – Manufacturing covers all manufacturing establishments with one or more paid employees. Manufacturing is defined as the mechanical, physical, or chemical transformation of materials or substances into new products. The assembly of components into new products is also considered manufacturing, except when it is appropriately classified as construction.

Establishments in the manufacturing sector are often described as plants, factories, or mills and typically use power-driven machines and materials-handling equipment. Also included in the manufacturing sector are some establishments that make products by hand, like custom tailors and the makers of custom draperies. While manufacturers typically do not sell to the public, some establishments like bakeries and candy stores that make products on the premises may be included.

While logging and publishing are no longer in the scope of manufacturing, data for these industries are included in the manufacturing industry reports, but are not included in the manufacturing state, summary, and other reports.

#### GENERAL

This report, from the 1997 Economic Census – Manufacturing, is one of a series of 480 industry reports and 51 geographic area reports, each of which provides statistics for individual industries or states, respectively. Seven of the industry reports are for industries no longer in the manufacturing sector but are included with manufacturing for the 1997 census year. Also included for this sector are General, Product, and Materials Consumed Summary reports, a special report on Concentration Ratios in Manufacturing, and data files on Location of Manufacturing Plants.

Each industry report presents data for a six-digit North American Industry Classification System (NAICS) industry. A description of the particular NAICS industry may be found in Appendix B. These reports include such statistics as number of establishments, employment, payroll, value added by manufacture, cost of materials consumed, value of shipments, capital expenditures, etc. Explanations of these and other terms may be found in Appendix A. The industry reports also include data for states with 100 employees or more in the industry.

State reports, which include the District of Columbia, present similar statistics at the "all manufacturing" level for each state and its metropolitan areas (MAs) with 250 employees or more, and for counties, consolidated cities, and places with 500 employees or more. The state reports also include six-digit NAICS level data for industries with 100 employees or more in the state.

The General Summary report contains industry and geographic area statistics summarized in one report. It includes higher levels of aggregation than the industry and state reports, as well as revisions to the data made after the release of the industry and state reports.

The Products and Materials Consumed reports summarize the products and materials data published in the industry reports. The Product Summary report also includes data from the Current Industrial Reports (CIR) and a special table with data for products that are primary to more than one industry, which are not in the industry reports.

The Concentration Ratios report publishes data on the percentage of value of shipments accounted for by the 4-, 8-, 20-, and 50-largest companies for each manufacturing industry. Also shown in this report are Hirschmann-Herfindahl Indexes for each industry.

The Location of Manufacturing data files contain statistics on the number of establishments for the three- and six-digit NAICS industry by state, county, place, and ZIP Code by employment-size of the establishment.

#### **GEOGRAPHIC AREAS COVERED**

Statistics at the six-digit NAICS industry level are shown for states and the District of Columbia in both the state and industry reports for cells with 100 employees or more.

The state reports also include data at the "all manufacturing" level for a variety of geographies that meet the employment criteria.

Data are available for the metropolitan areas (MAs) with 250 employees or more. The term MA is a general term used to encompass all of the specifically defined metropolitan areas. A consolidated metropolitan statistical area (CMSA) is made up of two or more contiguous primary metropolitan statistical areas (PMSAs) with a combined population of at least 1 million. A PMSA is a subdivision of a CMSA that demonstrates very strong internal economic and social links separate from the ties to other portions of the CMSA. A metropolitan statistical area (MSA) is an integrated economic and social unit with a population of at least 50,000. An MA is made up of one or more counties meeting standards of metropolitan character. In New England, cities and towns, rather than counties, are the

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#### 1997 ECONOMIC CENSUS

component geographic units. Determination of the MAs was made by the Office of Management and Budget (OMB) as of June 30, 1997. The population estimates were from the 1990 Census of Population or a subsequent special census. When applicable, the make-up of an MA is included in Appendix E. Changes to geographical boundaries are noted in Appendix D.

The state reports include data for counties with 500 employees or more. These are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one or more places that are independent of county organizations. These places are treated as counties and places. The counties and places are defined as of January 1, 1997.

The state reports include data for places with 500 employees or more. Places are typically cities, towns, and villages. They may be incorporated municipalities, semiindependent municipalities, special economic urban areas (SEUAs), or other place equivalents.

The state reports also include data for consolidated cities with 500 employees or more. Consolidated cities are made up of separately incorporated municipalities.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The adoption of the North American Industry Classification System (NAICS) has had a major impact on the comparability of data between the 1992 and 1997 censuses. Approximately half of the industries in the manufacturing sector of NAICS do not have comparable industries in the Standard Industrial Classification (SIC) system that was used in the past. If industries are not comparable between the two censuses, historic data are not shown. When applicable, Appendix G shows the product class and product comparability between the two systems.

While most of the change affecting the manufacturing sector was change within the sector, some industries left manufacturing and others came into manufacturing. Prominent among those leaving manufacturing are logging and portions of publishing. Prominent among the industries coming into the manufacturing sector are bakeries, candy stores where candy is made on the premises, custom tailors, makers of custom draperies, and tire retreading. Data for the industries coming into manufacturing as well as those leaving manufacturing are included in the manufacturing industry report series for 1997. However, the state and summary reports only include data for industries in the NAICS definition of manufacturing. Another change resulting from the conversion to NAICS is that data for central administrative offices (CAOs) associated with manufacturing are not included along side the manufacturing data. This change affects data in the state reports and the general summary.

#### DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or company. However, the number of establishments classified in a specific industry or geography is not considered a disclosure, and may be released even when other information is withheld.

The disclosure analysis for the industry statistics files is based on the total value of shipments. When the total value of shipments cannot be shown without disclosing information for individual companies, the complete line is suppressed except for capital expenditures. However, the suppressed data are included in higher-level totals. A separate disclosure analysis is performed for capital expenditures that can be suppressed even though value of shipments data are published.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Annual Survey of Manufactures (ASM) in each of the 4 years between the economic censuses. The ASM is a probability-based sample of approximately 58,000 establishments and collects many of the same industry statistics (including employment, payroll, value of shipments, etc.) as the economic census. However, there are selected statistics not included in the ASM. Among these are the number of companies and establishments, detailed product and materials data, and substate geographic data.

In addition to the ASM, the Census Bureau conducts a Current Industrial Reports (CIR) program. The CIR publishes detailed product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. For the 1997 Economic Census – Manufacturing, the annual CIR data are included in the Product Summary report.

The Census Bureau also conducts the monthly Manufacturers' Shipments, Inventories, and Orders (M3) program, which publishes detailed statistics for manufacturing industries at the U.S. level.

# Table 1. Industry Statistics on NAICS Basis With Distribution Among 1987 SIC-Based Industries: 1997

NAICS			All	All em	ployees	Pi	roduction work	ers				Total capita
or SIC code	Industry	Com- panies <sup>1</sup>	estab- lish- ments <sup>2</sup>	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
<b>511199</b> 274120	All other publishers Miscellaneous publishing (pt)	2 258 N	<b>2 502</b> 2 502	<b>45 398</b> 45 398	<b>1 262 869</b> 1 262 869	<b>18 683</b> 18 683	<b>33 835</b> 33 835	<b>483 330</b> 483 330	<b>4 319 951</b> 4 319 951	<b>1 292 853</b> 1 292 853	<b>5 604 847</b> 5 604 847	<b>128 945</b> 128 945

[NAICS codes appear in bold type. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>Includes establishments with payroll at any time during the year.

#### Table 2. Industry Statistics for Selected States: 1997

[States that are disclosures or with less than 100 employees are not shown. For explanation of terms, see appendixes. For meaning of abbreviations and symbols, see introductory text]

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Industry and geographic area	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
511199, ALL OTHER PUBLISHERS												
United States	3	2 502	480	45 398	1 262 869	18 683	33 835	483 330	4 319 951	1 292 853	5 604 847	128 945
California Connecticut Louisiana Maine Nebraska	4 2 5 2 1	350 40 12 13 11	65 12 3 2 3	5 824 812 230 304 127	179 599 25 895 6 272 10 778 3 893	2 211 319 109 73 83	3 834 606 187 107 152	60 362 9 907 3 023 1 341 1 862	548 963 87 094 16 031 32 337 7 959	179 744 16 046 4 910 15 243 1 590	729 576 101 938 20 384 47 110 9 553	25 915 1 613 422 1 412 133
New York Pennsylvania South Carolina	3 4 2	258 89 29	61 23 5	5 492 2 901 281	192 724 78 751 7 704	1 783 1 486 185	3 405 2 834 283	50 621 34 153 4 088	462 957 506 476 25 817	171 349 139 665 7 612	631 408 652 840 33 444	13 754 11 905 901

\* Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Bureau of the Census reports data for census designated places (CDPs) which have been designated as place equivalents. Those CDPs, only for the state of Hawaii, with 2,500 or more population are recognized.

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a small number of other establishments whose reports were not received at the time data were tabulated. The following symbols are shown where estimated data based on administrative-record data account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more.

#### Table 3. Detailed Statistics by Industry: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

Item	Value	ltem	Value
511199, ALL OTHER PUBLISHERS		511199, ALL OTHER PUBLISHERS—Con.	
Companies <sup>1</sup> number	2 258	Value added \$1,000	4 319 951
All establishments number Establishments with 1 to 19 employees	2 502 2 022 409 71	Total inventories, beginning of year \$1,000.   Finished goods inventories, beginning of year \$1,000.   Work-in-process inventories, beginning of year \$1,000.   Materials and supplies inventories, beginning of year \$1,000.	412 035 233 898 81 764 96 373
All employees   number.     Total compensation <sup>2</sup> \$1,000.     Annual payroll.   \$1,000.     Total fringe benefits   \$1,000.	45 398 1 506 590 1 262 869 243 721	Total inventories, end of year \$1,000   Finished goods inventories, end of year \$1,000   Work-in-process inventories, end of year \$1,000   Materials and supplies inventories, end of year \$1,000	410 312 236 409 87 210 86 693
Production workers, average for yearnumber Production workers on March 12number Production workers on May 12number Production workers on August 12number Production workers on November 12number	18 683 18 573 18 715 18 727 18 727 18 717	Gross book value of total assets at beginning of year\$1,000 Total capital expenditures (new and used)\$1,000 Capital expenditures for buildings and other structures (new and used)\$1,000 Capital expenditures for machinery and equipment (new and used)\$1,000	857 408 128 945 21 204 107 741
Production-worker hours	33 835 483 330	Total retirements <sup>2</sup> \$1,000. Gross book value of total assets at end of year\$1,000.	45 304 941 049
Total cost of materials.   \$1,000.     Cost of materials, parts, containers, etc., consumed.   \$1,000.     Cost of resales.   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of fuels   \$1,000.     Cost of contract work   \$1,000.	1 292 853 532 097 32 437 6 279 17 231 704 809	Total depreciation during year <sup>2</sup> \$1,000.   Total rental payments <sup>2</sup> \$1,000.   Buildings and other structures rental payments <sup>2</sup> \$1,000.   Machinery and equipment rental payments <sup>2</sup> \$1,000.   Cost of purchased services for the repair of buildings and other structures <sup>3</sup> \$1,000.	78 143 94 875 62 226 32 649 3 264
Quantity of electricity purchased for heat and power	253 489 _	Structures \$ 1,000. Response coverage ratio <sup>4</sup>	3 264 50 6 553
Total value of shipments \$1,000.   Primary products value of shipments \$1,000.   Secondary products value of shipments \$1,000.   Total miscellaneous receipts \$1,000.   Value of resales. \$1,000.   Contract receipts \$1,000.   Other miscellaneous receipts \$1,000.   State \$1,000.   State \$1,000.   State \$1,000.	5 604 847 5 200 739 193 544 210 564 45 200 D	Response coverage ratio <sup>4</sup> percent.   Cost of purchased communications services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased legal services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting and bookkeeping services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased accounting services <sup>3</sup> \$1,000.	50 23 052 50 33 171 50 38 971 50 31 377
Primary products specialization ratio	96 6 141 527 5 200 739 940 788	Response coverage ratio <sup>4</sup> percent.   Cost of purchased software and other data processing services <sup>3</sup> \$1,000.   Response coverage ratio <sup>4</sup> percent.   Cost of purchased refuse removal (including hazardous waste) \$1,000.   Percent. \$1,000.	6 659 50 649
	04		

<sup>1</sup>For the census, a company is defined as a business organization consisting of one establishment or more under common ownership or control. <sup>2</sup>These items are collected in the ASM and estimated for the remaining establishments; therefore, the levels of estimation are higher than for other items in the table. <sup>3</sup>Based on ASM sample data. <sup>4</sup>A response coverage ratio is derived for this item by calculating the ratio of the weighted employment (establishment data multiplied by sample weight) for those ASM establishments that reported to the weighted total employment for all ASM establishments classified in this industry.

Note: The amounts shown for purchased services reflect only those services that establishments purchase from other companies.

#### Table 4. Industry Statistics by Employment Size: 1997

		/ establis	All shments	All em	ployees	Pr	oduction work	ers				
Employment size class	E1	Total	With 20 em- ploy- ees or more	Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	Value added by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	Total capital expendi- tures (\$1,000)
511199, ALL OTHER PUBLISHERS												
All establishments	3	2 502	480	45 398	1 262 869	18 683	33 835	483 330	4 319 951	1 292 853	5 604 847	128 945
Establishments with 1 to 4 employees Establishments with 5 to 9 employees Establishments with 10 to 19 employees Establishments with 20 to 49 employees Establishments with 50 to 99	6 5 4 4	1 172 444 406 300	- - 300	2 264 2 986 5 626 9 123	61 915 91 124 149 909 257 231	1 461 1 667 2 849 4 138	2 409 2 961 5 003 7 242	35 468 49 259 72 369 106 418	169 289 239 712 422 239 759 090	52 238 75 679 157 674 254 619	221 758 315 099 582 691 1 007 704	5 155 7 874 10 842 23 511
Establishments with 100 to 249 employees	4	51	51	7 316	209 372 211 637	1 991 2 418	3 813 4 476	49 355 55 914	891 965	198 249 251 551	1 136 550	17 476 21 442
Establishments with 500 to 999 employees	4 - -	5	5	4 123 D D	D	D	D	36 593 D	D	D	D	D
Establishments with 2,500 employees or more	-	-	-	2 274	- 52 555	1 230	2 258	- 31 781	-		177 621	5 263
Automotion 1000103	3	100		2 2/4	JZ JJJ	1 239	2 2 3 0	51701	1 130 120	39 302	1 111 021	J 203

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

<sup>1</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. This technique was also used for a account for 10 percent or more of the figures shown: 1–10 to 19 percent; 2–20 to 29 percent; 3–30 to 39 percent; 4–40 to 49 percent; 5–50 to 59 percent; 6–60 to 69 percent; 7–70 to 79 percent; 8–80 to 89 percent; 9–90 percent or more. <sup>2</sup>Some payroll and sales data for small single-establishment companies with up to 20 employees (cutoff varied by industry) were obtained from administrative records of other government agencies rather than from census report forms. These data were then used in conjunction with industry averages to estimate statistics for these small establishments. Data are also included in respective size classes shown.

#### Table 5. Industry Statistics by Industry and Primary Product Class Specialization: 1997

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS		All	All employees		Production workers			Value added			Total capital
product class code	Industry or primary product class		Number	Payroll (\$1,000)	Number	Hours (1,000)	Wages (\$1,000)	by manufacture (\$1,000)	Cost of materials (\$1,000)	Value of shipments (\$1,000)	expendi- tures (\$1,000)
511199	All other publishers	2 502	45 398	1 262 869	18 683	33 835	483 330	4 319 951	1 292 853	5 604 847	128 945
5111991	Pattern publishing, including clothing	21	1 046	28 979	622	1 066	15 683	163 702	33 035	196 942	6 701
5111993 5111995	Shopping news publishing Other miscellaneous publishing, nec .	419 416	13 276 14 051	271 443 451 457	5 004 6 547	8 533 12 178	101 541 187 916	686 891 1 718 923	217 904 496 237	899 842 2 217 781	17 497 60 672

#### Table 6a. Products Statistics: 1997 and 1992

[Includes quantity and value of products of this industry produced by (1) establishments classified in this industry (primary) and (2) establishments classified in other industries (secondary). Transfers of products of this industry from one establishment of a company to another establishment of the same company (interplant transfers) are also included. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

			19	997		1992				
NAICS	Product	Number of companies		Product	shipments	Number of companies		Product	shipments	
code	FIGULE	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	with shipments of \$100,000 or more	Quantity of production for all purposes	Quantity	Value (\$1,000)	
511199	All other publications	N	x	x	6 141 527	N	х	х	N	
5111991	Pattern publishing, including clothing patterns	N	x	x	179 917	N	х	x	214 415	
51119911	Pattern publishing, including clothing	N	×	v	170 017	N	v	v	N	
5111991100	Pattern publishing, including clothing	22	x	x	179 917	21	×	x	214 415	
5111993	Shopping news publishing	 N	x	x	1 030 347	N	X	x	994 491	
51119931 5111993100	Shopping news publishing	N 428	x	X X	1 030 347 1 030 347	N 461	x x	X X	N 994 491	
5111995	Other miscellaneous publishing, nec	N	х	х	2 585 764	N	Х	x	N	
51119953 5111995316	Other miscellaneous publishing Card publishing, other than greeting cards, including picture postcards, sports and other trading cards,	N	x	х	2 572 942	N	х	х	Ν	
5111995326 5111995331 5111995336	souvenir cards, etc. Calendar publishing Multimedia kit publishing Map, hydrographic chart, and globe	31 63 27	XXX	X X X	631 404 220 389 170 790	27 58 29	X X X	X X X	810 380 287 384 67 814	
5111995341	Atlas and gazetteer publishing	49	X	X	178 574 122 037	30 16	X	X	79 186	
5111995346	Micropublishing (publishing in microfilm _or microfiche format)	10	x	x	146 173	18	х	x	232 571	
5111995352 5111995356 5111995361 5111995366 5111995391	ravel guide publishing, in brochure or pamphlet form Poster publishing. Yearbook publishing. Business service newsletter publishing. Other miscellaneous publication publishing, including almanacs, racing forms etc	31 20 15 154	x x x x	X X X X	36 734 36 468 222 866 220 303	28 30 8 104	X X X X	X X X X	59 658 51 294 78 566 406 880 286 654	
5111995Y	Other miscellaneous publishing, nsk	N	x	x	12 822	N	X	X	200 00 I	
5111995YWV	Other miscellaneous publishing, nsk	N	X	X	12 822	N	X		N	
511199W	All other publishers, nsk, total	N	X	X	2 345 499	N	X	X	N	
511199WY 511199WYWW	All other publishers, nsk, total All other publishers, nsk, for nonadministrative-record	N	X	X	2 345 499	N	Х	X	N	
511199WYWY	establishments All other publishers, nsk, for administrative -record establishments	N N	x x	x x	2 167 915 177 584	N N	x x	x x	N N	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: <sup>p</sup> 10 to 19 percent estimated; <sup>q</sup> 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class	NAICS oduct class and geographic area		luct shipments 000)			
code			1992			
5111991	PATTERN PUBLISHING, INCLUDING CLOTHING PATTERNS					
	United States	179 917	214 415			
	New York	5 781	N			
5111993	SHOPPING NEWS PUBLISHING					
	United States	1 030 347	994 491			
	Alabama Arizona Arkansas California Colorado	6 937 11 025 5 005 79 827 5 696	3 220 13 153 2 651 102 694 6 048			
	Connecticut Florida . Georgia . Hawaii . Idaho .	40 528 69 536 14 101 3 579 3 883	29 730 83 436 6 597 N 3 890			

See footnotes at end of table.

#### Table 6b. Product Class Shipments for Selected States: 1997 and 1992-Con.

[Product classes covered are those that are economically significant and whose production is geographically dispersed, provided dispersion is not approximated by data in Table 2. Also, product classes are not shown if they are miscellaneous or "not specified by kind" classes. Statistics for some states are withheld because they are either less than \$2 million in product class shipments or they disclose data for individual companies in 1997. For meaning of abbreviations and symbols, see introductory text. For explanations of terms, see appendixes]

NAICS product class code	Product class and geographic area	Value of product shipments (\$1,000)		
		1997	1992	
5111993	SHOPPING NEWS PUBLISHING-Con.			
	Illinois . Indiana . Iowa . Kansas . Kentucky .	51 274 12 092 24 719 5 720 9 409	37 348 17 427 17 941 6 269 10 082	
	Louisiana Maine Massachusetts Michigan Minnesota	13 710 13 839 16 248 24 695 42 302	5 602 3 380 14 735 34 888 27 164	
	Mississippi Missouri. Montana Nebraska New Hampshire	4 426 17 825 6 443 7 703 3 009	N 13 787 4 224 5 618 2 050	
	New Jersey.   New Mexico   New York   North Carolina   North Dakota	31 551 4 689 141 829 17 400 3 727	30 032 N 156 456 22 881 3 575	
	Ohio	45 514 4 469 47 028 8 374 8 631	40 074 11 292 23 312 2 707 N	
	Tennessee	16 578 69 111 3 958 5 149 23 873	18 945 60 080 N 8 270 28 818	
	West Virginia Wisconsin Wyoming	4 275 63 850 2 857	4 385 58 224 N	
5111995	OTHER MISCELLANEOUS PUBLISHING, NEC			
	United States	2 585 764	Ν	
	Arizona . California . Colorado . Connecticut	20 616 297 016 133 145 32 348 16 643	N N N N N	
	Florida	53 223 8 085 2 158 2 247 85 289	N N N N N	
	Indiana Iowa Kansas Kentucky Maryland	15 014 7 009 19 346 155 222 44 452	N N N N N	
	Massachusetts Michigan Minnesota Missouri Nevada	37 415 115 668 44 613 75 922 4 042	N N N N N	
	New Hampshire New Jersey New York North Carolina	11 587 245 586 306 799 11 012 15 378	N N N N N	
	Oklahoma Oregon Pennsylvania South Carolina Tennessee	8 099 3 418 483 006 16 706 3 333	N N N N N	
	Texas	136 124 26 377 5 557 38 622 11 650 32 823	N N N N N N N	

# Additional information is available for this item; see Appendix F. @ Additional data are available for these codes at the aggregate U.S. level in the Current Industrial Report (CIR) series; see Appendix F for the CIR survey number and title. \$ This product is primary to more than one industry; see Appendix F for a listing of the related product codes.

#### Table 7. Materials Consumed by Kind: 1997 and 1992

[Includes quantity and cost of materials consumed or put into production by establishments classified only in this industry. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see appendixes]

NAICS material code	Material consumed	1997		1992	
		Quantity	Delivered cost (\$1,000)	Quantity	Delivered cost (\$1,000)
511199	ALL OTHER PUBLISHERS				
32212203 32200015 32212019 32591003 00970099 00971000	Newsprint. Coated paper Uncoated paper Printing ink. All other materials and components, parts, containers, and supplies Materials, ingredients, containers, and supplies, n.s.k.	X X X X X X	49 759 15 462 17 477 3 622 94 399 351 378	× × × × × ×	

# Additional information is available for this item; see Appendix F.

Note: For some establishments, data have been estimated from central unit values which are based on quantity-value relationships of reported data. The following symbols are used when percentage of each quantity figure estimated in this manner equals or exceeds 10 percent of published figure: P 10 to 19 percent estimated; 9 20 to 29 percent estimated. If 30 percent or more is estimated, figure is replaced by S.

### Appendix A. Explanation of Terms

#### **BEGINNING- AND END-OF-YEAR INVENTORIES**

Respondents were asked to report their beginning-ofyear and end-of-year inventories at cost or market. Effective with the 1982 Economic Census, this change to a uniform instruction for reporting inventories was introduced for all sector reports. Prior to 1982, respondents were permitted to value inventories using any generally accepted accounting method (FIFO, LIFO, market, to name a few). Beginning in 1982, LIFO users were asked to first report inventory values prior to the LIFO adjustment and then to report the LIFO reserve and the LIFO value after adjustment for the reserve.

#### **Inventory Data by Stage of Fabrication**

Total inventories and three detailed components (1) finished goods, (2) work-in-process, and (3) materials, supplies, fuels, etc., were collected.

When using inventory data by stage of fabrication for "all industries" and at the three-digit subsector level, it should be noted that an item treated as a finished product by an establishment in one industry may be reported as a raw material by an establishment in a different industry. For example, the finished-product inventories of a steel mill would be reported as raw materials by a stamping plant. Such differences are present in the inventory figures by stage of fabrication shown for all publication levels.

#### **COST OF MATERIALS**

This term refers to direct charges actually paid or payable for items consumed or put into production during the year, including freight charges and other direct charges incurred by the establishment in acquiring these materials. It includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.

Included in this item are:

- 1. Cost of parts, components, containers, etc.—Includes all raw materials, semifinished goods, parts, containers, scrap, and supplies put into production or used as operating supplies and for repair and maintenance during the year.
- 2. Cost of products bought and sold in the same condition.

- 3. Cost of fuels consumed for heat and power—Includes the cost of materials or fuel consumed, whether purchased by the individual establishment from other companies, transferred to it from other establishments of the same company, or withdrawn from inventory during the year.
- 4. Cost of purchased electricity—The cost of purchased electric energy represents the amount actually used during the year for heat and power. In addition, information was collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.
- 5. Cost of contract work—This term applies to work done by others on materials furnished by the manufacturing establishment. The actual cost of the material is to be reported on the cost of materials, parts, and containers line of this item. The term "Contract Work" refers to the fee a company pays to another company to perform a service.

#### **Specific Materials Consumed**

In addition to the total cost of materials, which every establishment was required to report, information also was collected for most manufacturing industries on the consumption of major materials used in manufacturing. The inquiries were restricted to those materials which were important parts of the cost of production in a particular industry and for which cost information was available from manufacturers' records. If less than \$25,000 of a listed material was consumed by an establishment, the cost data could be reported in the "Cost of all other materials...," Census material code 00970099. Also, the cost of materials for small establishments for which administrative records or short forms were used was imputed into the "Materials not specified by kind," Census materials code 00971000.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive

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stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry.

Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

#### **COST OF PURCHASED SERVICES**

Annual Survey of Manufactures (ASM) establishments were requested to provide information on the cost of purchased services for the repair of buildings and other structures, the repair of machinery, communication services, legal services, accounting and bookkeeping services, advertising, software and other data processing services, and refuse removal. Each of these items reflects the costs paid directly by the establishment and excludes salaries paid to employees of the establishment for these services.

Included in the cost of purchased services for the repair of buildings and machinery are payments made for all maintenance and repair work on buildings and equipment. Payments made to other establishments of the same company and for repair and maintenance of any leased property also are included. Extensive repairs or reconstruction that was capitalized is considered capital expenditures and is, therefore, excluded from this item. Repair and maintenance costs provided by an owner as part of a rental contract or incurred directly by an establishment in using its own work force also are excluded.

Included in the cost of purchased advertising services are payments for printing, media coverage, and other advertising services and materials.

Included in the cost of purchased software and other data processing services are all purchases by the establishment from other companies. Excluded are services provided by other establishments of the same company (such as by a separate data processing unit).

A response coverage ratio is a measure of the extent to which respondents report for an item. The estimate is made by calculating the ratio value of the weighted total employment data for all the ASM establishments that

**Response Coverage Ratio** 

employment data for all the ASM establishments that report the item to the weighted total employment data for all ASM establishments classified in an industry (reporters and non-reporters).

Included in the cost of purchased refuse removal ser-

vices are all costs of refuse removal services paid by the

removal or treatment. Excluded are all costs included in

establishment, including costs for hazardous waste

rental payments or as capital expenditures.

#### **DEPRECIATION CHARGES FOR FIXED ASSETS**

This item includes depreciation and amortization charged during the year against assets. Depreciation charged against fixed assets acquired since the beginning of the year and against assets sold or retired during the year are components of this category. Respondents were requested to make certain that they did not report accumulated depreciation.

#### **EMPLOYEES**

This item includes all full-time and part-time employees on the payrolls of operating manufacturing establishments during any part of the pay period which included the 12th of the months specified on the report form. Included are all persons on paid sick leave, paid holidays, and paid vacations during these pay periods. Officers of corporations are included as employees; proprietors and partners of unincorporated firms are excluded. The "all employees" number is the average number of production workers plus the number of other employees in mid-March. The number of production workers is the average for the payroll periods including the 12th of March, May, August, and November.

#### **Production Workers**

This item includes workers (up through the linesupervisor level) engaged in fabricating, processing, assembling, inspecting, receiving, storing, handling, packing, warehousing, shipping (but not delivering), maintenance, repair, janitorial and guard services, product development, auxiliary production for plant's own use (e.g., power plant), recordkeeping, and other services closely associated with these production operations at the establishment covered by the report. Employees above the working-supervisor level are excluded from this item.

#### **All Other Employees**

This item covers nonproduction employees of the manufacturing establishment including those engaged in factory supervision above the line-supervisor level. It
includes sales (including driver-salespersons), sales delivery (highway truck drivers and their helpers), advertising, credit, collection, installation and servicing of own products, clerical and routine office functions, executive, purchasing, financing, legal, personnel (including cafeteria, medical, etc.), professional, and technical employees. Also included are employees on the payroll of the manufacturing establishment engaged in the construction of major additions or alterations utilized as a separate work force.

### **FRINGE BENEFITS**

Fringe benefits are divided into legally required expenditures and payments for voluntary programs. The legally required portion consists primarily of Federal old age and survivors' insurance, unemployment compensation, and workers' compensation. Payments for voluntary programs include all programs not specifically required by legislation whether they were employer initiated or the result of collective bargaining. They include the employer portion of such plans as insurance premiums, premiums for supplemental accident and sickness insurance, pension plans, supplemental unemployment compensation, welfare plans, stock purchase plans on which the employer payment is not subject to withholding tax, and deferred profit-sharing plans. They exclude such items as companyoperated cafeterias, in-plant medical services, free parking lots, discounts on employee purchases, and uniforms and work clothing for employees.

### GROSS BOOK VALUE OF DEPRECIABLE ASSETS AT BEGINNING OF YEAR (BOY) AND END OF YEAR (EOY)

Total value of depreciable assets is collected on all census forms. It shows the value of depreciable assets for the beginning of year and end of year. The data encompass all fixed depreciable assets on the books of establishments. The values shown (book value) represent the actual cost of assets at the time they were acquired, including all costs incurred in making the assets usable (such as transportation and installation). Included are all buildings, structures, machinery, and equipment (production, office, and transportation equipment) for which depreciation reserves are maintained. Excluded are nondepreciable capital assets including inventories and intangible assets, such as timber and mineral rights.

The definition of fixed depreciable assets is consistent with the definition of capital expenditures. For example, expenditures include actual capital outlays during the year rather than the final value of equipment put in place and buildings completed during the year. Accordingly, the value of assets at the end of the year includes the value of construction in progress.

In addition, respondents were requested to make certain that assets at the beginning of the year plus capital expenditures, less retirements, equaled assets at the end of the year.

### NUMBER OF ESTABLISHMENTS AND COMPANIES

A separate report was required for each manufacturing establishment (plant) with one employee or more. An establishment is defined as a single physical location where manufacturing is performed. A company, on the other hand, is defined as a business organization consisting of one establishment or more under common ownership or control.

If the company operated at different physical locations, even if the individual locations were producing the same line of goods, a separate report was requested for each location. If the company operated in two or more distinct lines of manufacturing at the same location, a separate report was requested for each activity.

An establishment not in operation for any portion of the year was requested to return the report form with the proper notation in the "Operational Status" section of the form. In addition, the establishment was requested to report data on any employees, capital expenditures, inventories, or shipments from inventories during the year.

### PAYROLL

This item includes the gross earnings of all employees on the payrolls of operating manufacturing establishments paid in the calendar year. Respondents were told they could follow the definition of payrolls used for calculating the Federal withholding tax. It includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation and sick leave pay, and compensation in kind, prior to such deductions as employees' social security contributions, withholding taxes, group insurance, union dues, and savings bonds. The total includes salaries of officers of corporations; it excludes payments to proprietors or partners of unincorporated concerns. Also excluded are payments to members of Armed Forces and pensioners carried on the active payrolls of manufacturing establishments.

The census definition of payrolls is identical to that recommended to all Federal statistical agencies by the Office of Management and Budget. It should be noted that this definition does not include employers' social security contributions or other nonpayroll labor costs, such as employees' pension plans, group insurance premiums, and workers' compensation.

The ASM provides estimates of employers' total supplemental labor costs (those required by Federal and state laws and those incurred voluntarily or as part of collective bargaining agreements).

### **PRODUCT CODES AND CLASSES OF PRODUCTS**

NAICS United States industries are identified by a sixdigit code, in contrast to the four-digit SIC code. The longer code accommodates the large number of sectors and allows more flexibility in designing subsectors. Each

#### 1997 ECONOMIC CENSUS

product or service is assigned a ten-digit code. The product coding structure represents an extension by the Census Bureau of the six-digit industry classifications of the manufacturing and mining sectors. The classification system operates so that the industrial coverage is progressively narrower with the successive addition of digits. This is illustrated as follows:

NAICS level	NAICS code	Description
Industry	33461	Manufacturing and reproduction of magnetic and optical media
U.S. industry	334612	Reproduction of software
Product class	3346120	Prerecorded compact disc (except software), tape, and record repro- ducing
BLS link code	3346120X	
Product code	3346120XXX	

As in previous censuses, data were collected for most industries on the quantity and value of individual products shipped. In the 1997 census program, information was collected on the output of almost 10,000 individual product items.

In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products (ten-digit codes), and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits.

The list of products for which separate information was collected was prepared after consultation with industry and government representatives. Comparability with previous figures was given considerable weight in the selection of product categories so that comparable 1992 information is presented for most products.

Typically, both quantity and value of shipments information were collected. However, if quantity was not significant or could not be reported by manufacturers, only value of shipments was collected.

Shipments include both commercial shipments and transfers of products to other plants of the same company. For industries in which a considerable portion of the total shipments is transferred to other plants of the same company, separate information on interplant transfers also was collected. Moreover, for products that are used to a large degree within the same establishment as materials or components in the fabrication of other products, total production and often consumption of the item within the plant (quantity produced and consumed) was collected. Typically, the information on production also was collected for products for which there are significant differences between total production and shipments in a given year because of wide fluctuations in finished goods inventories. Other measures of output of products with long production cycles were used as appropriate and feasible.

# PRIMARY PRODUCT CLASS CODE

This file presents selected statistics for establishments according to their degree of specialization in products primary to their industry. This field contains either the sixdigit North American Industrial Classification System (NAICS) industry code corresponding to all establishments in the industry, or the seven-digit NAICS product class code for all establishments within the industry that are specialized in a particular product class. Product class specialization is determined by evaluating the ratio of the largest primary product class shipments to total product shipments (primary plus secondary, excluding miscellaneous receipts) for the establishment.

## **PRODUCTION-WORKER HOURS**

This item covers hours worked or paid for at the plant, including actual overtime hours (not straight-time equivalent hours). It excludes hours paid for vacations, holidays, or sick leave.

# QUANTITY OF ELECTRIC ENERGY CONSUMED FOR HEAT AND POWER

Data on the cost of purchased electric energy were collected on all census forms. However, data on the quantity of purchased electric energy were collected only on the Annual Survey of Manufactures (ASM) form. In addition, information is collected on the quantity of electric energy generated by the establishment and the quantity of electric energy sold or transferred to other plants of the same company.

## **RENTAL PAYMENTS**

Total rental payments are collected on all census forms. However, the breakdown between rental payments for buildings and other structures and rental payments for machinery and equipment is collected only on the ASM forms. This item includes rental payments for the use of all items for which depreciation reserves would be maintained if they were owned by the establishment, e.g., structures and buildings, and production, office, and transportation equipment. Excluded are royalties and other payments for the use of intangibles and depletable assets and land rents where separable.

When an establishment of a multiestablishment company was charged rent by another part of the same company for the use of assets owned by the company, it was instructed to exclude that cost from rental payments. However, the book value (original cost) of these companyowned assets was to be reported as assets of the establishment at the end of the year.

If there were assets at an establishment rented from another company and the rents were paid centrally by the head office of the establishment, the company was instructed to report these rental payments as if they were paid directly by the establishment.

### **RETIREMENTS OF DEPRECIABLE ASSETS**

Included in this item is the gross value of assets sold, retired, scrapped, destroyed, etc., during the calendar year. When a complete operation or establishment changed ownership, the respondent was instructed to report the value of the assets sold at the original cost as recorded in the books of the seller. The respondent also was requested to report retirements of equipment or structures owned by a parent company that the establishment was using as if it were a tenant.

## TOTAL CAPITAL EXPENDITURES (NEW AND USED)

For establishments in operation and any known plants under construction, manufacturers were asked to report their new and used expenditures for (1) permanent additions and major alterations to manufacturing establishments and (2) machinery and equipment used for replacement and additions to plant capacity if they were of the type for which depreciation accounts were ordinarily maintained.

Totals for expenditures include the costs of assets leased from nonmanufacturing concerns through capital leases. New facilities owned by the Federal Government but operated under contract by private companies and plant and equipment furnished to the manufacturer by communities and nonprofit organizations are excluded. Also excluded are expenditures for land and cost of maintenance and repairs charged as current operating expenses.

For any equipment or structure transferred for the use of the reporting establishment by the parent company or one of its subsidiaries, the value at which it was transferred to the establishment was to be reported. If an establishment changed ownership during the year, the cost of the fixed assets (building and equipment) was to be reported.

## VALUE ADDED

This measure of manufacturing activity is derived by subtracting the cost of materials, supplies, containers, fuel, purchased electricity, and contract work from the value of shipments (products manufactured plus receipts for services rendered). The result of this calculation is adjusted by the addition of value added by merchandising operations (i.e., the difference between the sales value and the cost of merchandise sold without further manufacture, processing, or assembly) plus the net change in finished goods and work-in-process between the beginningand end-of-year inventories.

For those industries where value of production is collected instead of value of shipments, value added is adjusted only for the change in work-in-process inventories between the beginning and end of year. For those industries where value of work done is collected, the value added does not include an adjustment for the change in finished goods or work-in-process inventories.

"Value added" avoids the duplication in the figure for value of shipments that results from the use of products of some establishments as materials by others. Value added is considered to be the best value measure available for comparing the relative economic importance of manufacturing among industries and geographic areas.

### **VALUE OF SHIPMENTS**

This item covers the received or receivable net selling values, f.o.b. plant (exclusive of freight and taxes), of all products shipped, both primary and secondary, as well as all miscellaneous receipts, such as receipts for contract work performed for others, installation and repair, sales of scrap, and sales of products bought and sold without further processing. Included are all items made by or for the establishments from material owned by it, whether sold, transferred to other plants of the same company, or shipped on consignment. The net selling value of products made in one plant on a contract basis from materials owned by another was reported by the plant providing the materials.

In the case of multiunit companies, the manufacturer was requested to report the value of products transferred to other establishments of the same company at full economic or commercial value, including not only the direct cost of production but also a reasonable proportion of "all other costs" (including company overhead) and profit.

In addition to the value for NAICS defined products, aggregates of the following categories of miscellaneous receipts are reported as part of a total establishment's value of product shipments:

- 1. Reported contract work—Receipts for work or services that a plant performed for others on their materials.
- 2. Value of resales—Sales of products brought and sold without further manufacture, processing, or assembly.
- 3. Other miscellaneous receipts—Such as repair work, installation, sales of scrap, etc.

Industry primary product value of shipments represents one of the three components of value of shipments. These components are:

- 1. Primary products value of shipments.
- 2. Secondary product value of shipments.
- 3. Total miscellaneous receipts.

Primary product shipments is used in the calculations of industry specialization ratio and industry coverage ratio. The term "Value of primary products shipments made in this industry" is used in this publication and refers to the same data.

# Duplication in Cost of Materials and Value of Shipment

The aggregate of the cost of materials and value of shipments figures for industry groups and for all manufacturing industries includes large amounts of duplication since the products of some industries are used as materials by others. This duplication results, in part, from the addition of related industries representing successive stages in the production of a finished manufactured product. Examples are the addition of flour mills to bakeries in the food group and the addition of pulp mills to paper mills in the paper and allied products group of industries. Estimates of the overall extent of this duplication indicate that the value of manufactured products exclusive of such duplication (the value of finished manufactures) tends to approximate two-thirds of the total value of products reported in the annual survey.

Duplication of products within individual industries is significant within a number of industry groups, e.g., machinery and transportation industries. These industries frequently include complete machinery and their parts. In this case, the parts made for original equipment are materials consumed for assembly plants in the same industry.

Even when no significant amount of duplication is involved, value of shipments figures are deficient as measures of the relative economic importance of individual manufacturing industries or geographic areas because of the wide variation in ratio of materials, labor, and other processing costs of value of shipments, both among industries and within the same industry. Before 1962, cost of materials and value of shipments were not published for some industries which included considerable duplication. Since then, these data have been published for all industries at the U.S. level and beginning in 1964, for all geographic levels.

# **Specialization and Coverage Ratios**

These items are not collected on the report forms but are derived from the data shown in Table 3. An establishment is classified in a particular industry if its shipments of primary products of that industry exceed in value its shipments of the products of any other single industry.

An establishment's shipments include those products assigned to an industry (primary products), those considered primary to other industries (secondary products), and receipts for miscellaneous activities (merchandising, contract work, resales, etc.). Specialization and coverage ratios have been developed to measure the relationship of primary product shipments to the data on shipments for the industry shown in Tables 1a through 5 and data on product shipments shown in Tables 6a and 6b.

Specialization ratio represents the ratio of primary product shipments to total product shipments (primary and secondary, excluding miscellaneous receipts) for the establishments classified in the industry.

Coverage ratio represents the ratio of primary products shipped by the establishments classified in the industry to the total shipments of such products that are shipped by all manufacturing establishments wherever classified.

# Appendix B. NAICS Codes, Titles, and Descriptions

## **511199 ALL OTHER PUBLISHERS**

This U.S. industry comprises establishments generally known as publishers (except newspaper, magazine, book, directory, database, music, and greeting card publishers). These establishment may publish works in print or electronic form.

The data published with NAICS code 511199 include the following SIC industry:

## 2741 Miscellaneous publishing (pt)

This definition comes from the 1997 NAICS Manual. However, for this industry, the 1997 Economic Census – Manufacturing implemented the conversion to NAICS differently. Data for NAICS industry 511199 include establishments primarily engaged in publishing shopping news. The NAICS definitions will be fully implemented with the 2002 Economic Census.

# Appendix C. Coverage and Methodology

### MAIL/NONMAIL UNIVERSE

The manufacturing universe includes about 400,000 establishments. This number includes those industries in the North American Industry Classification System (NAICS) definition of manufacturing, but not those industries leaving the manufacturing sector in the classification change. The amounts of information requested from manufacturing establishments were dependent upon a number of factors. The more important considerations were the size of the company and whether it was included in the annual survey of manufactures (ASM). The methods of obtaining information for the various subsets of the universe to arrive at the aggregate figures shown in the publication are described below:

1. Small single-establishment companies not sent a report form.

Approximately 40 percent of the manufacturing establishments were small single-establishment companies that were excused from filing a census report. Selection of these establishments was based on two factors: annual payroll and our ability to assign the correct six-digit NAICS industry classification to the establishment. For each four-digit Standard Industrial Classification (SIC) industry code, an annual payroll cutoff was determined. These cutoffs were derived so that the establishments with payroll less than the cutoff were expected to account for no more than 3 percent of the value of shipments for the industry. Generally, all single-establishment companies with less than 5 employees were excused, while all establishments with more than 20 employees were mailed forms. Establishments below the cutoff that could not be directly assigned a six-digit NAICS code were mailed a classification report which requested information for assigning NAICS industry codes. Establishments below the cutoff that could be directly assigned a six-digit NAICS code were excused from filing any report. For below cutoff establishments, information on the physical location, payroll, and receipts was obtained from the administrative records of other Federal agencies under special arrangements that safeguarded their confidentiality.

Estimates of data for these small establishments were developed using industry averages in conjunction with the administrative information. The value of shipments and cost of materials were not distributed among specific products and materials for these establishments but were included in the product and material "not specified by kind" (nsk) categories.

The industry classification codes included in the administrative-record files were assigned on the basis of brief descriptions of the general activity of the establishment. As a result, an indeterminate number of establishments were erroneously coded to a fourdigit SIC industry and then erroneously re-coded to a six-digit NAICS industry. This was especially true whenever there was a relatively fine line of demarcation between industries or between manufacturing and nonmanufacturing activity.

Sometimes the administrative-record cases had only two- or three-digit SIC group classification codes available in the files. For the 1997 Economic Census – Manufacturing, these establishments were sent a separate classification form, which requested information on the products and services of the establishment. This form was used to code many of these establishments to the appropriate six-digit NAICS level. Establishments that did not return the classification form were coded later to those six-digit NAICS industries identified as "All other" industries within the given subsector.

As a result of these situations, a number of small establishments may have been misclassified by industry. However, such possible misclassification has no significant effect on the statistics other than on the number of companies and establishments.

The total establishment count for individual industries should be viewed as an approximation rather than a precise measurement. The counts for establishments with 20 employees or more are far more reliable than the count of total number of establishments.

2. Establishments sent a report form.

The establishments covered in the mail canvass were divided into three groups:

a. ASM sample establishments.

This group accounts for approximately 15 percent of all manufacturing establishments. The ASM panel covers all the units of large manufacturing establishments as well as a sample of the medium and smaller establishments. The probability of selection was proportionate to size. For more information, see the Description of the ASM Survey Sample.

In an economic census year, the ASM report form (MA-1000) replaces the first page of the regular census form for those establishments included in the ASM. In addition to information on employment, payroll, and other items normally requested on the regular census form, establishments in the ASM sample were requested to supply additional information on gross book value of assets and capital expenditures. ASM establishments were also requested to provide information on retirements, depreciation, rental payments, and supplemental labor costs. For establishments not included in the ASM, these additional items were estimated using relationships observed in the ASM establishment data. The census statistics for these variables are a sum of the ASM establishment data and the estimated data for non-ASM establishments. ASM establishments were also requested to provide information for selected purchased services. The census statistics for the purchased service items were derived solely from the ASM establishments. See Appendix A, Explanation of Terms for an explanation of these items. The census part of the report form is 1 of 220 versions containing product, material, and special inquiries. The diversity of manufacturing activities necessitated the use of this many forms to canvass the 480 manufacturing industries. Each form was developed for a group of related industries.

Appearing on each form was a list of products primary to the group of related industries as well as secondary products and miscellaneous services that establishments classified in these industries were likely to perform. Respondents were requested to identify the products, the value of each product, and, in many cases, the quantity of the product shipped during the survey year. Space also was provided for the respondent to describe products not specifically identified on the form.

The report form also contained a materialsconsumed inquiry which varied from form to form depending on the industries being canvassed. The respondents were asked to review a list of materials generally used in their production processes. From this list, each establishment was requested to identify those materials consumed during the survey year, the cost of each, and, in certain cases, the quantity consumed. Once again, space was provided for the respondent to describe significant materials not identified on the form.

A wide variety of special inquiries was included to measure activities peculiar to a given industry, such as operations performed and equipment used.

b. Large and medium establishments (non-ASM).

Approximately 30 percent of all manufacturing establishments were included in this group. A variable cutoff, based on administrative-record payroll data and determined on an industry-by-industry basis, was used to select those establishments that were to receive 1 of the 220 economic census – manufacturing regular forms. The first page, requesting establishment data for items such as employment and payroll, was standard but did not contain the detailed statistics included on the ASM form. The product, material, and special inquiry sections supplied were based on the historical industry classification of the establishment.

c. Small single-establishment companies (non-ASM).

This group includes approximately 15 percent of all manufacturing establishments. For those industries where application of the variable cutoff for administrative-record cases resulted in a large number of small establishments being included in the mail canvass, an abbreviated or short form was used. These establishments received 1 of the 31 versions of the short form, which requested summary product and material data and totals but no details on employment, payroll, cost of materials, inventories, and capital expenditures.

Use of the short form has no adverse effect on published totals for the industry statistics because the same data were collected on the short form as on the long form. However, detailed information on products and materials consumed was not collected on the short form; thus, its use would increase the value of the nsk categories.

# INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

Each of the establishments covered in the 1997 Economic Census – Manufacturing was classified in 1 of 480 industries (473 manufacturing industries and 7 former manufacturing industries) in accordance with the industry definitions in the 1997 NAICS Manual. This is the first edition of the NAICS Manual and it is a major change from the 1987 SIC Manual that was used previously. Appendix A of the 1997 NAICS Manual notes the comparability between the 1987 SIC and 1997 NAICS classification systems. When applicable, Appendix G of this report shows the product class and product comparability between the two systems for data in this report.

In the NAICS system, an industry is generally defined as a group of establishments that have similar production processes. To the extent practical, the system uses supplybased or production-oriented concepts in defining industries. The resulting group of establishments must be significant in terms of number, value added by manufacture, value of shipments, and number of employees.

The coding system works in such a way that the definitions progressively become narrower with successive additions of numerical digits. In the manufacturing sector for 1997, there are 21 subsectors (three-digit NAICS), 86 industry groups (four-digit NAICS), 184 NAICS industries (five-digit NAICS) that are comparable with Canadian and Mexican classification, and 473 U.S. industries (six-digit NAICS). This represents an expansion of the four-digit SICbased U.S. industries from 459 in 1987. Product classes and products of the manufacturing industries have been assigned codes based on the industry from which they originate. In the new system, there are about 1,500 product classes (seven-digit codes), about 6,000 census products, and an additional 3,700 CIR products (ten-digit codes). The ten-digit products are considered the primary products of the industry with the same first six digits. These counts do not include the seven former manufacturing industries that are included in the 1997 Economic Census – Manufacturing.

For the 1997 Economic Census – Manufacturing, all establishments were classified in particular industries based on the products they produced. If an establishment made products of more than one industry, it was classified in the industry with the largest product value. For 1997, there were no "resistance rules" or "frozen industries."

In ASM years, establishments included in the ASM sample with certainty weights are reclassified by industry only if the change in the primary activity from the prior year is significant or if the change has occurred for 2 successive years. This procedure prevents reclassification when there are minor shifts in product mix.

In ASM years, establishments included in the ASM sample with noncertainty weight are not shifted from one industry classification to another. They are retained in the industry where they were classified in the base census year. However, in the following census year, these ASM plants are allowed to shift from one industry to another.

The results of these rules covering the switching of plants from one industry classification to another are that some industries comprise different mixes of establishments in different survey years. Hence, comparisons between prior-year and current-year published totals, particularly at the six-digit NAICS level, should be viewed with caution. This is particularly true for the comparison between the data shown for a census year versus the data shown for the previous ASM year.

As previously noted, the small establishments that may have been misclassified by industry are usually administrative-record cases whose industry codes were assigned on the basis of incomplete descriptions of the general activity of the establishment. Such possible misclassifications have no significant effect on the statistics other than on the number of companies and establishments. Establishments frequently make products classified both in their industry (primary products) and other industries (secondary products). Industry statistics (employment, payroll, value added by manufacture, value of shipments, etc.) reflect the activities of the establishments which may make both primary and secondary products. Product statistics, however, represent the output of all establishments without regard for the classification of the producing establishment. For this reason, when relating the industry statistics, especially the value of shipments, to the product statistics, the composition of the industry's output should be considered.

The extent to which industry and product statistics may be matched with each other is measured by the primary product specialization ratio and the coverage ratio. The primary product specialization ratio is the proportion of industry shipments accounted for by the primary products of establishments classified in the industry. The coverage ratio is the proportion of product shipments accounted for by establishments classified in the industry.

### **ESTABLISHMENT BASIS OF REPORTING**

The economic census – manufacturing is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each location or establishment. The ASM also is conducted on an establishment basis, but separate reports are filed for just those establishments selected in the sample. Companies engaged in distinctly different lines of activity at one location are requested to submit separate reports if the plant records permit such a separation and if the activities are substantial in size.

In 1997, as in earlier years, a minimum size limit was set for inclusion of establishments in the census. All establishments employing one person or more at any time during the census year are included. The same size limitation has applied since 1947 in censuses and annual surveys of manufactures. In the 1939 and earlier censuses, establishments with less than \$5,000 value of products were excluded. The change in the minimum size limit in 1947 does not appreciably affect the historical comparability of the census figures except for data on number of establishments for a few industries.

The 1997 Economic Census – Manufacturing excludes data for central administrative offices (CAOs). These would include separately operated administrative offices, warehouses, garages, and other auxiliary units that service manufacturing establishments of the same company. These data are published in a separate report series.

#### DESCRIPTION OF THE ASM SURVEY SAMPLE

The annual survey of manufactures (ASM) sample is drawn for the second survey year after a census. The most recent sample was drawn for the 1994 survey year based on the 1992 Census of Manufactures. This sample will be in place through the 1998 ASM.

#### MANUFACTURING

In 1992, there were approximately 370,000 individual manufacturing establishments. For sample efficiency and cost considerations, the 1992 manufacturing population was partitioned into two components for developing estimates within the ASM; a mail stratum and a nonmail stratum.

**Mail stratum.** The mail stratum of the survey is comprised of larger single-location manufacturing companies and all manufacturing establishments of multiunit companies (companies that operate at more than one physical location). Approximately 230,000 of the 370,000 establishments in the 1992 census were assigned to the mail stratum. On an annual basis, the mail stratum is supplemented with larger, newly active single-location companies identified from a list provided by the Internal Revenue Service (IRS) and new manufacturing locations of multiunit companies identified from the Census Bureau's Company Organization Survey (COS).

For the 1994 survey, a new sample of approximately 58,000 individual establishments was selected from the mail stratum assembled from the 1992 census. Supplemental samples representing both 1993 and 1994 births (newly active establishments that were not included in the 1992 census) were also selected. Establishments selected for the sample are mailed an ASM survey questionnaire for each year through 1998.

The 1994-98 ASM sample design is similar to the one used since 1984. Companies in the 1992 Census of Manufactures with manufacturing shipments of at least \$500 million were defined as company certainties. For these large companies, each manufacturing establishment is included in the mail sample. For the 1994-98 sample, there are approximately 650 certainty companies collectively accounting for over 18,000 establishments.

For the remaining portion of the mail component of the survey, the establishment was defined as the sample unit. All establishments with 250 employees or more were defined as employment certainties. In addition, all establishments producing products in SIC 3571 (Electronic Computers) were defined as certainties. Across these three arbitrary certainty classes, there were approximately 25,000 establishments included in the sample with certainty. Collectively, these certainty establishments accounted for approximately 80 percent of the total value of shipments in the 1992 Census of Manufactures.

Smaller establishments in the remaining portion of the mail stratum were sampled with probabilities ranging from .02 to 1.00. The initial probabilities of selection assigned to these establishments were proportionate to a measure-of-size determined for each establishment. The measure-of-size was a function of the establishment's 1992 industry classification, its 1992 product class data, and the historical variability of the year-to-year estimates of the product class estimates. For each product class (1,755) and four-digit industry (459), a desired reliability constraint was specified. Using a technique developed by Dr. James R. Chromy of the Research Triangle Institute, the initial establishment probabilities were optimized such that the expected sample satisfied all industry and product class reliability constraints while the sample size was minimized. This technique reduces the likelihood of selecting nonrepresentative samples for individual product classes or industries.

This method of assigning probabilities based on product class shipments is motivated by our primary desire to produce reliable estimates of both product class and industry shipments. The high correlation between shipments and employment, value-added, and other general statistics assures that these variables will also be well represented by the sample. The actual sample selection procedure uses an independent chance of selection method (Poisson sampling) which permits us to prevent small establishments from being selected in consecutive samples without introducing a bias into the survey estimates.

**Nonmail component.** The initial nonmail component of the survey was comprised of approximately 140,000 small, single-establishment companies that were tabulated as administrative records in the 1992 Census of Manufactures. The nonmail stratum is also supplemented annually using the list of newly active single-location companies provided by the Internal Revenue Service (IRS) and payroll cutoffs. Companies with payroll below the payroll cutoff are added to the nonmail stratum. For this portion of the population, sampling is not used. The data for this group are estimated based on selected information obtained annually from the administrative records of the IRS and Social Security Administration (SSA). This administrative information, which includes payroll, total employment, industry classification, and physical location, is obtained under conditions which safeguard the confidentiality of both tax and census records.

# DESCRIPTION OF THE ASM ESTIMATING PROCEDURE

Most of the ASM estimates derived for the mail stratum are computed using a difference estimator. At the establishment level, there is a strong correlation between the current-year data values and the corresponding 1992 (base) data values. Therefore, within the mailed stratum, for each item at each level of aggregation, an estimate of the "difference" between the current year and the base year is computed from sample cases and added to the corresponding base-year values. For the 1993-1997 ASM estimates, the 1992 Census of Manufactures values serve as the base year. For the 1998 ASM, the base will be updated to be the 1997 Economic Census – Manufacturing.

Due to the positive year-to-year correlation, estimates derived using this methodology are generally more reliable than comparable estimates developed from the current sample data alone. Estimates for the capital expenditures variables are not generated using the difference estimator because the year-to-year correlations are considerably weaker. The standard linear estimator is used for these variables.

For the nonmail stratum, estimates for payroll and employment are directly tabulated from the administrative-record data provided by IRS and SSA. Estimates of data other than payroll and employment are developed from industry averages. Although the nonmail stratum contains approximately 170,000 individual establishments in 1994, it accounts for less than 2 percent of the estimate for total value of shipments at the total manufacturing level.

Corresponding estimates for the mail and nonmail components are combined to produce the estimates included in this publication.

### **QUALIFICATIONS OF THE ASM DATA**

The estimates developed from the sample are apt to differ somewhat from the results of a survey covering all companies in the sample lists but otherwise conducted under essentially the same conditions as the actual sample survey. The estimates of the magnitude of the sampling errors (the difference between the estimates obtained and the results theoretically obtained from a comparable, complete-coverage survey) are provided by the standard errors of estimates.

The particular sample selected for the ASM is one of many similar probability samples that, by chance, might have been selected under the same specifications. Each of the possible samples would yield somewhat different sets of results, and the standard errors are measures of the variation of all the possible sample estimates around the theoretically comparable, complete-coverage values.

Estimates of the standard errors have been computed from the sample data for selected ASM statistics in this report. They are represented in the form of relative standard errors (the standard errors divided by the estimated values to which they refer).

In conjunction with its associated estimate, the relative standard error may be used to define confidence intervals (ranges that would include the comparable, completecoverage value for specified percentages of all the possible samples).

The complete-coverage value would be included in the range:

From one standard error below to one standard error above the derived estimate for about two-thirds of all possible samples.

From two standard errors below to two standard errors above the derived estimate for about 19 out of 20 of all possible samples.

From three standard errors below to three standard errors above the derived estimate for nearly all samples.

An inference that the comparable, complete-survey result would be within the indicated ranges would be correct in approximately the relative frequencies shown. Those proportions, therefore, may be interpreted as defining the confidence that the estimates from a particular sample would differ from complete-coverage results by as much as one, two, or three standard errors, respectively.

For example, suppose an estimated total is shown at 50,000 with an associated relative standard error of 2 percent, that is, a standard error of 1,000 (2 percent of 50,000). There is approximately 67 percent confidence that the interval 49,000 to 51,000 includes the complete-coverage total, about 95 percent confidence that the interval 48,000 to 52,000 includes the complete-coverage total, and almost certain confidence that the interval 47,000 to 53,000 includes the complete-coverage total.

In addition to the sample errors, the estimates are subject to various response and operational errors: errors of collection, reporting, coding, transcription, imputation for nonresponse, etc. These operational errors also would occur if a complete canvass were to be conducted under the same conditions as the survey. Explicit measures of their effects generally are not available. However, it is believed that most of the important operational errors were detected and corrected during the Census Bureau's review of the data for reasonableness and consistency. The small operational errors usually remain. To some extent, they are compensating in the aggregated totals shown. When important operational errors were detected too late to correct the estimates, the data were suppressed or were specifically qualified in the tables.

As derived, the estimated standard errors included part of the effect of the operational errors. The total errors, which depend upon the joint effect of the sampling and operational errors, are usually of the order of size indicated by the standard error, or moderately higher. However, for particular estimates, the total error may considerably exceed the standard errors shown. Any figures shown in the tables in this publication having an associated standard error exceeding 15 percent may be combined with higher level totals, creating a broader aggregate, which then may be of acceptable reliability.

# DATA FROM THE CURRENT INDUSTRIAL REPORTS (CIR)

The CIR program provides product statistics for selected manufacturing industries at the U.S. level annually and, in some cases, monthly and/or quarterly. When detail product data are collected in the CIR, they are not also collected in the census. However, the annual CIR data are included in the census Product Summary report.

The CIR program uses a unified data collection, processing, and publication system. The Census Bureau updates the survey panels for most reports annually and reconciles the estimates to the results of the broaderbased annual survey of manufactures and the economic

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census – manufacturing. The economic census – manufacturing provides a complete list of all producers of the products covered by the CIR program and serves as the primary source for CIR sampling. Where a small number of producers exist, CIR surveys cover all known producers of a product. However, when the number of producers is large, cutoff and random sampling techniques are used. Surveys are continually reviewed and modified to provide the most up-to-date information on products produced. While the CIR program includes both mandatory and voluntary surveys, the annual data are mandatory.

# DUPLICATION IN COST OF MATERIALS AND VALUE OF SHIPMENTS

Data for cost of materials and value of shipments include varying amounts of duplication, especially at higher levels of aggregation. This is because the products of one establishment may be the materials of another. The value added statistics avoid this duplication and are, for most purposes, the best measure for comparing the relative economic importance of industries and geographic areas.

# VALUE OF INDUSTRY SHIPMENTS COMPARED WITH VALUE OF PRODUCT SHIPMENTS

The 1997 Economic Census – Manufacturing shows value of shipments data for industries and products. In the industry statistics tables and files, these data represent the total value of shipments of all establishments classified in a particular industry. The data include the shipments of the products classified in the industry (primary to the industry), products classified in other industries (secondary to the industry), and miscellaneous receipts (repair work, sale of scrap, research and development, installation receipts, and resales). Value of product shipments shown in the products statistics tables and files represent the total value of all products shipped that are classified as primary to an industry regardless of the classification of the producing establishment.

# Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan Areas

Not applicable for this report.

# Appendix F. Footnotes for Products Statistics and Materials Consumed by Kind

Not applicable for this report.

# Appendix G. Comparability of Product Classes and Product Codes: 1997 to 1992

1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
5111101	27111	27111	511120A	2721C	2721C	511130N pt	2731J pt	27311 pt
5111101111	2711101	2711101 2711111	511120A111	2721C10	2721C10 2721C20	511130N pt	2731J pt	27313 pt
5111101321	2711122	2711122	511120A321	2721C50	2721C50	511120N pt	2721 L pt	27314 pt
5111101531	2711142	2711142	511120A331	2721070	2721000	5111001 pt	27010 pt	27314 pt
5111101636 5111101YWV	2711152	2711152 2711100	511120A436 511120A541	2721C80 2721C90	2721C80 2721C90 2721C00	511130N pt	2731J pt	2731B pt
5111103	27112	27112	511120ATWV	2721000	2721000	511130N pt	27313 pt	27310 pt
5111103111	2711201	2711201 2711211	511120C 511120C111	2721D 2721D10	2721D 2721D10	511130N pt	2731J pt	2731D pt
5111103321	2711222	2711222	511120C116	2721D15 2721D24	2721D15 2721D24	511130N pt	2731J pt	2731E pt
5111103531	2711242	2711242	511120C191	2721D31	2721D31 2721D33	511130N pt	2731J pt	2731F pt 2731100 pt
5111103YWV	2711252	2711252	511120C196	2721D35	2721D35	511130N116	2731J24	2731100 pt
5111105	27113	27113	51112001000	2721000	2721000	511130N126	2731J28	2731300 pt
5111105111	2711362	2711362	511120WYWW	2721000	2721000	511130N136	2731J32	2731300 pt
5111105YWV	2711300	2711300	511120WYWY	2721002	2721002	511130N141 511130N146	2731J36 2731J38	2731300 pt 2731400 pt
5111107	27114	27114	5111301	27311	27311 pt 2731111	511130N151 pt	2731J42 pt 2731J42 pt	2731B00 pt 2731C00 pt
5111107111	2711462	2711462	5111301216	2731112	2731112 2731113	511130N151 pt	2731J42 pt	2731D00 pt
5111107YWV	2711400	2711400	5111301426	2731114	2731114	511130N156	2731J44	2731E00 pt 2731E00 pt
511110W	27110	27110	5111301636	2731116	2731116	511130NYWV pt	2731J00 pt	2731100 pt 2731300 pt
511110WYWW 511110WYWY	2711000	2711000 2711002	5111301741	2731121	2731121 2731123	511130NYWV pt	2731J00 pt	2731400 pt
5444004	07044	07044	5111301951	2731125	2731125 2731131	511130NYWV pt	2731J00 pt	2731C00 pt
5111201	27211	27211 2721112	5111301YWV	2731100	2731100 pt	511130NYWV pt	2731J00 pt 2731J00 pt	2731D00 pt 2731E00 pt
5111201116 5111201YWV	2721114	2721114 2721100	5111303	27313	27313 pt 2731315	511130NYWV pt	2731J00 pt	2731F00 pt
5111202	07010	27212	5111303216	2731317	2731317	511130W	27310 pt 2731000 pt	27310 pt 2731000 pt
5111203111	2721324	2721324	5111303426	2731327	2731325	511130WYWY	2731002 pt	2731002 pt
5111203116	2721325	2721325 2721327	5111303531	2731335	2731335 2731337	5111401	27416	27416
5111203126	2721328	2721328 2721330	5111303791	2731345	2731345 2731347	5111401116	2741612	2741600 pt
5111203136	2721332	2721332 2721334	5111303YWV	2731300	2731300 pt	5111401YVV	2741600	2741600 pt
5111203146	2721335	2721335	5111305	27314 2731412 pt	27314 pt	5111403	27417	27417 2741713
5111203156	2721338	2721338	5111305111 pt	2731412 pt	2731413	5111403116	2741716	2741716 2741700
5111203161	2721340	2721340	5111305126	2731412 pt	2731425	5111405	27418 nt	27418 nt
5111203166	2721342	2721342 2721344	5111305191 5111305YWV	2731428	2731428 2731400 pt	5111405100 pt	2741800 pt	2741800 pt
5111203176	2721346	2721346	5111307	2731A	2731A	5111409 pt	27418 pt	27418 pt
51112001111	27214	2721000	5111307100	2731A00	2731A00	5111409 pt	2741B pt	2741B pt
5111205	27214	27214 2721424	5111309 5111309100 pt	2731B 2731B00	2731B pt 2731B00 pt	5111409 pt	7331100 pt	7331000 pt
5111205116	2721425	2721425 2721427	5111309100 pt	2731B16 pt	2731B15 2731B17	5111409191 5111409YWV pt	2741B52 2741B00 pt	2741B00 pt 2741B00 pt
5111205126	2721428	2721428 2721430	5111304	27210	2721C pt	5111409YWV pt	7331100 pt	7331000 pt
5111205136	2721432	2721432 2721434	511130A100 pt	2731C00	2731C00 pt	511140W pt	27410 pt	27410 pt
5111205146	2721435	2721435 2721437	511130A100 pt	2731C74 pt	2731C75	511140W pt 511140WYWW pt	73310 2741000 pt	73310 pt 2741000 pt
5111205156	2721438	2721438	511130C	2731D	2731D pt	511140WYWW pt	7331000	7331000 pt 2741002 pt
5111205161	2721440	2721440	511130C111 511130C216	2731D41 2731D47	2731D41 2731D47	511140WYWY pt	7331002	7331000 pt
5111205166	2721442	2721442 2721444	511130C321	2731D51 2731D53	2731D51 2731D53	5111910 pt	27710 pt	27710 pt
5111205176 5111205YWV	2721446	2721446 2721400	511130CYWV	2731D00	2731D00 pt	5111910 pt	27711	27711
5444007	07044	07044	511130E	2731E	2731E pt	5111910216	2771115	2771115
5111207	2721A 2721A20	2721A 2721A20	511130E116	2731E41	2731E21 2731E41	5111910321 pt 5111910321 pt	2771123 pt 2771123 pt	2771122 2771124
5111207221	2721A50 2721A60	2721A50 2721A60	511130E121 511130EYWV	2731E57 2731E00	2731E57 2731E00 pt	5111910426	2771126	2771126 2771127
5111207231	2721A70 2721A80	2721A70 2721A80	511130G	2731F pt	2731F pt	5111910536 5111910641 pt	2771129 2771134 pt	2771129 2771133
5111207441 5111207YWV	2721A90 2721A00	2721A90 2721A00	511130G111	2731F13 2731F15	2731F13 2731F15	5111910641 pt	2771134 pt 2771000 pt	2771135 2771000 pt
5111200	0704D	07040	511130G191 pt	2731F18 pt	2731F17 2731F19	5111910YWW pt	2771100 2771002 pt	2771100 2771002 pt
5111209111	2721B10	2721B10	511130GYWV	2731F00 pt	2731F00 pt	5111991	27419	27419
5111209216 5111209321	2721B20 2721B50	2721B20 2721B50	511130J	2731G pt	2731G pt	5111991100	2741900	2741900
5111209326 5111209331	2/21B60 2721B70	2721B60 2721B70	511130J100 pt	2731G59	2731G59	5111993	2741A	2741A
5111209436 5111209541	2721B80 2721B90	2721B80 2721B90	511130L	2731H	2731H	5111993100	2/41AUU	2741A00
5111209YWV	2721B00	2721B00	511130L100	2731H00	2731H00	5111995 pt	27418 pt	27418 pt

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1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published	1997 published	1997 collected	1992 published
5111995 pt 5111995316 5111995326 5111995331 5111995336 5111995334	2741B pt 2741B13 2741B15 2741B15 2741B18 2741B20	2741B pt 2741B13 2741B15 2741B17 2741B18 2741B20	5111995346 5111995352 5111995356 5111995361 5111995366 5111995391	2741B23 2741B25 2741B27 2741B29 2741812 2741B71	2741B23 2741B25 2741B27 2741B29 2741B13 2741B71	5111995YWV pt 5111995YWV pt 511199W 511199W 511199WYWW 511199WYWY	2741800 pt 2741B00 pt 27410 pt 2741000 pt 2741002 pt	2741800 pt 2741B00 pt 27410 pt 2741000 pt 2741002 pt